

# モバイル&ソーシャルメディア 月次定点調査 (2017年 総集編)

2018年1月24日  
株式会社ジャストシステム

## モバイル&ソーシャルメディア月次定点調査(2017年1月度～12月度)

- 調査期間 : 2017年1月～12月の期間にわたり、月1回実施
- 調査対象 : Fastaskのモニタのうち、男女15歳～69歳まで均等に割り付けて回収

- ※ 調査方法は、株式会社ジャストシステムのセルフ型ネットリサーチ「Fastask（ファストアスク）」でのアンケート調査。
- ※ 本調査結果に記載された会社名、サービス名等は各社の登録商標もしくは商標です。

# 回答者属性 (n=1100)

## 性別

|     | n      | 男性    | 女性    |
|-----|--------|-------|-------|
| 総数  | 1100   | 550   | 550   |
| (%) | 100.0% | 50.0% | 50.0% |

## 年齢

|     | n      | 15歳～<br>19歳 | 20歳～<br>24歳 | 25歳～<br>29歳 | 30歳～<br>34歳 | 35歳～<br>39歳 | 40歳～<br>44歳 | 45歳～<br>49歳 | 50歳～<br>54歳 | 55歳～<br>59歳 | 60歳～<br>64歳 | 65歳～<br>69歳 |
|-----|--------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| 総数  | 1100   | 100         | 100         | 100         | 100         | 100         | 100         | 100         | 100         | 100         | 100         | 100         |
| (%) | 100.0% | 9.1%        | 9.1%        | 9.1%        | 9.1%        | 9.1%        | 9.1%        | 9.1%        | 9.1%        | 9.1%        | 9.1%        | 9.1%        |

# 1章：ネット接続に利用する機器

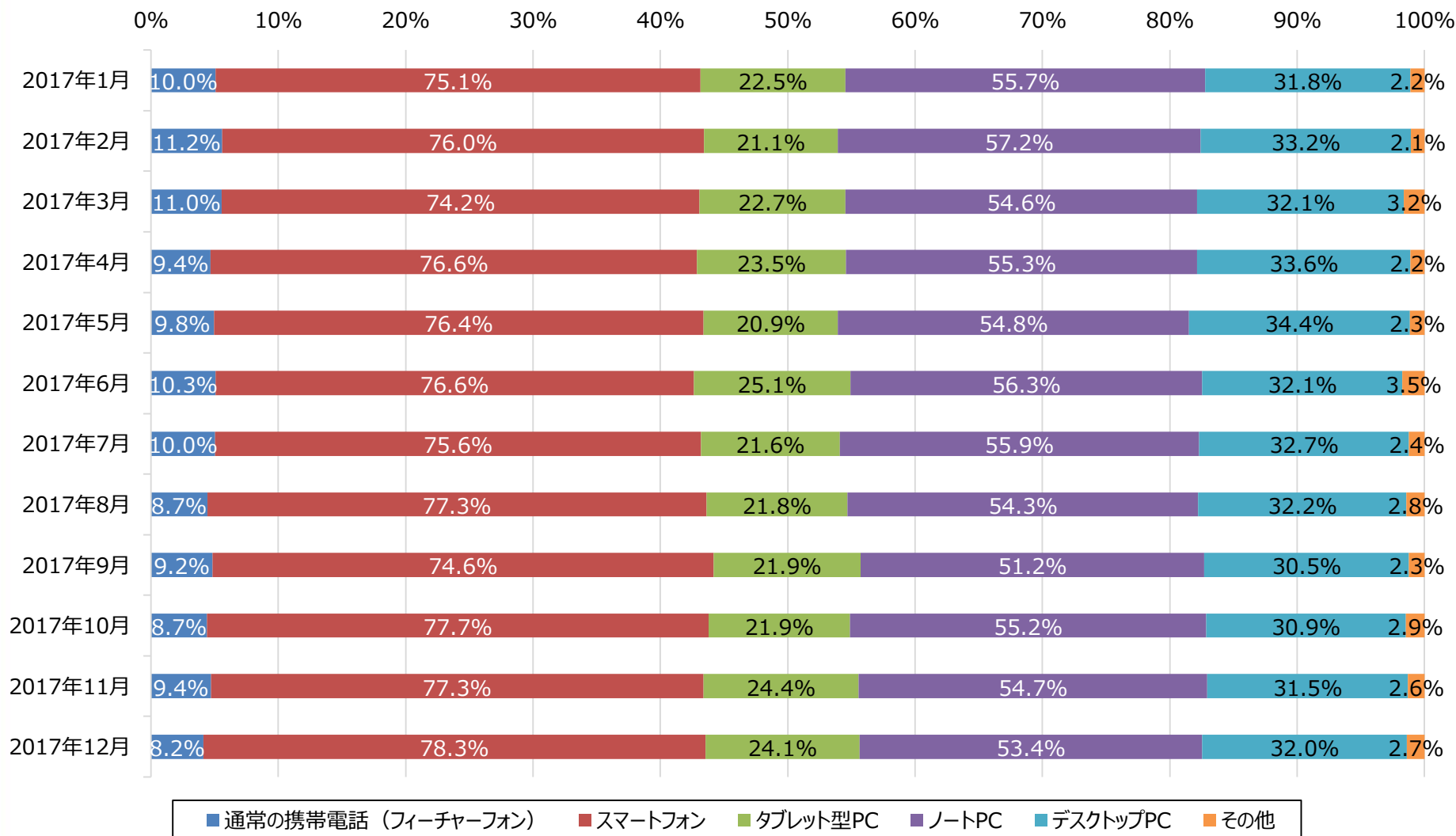
## スマートフォンからのインターネット接続は8割に迫り、ガラケーは1割を切る

プライベートでインターネットに接続する機器は、2017年1月度調査では「スマートフォン」を使う人は75.1%、「フィーチャーフォン（ガラケー）」を使う人は10.0%でした。2017年12月度調査では、「スマートフォン」が微増し（78.3%）、「フィーチャーフォン（ガラケー）」は1割を切りました（8.2%）。

※複数回答可。

# ネット接続に利用する機器

- Q1 あなたがプライベートでインターネットへアクセスする際、利用する機器は次のうちどれですか。当てはまるものをすべてお選びください。



# ネット接続に利用する機器(1月)

|    |         | n    | Q1                     |         |          |       |          |      |
|----|---------|------|------------------------|---------|----------|-------|----------|------|
|    |         |      | 通常の携帯電話<br>(フィーチャーフォン) | スマートフォン | タブレット型PC | ノートPC | デスクトップPC | その他  |
| 全体 |         | 1100 | 10.0%                  | 75.1%   | 22.5%    | 55.7% | 31.8%    | 2.2% |
| 男性 | 15歳～19歳 | 50   | 18.0%                  | 94.0%   | 14.0%    | 38.0% | 20.0%    | 2.0% |
|    | 20歳～24歳 | 50   | 10.0%                  | 96.0%   | 18.0%    | 74.0% | 18.0%    | 2.0% |
|    | 25歳～29歳 | 50   | 12.0%                  | 92.0%   | 28.0%    | 56.0% | 48.0%    | 4.0% |
|    | 30歳～34歳 | 50   | 10.0%                  | 90.0%   | 18.0%    | 54.0% | 36.0%    | 4.0% |
|    | 35歳～39歳 | 50   | 12.0%                  | 86.0%   | 32.0%    | 60.0% | 46.0%    | 0.0% |
|    | 40歳～44歳 | 50   | 10.0%                  | 78.0%   | 38.0%    | 56.0% | 46.0%    | 2.0% |
|    | 45歳～49歳 | 50   | 4.0%                   | 88.0%   | 38.0%    | 66.0% | 36.0%    | 4.0% |
|    | 50歳～54歳 | 50   | 18.0%                  | 76.0%   | 28.0%    | 66.0% | 46.0%    | 4.0% |
|    | 55歳～59歳 | 50   | 10.0%                  | 58.0%   | 36.0%    | 70.0% | 42.0%    | 2.0% |
|    | 60歳～64歳 | 50   | 12.0%                  | 50.0%   | 26.0%    | 62.0% | 66.0%    | 0.0% |
|    | 65歳～69歳 | 50   | 14.0%                  | 38.0%   | 22.0%    | 64.0% | 48.0%    | 0.0% |
| 女性 | 15歳～19歳 | 50   | 6.0%                   | 94.0%   | 16.0%    | 32.0% | 18.0%    | 4.0% |
|    | 20歳～24歳 | 50   | 10.0%                  | 98.0%   | 12.0%    | 50.0% | 14.0%    | 2.0% |
|    | 25歳～29歳 | 50   | 8.0%                   | 94.0%   | 22.0%    | 52.0% | 12.0%    | 2.0% |
|    | 30歳～34歳 | 50   | 2.0%                   | 80.0%   | 24.0%    | 44.0% | 14.0%    | 2.0% |
|    | 35歳～39歳 | 50   | 8.0%                   | 90.0%   | 16.0%    | 42.0% | 28.0%    | 2.0% |
|    | 40歳～44歳 | 50   | 6.0%                   | 78.0%   | 22.0%    | 50.0% | 24.0%    | 4.0% |
|    | 45歳～49歳 | 50   | 6.0%                   | 74.0%   | 20.0%    | 48.0% | 24.0%    | 4.0% |
|    | 50歳～54歳 | 50   | 2.0%                   | 64.0%   | 18.0%    | 64.0% | 28.0%    | 2.0% |
|    | 55歳～59歳 | 50   | 10.0%                  | 64.0%   | 14.0%    | 66.0% | 30.0%    | 0.0% |
|    | 60歳～64歳 | 50   | 10.0%                  | 38.0%   | 16.0%    | 64.0% | 34.0%    | 2.0% |
|    | 65歳～69歳 | 50   | 22.0%                  | 32.0%   | 16.0%    | 48.0% | 22.0%    | 0.0% |

# ネット接続に利用する機器(2月)

|    |         | n    | Q1                     |         |          |       |          |       |
|----|---------|------|------------------------|---------|----------|-------|----------|-------|
|    |         |      | 通常の携帯電話<br>(フィーチャーフォン) | スマートフォン | タブレット型PC | ノートPC | デスクトップPC | その他   |
| 全体 |         | 1100 | 11.2%                  | 76.0%   | 21.1%    | 57.2% | 33.2%    | 2.1%  |
| 男性 | 15歳～19歳 | 50   | 30.0%                  | 88.0%   | 28.0%    | 52.0% | 34.0%    | 12.0% |
|    | 20歳～24歳 | 50   | 8.0%                   | 96.0%   | 24.0%    | 66.0% | 16.0%    | 0.0%  |
|    | 25歳～29歳 | 50   | 12.0%                  | 90.0%   | 26.0%    | 58.0% | 38.0%    | 2.0%  |
|    | 30歳～34歳 | 50   | 10.0%                  | 86.0%   | 18.0%    | 62.0% | 26.0%    | 4.0%  |
|    | 35歳～39歳 | 50   | 16.0%                  | 84.0%   | 22.0%    | 56.0% | 42.0%    | 0.0%  |
|    | 40歳～44歳 | 50   | 8.0%                   | 80.0%   | 26.0%    | 50.0% | 50.0%    | 4.0%  |
|    | 45歳～49歳 | 50   | 10.0%                  | 84.0%   | 36.0%    | 68.0% | 46.0%    | 2.0%  |
|    | 50歳～54歳 | 50   | 6.0%                   | 82.0%   | 26.0%    | 76.0% | 46.0%    | 2.0%  |
|    | 55歳～59歳 | 50   | 10.0%                  | 72.0%   | 40.0%    | 56.0% | 58.0%    | 0.0%  |
|    | 60歳～64歳 | 50   | 4.0%                   | 68.0%   | 28.0%    | 62.0% | 70.0%    | 0.0%  |
|    | 65歳～69歳 | 50   | 8.0%                   | 34.0%   | 18.0%    | 56.0% | 52.0%    | 0.0%  |
| 女性 | 15歳～19歳 | 50   | 20.0%                  | 90.0%   | 22.0%    | 38.0% | 16.0%    | 4.0%  |
|    | 20歳～24歳 | 50   | 4.0%                   | 98.0%   | 12.0%    | 62.0% | 12.0%    | 0.0%  |
|    | 25歳～29歳 | 50   | 8.0%                   | 90.0%   | 16.0%    | 54.0% | 22.0%    | 2.0%  |
|    | 30歳～34歳 | 50   | 4.0%                   | 94.0%   | 20.0%    | 40.0% | 18.0%    | 4.0%  |
|    | 35歳～39歳 | 50   | 8.0%                   | 80.0%   | 8.0%     | 44.0% | 14.0%    | 6.0%  |
|    | 40歳～44歳 | 50   | 10.0%                  | 84.0%   | 14.0%    | 52.0% | 28.0%    | 0.0%  |
|    | 45歳～49歳 | 50   | 12.0%                  | 58.0%   | 12.0%    | 50.0% | 26.0%    | 2.0%  |
|    | 50歳～54歳 | 50   | 4.0%                   | 76.0%   | 20.0%    | 68.0% | 34.0%    | 2.0%  |
|    | 55歳～59歳 | 50   | 14.0%                  | 60.0%   | 14.0%    | 60.0% | 30.0%    | 0.0%  |
|    | 60歳～64歳 | 50   | 20.0%                  | 50.0%   | 18.0%    | 68.0% | 24.0%    | 0.0%  |
|    | 65歳～69歳 | 50   | 20.0%                  | 28.0%   | 16.0%    | 60.0% | 28.0%    | 0.0%  |

# ネット接続に利用する機器(3月)

|    |         | n    | Q1                     |         |          |       |          |      |
|----|---------|------|------------------------|---------|----------|-------|----------|------|
|    |         |      | 通常の携帯電話<br>(フィーチャーフォン) | スマートフォン | タブレット型PC | ノートPC | デスクトップPC | その他  |
| 全体 |         | 1100 | 11.0%                  | 74.2%   | 22.7%    | 54.6% | 32.1%    | 3.2% |
| 男性 | 15歳～19歳 | 50   | 16.0%                  | 84.0%   | 34.0%    | 46.0% | 26.0%    | 6.0% |
|    | 20歳～24歳 | 50   | 18.0%                  | 90.0%   | 34.0%    | 54.0% | 20.0%    | 4.0% |
|    | 25歳～29歳 | 50   | 24.0%                  | 72.0%   | 30.0%    | 52.0% | 40.0%    | 8.0% |
|    | 30歳～34歳 | 50   | 10.0%                  | 88.0%   | 26.0%    | 62.0% | 38.0%    | 4.0% |
|    | 35歳～39歳 | 50   | 10.0%                  | 84.0%   | 28.0%    | 52.0% | 38.0%    | 0.0% |
|    | 40歳～44歳 | 50   | 6.0%                   | 78.0%   | 22.0%    | 58.0% | 40.0%    | 2.0% |
|    | 45歳～49歳 | 50   | 6.0%                   | 76.0%   | 26.0%    | 58.0% | 46.0%    | 4.0% |
|    | 50歳～54歳 | 50   | 8.0%                   | 82.0%   | 34.0%    | 76.0% | 52.0%    | 0.0% |
|    | 55歳～59歳 | 50   | 14.0%                  | 64.0%   | 38.0%    | 58.0% | 56.0%    | 4.0% |
|    | 60歳～64歳 | 50   | 8.0%                   | 56.0%   | 36.0%    | 66.0% | 50.0%    | 2.0% |
|    | 65歳～69歳 | 50   | 12.0%                  | 42.0%   | 22.0%    | 60.0% | 50.0%    | 4.0% |
| 女性 | 15歳～19歳 | 50   | 10.0%                  | 88.0%   | 14.0%    | 48.0% | 12.0%    | 8.0% |
|    | 20歳～24歳 | 50   | 6.0%                   | 90.0%   | 12.0%    | 42.0% | 8.0%     | 8.0% |
|    | 25歳～29歳 | 50   | 12.0%                  | 90.0%   | 8.0%     | 38.0% | 12.0%    | 8.0% |
|    | 30歳～34歳 | 50   | 10.0%                  | 88.0%   | 14.0%    | 54.0% | 18.0%    | 4.0% |
|    | 35歳～39歳 | 50   | 0.0%                   | 96.0%   | 12.0%    | 38.0% | 18.0%    | 0.0% |
|    | 40歳～44歳 | 50   | 6.0%                   | 88.0%   | 16.0%    | 42.0% | 32.0%    | 2.0% |
|    | 45歳～49歳 | 50   | 6.0%                   | 76.0%   | 18.0%    | 46.0% | 42.0%    | 0.0% |
|    | 50歳～54歳 | 50   | 16.0%                  | 66.0%   | 26.0%    | 56.0% | 30.0%    | 0.0% |
|    | 55歳～59歳 | 50   | 10.0%                  | 56.0%   | 24.0%    | 74.0% | 22.0%    | 2.0% |
|    | 60歳～64歳 | 50   | 18.0%                  | 48.0%   | 12.0%    | 52.0% | 32.0%    | 0.0% |
|    | 65歳～69歳 | 50   | 16.0%                  | 30.0%   | 14.0%    | 70.0% | 24.0%    | 0.0% |

# ネット接続に利用する機器(4月)

|    |         | n    | Q1                     |         |          |       |          |      |
|----|---------|------|------------------------|---------|----------|-------|----------|------|
|    |         |      | 通常の携帯電話<br>(フィーチャーフォン) | スマートフォン | タブレット型PC | ノートPC | デスクトップPC | その他  |
| 全体 |         | 1100 | 9.4%                   | 76.6%   | 23.5%    | 55.3% | 33.6%    | 2.2% |
| 男性 | 15歳～19歳 | 50   | 16.0%                  | 88.0%   | 20.0%    | 28.0% | 24.0%    | 4.0% |
|    | 20歳～24歳 | 50   | 8.0%                   | 90.0%   | 20.0%    | 60.0% | 14.0%    | 4.0% |
|    | 25歳～29歳 | 50   | 10.0%                  | 94.0%   | 34.0%    | 68.0% | 32.0%    | 4.0% |
|    | 30歳～34歳 | 50   | 14.0%                  | 86.0%   | 22.0%    | 64.0% | 32.0%    | 4.0% |
|    | 35歳～39歳 | 50   | 6.0%                   | 78.0%   | 32.0%    | 54.0% | 52.0%    | 2.0% |
|    | 40歳～44歳 | 50   | 16.0%                  | 86.0%   | 28.0%    | 64.0% | 38.0%    | 0.0% |
|    | 45歳～49歳 | 50   | 12.0%                  | 88.0%   | 34.0%    | 50.0% | 50.0%    | 0.0% |
|    | 50歳～54歳 | 50   | 8.0%                   | 84.0%   | 24.0%    | 64.0% | 48.0%    | 0.0% |
|    | 55歳～59歳 | 50   | 4.0%                   | 68.0%   | 20.0%    | 62.0% | 58.0%    | 2.0% |
|    | 60歳～64歳 | 50   | 16.0%                  | 60.0%   | 34.0%    | 56.0% | 72.0%    | 2.0% |
|    | 65歳～69歳 | 50   | 10.0%                  | 36.0%   | 28.0%    | 60.0% | 64.0%    | 4.0% |
| 女性 | 15歳～19歳 | 50   | 6.0%                   | 96.0%   | 24.0%    | 48.0% | 18.0%    | 2.0% |
|    | 20歳～24歳 | 50   | 0.0%                   | 98.0%   | 18.0%    | 54.0% | 10.0%    | 4.0% |
|    | 25歳～29歳 | 50   | 6.0%                   | 94.0%   | 12.0%    | 46.0% | 14.0%    | 2.0% |
|    | 30歳～34歳 | 50   | 8.0%                   | 90.0%   | 26.0%    | 48.0% | 26.0%    | 2.0% |
|    | 35歳～39歳 | 50   | 8.0%                   | 94.0%   | 12.0%    | 48.0% | 20.0%    | 2.0% |
|    | 40歳～44歳 | 50   | 6.0%                   | 78.0%   | 24.0%    | 46.0% | 18.0%    | 4.0% |
|    | 45歳～49歳 | 50   | 8.0%                   | 64.0%   | 20.0%    | 60.0% | 28.0%    | 2.0% |
|    | 50歳～54歳 | 50   | 12.0%                  | 60.0%   | 24.0%    | 56.0% | 22.0%    | 2.0% |
|    | 55歳～59歳 | 50   | 10.0%                  | 62.0%   | 24.0%    | 66.0% | 34.0%    | 2.0% |
|    | 60歳～64歳 | 50   | 4.0%                   | 64.0%   | 20.0%    | 66.0% | 30.0%    | 0.0% |
|    | 65歳～69歳 | 50   | 18.0%                  | 28.0%   | 16.0%    | 48.0% | 36.0%    | 0.0% |

# ネット接続に利用する機器(5月)

|    |         | n    | Q1                     |         |          |       |          |       |
|----|---------|------|------------------------|---------|----------|-------|----------|-------|
|    |         |      | 通常の携帯電話<br>(フィーチャーフォン) | スマートフォン | タブレット型PC | ノートPC | デスクトップPC | その他   |
| 全体 |         | 1100 | 9.8%                   | 76.4%   | 20.9%    | 54.8% | 34.4%    | 2.3%  |
| 男性 | 15歳～19歳 | 50   | 8.0%                   | 92.0%   | 24.0%    | 40.0% | 22.0%    | 0.0%  |
|    | 20歳～24歳 | 50   | 4.0%                   | 86.0%   | 14.0%    | 60.0% | 24.0%    | 8.0%  |
|    | 25歳～29歳 | 50   | 8.0%                   | 86.0%   | 22.0%    | 54.0% | 24.0%    | 6.0%  |
|    | 30歳～34歳 | 50   | 10.0%                  | 90.0%   | 20.0%    | 56.0% | 30.0%    | 0.0%  |
|    | 35歳～39歳 | 50   | 12.0%                  | 86.0%   | 20.0%    | 62.0% | 36.0%    | 2.0%  |
|    | 40歳～44歳 | 50   | 8.0%                   | 80.0%   | 30.0%    | 64.0% | 52.0%    | 10.0% |
|    | 45歳～49歳 | 50   | 12.0%                  | 70.0%   | 32.0%    | 62.0% | 48.0%    | 0.0%  |
|    | 50歳～54歳 | 50   | 6.0%                   | 72.0%   | 26.0%    | 50.0% | 68.0%    | 6.0%  |
|    | 55歳～59歳 | 50   | 12.0%                  | 64.0%   | 34.0%    | 56.0% | 52.0%    | 0.0%  |
|    | 60歳～64歳 | 50   | 6.0%                   | 64.0%   | 34.0%    | 58.0% | 58.0%    | 4.0%  |
|    | 65歳～69歳 | 50   | 16.0%                  | 38.0%   | 28.0%    | 66.0% | 66.0%    | 2.0%  |
| 女性 | 15歳～19歳 | 50   | 10.0%                  | 88.0%   | 20.0%    | 46.0% | 24.0%    | 4.0%  |
|    | 20歳～24歳 | 50   | 0.0%                   | 96.0%   | 10.0%    | 56.0% | 16.0%    | 4.0%  |
|    | 25歳～29歳 | 50   | 12.0%                  | 92.0%   | 16.0%    | 50.0% | 18.0%    | 0.0%  |
|    | 30歳～34歳 | 50   | 12.0%                  | 92.0%   | 20.0%    | 50.0% | 20.0%    | 0.0%  |
|    | 35歳～39歳 | 50   | 6.0%                   | 88.0%   | 12.0%    | 46.0% | 20.0%    | 0.0%  |
|    | 40歳～44歳 | 50   | 6.0%                   | 84.0%   | 18.0%    | 50.0% | 22.0%    | 0.0%  |
|    | 45歳～49歳 | 50   | 8.0%                   | 80.0%   | 16.0%    | 64.0% | 24.0%    | 0.0%  |
|    | 50歳～54歳 | 50   | 18.0%                  | 70.0%   | 18.0%    | 58.0% | 32.0%    | 2.0%  |
|    | 55歳～59歳 | 50   | 18.0%                  | 70.0%   | 16.0%    | 46.0% | 28.0%    | 2.0%  |
|    | 60歳～64歳 | 50   | 10.0%                  | 56.0%   | 14.0%    | 56.0% | 30.0%    | 0.0%  |
|    | 65歳～69歳 | 50   | 14.0%                  | 36.0%   | 16.0%    | 56.0% | 42.0%    | 0.0%  |

# ネット接続に利用する機器(6月)

|    |         | n    | Q1                     |         |          |       |          |       |
|----|---------|------|------------------------|---------|----------|-------|----------|-------|
|    |         |      | 通常の携帯電話<br>(フィーチャーフォン) | スマートフォン | タブレット型PC | ノートPC | デスクトップPC | その他   |
| 全体 |         | 1100 | 10.3%                  | 76.6%   | 25.1%    | 56.3% | 32.1%    | 3.5%  |
| 男性 | 15歳～19歳 | 50   | 18.0%                  | 94.0%   | 32.0%    | 48.0% | 26.0%    | 16.0% |
|    | 20歳～24歳 | 50   | 10.0%                  | 84.0%   | 22.0%    | 60.0% | 26.0%    | 4.0%  |
|    | 25歳～29歳 | 50   | 16.0%                  | 82.0%   | 36.0%    | 64.0% | 26.0%    | 4.0%  |
|    | 30歳～34歳 | 50   | 10.0%                  | 90.0%   | 28.0%    | 52.0% | 36.0%    | 2.0%  |
|    | 35歳～39歳 | 50   | 6.0%                   | 80.0%   | 22.0%    | 50.0% | 48.0%    | 4.0%  |
|    | 40歳～44歳 | 50   | 12.0%                  | 84.0%   | 40.0%    | 58.0% | 46.0%    | 8.0%  |
|    | 45歳～49歳 | 50   | 18.0%                  | 74.0%   | 38.0%    | 64.0% | 46.0%    | 10.0% |
|    | 50歳～54歳 | 50   | 6.0%                   | 78.0%   | 34.0%    | 64.0% | 52.0%    | 0.0%  |
|    | 55歳～59歳 | 50   | 4.0%                   | 62.0%   | 20.0%    | 72.0% | 46.0%    | 0.0%  |
|    | 60歳～64歳 | 50   | 4.0%                   | 72.0%   | 36.0%    | 66.0% | 54.0%    | 0.0%  |
|    | 65歳～69歳 | 50   | 6.0%                   | 52.0%   | 36.0%    | 64.0% | 72.0%    | 0.0%  |
| 女性 | 15歳～19歳 | 50   | 8.0%                   | 88.0%   | 30.0%    | 48.0% | 16.0%    | 6.0%  |
|    | 20歳～24歳 | 50   | 6.0%                   | 92.0%   | 12.0%    | 44.0% | 6.0%     | 6.0%  |
|    | 25歳～29歳 | 50   | 2.0%                   | 92.0%   | 16.0%    | 44.0% | 26.0%    | 2.0%  |
|    | 30歳～34歳 | 50   | 14.0%                  | 88.0%   | 14.0%    | 42.0% | 24.0%    | 4.0%  |
|    | 35歳～39歳 | 50   | 14.0%                  | 82.0%   | 14.0%    | 46.0% | 18.0%    | 0.0%  |
|    | 40歳～44歳 | 50   | 12.0%                  | 86.0%   | 28.0%    | 56.0% | 26.0%    | 4.0%  |
|    | 45歳～49歳 | 50   | 4.0%                   | 84.0%   | 14.0%    | 48.0% | 22.0%    | 0.0%  |
|    | 50歳～54歳 | 50   | 8.0%                   | 68.0%   | 12.0%    | 62.0% | 12.0%    | 2.0%  |
|    | 55歳～59歳 | 50   | 10.0%                  | 70.0%   | 24.0%    | 58.0% | 26.0%    | 2.0%  |
|    | 60歳～64歳 | 50   | 14.0%                  | 58.0%   | 26.0%    | 62.0% | 24.0%    | 2.0%  |
|    | 65歳～69歳 | 50   | 24.0%                  | 26.0%   | 18.0%    | 66.0% | 28.0%    | 2.0%  |

# ネット接続に利用する機器(7月)

|    |         | n    | Q1                     |         |          |       |          |       |
|----|---------|------|------------------------|---------|----------|-------|----------|-------|
|    |         |      | 通常の携帯電話<br>(フィーチャーフォン) | スマートフォン | タブレット型PC | ノートPC | デスクトップPC | その他   |
| 全体 |         | 1100 | 10.0%                  | 75.6%   | 21.6%    | 55.9% | 32.7%    | 2.4%  |
| 男性 | 15歳～19歳 | 50   | 8.0%                   | 90.0%   | 24.0%    | 40.0% | 20.0%    | 4.0%  |
|    | 20歳～24歳 | 50   | 12.0%                  | 94.0%   | 16.0%    | 58.0% | 30.0%    | 6.0%  |
|    | 25歳～29歳 | 50   | 12.0%                  | 84.0%   | 18.0%    | 58.0% | 28.0%    | 4.0%  |
|    | 30歳～34歳 | 50   | 12.0%                  | 88.0%   | 20.0%    | 50.0% | 36.0%    | 10.0% |
|    | 35歳～39歳 | 50   | 8.0%                   | 92.0%   | 30.0%    | 62.0% | 32.0%    | 2.0%  |
|    | 40歳～44歳 | 50   | 8.0%                   | 90.0%   | 34.0%    | 68.0% | 30.0%    | 0.0%  |
|    | 45歳～49歳 | 50   | 4.0%                   | 90.0%   | 30.0%    | 60.0% | 42.0%    | 0.0%  |
|    | 50歳～54歳 | 50   | 10.0%                  | 82.0%   | 32.0%    | 76.0% | 48.0%    | 0.0%  |
|    | 55歳～59歳 | 50   | 8.0%                   | 56.0%   | 36.0%    | 58.0% | 64.0%    | 2.0%  |
|    | 60歳～64歳 | 50   | 16.0%                  | 54.0%   | 30.0%    | 70.0% | 56.0%    | 2.0%  |
|    | 65歳～69歳 | 50   | 10.0%                  | 44.0%   | 32.0%    | 56.0% | 72.0%    | 2.0%  |
| 女性 | 15歳～19歳 | 50   | 18.0%                  | 84.0%   | 22.0%    | 42.0% | 24.0%    | 4.0%  |
|    | 20歳～24歳 | 50   | 6.0%                   | 88.0%   | 14.0%    | 46.0% | 20.0%    | 4.0%  |
|    | 25歳～29歳 | 50   | 12.0%                  | 84.0%   | 14.0%    | 48.0% | 24.0%    | 4.0%  |
|    | 30歳～34歳 | 50   | 4.0%                   | 90.0%   | 16.0%    | 40.0% | 22.0%    | 2.0%  |
|    | 35歳～39歳 | 50   | 2.0%                   | 96.0%   | 12.0%    | 50.0% | 12.0%    | 4.0%  |
|    | 40歳～44歳 | 50   | 6.0%                   | 82.0%   | 18.0%    | 60.0% | 24.0%    | 2.0%  |
|    | 45歳～49歳 | 50   | 8.0%                   | 76.0%   | 12.0%    | 54.0% | 18.0%    | 0.0%  |
|    | 50歳～54歳 | 50   | 10.0%                  | 64.0%   | 32.0%    | 54.0% | 32.0%    | 0.0%  |
|    | 55歳～59歳 | 50   | 10.0%                  | 54.0%   | 10.0%    | 60.0% | 26.0%    | 0.0%  |
|    | 60歳～64歳 | 50   | 12.0%                  | 50.0%   | 6.0%     | 66.0% | 26.0%    | 0.0%  |
|    | 65歳～69歳 | 50   | 24.0%                  | 32.0%   | 18.0%    | 54.0% | 34.0%    | 0.0%  |

# ネット接続に利用する機器(8月)

|    |         | n    | Q1                     |         |          |       |          |      |
|----|---------|------|------------------------|---------|----------|-------|----------|------|
|    |         |      | 通常の携帯電話<br>(フィーチャーフォン) | スマートフォン | タブレット型PC | ノートPC | デスクトップPC | その他  |
| 全体 |         | 1100 | 8.7%                   | 77.3%   | 21.8%    | 54.3% | 32.2%    | 2.8% |
| 男性 | 15歳～19歳 | 50   | 14.0%                  | 94.0%   | 20.0%    | 48.0% | 30.0%    | 6.0% |
|    | 20歳～24歳 | 50   | 14.0%                  | 80.0%   | 34.0%    | 46.0% | 30.0%    | 8.0% |
|    | 25歳～29歳 | 50   | 6.0%                   | 86.0%   | 18.0%    | 64.0% | 32.0%    | 2.0% |
|    | 30歳～34歳 | 50   | 8.0%                   | 88.0%   | 34.0%    | 58.0% | 30.0%    | 6.0% |
|    | 35歳～39歳 | 50   | 18.0%                  | 84.0%   | 14.0%    | 46.0% | 26.0%    | 0.0% |
|    | 40歳～44歳 | 50   | 8.0%                   | 78.0%   | 34.0%    | 68.0% | 40.0%    | 2.0% |
|    | 45歳～49歳 | 50   | 6.0%                   | 82.0%   | 28.0%    | 48.0% | 50.0%    | 6.0% |
|    | 50歳～54歳 | 50   | 14.0%                  | 68.0%   | 26.0%    | 60.0% | 42.0%    | 4.0% |
|    | 55歳～59歳 | 50   | 4.0%                   | 72.0%   | 32.0%    | 68.0% | 54.0%    | 2.0% |
|    | 60歳～64歳 | 50   | 8.0%                   | 58.0%   | 36.0%    | 70.0% | 62.0%    | 2.0% |
|    | 65歳～69歳 | 50   | 16.0%                  | 52.0%   | 26.0%    | 68.0% | 46.0%    | 0.0% |
| 女性 | 15歳～19歳 | 50   | 2.0%                   | 98.0%   | 14.0%    | 40.0% | 18.0%    | 6.0% |
|    | 20歳～24歳 | 50   | 4.0%                   | 96.0%   | 12.0%    | 42.0% | 8.0%     | 0.0% |
|    | 25歳～29歳 | 50   | 2.0%                   | 94.0%   | 10.0%    | 42.0% | 14.0%    | 2.0% |
|    | 30歳～34歳 | 50   | 8.0%                   | 88.0%   | 14.0%    | 28.0% | 22.0%    | 6.0% |
|    | 35歳～39歳 | 50   | 8.0%                   | 88.0%   | 18.0%    | 52.0% | 18.0%    | 0.0% |
|    | 40歳～44歳 | 50   | 10.0%                  | 82.0%   | 12.0%    | 56.0% | 20.0%    | 4.0% |
|    | 45歳～49歳 | 50   | 8.0%                   | 76.0%   | 18.0%    | 60.0% | 22.0%    | 2.0% |
|    | 50歳～54歳 | 50   | 4.0%                   | 82.0%   | 18.0%    | 52.0% | 32.0%    | 0.0% |
|    | 55歳～59歳 | 50   | 10.0%                  | 50.0%   | 18.0%    | 60.0% | 36.0%    | 2.0% |
|    | 60歳～64歳 | 50   | 6.0%                   | 62.0%   | 28.0%    | 54.0% | 46.0%    | 2.0% |
|    | 65歳～69歳 | 50   | 14.0%                  | 42.0%   | 16.0%    | 64.0% | 30.0%    | 0.0% |

# ネット接続に利用する機器(9月)

|    |         | n    | Q1                     |         |          |       |          |       |
|----|---------|------|------------------------|---------|----------|-------|----------|-------|
|    |         |      | 通常の携帯電話<br>(フィーチャーフォン) | スマートフォン | タブレット型PC | ノートPC | デスクトップPC | その他   |
| 全体 |         | 1100 | 9.2%                   | 74.6%   | 21.9%    | 51.2% | 30.5%    | 2.3%  |
| 男性 | 15歳～19歳 | 50   | 24.0%                  | 84.0%   | 26.0%    | 38.0% | 20.0%    | 10.0% |
|    | 20歳～24歳 | 50   | 10.0%                  | 94.0%   | 30.0%    | 56.0% | 36.0%    | 2.0%  |
|    | 25歳～29歳 | 50   | 8.0%                   | 78.0%   | 24.0%    | 48.0% | 30.0%    | 2.0%  |
|    | 30歳～34歳 | 50   | 12.0%                  | 82.0%   | 30.0%    | 52.0% | 38.0%    | 2.0%  |
|    | 35歳～39歳 | 50   | 6.0%                   | 86.0%   | 18.0%    | 50.0% | 34.0%    | 0.0%  |
|    | 40歳～44歳 | 50   | 4.0%                   | 88.0%   | 24.0%    | 58.0% | 40.0%    | 2.0%  |
|    | 45歳～49歳 | 50   | 14.0%                  | 78.0%   | 30.0%    | 58.0% | 48.0%    | 4.0%  |
|    | 50歳～54歳 | 50   | 8.0%                   | 76.0%   | 24.0%    | 56.0% | 58.0%    | 2.0%  |
|    | 55歳～59歳 | 50   | 6.0%                   | 66.0%   | 28.0%    | 70.0% | 36.0%    | 2.0%  |
|    | 60歳～64歳 | 50   | 6.0%                   | 64.0%   | 28.0%    | 62.0% | 54.0%    | 0.0%  |
|    | 65歳～69歳 | 50   | 10.0%                  | 36.0%   | 20.0%    | 56.0% | 48.0%    | 0.0%  |
| 女性 | 15歳～19歳 | 50   | 14.0%                  | 82.0%   | 22.0%    | 24.0% | 10.0%    | 8.0%  |
|    | 20歳～24歳 | 50   | 4.0%                   | 94.0%   | 16.0%    | 46.0% | 16.0%    | 4.0%  |
|    | 25歳～29歳 | 50   | 2.0%                   | 98.0%   | 12.0%    | 40.0% | 18.0%    | 0.0%  |
|    | 30歳～34歳 | 50   | 4.0%                   | 88.0%   | 28.0%    | 36.0% | 12.0%    | 4.0%  |
|    | 35歳～39歳 | 50   | 8.0%                   | 82.0%   | 20.0%    | 48.0% | 20.0%    | 6.0%  |
|    | 40歳～44歳 | 50   | 8.0%                   | 84.0%   | 12.0%    | 50.0% | 18.0%    | 0.0%  |
|    | 45歳～49歳 | 50   | 14.0%                  | 70.0%   | 16.0%    | 52.0% | 12.0%    | 0.0%  |
|    | 50歳～54歳 | 50   | 2.0%                   | 80.0%   | 12.0%    | 52.0% | 26.0%    | 0.0%  |
|    | 55歳～59歳 | 50   | 10.0%                  | 64.0%   | 22.0%    | 46.0% | 46.0%    | 0.0%  |
|    | 60歳～64歳 | 50   | 12.0%                  | 44.0%   | 24.0%    | 66.0% | 26.0%    | 0.0%  |
|    | 65歳～69歳 | 50   | 16.0%                  | 24.0%   | 16.0%    | 62.0% | 24.0%    | 2.0%  |

# ネット接続に利用する機器(10月)

|    |         | n    | Q1                     |         |          |       |          |       |
|----|---------|------|------------------------|---------|----------|-------|----------|-------|
|    |         |      | 通常の携帯電話<br>(フィーチャーフォン) | スマートフォン | タブレット型PC | ノートPC | デスクトップPC | その他   |
| 全体 |         | 1100 | 8.7%                   | 77.7%   | 21.9%    | 55.2% | 30.9%    | 2.9%  |
| 男性 | 15歳～19歳 | 50   | 14.0%                  | 90.0%   | 28.0%    | 44.0% | 24.0%    | 10.0% |
|    | 20歳～24歳 | 50   | 10.0%                  | 90.0%   | 30.0%    | 58.0% | 36.0%    | 6.0%  |
|    | 25歳～29歳 | 50   | 8.0%                   | 84.0%   | 18.0%    | 52.0% | 20.0%    | 4.0%  |
|    | 30歳～34歳 | 50   | 14.0%                  | 90.0%   | 34.0%    | 54.0% | 50.0%    | 4.0%  |
|    | 35歳～39歳 | 50   | 10.0%                  | 86.0%   | 38.0%    | 52.0% | 28.0%    | 2.0%  |
|    | 40歳～44歳 | 50   | 8.0%                   | 92.0%   | 24.0%    | 70.0% | 38.0%    | 6.0%  |
|    | 45歳～49歳 | 50   | 6.0%                   | 84.0%   | 36.0%    | 66.0% | 40.0%    | 4.0%  |
|    | 50歳～54歳 | 50   | 12.0%                  | 74.0%   | 36.0%    | 74.0% | 40.0%    | 2.0%  |
|    | 55歳～59歳 | 50   | 10.0%                  | 66.0%   | 40.0%    | 66.0% | 56.0%    | 0.0%  |
|    | 60歳～64歳 | 50   | 6.0%                   | 60.0%   | 20.0%    | 58.0% | 62.0%    | 4.0%  |
|    | 65歳～69歳 | 50   | 10.0%                  | 46.0%   | 14.0%    | 58.0% | 58.0%    | 2.0%  |
| 女性 | 15歳～19歳 | 50   | 8.0%                   | 94.0%   | 14.0%    | 20.0% | 4.0%     | 0.0%  |
|    | 20歳～24歳 | 50   | 4.0%                   | 88.0%   | 10.0%    | 52.0% | 24.0%    | 6.0%  |
|    | 25歳～29歳 | 50   | 8.0%                   | 94.0%   | 22.0%    | 52.0% | 14.0%    | 4.0%  |
|    | 30歳～34歳 | 50   | 8.0%                   | 92.0%   | 16.0%    | 52.0% | 14.0%    | 0.0%  |
|    | 35歳～39歳 | 50   | 6.0%                   | 94.0%   | 10.0%    | 48.0% | 20.0%    | 2.0%  |
|    | 40歳～44歳 | 50   | 6.0%                   | 82.0%   | 18.0%    | 40.0% | 24.0%    | 4.0%  |
|    | 45歳～49歳 | 50   | 2.0%                   | 84.0%   | 16.0%    | 48.0% | 26.0%    | 2.0%  |
|    | 50歳～54歳 | 50   | 10.0%                  | 70.0%   | 20.0%    | 76.0% | 22.0%    | 0.0%  |
|    | 55歳～59歳 | 50   | 10.0%                  | 60.0%   | 12.0%    | 46.0% | 32.0%    | 2.0%  |
|    | 60歳～64歳 | 50   | 8.0%                   | 56.0%   | 10.0%    | 62.0% | 26.0%    | 0.0%  |
|    | 65歳～69歳 | 50   | 14.0%                  | 34.0%   | 16.0%    | 66.0% | 22.0%    | 0.0%  |

# ネット接続に利用する機器(11月)

|    |         | n    | Q1                     |         |          |       |          |       |
|----|---------|------|------------------------|---------|----------|-------|----------|-------|
|    |         |      | 通常の携帯電話<br>(フィーチャーフォン) | スマートフォン | タブレット型PC | ノートPC | デスクトップPC | その他   |
| 全体 |         | 1100 | 9.4%                   | 77.3%   | 24.4%    | 54.7% | 31.5%    | 2.6%  |
| 男性 | 15歳～19歳 | 50   | 18.0%                  | 84.0%   | 26.0%    | 48.0% | 28.0%    | 12.0% |
|    | 20歳～24歳 | 50   | 14.0%                  | 94.0%   | 30.0%    | 56.0% | 30.0%    | 6.0%  |
|    | 25歳～29歳 | 50   | 2.0%                   | 90.0%   | 22.0%    | 50.0% | 28.0%    | 0.0%  |
|    | 30歳～34歳 | 50   | 4.0%                   | 86.0%   | 28.0%    | 54.0% | 32.0%    | 6.0%  |
|    | 35歳～39歳 | 50   | 6.0%                   | 84.0%   | 26.0%    | 58.0% | 44.0%    | 0.0%  |
|    | 40歳～44歳 | 50   | 4.0%                   | 86.0%   | 34.0%    | 66.0% | 34.0%    | 4.0%  |
|    | 45歳～49歳 | 50   | 10.0%                  | 82.0%   | 34.0%    | 72.0% | 46.0%    | 2.0%  |
|    | 50歳～54歳 | 50   | 12.0%                  | 72.0%   | 36.0%    | 82.0% | 36.0%    | 0.0%  |
|    | 55歳～59歳 | 50   | 10.0%                  | 62.0%   | 32.0%    | 70.0% | 50.0%    | 0.0%  |
|    | 60歳～64歳 | 50   | 14.0%                  | 64.0%   | 30.0%    | 58.0% | 50.0%    | 0.0%  |
|    | 65歳～69歳 | 50   | 18.0%                  | 52.0%   | 28.0%    | 64.0% | 62.0%    | 6.0%  |
| 女性 | 15歳～19歳 | 50   | 10.0%                  | 86.0%   | 22.0%    | 24.0% | 8.0%     | 6.0%  |
|    | 20歳～24歳 | 50   | 6.0%                   | 94.0%   | 20.0%    | 46.0% | 4.0%     | 2.0%  |
|    | 25歳～29歳 | 50   | 8.0%                   | 90.0%   | 16.0%    | 50.0% | 20.0%    | 6.0%  |
|    | 30歳～34歳 | 50   | 6.0%                   | 94.0%   | 12.0%    | 48.0% | 16.0%    | 0.0%  |
|    | 35歳～39歳 | 50   | 2.0%                   | 88.0%   | 20.0%    | 38.0% | 28.0%    | 4.0%  |
|    | 40歳～44歳 | 50   | 6.0%                   | 80.0%   | 22.0%    | 56.0% | 14.0%    | 0.0%  |
|    | 45歳～49歳 | 50   | 12.0%                  | 80.0%   | 30.0%    | 54.0% | 34.0%    | 0.0%  |
|    | 50歳～54歳 | 50   | 12.0%                  | 74.0%   | 26.0%    | 48.0% | 30.0%    | 4.0%  |
|    | 55歳～59歳 | 50   | 8.0%                   | 64.0%   | 16.0%    | 50.0% | 40.0%    | 0.0%  |
|    | 60歳～64歳 | 50   | 14.0%                  | 58.0%   | 14.0%    | 56.0% | 28.0%    | 0.0%  |
|    | 65歳～69歳 | 50   | 10.0%                  | 36.0%   | 12.0%    | 56.0% | 30.0%    | 0.0%  |

# ネット接続に利用する機器(12月)

|    |         | n    | Q1                     |         |          |       |          |       |
|----|---------|------|------------------------|---------|----------|-------|----------|-------|
|    |         |      | 通常の携帯電話<br>(フィーチャーフォン) | スマートフォン | タブレット型PC | ノートPC | デスクトップPC | その他   |
| 全体 |         | 1100 | 8.2%                   | 78.3%   | 24.1%    | 53.4% | 32.0%    | 2.7%  |
| 男性 | 15歳～19歳 | 50   | 6.0%                   | 96.0%   | 32.0%    | 46.0% | 22.0%    | 4.0%  |
|    | 20歳～24歳 | 50   | 4.0%                   | 92.0%   | 16.0%    | 52.0% | 28.0%    | 6.0%  |
|    | 25歳～29歳 | 50   | 8.0%                   | 90.0%   | 34.0%    | 62.0% | 28.0%    | 6.0%  |
|    | 30歳～34歳 | 50   | 14.0%                  | 82.0%   | 34.0%    | 60.0% | 38.0%    | 10.0% |
|    | 35歳～39歳 | 50   | 12.0%                  | 82.0%   | 22.0%    | 58.0% | 46.0%    | 2.0%  |
|    | 40歳～44歳 | 50   | 14.0%                  | 80.0%   | 38.0%    | 72.0% | 44.0%    | 6.0%  |
|    | 45歳～49歳 | 50   | 4.0%                   | 84.0%   | 32.0%    | 54.0% | 50.0%    | 2.0%  |
|    | 50歳～54歳 | 50   | 6.0%                   | 80.0%   | 32.0%    | 56.0% | 58.0%    | 2.0%  |
|    | 55歳～59歳 | 50   | 12.0%                  | 66.0%   | 36.0%    | 62.0% | 46.0%    | 0.0%  |
|    | 60歳～64歳 | 50   | 12.0%                  | 60.0%   | 28.0%    | 62.0% | 50.0%    | 2.0%  |
|    | 65歳～69歳 | 50   | 8.0%                   | 48.0%   | 36.0%    | 56.0% | 60.0%    | 2.0%  |
| 女性 | 15歳～19歳 | 50   | 10.0%                  | 92.0%   | 14.0%    | 26.0% | 6.0%     | 6.0%  |
|    | 20歳～24歳 | 50   | 10.0%                  | 88.0%   | 16.0%    | 52.0% | 16.0%    | 4.0%  |
|    | 25歳～29歳 | 50   | 4.0%                   | 96.0%   | 10.0%    | 48.0% | 18.0%    | 2.0%  |
|    | 30歳～34歳 | 50   | 4.0%                   | 92.0%   | 16.0%    | 50.0% | 20.0%    | 0.0%  |
|    | 35歳～39歳 | 50   | 2.0%                   | 90.0%   | 16.0%    | 52.0% | 12.0%    | 2.0%  |
|    | 40歳～44歳 | 50   | 2.0%                   | 92.0%   | 30.0%    | 48.0% | 14.0%    | 0.0%  |
|    | 45歳～49歳 | 50   | 6.0%                   | 74.0%   | 16.0%    | 46.0% | 20.0%    | 0.0%  |
|    | 50歳～54歳 | 50   | 8.0%                   | 74.0%   | 16.0%    | 46.0% | 44.0%    | 2.0%  |
|    | 55歳～59歳 | 50   | 6.0%                   | 56.0%   | 16.0%    | 42.0% | 32.0%    | 0.0%  |
|    | 60歳～64歳 | 50   | 10.0%                  | 64.0%   | 22.0%    | 72.0% | 18.0%    | 2.0%  |
|    | 65歳～69歳 | 50   | 18.0%                  | 44.0%   | 18.0%    | 52.0% | 34.0%    | 0.0%  |

## 2章：利用中のOS

**利用中OSは「Windows 10」が増加し、約6割。「Windows 7」はやや減少し、3割を下回る**

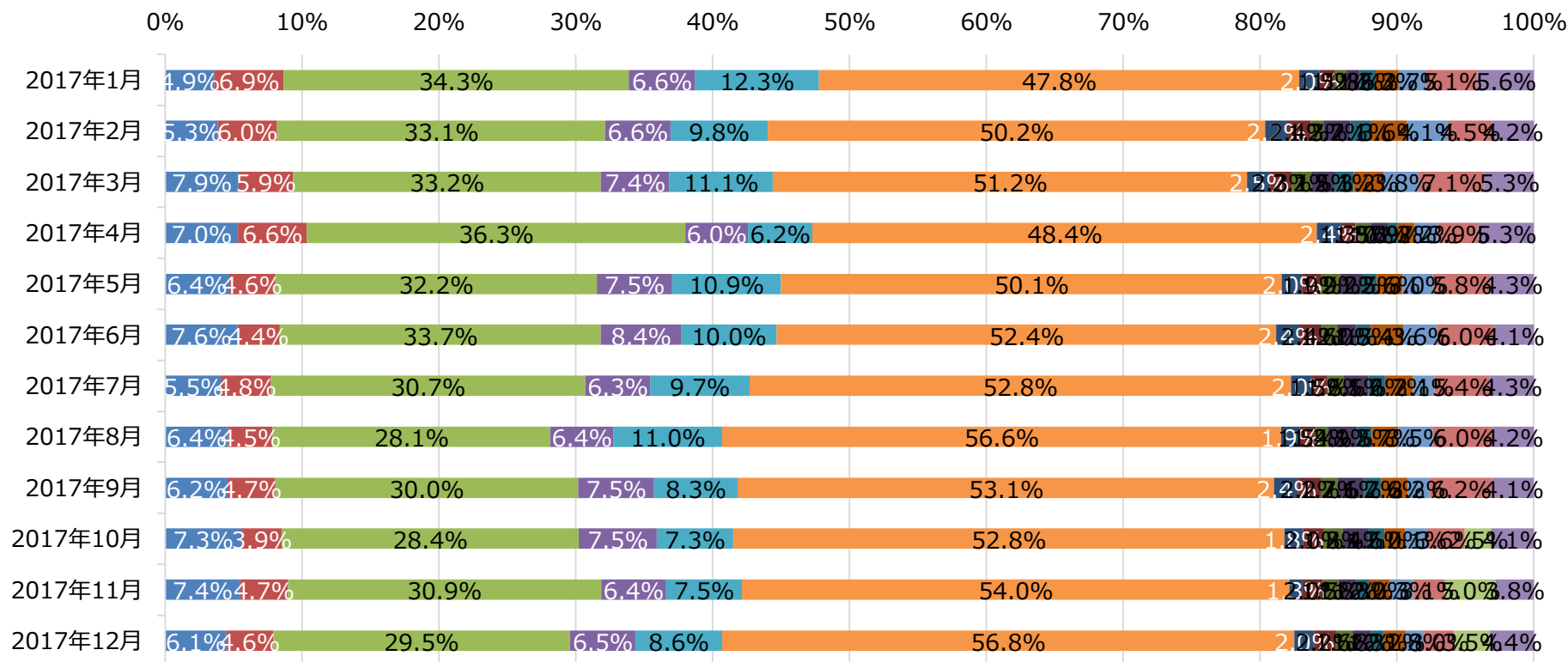
パソコンで利用するOSは2017年1月度調査時点で「Windows 10」が47.8%、「Windows 7」が34.3%でした。2017年12月度調査では「Windows 10」が56.8%と増加し、「Windows 7」は29.5%と減少しました。

※複数回答可。

# 利用中のOS

※タブレット型PC/ノートPC/デスクトップPCを利用の回答者

- Q2 現在ご利用中のOSについて、下記より当てはまるものを全てお答えください。



# 利用中のOS(1月)

※タブレット型PC/ノートPC/デスクトップPCを利用の回答者

|         |         | n    | Q2         |               |           |           |             |            |                        |                             |                     |                              |                    |                     |                     |               |         |
|---------|---------|------|------------|---------------|-----------|-----------|-------------|------------|------------------------|-----------------------------|---------------------|------------------------------|--------------------|---------------------|---------------------|---------------|---------|
|         |         |      | Windows XP | Windows Vista | Windows 7 | Windows 8 | Windows 8.1 | Windows 10 | Mac OS X v10.5 Leopard | Mac OS X v10.6 Snow Leopard | Mac OS X v10.7 Lion | Mac OS X v10.8 Mountain Lion | Mac OS X Mavericks | Mac OS X Yosemite ? | Mac OS X El Capitan | Mac OS Sierra | 上記以外のOS |
| 全体      |         | 816  | 4.9%       | 6.9%          | 34.3%     | 6.6%      | 12.3%       | 47.8%      | 2.0%                   | 1.5%                        | 1.2%                | 1.3%                         | 1.6%               | 2.3%                | 2.7%                | 5.1%          | 5.6%    |
| 男性      | 15歳～19歳 | 23   | 13.0%      | 13.0%         | 56.5%     | 21.7%     | 13.0%       | 52.2%      | 13.0%                  | 13.0%                       | 13.0%               | 13.0%                        | 13.0%              | 13.0%               | 13.0%               | 13.0%         | 8.7%    |
|         | 20歳～24歳 | 40   | 7.5%       | 10.0%         | 32.5%     | 7.5%      | 5.0%        | 47.5%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 2.5%               | 7.5%                | 0.0%                | 10.0%         | 2.5%    |
|         | 25歳～29歳 | 41   | 17.1%      | 14.6%         | 41.5%     | 7.3%      | 17.1%       | 48.8%      | 4.9%                   | 4.9%                        | 4.9%                | 7.3%                         | 7.3%               | 7.3%                | 7.3%                | 7.3%          | 7.3%    |
|         | 30歳～34歳 | 37   | 0.0%       | 5.4%          | 40.5%     | 5.4%      | 10.8%       | 40.5%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 5.4%                | 8.1%          | 0.0%    |
|         | 35歳～39歳 | 43   | 4.7%       | 0.0%          | 25.6%     | 9.3%      | 23.3%       | 41.9%      | 4.7%                   | 0.0%                        | 0.0%                | 0.0%                         | 2.3%               | 0.0%                | 2.3%                | 4.7%          | 4.7%    |
|         | 40歳～44歳 | 38   | 7.9%       | 5.3%          | 42.1%     | 0.0%      | 15.8%       | 52.6%      | 0.0%                   | 2.6%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 2.6%          | 13.2%   |
|         | 45歳～49歳 | 42   | 2.4%       | 9.5%          | 42.9%     | 0.0%      | 11.9%       | 66.7%      | 0.0%                   | 2.4%                        | 0.0%                | 0.0%                         | 2.4%               | 0.0%                | 4.8%                | 11.9%         | 11.9%   |
|         | 50歳～54歳 | 43   | 7.0%       | 4.7%          | 27.9%     | 0.0%      | 11.6%       | 67.4%      | 0.0%                   | 0.0%                        | 0.0%                | 4.7%                         | 2.3%               | 2.3%                | 2.3%                | 11.6%         | 7.0%    |
|         | 55歳～59歳 | 46   | 6.5%       | 2.2%          | 41.3%     | 2.2%      | 15.2%       | 50.0%      | 2.2%                   | 0.0%                        | 2.2%                | 0.0%                         | 2.2%               | 0.0%                | 2.2%                | 4.3%          | 8.7%    |
|         | 60歳～64歳 | 47   | 4.3%       | 4.3%          | 31.9%     | 4.3%      | 17.0%       | 61.7%      | 2.1%                   | 2.1%                        | 0.0%                | 0.0%                         | 0.0%               | 2.1%                | 0.0%                | 12.8%         | 8.5%    |
| 女性      | 65歳～69歳 | 47   | 4.3%       | 8.5%          | 36.2%     | 2.1%      | 0.0%        | 72.3%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 2.1%                | 0.0%                | 2.1%          | 2.1%    |
|         | 15歳～19歳 | 22   | 0.0%       | 9.1%          | 31.8%     | 13.6%     | 4.5%        | 45.5%      | 4.5%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          | 9.1%    |
|         | 20歳～24歳 | 28   | 7.1%       | 3.6%          | 42.9%     | 17.9%     | 10.7%       | 39.3%      | 3.6%                   | 7.1%                        | 3.6%                | 3.6%                         | 3.6%               | 3.6%                | 7.1%                | 3.6%          | 7.1%    |
|         | 25歳～29歳 | 31   | 3.2%       | 6.5%          | 32.3%     | 9.7%      | 6.5%        | 32.3%      | 3.2%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 9.7%                | 6.5%                | 3.2%          | 12.9%   |
|         | 30歳～34歳 | 27   | 3.7%       | 3.7%          | 33.3%     | 7.4%      | 14.8%       | 33.3%      | 0.0%                   | 0.0%                        | 3.7%                | 0.0%                         | 0.0%               | 3.7%                | 0.0%                | 3.7%          | 0.0%    |
|         | 35歳～39歳 | 33   | 0.0%       | 6.1%          | 42.4%     | 15.2%     | 9.1%        | 15.2%      | 3.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 3.0%                | 6.1%          | 3.0%    |
|         | 40歳～44歳 | 33   | 9.1%       | 6.1%          | 21.2%     | 15.2%     | 6.1%        | 42.4%      | 0.0%                   | 0.0%                        | 3.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 3.0%          | 3.0%    |
|         | 45歳～49歳 | 34   | 2.9%       | 8.8%          | 32.4%     | 0.0%      | 17.6%       | 41.2%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          | 0.0%    |
|         | 50歳～54歳 | 41   | 4.9%       | 9.8%          | 24.4%     | 4.9%      | 9.8%        | 43.9%      | 0.0%                   | 2.4%                        | 2.4%                | 2.4%                         | 0.0%               | 2.4%                | 4.9%                | 0.0%          | 4.9%    |
|         | 55歳～59歳 | 42   | 0.0%       | 9.5%          | 23.8%     | 7.1%      | 14.3%       | 50.0%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 2.4%                | 0.0%          | 4.8%    |
| 60歳～64歳 | 45      | 2.2% | 2.2%       | 31.1%         | 6.7%      | 13.3%     | 40.0%       | 6.7%       | 2.2%                   | 0.0%                        | 2.2%                | 0.0%                         | 2.2%               | 2.2%                | 2.2%                | 2.2%          |         |
| 65歳～69歳 | 33      | 0.0% | 12.1%      | 30.3%         | 6.1%      | 18.2%     | 39.4%       | 0.0%       | 0.0%                   | 0.0%                        | 0.0%                | 3.0%                         | 0.0%               | 0.0%                | 0.0%                | 3.0%          |         |

# 利用中のOS(2月)

※タブレット型PC/ノートPC/デスクトップPCを利用の回答者

|         |         | n    | Q2         |               |           |           |             |            |                        |                             |                     |                              |                    |                     |                     |               |         |
|---------|---------|------|------------|---------------|-----------|-----------|-------------|------------|------------------------|-----------------------------|---------------------|------------------------------|--------------------|---------------------|---------------------|---------------|---------|
|         |         |      | Windows XP | Windows Vista | Windows 7 | Windows 8 | Windows 8.1 | Windows 10 | Mac OS X v10.5 Leopard | Mac OS X v10.6 Snow Leopard | Mac OS X v10.7 Lion | Mac OS X v10.8 Mountain Lion | Mac OS X Mavericks | Mac OS X Yosemite ? | Mac OS X El Capitan | Mac OS Sierra | 上記以外のOS |
| 全体      |         | 829  | 5.3%       | 6.0%          | 33.1%     | 6.6%      | 9.8%        | 50.2%      | 2.2%                   | 2.4%                        | 1.3%                | 2.7%                         | 2.1%               | 3.6%                | 4.1%                | 4.5%          | 4.2%    |
| 男性      | 15歳～19歳 | 31   | 25.8%      | 32.3%         | 41.9%     | 29.0%     | 22.6%       | 67.7%      | 19.4%                  | 19.4%                       | 19.4%               | 22.6%                        | 22.6%              | 22.6%               | 22.6%               | 19.4%         | 19.4%   |
|         | 20歳～24歳 | 35   | 5.7%       | 5.7%          | 34.3%     | 11.4%     | 5.7%        | 71.4%      | 0.0%                   | 2.9%                        | 2.9%                | 2.9%                         | 2.9%               | 5.7%                | 5.7%                | 11.4%         | 5.7%    |
|         | 25歳～29歳 | 38   | 2.6%       | 7.9%          | 34.2%     | 13.2%     | 18.4%       | 52.6%      | 2.6%                   | 2.6%                        | 2.6%                | 7.9%                         | 5.3%               | 7.9%                | 7.9%                | 13.2%         | 0.0%    |
|         | 30歳～34歳 | 39   | 10.3%      | 7.7%          | 30.8%     | 5.1%      | 10.3%       | 46.2%      | 0.0%                   | 0.0%                        | 2.6%                | 0.0%                         | 0.0%               | 7.7%                | 5.1%                | 2.6%          | 2.6%    |
|         | 35歳～39歳 | 40   | 5.0%       | 7.5%          | 35.0%     | 7.5%      | 10.0%       | 40.0%      | 2.5%                   | 2.5%                        | 2.5%                | 5.0%                         | 2.5%               | 2.5%                | 5.0%                | 5.0%          | 5.0%    |
|         | 40歳～44歳 | 39   | 2.6%       | 5.1%          | 41.0%     | 2.6%      | 5.1%        | 38.5%      | 2.6%                   | 5.1%                        | 0.0%                | 2.6%                         | 5.1%               | 0.0%                | 2.6%                | 10.3%         | 7.7%    |
|         | 45歳～49歳 | 43   | 0.0%       | 2.3%          | 30.2%     | 4.7%      | 7.0%        | 62.8%      | 0.0%                   | 4.7%                        | 0.0%                | 0.0%                         | 2.3%               | 4.7%                | 2.3%                | 7.0%          | 4.7%    |
|         | 50歳～54歳 | 49   | 6.1%       | 4.1%          | 38.8%     | 2.0%      | 10.2%       | 53.1%      | 2.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 10.2%               | 6.1%                | 2.0%          | 8.2%    |
|         | 55歳～59歳 | 44   | 0.0%       | 2.3%          | 38.6%     | 2.3%      | 4.5%        | 61.4%      | 0.0%                   | 4.5%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 4.5%                | 6.8%          | 4.5%    |
|         | 60歳～64歳 | 47   | 2.1%       | 0.0%          | 27.7%     | 2.1%      | 4.3%        | 68.1%      | 0.0%                   | 2.1%                        | 0.0%                | 2.1%                         | 0.0%               | 0.0%                | 0.0%                | 2.1%          | 6.4%    |
| 女性      | 65歳～69歳 | 45   | 0.0%       | 4.4%          | 28.9%     | 4.4%      | 8.9%        | 66.7%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 4.4%                | 2.2%          | 2.2%    |
|         | 15歳～19歳 | 20   | 15.0%      | 15.0%         | 40.0%     | 25.0%     | 0.0%        | 35.0%      | 0.0%                   | 0.0%                        | 0.0%                | 5.0%                         | 0.0%               | 15.0%               | 10.0%               | 0.0%          | 0.0%    |
|         | 20歳～24歳 | 34   | 0.0%       | 2.9%          | 23.5%     | 8.8%      | 2.9%        | 61.8%      | 8.8%                   | 0.0%                        | 0.0%                | 2.9%                         | 0.0%               | 2.9%                | 2.9%                | 0.0%          | 0.0%    |
|         | 25歳～29歳 | 31   | 9.7%       | 12.9%         | 25.8%     | 6.5%      | 6.5%        | 45.2%      | 3.2%                   | 6.5%                        | 3.2%                | 3.2%                         | 3.2%               | 6.5%                | 3.2%                | 9.7%          | 3.2%    |
|         | 30歳～34歳 | 26   | 15.4%      | 7.7%          | 19.2%     | 0.0%      | 11.5%       | 30.8%      | 0.0%                   | 0.0%                        | 0.0%                | 3.8%                         | 7.7%               | 0.0%                | 7.7%                | 3.8%          | 3.8%    |
|         | 35歳～39歳 | 29   | 3.4%       | 6.9%          | 31.0%     | 6.9%      | 3.4%        | 27.6%      | 0.0%                   | 3.4%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 3.4%                | 0.0%          | 17.2%   |
|         | 40歳～44歳 | 34   | 14.7%      | 5.9%          | 32.4%     | 0.0%      | 11.8%       | 32.4%      | 0.0%                   | 0.0%                        | 0.0%                | 2.9%                         | 0.0%               | 2.9%                | 0.0%                | 2.9%          | 5.9%    |
|         | 45歳～49歳 | 38   | 7.9%       | 10.5%         | 31.6%     | 5.3%      | 15.8%       | 23.7%      | 2.6%                   | 2.6%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 2.6%                | 2.6%          | 0.0%    |
|         | 50歳～54歳 | 44   | 2.3%       | 0.0%          | 43.2%     | 4.5%      | 11.4%       | 45.5%      | 4.5%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 2.3%                | 0.0%          | 0.0%    |
|         | 55歳～59歳 | 38   | 0.0%       | 0.0%          | 42.1%     | 7.9%      | 13.2%       | 47.4%      | 0.0%                   | 0.0%                        | 0.0%                | 2.6%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          | 0.0%    |
| 60歳～64歳 | 43      | 2.3% | 4.7%       | 34.9%         | 4.7%      | 9.3%      | 46.5%       | 2.3%       | 0.0%                   | 0.0%                        | 2.3%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          |         |
| 65歳～69歳 | 42      | 2.4% | 2.4%       | 19.0%         | 7.1%      | 19.0%     | 54.8%       | 0.0%       | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          |         |

# 利用中のOS(3月)

※タブレット型PC／ノートPC／デスクトップPCを利用の回答者

|         |         | n    | Q2         |               |           |           |             |            |                        |                             |                     |                              |                    |                     |                     |               |         |
|---------|---------|------|------------|---------------|-----------|-----------|-------------|------------|------------------------|-----------------------------|---------------------|------------------------------|--------------------|---------------------|---------------------|---------------|---------|
|         |         |      | Windows XP | Windows Vista | Windows 7 | Windows 8 | Windows 8.1 | Windows 10 | Mac OS X v10.5 Leopard | Mac OS X v10.6 Snow Leopard | Mac OS X v10.7 Lion | Mac OS X v10.8 Mountain Lion | Mac OS X Mavericks | Mac OS X Yosemite ? | Mac OS X El Capitan | Mac OS Sierra | 上記以外のOS |
| 全体      |         | 793  | 7.9%       | 5.9%          | 33.2%     | 7.4%      | 11.1%       | 51.2%      | 2.5%                   | 2.3%                        | 2.1%                | 2.5%                         | 2.1%               | 3.2%                | 3.8%                | 7.1%          | 5.3%    |
| 男性      | 15歳～19歳 | 26   | 26.9%      | 19.2%         | 53.8%     | 23.1%     | 19.2%       | 38.5%      | 11.5%                  | 15.4%                       | 15.4%               | 15.4%                        | 15.4%              | 15.4%               | 15.4%               | 26.9%         | 3.8%    |
|         | 20歳～24歳 | 28   | 7.1%       | 10.7%         | 21.4%     | 21.4%     | 17.9%       | 57.1%      | 7.1%                   | 7.1%                        | 7.1%                | 7.1%                         | 10.7%              | 14.3%               | 10.7%               | 10.7%         | 10.7%   |
|         | 25歳～29歳 | 35   | 14.3%      | 8.6%          | 48.6%     | 11.4%     | 14.3%       | 48.6%      | 11.4%                  | 8.6%                        | 5.7%                | 11.4%                        | 5.7%               | 14.3%               | 8.6%                | 11.4%         | 5.7%    |
|         | 30歳～34歳 | 40   | 10.0%      | 12.5%         | 30.0%     | 10.0%     | 10.0%       | 55.0%      | 7.5%                   | 5.0%                        | 5.0%                | 5.0%                         | 5.0%               | 5.0%                | 7.5%                | 15.0%         | 2.5%    |
|         | 35歳～39歳 | 36   | 8.3%       | 0.0%          | 36.1%     | 2.8%      | 2.8%        | 58.3%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 5.6%                | 11.1%         | 5.6%    |
|         | 40歳～44歳 | 40   | 7.5%       | 7.5%          | 32.5%     | 12.5%     | 22.5%       | 45.0%      | 0.0%                   | 0.0%                        | 0.0%                | 2.5%                         | 0.0%               | 5.0%                | 0.0%                | 2.5%          | 7.5%    |
|         | 45歳～49歳 | 43   | 2.3%       | 4.7%          | 37.2%     | 7.0%      | 4.7%        | 62.8%      | 0.0%                   | 0.0%                        | 0.0%                | 2.3%                         | 0.0%               | 0.0%                | 2.3%                | 7.0%          | 2.3%    |
|         | 50歳～54歳 | 45   | 4.4%       | 0.0%          | 28.9%     | 4.4%      | 8.9%        | 62.2%      | 2.2%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 4.4%                | 4.4%                | 11.1%         | 6.7%    |
|         | 55歳～59歳 | 46   | 4.3%       | 4.3%          | 41.3%     | 2.2%      | 8.7%        | 56.5%      | 0.0%                   | 2.2%                        | 0.0%                | 0.0%                         | 2.2%               | 0.0%                | 4.3%                | 13.0%         | 13.0%   |
|         | 60歳～64歳 | 45   | 2.2%       | 2.2%          | 22.2%     | 0.0%      | 11.1%       | 71.1%      | 0.0%                   | 2.2%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 2.2%                | 2.2%          | 2.2%    |
| 女性      | 65歳～69歳 | 44   | 4.5%       | 6.8%          | 31.8%     | 2.3%      | 6.8%        | 72.7%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 2.3%                | 0.0%                | 6.8%          | 6.8%    |
|         | 15歳～19歳 | 27   | 7.4%       | 3.7%          | 25.9%     | 7.4%      | 7.4%        | 44.4%      | 3.7%                   | 0.0%                        | 0.0%                | 3.7%                         | 0.0%               | 0.0%                | 3.7%                | 0.0%          | 7.4%    |
|         | 20歳～24歳 | 22   | 4.5%       | 4.5%          | 22.7%     | 13.6%     | 0.0%        | 50.0%      | 0.0%                   | 0.0%                        | 4.5%                | 0.0%                         | 0.0%               | 4.5%                | 13.6%               | 0.0%          | 4.5%    |
|         | 25歳～29歳 | 22   | 9.1%       | 18.2%         | 36.4%     | 9.1%      | 18.2%       | 54.5%      | 9.1%                   | 9.1%                        | 9.1%                | 9.1%                         | 9.1%               | 13.6%               | 9.1%                | 13.6%         | 4.5%    |
|         | 30歳～34歳 | 34   | 8.8%       | 8.8%          | 17.6%     | 11.8%     | 11.8%       | 55.9%      | 2.9%                   | 2.9%                        | 2.9%                | 2.9%                         | 2.9%               | 2.9%                | 5.9%                | 2.9%          | 0.0%    |
|         | 35歳～39歳 | 25   | 16.0%      | 4.0%          | 24.0%     | 20.0%     | 12.0%       | 28.0%      | 4.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 4.0%               | 0.0%                | 0.0%                | 4.0%          | 4.0%    |
|         | 40歳～44歳 | 34   | 17.6%      | 2.9%          | 32.4%     | 8.8%      | 5.9%        | 50.0%      | 0.0%                   | 0.0%                        | 2.9%                | 2.9%                         | 2.9%               | 0.0%                | 2.9%                | 2.9%          | 5.9%    |
|         | 45歳～49歳 | 39   | 12.8%      | 5.1%          | 35.9%     | 7.7%      | 7.7%        | 38.5%      | 5.1%                   | 2.6%                        | 2.6%                | 2.6%                         | 0.0%               | 0.0%                | 0.0%                | 5.1%          | 2.6%    |
|         | 50歳～54歳 | 39   | 12.8%      | 2.6%          | 43.6%     | 2.6%      | 12.8%       | 35.9%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          | 2.6%    |
|         | 55歳～59歳 | 41   | 0.0%       | 4.9%          | 29.3%     | 7.3%      | 12.2%       | 41.5%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 7.3%          | 9.8%    |
| 60歳～64歳 | 38      | 5.3% | 7.9%       | 34.2%         | 0.0%      | 10.5%     | 44.7%       | 0.0%       | 2.6%                   | 2.6%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 5.3%          |         |
| 65歳～69歳 | 44      | 2.3% | 2.3%       | 38.6%         | 0.0%      | 20.5%     | 36.4%       | 0.0%       | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 4.5%                | 2.3%          |         |

# 利用中のOS(4月)

※タブレット型PC/ノートPC/デスクトップPCを利用の回答者

|         |         | n    | Q2         |               |           |           |             |            |                        |                             |                     |                              |                    |                     |                     |               |         |
|---------|---------|------|------------|---------------|-----------|-----------|-------------|------------|------------------------|-----------------------------|---------------------|------------------------------|--------------------|---------------------|---------------------|---------------|---------|
|         |         |      | Windows XP | Windows Vista | Windows 7 | Windows 8 | Windows 8.1 | Windows 10 | Mac OS X v10.5 Leopard | Mac OS X v10.6 Snow Leopard | Mac OS X v10.7 Lion | Mac OS X v10.8 Mountain Lion | Mac OS X Mavericks | Mac OS X Yosemite ? | Mac OS X El Capitan | Mac OS Sierra | 上記以外のOS |
| 全体      |         | 823  | 7.0%       | 6.6%          | 36.3%     | 6.0%      | 6.2%        | 48.4%      | 2.4%                   | 1.3%                        | 1.5%                | 1.6%                         | 0.9%               | 1.7%                | 2.2%                | 3.9%          | 5.3%    |
| 男性      | 15歳～19歳 | 26   | 7.7%       | 7.7%          | 23.1%     | 11.5%     | 0.0%        | 34.6%      | 7.7%                   | 0.0%                        | 7.7%                | 7.7%                         | 0.0%               | 0.0%                | 7.7%                | 0.0%          | 0.0%    |
|         | 20歳～24歳 | 32   | 9.4%       | 9.4%          | 34.4%     | 6.2%      | 15.6%       | 59.4%      | 3.1%                   | 3.1%                        | 3.1%                | 3.1%                         | 0.0%               | 6.2%                | 3.1%                | 6.2%          | 6.2%    |
|         | 25歳～29歳 | 39   | 10.3%      | 10.3%         | 41.0%     | 5.1%      | 10.3%       | 46.2%      | 5.1%                   | 2.6%                        | 2.6%                | 5.1%                         | 2.6%               | 5.1%                | 2.6%                | 12.8%         | 10.3%   |
|         | 30歳～34歳 | 39   | 12.8%      | 2.6%          | 43.6%     | 5.1%      | 17.9%       | 38.5%      | 2.6%                   | 2.6%                        | 2.6%                | 2.6%                         | 5.1%               | 2.6%                | 5.1%                | 7.7%          | 2.6%    |
|         | 35歳～39歳 | 42   | 9.5%       | 4.8%          | 26.2%     | 4.8%      | 7.1%        | 61.9%      | 0.0%                   | 2.4%                        | 0.0%                | 2.4%                         | 0.0%               | 2.4%                | 2.4%                | 2.4%          | 11.9%   |
|         | 40歳～44歳 | 42   | 7.1%       | 9.5%          | 33.3%     | 0.0%      | 2.4%        | 52.4%      | 0.0%                   | 0.0%                        | 0.0%                | 2.4%                         | 0.0%               | 0.0%                | 7.1%                | 7.1%          | 7.1%    |
|         | 45歳～49歳 | 38   | 2.6%       | 5.3%          | 34.2%     | 5.3%      | 5.3%        | 55.3%      | 2.6%                   | 5.3%                        | 2.6%                | 0.0%                         | 0.0%               | 0.0%                | 5.3%                | 5.3%          | 2.6%    |
|         | 50歳～54歳 | 45   | 8.9%       | 11.1%         | 35.6%     | 2.2%      | 6.7%        | 68.9%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 2.2%                | 6.7%          | 4.4%    |
|         | 55歳～59歳 | 47   | 2.1%       | 4.3%          | 31.9%     | 4.3%      | 0.0%        | 72.3%      | 0.0%                   | 0.0%                        | 2.1%                | 0.0%                         | 0.0%               | 4.3%                | 2.1%                | 2.1%          | 4.3%    |
|         | 60歳～64歳 | 47   | 6.4%       | 4.3%          | 34.0%     | 6.4%      | 8.5%        | 66.0%      | 2.1%                   | 0.0%                        | 2.1%                | 2.1%                         | 0.0%               | 2.1%                | 2.1%                | 8.5%          | 4.3%    |
| 女性      | 65歳～69歳 | 46   | 8.7%       | 2.2%          | 39.1%     | 0.0%      | 4.3%        | 71.7%      | 0.0%                   | 2.2%                        | 0.0%                | 2.2%                         | 0.0%               | 0.0%                | 2.2%                | 2.2%          | 6.5%    |
|         | 15歳～19歳 | 28   | 14.3%      | 10.7%         | 39.3%     | 14.3%     | 3.6%        | 32.1%      | 14.3%                  | 7.1%                        | 7.1%                | 3.6%                         | 3.6%               | 3.6%                | 3.6%                | 3.6%          | 10.7%   |
|         | 20歳～24歳 | 29   | 0.0%       | 3.4%          | 37.9%     | 17.2%     | 3.4%        | 41.4%      | 3.4%                   | 3.4%                        | 0.0%                | 0.0%                         | 3.4%               | 0.0%                | 3.4%                | 3.4%          | 0.0%    |
|         | 25歳～29歳 | 28   | 3.6%       | 10.7%         | 21.4%     | 10.7%     | 7.1%        | 32.1%      | 0.0%                   | 3.6%                        | 0.0%                | 3.6%                         | 0.0%               | 0.0%                | 0.0%                | 7.1%          | 14.3%   |
|         | 30歳～34歳 | 31   | 9.7%       | 12.9%         | 41.9%     | 9.7%      | 3.2%        | 22.6%      | 12.9%                  | 0.0%                        | 3.2%                | 0.0%                         | 0.0%               | 9.7%                | 0.0%                | 0.0%          | 0.0%    |
|         | 35歳～39歳 | 33   | 9.1%       | 3.0%          | 45.5%     | 3.0%      | 3.0%        | 36.4%      | 3.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          | 0.0%    |
|         | 40歳～44歳 | 30   | 10.0%      | 16.7%         | 30.0%     | 3.3%      | 6.7%        | 20.0%      | 0.0%                   | 0.0%                        | 3.3%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          | 13.3%   |
|         | 45歳～49歳 | 40   | 12.5%      | 5.0%          | 35.0%     | 12.5%     | 10.0%       | 42.5%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 2.5%               | 2.5%                | 0.0%                | 0.0%          | 0.0%    |
|         | 50歳～54歳 | 36   | 2.8%       | 2.8%          | 58.3%     | 2.8%      | 0.0%        | 41.7%      | 5.6%                   | 0.0%                        | 0.0%                | 2.8%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          | 2.8%    |
|         | 55歳～59歳 | 44   | 4.5%       | 9.1%          | 40.9%     | 4.5%      | 4.5%        | 31.8%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 2.3%               | 0.0%                | 0.0%                | 2.3%          | 4.5%    |
| 60歳～64歳 | 43      | 2.3% | 4.7%       | 46.5%         | 2.3%      | 4.7%      | 41.9%       | 0.0%       | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 7.0%          |         |
| 65歳～69歳 | 38      | 2.6% | 0.0%       | 21.1%         | 10.5%     | 10.5%     | 52.6%       | 0.0%       | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 5.3%                | 5.3%          |         |

# 利用中のOS(5月)

※タブレット型PC/ノートPC/デスクトップPCを利用の回答者

|    |         | n   | Q2         |               |           |           |             |            |                        |                             |                     |                              |                    |                     |                     |               |         |
|----|---------|-----|------------|---------------|-----------|-----------|-------------|------------|------------------------|-----------------------------|---------------------|------------------------------|--------------------|---------------------|---------------------|---------------|---------|
|    |         |     | Windows XP | Windows Vista | Windows 7 | Windows 8 | Windows 8.1 | Windows 10 | Mac OS X v10.5 Leopard | Mac OS X v10.6 Snow Leopard | Mac OS X v10.7 Lion | Mac OS X v10.8 Mountain Lion | Mac OS X Mavericks | Mac OS X Yosemite ? | Mac OS X El Capitan | Mac OS Sierra | 上記以外のOS |
| 全体 |         | 810 | 6.4%       | 4.6%          | 32.2%     | 7.5%      | 10.9%       | 50.1%      | 2.0%                   | 1.9%                        | 1.9%                | 2.2%                         | 1.5%               | 2.6%                | 3.0%                | 5.8%          | 4.3%    |
| 男性 | 15歳～19歳 | 28  | 0.0%       | 0.0%          | 0.0%      | 21.4%     | 0.0%        | 64.3%      | 0.0%                   | 0.0%                        | 3.6%                | 7.1%                         | 0.0%               | 0.0%                | 0.0%                | 14.3%         | 10.7%   |
|    | 20歳～24歳 | 34  | 8.8%       | 5.9%          | 32.4%     | 8.8%      | 8.8%        | 50.0%      | 8.8%                   | 2.9%                        | 2.9%                | 5.9%                         | 5.9%               | 8.8%                | 8.8%                | 14.7%         | 2.9%    |
|    | 25歳～29歳 | 34  | 17.6%      | 11.8%         | 38.2%     | 5.9%      | 20.6%       | 35.3%      | 2.9%                   | 2.9%                        | 2.9%                | 2.9%                         | 2.9%               | 2.9%                | 5.9%                | 8.8%          | 5.9%    |
|    | 30歳～34歳 | 35  | 5.7%       | 2.9%          | 45.7%     | 8.6%      | 8.6%        | 34.3%      | 2.9%                   | 5.7%                        | 2.9%                | 5.7%                         | 2.9%               | 5.7%                | 2.9%                | 14.3%         | 5.7%    |
|    | 35歳～39歳 | 39  | 10.3%      | 2.6%          | 23.1%     | 7.7%      | 7.7%        | 61.5%      | 0.0%                   | 0.0%                        | 2.6%                | 5.1%                         | 0.0%               | 0.0%                | 0.0%                | 5.1%          | 2.6%    |
|    | 40歳～44歳 | 41  | 4.9%       | 2.4%          | 36.6%     | 2.4%      | 9.8%        | 51.2%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 2.4%               | 0.0%                | 4.9%                | 9.8%          | 9.8%    |
|    | 45歳～49歳 | 44  | 6.8%       | 4.5%          | 34.1%     | 6.8%      | 15.9%       | 45.5%      | 0.0%                   | 2.3%                        | 2.3%                | 0.0%                         | 0.0%               | 0.0%                | 2.3%                | 9.1%          | 4.5%    |
|    | 50歳～54歳 | 43  | 4.7%       | 4.7%          | 32.6%     | 2.3%      | 18.6%       | 65.1%      | 2.3%                   | 0.0%                        | 0.0%                | 2.3%                         | 0.0%               | 7.0%                | 9.3%                | 7.0%          | 4.7%    |
|    | 55歳～59歳 | 42  | 4.8%       | 2.4%          | 16.7%     | 4.8%      | 9.5%        | 69.0%      | 0.0%                   | 2.4%                        | 2.4%                | 0.0%                         | 0.0%               | 0.0%                | 2.4%                | 4.8%          | 0.0%    |
|    | 60歳～64歳 | 44  | 9.1%       | 2.3%          | 27.3%     | 2.3%      | 6.8%        | 72.7%      | 2.3%                   | 0.0%                        | 0.0%                | 4.5%                         | 2.3%               | 6.8%                | 2.3%                | 11.4%         | 4.5%    |
| 女性 | 65歳～69歳 | 48  | 6.2%       | 2.1%          | 29.2%     | 4.2%      | 10.4%       | 70.8%      | 0.0%                   | 2.1%                        | 2.1%                | 0.0%                         | 0.0%               | 2.1%                | 4.2%                | 2.1%          | 4.2%    |
|    | 15歳～19歳 | 29  | 3.4%       | 10.3%         | 44.8%     | 13.8%     | 3.4%        | 31.0%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 6.9%                | 3.4%                | 0.0%          | 3.4%    |
|    | 20歳～24歳 | 29  | 3.4%       | 3.4%          | 27.6%     | 17.2%     | 6.9%        | 55.2%      | 0.0%                   | 0.0%                        | 3.4%                | 3.4%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          | 3.4%    |
|    | 25歳～29歳 | 28  | 14.3%      | 14.3%         | 28.6%     | 21.4%     | 7.1%        | 32.1%      | 3.6%                   | 3.6%                        | 3.6%                | 3.6%                         | 3.6%               | 3.6%                | 7.1%                | 3.6%          | 3.6%    |
|    | 30歳～34歳 | 31  | 12.9%      | 9.7%          | 22.6%     | 9.7%      | 12.9%       | 51.6%      | 3.2%                   | 9.7%                        | 6.5%                | 3.2%                         | 3.2%               | 6.5%                | 3.2%                | 3.2%          | 3.2%    |
|    | 35歳～39歳 | 30  | 6.7%       | 10.0%         | 40.0%     | 23.3%     | 10.0%       | 53.3%      | 6.7%                   | 6.7%                        | 6.7%                | 6.7%                         | 6.7%               | 6.7%                | 6.7%                | 10.0%         | 3.3%    |
|    | 40歳～44歳 | 30  | 6.7%       | 3.3%          | 43.3%     | 6.7%      | 10.0%       | 30.0%      | 3.3%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 3.3%          | 3.3%    |
|    | 45歳～49歳 | 38  | 2.6%       | 2.6%          | 36.8%     | 2.6%      | 21.1%       | 36.8%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 2.6%          | 0.0%    |
|    | 50歳～54歳 | 40  | 7.5%       | 5.0%          | 62.5%     | 2.5%      | 12.5%       | 22.5%      | 5.0%                   | 2.5%                        | 2.5%                | 2.5%                         | 2.5%               | 2.5%                | 2.5%                | 2.5%          | 7.5%    |
|    | 55歳～59歳 | 35  | 0.0%       | 2.9%          | 20.0%     | 0.0%      | 8.6%        | 65.7%      | 0.0%                   | 2.9%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          | 0.0%    |
|    | 60歳～64歳 | 41  | 2.4%       | 2.4%          | 36.6%     | 7.3%      | 12.2%       | 29.3%      | 2.4%                   | 0.0%                        | 0.0%                | 0.0%                         | 2.4%               | 0.0%                | 0.0%                | 2.4%          | 9.8%    |
|    | 65歳～69歳 | 47  | 4.3%       | 2.1%          | 27.7%     | 4.3%      | 10.6%       | 55.3%      | 2.1%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          | 2.1%    |

# 利用中のOS(6月)

※タブレット型PC/ノートPC/デスクトップPCを利用の回答者

|         |         | n    | Q2         |               |           |           |             |            |                        |                             |                     |                              |                    |                     |                     |               |         |
|---------|---------|------|------------|---------------|-----------|-----------|-------------|------------|------------------------|-----------------------------|---------------------|------------------------------|--------------------|---------------------|---------------------|---------------|---------|
|         |         |      | Windows XP | Windows Vista | Windows 7 | Windows 8 | Windows 8.1 | Windows 10 | Mac OS X v10.5 Leopard | Mac OS X v10.6 Snow Leopard | Mac OS X v10.7 Lion | Mac OS X v10.8 Mountain Lion | Mac OS X Mavericks | Mac OS X Yosemite ? | Mac OS X El Capitan | Mac OS Sierra | 上記以外のOS |
| 全体      |         | 799  | 7.6%       | 4.4%          | 33.7%     | 8.4%      | 10.0%       | 52.4%      | 2.4%                   | 2.4%                        | 1.6%                | 2.0%                         | 1.5%               | 3.4%                | 3.6%                | 6.0%          | 4.1%    |
| 男性      | 15歳～19歳 | 27   | 40.7%      | 29.6%         | 44.4%     | 29.6%     | 29.6%       | 63.0%      | 22.2%                  | 22.2%                       | 22.2%               | 22.2%                        | 22.2%              | 22.2%               | 22.2%               | 29.6%         | 3.7%    |
|         | 20歳～24歳 | 32   | 6.2%       | 6.2%          | 34.4%     | 18.8%     | 12.5%       | 53.1%      | 9.4%                   | 3.1%                        | 6.2%                | 9.4%                         | 6.2%               | 12.5%               | 9.4%                | 6.2%          | 0.0%    |
|         | 25歳～29歳 | 36   | 11.1%      | 11.1%         | 30.6%     | 8.3%      | 8.3%        | 50.0%      | 2.8%                   | 0.0%                        | 0.0%                | 0.0%                         | 2.8%               | 2.8%                | 8.3%                | 8.3%          | 0.0%    |
|         | 30歳～34歳 | 34   | 14.7%      | 11.8%         | 35.3%     | 8.8%      | 5.9%        | 52.9%      | 5.9%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 5.9%                | 0.0%                | 8.8%          | 5.9%    |
|         | 35歳～39歳 | 39   | 7.7%       | 2.6%          | 28.2%     | 5.1%      | 15.4%       | 48.7%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 2.6%                | 5.1%                | 10.3%         | 7.7%    |
|         | 40歳～44歳 | 40   | 12.5%      | 2.5%          | 32.5%     | 0.0%      | 12.5%       | 52.5%      | 0.0%                   | 0.0%                        | 2.5%                | 0.0%                         | 0.0%               | 5.0%                | 0.0%                | 7.5%          | 10.0%   |
|         | 45歳～49歳 | 43   | 0.0%       | 0.0%          | 39.5%     | 2.3%      | 7.0%        | 51.2%      | 0.0%                   | 2.3%                        | 0.0%                | 0.0%                         | 0.0%               | 4.7%                | 11.6%               | 14.0%         | 7.0%    |
|         | 50歳～54歳 | 43   | 2.3%       | 0.0%          | 32.6%     | 4.7%      | 7.0%        | 72.1%      | 0.0%                   | 2.3%                        | 0.0%                | 2.3%                         | 0.0%               | 0.0%                | 2.3%                | 2.3%          | 7.0%    |
|         | 55歳～59歳 | 47   | 8.5%       | 2.1%          | 44.7%     | 4.3%      | 14.9%       | 68.1%      | 0.0%                   | 4.3%                        | 0.0%                | 0.0%                         | 0.0%               | 2.1%                | 4.3%                | 10.6%         | 2.1%    |
|         | 60歳～64歳 | 46   | 4.3%       | 2.2%          | 28.3%     | 2.2%      | 4.3%        | 71.7%      | 0.0%                   | 0.0%                        | 2.2%                | 0.0%                         | 0.0%               | 0.0%                | 4.3%                | 6.5%          | 4.3%    |
| 女性      | 65歳～69歳 | 49   | 4.1%       | 4.1%          | 34.7%     | 6.1%      | 8.2%        | 75.5%      | 2.0%                   | 0.0%                        | 0.0%                | 2.0%                         | 0.0%               | 4.1%                | 2.0%                | 2.0%          | 4.1%    |
|         | 15歳～19歳 | 27   | 7.4%       | 0.0%          | 22.2%     | 33.3%     | 3.7%        | 33.3%      | 3.7%                   | 3.7%                        | 0.0%                | 3.7%                         | 3.7%               | 3.7%                | 0.0%                | 0.0%          | 14.8%   |
|         | 20歳～24歳 | 24   | 12.5%      | 0.0%          | 16.7%     | 12.5%     | 4.2%        | 45.8%      | 0.0%                   | 4.2%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          | 4.2%    |
|         | 25歳～29歳 | 31   | 6.5%       | 3.2%          | 22.6%     | 9.7%      | 19.4%       | 35.5%      | 6.5%                   | 0.0%                        | 0.0%                | 3.2%                         | 0.0%               | 3.2%                | 6.5%                | 6.5%          | 6.5%    |
|         | 30歳～34歳 | 28   | 10.7%      | 7.1%          | 28.6%     | 10.7%     | 3.6%        | 57.1%      | 3.6%                   | 3.6%                        | 3.6%                | 3.6%                         | 3.6%               | 7.1%                | 3.6%                | 7.1%          | 3.6%    |
|         | 35歳～39歳 | 28   | 14.3%      | 3.6%          | 28.6%     | 10.7%     | 7.1%        | 32.1%      | 0.0%                   | 3.6%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          | 7.1%    |
|         | 40歳～44歳 | 37   | 5.4%       | 0.0%          | 43.2%     | 10.8%     | 5.4%        | 40.5%      | 2.7%                   | 2.7%                        | 2.7%                | 2.7%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          | 2.7%    |
|         | 45歳～49歳 | 31   | 3.2%       | 6.5%          | 32.3%     | 12.9%     | 16.1%       | 32.3%      | 0.0%                   | 3.2%                        | 3.2%                | 3.2%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          | 0.0%    |
|         | 50歳～54歳 | 37   | 8.1%       | 2.7%          | 37.8%     | 8.1%      | 10.8%       | 29.7%      | 0.0%                   | 2.7%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 2.7%          | 2.7%    |
|         | 55歳～59歳 | 40   | 2.5%       | 5.0%          | 30.0%     | 2.5%      | 2.5%        | 52.5%      | 2.5%                   | 0.0%                        | 0.0%                | 0.0%                         | 2.5%               | 5.0%                | 0.0%                | 5.0%          | 0.0%    |
| 60歳～64歳 | 39      | 2.6% | 0.0%       | 41.0%         | 2.6%      | 10.3%     | 51.3%       | 0.0%       | 2.6%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 2.6%                | 2.6%                | 0.0%          |         |
| 65歳～69歳 | 41      | 0.0% | 4.9%       | 39.0%         | 4.9%      | 14.6%     | 51.2%       | 0.0%       | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 2.4%                | 0.0%          |         |

# 利用中のOS(7月)

※タブレット型PC/ノートPC/デスクトップPCを利用の回答者

|         |         | n    | Q2         |               |           |           |             |            |                        |                             |                     |                              |                    |                     |                     |               |         |
|---------|---------|------|------------|---------------|-----------|-----------|-------------|------------|------------------------|-----------------------------|---------------------|------------------------------|--------------------|---------------------|---------------------|---------------|---------|
|         |         |      | Windows XP | Windows Vista | Windows 7 | Windows 8 | Windows 8.1 | Windows 10 | Mac OS X v10.5 Leopard | Mac OS X v10.6 Snow Leopard | Mac OS X v10.7 Lion | Mac OS X v10.8 Mountain Lion | Mac OS X Mavericks | Mac OS X Yosemite ? | Mac OS X El Capitan | Mac OS Sierra | 上記以外のOS |
| 全体      |         | 811  | 5.5%       | 4.8%          | 30.7%     | 6.3%      | 9.7%        | 52.8%      | 2.0%                   | 1.5%                        | 1.6%                | 2.5%                         | 1.6%               | 2.7%                | 2.1%                | 5.4%          | 4.3%    |
| 男性      | 15歳～19歳 | 24   | 8.3%       | 4.2%          | 29.2%     | 4.2%      | 16.7%       | 50.0%      | 0.0%                   | 0.0%                        | 8.3%                | 0.0%                         | 4.2%               | 0.0%                | 0.0%                | 12.5%         | 4.2%    |
|         | 20歳～24歳 | 35   | 2.9%       | 5.7%          | 31.4%     | 8.6%      | 11.4%       | 54.3%      | 2.9%                   | 2.9%                        | 2.9%                | 2.9%                         | 5.7%               | 14.3%               | 5.7%                | 5.7%          | 2.9%    |
|         | 25歳～29歳 | 36   | 0.0%       | 5.6%          | 27.8%     | 8.3%      | 2.8%        | 61.1%      | 0.0%                   | 0.0%                        | 2.8%                | 2.8%                         | 0.0%               | 5.6%                | 2.8%                | 13.9%         | 0.0%    |
|         | 30歳～34歳 | 35   | 11.4%      | 5.7%          | 17.1%     | 11.4%     | 8.6%        | 65.7%      | 8.6%                   | 5.7%                        | 8.6%                | 5.7%                         | 2.9%               | 2.9%                | 2.9%                | 5.7%          | 5.7%    |
|         | 35歳～39歳 | 39   | 5.1%       | 2.6%          | 35.9%     | 5.1%      | 7.7%        | 53.8%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 5.1%          | 10.3%   |
|         | 40歳～44歳 | 41   | 4.9%       | 7.3%          | 36.6%     | 0.0%      | 4.9%        | 53.7%      | 2.4%                   | 2.4%                        | 2.4%                | 0.0%                         | 0.0%               | 0.0%                | 2.4%                | 4.9%          | 4.9%    |
|         | 45歳～49歳 | 42   | 2.4%       | 4.8%          | 33.3%     | 4.8%      | 11.9%       | 57.1%      | 2.4%                   | 2.4%                        | 2.4%                | 4.8%                         | 2.4%               | 7.1%                | 2.4%                | 7.1%          | 2.4%    |
|         | 50歳～54歳 | 43   | 4.7%       | 4.7%          | 25.6%     | 4.7%      | 9.3%        | 69.8%      | 2.3%                   | 4.7%                        | 0.0%                | 0.0%                         | 2.3%               | 2.3%                | 2.3%                | 9.3%          | 14.0%   |
|         | 55歳～59歳 | 47   | 6.4%       | 4.3%          | 34.0%     | 6.4%      | 10.6%       | 66.0%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 2.1%                | 10.6%         | 0.0%    |
|         | 60歳～64歳 | 47   | 4.3%       | 2.1%          | 38.3%     | 4.3%      | 6.4%        | 70.2%      | 0.0%                   | 0.0%                        | 0.0%                | 2.1%                         | 0.0%               | 2.1%                | 0.0%                | 2.1%          | 6.4%    |
| 女性      | 65歳～69歳 | 47   | 4.3%       | 4.3%          | 29.8%     | 2.1%      | 8.5%        | 74.5%      | 0.0%                   | 0.0%                        | 0.0%                | 2.1%                         | 0.0%               | 0.0%                | 0.0%                | 6.4%          | 4.3%    |
|         | 15歳～19歳 | 24   | 20.8%      | 20.8%         | 29.2%     | 16.7%     | 25.0%       | 54.2%      | 12.5%                  | 12.5%                       | 12.5%               | 20.8%                        | 12.5%              | 12.5%               | 12.5%               | 16.7%         | 4.2%    |
|         | 20歳～24歳 | 27   | 11.1%      | 0.0%          | 33.3%     | 7.4%      | 3.7%        | 51.9%      | 3.7%                   | 0.0%                        | 0.0%                | 3.7%                         | 3.7%               | 0.0%                | 0.0%                | 0.0%          | 3.7%    |
|         | 25歳～29歳 | 29   | 10.3%      | 13.8%         | 24.1%     | 13.8%     | 3.4%        | 27.6%      | 6.9%                   | 6.9%                        | 3.4%                | 6.9%                         | 6.9%               | 10.3%               | 3.4%                | 6.9%          | 3.4%    |
|         | 30歳～34歳 | 28   | 3.6%       | 3.6%          | 25.0%     | 10.7%     | 0.0%        | 39.3%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 7.1%                | 0.0%                | 10.7%         | 3.6%    |
|         | 35歳～39歳 | 30   | 13.3%      | 3.3%          | 30.0%     | 10.0%     | 10.0%       | 33.3%      | 3.3%                   | 0.0%                        | 0.0%                | 3.3%                         | 0.0%               | 0.0%                | 3.3%                | 0.0%          | 0.0%    |
|         | 40歳～44歳 | 37   | 5.4%       | 0.0%          | 43.2%     | 10.8%     | 5.4%        | 29.7%      | 2.7%                   | 0.0%                        | 0.0%                | 2.7%                         | 0.0%               | 0.0%                | 2.7%                | 0.0%          | 5.4%    |
|         | 45歳～49歳 | 34   | 0.0%       | 8.8%          | 26.5%     | 8.8%      | 11.8%       | 41.2%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 2.9%                | 0.0%                | 0.0%          | 5.9%    |
|         | 50歳～54歳 | 38   | 7.9%       | 7.9%          | 26.3%     | 7.9%      | 13.2%       | 39.5%      | 0.0%                   | 0.0%                        | 0.0%                | 2.6%                         | 2.6%               | 0.0%                | 7.9%                | 0.0%          | 5.3%    |
|         | 55歳～59歳 | 41   | 4.9%       | 0.0%          | 29.3%     | 2.4%      | 19.5%       | 39.0%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 7.3%          | 4.9%    |
| 60歳～64歳 | 44      | 2.3% | 2.3%       | 36.4%         | 0.0%      | 6.8%      | 50.0%       | 2.3%       | 0.0%                   | 0.0%                        | 2.3%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          |         |
| 65歳～69歳 | 43      | 0.0% | 2.3%       | 25.6%         | 2.3%      | 18.6%     | 51.2%       | 0.0%       | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 2.3%          |         |

# 利用中のOS(8月)

※タブレット型PC/ノートPC/デスクトップPCを利用の回答者

|         |         | n    | Q2         |               |           |           |             |            |                        |                             |                     |                              |                    |                     |                     |               |         |
|---------|---------|------|------------|---------------|-----------|-----------|-------------|------------|------------------------|-----------------------------|---------------------|------------------------------|--------------------|---------------------|---------------------|---------------|---------|
|         |         |      | Windows XP | Windows Vista | Windows 7 | Windows 8 | Windows 8.1 | Windows 10 | Mac OS X v10.5 Leopard | Mac OS X v10.6 Snow Leopard | Mac OS X v10.7 Lion | Mac OS X v10.8 Mountain Lion | Mac OS X Mavericks | Mac OS X Yosemite ? | Mac OS X El Capitan | Mac OS Sierra | 上記以外のOS |
| 全体      |         | 801  | 6.4%       | 4.5%          | 28.1%     | 6.4%      | 11.0%       | 56.6%      | 1.9%                   | 1.5%                        | 1.4%                | 2.9%                         | 1.5%               | 2.7%                | 3.5%                | 6.0%          | 4.2%    |
| 男性      | 15歳～19歳 | 30   | 23.3%      | 16.7%         | 30.0%     | 16.7%     | 26.7%       | 63.3%      | 16.7%                  | 10.0%                       | 10.0%               | 10.0%                        | 10.0%              | 10.0%               | 10.0%               | 26.7%         | 6.7%    |
|         | 20歳～24歳 | 31   | 6.5%       | 12.9%         | 19.4%     | 25.8%     | 19.4%       | 58.1%      | 9.7%                   | 6.5%                        | 6.5%                | 6.5%                         | 6.5%               | 9.7%                | 6.5%                | 16.1%         | 3.2%    |
|         | 25歳～29歳 | 37   | 5.4%       | 2.7%          | 40.5%     | 8.1%      | 8.1%        | 48.6%      | 0.0%                   | 0.0%                        | 2.7%                | 0.0%                         | 0.0%               | 2.7%                | 2.7%                | 8.1%          | 5.4%    |
|         | 30歳～34歳 | 36   | 11.1%      | 5.6%          | 30.6%     | 8.3%      | 11.1%       | 61.1%      | 2.8%                   | 2.8%                        | 2.8%                | 5.6%                         | 2.8%               | 5.6%                | 5.6%                | 5.6%          | 5.6%    |
|         | 35歳～39歳 | 30   | 10.0%      | 0.0%          | 30.0%     | 6.7%      | 10.0%       | 46.7%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          | 6.7%    |
|         | 40歳～44歳 | 43   | 9.3%       | 4.7%          | 41.9%     | 0.0%      | 11.6%       | 58.1%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 2.3%                | 4.7%                | 9.3%          | 9.3%    |
|         | 45歳～49歳 | 39   | 7.7%       | 12.8%         | 20.5%     | 0.0%      | 10.3%       | 71.8%      | 0.0%                   | 5.1%                        | 2.6%                | 0.0%                         | 0.0%               | 2.6%                | 2.6%                | 2.6%          | 0.0%    |
|         | 50歳～54歳 | 41   | 2.4%       | 2.4%          | 24.4%     | 4.9%      | 9.8%        | 63.4%      | 0.0%                   | 0.0%                        | 2.4%                | 0.0%                         | 0.0%               | 2.4%                | 4.9%                | 2.4%          | 2.4%    |
|         | 55歳～59歳 | 48   | 6.2%       | 2.1%          | 25.0%     | 2.1%      | 4.2%        | 72.9%      | 0.0%                   | 0.0%                        | 0.0%                | 2.1%                         | 2.1%               | 0.0%                | 6.2%                | 4.2%          | 2.1%    |
|         | 60歳～64歳 | 48   | 6.2%       | 6.2%          | 33.3%     | 4.2%      | 2.1%        | 58.3%      | 0.0%                   | 0.0%                        | 0.0%                | 10.4%                        | 2.1%               | 4.2%                | 6.2%                | 14.6%         | 2.1%    |
| 女性      | 65歳～69歳 | 46   | 2.2%       | 4.3%          | 26.1%     | 0.0%      | 13.0%       | 67.4%      | 0.0%                   | 2.2%                        | 0.0%                | 0.0%                         | 0.0%               | 2.2%                | 2.2%                | 8.7%          | 0.0%    |
|         | 15歳～19歳 | 25   | 0.0%       | 4.0%          | 16.0%     | 4.0%      | 0.0%        | 64.0%      | 0.0%                   | 0.0%                        | 0.0%                | 4.0%                         | 0.0%               | 4.0%                | 0.0%                | 8.0%          | 8.0%    |
|         | 20歳～24歳 | 23   | 8.7%       | 4.3%          | 26.1%     | 13.0%     | 8.7%        | 69.6%      | 4.3%                   | 4.3%                        | 4.3%                | 4.3%                         | 4.3%               | 4.3%                | 4.3%                | 4.3%          | 0.0%    |
|         | 25歳～29歳 | 27   | 3.7%       | 0.0%          | 22.2%     | 14.8%     | 18.5%       | 37.0%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 3.7%                | 0.0%          | 7.4%    |
|         | 30歳～34歳 | 24   | 20.8%      | 4.2%          | 25.0%     | 4.2%      | 12.5%       | 50.0%      | 8.3%                   | 4.2%                        | 4.2%                | 8.3%                         | 4.2%               | 8.3%                | 8.3%                | 4.2%          | 8.3%    |
|         | 35歳～39歳 | 31   | 6.5%       | 3.2%          | 22.6%     | 16.1%     | 9.7%        | 48.4%      | 0.0%                   | 0.0%                        | 0.0%                | 6.5%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          | 3.2%    |
|         | 40歳～44歳 | 34   | 0.0%       | 5.9%          | 23.5%     | 0.0%      | 17.6%       | 50.0%      | 2.9%                   | 0.0%                        | 0.0%                | 2.9%                         | 2.9%               | 2.9%                | 5.9%                | 5.9%          | 5.9%    |
|         | 45歳～49歳 | 37   | 2.7%       | 2.7%          | 32.4%     | 5.4%      | 13.5%       | 51.4%      | 0.0%                   | 0.0%                        | 0.0%                | 2.7%                         | 2.7%               | 0.0%                | 2.7%                | 0.0%          | 0.0%    |
|         | 50歳～54歳 | 39   | 7.7%       | 0.0%          | 38.5%     | 5.1%      | 7.7%        | 48.7%      | 2.6%                   | 2.6%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          | 7.7%    |
|         | 55歳～59歳 | 42   | 4.8%       | 2.4%          | 31.0%     | 7.1%      | 9.5%        | 45.2%      | 2.4%                   | 0.0%                        | 0.0%                | 2.4%                         | 0.0%               | 2.4%                | 0.0%                | 2.4%          | 2.4%    |
| 60歳～64歳 | 47      | 2.1% | 2.1%       | 25.5%         | 2.1%      | 10.6%     | 51.1%       | 0.0%       | 0.0%                   | 0.0%                        | 2.1%                | 0.0%                         | 0.0%               | 0.0%                | 4.3%                | 6.4%          |         |
| 65歳～69歳 | 43      | 2.3% | 2.3%       | 23.3%         | 7.0%      | 14.0%     | 51.2%       | 0.0%       | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 2.3%               | 2.3%                | 4.7%                | 4.7%          |         |

# 利用中のOS(9月)

※タブレット型PC/ノートPC/デスクトップPCを利用の回答者

|         |         | n    | Q2         |               |           |           |             |            |                        |                             |                     |                              |                    |                     |                     |               |         |
|---------|---------|------|------------|---------------|-----------|-----------|-------------|------------|------------------------|-----------------------------|---------------------|------------------------------|--------------------|---------------------|---------------------|---------------|---------|
|         |         |      | Windows XP | Windows Vista | Windows 7 | Windows 8 | Windows 8.1 | Windows 10 | Mac OS X v10.5 Leopard | Mac OS X v10.6 Snow Leopard | Mac OS X v10.7 Lion | Mac OS X v10.8 Mountain Lion | Mac OS X Mavericks | Mac OS X Yosemite ? | Mac OS X El Capitan | Mac OS Sierra | 上記以外のOS |
| 全体      |         | 761  | 6.2%       | 4.7%          | 30.0%     | 7.5%      | 8.3%        | 53.1%      | 2.4%                   | 2.2%                        | 1.7%                | 2.6%                         | 1.7%               | 2.6%                | 2.2%                | 6.2%          | 4.1%    |
| 男性      | 15歳～19歳 | 23   | 21.7%      | 21.7%         | 47.8%     | 34.8%     | 26.1%       | 56.5%      | 21.7%                  | 21.7%                       | 21.7%               | 26.1%                        | 21.7%              | 17.4%               | 17.4%               | 17.4%         | 8.7%    |
|         | 20歳～24歳 | 34   | 14.7%      | 20.6%         | 35.3%     | 14.7%     | 11.8%       | 52.9%      | 5.9%                   | 2.9%                        | 5.9%                | 5.9%                         | 5.9%               | 8.8%                | 2.9%                | 8.8%          | 2.9%    |
|         | 25歳～29歳 | 35   | 2.9%       | 8.6%          | 25.7%     | 11.4%     | 5.7%        | 42.9%      | 2.9%                   | 2.9%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 5.7%          | 2.9%    |
|         | 30歳～34歳 | 37   | 8.1%       | 5.4%          | 29.7%     | 2.7%      | 5.4%        | 59.5%      | 2.7%                   | 2.7%                        | 2.7%                | 2.7%                         | 0.0%               | 0.0%                | 0.0%                | 8.1%          | 0.0%    |
|         | 35歳～39歳 | 35   | 2.9%       | 0.0%          | 28.6%     | 2.9%      | 2.9%        | 65.7%      | 0.0%                   | 2.9%                        | 0.0%                | 5.7%                         | 2.9%               | 0.0%                | 0.0%                | 2.9%          | 2.9%    |
|         | 40歳～44歳 | 40   | 7.5%       | 2.5%          | 30.0%     | 7.5%      | 10.0%       | 47.5%      | 0.0%                   | 2.5%                        | 0.0%                | 0.0%                         | 0.0%               | 2.5%                | 2.5%                | 7.5%          | 10.0%   |
|         | 45歳～49歳 | 42   | 4.8%       | 2.4%          | 31.0%     | 2.4%      | 11.9%       | 57.1%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 2.4%               | 0.0%                | 2.4%                | 7.1%          | 2.4%    |
|         | 50歳～54歳 | 46   | 2.2%       | 2.2%          | 30.4%     | 2.2%      | 4.3%        | 63.0%      | 2.2%                   | 2.2%                        | 0.0%                | 0.0%                         | 0.0%               | 2.2%                | 0.0%                | 10.9%         | 6.5%    |
|         | 55歳～59歳 | 44   | 4.5%       | 0.0%          | 25.0%     | 2.3%      | 2.3%        | 65.9%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 2.3%                | 2.3%                | 6.8%          | 0.0%    |
|         | 60歳～64歳 | 45   | 2.2%       | 0.0%          | 26.7%     | 0.0%      | 2.2%        | 73.3%      | 0.0%                   | 0.0%                        | 0.0%                | 4.4%                         | 0.0%               | 2.2%                | 4.4%                | 8.9%          | 2.2%    |
| 女性      | 65歳～69歳 | 44   | 9.1%       | 0.0%          | 38.6%     | 2.3%      | 4.5%        | 59.1%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 2.3%               | 0.0%                | 0.0%                | 2.3%          | 6.8%    |
|         | 15歳～19歳 | 13   | 0.0%       | 7.7%          | 23.1%     | 0.0%      | 7.7%        | 69.2%      | 7.7%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          | 0.0%    |
|         | 20歳～24歳 | 25   | 8.0%       | 8.0%          | 12.0%     | 32.0%     | 20.0%       | 48.0%      | 4.0%                   | 4.0%                        | 4.0%                | 4.0%                         | 4.0%               | 4.0%                | 4.0%                | 4.0%          | 12.0%   |
|         | 25歳～29歳 | 25   | 0.0%       | 4.0%          | 20.0%     | 8.0%      | 12.0%       | 48.0%      | 4.0%                   | 4.0%                        | 0.0%                | 4.0%                         | 0.0%               | 0.0%                | 0.0%                | 16.0%         | 0.0%    |
|         | 30歳～34歳 | 22   | 13.6%      | 9.1%          | 31.8%     | 9.1%      | 4.5%        | 27.3%      | 0.0%                   | 0.0%                        | 4.5%                | 0.0%                         | 0.0%               | 9.1%                | 0.0%                | 9.1%          | 9.1%    |
|         | 35歳～39歳 | 28   | 17.9%      | 14.3%         | 39.3%     | 17.9%     | 14.3%       | 28.6%      | 10.7%                  | 7.1%                        | 7.1%                | 10.7%                        | 7.1%               | 14.3%               | 10.7%               | 7.1%          | 7.1%    |
|         | 40歳～44歳 | 33   | 12.1%      | 3.0%          | 36.4%     | 3.0%      | 3.0%        | 42.4%      | 6.1%                   | 0.0%                        | 3.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          | 0.0%    |
|         | 45歳～49歳 | 32   | 0.0%       | 3.1%          | 21.9%     | 6.2%      | 18.8%       | 43.8%      | 0.0%                   | 3.1%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 0.0%                | 0.0%          | 9.4%    |
|         | 50歳～54歳 | 35   | 8.6%       | 5.7%          | 34.3%     | 2.9%      | 8.6%        | 42.9%      | 0.0%                   | 2.9%                        | 0.0%                | 2.9%                         | 0.0%               | 2.9%                | 5.7%                | 5.7%          | 0.0%    |
|         | 55歳～59歳 | 39   | 5.1%       | 2.6%          | 25.6%     | 10.3%     | 2.6%        | 59.0%      | 0.0%                   | 0.0%                        | 0.0%                | 2.6%                         | 0.0%               | 2.6%                | 0.0%                | 5.1%          | 5.1%    |
| 60歳～64歳 | 44      | 0.0% | 0.0%       | 40.9%         | 6.8%      | 6.8%      | 43.2%       | 0.0%       | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 2.3%                | 0.0%                | 2.3%          |         |
| 65歳～69歳 | 40      | 0.0% | 2.5%       | 20.0%         | 7.5%      | 12.5%     | 52.5%       | 0.0%       | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%                | 5.0%                | 2.5%          |         |

# 利用中のOS(10月)

※タブレット型PC/ノートPC/デスクトップPCを利用の回答者

|    |         | Q2  |            |               |           |           |             |            |                        |                             |                     |                              |                    |                    |                     |              |                   |         |
|----|---------|-----|------------|---------------|-----------|-----------|-------------|------------|------------------------|-----------------------------|---------------------|------------------------------|--------------------|--------------------|---------------------|--------------|-------------------|---------|
|    |         | n   | Windows XP | Windows Vista | Windows 7 | Windows 8 | Windows 8.1 | Windows 10 | Mac OS X v10.5 Leopard | Mac OS X v10.6 Snow Leopard | Mac OS X v10.7 Lion | Mac OS X v10.8 Mountain Lion | Mac OS X Mavericks | Mac OS X Yosemite? | Mac OS X El Capitan | macOS Sierra | macOS High Sierra | 上記以外のOS |
| 全体 |         | 798 | 7.3%       | 3.9%          | 28.4%     | 7.5%      | 7.3%        | 52.8%      | 1.8%                   | 2.0%                        | 1.8%                | 2.4%                         | 1.6%               | 2.0%               | 2.1%                | 3.6%         | 2.5%              | 4.1%    |
| 男性 | 15歳～19歳 | 27  | 18.5%      | 7.4%          | 40.7%     | 14.8%     | 11.1%       | 48.1%      | 3.7%                   | 3.7%                        | 3.7%                | 3.7%                         | 3.7%               | 3.7%               | 3.7%                | 7.4%         | 3.7%              | 18.5%   |
|    | 20歳～24歳 | 37  | 10.8%      | 13.5%         | 24.3%     | 10.8%     | 8.1%        | 62.2%      | 2.7%                   | 5.4%                        | 2.7%                | 5.4%                         | 5.4%               | 8.1%               | 5.4%                | 13.5%        | 8.1%              | 0.0%    |
|    | 25歳～29歳 | 31  | 6.5%       | 9.7%          | 32.3%     | 9.7%      | 3.2%        | 54.8%      | 3.2%                   | 3.2%                        | 3.2%                | 6.5%                         | 3.2%               | 6.5%               | 3.2%                | 6.5%         | 3.2%              | 0.0%    |
|    | 30歳～34歳 | 38  | 7.9%       | 2.6%          | 34.2%     | 13.2%     | 7.9%        | 63.2%      | 7.9%                   | 5.3%                        | 5.3%                | 2.6%                         | 5.3%               | 7.9%               | 5.3%                | 5.3%         | 5.3%              | 5.3%    |
|    | 35歳～39歳 | 34  | 8.8%       | 0.0%          | 26.5%     | 8.8%      | 2.9%        | 47.1%      | 2.9%                   | 0.0%                        | 0.0%                | 2.9%                         | 2.9%               | 0.0%               | 2.9%                | 2.9%         | 5.9%              | 0.0%    |
|    | 40歳～44歳 | 44  | 9.1%       | 6.8%          | 34.1%     | 4.5%      | 4.5%        | 45.5%      | 0.0%                   | 2.3%                        | 0.0%                | 0.0%                         | 2.3%               | 0.0%               | 0.0%                | 4.5%         | 2.3%              | 0.0%    |
|    | 45歳～49歳 | 47  | 6.4%       | 0.0%          | 10.6%     | 2.1%      | 4.3%        | 63.8%      | 0.0%                   | 4.3%                        | 0.0%                | 0.0%                         | 0.0%               | 4.3%               | 4.3%                | 4.3%         | 0.0%              | 4.3%    |
|    | 50歳～54歳 | 44  | 0.0%       | 0.0%          | 43.2%     | 2.3%      | 9.1%        | 56.8%      | 0.0%                   | 0.0%                        | 0.0%                | 2.3%                         | 2.3%               | 2.3%               | 6.8%                | 6.8%         | 4.5%              | 11.4%   |
|    | 55歳～59歳 | 48  | 2.1%       | 0.0%          | 20.8%     | 2.1%      | 8.3%        | 68.8%      | 0.0%                   | 2.1%                        | 0.0%                | 4.2%                         | 2.1%               | 0.0%               | 2.1%                | 0.0%         | 4.2%              | 10.4%   |
|    | 60歳～64歳 | 44  | 2.3%       | 0.0%          | 34.1%     | 6.8%      | 4.5%        | 65.9%      | 0.0%                   | 0.0%                        | 0.0%                | 2.3%                         | 0.0%               | 2.3%               | 0.0%                | 0.0%         | 2.3%              | 9.1%    |
| 女性 | 65歳～69歳 | 46  | 8.7%       | 8.7%          | 37.0%     | 6.5%      | 6.5%        | 58.7%      | 2.2%                   | 2.2%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%               | 0.0%                | 0.0%         | 4.3%              | 0.0%    |
|    | 15歳～19歳 | 11  | 0.0%       | 0.0%          | 18.2%     | 18.2%     | 0.0%        | 18.2%      | 0.0%                   | 0.0%                        | 9.1%                | 9.1%                         | 0.0%               | 0.0%               | 0.0%                | 0.0%         | 0.0%              | 27.3%   |
|    | 20歳～24歳 | 30  | 10.0%      | 13.3%         | 30.0%     | 23.3%     | 13.3%       | 40.0%      | 6.7%                   | 6.7%                        | 10.0%               | 6.7%                         | 6.7%               | 3.3%               | 3.3%                | 6.7%         | 3.3%              | 3.3%    |
|    | 25歳～29歳 | 29  | 13.8%      | 0.0%          | 20.7%     | 3.4%      | 0.0%        | 55.2%      | 0.0%                   | 0.0%                        | 0.0%                | 3.4%                         | 0.0%               | 0.0%               | 0.0%                | 3.4%         | 3.4%              | 6.9%    |
|    | 30歳～34歳 | 31  | 12.9%      | 6.5%          | 22.6%     | 9.7%      | 6.5%        | 38.7%      | 3.2%                   | 3.2%                        | 12.9%               | 6.5%                         | 3.2%               | 3.2%               | 6.5%                | 9.7%         | 3.2%              | 3.2%    |
|    | 35歳～39歳 | 30  | 13.3%      | 3.3%          | 30.0%     | 10.0%     | 6.7%        | 33.3%      | 6.7%                   | 0.0%                        | 0.0%                | 3.3%                         | 0.0%               | 0.0%               | 3.3%                | 3.3%         | 0.0%              | 3.3%    |
|    | 40歳～44歳 | 31  | 6.5%       | 0.0%          | 19.4%     | 12.9%     | 6.5%        | 61.3%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%               | 0.0%                | 0.0%         | 0.0%              | 0.0%    |
|    | 45歳～49歳 | 33  | 18.2%      | 6.1%          | 21.2%     | 6.1%      | 6.1%        | 42.4%      | 3.0%                   | 3.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%               | 0.0%                | 0.0%         | 0.0%              | 0.0%    |
|    | 50歳～54歳 | 42  | 2.4%       | 2.4%          | 28.6%     | 7.1%      | 11.9%       | 47.6%      | 0.0%                   | 2.4%                        | 2.4%                | 0.0%                         | 0.0%               | 0.0%               | 0.0%                | 0.0%         | 0.0%              | 0.0%    |
|    | 55歳～59歳 | 36  | 0.0%       | 2.8%          | 33.3%     | 2.8%      | 8.3%        | 58.3%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%               | 0.0%                | 8.3%         | 0.0%              | 0.0%    |
|    | 60歳～64歳 | 43  | 9.3%       | 2.3%          | 37.2%     | 2.3%      | 4.7%        | 41.9%      | 0.0%                   | 0.0%                        | 0.0%                | 2.3%                         | 0.0%               | 0.0%               | 0.0%                | 0.0%         | 0.0%              | 0.0%    |
|    | 65歳～69歳 | 42  | 0.0%       | 2.4%          | 19.0%     | 7.1%      | 19.0%       | 47.6%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 2.4%               | 0.0%                | 0.0%         | 0.0%              | 4.8%    |

# 利用中のOS(11月)

※タブレット型PC／ノートPC／デスクトップPCを利用の回答者

|    |         | Q2  |            |               |           |           |             |            |                        |                             |                     |                              |                    |                    |                     |              |                   |         |
|----|---------|-----|------------|---------------|-----------|-----------|-------------|------------|------------------------|-----------------------------|---------------------|------------------------------|--------------------|--------------------|---------------------|--------------|-------------------|---------|
|    |         | n   | Windows XP | Windows Vista | Windows 7 | Windows 8 | Windows 8.1 | Windows 10 | Mac OS X v10.5 Leopard | Mac OS X v10.6 Snow Leopard | Mac OS X v10.7 Lion | Mac OS X v10.8 Mountain Lion | Mac OS X Mavericks | Mac OS X Yosemite? | Mac OS X El Capitan | macOS Sierra | macOS High Sierra | 上記以外のOS |
| 全体 |         | 784 | 7.4%       | 4.7%          | 30.9%     | 6.4%      | 7.5%        | 54.0%      | 1.3%                   | 2.0%                        | 1.5%                | 1.8%                         | 1.3%               | 2.0%               | 2.3%                | 3.1%         | 5.0%              | 3.8%    |
| 男性 | 15歳～19歳 | 27  | 22.2%      | 14.8%         | 37.0%     | 14.8%     | 11.1%       | 66.7%      | 11.1%                  | 14.8%                       | 11.1%               | 11.1%                        | 11.1%              | 11.1%              | 11.1%               | 14.8%        | 11.1%             | 0.0%    |
|    | 20歳～24歳 | 35  | 14.3%      | 20.0%         | 42.9%     | 17.1%     | 17.1%       | 45.7%      | 5.7%                   | 8.6%                        | 5.7%                | 5.7%                         | 5.7%               | 8.6%               | 8.6%                | 11.4%        | 11.4%             | 2.9%    |
|    | 25歳～29歳 | 31  | 3.2%       | 6.5%          | 25.8%     | 6.5%      | 12.9%       | 48.4%      | 0.0%                   | 0.0%                        | 0.0%                | 3.2%                         | 3.2%               | 0.0%               | 0.0%                | 0.0%         | 6.5%              | 12.9%   |
|    | 30歳～34歳 | 37  | 13.5%      | 5.4%          | 27.0%     | 5.4%      | 0.0%        | 59.5%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%               | 2.7%                | 0.0%         | 5.4%              | 2.7%    |
|    | 35歳～39歳 | 43  | 9.3%       | 2.3%          | 37.2%     | 7.0%      | 2.3%        | 62.8%      | 0.0%                   | 2.3%                        | 0.0%                | 2.3%                         | 0.0%               | 0.0%               | 0.0%                | 2.3%         | 0.0%              | 2.3%    |
|    | 40歳～44歳 | 39  | 2.6%       | 0.0%          | 35.9%     | 2.6%      | 12.8%       | 51.3%      | 0.0%                   | 0.0%                        | 2.6%                | 2.6%                         | 0.0%               | 0.0%               | 0.0%                | 5.1%         | 2.6%              | 7.7%    |
|    | 45歳～49歳 | 43  | 0.0%       | 0.0%          | 32.6%     | 9.3%      | 2.3%        | 65.1%      | 0.0%                   | 2.3%                        | 2.3%                | 4.7%                         | 0.0%               | 2.3%               | 7.0%                | 2.3%         | 9.3%              | 0.0%    |
|    | 50歳～54歳 | 45  | 11.1%      | 11.1%         | 37.8%     | 4.4%      | 6.7%        | 53.3%      | 0.0%                   | 0.0%                        | 2.2%                | 0.0%                         | 2.2%               | 0.0%               | 0.0%                | 4.4%         | 15.6%             | 11.1%   |
|    | 55歳～59歳 | 45  | 4.4%       | 4.4%          | 35.6%     | 2.2%      | 2.2%        | 71.1%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%               | 0.0%                | 0.0%         | 2.2%              | 2.2%    |
|    | 60歳～64歳 | 43  | 4.7%       | 0.0%          | 18.6%     | 0.0%      | 9.3%        | 72.1%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 2.3%               | 0.0%                | 0.0%         | 7.0%              | 0.0%    |
|    | 65歳～69歳 | 45  | 4.4%       | 0.0%          | 35.6%     | 0.0%      | 2.2%        | 68.9%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 4.4%               | 4.4%                | 0.0%         | 8.9%              | 4.4%    |
| 女性 | 15歳～19歳 | 13  | 15.4%      | 7.7%          | 30.8%     | 7.7%      | 7.7%        | 61.5%      | 15.4%                  | 15.4%                       | 7.7%                | 7.7%                         | 7.7%               | 7.7%               | 7.7%                | 7.7%         | 7.7%              | 15.4%   |
|    | 20歳～24歳 | 24  | 8.3%       | 4.2%          | 25.0%     | 4.2%      | 8.3%        | 50.0%      | 0.0%                   | 0.0%                        | 0.0%                | 4.2%                         | 4.2%               | 0.0%               | 0.0%                | 8.3%         | 4.2%              | 4.2%    |
|    | 25歳～29歳 | 28  | 10.7%      | 7.1%          | 14.3%     | 7.1%      | 10.7%       | 53.6%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 3.6%               | 0.0%                | 7.1%         | 7.1%              | 0.0%    |
|    | 30歳～34歳 | 27  | 3.7%       | 7.4%          | 37.0%     | 18.5%     | 3.7%        | 25.9%      | 0.0%                   | 3.7%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%               | 3.7%                | 7.4%         | 0.0%              | 3.7%    |
|    | 35歳～39歳 | 31  | 19.4%      | 6.5%          | 22.6%     | 3.2%      | 6.5%        | 38.7%      | 0.0%                   | 6.5%                        | 3.2%                | 0.0%                         | 0.0%               | 3.2%               | 6.5%                | 0.0%         | 0.0%              | 0.0%    |
|    | 40歳～44歳 | 32  | 12.5%      | 3.1%          | 28.1%     | 12.5%     | 12.5%       | 43.8%      | 3.1%                   | 3.1%                        | 3.1%                | 3.1%                         | 3.1%               | 3.1%               | 3.1%                | 3.1%         | 6.2%              | 0.0%    |
|    | 45歳～49歳 | 40  | 2.5%       | 5.0%          | 27.5%     | 5.0%      | 10.0%       | 47.5%      | 2.5%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%               | 2.5%                | 2.5%         | 0.0%              | 2.5%    |
|    | 50歳～54歳 | 35  | 0.0%       | 2.9%          | 45.7%     | 2.9%      | 5.7%        | 48.6%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%               | 0.0%                | 0.0%         | 0.0%              | 2.9%    |
|    | 55歳～59歳 | 42  | 2.4%       | 4.8%          | 23.8%     | 4.8%      | 11.9%       | 45.2%      | 0.0%                   | 0.0%                        | 2.4%                | 2.4%                         | 0.0%               | 4.8%               | 0.0%                | 2.4%         | 0.0%              | 4.8%    |
|    | 60歳～64歳 | 39  | 2.6%       | 0.0%          | 23.1%     | 7.7%      | 10.3%       | 48.7%      | 2.6%                   | 2.6%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%               | 0.0%                | 0.0%         | 2.6%              | 2.6%    |
|    | 65歳～69歳 | 40  | 10.0%      | 0.0%          | 30.0%     | 7.5%      | 5.0%        | 42.5%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%               | 0.0%                | 0.0%         | 2.5%              | 7.5%    |

# 利用中のOS(12月)

※タブレット型PC/ノートPC/デスクトップPCを利用の回答者

|    |         | Q2  |            |               |           |           |             |            |                        |                             |                     |                              |                    |                    |                     |              |                   |         |
|----|---------|-----|------------|---------------|-----------|-----------|-------------|------------|------------------------|-----------------------------|---------------------|------------------------------|--------------------|--------------------|---------------------|--------------|-------------------|---------|
|    |         | n   | Windows XP | Windows Vista | Windows 7 | Windows 8 | Windows 8.1 | Windows 10 | Mac OS X v10.5 Leopard | Mac OS X v10.6 Snow Leopard | Mac OS X v10.7 Lion | Mac OS X v10.8 Mountain Lion | Mac OS X Mavericks | Mac OS X Yosemite? | Mac OS X El Capitan | macOS Sierra | macOS High Sierra | 上記以外のOS |
| 全体 |         | 789 | 6.1%       | 4.6%          | 29.5%     | 6.5%      | 8.6%        | 56.8%      | 2.0%                   | 2.2%                        | 1.6%                | 1.8%                         | 1.3%               | 2.2%               | 1.8%                | 3.0%         | 3.5%              | 4.4%    |
| 男性 | 15歳～19歳 | 27  | 14.8%      | 11.1%         | 37.0%     | 11.1%     | 18.5%       | 77.8%      | 7.4%                   | 7.4%                        | 7.4%                | 7.4%                         | 3.7%               | 3.7%               | 3.7%                | 3.7%         | 7.4%              | 7.4%    |
|    | 20歳～24歳 | 31  | 3.2%       | 6.5%          | 29.0%     | 3.2%      | 3.2%        | 71.0%      | 0.0%                   | 0.0%                        | 3.2%                | 3.2%                         | 0.0%               | 0.0%               | 0.0%                | 3.2%         | 3.2%              | 12.9%   |
|    | 25歳～29歳 | 38  | 5.3%       | 0.0%          | 42.1%     | 10.5%     | 7.9%        | 50.0%      | 2.6%                   | 0.0%                        | 2.6%                | 2.6%                         | 0.0%               | 2.6%               | 2.6%                | 2.6%         | 5.3%              | 2.6%    |
|    | 30歳～34歳 | 39  | 15.4%      | 7.7%          | 46.2%     | 17.9%     | 7.7%        | 51.3%      | 10.3%                  | 7.7%                        | 5.1%                | 5.1%                         | 5.1%               | 7.7%               | 5.1%                | 5.1%         | 12.8%             | 5.1%    |
|    | 35歳～39歳 | 42  | 4.8%       | 7.1%          | 35.7%     | 2.4%      | 7.1%        | 40.5%      | 0.0%                   | 2.4%                        | 0.0%                | 0.0%                         | 0.0%               | 7.1%               | 0.0%                | 2.4%         | 2.4%              | 7.1%    |
|    | 40歳～44歳 | 44  | 6.8%       | 11.4%         | 34.1%     | 6.8%      | 11.4%       | 54.5%      | 2.3%                   | 6.8%                        | 2.3%                | 2.3%                         | 6.8%               | 2.3%               | 6.8%                | 11.4%        | 2.3%              | 4.5%    |
|    | 45歳～49歳 | 42  | 0.0%       | 0.0%          | 33.3%     | 2.4%      | 2.4%        | 66.7%      | 0.0%                   | 4.8%                        | 0.0%                | 0.0%                         | 0.0%               | 4.8%               | 0.0%                | 2.4%         | 9.5%              | 0.0%    |
|    | 50歳～54歳 | 43  | 0.0%       | 2.3%          | 27.9%     | 2.3%      | 4.7%        | 69.8%      | 0.0%                   | 2.3%                        | 0.0%                | 2.3%                         | 2.3%               | 0.0%               | 0.0%                | 0.0%         | 9.3%              | 4.7%    |
|    | 55歳～59歳 | 44  | 9.1%       | 0.0%          | 36.4%     | 4.5%      | 15.9%       | 61.4%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 6.8%               | 2.3%                | 4.5%         | 0.0%              | 2.3%    |
|    | 60歳～64歳 | 43  | 0.0%       | 0.0%          | 32.6%     | 0.0%      | 2.3%        | 67.4%      | 2.3%                   | 0.0%                        | 2.3%                | 4.7%                         | 2.3%               | 0.0%               | 2.3%                | 9.3%         | 7.0%              | 7.0%    |
| 女性 | 65歳～69歳 | 47  | 4.3%       | 2.1%          | 27.7%     | 2.1%      | 6.4%        | 78.7%      | 2.1%                   | 2.1%                        | 2.1%                | 0.0%                         | 0.0%               | 0.0%               | 2.1%                | 0.0%         | 2.1%              | 0.0%    |
|    | 15歳～19歳 | 13  | 30.8%      | 0.0%          | 23.1%     | 7.7%      | 0.0%        | 46.2%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%               | 0.0%                | 0.0%         | 0.0%              | 7.7%    |
|    | 20歳～24歳 | 29  | 3.4%       | 6.9%          | 27.6%     | 6.9%      | 6.9%        | 58.6%      | 10.3%                  | 3.4%                        | 6.9%                | 3.4%                         | 3.4%               | 3.4%               | 3.4%                | 6.9%         | 3.4%              | 10.3%   |
|    | 25歳～29歳 | 27  | 7.4%       | 3.7%          | 22.2%     | 11.1%     | 14.8%       | 40.7%      | 0.0%                   | 0.0%                        | 3.7%                | 0.0%                         | 0.0%               | 0.0%               | 3.7%                | 0.0%         | 0.0%              | 7.4%    |
|    | 30歳～34歳 | 32  | 9.4%       | 12.5%         | 18.8%     | 12.5%     | 9.4%        | 43.8%      | 6.2%                   | 3.1%                        | 3.1%                | 3.1%                         | 3.1%               | 3.1%               | 6.2%                | 3.1%         | 3.1%              | 3.1%    |
|    | 35歳～39歳 | 31  | 9.7%       | 6.5%          | 32.3%     | 6.5%      | 6.5%        | 51.6%      | 0.0%                   | 3.2%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%               | 0.0%                | 3.2%         | 0.0%              | 3.2%    |
|    | 40歳～44歳 | 30  | 6.7%       | 0.0%          | 26.7%     | 10.0%     | 3.3%        | 40.0%      | 3.3%                   | 0.0%                        | 0.0%                | 3.3%                         | 0.0%               | 3.3%               | 0.0%                | 3.3%         | 3.3%              | 3.3%    |
|    | 45歳～49歳 | 30  | 6.7%       | 6.7%          | 16.7%     | 10.0%     | 6.7%        | 60.0%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%               | 0.0%                | 0.0%         | 0.0%              | 3.3%    |
|    | 50歳～54歳 | 41  | 9.8%       | 7.3%          | 22.0%     | 7.3%      | 22.0%       | 29.3%      | 0.0%                   | 0.0%                        | 0.0%                | 2.4%                         | 0.0%               | 0.0%               | 0.0%                | 0.0%         | 0.0%              | 4.9%    |
|    | 55歳～59歳 | 35  | 5.7%       | 0.0%          | 20.0%     | 5.7%      | 8.6%        | 60.0%      | 0.0%                   | 2.9%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%               | 0.0%                | 0.0%         | 0.0%              | 0.0%    |
|    | 60歳～64歳 | 42  | 2.4%       | 7.1%          | 23.8%     | 7.1%      | 11.9%       | 52.4%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%               | 0.0%                | 0.0%         | 0.0%              | 7.1%    |
|    | 65歳～69歳 | 39  | 0.0%       | 2.6%          | 23.1%     | 2.6%      | 7.7%        | 64.1%      | 0.0%                   | 0.0%                        | 0.0%                | 0.0%                         | 0.0%               | 0.0%               | 0.0%                | 2.6%         | 2.6%              | 0.0%    |

## 3章：利用中のブラウザ

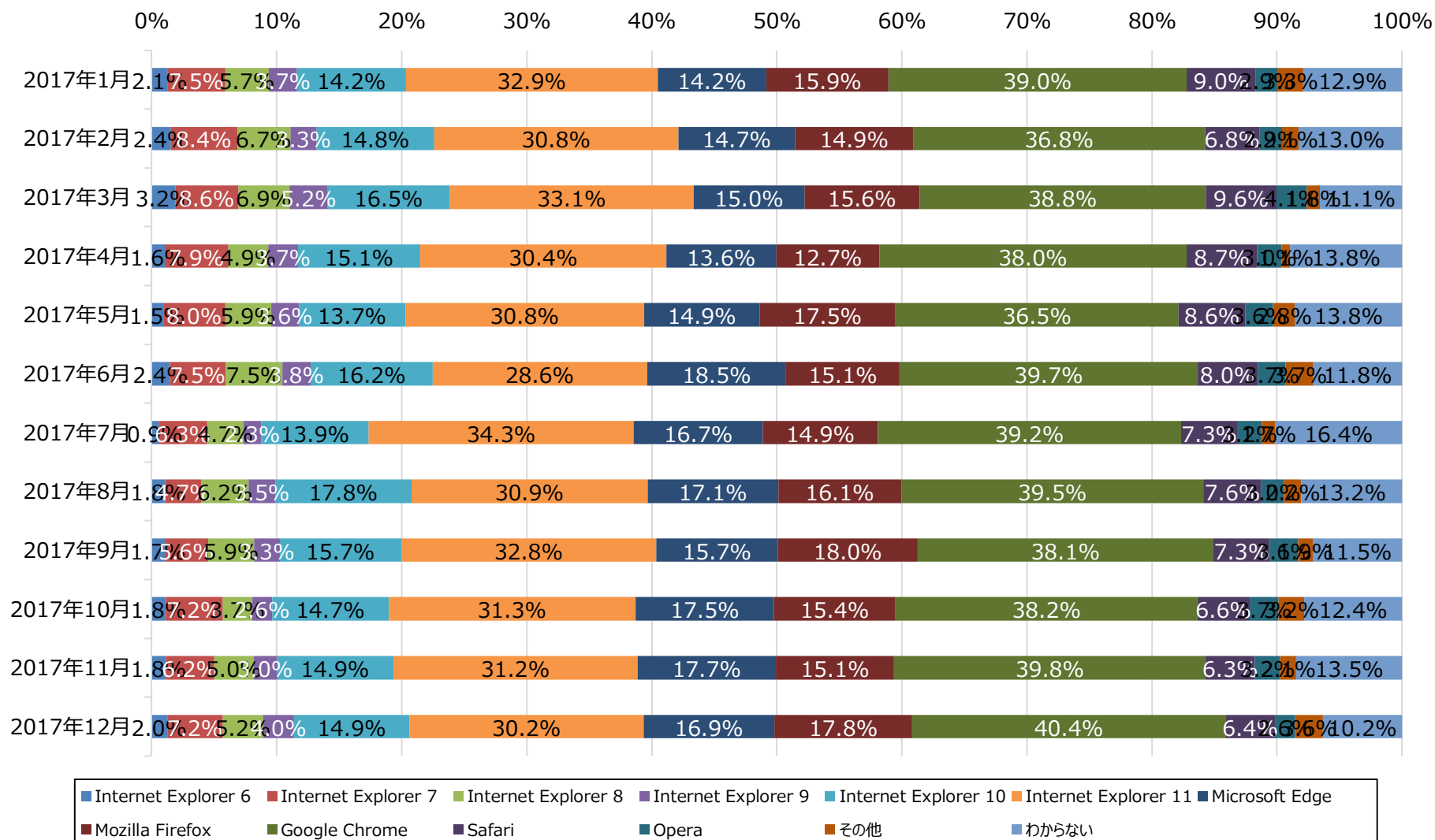
**Windowsの利用ブラウザは「Chrome」が首位。「Microsoft Edge」はやや増加し、約2割**

Windowsで利用されているブラウザとして、12月度調査では「Google Chrome」（40.4%）が首位でした。  
Windows 10の標準ブラウザである「Microsoft Edge」は1月度調査の14.2%から12月度調査の16.9%に利用率を伸ばしました。  
※複数回答可。

# Windowsで使用のWebブラウザ

## ※Windowsを利用の回答者

- Q3 あなたがご利用のWindows上で使用しているWebブラウザについて、下記より当てはまるものを全てお答えください。



# Windowsで使用のWebブラウザ（1月）

※Windowsを利用の回答者（n=759）

|    |         | n   | Q3                  |                     |                     |                     |                      |                      |                |                 |               |        |       |       |       |
|----|---------|-----|---------------------|---------------------|---------------------|---------------------|----------------------|----------------------|----------------|-----------------|---------------|--------|-------|-------|-------|
|    |         |     | Internet Explorer 6 | Internet Explorer 7 | Internet Explorer 8 | Internet Explorer 9 | Internet Explorer 10 | Internet Explorer 11 | Microsoft Edge | Mozilla Firefox | Google Chrome | Safari | Opera | その他   | わからない |
| 全体 |         | 759 | 2.1%                | 7.5%                | 5.7%                | 3.7%                | 14.2%                | 32.9%                | 14.2%          | 15.9%           | 39.0%         | 9.0%   | 2.9%  | 3.3%  | 12.9% |
| 男性 | 15歳～19歳 | 23  | 13.0%               | 34.8%               | 17.4%               | 21.7%               | 30.4%                | 26.1%                | 17.4%          | 17.4%           | 26.1%         | 34.8%  | 13.0% | 8.7%  | 17.4% |
|    | 20歳～24歳 | 36  | 5.6%                | 11.1%               | 5.6%                | 8.3%                | 25.0%                | 5.6%                 | 13.9%          | 13.9%           | 52.8%         | 19.4%  | 2.8%  | 0.0%  | 11.1% |
|    | 25歳～29歳 | 39  | 5.1%                | 10.3%               | 5.1%                | 5.1%                | 15.4%                | 35.9%                | 23.1%          | 30.8%           | 71.8%         | 10.3%  | 10.3% | 10.3% | 2.6%  |
|    | 30歳～34歳 | 34  | 0.0%                | 8.8%                | 2.9%                | 0.0%                | 11.8%                | 32.4%                | 14.7%          | 20.6%           | 55.9%         | 8.8%   | 2.9%  | 8.8%  | 8.8%  |
|    | 35歳～39歳 | 41  | 2.4%                | 2.4%                | 2.4%                | 2.4%                | 9.8%                 | 41.5%                | 2.4%           | 22.0%           | 53.7%         | 12.2%  | 2.4%  | 0.0%  | 2.4%  |
|    | 40歳～44歳 | 37  | 5.4%                | 0.0%                | 10.8%               | 2.7%                | 21.6%                | 32.4%                | 21.6%          | 18.9%           | 59.5%         | 2.7%   | 5.4%  | 5.4%  | 8.1%  |
|    | 45歳～49歳 | 40  | 0.0%                | 2.5%                | 2.5%                | 2.5%                | 10.0%                | 42.5%                | 27.5%          | 27.5%           | 60.0%         | 12.5%  | 5.0%  | 2.5%  | 5.0%  |
|    | 50歳～54歳 | 40  | 0.0%                | 2.5%                | 2.5%                | 5.0%                | 17.5%                | 35.0%                | 25.0%          | 30.0%           | 37.5%         | 5.0%   | 2.5%  | 5.0%  | 0.0%  |
|    | 55歳～59歳 | 44  | 2.3%                | 4.5%                | 0.0%                | 0.0%                | 13.6%                | 56.8%                | 20.5%          | 22.7%           | 40.9%         | 9.1%   | 4.5%  | 4.5%  | 9.1%  |
|    | 60歳～64歳 | 43  | 0.0%                | 4.7%                | 4.7%                | 9.3%                | 7.0%                 | 48.8%                | 18.6%          | 18.6%           | 48.8%         | 0.0%   | 2.3%  | 4.7%  | 0.0%  |
|    | 65歳～69歳 | 45  | 0.0%                | 6.7%                | 6.7%                | 4.4%                | 13.3%                | 60.0%                | 42.2%          | 8.9%            | 33.3%         | 2.2%   | 0.0%  | 2.2%  | 0.0%  |
| 女性 | 15歳～19歳 | 20  | 0.0%                | 15.0%               | 20.0%               | 0.0%                | 10.0%                | 20.0%                | 10.0%          | 15.0%           | 15.0%         | 25.0%  | 0.0%  | 5.0%  | 25.0% |
|    | 20歳～24歳 | 27  | 11.1%               | 25.9%               | 11.1%               | 0.0%                | 11.1%                | 3.7%                 | 3.7%           | 7.4%            | 40.7%         | 25.9%  | 0.0%  | 0.0%  | 29.6% |
|    | 25歳～29歳 | 24  | 0.0%                | 4.2%                | 0.0%                | 4.2%                | 16.7%                | 8.3%                 | 8.3%           | 16.7%           | 33.3%         | 8.3%   | 4.2%  | 0.0%  | 29.2% |
|    | 30歳～34歳 | 26  | 0.0%                | 11.5%               | 11.5%               | 3.8%                | 7.7%                 | 19.2%                | 7.7%           | 11.5%           | 38.5%         | 11.5%  | 7.7%  | 3.8%  | 7.7%  |
|    | 35歳～39歳 | 28  | 0.0%                | 7.1%                | 3.6%                | 0.0%                | 7.1%                 | 21.4%                | 3.6%           | 17.9%           | 21.4%         | 10.7%  | 0.0%  | 0.0%  | 28.6% |
|    | 40歳～44歳 | 32  | 3.1%                | 6.2%                | 9.4%                | 3.1%                | 12.5%                | 28.1%                | 6.2%           | 3.1%            | 18.8%         | 9.4%   | 0.0%  | 0.0%  | 28.1% |
|    | 45歳～49歳 | 34  | 2.9%                | 5.9%                | 0.0%                | 5.9%                | 8.8%                 | 26.5%                | 2.9%           | 8.8%            | 20.6%         | 2.9%   | 0.0%  | 0.0%  | 26.5% |
|    | 50歳～54歳 | 35  | 0.0%                | 5.7%                | 2.9%                | 0.0%                | 22.9%                | 20.0%                | 5.7%           | 5.7%            | 31.4%         | 2.9%   | 2.9%  | 2.9%  | 28.6% |
|    | 55歳～59歳 | 40  | 0.0%                | 7.5%                | 2.5%                | 0.0%                | 7.5%                 | 35.0%                | 2.5%           | 15.0%           | 27.5%         | 5.0%   | 0.0%  | 5.0%  | 20.0% |
|    | 60歳～64歳 | 39  | 0.0%                | 2.6%                | 5.1%                | 2.6%                | 20.5%                | 35.9%                | 7.7%           | 7.7%            | 15.4%         | 2.6%   | 0.0%  | 0.0%  | 23.1% |
|    | 65歳～69歳 | 32  | 0.0%                | 6.2%                | 12.5%               | 3.1%                | 15.6%                | 40.6%                | 6.2%           | 0.0%            | 25.0%         | 0.0%   | 0.0%  | 3.1%  | 3.1%  |

# Windowsで使用のWebブラウザ (2月)

※Windowsを利用の回答者 (n=763)

|    |         | n   | Q3                  |                     |                     |                     |                      |                      |                |                 |               |        |       |       |       |
|----|---------|-----|---------------------|---------------------|---------------------|---------------------|----------------------|----------------------|----------------|-----------------|---------------|--------|-------|-------|-------|
|    |         |     | Internet Explorer 6 | Internet Explorer 7 | Internet Explorer 8 | Internet Explorer 9 | Internet Explorer 10 | Internet Explorer 11 | Microsoft Edge | Mozilla Firefox | Google Chrome | Safari | Opera | その他   | わからない |
| 全体 |         | 763 | 2.4%                | 8.4%                | 6.7%                | 3.3%                | 14.8%                | 30.8%                | 14.7%          | 14.9%           | 36.8%         | 6.8%   | 2.9%  | 2.1%  | 13.0% |
| 男性 | 15歳～19歳 | 27  | 29.6%               | 33.3%               | 33.3%               | 25.9%               | 37.0%                | 22.2%                | 29.6%          | 29.6%           | 48.1%         | 29.6%  | 22.2% | 11.1% | 11.1% |
|    | 20歳～24歳 | 32  | 3.1%                | 6.2%                | 9.4%                | 6.2%                | 12.5%                | 37.5%                | 18.8%          | 21.9%           | 59.4%         | 6.2%   | 0.0%  | 3.1%  | 6.2%  |
|    | 25歳～29歳 | 36  | 2.8%                | 8.3%                | 2.8%                | 0.0%                | 5.6%                 | 33.3%                | 13.9%          | 22.2%           | 55.6%         | 13.9%  | 11.1% | 0.0%  | 5.6%  |
|    | 30歳～34歳 | 35  | 5.7%                | 5.7%                | 2.9%                | 0.0%                | 17.1%                | 25.7%                | 20.0%          | 25.7%           | 45.7%         | 5.7%   | 0.0%  | 0.0%  | 8.6%  |
|    | 35歳～39歳 | 35  | 2.9%                | 8.6%                | 2.9%                | 0.0%                | 17.1%                | 28.6%                | 17.1%          | 20.0%           | 48.6%         | 2.9%   | 5.7%  | 8.6%  | 8.6%  |
|    | 40歳～44歳 | 33  | 0.0%                | 9.1%                | 6.1%                | 3.0%                | 9.1%                 | 30.3%                | 6.1%           | 18.2%           | 42.4%         | 15.2%  | 6.1%  | 0.0%  | 9.1%  |
|    | 45歳～49歳 | 40  | 0.0%                | 7.5%                | 0.0%                | 0.0%                | 10.0%                | 37.5%                | 25.0%          | 17.5%           | 47.5%         | 5.0%   | 2.5%  | 0.0%  | 0.0%  |
|    | 50歳～54歳 | 45  | 0.0%                | 2.2%                | 2.2%                | 4.4%                | 11.1%                | 51.1%                | 17.8%          | 20.0%           | 42.2%         | 8.9%   | 2.2%  | 0.0%  | 4.4%  |
|    | 55歳～59歳 | 42  | 0.0%                | 2.4%                | 0.0%                | 7.1%                | 2.4%                 | 52.4%                | 33.3%          | 28.6%           | 40.5%         | 0.0%   | 4.8%  | 2.4%  | 2.4%  |
|    | 60歳～64歳 | 45  | 0.0%                | 0.0%                | 2.2%                | 0.0%                | 11.1%                | 42.2%                | 22.2%          | 13.3%           | 40.0%         | 2.2%   | 0.0%  | 0.0%  | 4.4%  |
|    | 65歳～69歳 | 44  | 2.3%                | 4.5%                | 2.3%                | 4.5%                | 18.2%                | 43.2%                | 36.4%          | 6.8%            | 31.8%         | 4.5%   | 0.0%  | 0.0%  | 2.3%  |
| 女性 | 15歳～19歳 | 18  | 11.1%               | 33.3%               | 27.8%               | 16.7%               | 33.3%                | 22.2%                | 11.1%          | 16.7%           | 22.2%         | 27.8%  | 11.1% | 5.6%  | 27.8% |
|    | 20歳～24歳 | 31  | 0.0%                | 9.7%                | 6.5%                | 0.0%                | 29.0%                | 6.5%                 | 3.2%           | 3.2%            | 29.0%         | 9.7%   | 0.0%  | 3.2%  | 29.0% |
|    | 25歳～29歳 | 27  | 3.7%                | 25.9%               | 11.1%               | 7.4%                | 11.1%                | 18.5%                | 11.1%          | 18.5%           | 40.7%         | 7.4%   | 3.7%  | 3.7%  | 11.1% |
|    | 30歳～34歳 | 21  | 4.8%                | 4.8%                | 4.8%                | 0.0%                | 19.0%                | 23.8%                | 0.0%           | 0.0%            | 23.8%         | 9.5%   | 0.0%  | 0.0%  | 33.3% |
|    | 35歳～39歳 | 22  | 0.0%                | 9.1%                | 0.0%                | 0.0%                | 4.5%                 | 22.7%                | 0.0%           | 18.2%           | 31.8%         | 0.0%   | 0.0%  | 0.0%  | 31.8% |
|    | 40歳～44歳 | 30  | 0.0%                | 6.7%                | 0.0%                | 0.0%                | 26.7%                | 20.0%                | 3.3%           | 13.3%           | 40.0%         | 13.3%  | 0.0%  | 3.3%  | 16.7% |
|    | 45歳～49歳 | 35  | 0.0%                | 8.6%                | 11.4%               | 0.0%                | 11.4%                | 20.0%                | 2.9%           | 11.4%           | 20.0%         | 0.0%   | 0.0%  | 5.7%  | 22.9% |
|    | 50歳～54歳 | 42  | 0.0%                | 7.1%                | 11.9%               | 0.0%                | 19.0%                | 26.2%                | 7.1%           | 4.8%            | 33.3%         | 2.4%   | 0.0%  | 0.0%  | 11.9% |
|    | 55歳～59歳 | 38  | 0.0%                | 7.9%                | 10.5%               | 0.0%                | 10.5%                | 21.1%                | 10.5%          | 18.4%           | 34.2%         | 5.3%   | 0.0%  | 2.6%  | 18.4% |
|    | 60歳～64歳 | 43  | 0.0%                | 7.0%                | 11.6%               | 0.0%                | 11.6%                | 25.6%                | 7.0%           | 2.3%            | 14.0%         | 2.3%   | 2.3%  | 0.0%  | 30.2% |
|    | 65歳～69歳 | 42  | 0.0%                | 4.8%                | 4.8%                | 7.1%                | 16.7%                | 33.3%                | 4.8%           | 2.4%            | 16.7%         | 0.0%   | 0.0%  | 2.4%  | 19.0% |

# Windowsで使用のWebブラウザ (3月)

※Windowsを利用の回答者 (n=729)

|    |         | n   | Q3                  |                     |                     |                     |                      |                      |                |                 |               |        |       |       |       |
|----|---------|-----|---------------------|---------------------|---------------------|---------------------|----------------------|----------------------|----------------|-----------------|---------------|--------|-------|-------|-------|
|    |         |     | Internet Explorer 6 | Internet Explorer 7 | Internet Explorer 8 | Internet Explorer 9 | Internet Explorer 10 | Internet Explorer 11 | Microsoft Edge | Mozilla Firefox | Google Chrome | Safari | Opera | その他   | わからない |
| 全体 |         | 729 | 3.2%                | 8.6%                | 6.9%                | 5.2%                | 16.5%                | 33.1%                | 15.0%          | 15.6%           | 38.8%         | 9.6%   | 4.1%  | 1.8%  | 11.1% |
| 男性 | 15歳～19歳 | 22  | 18.2%               | 31.8%               | 22.7%               | 22.7%               | 40.9%                | 22.7%                | 22.7%          | 27.3%           | 40.9%         | 31.8%  | 22.7% | 0.0%  | 4.5%  |
|    | 20歳～24歳 | 25  | 8.0%                | 12.0%               | 16.0%               | 12.0%               | 16.0%                | 28.0%                | 12.0%          | 28.0%           | 52.0%         | 20.0%  | 8.0%  | 4.0%  | 12.0% |
|    | 25歳～29歳 | 32  | 9.4%                | 15.6%               | 9.4%                | 15.6%               | 28.1%                | 34.4%                | 18.8%          | 18.8%           | 53.1%         | 21.9%  | 15.6% | 6.2%  | 3.1%  |
|    | 30歳～34歳 | 35  | 8.6%                | 17.1%               | 8.6%                | 5.7%                | 17.1%                | 25.7%                | 14.3%          | 28.6%           | 51.4%         | 11.4%  | 5.7%  | 5.7%  | 5.7%  |
|    | 35歳～39歳 | 33  | 0.0%                | 6.1%                | 3.0%                | 3.0%                | 6.1%                 | 36.4%                | 12.1%          | 24.2%           | 51.5%         | 6.1%   | 0.0%  | 3.0%  | 0.0%  |
|    | 40歳～44歳 | 40  | 2.5%                | 5.0%                | 2.5%                | 2.5%                | 7.5%                 | 35.0%                | 15.0%          | 25.0%           | 42.5%         | 7.5%   | 5.0%  | 0.0%  | 7.5%  |
|    | 45歳～49歳 | 42  | 0.0%                | 0.0%                | 4.8%                | 7.1%                | 11.9%                | 42.9%                | 26.2%          | 14.3%           | 54.8%         | 4.8%   | 0.0%  | 4.8%  | 4.8%  |
|    | 50歳～54歳 | 38  | 0.0%                | 2.6%                | 2.6%                | 2.6%                | 10.5%                | 44.7%                | 23.7%          | 21.1%           | 50.0%         | 5.3%   | 5.3%  | 2.6%  | 5.3%  |
|    | 55歳～59歳 | 41  | 0.0%                | 0.0%                | 4.9%                | 4.9%                | 12.2%                | 46.3%                | 17.1%          | 22.0%           | 43.9%         | 7.3%   | 2.4%  | 0.0%  | 2.4%  |
|    | 60歳～64歳 | 43  | 0.0%                | 7.0%                | 2.3%                | 0.0%                | 14.0%                | 46.5%                | 30.2%          | 16.3%           | 37.2%         | 2.3%   | 2.3%  | 0.0%  | 4.7%  |
|    | 65歳～69歳 | 41  | 2.4%                | 2.4%                | 2.4%                | 0.0%                | 12.2%                | 58.5%                | 24.4%          | 14.6%           | 29.3%         | 9.8%   | 2.4%  | 0.0%  | 4.9%  |
| 女性 | 15歳～19歳 | 24  | 4.2%                | 16.7%               | 4.2%                | 0.0%                | 8.3%                 | 12.5%                | 8.3%           | 4.2%            | 37.5%         | 8.3%   | 4.2%  | 0.0%  | 33.3% |
|    | 20歳～24歳 | 18  | 0.0%                | 11.1%               | 11.1%               | 0.0%                | 27.8%                | 5.6%                 | 11.1%          | 11.1%           | 44.4%         | 22.2%  | 5.6%  | 0.0%  | 22.2% |
|    | 25歳～29歳 | 19  | 10.5%               | 10.5%               | 15.8%               | 15.8%               | 15.8%                | 26.3%                | 15.8%          | 15.8%           | 57.9%         | 26.3%  | 10.5% | 10.5% | 15.8% |
|    | 30歳～34歳 | 33  | 3.0%                | 9.1%                | 12.1%               | 3.0%                | 27.3%                | 27.3%                | 15.2%          | 9.1%            | 36.4%         | 9.1%   | 6.1%  | 0.0%  | 18.2% |
|    | 35歳～39歳 | 24  | 0.0%                | 8.3%                | 12.5%               | 0.0%                | 16.7%                | 16.7%                | 8.3%           | 8.3%            | 37.5%         | 12.5%  | 0.0%  | 0.0%  | 12.5% |
|    | 40歳～44歳 | 32  | 3.1%                | 12.5%               | 3.1%                | 3.1%                | 21.9%                | 28.1%                | 9.4%           | 12.5%           | 40.6%         | 15.6%  | 0.0%  | 0.0%  | 18.8% |
|    | 45歳～49歳 | 37  | 5.4%                | 10.8%               | 10.8%               | 8.1%                | 18.9%                | 27.0%                | 5.4%           | 5.4%            | 24.3%         | 5.4%   | 2.7%  | 2.7%  | 16.2% |
|    | 50歳～54歳 | 38  | 2.6%                | 5.3%                | 2.6%                | 7.9%                | 13.2%                | 26.3%                | 15.8%          | 7.9%            | 31.6%         | 7.9%   | 2.6%  | 2.6%  | 15.8% |
|    | 55歳～59歳 | 36  | 2.8%                | 5.6%                | 2.8%                | 0.0%                | 11.1%                | 22.2%                | 5.6%           | 8.3%            | 30.6%         | 2.8%   | 0.0%  | 0.0%  | 19.4% |
|    | 60歳～64歳 | 35  | 0.0%                | 11.4%               | 2.9%                | 8.6%                | 22.9%                | 40.0%                | 2.9%           | 17.1%           | 11.4%         | 2.9%   | 0.0%  | 0.0%  | 20.0% |
|    | 65歳～69歳 | 41  | 0.0%                | 9.8%                | 12.2%               | 2.4%                | 19.5%                | 29.3%                | 4.9%           | 4.9%            | 14.6%         | 2.4%   | 2.4%  | 0.0%  | 14.6% |

# Windowsで使用のWebブラウザ (4月)

※Windowsを利用の回答者 (n=756)

|    |         | n   | Q3                  |                     |                     |                     |                      |                      |                |                 |               |        |       |      |       |
|----|---------|-----|---------------------|---------------------|---------------------|---------------------|----------------------|----------------------|----------------|-----------------|---------------|--------|-------|------|-------|
|    |         |     | Internet Explorer 6 | Internet Explorer 7 | Internet Explorer 8 | Internet Explorer 9 | Internet Explorer 10 | Internet Explorer 11 | Microsoft Edge | Mozilla Firefox | Google Chrome | Safari | Opera | その他  | わからない |
| 全体 |         | 756 | 1.6%                | 7.9%                | 4.9%                | 3.7%                | 15.1%                | 30.4%                | 13.6%          | 12.7%           | 38.0%         | 8.7%   | 3.0%  | 1.1% | 13.8% |
| 男性 | 15歳～19歳 | 20  | 0.0%                | 10.0%               | 10.0%               | 10.0%               | 15.0%                | 20.0%                | 10.0%          | 0.0%            | 55.0%         | 0.0%   | 0.0%  | 0.0% | 0.0%  |
|    | 20歳～24歳 | 32  | 3.1%                | 3.1%                | 6.2%                | 6.2%                | 15.6%                | 25.0%                | 9.4%           | 9.4%            | 53.1%         | 18.8%  | 6.2%  | 0.0% | 18.8% |
|    | 25歳～29歳 | 34  | 5.9%                | 5.9%                | 2.9%                | 8.8%                | 11.8%                | 44.1%                | 23.5%          | 23.5%           | 61.8%         | 8.8%   | 8.8%  | 2.9% | 5.9%  |
|    | 30歳～34歳 | 37  | 2.7%                | 5.4%                | 8.1%                | 5.4%                | 21.6%                | 27.0%                | 18.9%          | 24.3%           | 37.8%         | 18.9%  | 5.4%  | 2.7% | 8.1%  |
|    | 35歳～39歳 | 40  | 0.0%                | 7.5%                | 5.0%                | 0.0%                | 15.0%                | 52.5%                | 12.5%          | 15.0%           | 37.5%         | 7.5%   | 5.0%  | 0.0% | 10.0% |
|    | 40歳～44歳 | 37  | 0.0%                | 5.4%                | 0.0%                | 2.7%                | 18.9%                | 29.7%                | 21.6%          | 18.9%           | 64.9%         | 2.7%   | 8.1%  | 2.7% | 8.1%  |
|    | 45歳～49歳 | 34  | 2.9%                | 0.0%                | 0.0%                | 2.9%                | 14.7%                | 64.7%                | 17.6%          | 29.4%           | 58.8%         | 5.9%   | 5.9%  | 0.0% | 0.0%  |
|    | 50歳～54歳 | 43  | 0.0%                | 2.3%                | 2.3%                | 2.3%                | 9.3%                 | 51.2%                | 30.2%          | 14.0%           | 39.5%         | 7.0%   | 4.7%  | 2.3% | 2.3%  |
|    | 55歳～59歳 | 45  | 0.0%                | 2.2%                | 0.0%                | 8.9%                | 8.9%                 | 26.7%                | 31.1%          | 15.6%           | 44.4%         | 4.4%   | 0.0%  | 0.0% | 6.7%  |
|    | 60歳～64歳 | 44  | 2.3%                | 4.5%                | 2.3%                | 0.0%                | 6.8%                 | 43.2%                | 15.9%          | 18.2%           | 45.5%         | 9.1%   | 2.3%  | 4.5% | 9.1%  |
|    | 65歳～69歳 | 45  | 0.0%                | 6.7%                | 4.4%                | 0.0%                | 17.8%                | 46.7%                | 24.4%          | 8.9%            | 31.1%         | 6.7%   | 2.2%  | 0.0% | 6.7%  |
| 女性 | 15歳～19歳 | 25  | 12.0%               | 24.0%               | 4.0%                | 8.0%                | 20.0%                | 12.0%                | 12.0%          | 4.0%            | 52.0%         | 36.0%  | 4.0%  | 0.0% | 24.0% |
|    | 20歳～24歳 | 27  | 0.0%                | 14.8%               | 7.4%                | 7.4%                | 22.2%                | 0.0%                 | 3.7%           | 7.4%            | 25.9%         | 22.2%  | 3.7%  | 0.0% | 33.3% |
|    | 25歳～29歳 | 21  | 0.0%                | 4.8%                | 19.0%               | 14.3%               | 14.3%                | 4.8%                 | 0.0%           | 0.0%            | 38.1%         | 14.3%  | 0.0%  | 4.8% | 14.3% |
|    | 30歳～34歳 | 26  | 0.0%                | 7.7%                | 3.8%                | 0.0%                | 11.5%                | 26.9%                | 3.8%           | 19.2%           | 50.0%         | 11.5%  | 3.8%  | 0.0% | 19.2% |
|    | 35歳～39歳 | 32  | 0.0%                | 6.2%                | 3.1%                | 6.2%                | 21.9%                | 21.9%                | 0.0%           | 6.2%            | 21.9%         | 6.2%   | 0.0%  | 3.1% | 28.1% |
|    | 40歳～44歳 | 25  | 0.0%                | 20.0%               | 8.0%                | 0.0%                | 4.0%                 | 24.0%                | 0.0%           | 16.0%           | 32.0%         | 4.0%   | 0.0%  | 0.0% | 8.0%  |
|    | 45歳～49歳 | 39  | 0.0%                | 10.3%               | 12.8%               | 2.6%                | 12.8%                | 20.5%                | 2.6%           | 12.8%           | 25.6%         | 7.7%   | 2.6%  | 0.0% | 15.4% |
|    | 50歳～54歳 | 35  | 2.9%                | 17.1%               | 5.7%                | 2.9%                | 22.9%                | 17.1%                | 14.3%          | 11.4%           | 17.1%         | 8.6%   | 2.9%  | 0.0% | 20.0% |
|    | 55歳～59歳 | 40  | 2.5%                | 15.0%               | 2.5%                | 2.5%                | 10.0%                | 17.5%                | 7.5%           | 5.0%            | 22.5%         | 0.0%   | 0.0%  | 0.0% | 22.5% |
|    | 60歳～64歳 | 40  | 2.5%                | 7.5%                | 2.5%                | 0.0%                | 20.0%                | 20.0%                | 5.0%           | 5.0%            | 17.5%         | 5.0%   | 0.0%  | 0.0% | 30.0% |
|    | 65歳～69歳 | 35  | 0.0%                | 5.7%                | 8.6%                | 0.0%                | 20.0%                | 34.3%                | 8.6%           | 2.9%            | 17.1%         | 0.0%   | 0.0%  | 0.0% | 20.0% |

# Windowsで使用のWebブラウザ (5月)

※Windowsを利用の回答者 (n=747)

|    |         | n   | Q3                  |                     |                     |                     |                      |                      |                |                 |               |        |       |       |       |
|----|---------|-----|---------------------|---------------------|---------------------|---------------------|----------------------|----------------------|----------------|-----------------|---------------|--------|-------|-------|-------|
|    |         |     | Internet Explorer 6 | Internet Explorer 7 | Internet Explorer 8 | Internet Explorer 9 | Internet Explorer 10 | Internet Explorer 11 | Microsoft Edge | Mozilla Firefox | Google Chrome | Safari | Opera | その他   | わからない |
| 全体 |         | 747 | 1.5%                | 8.0%                | 5.9%                | 3.6%                | 13.7%                | 30.8%                | 14.9%          | 17.5%           | 36.5%         | 8.6%   | 3.6%  | 2.8%  | 13.8% |
| 男性 | 15歳～19歳 | 24  | 0.0%                | 0.0%                | 0.0%                | 0.0%                | 4.2%                 | 25.0%                | 33.3%          | 16.7%           | 45.8%         | 29.2%  | 0.0%  | 16.7% | 33.3% |
|    | 20歳～24歳 | 28  | 3.6%                | 10.7%               | 3.6%                | 7.1%                | 25.0%                | 21.4%                | 14.3%          | 14.3%           | 39.3%         | 14.3%  | 3.6%  | 3.6%  | 17.9% |
|    | 25歳～29歳 | 31  | 3.2%                | 9.7%                | 9.7%                | 12.9%               | 9.7%                 | 22.6%                | 19.4%          | 38.7%           | 51.6%         | 12.9%  | 12.9% | 3.2%  | 6.5%  |
|    | 30歳～34歳 | 30  | 3.3%                | 10.0%               | 10.0%               | 3.3%                | 10.0%                | 36.7%                | 20.0%          | 30.0%           | 53.3%         | 13.3%  | 6.7%  | 6.7%  | 0.0%  |
|    | 35歳～39歳 | 36  | 0.0%                | 5.6%                | 5.6%                | 2.8%                | 8.3%                 | 22.2%                | 19.4%          | 16.7%           | 50.0%         | 8.3%   | 5.6%  | 8.3%  | 8.3%  |
|    | 40歳～44歳 | 40  | 0.0%                | 7.5%                | 5.0%                | 0.0%                | 5.0%                 | 37.5%                | 17.5%          | 30.0%           | 55.0%         | 12.5%  | 7.5%  | 2.5%  | 2.5%  |
|    | 45歳～49歳 | 39  | 0.0%                | 5.1%                | 5.1%                | 0.0%                | 7.7%                 | 33.3%                | 12.8%          | 20.5%           | 38.5%         | 5.1%   | 0.0%  | 0.0%  | 7.7%  |
|    | 50歳～54歳 | 40  | 0.0%                | 2.5%                | 5.0%                | 5.0%                | 0.0%                 | 47.5%                | 17.5%          | 22.5%           | 65.0%         | 10.0%  | 7.5%  | 0.0%  | 5.0%  |
|    | 55歳～59歳 | 40  | 0.0%                | 2.5%                | 2.5%                | 0.0%                | 15.0%                | 42.5%                | 27.5%          | 15.0%           | 40.0%         | 2.5%   | 2.5%  | 0.0%  | 7.5%  |
|    | 60歳～64歳 | 39  | 0.0%                | 0.0%                | 0.0%                | 7.7%                | 2.6%                 | 46.2%                | 33.3%          | 28.2%           | 46.2%         | 5.1%   | 2.6%  | 5.1%  | 5.1%  |
|    | 65歳～69歳 | 46  | 2.2%                | 2.2%                | 2.2%                | 0.0%                | 15.2%                | 47.8%                | 30.4%          | 19.6%           | 39.1%         | 8.7%   | 2.2%  | 0.0%  | 4.3%  |
| 女性 | 15歳～19歳 | 27  | 3.7%                | 7.4%                | 3.7%                | 3.7%                | 14.8%                | 7.4%                 | 3.7%           | 7.4%            | 33.3%         | 11.1%  | 0.0%  | 0.0%  | 40.7% |
|    | 20歳～24歳 | 27  | 0.0%                | 14.8%               | 3.7%                | 0.0%                | 29.6%                | 22.2%                | 7.4%           | 14.8%           | 40.7%         | 11.1%  | 3.7%  | 3.7%  | 14.8% |
|    | 25歳～29歳 | 27  | 3.7%                | 14.8%               | 11.1%               | 7.4%                | 14.8%                | 18.5%                | 7.4%           | 11.1%           | 29.6%         | 18.5%  | 7.4%  | 0.0%  | 18.5% |
|    | 30歳～34歳 | 28  | 3.6%                | 7.1%                | 7.1%                | 7.1%                | 21.4%                | 17.9%                | 17.9%          | 17.9%           | 25.0%         | 17.9%  | 3.6%  | 3.6%  | 32.1% |
|    | 35歳～39歳 | 28  | 7.1%                | 21.4%               | 17.9%               | 7.1%                | 25.0%                | 28.6%                | 14.3%          | 14.3%           | 32.1%         | 10.7%  | 7.1%  | 3.6%  | 10.7% |
|    | 40歳～44歳 | 29  | 0.0%                | 10.3%               | 3.4%                | 0.0%                | 10.3%                | 31.0%                | 0.0%           | 17.2%           | 27.6%         | 0.0%   | 3.4%  | 3.4%  | 17.2% |
|    | 45歳～49歳 | 37  | 0.0%                | 16.2%               | 13.5%               | 2.7%                | 16.2%                | 24.3%                | 2.7%           | 2.7%            | 13.5%         | 8.1%   | 0.0%  | 0.0%  | 27.0% |
|    | 50歳～54歳 | 36  | 2.8%                | 16.7%               | 8.3%                | 8.3%                | 16.7%                | 11.1%                | 8.3%           | 11.1%           | 25.0%         | 2.8%   | 5.6%  | 5.6%  | 19.4% |
|    | 55歳～59歳 | 34  | 0.0%                | 0.0%                | 2.9%                | 2.9%                | 23.5%                | 41.2%                | 5.9%           | 11.8%           | 23.5%         | 0.0%   | 0.0%  | 2.9%  | 14.7% |
|    | 60歳～64歳 | 35  | 0.0%                | 14.3%               | 11.4%               | 5.7%                | 2.9%                 | 34.3%                | 8.6%           | 8.6%            | 14.3%         | 0.0%   | 0.0%  | 0.0%  | 22.9% |
|    | 65歳～69歳 | 46  | 2.2%                | 6.5%                | 2.2%                | 0.0%                | 28.3%                | 30.4%                | 0.0%           | 13.0%           | 15.2%         | 2.2%   | 0.0%  | 0.0%  | 10.9% |

# Windowsで使用のWebブラウザ (6月)

※Windowsを利用の回答者 (n=735)

|    |         | n   | Q3                  |                     |                     |                     |                      |                      |                |                 |               |        |       |       |       |
|----|---------|-----|---------------------|---------------------|---------------------|---------------------|----------------------|----------------------|----------------|-----------------|---------------|--------|-------|-------|-------|
|    |         |     | Internet Explorer 6 | Internet Explorer 7 | Internet Explorer 8 | Internet Explorer 9 | Internet Explorer 10 | Internet Explorer 11 | Microsoft Edge | Mozilla Firefox | Google Chrome | Safari | Opera | その他   | わからない |
| 全体 |         | 735 | 2.4%                | 7.5%                | 7.5%                | 3.8%                | 16.2%                | 28.6%                | 18.5%          | 15.1%           | 39.7%         | 8.0%   | 3.7%  | 3.7%  | 11.8% |
| 男性 | 15歳～19歳 | 27  | 29.6%               | 37.0%               | 33.3%               | 29.6%               | 37.0%                | 33.3%                | 33.3%          | 29.6%           | 55.6%         | 37.0%  | 29.6% | 22.2% | 11.1% |
|    | 20歳～24歳 | 29  | 6.9%                | 20.7%               | 17.2%               | 6.9%                | 27.6%                | 10.3%                | 10.3%          | 20.7%           | 58.6%         | 20.7%  | 6.9%  | 3.4%  | 10.3% |
|    | 25歳～29歳 | 33  | 3.0%                | 9.1%                | 9.1%                | 0.0%                | 9.1%                 | 24.2%                | 15.2%          | 18.2%           | 57.6%         | 6.1%   | 9.1%  | 0.0%  | 0.0%  |
|    | 30歳～34歳 | 34  | 5.9%                | 2.9%                | 5.9%                | 8.8%                | 11.8%                | 23.5%                | 20.6%          | 17.6%           | 50.0%         | 8.8%   | 5.9%  | 5.9%  | 8.8%  |
|    | 35歳～39歳 | 33  | 3.0%                | 3.0%                | 0.0%                | 0.0%                | 21.2%                | 33.3%                | 21.2%          | 21.2%           | 51.5%         | 6.1%   | 6.1%  | 9.1%  | 6.1%  |
|    | 40歳～44歳 | 35  | 2.9%                | 5.7%                | 5.7%                | 0.0%                | 20.0%                | 31.4%                | 20.0%          | 25.7%           | 37.1%         | 2.9%   | 0.0%  | 5.7%  | 5.7%  |
|    | 45歳～49歳 | 37  | 0.0%                | 5.4%                | 0.0%                | 0.0%                | 10.8%                | 40.5%                | 13.5%          | 32.4%           | 40.5%         | 5.4%   | 5.4%  | 10.8% | 5.4%  |
|    | 50歳～54歳 | 40  | 0.0%                | 2.5%                | 2.5%                | 0.0%                | 10.0%                | 50.0%                | 40.0%          | 22.5%           | 57.5%         | 5.0%   | 2.5%  | 2.5%  | 0.0%  |
|    | 55歳～59歳 | 44  | 0.0%                | 2.3%                | 6.8%                | 2.3%                | 11.4%                | 43.2%                | 29.5%          | 25.0%           | 40.9%         | 4.5%   | 2.3%  | 0.0%  | 2.3%  |
|    | 60歳～64歳 | 42  | 0.0%                | 2.4%                | 2.4%                | 2.4%                | 19.0%                | 33.3%                | 40.5%          | 14.3%           | 40.5%         | 4.8%   | 0.0%  | 4.8%  | 4.8%  |
|    | 65歳～69歳 | 45  | 0.0%                | 2.2%                | 4.4%                | 6.7%                | 6.7%                 | 57.8%                | 37.8%          | 11.1%           | 31.1%         | 13.3%  | 0.0%  | 0.0%  | 2.2%  |
| 女性 | 15歳～19歳 | 23  | 0.0%                | 13.0%               | 8.7%                | 4.3%                | 21.7%                | 13.0%                | 8.7%           | 4.3%            | 39.1%         | 21.7%  | 0.0%  | 0.0%  | 26.1% |
|    | 20歳～24歳 | 22  | 0.0%                | 4.5%                | 18.2%               | 0.0%                | 22.7%                | 9.1%                 | 9.1%           | 4.5%            | 27.3%         | 13.6%  | 0.0%  | 0.0%  | 18.2% |
|    | 25歳～29歳 | 25  | 4.0%                | 8.0%                | 8.0%                | 8.0%                | 16.0%                | 16.0%                | 8.0%           | 16.0%           | 32.0%         | 16.0%  | 4.0%  | 8.0%  | 28.0% |
|    | 30歳～34歳 | 26  | 3.8%                | 7.7%                | 11.5%               | 3.8%                | 23.1%                | 19.2%                | 3.8%           | 11.5%           | 38.5%         | 11.5%  | 7.7%  | 3.8%  | 26.9% |
|    | 35歳～39歳 | 26  | 0.0%                | 7.7%                | 7.7%                | 3.8%                | 23.1%                | 11.5%                | 11.5%          | 7.7%            | 19.2%         | 0.0%   | 0.0%  | 0.0%  | 30.8% |
|    | 40歳～44歳 | 36  | 0.0%                | 8.3%                | 5.6%                | 0.0%                | 13.9%                | 16.7%                | 11.1%          | 11.1%           | 47.2%         | 2.8%   | 2.8%  | 0.0%  | 16.7% |
|    | 45歳～49歳 | 29  | 0.0%                | 6.9%                | 10.3%               | 6.9%                | 6.9%                 | 13.8%                | 3.4%           | 10.3%           | 34.5%         | 6.9%   | 6.9%  | 3.4%  | 27.6% |
|    | 50歳～54歳 | 35  | 0.0%                | 8.6%                | 2.9%                | 5.7%                | 8.6%                 | 14.3%                | 5.7%           | 5.7%            | 37.1%         | 0.0%   | 0.0%  | 2.9%  | 17.1% |
|    | 55歳～59歳 | 37  | 2.7%                | 2.7%                | 8.1%                | 0.0%                | 13.5%                | 27.0%                | 5.4%           | 10.8%           | 37.8%         | 2.7%   | 0.0%  | 0.0%  | 10.8% |
|    | 60歳～64歳 | 37  | 0.0%                | 13.5%               | 8.1%                | 2.7%                | 13.5%                | 32.4%                | 16.2%          | 5.4%            | 21.6%         | 2.7%   | 0.0%  | 0.0%  | 13.5% |
|    | 65歳～69歳 | 40  | 0.0%                | 5.0%                | 5.0%                | 0.0%                | 25.0%                | 30.0%                | 12.5%          | 0.0%            | 17.5%         | 2.5%   | 0.0%  | 2.5%  | 17.5% |

# Windowsで使用のWebブラウザ (7月)

※Windowsを利用の回答者 (n=743)

|    |         | n   | Q3                  |                     |                     |                     |                      |                      |                |                 |               |        |       |      |       |
|----|---------|-----|---------------------|---------------------|---------------------|---------------------|----------------------|----------------------|----------------|-----------------|---------------|--------|-------|------|-------|
|    |         |     | Internet Explorer 6 | Internet Explorer 7 | Internet Explorer 8 | Internet Explorer 9 | Internet Explorer 10 | Internet Explorer 11 | Microsoft Edge | Mozilla Firefox | Google Chrome | Safari | Opera | その他  | わからない |
| 全体 |         | 743 | 0.9%                | 6.3%                | 4.7%                | 2.3%                | 13.9%                | 34.3%                | 16.7%          | 14.9%           | 39.2%         | 7.3%   | 3.2%  | 1.7% | 16.4% |
| 男性 | 15歳～19歳 | 22  | 0.0%                | 0.0%                | 4.5%                | 0.0%                | 18.2%                | 13.6%                | 18.2%          | 13.6%           | 50.0%         | 13.6%  | 0.0%  | 4.5% | 22.7% |
|    | 20歳～24歳 | 32  | 3.1%                | 6.2%                | 3.1%                | 3.1%                | 12.5%                | 31.2%                | 9.4%           | 18.8%           | 65.6%         | 9.4%   | 3.1%  | 0.0% | 15.6% |
|    | 25歳～29歳 | 32  | 0.0%                | 0.0%                | 0.0%                | 0.0%                | 18.8%                | 37.5%                | 15.6%          | 40.6%           | 68.8%         | 12.5%  | 0.0%  | 3.1% | 0.0%  |
|    | 30歳～34歳 | 31  | 3.2%                | 6.5%                | 9.7%                | 3.2%                | 19.4%                | 38.7%                | 25.8%          | 25.8%           | 51.6%         | 19.4%  | 12.9% | 0.0% | 3.2%  |
|    | 35歳～39歳 | 38  | 0.0%                | 7.9%                | 2.6%                | 0.0%                | 15.8%                | 26.3%                | 15.8%          | 23.7%           | 55.3%         | 10.5%  | 5.3%  | 0.0% | 10.5% |
|    | 40歳～44歳 | 38  | 0.0%                | 2.6%                | 0.0%                | 2.6%                | 7.9%                 | 36.8%                | 10.5%          | 18.4%           | 47.4%         | 10.5%  | 0.0%  | 5.3% | 13.2% |
|    | 45歳～49歳 | 39  | 2.6%                | 10.3%               | 5.1%                | 2.6%                | 7.7%                 | 48.7%                | 23.1%          | 23.1%           | 51.3%         | 2.6%   | 5.1%  | 5.1% | 5.1%  |
|    | 50歳～54歳 | 39  | 0.0%                | 2.6%                | 5.1%                | 2.6%                | 12.8%                | 51.3%                | 33.3%          | 25.6%           | 51.3%         | 10.3%  | 7.7%  | 5.1% | 0.0%  |
|    | 55歳～59歳 | 46  | 0.0%                | 4.3%                | 2.2%                | 0.0%                | 8.7%                 | 37.0%                | 34.8%          | 17.4%           | 41.3%         | 2.2%   | 2.2%  | 0.0% | 6.5%  |
|    | 60歳～64歳 | 45  | 0.0%                | 2.2%                | 4.4%                | 0.0%                | 4.4%                 | 64.4%                | 20.0%          | 6.7%            | 35.6%         | 2.2%   | 6.7%  | 4.4% | 8.9%  |
|    | 65歳～69歳 | 45  | 0.0%                | 0.0%                | 0.0%                | 2.2%                | 8.9%                 | 64.4%                | 37.8%          | 15.6%           | 42.2%         | 6.7%   | 0.0%  | 2.2% | 0.0%  |
| 女性 | 15歳～19歳 | 21  | 14.3%               | 19.0%               | 14.3%               | 23.8%               | 33.3%                | 28.6%                | 28.6%          | 23.8%           | 42.9%         | 38.1%  | 23.8% | 0.0% | 28.6% |
|    | 20歳～24歳 | 24  | 0.0%                | 20.8%               | 8.3%                | 0.0%                | 16.7%                | 16.7%                | 8.3%           | 12.5%           | 20.8%         | 20.8%  | 0.0%  | 0.0% | 25.0% |
|    | 25歳～29歳 | 21  | 4.8%                | 4.8%                | 9.5%                | 4.8%                | 14.3%                | 19.0%                | 9.5%           | 9.5%            | 38.1%         | 9.5%   | 9.5%  | 4.8% | 38.1% |
|    | 30歳～34歳 | 23  | 0.0%                | 13.0%               | 4.3%                | 4.3%                | 13.0%                | 21.7%                | 8.7%           | 13.0%           | 21.7%         | 13.0%  | 0.0%  | 0.0% | 26.1% |
|    | 35歳～39歳 | 28  | 0.0%                | 14.3%               | 7.1%                | 0.0%                | 21.4%                | 21.4%                | 0.0%           | 7.1%            | 25.0%         | 0.0%   | 0.0%  | 0.0% | 21.4% |
|    | 40歳～44歳 | 33  | 0.0%                | 9.1%                | 9.1%                | 3.0%                | 12.1%                | 21.2%                | 3.0%           | 0.0%            | 30.3%         | 3.0%   | 3.0%  | 0.0% | 24.2% |
|    | 45歳～49歳 | 31  | 0.0%                | 12.9%               | 0.0%                | 3.2%                | 19.4%                | 22.6%                | 12.9%          | 6.5%            | 19.4%         | 0.0%   | 0.0%  | 0.0% | 32.3% |
|    | 50歳～54歳 | 35  | 0.0%                | 2.9%                | 5.7%                | 2.9%                | 14.3%                | 20.0%                | 11.4%          | 17.1%           | 40.0%         | 0.0%   | 0.0%  | 2.9% | 22.9% |
|    | 55歳～59歳 | 36  | 0.0%                | 2.8%                | 8.3%                | 0.0%                | 11.1%                | 25.0%                | 8.3%           | 5.6%            | 27.8%         | 0.0%   | 0.0%  | 0.0% | 25.0% |
|    | 60歳～64歳 | 42  | 0.0%                | 2.4%                | 4.8%                | 2.4%                | 19.0%                | 23.8%                | 7.1%           | 2.4%            | 11.9%         | 2.4%   | 0.0%  | 0.0% | 38.1% |
|    | 65歳～69歳 | 42  | 0.0%                | 9.5%                | 4.8%                | 0.0%                | 14.3%                | 35.7%                | 7.1%           | 4.8%            | 21.4%         | 0.0%   | 0.0%  | 0.0% | 23.8% |

# Windowsで使用のWebブラウザ (8月)

※Windowsを利用の回答者 (n=737)

|    |         | n   | Q3                  |                     |                     |                     |                      |                      |                |                 |               |        |       |      |       |
|----|---------|-----|---------------------|---------------------|---------------------|---------------------|----------------------|----------------------|----------------|-----------------|---------------|--------|-------|------|-------|
|    |         |     | Internet Explorer 6 | Internet Explorer 7 | Internet Explorer 8 | Internet Explorer 9 | Internet Explorer 10 | Internet Explorer 11 | Microsoft Edge | Mozilla Firefox | Google Chrome | Safari | Opera | その他  | わからない |
| 全体 |         | 737 | 1.8%                | 4.7%                | 6.2%                | 3.5%                | 17.8%                | 30.9%                | 17.1%          | 16.1%           | 39.5%         | 7.6%   | 3.0%  | 2.2% | 13.2% |
| 男性 | 15歳～19歳 | 26  | 19.2%               | 19.2%               | 19.2%               | 19.2%               | 34.6%                | 19.2%                | 19.2%          | 26.9%           | 53.8%         | 34.6%  | 15.4% | 3.8% | 19.2% |
|    | 20歳～24歳 | 30  | 6.7%                | 16.7%               | 16.7%               | 13.3%               | 26.7%                | 20.0%                | 13.3%          | 16.7%           | 50.0%         | 23.3%  | 6.7%  | 3.3% | 13.3% |
|    | 25歳～29歳 | 33  | 0.0%                | 3.0%                | 3.0%                | 3.0%                | 12.1%                | 27.3%                | 15.2%          | 21.2%           | 60.6%         | 6.1%   | 6.1%  | 3.0% | 9.1%  |
|    | 30歳～34歳 | 34  | 2.9%                | 2.9%                | 8.8%                | 5.9%                | 20.6%                | 35.3%                | 20.6%          | 23.5%           | 55.9%         | 5.9%   | 5.9%  | 2.9% | 2.9%  |
|    | 35歳～39歳 | 29  | 0.0%                | 0.0%                | 0.0%                | 0.0%                | 10.3%                | 41.4%                | 17.2%          | 20.7%           | 51.7%         | 3.4%   | 3.4%  | 0.0% | 3.4%  |
|    | 40歳～44歳 | 40  | 0.0%                | 0.0%                | 2.5%                | 0.0%                | 15.0%                | 52.5%                | 32.5%          | 30.0%           | 47.5%         | 5.0%   | 0.0%  | 2.5% | 0.0%  |
|    | 45歳～49歳 | 35  | 2.9%                | 2.9%                | 2.9%                | 2.9%                | 8.6%                 | 62.9%                | 25.7%          | 25.7%           | 45.7%         | 8.6%   | 2.9%  | 0.0% | 5.7%  |
|    | 50歳～54歳 | 39  | 0.0%                | 5.1%                | 2.6%                | 2.6%                | 20.5%                | 25.6%                | 25.6%          | 25.6%           | 53.8%         | 12.8%  | 7.7%  | 7.7% | 2.6%  |
|    | 55歳～59歳 | 46  | 0.0%                | 2.2%                | 6.5%                | 2.2%                | 15.2%                | 43.5%                | 26.1%          | 17.4%           | 47.8%         | 2.2%   | 2.2%  | 0.0% | 4.3%  |
|    | 60歳～64歳 | 42  | 0.0%                | 4.8%                | 0.0%                | 0.0%                | 9.5%                 | 40.5%                | 28.6%          | 19.0%           | 38.1%         | 4.8%   | 0.0%  | 2.4% | 7.1%  |
|    | 65歳～69歳 | 43  | 0.0%                | 4.7%                | 4.7%                | 4.7%                | 14.0%                | 44.2%                | 27.9%          | 18.6%           | 34.9%         | 0.0%   | 2.3%  | 2.3% | 11.6% |
| 女性 | 15歳～19歳 | 22  | 0.0%                | 4.5%                | 9.1%                | 4.5%                | 18.2%                | 13.6%                | 13.6%          | 0.0%            | 31.8%         | 18.2%  | 0.0%  | 9.1% | 13.6% |
|    | 20歳～24歳 | 23  | 4.3%                | 8.7%                | 8.7%                | 4.3%                | 43.5%                | 4.3%                 | 13.0%          | 17.4%           | 30.4%         | 4.3%   | 4.3%  | 0.0% | 21.7% |
|    | 25歳～29歳 | 24  | 0.0%                | 4.2%                | 8.3%                | 4.2%                | 16.7%                | 12.5%                | 8.3%           | 16.7%           | 50.0%         | 12.5%  | 0.0%  | 4.2% | 4.2%  |
|    | 30歳～34歳 | 20  | 5.0%                | 5.0%                | 15.0%               | 5.0%                | 15.0%                | 25.0%                | 15.0%          | 15.0%           | 45.0%         | 15.0%  | 10.0% | 5.0% | 20.0% |
|    | 35歳～39歳 | 29  | 0.0%                | 6.9%                | 6.9%                | 3.4%                | 13.8%                | 20.7%                | 3.4%           | 13.8%           | 20.7%         | 3.4%   | 0.0%  | 0.0% | 27.6% |
|    | 40歳～44歳 | 29  | 0.0%                | 3.4%                | 6.9%                | 3.4%                | 6.9%                 | 31.0%                | 0.0%           | 3.4%            | 24.1%         | 3.4%   | 0.0%  | 0.0% | 31.0% |
|    | 45歳～49歳 | 35  | 0.0%                | 0.0%                | 8.6%                | 0.0%                | 22.9%                | 20.0%                | 14.3%          | 5.7%            | 25.7%         | 8.6%   | 0.0%  | 0.0% | 14.3% |
|    | 50歳～54歳 | 38  | 0.0%                | 7.9%                | 5.3%                | 0.0%                | 10.5%                | 36.8%                | 5.3%           | 10.5%           | 31.6%         | 2.6%   | 5.3%  | 2.6% | 23.7% |
|    | 55歳～59歳 | 38  | 2.6%                | 2.6%                | 7.9%                | 2.6%                | 23.7%                | 18.4%                | 7.9%           | 2.6%            | 26.3%         | 7.9%   | 0.0%  | 2.6% | 18.4% |
|    | 60歳～64歳 | 42  | 2.4%                | 2.4%                | 4.8%                | 2.4%                | 23.8%                | 21.4%                | 16.7%          | 2.4%            | 16.7%         | 2.4%   | 0.0%  | 0.0% | 26.2% |
|    | 65歳～69歳 | 40  | 0.0%                | 5.0%                | 2.5%                | 2.5%                | 20.0%                | 27.5%                | 7.5%           | 17.5%           | 32.5%         | 2.5%   | 0.0%  | 0.0% | 20.0% |

# Windowsで使用のWebブラウザ (9月)

※Windowsを利用の回答者 (n=695)

|    |         | n   | Q3                  |                     |                     |                     |                      |                      |                |                 |               |        |       |      |       |
|----|---------|-----|---------------------|---------------------|---------------------|---------------------|----------------------|----------------------|----------------|-----------------|---------------|--------|-------|------|-------|
|    |         |     | Internet Explorer 6 | Internet Explorer 7 | Internet Explorer 8 | Internet Explorer 9 | Internet Explorer 10 | Internet Explorer 11 | Microsoft Edge | Mozilla Firefox | Google Chrome | Safari | Opera | その他  | わからない |
| 全体 |         | 695 | 1.7%                | 5.6%                | 5.9%                | 3.3%                | 15.7%                | 32.8%                | 15.7%          | 18.0%           | 38.1%         | 7.3%   | 3.6%  | 1.9% | 11.5% |
| 男性 | 15歳～19歳 | 21  | 19.0%               | 19.0%               | 19.0%               | 23.8%               | 42.9%                | 42.9%                | 33.3%          | 33.3%           | 42.9%         | 23.8%  | 19.0% | 4.8% | 14.3% |
|    | 20歳～24歳 | 32  | 9.4%                | 15.6%               | 6.2%                | 6.2%                | 28.1%                | 25.0%                | 15.6%          | 25.0%           | 50.0%         | 21.9%  | 6.2%  | 3.1% | 9.4%  |
|    | 25歳～29歳 | 30  | 0.0%                | 0.0%                | 3.3%                | 0.0%                | 0.0%                 | 30.0%                | 10.0%          | 20.0%           | 56.7%         | 0.0%   | 3.3%  | 0.0% | 10.0% |
|    | 30歳～34歳 | 36  | 0.0%                | 0.0%                | 2.8%                | 5.6%                | 8.3%                 | 36.1%                | 5.6%           | 22.2%           | 52.8%         | 8.3%   | 5.6%  | 0.0% | 11.1% |
|    | 35歳～39歳 | 34  | 0.0%                | 5.9%                | 2.9%                | 2.9%                | 20.6%                | 17.6%                | 14.7%          | 32.4%           | 67.6%         | 23.5%  | 5.9%  | 0.0% | 0.0%  |
|    | 40歳～44歳 | 34  | 0.0%                | 5.9%                | 5.9%                | 2.9%                | 5.9%                 | 29.4%                | 29.4%          | 17.6%           | 50.0%         | 0.0%   | 0.0%  | 2.9% | 2.9%  |
|    | 45歳～49歳 | 37  | 2.7%                | 0.0%                | 5.4%                | 0.0%                | 18.9%                | 45.9%                | 21.6%          | 24.3%           | 45.9%         | 2.7%   | 5.4%  | 5.4% | 0.0%  |
|    | 50歳～54歳 | 41  | 0.0%                | 2.4%                | 7.3%                | 0.0%                | 4.9%                 | 41.5%                | 22.0%          | 24.4%           | 58.5%         | 2.4%   | 2.4%  | 0.0% | 2.4%  |
|    | 55歳～59歳 | 40  | 0.0%                | 0.0%                | 2.5%                | 0.0%                | 10.0%                | 55.0%                | 35.0%          | 17.5%           | 30.0%         | 5.0%   | 0.0%  | 0.0% | 2.5%  |
|    | 60歳～64歳 | 42  | 0.0%                | 2.4%                | 4.8%                | 0.0%                | 16.7%                | 47.6%                | 26.2%          | 16.7%           | 33.3%         | 9.5%   | 4.8%  | 2.4% | 7.1%  |
|    | 65歳～69歳 | 41  | 0.0%                | 0.0%                | 7.3%                | 0.0%                | 7.3%                 | 56.1%                | 22.0%          | 19.5%           | 39.0%         | 0.0%   | 0.0%  | 0.0% | 4.9%  |
| 女性 | 15歳～19歳 | 12  | 0.0%                | 0.0%                | 0.0%                | 0.0%                | 33.3%                | 25.0%                | 16.7%          | 8.3%            | 33.3%         | 33.3%  | 8.3%  | 0.0% | 33.3% |
|    | 20歳～24歳 | 22  | 4.5%                | 4.5%                | 13.6%               | 9.1%                | 27.3%                | 13.6%                | 9.1%           | 4.5%            | 36.4%         | 22.7%  | 9.1%  | 9.1% | 22.7% |
|    | 25歳～29歳 | 22  | 0.0%                | 0.0%                | 13.6%               | 0.0%                | 22.7%                | 31.8%                | 9.1%           | 22.7%           | 27.3%         | 9.1%   | 0.0%  | 4.5% | 4.5%  |
|    | 30歳～34歳 | 18  | 0.0%                | 16.7%               | 5.6%                | 5.6%                | 16.7%                | 22.2%                | 0.0%           | 5.6%            | 22.2%         | 5.6%   | 5.6%  | 5.6% | 16.7% |
|    | 35歳～39歳 | 25  | 8.0%                | 20.0%               | 12.0%               | 16.0%               | 24.0%                | 24.0%                | 12.0%          | 24.0%           | 36.0%         | 8.0%   | 12.0% | 8.0% | 12.0% |
|    | 40歳～44歳 | 32  | 0.0%                | 12.5%               | 6.2%                | 0.0%                | 15.6%                | 25.0%                | 12.5%          | 18.8%           | 31.2%         | 3.1%   | 0.0%  | 0.0% | 12.5% |
|    | 45歳～49歳 | 29  | 3.4%                | 6.9%                | 3.4%                | 3.4%                | 6.9%                 | 34.5%                | 6.9%           | 13.8%           | 20.7%         | 0.0%   | 0.0%  | 0.0% | 20.7% |
|    | 50歳～54歳 | 32  | 0.0%                | 3.1%                | 3.1%                | 0.0%                | 18.8%                | 18.8%                | 12.5%          | 15.6%           | 25.0%         | 3.1%   | 3.1%  | 0.0% | 31.2% |
|    | 55歳～59歳 | 35  | 0.0%                | 5.7%                | 5.7%                | 0.0%                | 5.7%                 | 22.9%                | 5.7%           | 17.1%           | 34.3%         | 8.6%   | 2.9%  | 2.9% | 17.1% |
|    | 60歳～64歳 | 42  | 0.0%                | 7.1%                | 4.8%                | 4.8%                | 21.4%                | 23.8%                | 4.8%           | 4.8%            | 23.8%         | 0.0%   | 0.0%  | 0.0% | 19.0% |
|    | 65歳～69歳 | 38  | 0.0%                | 7.9%                | 2.6%                | 5.3%                | 21.1%                | 23.7%                | 7.9%           | 2.6%            | 10.5%         | 2.6%   | 0.0%  | 0.0% | 23.7% |

# Windowsで使用のWebブラウザ (10月)

※Windowsを利用の回答者 (n=726)

|    |         | n   | Q3                  |                     |                     |                     |                      |                      |                |                 |               |        |       |       |       |
|----|---------|-----|---------------------|---------------------|---------------------|---------------------|----------------------|----------------------|----------------|-----------------|---------------|--------|-------|-------|-------|
|    |         |     | Internet Explorer 6 | Internet Explorer 7 | Internet Explorer 8 | Internet Explorer 9 | Internet Explorer 10 | Internet Explorer 11 | Microsoft Edge | Mozilla Firefox | Google Chrome | Safari | Opera | その他   | わからない |
| 全体 |         | 726 | 1.8%                | 7.2%                | 3.7%                | 2.6%                | 14.7%                | 31.3%                | 17.5%          | 15.4%           | 38.2%         | 6.6%   | 3.7%  | 3.2%  | 12.4% |
| 男性 | 15歳～19歳 | 25  | 8.0%                | 32.0%               | 12.0%               | 12.0%               | 24.0%                | 20.0%                | 16.0%          | 20.0%           | 52.0%         | 20.0%  | 8.0%  | 8.0%  | 12.0% |
|    | 20歳～24歳 | 34  | 5.9%                | 8.8%                | 8.8%                | 5.9%                | 23.5%                | 29.4%                | 29.4%          | 20.6%           | 41.2%         | 11.8%  | 5.9%  | 5.9%  | 8.8%  |
|    | 25歳～29歳 | 28  | 3.6%                | 3.6%                | 7.1%                | 3.6%                | 7.1%                 | 14.3%                | 14.3%          | 53.6%           | 60.7%         | 7.1%   | 10.7% | 7.1%  | 7.1%  |
|    | 30歳～34歳 | 34  | 2.9%                | 2.9%                | 2.9%                | 5.9%                | 8.8%                 | 55.9%                | 23.5%          | 20.6%           | 50.0%         | 20.6%  | 8.8%  | 5.9%  | 0.0%  |
|    | 35歳～39歳 | 29  | 0.0%                | 3.4%                | 0.0%                | 0.0%                | 10.3%                | 34.5%                | 17.2%          | 13.8%           | 41.4%         | 3.4%   | 10.3% | 3.4%  | 10.3% |
|    | 40歳～44歳 | 40  | 0.0%                | 7.5%                | 0.0%                | 5.0%                | 12.5%                | 35.0%                | 20.0%          | 25.0%           | 50.0%         | 7.5%   | 2.5%  | 2.5%  | 2.5%  |
|    | 45歳～49歳 | 40  | 0.0%                | 5.0%                | 2.5%                | 0.0%                | 7.5%                 | 35.0%                | 37.5%          | 30.0%           | 42.5%         | 5.0%   | 2.5%  | 2.5%  | 2.5%  |
|    | 50歳～54歳 | 40  | 0.0%                | 2.5%                | 2.5%                | 0.0%                | 12.5%                | 42.5%                | 22.5%          | 17.5%           | 45.0%         | 7.5%   | 5.0%  | 10.0% | 5.0%  |
|    | 55歳～59歳 | 42  | 0.0%                | 0.0%                | 2.4%                | 4.8%                | 14.3%                | 35.7%                | 26.2%          | 21.4%           | 64.3%         | 2.4%   | 2.4%  | 2.4%  | 4.8%  |
|    | 60歳～64歳 | 41  | 2.4%                | 4.9%                | 0.0%                | 0.0%                | 7.3%                 | 51.2%                | 26.8%          | 17.1%           | 36.6%         | 0.0%   | 2.4%  | 0.0%  | 0.0%  |
|    | 65歳～69歳 | 45  | 0.0%                | 4.4%                | 2.2%                | 2.2%                | 11.1%                | 48.9%                | 20.0%          | 20.0%           | 33.3%         | 2.2%   | 2.2%  | 6.7%  | 0.0%  |
| 女性 | 15歳～19歳 | 6   | 0.0%                | 0.0%                | 16.7%               | 0.0%                | 33.3%                | 16.7%                | 16.7%          | 16.7%           | 33.3%         | 50.0%  | 0.0%  | 0.0%  | 33.3% |
|    | 20歳～24歳 | 28  | 10.7%               | 10.7%               | 10.7%               | 7.1%                | 21.4%                | 17.9%                | 7.1%           | 14.3%           | 35.7%         | 21.4%  | 14.3% | 3.6%  | 21.4% |
|    | 25歳～29歳 | 25  | 0.0%                | 0.0%                | 0.0%                | 0.0%                | 24.0%                | 28.0%                | 8.0%           | 8.0%            | 40.0%         | 12.0%  | 0.0%  | 0.0%  | 16.0% |
|    | 30歳～34歳 | 24  | 4.2%                | 4.2%                | 8.3%                | 8.3%                | 25.0%                | 16.7%                | 4.2%           | 4.2%            | 41.7%         | 4.2%   | 4.2%  | 0.0%  | 25.0% |
|    | 35歳～39歳 | 27  | 0.0%                | 7.4%                | 0.0%                | 0.0%                | 29.6%                | 18.5%                | 7.4%           | 3.7%            | 40.7%         | 14.8%  | 3.7%  | 0.0%  | 25.9% |
|    | 40歳～44歳 | 31  | 3.2%                | 6.5%                | 3.2%                | 0.0%                | 12.9%                | 29.0%                | 19.4%          | 3.2%            | 22.6%         | 0.0%   | 0.0%  | 3.2%  | 22.6% |
|    | 45歳～49歳 | 31  | 3.2%                | 3.2%                | 12.9%               | 0.0%                | 16.1%                | 22.6%                | 12.9%          | 6.5%            | 29.0%         | 0.0%   | 0.0%  | 3.2%  | 19.4% |
|    | 50歳～54歳 | 40  | 0.0%                | 10.0%               | 0.0%                | 0.0%                | 7.5%                 | 25.0%                | 10.0%          | 5.0%            | 20.0%         | 0.0%   | 0.0%  | 0.0%  | 27.5% |
|    | 55歳～59歳 | 35  | 0.0%                | 5.7%                | 0.0%                | 2.9%                | 5.7%                 | 31.4%                | 14.3%          | 8.6%            | 31.4%         | 5.7%   | 2.9%  | 0.0%  | 22.9% |
|    | 60歳～64歳 | 42  | 0.0%                | 19.0%               | 2.4%                | 0.0%                | 19.0%                | 21.4%                | 2.4%           | 4.8%            | 23.8%         | 0.0%   | 0.0%  | 0.0%  | 16.7% |
|    | 65歳～69歳 | 39  | 0.0%                | 12.8%               | 5.1%                | 2.6%                | 20.5%                | 20.5%                | 12.8%          | 2.6%            | 10.3%         | 0.0%   | 0.0%  | 2.6%  | 23.1% |

# Windowsで使用のWebブラウザ (11月)

※Windowsを利用の回答者 (n=727)

|    |         | n   | Q3                  |                     |                     |                     |                      |                      |                |                 |               |        |       |      |       |
|----|---------|-----|---------------------|---------------------|---------------------|---------------------|----------------------|----------------------|----------------|-----------------|---------------|--------|-------|------|-------|
|    |         |     | Internet Explorer 6 | Internet Explorer 7 | Internet Explorer 8 | Internet Explorer 9 | Internet Explorer 10 | Internet Explorer 11 | Microsoft Edge | Mozilla Firefox | Google Chrome | Safari | Opera | その他  | わからない |
| 全体 |         | 727 | 1.8%                | 6.2%                | 5.0%                | 3.0%                | 14.9%                | 31.2%                | 17.7%          | 15.1%           | 39.8%         | 6.3%   | 3.2%  | 2.1% | 13.5% |
| 男性 | 15歳～19歳 | 26  | 11.5%               | 15.4%               | 19.2%               | 11.5%               | 11.5%                | 26.9%                | 34.6%          | 26.9%           | 38.5%         | 15.4%  | 7.7%  | 3.8% | 15.4% |
|    | 20歳～24歳 | 33  | 12.1%               | 21.2%               | 12.1%               | 15.2%               | 18.2%                | 24.2%                | 12.1%          | 21.2%           | 51.5%         | 15.2%  | 12.1% | 3.0% | 15.2% |
|    | 25歳～29歳 | 29  | 0.0%                | 3.4%                | 10.3%               | 3.4%                | 10.3%                | 17.2%                | 20.7%          | 27.6%           | 55.2%         | 10.3%  | 3.4%  | 3.4% | 3.4%  |
|    | 30歳～34歳 | 33  | 0.0%                | 3.0%                | 6.1%                | 3.0%                | 12.1%                | 33.3%                | 15.2%          | 15.2%           | 57.6%         | 6.1%   | 0.0%  | 0.0% | 3.0%  |
|    | 35歳～39歳 | 43  | 2.3%                | 2.3%                | 0.0%                | 0.0%                | 16.3%                | 30.2%                | 16.3%          | 25.6%           | 53.5%         | 11.6%  | 11.6% | 2.3% | 4.7%  |
|    | 40歳～44歳 | 36  | 0.0%                | 0.0%                | 5.6%                | 2.8%                | 11.1%                | 52.8%                | 16.7%          | 22.2%           | 44.4%         | 0.0%   | 5.6%  | 5.6% | 8.3%  |
|    | 45歳～49歳 | 40  | 0.0%                | 2.5%                | 2.5%                | 0.0%                | 5.0%                 | 45.0%                | 22.5%          | 20.0%           | 45.0%         | 2.5%   | 0.0%  | 0.0% | 5.0%  |
|    | 50歳～54歳 | 40  | 5.0%                | 7.5%                | 2.5%                | 2.5%                | 7.5%                 | 42.5%                | 35.0%          | 25.0%           | 42.5%         | 7.5%   | 0.0%  | 5.0% | 10.0% |
|    | 55歳～59歳 | 45  | 0.0%                | 4.4%                | 2.2%                | 2.2%                | 17.8%                | 28.9%                | 42.2%          | 20.0%           | 42.2%         | 0.0%   | 4.4%  | 0.0% | 11.1% |
|    | 60歳～64歳 | 41  | 0.0%                | 0.0%                | 0.0%                | 0.0%                | 12.2%                | 46.3%                | 22.0%          | 17.1%           | 48.8%         | 2.4%   | 0.0%  | 4.9% | 2.4%  |
|    | 65歳～69歳 | 41  | 0.0%                | 7.3%                | 0.0%                | 2.4%                | 9.8%                 | 51.2%                | 29.3%          | 7.3%            | 43.9%         | 7.3%   | 0.0%  | 2.4% | 4.9%  |
| 女性 | 15歳～19歳 | 12  | 8.3%                | 8.3%                | 8.3%                | 8.3%                | 33.3%                | 41.7%                | 33.3%          | 8.3%            | 33.3%         | 25.0%  | 8.3%  | 0.0% | 25.0% |
|    | 20歳～24歳 | 22  | 4.5%                | 9.1%                | 4.5%                | 0.0%                | 22.7%                | 31.8%                | 0.0%           | 4.5%            | 36.4%         | 18.2%  | 4.5%  | 4.5% | 13.6% |
|    | 25歳～29歳 | 25  | 0.0%                | 4.0%                | 4.0%                | 0.0%                | 28.0%                | 28.0%                | 8.0%           | 8.0%            | 24.0%         | 8.0%   | 8.0%  | 4.0% | 20.0% |
|    | 30歳～34歳 | 23  | 0.0%                | 8.7%                | 4.3%                | 4.3%                | 21.7%                | 17.4%                | 0.0%           | 8.7%            | 39.1%         | 13.0%  | 0.0%  | 0.0% | 13.0% |
|    | 35歳～39歳 | 27  | 0.0%                | 7.4%                | 7.4%                | 7.4%                | 11.1%                | 18.5%                | 3.7%           | 3.7%            | 29.6%         | 7.4%   | 0.0%  | 3.7% | 29.6% |
|    | 40歳～44歳 | 31  | 3.2%                | 9.7%                | 9.7%                | 3.2%                | 12.9%                | 22.6%                | 6.5%           | 12.9%           | 25.8%         | 3.2%   | 3.2%  | 0.0% | 25.8% |
|    | 45歳～49歳 | 37  | 0.0%                | 5.4%                | 0.0%                | 2.7%                | 16.2%                | 32.4%                | 10.8%          | 13.5%           | 29.7%         | 2.7%   | 2.7%  | 2.7% | 24.3% |
|    | 50歳～54歳 | 34  | 0.0%                | 2.9%                | 2.9%                | 0.0%                | 11.8%                | 20.6%                | 20.6%          | 8.8%            | 58.8%         | 2.9%   | 0.0%  | 0.0% | 5.9%  |
|    | 55歳～59歳 | 37  | 0.0%                | 8.1%                | 5.4%                | 2.7%                | 18.9%                | 13.5%                | 10.8%          | 5.4%            | 21.6%         | 5.4%   | 2.7%  | 0.0% | 29.7% |
|    | 60歳～64歳 | 35  | 0.0%                | 5.7%                | 2.9%                | 2.9%                | 22.9%                | 20.0%                | 2.9%           | 5.7%            | 14.3%         | 0.0%   | 0.0%  | 0.0% | 22.9% |
|    | 65歳～69歳 | 37  | 0.0%                | 8.1%                | 10.8%               | 0.0%                | 16.2%                | 27.0%                | 10.8%          | 10.8%           | 24.3%         | 0.0%   | 0.0%  | 0.0% | 21.6% |

# Windowsで使用のWebブラウザ (12月)

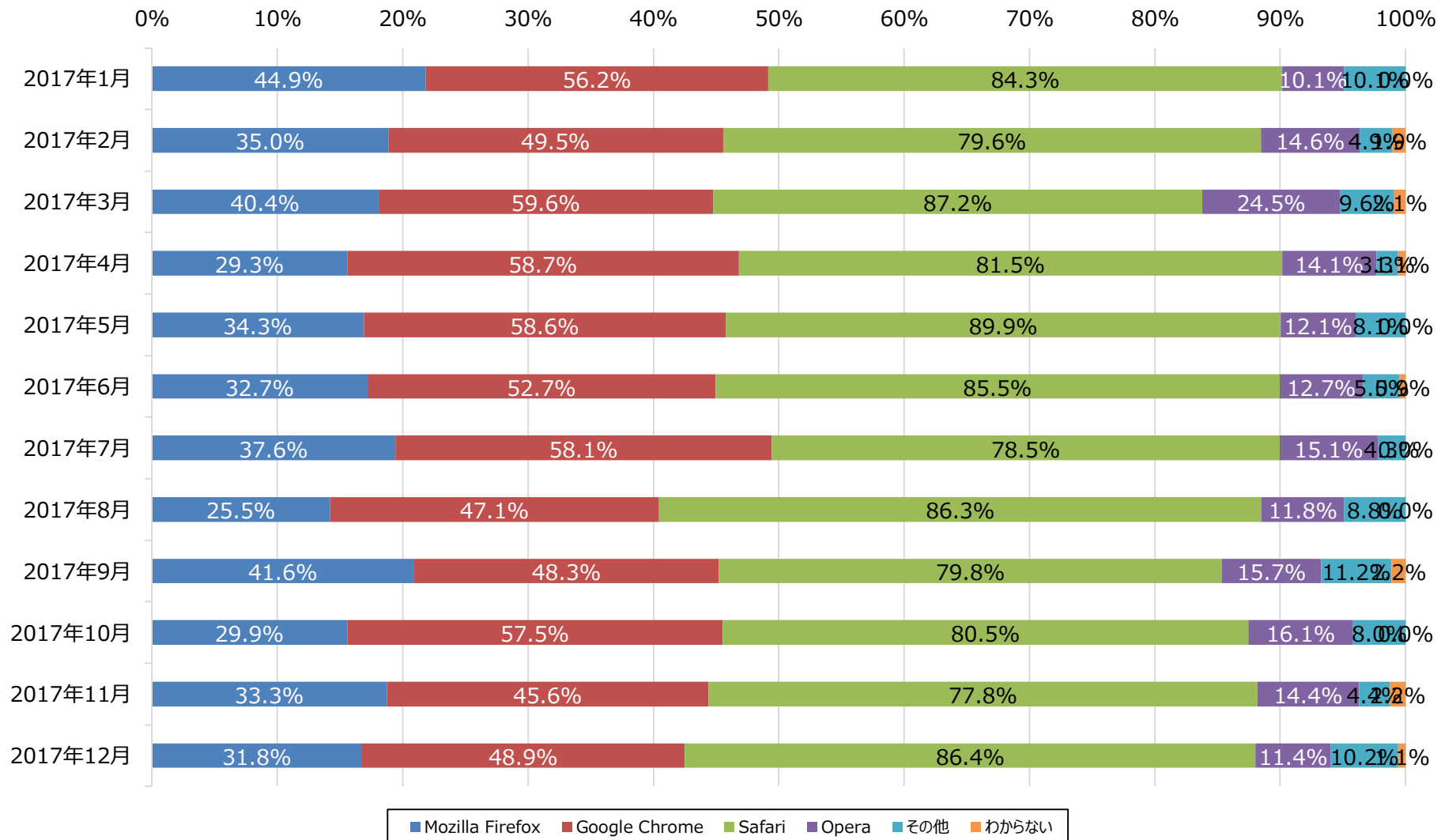
※Windowsを利用の回答者 (n=732)

|    |         | n   | Q3                  |                     |                     |                     |                      |                      |                |                 |               |        |       |       |       |
|----|---------|-----|---------------------|---------------------|---------------------|---------------------|----------------------|----------------------|----------------|-----------------|---------------|--------|-------|-------|-------|
|    |         |     | Internet Explorer 6 | Internet Explorer 7 | Internet Explorer 8 | Internet Explorer 9 | Internet Explorer 10 | Internet Explorer 11 | Microsoft Edge | Mozilla Firefox | Google Chrome | Safari | Opera | その他   | わからない |
| 全体 |         | 732 | 2.0%                | 7.2%                | 5.2%                | 4.0%                | 14.9%                | 30.2%                | 16.9%          | 17.8%           | 40.4%         | 6.4%   | 2.6%  | 3.6%  | 10.2% |
| 男性 | 15歳～19歳 | 27  | 7.4%                | 11.1%               | 11.1%               | 14.8%               | 22.2%                | 29.6%                | 22.2%          | 25.9%           | 37.0%         | 14.8%  | 7.4%  | 18.5% | 0.0%  |
|    | 20歳～24歳 | 31  | 3.2%                | 12.9%               | 3.2%                | 6.5%                | 6.5%                 | 9.7%                 | 9.7%           | 22.6%           | 61.3%         | 16.1%  | 6.5%  | 6.5%  | 9.7%  |
|    | 25歳～29歳 | 35  | 0.0%                | 8.6%                | 8.6%                | 5.7%                | 2.9%                 | 31.4%                | 11.4%          | 25.7%           | 65.7%         | 17.1%  | 2.9%  | 0.0%  | 5.7%  |
|    | 30歳～34歳 | 36  | 8.3%                | 11.1%               | 16.7%               | 11.1%               | 22.2%                | 36.1%                | 22.2%          | 25.0%           | 58.3%         | 8.3%   | 8.3%  | 5.6%  | 5.6%  |
|    | 35歳～39歳 | 36  | 0.0%                | 5.6%                | 5.6%                | 5.6%                | 11.1%                | 27.8%                | 8.3%           | 30.6%           | 50.0%         | 5.6%   | 2.8%  | 2.8%  | 8.3%  |
|    | 40歳～44歳 | 41  | 4.9%                | 12.2%               | 4.9%                | 4.9%                | 24.4%                | 17.1%                | 19.5%          | 26.8%           | 63.4%         | 4.9%   | 2.4%  | 4.9%  | 2.4%  |
|    | 45歳～49歳 | 40  | 2.5%                | 7.5%                | 5.0%                | 2.5%                | 7.5%                 | 45.0%                | 22.5%          | 20.0%           | 62.5%         | 5.0%   | 2.5%  | 5.0%  | 2.5%  |
|    | 50歳～54歳 | 38  | 0.0%                | 2.6%                | 5.3%                | 2.6%                | 7.9%                 | 50.0%                | 31.6%          | 26.3%           | 50.0%         | 2.6%   | 7.9%  | 5.3%  | 0.0%  |
|    | 55歳～59歳 | 43  | 0.0%                | 9.3%                | 0.0%                | 2.3%                | 4.7%                 | 27.9%                | 30.2%          | 46.5%           | 46.5%         | 4.7%   | 0.0%  | 2.3%  | 2.3%  |
|    | 60歳～64歳 | 39  | 0.0%                | 2.6%                | 0.0%                | 2.6%                | 2.6%                 | 53.8%                | 38.5%          | 15.4%           | 38.5%         | 0.0%   | 2.6%  | 0.0%  | 2.6%  |
|    | 65歳～69歳 | 44  | 0.0%                | 0.0%                | 0.0%                | 2.3%                | 4.5%                 | 59.1%                | 31.8%          | 13.6%           | 43.2%         | 0.0%   | 2.3%  | 0.0%  | 4.5%  |
| 女性 | 15歳～19歳 | 12  | 16.7%               | 25.0%               | 0.0%                | 0.0%                | 16.7%                | 8.3%                 | 0.0%           | 0.0%            | 25.0%         | 8.3%   | 0.0%  | 16.7% | 16.7% |
|    | 20歳～24歳 | 25  | 4.0%                | 28.0%               | 16.0%               | 8.0%                | 32.0%                | 4.0%                 | 4.0%           | 12.0%           | 24.0%         | 12.0%  | 4.0%  | 8.0%  | 16.0% |
|    | 25歳～29歳 | 23  | 0.0%                | 4.3%                | 17.4%               | 0.0%                | 13.0%                | 21.7%                | 4.3%           | 8.7%            | 34.8%         | 13.0%  | 4.3%  | 8.7%  | 13.0% |
|    | 30歳～34歳 | 29  | 3.4%                | 6.9%                | 6.9%                | 6.9%                | 17.2%                | 17.2%                | 17.2%          | 17.2%           | 41.4%         | 10.3%  | 3.4%  | 3.4%  | 13.8% |
|    | 35歳～39歳 | 30  | 3.3%                | 6.7%                | 3.3%                | 0.0%                | 26.7%                | 13.3%                | 10.0%          | 6.7%            | 30.0%         | 20.0%  | 0.0%  | 6.7%  | 13.3% |
|    | 40歳～44歳 | 25  | 4.0%                | 4.0%                | 4.0%                | 0.0%                | 16.0%                | 24.0%                | 12.0%          | 12.0%           | 24.0%         | 4.0%   | 0.0%  | 0.0%  | 24.0% |
|    | 45歳～49歳 | 29  | 0.0%                | 0.0%                | 0.0%                | 3.4%                | 17.2%                | 24.1%                | 10.3%          | 6.9%            | 10.3%         | 6.9%   | 0.0%  | 0.0%  | 37.9% |
|    | 50歳～54歳 | 38  | 0.0%                | 10.5%               | 5.3%                | 5.3%                | 13.2%                | 26.3%                | 2.6%           | 2.6%            | 26.3%         | 2.6%   | 0.0%  | 0.0%  | 21.1% |
|    | 55歳～59歳 | 34  | 0.0%                | 2.9%                | 2.9%                | 0.0%                | 14.7%                | 29.4%                | 5.9%           | 8.8%            | 29.4%         | 0.0%   | 0.0%  | 0.0%  | 11.8% |
|    | 60歳～64歳 | 40  | 0.0%                | 2.5%                | 5.0%                | 2.5%                | 32.5%                | 25.0%                | 10.0%          | 7.5%            | 17.5%         | 0.0%   | 0.0%  | 0.0%  | 15.0% |
|    | 65歳～69歳 | 37  | 0.0%                | 2.7%                | 0.0%                | 0.0%                | 24.3%                | 37.8%                | 16.2%          | 5.4%            | 18.9%         | 0.0%   | 0.0%  | 0.0%  | 18.9% |

# Mac OSで使用のWebブラウザ

## ※Mac OSを利用の回答者

- Q4 あなたがご利用のMac OS上で使用しているWebブラウザについて、下記より当てはまるものを全てお答えください。



# Mac OSで使用のWebブラウザ(1月)

※Mac OSを利用の回答者(n=89)

|    |         | n  | Q4              |               |        |        |        |       |
|----|---------|----|-----------------|---------------|--------|--------|--------|-------|
|    |         |    | Mozilla Firefox | Google Chrome | Safari | Opera  | その他    | わからない |
| 全体 |         | 89 | 44.9%           | 56.2%         | 84.3%  | 10.1%  | 10.1%  | 0.0%  |
| 男性 | 15歳～19歳 | 3  | 100.0%          | 100.0%        | 100.0% | 100.0% | 100.0% | 0.0%  |
|    | 20歳～24歳 | 7  | 28.6%           | 71.4%         | 57.1%  | 0.0%   | 0.0%   | 0.0%  |
|    | 25歳～29歳 | 7  | 42.9%           | 85.7%         | 85.7%  | 42.9%  | 28.6%  | 0.0%  |
|    | 30歳～34歳 | 4  | 75.0%           | 50.0%         | 100.0% | 0.0%   | 0.0%   | 0.0%  |
|    | 35歳～39歳 | 5  | 0.0%            | 40.0%         | 80.0%  | 0.0%   | 0.0%   | 0.0%  |
|    | 40歳～44歳 | 2  | 50.0%           | 50.0%         | 100.0% | 0.0%   | 50.0%  | 0.0%  |
|    | 45歳～49歳 | 8  | 25.0%           | 37.5%         | 87.5%  | 0.0%   | 0.0%   | 0.0%  |
|    | 50歳～54歳 | 8  | 62.5%           | 37.5%         | 87.5%  | 0.0%   | 12.5%  | 0.0%  |
|    | 55歳～59歳 | 5  | 40.0%           | 60.0%         | 100.0% | 0.0%   | 0.0%   | 0.0%  |
|    | 60歳～64歳 | 8  | 37.5%           | 75.0%         | 75.0%  | 0.0%   | 12.5%  | 0.0%  |
|    | 65歳～69歳 | 2  | 50.0%           | 50.0%         | 100.0% | 0.0%   | 0.0%   | 0.0%  |
| 女性 | 15歳～19歳 | 1  | 0.0%            | 0.0%          | 100.0% | 0.0%   | 0.0%   | 0.0%  |
|    | 20歳～24歳 | 3  | 100.0%          | 100.0%        | 100.0% | 66.7%  | 33.3%  | 0.0%  |
|    | 25歳～29歳 | 4  | 50.0%           | 50.0%         | 50.0%  | 0.0%   | 0.0%   | 0.0%  |
|    | 30歳～34歳 | 3  | 33.3%           | 100.0%        | 66.7%  | 33.3%  | 0.0%   | 0.0%  |
|    | 35歳～39歳 | 4  | 75.0%           | 25.0%         | 75.0%  | 0.0%   | 0.0%   | 0.0%  |
|    | 40歳～44歳 | 2  | 50.0%           | 100.0%        | 100.0% | 0.0%   | 0.0%   | 0.0%  |
|    | 45歳～49歳 | 0  | 0.0%            | 0.0%          | 0.0%   | 0.0%   | 0.0%   | 0.0%  |
|    | 50歳～54歳 | 5  | 40.0%           | 40.0%         | 100.0% | 0.0%   | 0.0%   | 0.0%  |
|    | 55歳～59歳 | 1  | 100.0%          | 0.0%          | 100.0% | 0.0%   | 0.0%   | 0.0%  |
|    | 60歳～64歳 | 6  | 33.3%           | 33.3%         | 83.3%  | 0.0%   | 0.0%   | 0.0%  |
|    | 65歳～69歳 | 1  | 0.0%            | 0.0%          | 100.0% | 0.0%   | 0.0%   | 0.0%  |

# Mac OSで使用のWebブラウザ(2月)

※Mac OSを利用の回答者(n=103)

|    |         | n   | Q4              |               |        |       |       |       |
|----|---------|-----|-----------------|---------------|--------|-------|-------|-------|
|    |         |     | Mozilla Firefox | Google Chrome | Safari | Opera | その他   | わからない |
| 全体 |         | 103 | 35.0%           | 49.5%         | 79.6%  | 14.6% | 4.9%  | 1.9%  |
| 男性 | 15歳～19歳 | 11  | 63.6%           | 81.8%         | 100.0% | 54.5% | 18.2% | 0.0%  |
|    | 20歳～24歳 | 6   | 16.7%           | 66.7%         | 66.7%  | 0.0%  | 0.0%  | 16.7% |
|    | 25歳～29歳 | 6   | 50.0%           | 66.7%         | 66.7%  | 16.7% | 0.0%  | 0.0%  |
|    | 30歳～34歳 | 7   | 28.6%           | 57.1%         | 85.7%  | 0.0%  | 0.0%  | 0.0%  |
|    | 35歳～39歳 | 5   | 40.0%           | 40.0%         | 100.0% | 20.0% | 0.0%  | 0.0%  |
|    | 40歳～44歳 | 9   | 22.2%           | 22.2%         | 88.9%  | 11.1% | 0.0%  | 0.0%  |
|    | 45歳～49歳 | 7   | 57.1%           | 42.9%         | 71.4%  | 14.3% | 14.3% | 0.0%  |
|    | 50歳～54歳 | 7   | 42.9%           | 71.4%         | 71.4%  | 0.0%  | 0.0%  | 0.0%  |
|    | 55歳～59歳 | 6   | 66.7%           | 33.3%         | 50.0%  | 0.0%  | 0.0%  | 0.0%  |
|    | 60歳～64歳 | 3   | 0.0%            | 33.3%         | 100.0% | 0.0%  | 33.3% | 0.0%  |
|    | 65歳～69歳 | 2   | 50.0%           | 50.0%         | 50.0%  | 0.0%  | 0.0%  | 0.0%  |
| 女性 | 15歳～19歳 | 4   | 0.0%            | 50.0%         | 75.0%  | 50.0% | 0.0%  | 25.0% |
|    | 20歳～24歳 | 6   | 16.7%           | 33.3%         | 83.3%  | 0.0%  | 0.0%  | 0.0%  |
|    | 25歳～29歳 | 5   | 40.0%           | 40.0%         | 80.0%  | 60.0% | 20.0% | 0.0%  |
|    | 30歳～34歳 | 5   | 20.0%           | 40.0%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 35歳～39歳 | 2   | 50.0%           | 100.0%        | 50.0%  | 0.0%  | 0.0%  | 0.0%  |
|    | 40歳～44歳 | 2   | 0.0%            | 50.0%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 45歳～49歳 | 4   | 25.0%           | 25.0%         | 50.0%  | 0.0%  | 0.0%  | 0.0%  |
|    | 50歳～54歳 | 3   | 33.3%           | 33.3%         | 66.7%  | 0.0%  | 0.0%  | 0.0%  |
|    | 55歳～59歳 | 1   | 0.0%            | 0.0%          | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 60歳～64歳 | 2   | 0.0%            | 50.0%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 65歳～69歳 | 0   | 0.0%            | 0.0%          | 0.0%   | 0.0%  | 0.0%  | 0.0%  |

# Mac OSで使用のWebブラウザ(3月)

※Mac OSを利用の回答者(n=94)

|    |         | n  | Q4              |               |        |       |       |       |
|----|---------|----|-----------------|---------------|--------|-------|-------|-------|
|    |         |    | Mozilla Firefox | Google Chrome | Safari | Opera | その他   | わからない |
| 全体 |         | 94 | 40.4%           | 59.6%         | 87.2%  | 24.5% | 9.6%  | 2.1%  |
| 男性 | 15歳～19歳 | 9  | 66.7%           | 100.0%        | 100.0% | 55.6% | 0.0%  | 0.0%  |
|    | 20歳～24歳 | 6  | 50.0%           | 83.3%         | 100.0% | 33.3% | 16.7% | 0.0%  |
|    | 25歳～29歳 | 7  | 42.9%           | 71.4%         | 100.0% | 42.9% | 28.6% | 0.0%  |
|    | 30歳～34歳 | 8  | 62.5%           | 50.0%         | 75.0%  | 25.0% | 25.0% | 0.0%  |
|    | 35歳～39歳 | 5  | 20.0%           | 0.0%          | 80.0%  | 0.0%  | 0.0%  | 0.0%  |
|    | 40歳～44歳 | 4  | 25.0%           | 50.0%         | 75.0%  | 0.0%  | 0.0%  | 0.0%  |
|    | 45歳～49歳 | 4  | 0.0%            | 75.0%         | 75.0%  | 0.0%  | 0.0%  | 0.0%  |
|    | 50歳～54歳 | 8  | 62.5%           | 50.0%         | 100.0% | 25.0% | 12.5% | 0.0%  |
|    | 55歳～59歳 | 9  | 33.3%           | 44.4%         | 88.9%  | 11.1% | 0.0%  | 0.0%  |
|    | 60歳～64歳 | 2  | 0.0%            | 50.0%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 65歳～69歳 | 4  | 50.0%           | 25.0%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
| 女性 | 15歳～19歳 | 3  | 0.0%            | 33.3%         | 66.7%  | 33.3% | 0.0%  | 33.3% |
|    | 20歳～24歳 | 5  | 20.0%           | 60.0%         | 80.0%  | 20.0% | 0.0%  | 0.0%  |
|    | 25歳～29歳 | 4  | 50.0%           | 100.0%        | 100.0% | 50.0% | 50.0% | 0.0%  |
|    | 30歳～34歳 | 2  | 50.0%           | 100.0%        | 50.0%  | 50.0% | 50.0% | 0.0%  |
|    | 35歳～39歳 | 2  | 0.0%            | 100.0%        | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 40歳～44歳 | 2  | 50.0%           | 50.0%         | 50.0%  | 50.0% | 0.0%  | 50.0% |
|    | 45歳～49歳 | 3  | 33.3%           | 100.0%        | 66.7%  | 33.3% | 0.0%  | 0.0%  |
|    | 50歳～54歳 | 0  | 0.0%            | 0.0%          | 0.0%   | 0.0%  | 0.0%  | 0.0%  |
|    | 55歳～59歳 | 3  | 33.3%           | 33.3%         | 66.7%  | 0.0%  | 0.0%  | 0.0%  |
|    | 60歳～64歳 | 2  | 0.0%            | 0.0%          | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 65歳～69歳 | 2  | 100.0%          | 50.0%         | 100.0% | 50.0% | 0.0%  | 0.0%  |

# Mac OSで使用のWebブラウザ(4月)

※Mac OSを利用の回答者(n=92)

|    |         | n  | Q4              |               |        |       |       |       |
|----|---------|----|-----------------|---------------|--------|-------|-------|-------|
|    |         |    | Mozilla Firefox | Google Chrome | Safari | Opera | その他   | わからない |
| 全体 |         | 92 | 29.3%           | 58.7%         | 81.5%  | 14.1% | 3.3%  | 1.1%  |
| 男性 | 15歳～19歳 | 6  | 0.0%            | 66.7%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 20歳～24歳 | 5  | 40.0%           | 100.0%        | 80.0%  | 40.0% | 20.0% | 0.0%  |
|    | 25歳～29歳 | 8  | 12.5%           | 87.5%         | 50.0%  | 12.5% | 0.0%  | 12.5% |
|    | 30歳～34歳 | 5  | 40.0%           | 60.0%         | 80.0%  | 40.0% | 20.0% | 0.0%  |
|    | 35歳～39歳 | 5  | 60.0%           | 40.0%         | 60.0%  | 0.0%  | 0.0%  | 0.0%  |
|    | 40歳～44歳 | 7  | 57.1%           | 71.4%         | 100.0% | 28.6% | 0.0%  | 0.0%  |
|    | 45歳～49歳 | 8  | 37.5%           | 25.0%         | 87.5%  | 0.0%  | 0.0%  | 0.0%  |
|    | 50歳～54歳 | 4  | 0.0%            | 50.0%         | 75.0%  | 0.0%  | 0.0%  | 0.0%  |
|    | 55歳～59歳 | 5  | 20.0%           | 60.0%         | 80.0%  | 0.0%  | 0.0%  | 0.0%  |
|    | 60歳～64歳 | 7  | 0.0%            | 28.6%         | 100.0% | 14.3% | 0.0%  | 0.0%  |
|    | 65歳～69歳 | 3  | 33.3%           | 66.7%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
| 女性 | 15歳～19歳 | 4  | 25.0%           | 100.0%        | 100.0% | 25.0% | 25.0% | 0.0%  |
|    | 20歳～24歳 | 4  | 25.0%           | 50.0%         | 75.0%  | 25.0% | 0.0%  | 0.0%  |
|    | 25歳～29歳 | 4  | 25.0%           | 75.0%         | 50.0%  | 25.0% | 0.0%  | 0.0%  |
|    | 30歳～34歳 | 7  | 28.6%           | 42.9%         | 85.7%  | 14.3% | 0.0%  | 0.0%  |
|    | 35歳～39歳 | 1  | 0.0%            | 0.0%          | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 40歳～44歳 | 1  | 100.0%          | 100.0%        | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 45歳～49歳 | 2  | 0.0%            | 50.0%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 50歳～54歳 | 2  | 100.0%          | 50.0%         | 50.0%  | 50.0% | 0.0%  | 0.0%  |
|    | 55歳～59歳 | 2  | 50.0%           | 50.0%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 60歳～64歳 | 0  | 0.0%            | 0.0%          | 0.0%   | 0.0%  | 0.0%  | 0.0%  |
|    | 65歳～69歳 | 2  | 50.0%           | 50.0%         | 50.0%  | 0.0%  | 0.0%  | 0.0%  |

# Mac OSで使用のWebブラウザ(5月)

※Mac OSを利用の回答者(n=99)

|    |         | n  | Q4              |               |        |       |       |       |
|----|---------|----|-----------------|---------------|--------|-------|-------|-------|
|    |         |    | Mozilla Firefox | Google Chrome | Safari | Opera | その他   | わからない |
| 全体 |         | 99 | 34.3%           | 58.6%         | 89.9%  | 12.1% | 8.1%  | 0.0%  |
| 男性 | 15歳～19歳 | 7  | 42.9%           | 42.9%         | 71.4%  | 0.0%  | 28.6% | 0.0%  |
|    | 20歳～24歳 | 10 | 40.0%           | 50.0%         | 90.0%  | 20.0% | 10.0% | 0.0%  |
|    | 25歳～29歳 | 4  | 50.0%           | 100.0%        | 75.0%  | 50.0% | 25.0% | 0.0%  |
|    | 30歳～34歳 | 8  | 25.0%           | 62.5%         | 87.5%  | 25.0% | 12.5% | 0.0%  |
|    | 35歳～39歳 | 4  | 0.0%            | 75.0%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 40歳～44歳 | 6  | 33.3%           | 66.7%         | 83.3%  | 0.0%  | 0.0%  | 0.0%  |
|    | 45歳～49歳 | 6  | 33.3%           | 66.7%         | 66.7%  | 0.0%  | 16.7% | 0.0%  |
|    | 50歳～54歳 | 9  | 11.1%           | 11.1%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 55歳～59歳 | 4  | 25.0%           | 100.0%        | 75.0%  | 0.0%  | 0.0%  | 0.0%  |
|    | 60歳～64歳 | 11 | 27.3%           | 54.5%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 65歳～69歳 | 5  | 20.0%           | 60.0%         | 100.0% | 20.0% | 0.0%  | 0.0%  |
| 女性 | 15歳～19歳 | 3  | 66.7%           | 66.7%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 20歳～24歳 | 2  | 50.0%           | 50.0%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 25歳～29歳 | 2  | 100.0%          | 100.0%        | 100.0% | 50.0% | 0.0%  | 0.0%  |
|    | 30歳～34歳 | 5  | 60.0%           | 60.0%         | 100.0% | 20.0% | 20.0% | 0.0%  |
|    | 35歳～39歳 | 3  | 66.7%           | 100.0%        | 100.0% | 66.7% | 33.3% | 0.0%  |
|    | 40歳～44歳 | 2  | 50.0%           | 100.0%        | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 45歳～49歳 | 1  | 0.0%            | 0.0%          | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 50歳～54歳 | 2  | 100.0%          | 50.0%         | 50.0%  | 50.0% | 0.0%  | 0.0%  |
|    | 55歳～59歳 | 1  | 0.0%            | 100.0%        | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 60歳～64歳 | 3  | 0.0%            | 33.3%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 65歳～69歳 | 1  | 0.0%            | 0.0%          | 100.0% | 0.0%  | 0.0%  | 0.0%  |

# Mac OSで使用のWebブラウザ(6月)

※Mac OSを利用の回答者(n=110)

|    |         | n   | Q4              |               |        |       |       |       |
|----|---------|-----|-----------------|---------------|--------|-------|-------|-------|
|    |         |     | Mozilla Firefox | Google Chrome | Safari | Opera | その他   | わからない |
| 全体 |         | 110 | 32.7%           | 52.7%         | 85.5%  | 12.7% | 5.5%  | 0.9%  |
| 男性 | 15歳～19歳 | 8   | 75.0%           | 87.5%         | 87.5%  | 75.0% | 50.0% | 0.0%  |
|    | 20歳～24歳 | 7   | 28.6%           | 57.1%         | 85.7%  | 28.6% | 0.0%  | 0.0%  |
|    | 25歳～29歳 | 8   | 37.5%           | 75.0%         | 62.5%  | 12.5% | 0.0%  | 0.0%  |
|    | 30歳～34歳 | 5   | 60.0%           | 40.0%         | 40.0%  | 0.0%  | 0.0%  | 0.0%  |
|    | 35歳～39歳 | 6   | 33.3%           | 66.7%         | 83.3%  | 0.0%  | 0.0%  | 0.0%  |
|    | 40歳～44歳 | 6   | 16.7%           | 16.7%         | 83.3%  | 0.0%  | 0.0%  | 0.0%  |
|    | 45歳～49歳 | 11  | 9.1%            | 36.4%         | 100.0% | 9.1%  | 9.1%  | 0.0%  |
|    | 50歳～54歳 | 4   | 50.0%           | 75.0%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 55歳～59歳 | 9   | 44.4%           | 33.3%         | 88.9%  | 0.0%  | 0.0%  | 0.0%  |
|    | 60歳～64歳 | 6   | 33.3%           | 50.0%         | 83.3%  | 16.7% | 0.0%  | 0.0%  |
|    | 65歳～69歳 | 6   | 16.7%           | 33.3%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
| 女性 | 15歳～19歳 | 5   | 40.0%           | 60.0%         | 80.0%  | 20.0% | 0.0%  | 0.0%  |
|    | 20歳～24歳 | 1   | 0.0%            | 0.0%          | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 25歳～29歳 | 8   | 25.0%           | 62.5%         | 87.5%  | 12.5% | 12.5% | 12.5% |
|    | 30歳～34歳 | 3   | 66.7%           | 100.0%        | 100.0% | 33.3% | 0.0%  | 0.0%  |
|    | 35歳～39歳 | 1   | 0.0%            | 0.0%          | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 40歳～44歳 | 3   | 0.0%            | 66.7%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 45歳～49歳 | 3   | 33.3%           | 66.7%         | 66.7%  | 0.0%  | 0.0%  | 0.0%  |
|    | 50歳～54歳 | 2   | 0.0%            | 50.0%         | 50.0%  | 0.0%  | 0.0%  | 0.0%  |
|    | 55歳～59歳 | 4   | 50.0%           | 75.0%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 60歳～64歳 | 3   | 0.0%            | 0.0%          | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 65歳～69歳 | 1   | 0.0%            | 0.0%          | 100.0% | 0.0%  | 0.0%  | 0.0%  |

# Mac OSで使用のWebブラウザ(7月)

※Mac OSを利用の回答者(n=93)

|    |         | n  | Q4              |               |        |       |       |       |
|----|---------|----|-----------------|---------------|--------|-------|-------|-------|
|    |         |    | Mozilla Firefox | Google Chrome | Safari | Opera | その他   | わからない |
| 全体 |         | 93 | 37.6%           | 58.1%         | 78.5%  | 15.1% | 4.3%  | 0.0%  |
| 男性 | 15歳～19歳 | 5  | 40.0%           | 100.0%        | 80.0%  | 40.0% | 20.0% | 0.0%  |
|    | 20歳～24歳 | 7  | 28.6%           | 57.1%         | 71.4%  | 14.3% | 0.0%  | 0.0%  |
|    | 25歳～29歳 | 8  | 37.5%           | 100.0%        | 75.0%  | 12.5% | 0.0%  | 0.0%  |
|    | 30歳～34歳 | 6  | 50.0%           | 66.7%         | 66.7%  | 33.3% | 0.0%  | 0.0%  |
|    | 35歳～39歳 | 2  | 0.0%            | 50.0%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 40歳～44歳 | 6  | 33.3%           | 66.7%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 45歳～49歳 | 6  | 50.0%           | 66.7%         | 66.7%  | 33.3% | 0.0%  | 0.0%  |
|    | 50歳～54歳 | 6  | 50.0%           | 100.0%        | 83.3%  | 16.7% | 16.7% | 0.0%  |
|    | 55歳～59歳 | 6  | 0.0%            | 33.3%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 60歳～64歳 | 3  | 33.3%           | 33.3%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 65歳～69歳 | 3  | 0.0%            | 0.0%          | 100.0% | 0.0%  | 0.0%  | 0.0%  |
| 女性 | 15歳～19歳 | 6  | 50.0%           | 50.0%         | 83.3%  | 66.7% | 16.7% | 0.0%  |
|    | 20歳～24歳 | 2  | 0.0%            | 0.0%          | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 25歳～29歳 | 8  | 62.5%           | 50.0%         | 62.5%  | 12.5% | 12.5% | 0.0%  |
|    | 30歳～34歳 | 5  | 0.0%            | 20.0%         | 80.0%  | 0.0%  | 0.0%  | 0.0%  |
|    | 35歳～39歳 | 2  | 100.0%          | 0.0%          | 50.0%  | 0.0%  | 0.0%  | 0.0%  |
|    | 40歳～44歳 | 3  | 66.7%           | 33.3%         | 66.7%  | 0.0%  | 0.0%  | 0.0%  |
|    | 45歳～49歳 | 1  | 0.0%            | 100.0%        | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 50歳～54歳 | 3  | 100.0%          | 66.7%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 55歳～59歳 | 3  | 0.0%            | 100.0%        | 33.3%  | 0.0%  | 0.0%  | 0.0%  |
|    | 60歳～64歳 | 2  | 50.0%           | 0.0%          | 50.0%  | 0.0%  | 0.0%  | 0.0%  |
|    | 65歳～69歳 | 0  | 0.0%            | 0.0%          | 0.0%   | 0.0%  | 0.0%  | 0.0%  |

# Mac OSで使用のWebブラウザ(8月)

※Mac OSを利用の回答者(n=102)

|         |         | n       | Q4              |               |        |        |        |       |
|---------|---------|---------|-----------------|---------------|--------|--------|--------|-------|
|         |         |         | Mozilla Firefox | Google Chrome | Safari | Opera  | その他    | わからない |
| 全体      |         | 102     | 25.5%           | 47.1%         | 86.3%  | 11.8%  | 8.8%   | 0.0%  |
| 男性      | 15歳～19歳 | 10      | 30.0%           | 80.0%         | 100.0% | 50.0%  | 10.0%  | 0.0%  |
|         | 20歳～24歳 | 7       | 42.9%           | 57.1%         | 100.0% | 28.6%  | 28.6%  | 0.0%  |
|         | 25歳～29歳 | 6       | 16.7%           | 66.7%         | 66.7%  | 0.0%   | 16.7%  | 0.0%  |
|         | 30歳～34歳 | 4       | 50.0%           | 75.0%         | 75.0%  | 50.0%  | 25.0%  | 0.0%  |
|         | 35歳～39歳 | 0       | 0.0%            | 0.0%          | 0.0%   | 0.0%   | 0.0%   | 0.0%  |
|         | 40歳～44歳 | 7       | 0.0%            | 57.1%         | 100.0% | 0.0%   | 0.0%   | 0.0%  |
|         | 45歳～49歳 | 6       | 16.7%           | 16.7%         | 100.0% | 0.0%   | 16.7%  | 0.0%  |
|         | 50歳～54歳 | 5       | 0.0%            | 40.0%         | 100.0% | 0.0%   | 0.0%   | 0.0%  |
|         | 55歳～59歳 | 6       | 33.3%           | 50.0%         | 66.7%  | 0.0%   | 0.0%   | 0.0%  |
|         | 60歳～64歳 | 13      | 15.4%           | 38.5%         | 69.2%  | 0.0%   | 0.0%   | 0.0%  |
|         | 65歳～69歳 | 7       | 28.6%           | 28.6%         | 100.0% | 0.0%   | 14.3%  | 0.0%  |
|         | 女性      | 15歳～19歳 | 4               | 25.0%         | 0.0%   | 100.0% | 0.0%   | 0.0%  |
| 20歳～24歳 |         | 1       | 100.0%          | 100.0%        | 100.0% | 100.0% | 0.0%   | 0.0%  |
| 25歳～29歳 |         | 1       | 100.0%          | 100.0%        | 100.0% | 0.0%   | 0.0%   | 0.0%  |
| 30歳～34歳 |         | 5       | 20.0%           | 80.0%         | 80.0%  | 20.0%  | 20.0%  | 0.0%  |
| 35歳～39歳 |         | 2       | 50.0%           | 0.0%          | 50.0%  | 0.0%   | 0.0%   | 0.0%  |
| 40歳～44歳 |         | 4       | 25.0%           | 25.0%         | 100.0% | 0.0%   | 0.0%   | 0.0%  |
| 45歳～49歳 |         | 3       | 33.3%           | 33.3%         | 100.0% | 0.0%   | 0.0%   | 0.0%  |
| 50歳～54歳 |         | 1       | 100.0%          | 100.0%        | 100.0% | 100.0% | 100.0% | 0.0%  |
| 55歳～59歳 |         | 4       | 0.0%            | 50.0%         | 50.0%  | 0.0%   | 0.0%   | 0.0%  |
| 60歳～64歳 |         | 3       | 33.3%           | 0.0%          | 100.0% | 0.0%   | 0.0%   | 0.0%  |
| 65歳～69歳 |         | 3       | 33.3%           | 33.3%         | 66.7%  | 0.0%   | 0.0%   | 0.0%  |

# Mac OSで使用のWebブラウザ(9月)

※Mac OSを利用の回答者(n=89)

|    |         | n  | Q4              |               |        |        |       |        |
|----|---------|----|-----------------|---------------|--------|--------|-------|--------|
|    |         |    | Mozilla Firefox | Google Chrome | Safari | Opera  | その他   | わからない  |
| 全体 |         | 89 | 41.6%           | 48.3%         | 79.8%  | 15.7%  | 11.2% | 2.2%   |
| 男性 | 15歳～19歳 | 6  | 83.3%           | 83.3%         | 83.3%  | 83.3%  | 50.0% | 0.0%   |
|    | 20歳～24歳 | 6  | 66.7%           | 66.7%         | 100.0% | 33.3%  | 33.3% | 0.0%   |
|    | 25歳～29歳 | 4  | 0.0%            | 25.0%         | 50.0%  | 0.0%   | 25.0% | 0.0%   |
|    | 30歳～34歳 | 5  | 80.0%           | 60.0%         | 80.0%  | 40.0%  | 0.0%  | 0.0%   |
|    | 35歳～39歳 | 4  | 25.0%           | 75.0%         | 100.0% | 0.0%   | 0.0%  | 0.0%   |
|    | 40歳～44歳 | 5  | 20.0%           | 0.0%          | 80.0%  | 0.0%   | 20.0% | 0.0%   |
|    | 45歳～49歳 | 5  | 60.0%           | 40.0%         | 20.0%  | 20.0%  | 0.0%  | 0.0%   |
|    | 50歳～54歳 | 7  | 28.6%           | 42.9%         | 71.4%  | 0.0%   | 0.0%  | 0.0%   |
|    | 55歳～59歳 | 5  | 0.0%            | 60.0%         | 80.0%  | 0.0%   | 0.0%  | 0.0%   |
|    | 60歳～64歳 | 7  | 28.6%           | 42.9%         | 100.0% | 0.0%   | 0.0%  | 0.0%   |
|    | 65歳～69歳 | 2  | 100.0%          | 0.0%          | 50.0%  | 0.0%   | 0.0%  | 0.0%   |
| 女性 | 15歳～19歳 | 1  | 0.0%            | 0.0%          | 0.0%   | 0.0%   | 0.0%  | 100.0% |
|    | 20歳～24歳 | 1  | 100.0%          | 100.0%        | 100.0% | 100.0% | 0.0%  | 0.0%   |
|    | 25歳～29歳 | 7  | 28.6%           | 14.3%         | 85.7%  | 0.0%   | 14.3% | 0.0%   |
|    | 30歳～34歳 | 4  | 25.0%           | 25.0%         | 100.0% | 0.0%   | 0.0%  | 0.0%   |
|    | 35歳～39歳 | 5  | 60.0%           | 80.0%         | 100.0% | 40.0%  | 40.0% | 0.0%   |
|    | 40歳～44歳 | 3  | 66.7%           | 66.7%         | 0.0%   | 0.0%   | 0.0%  | 33.3%  |
|    | 45歳～49歳 | 1  | 0.0%            | 100.0%        | 100.0% | 0.0%   | 0.0%  | 0.0%   |
|    | 50歳～54歳 | 4  | 50.0%           | 50.0%         | 100.0% | 25.0%  | 0.0%  | 0.0%   |
|    | 55歳～59歳 | 4  | 50.0%           | 75.0%         | 100.0% | 0.0%   | 0.0%  | 0.0%   |
|    | 60歳～64歳 | 1  | 0.0%            | 0.0%          | 100.0% | 0.0%   | 0.0%  | 0.0%   |
|    | 65歳～69歳 | 2  | 0.0%            | 50.0%         | 100.0% | 0.0%   | 0.0%  | 0.0%   |

# Mac OSで使用のWebブラウザ(10月)

※Mac OSを利用の回答者(n=87)

|    |         | n  | Q4              |               |        |       |       |       |
|----|---------|----|-----------------|---------------|--------|-------|-------|-------|
|    |         |    | Mozilla Firefox | Google Chrome | Safari | Opera | その他   | わからない |
| 全体 |         | 87 | 29.9%           | 57.5%         | 80.5%  | 16.1% | 8.0%  | 0.0%  |
| 男性 | 15歳～19歳 | 2  | 50.0%           | 100.0%        | 50.0%  | 50.0% | 50.0% | 0.0%  |
|    | 20歳～24歳 | 10 | 50.0%           | 70.0%         | 60.0%  | 30.0% | 0.0%  | 0.0%  |
|    | 25歳～29歳 | 4  | 25.0%           | 75.0%         | 100.0% | 25.0% | 25.0% | 0.0%  |
|    | 30歳～34歳 | 7  | 42.9%           | 57.1%         | 71.4%  | 42.9% | 0.0%  | 0.0%  |
|    | 35歳～39歳 | 6  | 16.7%           | 50.0%         | 66.7%  | 0.0%  | 0.0%  | 0.0%  |
|    | 40歳～44歳 | 5  | 60.0%           | 60.0%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 45歳～49歳 | 8  | 12.5%           | 50.0%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 50歳～54歳 | 5  | 20.0%           | 80.0%         | 80.0%  | 20.0% | 40.0% | 0.0%  |
|    | 55歳～59歳 | 6  | 50.0%           | 16.7%         | 100.0% | 16.7% | 0.0%  | 0.0%  |
|    | 60歳～64歳 | 3  | 0.0%            | 0.0%          | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 65歳～69歳 | 4  | 50.0%           | 25.0%         | 50.0%  | 25.0% | 25.0% | 0.0%  |
| 女性 | 15歳～19歳 | 2  | 0.0%            | 100.0%        | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 20歳～24歳 | 3  | 66.7%           | 100.0%        | 66.7%  | 66.7% | 33.3% | 0.0%  |
|    | 25歳～29歳 | 2  | 0.0%            | 100.0%        | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 30歳～34歳 | 8  | 12.5%           | 62.5%         | 62.5%  | 12.5% | 12.5% | 0.0%  |
|    | 35歳～39歳 | 3  | 0.0%            | 66.7%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 40歳～44歳 | 0  | 0.0%            | 0.0%          | 0.0%   | 0.0%  | 0.0%  | 0.0%  |
|    | 45歳～49歳 | 2  | 0.0%            | 0.0%          | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 50歳～54歳 | 2  | 0.0%            | 50.0%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 55歳～59歳 | 3  | 66.7%           | 66.7%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 60歳～64歳 | 1  | 0.0%            | 100.0%        | 0.0%   | 0.0%  | 0.0%  | 0.0%  |
|    | 65歳～69歳 | 1  | 0.0%            | 0.0%          | 100.0% | 0.0%  | 0.0%  | 0.0%  |

# Mac OSで使用のWebブラウザ(11月)

※Mac OSを利用の回答者(n=90)

|    |         | n  | Q4              |               |        |       |       |       |
|----|---------|----|-----------------|---------------|--------|-------|-------|-------|
|    |         |    | Mozilla Firefox | Google Chrome | Safari | Opera | その他   | わからない |
| 全体 |         | 90 | 33.3%           | 45.6%         | 77.8%  | 14.4% | 4.4%  | 2.2%  |
| 男性 | 15歳～19歳 | 6  | 50.0%           | 66.7%         | 83.3%  | 83.3% | 16.7% | 16.7% |
|    | 20歳～24歳 | 8  | 62.5%           | 37.5%         | 87.5%  | 25.0% | 12.5% | 0.0%  |
|    | 25歳～29歳 | 4  | 25.0%           | 75.0%         | 75.0%  | 0.0%  | 0.0%  | 0.0%  |
|    | 30歳～34歳 | 3  | 33.3%           | 66.7%         | 33.3%  | 0.0%  | 0.0%  | 0.0%  |
|    | 35歳～39歳 | 3  | 0.0%            | 66.7%         | 66.7%  | 0.0%  | 0.0%  | 0.0%  |
|    | 40歳～44歳 | 4  | 25.0%           | 0.0%          | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 45歳～49歳 | 10 | 40.0%           | 50.0%         | 70.0%  | 10.0% | 0.0%  | 0.0%  |
|    | 50歳～54歳 | 10 | 40.0%           | 40.0%         | 60.0%  | 0.0%  | 0.0%  | 0.0%  |
|    | 55歳～59歳 | 1  | 0.0%            | 0.0%          | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 60歳～64歳 | 4  | 25.0%           | 50.0%         | 100.0% | 25.0% | 25.0% | 0.0%  |
|    | 65歳～69歳 | 6  | 16.7%           | 33.3%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
| 女性 | 15歳～19歳 | 3  | 66.7%           | 33.3%         | 33.3%  | 33.3% | 0.0%  | 33.3% |
|    | 20歳～24歳 | 3  | 0.0%            | 100.0%        | 66.7%  | 33.3% | 0.0%  | 0.0%  |
|    | 25歳～29歳 | 4  | 25.0%           | 100.0%        | 75.0%  | 25.0% | 0.0%  | 0.0%  |
|    | 30歳～34歳 | 4  | 0.0%            | 25.0%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 35歳～39歳 | 4  | 25.0%           | 25.0%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 40歳～44歳 | 2  | 50.0%           | 50.0%         | 100.0% | 50.0% | 0.0%  | 0.0%  |
|    | 45歳～49歳 | 3  | 0.0%            | 66.7%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 50歳～54歳 | 0  | 0.0%            | 0.0%          | 0.0%   | 0.0%  | 0.0%  | 0.0%  |
|    | 55歳～59歳 | 4  | 50.0%           | 25.0%         | 75.0%  | 0.0%  | 0.0%  | 0.0%  |
|    | 60歳～64歳 | 3  | 33.3%           | 0.0%          | 33.3%  | 0.0%  | 33.3% | 0.0%  |
|    | 65歳～69歳 | 1  | 100.0%          | 0.0%          | 100.0% | 0.0%  | 0.0%  | 0.0%  |

# Mac OSで使用のWebブラウザ(12月)

※Mac OSを利用の回答者(n=88)

|    |         | n  | Q4              |               |        |       |       |       |
|----|---------|----|-----------------|---------------|--------|-------|-------|-------|
|    |         |    | Mozilla Firefox | Google Chrome | Safari | Opera | その他   | わからない |
| 全体 |         | 88 | 31.8%           | 48.9%         | 86.4%  | 11.4% | 10.2% | 1.1%  |
| 男性 | 15歳～19歳 | 4  | 75.0%           | 100.0%        | 100.0% | 75.0% | 50.0% | 0.0%  |
|    | 20歳～24歳 | 4  | 50.0%           | 25.0%         | 75.0%  | 0.0%  | 0.0%  | 0.0%  |
|    | 25歳～29歳 | 7  | 42.9%           | 71.4%         | 85.7%  | 0.0%  | 0.0%  | 0.0%  |
|    | 30歳～34歳 | 9  | 33.3%           | 55.6%         | 100.0% | 33.3% | 22.2% | 0.0%  |
|    | 35歳～39歳 | 6  | 50.0%           | 16.7%         | 50.0%  | 0.0%  | 16.7% | 0.0%  |
|    | 40歳～44歳 | 5  | 40.0%           | 40.0%         | 100.0% | 20.0% | 0.0%  | 0.0%  |
|    | 45歳～49歳 | 8  | 12.5%           | 62.5%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 50歳～54歳 | 6  | 50.0%           | 33.3%         | 83.3%  | 0.0%  | 16.7% | 0.0%  |
|    | 55歳～59歳 | 6  | 16.7%           | 33.3%         | 83.3%  | 0.0%  | 16.7% | 0.0%  |
|    | 60歳～64歳 | 9  | 0.0%            | 44.4%         | 88.9%  | 0.0%  | 0.0%  | 0.0%  |
|    | 65歳～69歳 | 3  | 33.3%           | 0.0%          | 66.7%  | 0.0%  | 0.0%  | 0.0%  |
| 女性 | 15歳～19歳 | 0  | 0.0%            | 0.0%          | 0.0%   | 0.0%  | 0.0%  | 0.0%  |
|    | 20歳～24歳 | 5  | 20.0%           | 60.0%         | 80.0%  | 20.0% | 20.0% | 0.0%  |
|    | 25歳～29歳 | 2  | 0.0%            | 50.0%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 30歳～34歳 | 3  | 66.7%           | 66.7%         | 66.7%  | 33.3% | 33.3% | 0.0%  |
|    | 35歳～39歳 | 2  | 50.0%           | 50.0%         | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 40歳～44歳 | 5  | 20.0%           | 40.0%         | 80.0%  | 0.0%  | 0.0%  | 20.0% |
|    | 45歳～49歳 | 0  | 0.0%            | 0.0%          | 0.0%   | 0.0%  | 0.0%  | 0.0%  |
|    | 50歳～54歳 | 1  | 0.0%            | 0.0%          | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 55歳～59歳 | 1  | 0.0%            | 100.0%        | 100.0% | 0.0%  | 0.0%  | 0.0%  |
|    | 60歳～64歳 | 0  | 0.0%            | 0.0%          | 0.0%   | 0.0%  | 0.0%  | 0.0%  |
|    | 65歳～69歳 | 2  | 50.0%           | 100.0%        | 100.0% | 50.0% | 0.0%  | 0.0%  |

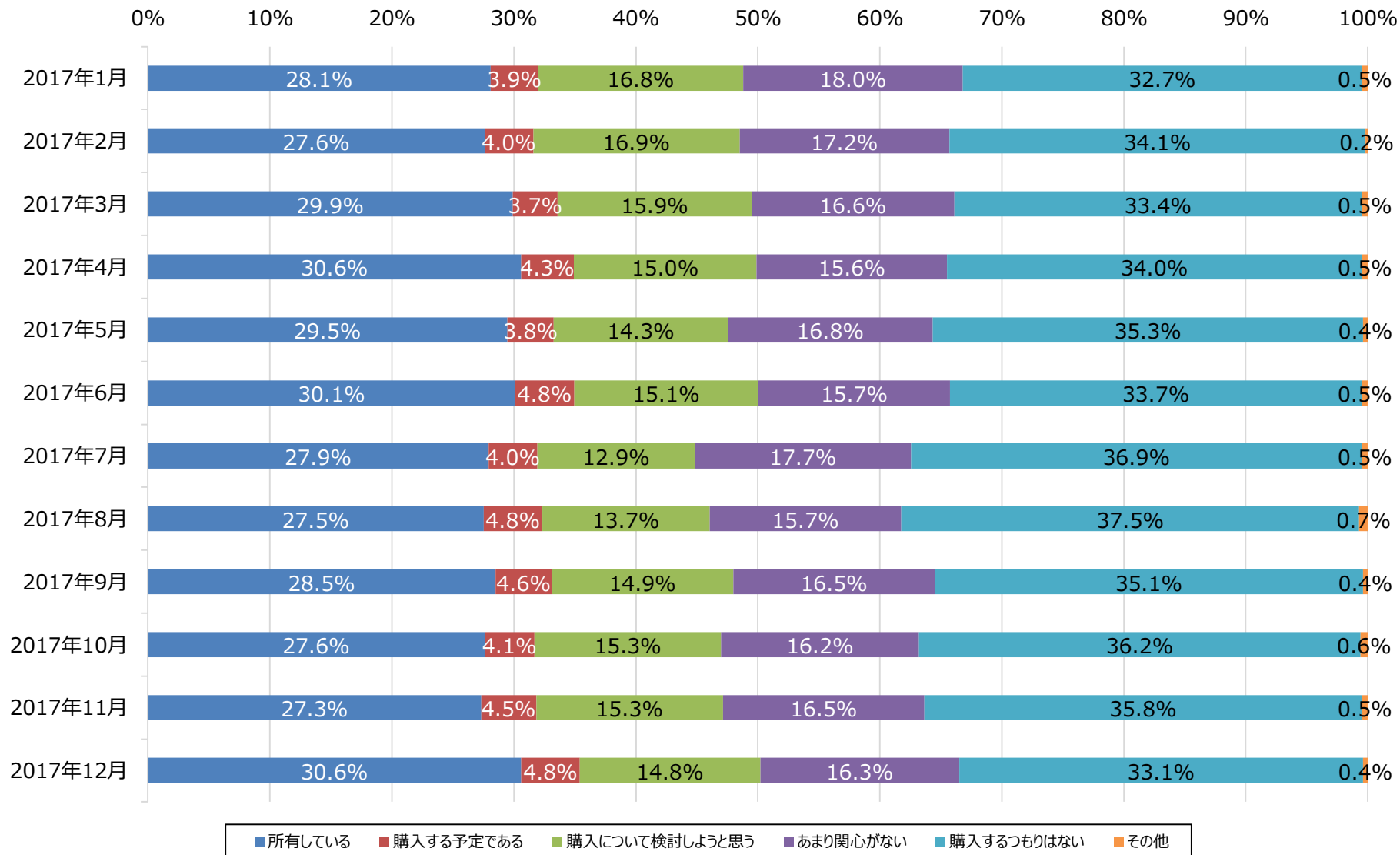
## 4章：タブレット型PCに関する状況

### タブレット型PCの所有率は微増で3割を超えるも、「購入意思がない人」の割合は変わらず

タブレット型PCの所有率は1月度調査の28.1%から、12月度調査では30.6%と微増しました。一方で、「購入するつもりはない」と答えた否定派の割合は1月度調査では32.7%、12月度調査でも33.1%とほぼ横ばいでした。

# タブレット型PCに関する状況

- Q5 タブレット型PCに関して、あなたの状況をお答えください。



# タブレット型PCに関する状況(1月)

|    |         | n    | Q5     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 所有している | 購入する予定である | 購入について検討しようと思う | あまり関心がない | 購入するつもりはない | その他  |
| 全体 |         | 1100 | 28.1%  | 3.9%      | 16.8%          | 18.0%    | 32.7%      | 0.5% |
| 男性 | 15歳～19歳 | 50   | 36.0%  | 10.0%     | 26.0%          | 14.0%    | 14.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 28.0%  | 4.0%      | 24.0%          | 10.0%    | 34.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 24.0%  | 16.0%     | 28.0%          | 14.0%    | 18.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 12.0%  | 6.0%      | 14.0%          | 26.0%    | 42.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 30.0%  | 8.0%      | 14.0%          | 20.0%    | 28.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 44.0%  | 2.0%      | 14.0%          | 12.0%    | 26.0%      | 2.0% |
|    | 45歳～49歳 | 50   | 44.0%  | 2.0%      | 26.0%          | 10.0%    | 18.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 34.0%  | 0.0%      | 10.0%          | 22.0%    | 34.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 40.0%  | 2.0%      | 10.0%          | 24.0%    | 24.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 42.0%  | 4.0%      | 18.0%          | 20.0%    | 16.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 30.0%  | 0.0%      | 16.0%          | 22.0%    | 30.0%      | 2.0% |
| 女性 | 15歳～19歳 | 50   | 28.0%  | 6.0%      | 20.0%          | 4.0%     | 38.0%      | 4.0% |
|    | 20歳～24歳 | 50   | 26.0%  | 8.0%      | 12.0%          | 10.0%    | 44.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 26.0%  | 2.0%      | 12.0%          | 6.0%     | 54.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 28.0%  | 0.0%      | 16.0%          | 10.0%    | 46.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 24.0%  | 0.0%      | 16.0%          | 22.0%    | 38.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 24.0%  | 4.0%      | 14.0%          | 30.0%    | 28.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 22.0%  | 4.0%      | 22.0%          | 22.0%    | 30.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 18.0%  | 0.0%      | 12.0%          | 26.0%    | 44.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 20.0%  | 4.0%      | 16.0%          | 34.0%    | 26.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 20.0%  | 2.0%      | 16.0%          | 12.0%    | 48.0%      | 2.0% |
|    | 65歳～69歳 | 50   | 18.0%  | 2.0%      | 14.0%          | 26.0%    | 40.0%      | 0.0% |

# タブレット型PCに関する状況(2月)

|    |         | n    | Q5     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 所有している | 購入する予定である | 購入について検討しようと思う | あまり関心がない | 購入するつもりはない | その他  |
| 全体 |         | 1100 | 27.6%  | 4.0%      | 16.9%          | 17.2%    | 34.1%      | 0.2% |
| 男性 | 15歳～19歳 | 50   | 34.0%  | 8.0%      | 14.0%          | 18.0%    | 26.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 26.0%  | 4.0%      | 18.0%          | 16.0%    | 36.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 32.0%  | 8.0%      | 14.0%          | 14.0%    | 32.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 20.0%  | 6.0%      | 24.0%          | 14.0%    | 36.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 24.0%  | 4.0%      | 20.0%          | 20.0%    | 32.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 36.0%  | 4.0%      | 18.0%          | 10.0%    | 32.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 32.0%  | 2.0%      | 18.0%          | 18.0%    | 30.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 36.0%  | 2.0%      | 18.0%          | 18.0%    | 26.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 46.0%  | 0.0%      | 24.0%          | 10.0%    | 20.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 34.0%  | 8.0%      | 16.0%          | 14.0%    | 24.0%      | 4.0% |
|    | 65歳～69歳 | 50   | 24.0%  | 2.0%      | 20.0%          | 18.0%    | 36.0%      | 0.0% |
| 女性 | 15歳～19歳 | 50   | 36.0%  | 6.0%      | 18.0%          | 10.0%    | 30.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 14.0%  | 0.0%      | 20.0%          | 24.0%    | 42.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 22.0%  | 8.0%      | 18.0%          | 18.0%    | 34.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 34.0%  | 2.0%      | 12.0%          | 8.0%     | 44.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 16.0%  | 0.0%      | 20.0%          | 14.0%    | 50.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 22.0%  | 6.0%      | 10.0%          | 20.0%    | 42.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 30.0%  | 2.0%      | 16.0%          | 22.0%    | 30.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 24.0%  | 6.0%      | 18.0%          | 16.0%    | 36.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 20.0%  | 6.0%      | 16.0%          | 24.0%    | 34.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 26.0%  | 0.0%      | 16.0%          | 26.0%    | 32.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 20.0%  | 4.0%      | 4.0%           | 26.0%    | 46.0%      | 0.0% |

# タブレット型PCに関する状況(3月)

|    |         | n    | Q5     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 所有している | 購入する予定である | 購入について検討しようと思う | あまり関心がない | 購入するつもりはない | その他  |
| 全体 |         | 1100 | 29.9%  | 3.7%      | 15.9%          | 16.6%    | 33.4%      | 0.5% |
| 男性 | 15歳～19歳 | 50   | 46.0%  | 6.0%      | 12.0%          | 18.0%    | 16.0%      | 2.0% |
|    | 20歳～24歳 | 50   | 42.0%  | 4.0%      | 22.0%          | 10.0%    | 22.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 24.0%  | 18.0%     | 8.0%           | 14.0%    | 36.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 30.0%  | 10.0%     | 22.0%          | 16.0%    | 22.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 30.0%  | 6.0%      | 14.0%          | 12.0%    | 36.0%      | 2.0% |
|    | 40歳～44歳 | 50   | 28.0%  | 8.0%      | 14.0%          | 12.0%    | 38.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 32.0%  | 4.0%      | 14.0%          | 14.0%    | 36.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 42.0%  | 2.0%      | 18.0%          | 18.0%    | 20.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 48.0%  | 6.0%      | 14.0%          | 16.0%    | 16.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 50.0%  | 2.0%      | 8.0%           | 22.0%    | 18.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 28.0%  | 0.0%      | 24.0%          | 16.0%    | 32.0%      | 0.0% |
| 女性 | 15歳～19歳 | 50   | 38.0%  | 2.0%      | 22.0%          | 6.0%     | 30.0%      | 2.0% |
|    | 20歳～24歳 | 50   | 24.0%  | 0.0%      | 20.0%          | 12.0%    | 44.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 14.0%  | 0.0%      | 10.0%          | 22.0%    | 54.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 26.0%  | 4.0%      | 16.0%          | 18.0%    | 34.0%      | 2.0% |
|    | 35歳～39歳 | 50   | 18.0%  | 4.0%      | 18.0%          | 14.0%    | 46.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 22.0%  | 2.0%      | 20.0%          | 22.0%    | 32.0%      | 2.0% |
|    | 45歳～49歳 | 50   | 20.0%  | 0.0%      | 18.0%          | 20.0%    | 42.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 30.0%  | 2.0%      | 8.0%           | 22.0%    | 38.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 20.0%  | 0.0%      | 20.0%          | 18.0%    | 42.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 28.0%  | 2.0%      | 20.0%          | 16.0%    | 34.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 18.0%  | 0.0%      | 8.0%           | 28.0%    | 46.0%      | 0.0% |

# タブレット型PCに関する状況(4月)

|    |         | n    | Q5     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 所有している | 購入する予定である | 購入について検討しようと思う | あまり関心がない | 購入するつもりはない | その他  |
| 全体 |         | 1100 | 30.6%  | 4.3%      | 15.0%          | 15.6%    | 34.0%      | 0.5% |
| 男性 | 15歳～19歳 | 50   | 36.0%  | 16.0%     | 12.0%          | 8.0%     | 24.0%      | 4.0% |
|    | 20歳～24歳 | 50   | 24.0%  | 6.0%      | 18.0%          | 20.0%    | 32.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 42.0%  | 10.0%     | 4.0%           | 12.0%    | 32.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 34.0%  | 6.0%      | 22.0%          | 8.0%     | 28.0%      | 2.0% |
|    | 35歳～39歳 | 50   | 36.0%  | 8.0%      | 8.0%           | 18.0%    | 28.0%      | 2.0% |
|    | 40歳～44歳 | 50   | 38.0%  | 0.0%      | 16.0%          | 14.0%    | 32.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 36.0%  | 2.0%      | 20.0%          | 16.0%    | 26.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 28.0%  | 0.0%      | 18.0%          | 20.0%    | 34.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 34.0%  | 2.0%      | 18.0%          | 26.0%    | 20.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 44.0%  | 2.0%      | 22.0%          | 16.0%    | 16.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 30.0%  | 0.0%      | 10.0%          | 20.0%    | 40.0%      | 0.0% |
| 女性 | 15歳～19歳 | 50   | 26.0%  | 6.0%      | 28.0%          | 6.0%     | 34.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 24.0%  | 8.0%      | 14.0%          | 14.0%    | 40.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 14.0%  | 6.0%      | 14.0%          | 16.0%    | 48.0%      | 2.0% |
|    | 30歳～34歳 | 50   | 28.0%  | 4.0%      | 14.0%          | 14.0%    | 40.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 26.0%  | 4.0%      | 16.0%          | 14.0%    | 40.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 28.0%  | 2.0%      | 6.0%           | 26.0%    | 38.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 28.0%  | 6.0%      | 16.0%          | 16.0%    | 34.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 28.0%  | 0.0%      | 10.0%          | 18.0%    | 44.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 36.0%  | 0.0%      | 14.0%          | 12.0%    | 38.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 28.0%  | 2.0%      | 12.0%          | 18.0%    | 40.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 26.0%  | 4.0%      | 18.0%          | 12.0%    | 40.0%      | 0.0% |

# タブレット型PCに関する状況(5月)

|    |         | n    | Q5     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 所有している | 購入する予定である | 購入について検討しようと思う | あまり関心がない | 購入するつもりはない | その他  |
| 全体 |         | 1100 | 29.5%  | 3.8%      | 14.3%          | 16.8%    | 35.3%      | 0.4% |
| 男性 | 15歳～19歳 | 50   | 40.0%  | 4.0%      | 16.0%          | 18.0%    | 22.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 12.0%  | 8.0%      | 12.0%          | 16.0%    | 50.0%      | 2.0% |
|    | 25歳～29歳 | 50   | 36.0%  | 12.0%     | 6.0%           | 12.0%    | 34.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 20.0%  | 12.0%     | 26.0%          | 14.0%    | 28.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 30.0%  | 2.0%      | 26.0%          | 18.0%    | 24.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 36.0%  | 6.0%      | 18.0%          | 14.0%    | 26.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 36.0%  | 6.0%      | 12.0%          | 16.0%    | 30.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 40.0%  | 4.0%      | 10.0%          | 16.0%    | 28.0%      | 2.0% |
|    | 55歳～59歳 | 50   | 40.0%  | 4.0%      | 10.0%          | 16.0%    | 30.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 36.0%  | 2.0%      | 8.0%           | 24.0%    | 30.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 34.0%  | 2.0%      | 14.0%          | 18.0%    | 32.0%      | 0.0% |
| 女性 | 15歳～19歳 | 50   | 38.0%  | 4.0%      | 18.0%          | 10.0%    | 28.0%      | 2.0% |
|    | 20歳～24歳 | 50   | 24.0%  | 4.0%      | 18.0%          | 10.0%    | 44.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 28.0%  | 4.0%      | 12.0%          | 8.0%     | 48.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 28.0%  | 2.0%      | 12.0%          | 14.0%    | 44.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 30.0%  | 0.0%      | 22.0%          | 12.0%    | 36.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 26.0%  | 4.0%      | 10.0%          | 16.0%    | 44.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 36.0%  | 0.0%      | 10.0%          | 18.0%    | 34.0%      | 2.0% |
|    | 50歳～54歳 | 50   | 22.0%  | 2.0%      | 8.0%           | 20.0%    | 48.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 24.0%  | 0.0%      | 12.0%          | 30.0%    | 34.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 12.0%  | 0.0%      | 16.0%          | 30.0%    | 42.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 20.0%  | 2.0%      | 18.0%          | 20.0%    | 40.0%      | 0.0% |

# タブレット型PCに関する状況(6月)

|    |         | n    | Q5     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 所有している | 購入する予定である | 購入について検討しようと思う | あまり関心がない | 購入するつもりはない | その他  |
| 全体 |         | 1100 | 30.1%  | 4.8%      | 15.1%          | 15.7%    | 33.7%      | 0.5% |
| 男性 | 15歳～19歳 | 50   | 40.0%  | 8.0%      | 28.0%          | 2.0%     | 22.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 30.0%  | 4.0%      | 14.0%          | 14.0%    | 36.0%      | 2.0% |
|    | 25歳～29歳 | 50   | 38.0%  | 8.0%      | 18.0%          | 4.0%     | 32.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 34.0%  | 4.0%      | 8.0%           | 18.0%    | 36.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 24.0%  | 18.0%     | 18.0%          | 12.0%    | 28.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 32.0%  | 4.0%      | 14.0%          | 16.0%    | 32.0%      | 2.0% |
|    | 45歳～49歳 | 50   | 36.0%  | 0.0%      | 14.0%          | 26.0%    | 22.0%      | 2.0% |
|    | 50歳～54歳 | 50   | 38.0%  | 6.0%      | 24.0%          | 16.0%    | 16.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 26.0%  | 4.0%      | 18.0%          | 18.0%    | 32.0%      | 2.0% |
|    | 60歳～64歳 | 50   | 48.0%  | 2.0%      | 14.0%          | 10.0%    | 26.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 40.0%  | 2.0%      | 14.0%          | 18.0%    | 26.0%      | 0.0% |
| 女性 | 15歳～19歳 | 50   | 34.0%  | 6.0%      | 14.0%          | 10.0%    | 36.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 26.0%  | 2.0%      | 16.0%          | 18.0%    | 38.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 18.0%  | 0.0%      | 16.0%          | 16.0%    | 50.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 20.0%  | 12.0%     | 18.0%          | 10.0%    | 40.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 26.0%  | 2.0%      | 16.0%          | 24.0%    | 32.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 26.0%  | 4.0%      | 16.0%          | 20.0%    | 34.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 18.0%  | 4.0%      | 4.0%           | 28.0%    | 46.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 26.0%  | 2.0%      | 12.0%          | 18.0%    | 42.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 18.0%  | 2.0%      | 20.0%          | 10.0%    | 48.0%      | 2.0% |
|    | 60歳～64歳 | 50   | 34.0%  | 4.0%      | 6.0%           | 14.0%    | 42.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 30.0%  | 8.0%      | 10.0%          | 24.0%    | 26.0%      | 2.0% |

# タブレット型PCに関する状況(7月)

|    |         | n    | Q5     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 所有している | 購入する予定である | 購入について検討しようと思う | あまり関心がない | 購入するつもりはない | その他  |
| 全体 |         | 1100 | 27.9%  | 4.0%      | 12.9%          | 17.7%    | 36.9%      | 0.5% |
| 男性 | 15歳～19歳 | 50   | 28.0%  | 4.0%      | 16.0%          | 14.0%    | 36.0%      | 2.0% |
|    | 20歳～24歳 | 50   | 30.0%  | 8.0%      | 18.0%          | 12.0%    | 32.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 24.0%  | 8.0%      | 22.0%          | 14.0%    | 32.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 26.0%  | 8.0%      | 14.0%          | 14.0%    | 36.0%      | 2.0% |
|    | 35歳～39歳 | 50   | 34.0%  | 4.0%      | 16.0%          | 14.0%    | 30.0%      | 2.0% |
|    | 40歳～44歳 | 50   | 40.0%  | 0.0%      | 16.0%          | 16.0%    | 28.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 34.0%  | 2.0%      | 16.0%          | 18.0%    | 30.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 38.0%  | 0.0%      | 12.0%          | 16.0%    | 34.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 28.0%  | 0.0%      | 12.0%          | 16.0%    | 42.0%      | 2.0% |
|    | 60歳～64歳 | 50   | 40.0%  | 4.0%      | 8.0%           | 20.0%    | 28.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 38.0%  | 4.0%      | 16.0%          | 10.0%    | 32.0%      | 0.0% |
| 女性 | 15歳～19歳 | 50   | 34.0%  | 6.0%      | 18.0%          | 10.0%    | 32.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 34.0%  | 4.0%      | 10.0%          | 14.0%    | 38.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 20.0%  | 4.0%      | 18.0%          | 20.0%    | 38.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 18.0%  | 10.0%     | 16.0%          | 20.0%    | 36.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 18.0%  | 4.0%      | 10.0%          | 20.0%    | 46.0%      | 2.0% |
|    | 40歳～44歳 | 50   | 22.0%  | 4.0%      | 10.0%          | 20.0%    | 44.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 24.0%  | 2.0%      | 6.0%           | 20.0%    | 48.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 24.0%  | 4.0%      | 6.0%           | 32.0%    | 34.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 22.0%  | 0.0%      | 10.0%          | 18.0%    | 48.0%      | 2.0% |
|    | 60歳～64歳 | 50   | 12.0%  | 4.0%      | 4.0%           | 30.0%    | 50.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 26.0%  | 4.0%      | 10.0%          | 22.0%    | 38.0%      | 0.0% |

# タブレット型PCに関する状況(8月)

|    |         | n    | Q5     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 所有している | 購入する予定である | 購入について検討しようと思う | あまり関心がない | 購入するつもりはない | その他  |
| 全体 |         | 1100 | 27.5%  | 4.8%      | 13.7%          | 15.7%    | 37.5%      | 0.7% |
| 男性 | 15歳～19歳 | 50   | 26.0%  | 12.0%     | 24.0%          | 6.0%     | 28.0%      | 4.0% |
|    | 20歳～24歳 | 50   | 36.0%  | 4.0%      | 10.0%          | 12.0%    | 38.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 24.0%  | 12.0%     | 10.0%          | 24.0%    | 28.0%      | 2.0% |
|    | 30歳～34歳 | 50   | 34.0%  | 6.0%      | 16.0%          | 16.0%    | 28.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 20.0%  | 6.0%      | 14.0%          | 26.0%    | 32.0%      | 2.0% |
|    | 40歳～44歳 | 50   | 32.0%  | 4.0%      | 22.0%          | 22.0%    | 18.0%      | 2.0% |
|    | 45歳～49歳 | 50   | 32.0%  | 2.0%      | 20.0%          | 12.0%    | 34.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 38.0%  | 6.0%      | 14.0%          | 18.0%    | 24.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 36.0%  | 0.0%      | 18.0%          | 12.0%    | 34.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 40.0%  | 0.0%      | 12.0%          | 16.0%    | 32.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 36.0%  | 0.0%      | 12.0%          | 18.0%    | 34.0%      | 0.0% |
| 女性 | 15歳～19歳 | 50   | 22.0%  | 8.0%      | 22.0%          | 4.0%     | 44.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 30.0%  | 2.0%      | 14.0%          | 12.0%    | 42.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 24.0%  | 10.0%     | 14.0%          | 20.0%    | 32.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 14.0%  | 8.0%      | 6.0%           | 14.0%    | 58.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 28.0%  | 6.0%      | 20.0%          | 10.0%    | 36.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 12.0%  | 4.0%      | 6.0%           | 16.0%    | 58.0%      | 4.0% |
|    | 45歳～49歳 | 50   | 24.0%  | 2.0%      | 12.0%          | 24.0%    | 38.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 26.0%  | 2.0%      | 10.0%          | 18.0%    | 44.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 20.0%  | 6.0%      | 10.0%          | 10.0%    | 54.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 30.0%  | 2.0%      | 8.0%           | 16.0%    | 42.0%      | 2.0% |
|    | 65歳～69歳 | 50   | 20.0%  | 4.0%      | 8.0%           | 20.0%    | 48.0%      | 0.0% |

# タブレット型PCに関する状況(9月)

|    |         | n    | Q5     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 所有している | 購入する予定である | 購入について検討しようと思う | あまり関心がない | 購入するつもりはない | その他  |
| 全体 |         | 1100 | 28.5%  | 4.6%      | 14.9%          | 16.5%    | 35.1%      | 0.4% |
| 男性 | 15歳～19歳 | 50   | 34.0%  | 8.0%      | 20.0%          | 8.0%     | 30.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 30.0%  | 14.0%     | 14.0%          | 10.0%    | 32.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 30.0%  | 6.0%      | 14.0%          | 22.0%    | 28.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 28.0%  | 4.0%      | 26.0%          | 16.0%    | 26.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 16.0%  | 8.0%      | 30.0%          | 8.0%     | 38.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 30.0%  | 10.0%     | 18.0%          | 14.0%    | 28.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 36.0%  | 2.0%      | 20.0%          | 18.0%    | 22.0%      | 2.0% |
|    | 50歳～54歳 | 50   | 36.0%  | 2.0%      | 16.0%          | 10.0%    | 36.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 30.0%  | 4.0%      | 12.0%          | 20.0%    | 34.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 44.0%  | 2.0%      | 12.0%          | 16.0%    | 26.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 32.0%  | 0.0%      | 10.0%          | 14.0%    | 44.0%      | 0.0% |
| 女性 | 15歳～19歳 | 50   | 40.0%  | 6.0%      | 10.0%          | 10.0%    | 34.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 16.0%  | 4.0%      | 20.0%          | 28.0%    | 30.0%      | 2.0% |
|    | 25歳～29歳 | 50   | 26.0%  | 8.0%      | 10.0%          | 14.0%    | 40.0%      | 2.0% |
|    | 30歳～34歳 | 50   | 32.0%  | 2.0%      | 14.0%          | 10.0%    | 40.0%      | 2.0% |
|    | 35歳～39歳 | 50   | 24.0%  | 6.0%      | 10.0%          | 14.0%    | 46.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 22.0%  | 2.0%      | 16.0%          | 20.0%    | 40.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 20.0%  | 4.0%      | 8.0%           | 28.0%    | 40.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 28.0%  | 2.0%      | 14.0%          | 14.0%    | 42.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 28.0%  | 4.0%      | 6.0%           | 22.0%    | 40.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 24.0%  | 2.0%      | 12.0%          | 26.0%    | 36.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 20.0%  | 2.0%      | 16.0%          | 22.0%    | 40.0%      | 0.0% |

# タブレット型PCに関する状況(10月)

|    |         | n    | Q5     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 所有している | 購入する予定である | 購入について検討しようと思う | あまり関心がない | 購入するつもりはない | その他  |
| 全体 |         | 1100 | 27.6%  | 4.1%      | 15.3%          | 16.2%    | 36.2%      | 0.6% |
| 男性 | 15歳～19歳 | 50   | 34.0%  | 8.0%      | 26.0%          | 14.0%    | 18.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 30.0%  | 6.0%      | 20.0%          | 10.0%    | 30.0%      | 4.0% |
|    | 25歳～29歳 | 50   | 14.0%  | 8.0%      | 20.0%          | 16.0%    | 40.0%      | 2.0% |
|    | 30歳～34歳 | 50   | 36.0%  | 14.0%     | 8.0%           | 14.0%    | 28.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 30.0%  | 4.0%      | 12.0%          | 6.0%     | 48.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 38.0%  | 2.0%      | 20.0%          | 10.0%    | 30.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 42.0%  | 0.0%      | 16.0%          | 16.0%    | 26.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 46.0%  | 2.0%      | 12.0%          | 20.0%    | 20.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 46.0%  | 0.0%      | 12.0%          | 26.0%    | 16.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 44.0%  | 0.0%      | 12.0%          | 18.0%    | 26.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 20.0%  | 2.0%      | 22.0%          | 16.0%    | 38.0%      | 2.0% |
| 女性 | 15歳～19歳 | 50   | 30.0%  | 6.0%      | 20.0%          | 14.0%    | 30.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 16.0%  | 8.0%      | 24.0%          | 12.0%    | 40.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 16.0%  | 12.0%     | 20.0%          | 16.0%    | 36.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 22.0%  | 6.0%      | 6.0%           | 12.0%    | 54.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 20.0%  | 2.0%      | 20.0%          | 24.0%    | 34.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 22.0%  | 2.0%      | 10.0%          | 16.0%    | 50.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 26.0%  | 0.0%      | 14.0%          | 16.0%    | 44.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 24.0%  | 0.0%      | 16.0%          | 14.0%    | 46.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 14.0%  | 2.0%      | 8.0%           | 18.0%    | 54.0%      | 4.0% |
|    | 60歳～64歳 | 50   | 20.0%  | 2.0%      | 16.0%          | 24.0%    | 38.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 18.0%  | 4.0%      | 2.0%           | 24.0%    | 50.0%      | 2.0% |

# タブレット型PCに関する状況(11月)

|    |         | n    | Q5     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 所有している | 購入する予定である | 購入について検討しようと思う | あまり関心がない | 購入するつもりはない | その他  |
| 全体 |         | 1100 | 27.3%  | 4.5%      | 15.3%          | 16.5%    | 35.8%      | 0.5% |
| 男性 | 15歳～19歳 | 50   | 30.0%  | 8.0%      | 18.0%          | 12.0%    | 30.0%      | 2.0% |
|    | 20歳～24歳 | 50   | 30.0%  | 14.0%     | 12.0%          | 12.0%    | 32.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 24.0%  | 6.0%      | 22.0%          | 20.0%    | 28.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 30.0%  | 6.0%      | 10.0%          | 14.0%    | 40.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 28.0%  | 10.0%     | 24.0%          | 14.0%    | 24.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 38.0%  | 2.0%      | 14.0%          | 20.0%    | 26.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 34.0%  | 10.0%     | 20.0%          | 12.0%    | 24.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 36.0%  | 6.0%      | 12.0%          | 14.0%    | 32.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 36.0%  | 2.0%      | 16.0%          | 16.0%    | 30.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 36.0%  | 6.0%      | 10.0%          | 14.0%    | 34.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 34.0%  | 2.0%      | 14.0%          | 14.0%    | 36.0%      | 0.0% |
| 女性 | 15歳～19歳 | 50   | 28.0%  | 2.0%      | 26.0%          | 6.0%     | 38.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 18.0%  | 4.0%      | 24.0%          | 8.0%     | 46.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 24.0%  | 4.0%      | 10.0%          | 26.0%    | 36.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 22.0%  | 6.0%      | 14.0%          | 26.0%    | 28.0%      | 4.0% |
|    | 35歳～39歳 | 50   | 24.0%  | 2.0%      | 6.0%           | 20.0%    | 48.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 22.0%  | 0.0%      | 10.0%          | 18.0%    | 46.0%      | 4.0% |
|    | 45歳～49歳 | 50   | 28.0%  | 2.0%      | 16.0%          | 20.0%    | 34.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 22.0%  | 4.0%      | 10.0%          | 18.0%    | 46.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 24.0%  | 0.0%      | 12.0%          | 12.0%    | 52.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 20.0%  | 4.0%      | 18.0%          | 26.0%    | 32.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 12.0%  | 0.0%      | 18.0%          | 22.0%    | 46.0%      | 2.0% |

# タブレット型PCに関する状況(12月)

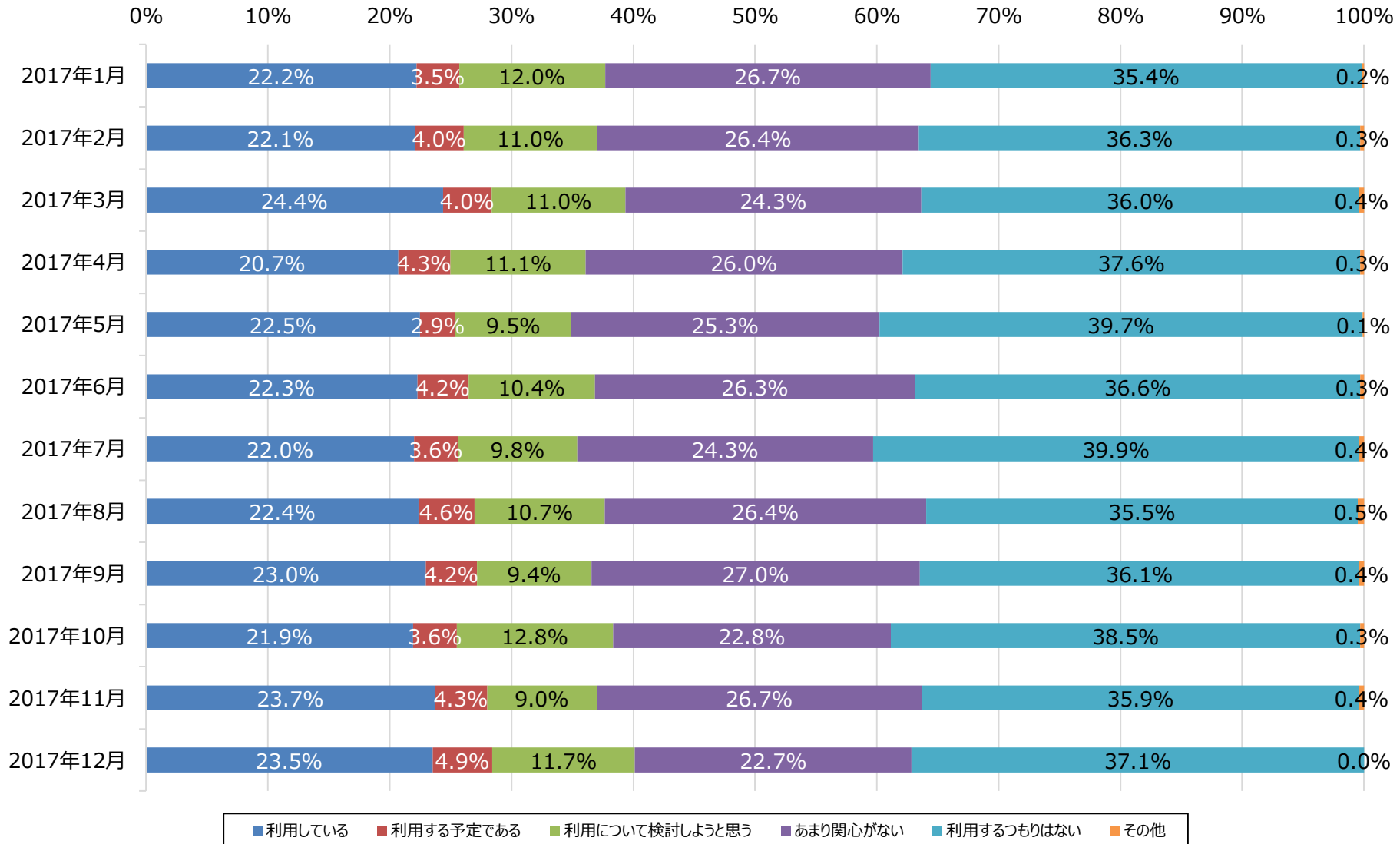
|    |         | n    | Q5     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 所有している | 購入する予定である | 購入について検討しようと思う | あまり関心がない | 購入するつもりはない | その他  |
| 全体 |         | 1100 | 30.6%  | 4.8%      | 14.8%          | 16.3%    | 33.1%      | 0.4% |
| 男性 | 15歳～19歳 | 50   | 42.0%  | 14.0%     | 14.0%          | 12.0%    | 16.0%      | 2.0% |
|    | 20歳～24歳 | 50   | 22.0%  | 16.0%     | 16.0%          | 12.0%    | 34.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 38.0%  | 6.0%      | 10.0%          | 18.0%    | 28.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 24.0%  | 12.0%     | 12.0%          | 16.0%    | 34.0%      | 2.0% |
|    | 35歳～39歳 | 50   | 32.0%  | 2.0%      | 18.0%          | 12.0%    | 36.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 36.0%  | 6.0%      | 16.0%          | 26.0%    | 16.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 40.0%  | 0.0%      | 12.0%          | 14.0%    | 34.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 40.0%  | 0.0%      | 30.0%          | 12.0%    | 18.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 36.0%  | 0.0%      | 16.0%          | 20.0%    | 28.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 24.0%  | 2.0%      | 20.0%          | 24.0%    | 30.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 42.0%  | 2.0%      | 14.0%          | 16.0%    | 26.0%      | 0.0% |
| 女性 | 15歳～19歳 | 50   | 38.0%  | 8.0%      | 10.0%          | 12.0%    | 32.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 24.0%  | 6.0%      | 22.0%          | 10.0%    | 38.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 22.0%  | 2.0%      | 16.0%          | 6.0%     | 54.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 24.0%  | 6.0%      | 14.0%          | 12.0%    | 44.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 32.0%  | 2.0%      | 18.0%          | 14.0%    | 34.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 30.0%  | 8.0%      | 8.0%           | 18.0%    | 36.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 20.0%  | 4.0%      | 4.0%           | 34.0%    | 38.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 30.0%  | 4.0%      | 14.0%          | 2.0%     | 50.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 28.0%  | 0.0%      | 16.0%          | 14.0%    | 42.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 30.0%  | 2.0%      | 18.0%          | 20.0%    | 28.0%      | 2.0% |
|    | 65歳～69歳 | 50   | 20.0%  | 4.0%      | 8.0%           | 34.0%    | 32.0%      | 2.0% |

## 5章：電子書籍の利用意向

**電子書籍の利用率は横ばいで2割強。「利用するつもりはない」人は微増し、約4割**

電子書籍の利用率は1月度調査の22.2%から、12月度調査では23.5%と横ばいでした。「利用するつもりはない」人の割合は1月度調査の35.4%から、12月度調査で37.1%と微増しました。

● Q8 電子書籍の利用意向について、あなたの状況をお答えください。



# 電子書籍の利用意向(1月)

|    |         | n    | Q8     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 利用している | 利用する予定である | 利用について検討しようと思う | あまり関心がない | 利用するつもりはない | その他  |
| 全体 |         | 1100 | 22.2%  | 3.5%      | 12.0%          | 26.7%    | 35.4%      | 0.2% |
| 男性 | 15歳～19歳 | 50   | 26.0%  | 8.0%      | 18.0%          | 16.0%    | 32.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 20.0%  | 6.0%      | 16.0%          | 24.0%    | 34.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 32.0%  | 14.0%     | 12.0%          | 20.0%    | 22.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 24.0%  | 2.0%      | 10.0%          | 30.0%    | 34.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 28.0%  | 2.0%      | 14.0%          | 22.0%    | 34.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 40.0%  | 4.0%      | 8.0%           | 18.0%    | 30.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 38.0%  | 6.0%      | 10.0%          | 16.0%    | 30.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 30.0%  | 0.0%      | 4.0%           | 26.0%    | 40.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 34.0%  | 2.0%      | 4.0%           | 24.0%    | 36.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 20.0%  | 8.0%      | 12.0%          | 36.0%    | 24.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 26.0%  | 0.0%      | 12.0%          | 24.0%    | 38.0%      | 0.0% |
| 女性 | 15歳～19歳 | 50   | 16.0%  | 0.0%      | 22.0%          | 24.0%    | 38.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 12.0%  | 8.0%      | 20.0%          | 18.0%    | 42.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 26.0%  | 2.0%      | 4.0%           | 30.0%    | 38.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 18.0%  | 4.0%      | 8.0%           | 20.0%    | 50.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 20.0%  | 2.0%      | 10.0%          | 34.0%    | 34.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 14.0%  | 2.0%      | 10.0%          | 34.0%    | 40.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 14.0%  | 2.0%      | 8.0%           | 38.0%    | 38.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 10.0%  | 2.0%      | 16.0%          | 36.0%    | 36.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 18.0%  | 0.0%      | 10.0%          | 40.0%    | 30.0%      | 2.0% |
|    | 60歳～64歳 | 50   | 8.0%   | 2.0%      | 20.0%          | 30.0%    | 38.0%      | 2.0% |
|    | 65歳～69歳 | 50   | 14.0%  | 2.0%      | 16.0%          | 28.0%    | 40.0%      | 0.0% |

# 電子書籍の利用意向(2月)

|    |         | n    | Q8     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 利用している | 利用する予定である | 利用について検討しようと思う | あまり関心がない | 利用するつもりはない | その他  |
| 全体 |         | 1100 | 22.1%  | 4.0%      | 11.0%          | 26.4%    | 36.3%      | 0.3% |
| 男性 | 15歳～19歳 | 50   | 26.0%  | 10.0%     | 14.0%          | 24.0%    | 26.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 24.0%  | 6.0%      | 20.0%          | 20.0%    | 30.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 32.0%  | 4.0%      | 12.0%          | 16.0%    | 36.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 28.0%  | 8.0%      | 10.0%          | 24.0%    | 30.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 26.0%  | 2.0%      | 12.0%          | 22.0%    | 36.0%      | 2.0% |
|    | 40歳～44歳 | 50   | 24.0%  | 4.0%      | 8.0%           | 26.0%    | 36.0%      | 2.0% |
|    | 45歳～49歳 | 50   | 30.0%  | 8.0%      | 10.0%          | 16.0%    | 36.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 22.0%  | 2.0%      | 0.0%           | 38.0%    | 38.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 28.0%  | 2.0%      | 8.0%           | 38.0%    | 24.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 22.0%  | 2.0%      | 6.0%           | 40.0%    | 30.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 18.0%  | 4.0%      | 6.0%           | 20.0%    | 52.0%      | 0.0% |
| 女性 | 15歳～19歳 | 50   | 32.0%  | 6.0%      | 18.0%          | 28.0%    | 16.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 24.0%  | 4.0%      | 16.0%          | 26.0%    | 30.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 30.0%  | 6.0%      | 12.0%          | 24.0%    | 28.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 26.0%  | 2.0%      | 14.0%          | 20.0%    | 38.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 12.0%  | 6.0%      | 8.0%           | 22.0%    | 50.0%      | 2.0% |
|    | 40歳～44歳 | 50   | 18.0%  | 0.0%      | 12.0%          | 26.0%    | 44.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 10.0%  | 2.0%      | 8.0%           | 42.0%    | 38.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 14.0%  | 4.0%      | 18.0%          | 18.0%    | 46.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 14.0%  | 6.0%      | 16.0%          | 32.0%    | 32.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 10.0%  | 0.0%      | 6.0%           | 38.0%    | 46.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 16.0%  | 0.0%      | 8.0%           | 20.0%    | 56.0%      | 0.0% |

# 電子書籍の利用意向(3月)

|    |         | n    | Q8     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 利用している | 利用する予定である | 利用について検討しようと思う | あまり関心がない | 利用するつもりはない | その他  |
| 全体 |         | 1100 | 24.4%  | 4.0%      | 11.0%          | 24.3%    | 36.0%      | 0.4% |
| 男性 | 15歳～19歳 | 50   | 26.0%  | 4.0%      | 26.0%          | 18.0%    | 26.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 46.0%  | 6.0%      | 20.0%          | 8.0%     | 20.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 26.0%  | 10.0%     | 10.0%          | 26.0%    | 28.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 32.0%  | 8.0%      | 8.0%           | 28.0%    | 24.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 32.0%  | 4.0%      | 6.0%           | 22.0%    | 36.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 24.0%  | 6.0%      | 10.0%          | 32.0%    | 28.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 34.0%  | 6.0%      | 0.0%           | 24.0%    | 36.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 34.0%  | 0.0%      | 6.0%           | 40.0%    | 20.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 38.0%  | 4.0%      | 2.0%           | 26.0%    | 28.0%      | 2.0% |
|    | 60歳～64歳 | 50   | 36.0%  | 4.0%      | 14.0%          | 20.0%    | 26.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 16.0%  | 0.0%      | 14.0%          | 32.0%    | 38.0%      | 0.0% |
| 女性 | 15歳～19歳 | 50   | 26.0%  | 8.0%      | 14.0%          | 22.0%    | 24.0%      | 6.0% |
|    | 20歳～24歳 | 50   | 20.0%  | 6.0%      | 10.0%          | 20.0%    | 44.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 20.0%  | 0.0%      | 4.0%           | 22.0%    | 54.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 28.0%  | 4.0%      | 22.0%          | 14.0%    | 32.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 16.0%  | 2.0%      | 10.0%          | 30.0%    | 42.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 22.0%  | 2.0%      | 10.0%          | 26.0%    | 40.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 12.0%  | 0.0%      | 12.0%          | 26.0%    | 50.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 14.0%  | 6.0%      | 8.0%           | 26.0%    | 46.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 10.0%  | 2.0%      | 18.0%          | 26.0%    | 44.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 12.0%  | 4.0%      | 10.0%          | 22.0%    | 52.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 12.0%  | 2.0%      | 8.0%           | 24.0%    | 54.0%      | 0.0% |

# 電子書籍の利用意向(4月)

|    |         | n    | Q8     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 利用している | 利用する予定である | 利用について検討しようと思う | あまり関心がない | 利用するつもりはない | その他  |
| 全体 |         | 1100 | 20.7%  | 4.3%      | 11.1%          | 26.0%    | 37.6%      | 0.3% |
| 男性 | 15歳～19歳 | 50   | 20.0%  | 16.0%     | 10.0%          | 18.0%    | 36.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 24.0%  | 8.0%      | 14.0%          | 24.0%    | 30.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 34.0%  | 10.0%     | 14.0%          | 10.0%    | 32.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 32.0%  | 4.0%      | 18.0%          | 16.0%    | 30.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 22.0%  | 6.0%      | 20.0%          | 18.0%    | 34.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 20.0%  | 4.0%      | 14.0%          | 26.0%    | 36.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 28.0%  | 2.0%      | 14.0%          | 24.0%    | 32.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 24.0%  | 6.0%      | 6.0%           | 30.0%    | 34.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 24.0%  | 0.0%      | 10.0%          | 30.0%    | 36.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 16.0%  | 0.0%      | 10.0%          | 42.0%    | 32.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 14.0%  | 0.0%      | 6.0%           | 36.0%    | 44.0%      | 0.0% |
| 女性 | 15歳～19歳 | 50   | 24.0%  | 6.0%      | 12.0%          | 12.0%    | 46.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 16.0%  | 6.0%      | 14.0%          | 22.0%    | 42.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 16.0%  | 2.0%      | 12.0%          | 38.0%    | 32.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 30.0%  | 4.0%      | 4.0%           | 26.0%    | 36.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 18.0%  | 4.0%      | 10.0%          | 24.0%    | 44.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 16.0%  | 2.0%      | 10.0%          | 30.0%    | 40.0%      | 2.0% |
|    | 45歳～49歳 | 50   | 22.0%  | 6.0%      | 10.0%          | 28.0%    | 34.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 20.0%  | 0.0%      | 10.0%          | 26.0%    | 44.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 20.0%  | 0.0%      | 8.0%           | 26.0%    | 44.0%      | 2.0% |
|    | 60歳～64歳 | 50   | 6.0%   | 0.0%      | 12.0%          | 32.0%    | 50.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 10.0%  | 8.0%      | 6.0%           | 34.0%    | 40.0%      | 2.0% |

# 電子書籍の利用意向(5月)

|    |         | n    | Q8     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 利用している | 利用する予定である | 利用について検討しようと思う | あまり関心がない | 利用するつもりはない | その他  |
| 全体 |         | 1100 | 22.5%  | 2.9%      | 9.5%           | 25.3%    | 39.7%      | 0.1% |
| 男性 | 15歳～19歳 | 50   | 16.0%  | 6.0%      | 16.0%          | 14.0%    | 48.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 10.0%  | 6.0%      | 18.0%          | 18.0%    | 48.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 42.0%  | 4.0%      | 4.0%           | 20.0%    | 30.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 24.0%  | 2.0%      | 12.0%          | 24.0%    | 38.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 30.0%  | 0.0%      | 10.0%          | 22.0%    | 38.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 28.0%  | 6.0%      | 10.0%          | 32.0%    | 24.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 32.0%  | 4.0%      | 4.0%           | 24.0%    | 36.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 38.0%  | 4.0%      | 8.0%           | 20.0%    | 30.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 22.0%  | 2.0%      | 2.0%           | 34.0%    | 40.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 36.0%  | 4.0%      | 2.0%           | 38.0%    | 20.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 26.0%  | 2.0%      | 12.0%          | 26.0%    | 34.0%      | 0.0% |
| 女性 | 15歳～19歳 | 50   | 26.0%  | 0.0%      | 18.0%          | 16.0%    | 38.0%      | 2.0% |
|    | 20歳～24歳 | 50   | 26.0%  | 8.0%      | 8.0%           | 18.0%    | 40.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 24.0%  | 4.0%      | 6.0%           | 24.0%    | 42.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 20.0%  | 4.0%      | 14.0%          | 16.0%    | 46.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 20.0%  | 2.0%      | 10.0%          | 24.0%    | 44.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 22.0%  | 0.0%      | 10.0%          | 20.0%    | 48.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 18.0%  | 0.0%      | 10.0%          | 22.0%    | 50.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 12.0%  | 2.0%      | 14.0%          | 24.0%    | 48.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 8.0%   | 0.0%      | 6.0%           | 36.0%    | 50.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 6.0%   | 4.0%      | 12.0%          | 40.0%    | 38.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 10.0%  | 0.0%      | 2.0%           | 44.0%    | 44.0%      | 0.0% |

# 電子書籍の利用意向(6月)

|    |         | n    | Q8     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 利用している | 利用する予定である | 利用について検討しようと思う | あまり関心がない | 利用するつもりはない | その他  |
| 全体 |         | 1100 | 22.3%  | 4.2%      | 10.4%          | 26.3%    | 36.6%      | 0.3% |
| 男性 | 15歳～19歳 | 50   | 34.0%  | 4.0%      | 12.0%          | 18.0%    | 32.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 30.0%  | 8.0%      | 8.0%           | 30.0%    | 24.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 28.0%  | 4.0%      | 14.0%          | 10.0%    | 44.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 30.0%  | 4.0%      | 10.0%          | 16.0%    | 40.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 36.0%  | 8.0%      | 10.0%          | 22.0%    | 22.0%      | 2.0% |
|    | 40歳～44歳 | 50   | 32.0%  | 6.0%      | 4.0%           | 28.0%    | 28.0%      | 2.0% |
|    | 45歳～49歳 | 50   | 26.0%  | 2.0%      | 6.0%           | 30.0%    | 36.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 32.0%  | 6.0%      | 10.0%          | 26.0%    | 26.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 24.0%  | 0.0%      | 4.0%           | 34.0%    | 38.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 20.0%  | 2.0%      | 16.0%          | 16.0%    | 46.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 22.0%  | 0.0%      | 4.0%           | 42.0%    | 30.0%      | 2.0% |
| 女性 | 15歳～19歳 | 50   | 20.0%  | 10.0%     | 20.0%          | 18.0%    | 32.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 14.0%  | 6.0%      | 10.0%          | 22.0%    | 48.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 26.0%  | 4.0%      | 16.0%          | 16.0%    | 38.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 22.0%  | 10.0%     | 10.0%          | 20.0%    | 38.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 12.0%  | 6.0%      | 20.0%          | 24.0%    | 38.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 26.0%  | 2.0%      | 8.0%           | 26.0%    | 38.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 20.0%  | 0.0%      | 8.0%           | 38.0%    | 34.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 10.0%  | 4.0%      | 6.0%           | 30.0%    | 50.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 10.0%  | 2.0%      | 14.0%          | 36.0%    | 38.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 10.0%  | 2.0%      | 10.0%          | 34.0%    | 44.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 6.0%   | 2.0%      | 8.0%           | 42.0%    | 42.0%      | 0.0% |

# 電子書籍の利用意向(7月)

|    |         | n    | Q8     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 利用している | 利用する予定である | 利用について検討しようと思う | あまり関心がない | 利用するつもりはない | その他  |
| 全体 |         | 1100 | 22.0%  | 3.6%      | 9.8%           | 24.3%    | 39.9%      | 0.4% |
| 男性 | 15歳～19歳 | 50   | 24.0%  | 2.0%      | 16.0%          | 14.0%    | 44.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 34.0%  | 4.0%      | 8.0%           | 18.0%    | 36.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 30.0%  | 6.0%      | 16.0%          | 14.0%    | 34.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 26.0%  | 6.0%      | 8.0%           | 20.0%    | 38.0%      | 2.0% |
|    | 35歳～39歳 | 50   | 32.0%  | 4.0%      | 10.0%          | 24.0%    | 28.0%      | 2.0% |
|    | 40歳～44歳 | 50   | 30.0%  | 2.0%      | 14.0%          | 22.0%    | 32.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 24.0%  | 2.0%      | 12.0%          | 36.0%    | 24.0%      | 2.0% |
|    | 50歳～54歳 | 50   | 36.0%  | 0.0%      | 10.0%          | 24.0%    | 30.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 22.0%  | 2.0%      | 2.0%           | 24.0%    | 50.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 32.0%  | 2.0%      | 4.0%           | 20.0%    | 42.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 26.0%  | 4.0%      | 12.0%          | 28.0%    | 30.0%      | 0.0% |
| 女性 | 15歳～19歳 | 50   | 32.0%  | 10.0%     | 12.0%          | 10.0%    | 36.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 22.0%  | 2.0%      | 10.0%          | 24.0%    | 42.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 18.0%  | 6.0%      | 10.0%          | 24.0%    | 42.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 20.0%  | 6.0%      | 12.0%          | 20.0%    | 42.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 14.0%  | 8.0%      | 12.0%          | 28.0%    | 38.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 12.0%  | 4.0%      | 16.0%          | 36.0%    | 30.0%      | 2.0% |
|    | 45歳～49歳 | 50   | 8.0%   | 2.0%      | 10.0%          | 28.0%    | 52.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 8.0%   | 2.0%      | 10.0%          | 40.0%    | 40.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 12.0%  | 0.0%      | 2.0%           | 24.0%    | 62.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 6.0%   | 2.0%      | 2.0%           | 34.0%    | 56.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 16.0%  | 4.0%      | 8.0%           | 22.0%    | 50.0%      | 0.0% |

# 電子書籍の利用意向(8月)

|    |         | n    | Q8     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 利用している | 利用する予定である | 利用について検討しようと思う | あまり関心がない | 利用するつもりはない | その他  |
| 全体 |         | 1100 | 22.4%  | 4.6%      | 10.7%          | 26.4%    | 35.5%      | 0.5% |
| 男性 | 15歳～19歳 | 50   | 28.0%  | 14.0%     | 18.0%          | 20.0%    | 20.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 22.0%  | 4.0%      | 20.0%          | 16.0%    | 36.0%      | 2.0% |
|    | 25歳～29歳 | 50   | 30.0%  | 8.0%      | 10.0%          | 24.0%    | 28.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 36.0%  | 8.0%      | 6.0%           | 26.0%    | 24.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 16.0%  | 8.0%      | 12.0%          | 24.0%    | 38.0%      | 2.0% |
|    | 40歳～44歳 | 50   | 36.0%  | 2.0%      | 18.0%          | 22.0%    | 22.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 38.0%  | 0.0%      | 12.0%          | 24.0%    | 26.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 24.0%  | 6.0%      | 8.0%           | 38.0%    | 24.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 26.0%  | 0.0%      | 10.0%          | 34.0%    | 30.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 18.0%  | 2.0%      | 8.0%           | 38.0%    | 34.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 18.0%  | 4.0%      | 8.0%           | 30.0%    | 40.0%      | 0.0% |
| 女性 | 15歳～19歳 | 50   | 20.0%  | 8.0%      | 20.0%          | 14.0%    | 38.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 22.0%  | 6.0%      | 12.0%          | 30.0%    | 30.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 22.0%  | 8.0%      | 12.0%          | 26.0%    | 32.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 18.0%  | 4.0%      | 6.0%           | 24.0%    | 46.0%      | 2.0% |
|    | 35歳～39歳 | 50   | 20.0%  | 8.0%      | 8.0%           | 24.0%    | 40.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 12.0%  | 2.0%      | 8.0%           | 26.0%    | 52.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 24.0%  | 0.0%      | 8.0%           | 32.0%    | 34.0%      | 2.0% |
|    | 50歳～54歳 | 50   | 20.0%  | 0.0%      | 14.0%          | 28.0%    | 38.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 12.0%  | 4.0%      | 8.0%           | 30.0%    | 46.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 8.0%   | 2.0%      | 6.0%           | 26.0%    | 58.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 22.0%  | 4.0%      | 4.0%           | 24.0%    | 44.0%      | 2.0% |

# 電子書籍の利用意向(9月)

|    |         | n    | Q8     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 利用している | 利用する予定である | 利用について検討しようと思う | あまり関心がない | 利用するつもりはない | その他  |
| 全体 |         | 1100 | 23.0%  | 4.2%      | 9.4%           | 27.0%    | 36.1%      | 0.4% |
| 男性 | 15歳～19歳 | 50   | 20.0%  | 6.0%      | 14.0%          | 24.0%    | 36.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 42.0%  | 12.0%     | 8.0%           | 16.0%    | 20.0%      | 2.0% |
|    | 25歳～29歳 | 50   | 28.0%  | 6.0%      | 16.0%          | 20.0%    | 30.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 24.0%  | 4.0%      | 14.0%          | 22.0%    | 36.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 24.0%  | 10.0%     | 12.0%          | 26.0%    | 26.0%      | 2.0% |
|    | 40歳～44歳 | 50   | 22.0%  | 4.0%      | 6.0%           | 40.0%    | 28.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 22.0%  | 0.0%      | 8.0%           | 38.0%    | 32.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 34.0%  | 2.0%      | 8.0%           | 22.0%    | 32.0%      | 2.0% |
|    | 55歳～59歳 | 50   | 20.0%  | 0.0%      | 4.0%           | 46.0%    | 30.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 20.0%  | 6.0%      | 8.0%           | 40.0%    | 26.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 14.0%  | 2.0%      | 8.0%           | 28.0%    | 48.0%      | 0.0% |
| 女性 | 15歳～19歳 | 50   | 30.0%  | 8.0%      | 12.0%          | 16.0%    | 34.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 28.0%  | 0.0%      | 22.0%          | 22.0%    | 28.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 26.0%  | 6.0%      | 10.0%          | 18.0%    | 40.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 18.0%  | 0.0%      | 14.0%          | 30.0%    | 38.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 26.0%  | 6.0%      | 8.0%           | 22.0%    | 38.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 24.0%  | 2.0%      | 12.0%          | 24.0%    | 38.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 16.0%  | 8.0%      | 2.0%           | 26.0%    | 48.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 16.0%  | 0.0%      | 8.0%           | 30.0%    | 46.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 28.0%  | 2.0%      | 6.0%           | 26.0%    | 36.0%      | 2.0% |
|    | 60歳～64歳 | 50   | 8.0%   | 2.0%      | 2.0%           | 34.0%    | 54.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 16.0%  | 6.0%      | 4.0%           | 24.0%    | 50.0%      | 0.0% |

# 電子書籍の利用意向(10月)

|    |         | n    | Q8     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 利用している | 利用する予定である | 利用について検討しようと思う | あまり関心がない | 利用するつもりはない | その他  |
| 全体 |         | 1100 | 21.9%  | 3.6%      | 12.8%          | 22.8%    | 38.5%      | 0.3% |
| 男性 | 15歳～19歳 | 50   | 24.0%  | 12.0%     | 22.0%          | 26.0%    | 16.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 32.0%  | 4.0%      | 8.0%           | 20.0%    | 36.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 26.0%  | 2.0%      | 14.0%          | 22.0%    | 34.0%      | 2.0% |
|    | 30歳～34歳 | 50   | 26.0%  | 10.0%     | 12.0%          | 18.0%    | 34.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 22.0%  | 0.0%      | 10.0%          | 22.0%    | 46.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 34.0%  | 4.0%      | 20.0%          | 14.0%    | 28.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 34.0%  | 4.0%      | 4.0%           | 20.0%    | 38.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 22.0%  | 0.0%      | 18.0%          | 20.0%    | 40.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 40.0%  | 2.0%      | 6.0%           | 24.0%    | 28.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 22.0%  | 4.0%      | 6.0%           | 30.0%    | 38.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 20.0%  | 2.0%      | 14.0%          | 30.0%    | 34.0%      | 0.0% |
| 女性 | 15歳～19歳 | 50   | 16.0%  | 2.0%      | 28.0%          | 20.0%    | 34.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 32.0%  | 8.0%      | 14.0%          | 12.0%    | 34.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 28.0%  | 10.0%     | 18.0%          | 18.0%    | 26.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 24.0%  | 2.0%      | 16.0%          | 20.0%    | 38.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 16.0%  | 4.0%      | 14.0%          | 32.0%    | 34.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 12.0%  | 2.0%      | 12.0%          | 28.0%    | 46.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 22.0%  | 0.0%      | 10.0%          | 22.0%    | 46.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 8.0%   | 2.0%      | 10.0%          | 30.0%    | 48.0%      | 2.0% |
|    | 55歳～59歳 | 50   | 16.0%  | 2.0%      | 8.0%           | 28.0%    | 46.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 2.0%   | 2.0%      | 6.0%           | 28.0%    | 60.0%      | 2.0% |
|    | 65歳～69歳 | 50   | 4.0%   | 2.0%      | 12.0%          | 18.0%    | 64.0%      | 0.0% |

# 電子書籍の利用意向(11月)

|    |         | n    | Q8     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 利用している | 利用する予定である | 利用について検討しようと思う | あまり関心がない | 利用するつもりはない | その他  |
| 全体 |         | 1100 | 23.7%  | 4.3%      | 9.0%           | 26.7%    | 35.9%      | 0.4% |
| 男性 | 15歳～19歳 | 50   | 18.0%  | 10.0%     | 20.0%          | 22.0%    | 30.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 28.0%  | 10.0%     | 6.0%           | 20.0%    | 36.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 30.0%  | 4.0%      | 20.0%          | 14.0%    | 32.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 26.0%  | 4.0%      | 2.0%           | 30.0%    | 38.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 36.0%  | 6.0%      | 12.0%          | 22.0%    | 22.0%      | 2.0% |
|    | 40歳～44歳 | 50   | 24.0%  | 6.0%      | 12.0%          | 20.0%    | 38.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 40.0%  | 4.0%      | 12.0%          | 24.0%    | 20.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 24.0%  | 0.0%      | 20.0%          | 28.0%    | 28.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 26.0%  | 4.0%      | 4.0%           | 42.0%    | 22.0%      | 2.0% |
|    | 60歳～64歳 | 50   | 24.0%  | 6.0%      | 6.0%           | 26.0%    | 38.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 22.0%  | 4.0%      | 6.0%           | 26.0%    | 42.0%      | 0.0% |
| 女性 | 15歳～19歳 | 50   | 18.0%  | 8.0%      | 12.0%          | 20.0%    | 42.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 30.0%  | 8.0%      | 12.0%          | 18.0%    | 32.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 38.0%  | 4.0%      | 4.0%           | 22.0%    | 32.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 24.0%  | 2.0%      | 10.0%          | 34.0%    | 28.0%      | 2.0% |
|    | 35歳～39歳 | 50   | 18.0%  | 2.0%      | 8.0%           | 36.0%    | 36.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 22.0%  | 0.0%      | 2.0%           | 30.0%    | 44.0%      | 2.0% |
|    | 45歳～49歳 | 50   | 22.0%  | 4.0%      | 6.0%           | 38.0%    | 30.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 6.0%   | 4.0%      | 0.0%           | 22.0%    | 68.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 24.0%  | 2.0%      | 6.0%           | 26.0%    | 42.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 10.0%  | 0.0%      | 10.0%          | 38.0%    | 42.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 12.0%  | 2.0%      | 8.0%           | 30.0%    | 48.0%      | 0.0% |

# 電子書籍の利用意向(12月)

|    |         | n    | Q8     |           |                |          |            |      |
|----|---------|------|--------|-----------|----------------|----------|------------|------|
|    |         |      | 利用している | 利用する予定である | 利用について検討しようと思う | あまり関心がない | 利用するつもりはない | その他  |
| 全体 |         | 1100 | 23.5%  | 4.9%      | 11.7%          | 22.7%    | 37.1%      | 0.0% |
| 男性 | 15歳～19歳 | 50   | 20.0%  | 8.0%      | 20.0%          | 16.0%    | 36.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 28.0%  | 14.0%     | 14.0%          | 14.0%    | 30.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 38.0%  | 10.0%     | 10.0%          | 12.0%    | 30.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 26.0%  | 8.0%      | 10.0%          | 24.0%    | 32.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 36.0%  | 2.0%      | 10.0%          | 28.0%    | 24.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 34.0%  | 6.0%      | 2.0%           | 34.0%    | 24.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 40.0%  | 0.0%      | 6.0%           | 24.0%    | 30.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 30.0%  | 6.0%      | 8.0%           | 22.0%    | 34.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 32.0%  | 0.0%      | 14.0%          | 26.0%    | 28.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 24.0%  | 2.0%      | 18.0%          | 28.0%    | 28.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 22.0%  | 2.0%      | 6.0%           | 36.0%    | 34.0%      | 0.0% |
| 女性 | 15歳～19歳 | 50   | 24.0%  | 10.0%     | 20.0%          | 12.0%    | 34.0%      | 0.0% |
|    | 20歳～24歳 | 50   | 20.0%  | 4.0%      | 20.0%          | 12.0%    | 44.0%      | 0.0% |
|    | 25歳～29歳 | 50   | 22.0%  | 8.0%      | 20.0%          | 18.0%    | 32.0%      | 0.0% |
|    | 30歳～34歳 | 50   | 22.0%  | 4.0%      | 14.0%          | 14.0%    | 46.0%      | 0.0% |
|    | 35歳～39歳 | 50   | 24.0%  | 4.0%      | 10.0%          | 24.0%    | 38.0%      | 0.0% |
|    | 40歳～44歳 | 50   | 18.0%  | 2.0%      | 18.0%          | 22.0%    | 40.0%      | 0.0% |
|    | 45歳～49歳 | 50   | 14.0%  | 6.0%      | 2.0%           | 30.0%    | 48.0%      | 0.0% |
|    | 50歳～54歳 | 50   | 20.0%  | 4.0%      | 8.0%           | 18.0%    | 50.0%      | 0.0% |
|    | 55歳～59歳 | 50   | 8.0%   | 4.0%      | 6.0%           | 30.0%    | 52.0%      | 0.0% |
|    | 60歳～64歳 | 50   | 10.0%  | 0.0%      | 10.0%          | 28.0%    | 52.0%      | 0.0% |
|    | 65歳～69歳 | 50   | 6.0%   | 4.0%      | 12.0%          | 28.0%    | 50.0%      | 0.0% |

## 6章：Webサービス利用状況

### 10代女性のSNOW利用率は7割から6割に減少。インスタは5割から6割へ増加

2017年一気に利用率を伸ばした「SNOW」は4月度調査では13.6%、12月度調査では12.6%とやや減少しました。最も利用率が高い10代女性は4月度調査で74.0%でしたが、12月度調査では60.0%と減少しています。一方、10代女性の「Instagram」利用率は1月度調査で54.0%、12月度調査で60.0%とやや増加しました。

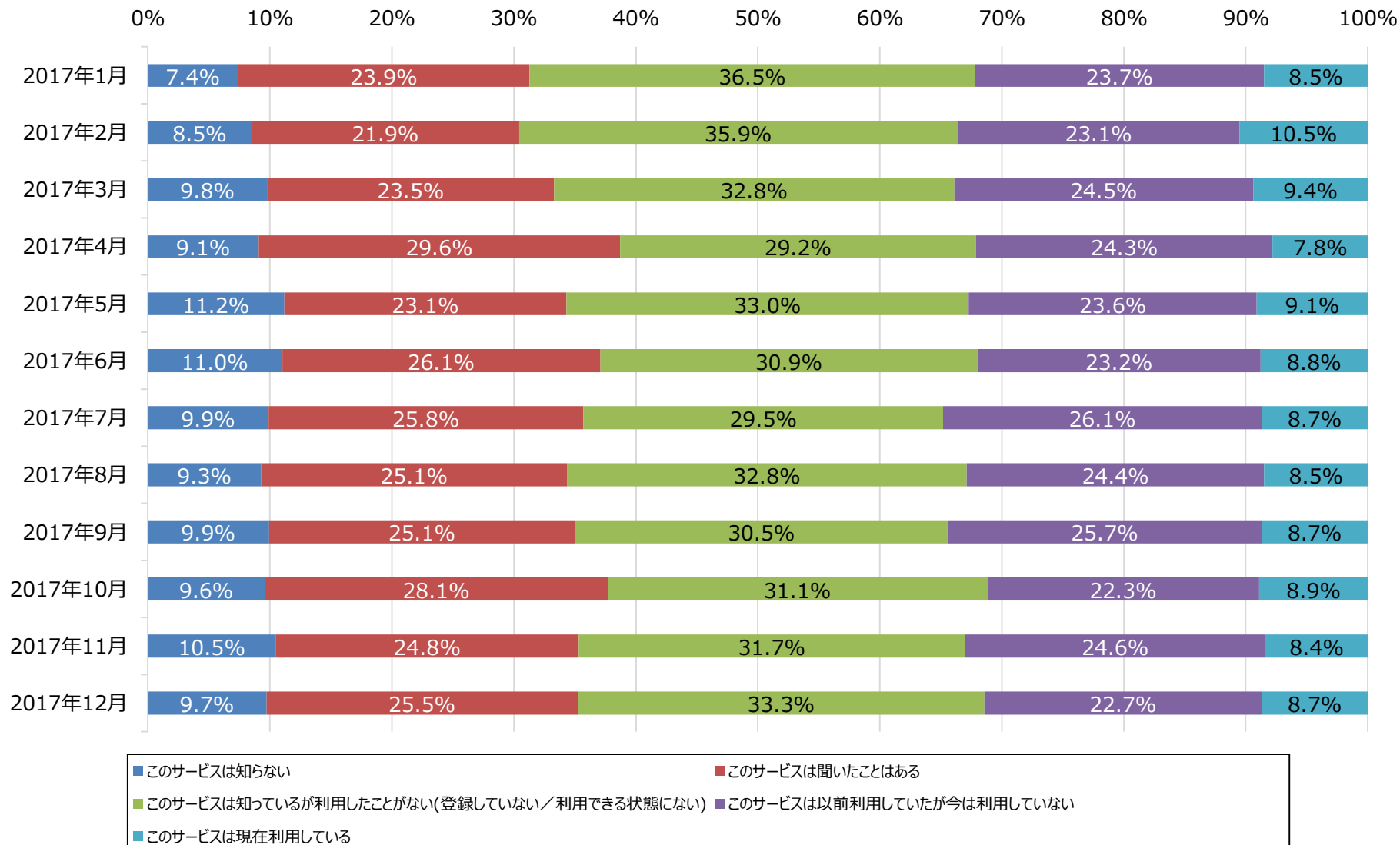
※「聞いたことはある」「知っているが、利用したことがない(登録していない／利用できる状態にならない)」「以前利用していたが、今は利用していない」「現在利用している」の合計。

### 10～30代女性のLINE利用率は9割近く、YouTube利用率を上回る

「LINE」利用率は1月度調査の64.1%から68.5%とやや増加しました。12月度調査時点で10～30代女性では80.0%～88.0%と9割に迫り、同月の同年代における「YouTube」の74.0%～86.0%を上回りました。

※「聞いたことはある」「知っているが、利用したことがない(登録していない／利用できる状態にならない)」「以前利用していたが、今は利用していない」「現在利用している」の合計。

- Q10 以下のインターネット関連サービスについて、あなたの最も近い状況をお答えください。



# mixi利用状況(1月)

|    |         | n    | Q10 mixi（ミクシィ） |                 |  |                           |                 |
|----|---------|------|----------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない    | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 7.4%           | 23.9%           | 36.5%                                      | 23.7%                     | 8.5%            |
| 男性 | 15歳～19歳 | 50   | 14.0%          | 32.0%           | 34.0%                                      | 12.0%                     | 8.0%            |
|    | 20歳～24歳 | 50   | 4.0%           | 8.0%            | 58.0%                                      | 26.0%                     | 4.0%            |
|    | 25歳～29歳 | 50   | 4.0%           | 18.0%           | 30.0%                                      | 36.0%                     | 12.0%           |
|    | 30歳～34歳 | 50   | 2.0%           | 16.0%           | 36.0%                                      | 34.0%                     | 12.0%           |
|    | 35歳～39歳 | 50   | 4.0%           | 30.0%           | 32.0%                                      | 20.0%                     | 14.0%           |
|    | 40歳～44歳 | 50   | 12.0%          | 18.0%           | 36.0%                                      | 14.0%                     | 20.0%           |
|    | 45歳～49歳 | 50   | 2.0%           | 22.0%           | 36.0%                                      | 30.0%                     | 10.0%           |
|    | 50歳～54歳 | 50   | 4.0%           | 38.0%           | 30.0%                                      | 18.0%                     | 10.0%           |
|    | 55歳～59歳 | 50   | 8.0%           | 18.0%           | 54.0%                                      | 8.0%                      | 12.0%           |
|    | 60歳～64歳 | 50   | 4.0%           | 24.0%           | 44.0%                                      | 22.0%                     | 6.0%            |
|    | 65歳～69歳 | 50   | 18.0%          | 44.0%           | 30.0%                                      | 6.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 12.0%          | 38.0%           | 34.0%                                      | 16.0%                     | 0.0%            |
|    | 20歳～24歳 | 50   | 10.0%          | 16.0%           | 30.0%                                      | 36.0%                     | 8.0%            |
|    | 25歳～29歳 | 50   | 10.0%          | 6.0%            | 24.0%                                      | 50.0%                     | 10.0%           |
|    | 30歳～34歳 | 50   | 6.0%           | 18.0%           | 32.0%                                      | 32.0%                     | 12.0%           |
|    | 35歳～39歳 | 50   | 4.0%           | 20.0%           | 30.0%                                      | 34.0%                     | 12.0%           |
|    | 40歳～44歳 | 50   | 4.0%           | 24.0%           | 32.0%                                      | 34.0%                     | 6.0%            |
|    | 45歳～49歳 | 50   | 10.0%          | 20.0%           | 38.0%                                      | 28.0%                     | 4.0%            |
|    | 50歳～54歳 | 50   | 10.0%          | 40.0%           | 32.0%                                      | 12.0%                     | 6.0%            |
|    | 55歳～59歳 | 50   | 6.0%           | 16.0%           | 42.0%                                      | 26.0%                     | 10.0%           |
|    | 60歳～64歳 | 50   | 8.0%           | 22.0%           | 50.0%                                      | 18.0%                     | 2.0%            |
|    | 65歳～69歳 | 50   | 6.0%           | 38.0%           | 40.0%                                      | 10.0%                     | 6.0%            |

# mixi利用状況(2月)

|    |         | n    | Q10 mixi（ミクシィ） |                 |  |                           |                 |
|----|---------|------|----------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない    | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 8.5%           | 21.9%           | 35.9%                                      | 23.1%                     | 10.5%           |
| 男性 | 15歳～19歳 | 50   | 8.0%           | 30.0%           | 34.0%                                      | 16.0%                     | 12.0%           |
|    | 20歳～24歳 | 50   | 6.0%           | 14.0%           | 46.0%                                      | 32.0%                     | 2.0%            |
|    | 25歳～29歳 | 50   | 10.0%          | 16.0%           | 22.0%                                      | 32.0%                     | 20.0%           |
|    | 30歳～34歳 | 50   | 8.0%           | 12.0%           | 38.0%                                      | 28.0%                     | 14.0%           |
|    | 35歳～39歳 | 50   | 4.0%           | 22.0%           | 36.0%                                      | 26.0%                     | 12.0%           |
|    | 40歳～44歳 | 50   | 8.0%           | 20.0%           | 30.0%                                      | 28.0%                     | 14.0%           |
|    | 45歳～49歳 | 50   | 6.0%           | 24.0%           | 44.0%                                      | 14.0%                     | 12.0%           |
|    | 50歳～54歳 | 50   | 6.0%           | 20.0%           | 38.0%                                      | 20.0%                     | 16.0%           |
|    | 55歳～59歳 | 50   | 6.0%           | 26.0%           | 50.0%                                      | 12.0%                     | 6.0%            |
|    | 60歳～64歳 | 50   | 4.0%           | 28.0%           | 44.0%                                      | 18.0%                     | 6.0%            |
|    | 65歳～69歳 | 50   | 28.0%          | 24.0%           | 30.0%                                      | 6.0%                      | 12.0%           |
| 女性 | 15歳～19歳 | 50   | 14.0%          | 28.0%           | 26.0%                                      | 22.0%                     | 10.0%           |
|    | 20歳～24歳 | 50   | 10.0%          | 20.0%           | 32.0%                                      | 28.0%                     | 10.0%           |
|    | 25歳～29歳 | 50   | 4.0%           | 14.0%           | 26.0%                                      | 44.0%                     | 12.0%           |
|    | 30歳～34歳 | 50   | 8.0%           | 12.0%           | 24.0%                                      | 40.0%                     | 16.0%           |
|    | 35歳～39歳 | 50   | 6.0%           | 12.0%           | 32.0%                                      | 36.0%                     | 14.0%           |
|    | 40歳～44歳 | 50   | 16.0%          | 16.0%           | 38.0%                                      | 28.0%                     | 2.0%            |
|    | 45歳～49歳 | 50   | 8.0%           | 20.0%           | 30.0%                                      | 32.0%                     | 10.0%           |
|    | 50歳～54歳 | 50   | 2.0%           | 24.0%           | 40.0%                                      | 20.0%                     | 14.0%           |
|    | 55歳～59歳 | 50   | 6.0%           | 26.0%           | 46.0%                                      | 12.0%                     | 10.0%           |
|    | 60歳～64歳 | 50   | 8.0%           | 34.0%           | 44.0%                                      | 10.0%                     | 4.0%            |
|    | 65歳～69歳 | 50   | 12.0%          | 40.0%           | 40.0%                                      | 4.0%                      | 4.0%            |

# mixi利用状況(3月)

|    |         | n    | Q10 mixi（ミクシィ） |                 |  |                           |                 |
|----|---------|------|----------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない    | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 9.8%           | 23.5%           | 32.8%                                      | 24.5%                     | 9.4%            |
| 男性 | 15歳～19歳 | 50   | 16.0%          | 24.0%           | 26.0%                                      | 22.0%                     | 12.0%           |
|    | 20歳～24歳 | 50   | 4.0%           | 22.0%           | 36.0%                                      | 30.0%                     | 8.0%            |
|    | 25歳～29歳 | 50   | 16.0%          | 16.0%           | 18.0%                                      | 32.0%                     | 18.0%           |
|    | 30歳～34歳 | 50   | 14.0%          | 24.0%           | 28.0%                                      | 24.0%                     | 10.0%           |
|    | 35歳～39歳 | 50   | 4.0%           | 24.0%           | 24.0%                                      | 32.0%                     | 16.0%           |
|    | 40歳～44歳 | 50   | 8.0%           | 24.0%           | 34.0%                                      | 24.0%                     | 10.0%           |
|    | 45歳～49歳 | 50   | 10.0%          | 26.0%           | 38.0%                                      | 20.0%                     | 6.0%            |
|    | 50歳～54歳 | 50   | 10.0%          | 22.0%           | 38.0%                                      | 24.0%                     | 6.0%            |
|    | 55歳～59歳 | 50   | 8.0%           | 22.0%           | 42.0%                                      | 16.0%                     | 12.0%           |
|    | 60歳～64歳 | 50   | 14.0%          | 28.0%           | 40.0%                                      | 14.0%                     | 4.0%            |
|    | 65歳～69歳 | 50   | 12.0%          | 32.0%           | 50.0%                                      | 2.0%                      | 4.0%            |
| 女性 | 15歳～19歳 | 50   | 10.0%          | 30.0%           | 48.0%                                      | 10.0%                     | 2.0%            |
|    | 20歳～24歳 | 50   | 12.0%          | 16.0%           | 22.0%                                      | 44.0%                     | 6.0%            |
|    | 25歳～29歳 | 50   | 0.0%           | 16.0%           | 18.0%                                      | 56.0%                     | 10.0%           |
|    | 30歳～34歳 | 50   | 6.0%           | 14.0%           | 22.0%                                      | 46.0%                     | 12.0%           |
|    | 35歳～39歳 | 50   | 6.0%           | 18.0%           | 24.0%                                      | 36.0%                     | 16.0%           |
|    | 40歳～44歳 | 50   | 8.0%           | 22.0%           | 34.0%                                      | 28.0%                     | 8.0%            |
|    | 45歳～49歳 | 50   | 2.0%           | 20.0%           | 48.0%                                      | 20.0%                     | 10.0%           |
|    | 50歳～54歳 | 50   | 12.0%          | 22.0%           | 32.0%                                      | 18.0%                     | 16.0%           |
|    | 55歳～59歳 | 50   | 12.0%          | 26.0%           | 38.0%                                      | 22.0%                     | 2.0%            |
|    | 60歳～64歳 | 50   | 14.0%          | 34.0%           | 30.0%                                      | 12.0%                     | 10.0%           |
|    | 65歳～69歳 | 50   | 18.0%          | 36.0%           | 32.0%                                      | 6.0%                      | 8.0%            |

# mixi利用状況(4月)

|    |         | n    | Q10 mixi（ミクシィ） |                 |  |                           |                 |
|----|---------|------|----------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない    | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 9.1%           | 29.6%           | 29.2%                                      | 24.3%                     | 7.8%            |
| 男性 | 15歳～19歳 | 50   | 12.0%          | 50.0%           | 32.0%                                      | 2.0%                      | 4.0%            |
|    | 20歳～24歳 | 50   | 12.0%          | 32.0%           | 28.0%                                      | 26.0%                     | 2.0%            |
|    | 25歳～29歳 | 50   | 6.0%           | 20.0%           | 20.0%                                      | 36.0%                     | 18.0%           |
|    | 30歳～34歳 | 50   | 8.0%           | 22.0%           | 28.0%                                      | 30.0%                     | 12.0%           |
|    | 35歳～39歳 | 50   | 2.0%           | 32.0%           | 24.0%                                      | 30.0%                     | 12.0%           |
|    | 40歳～44歳 | 50   | 6.0%           | 22.0%           | 30.0%                                      | 34.0%                     | 8.0%            |
|    | 45歳～49歳 | 50   | 8.0%           | 26.0%           | 36.0%                                      | 20.0%                     | 10.0%           |
|    | 50歳～54歳 | 50   | 2.0%           | 32.0%           | 28.0%                                      | 30.0%                     | 8.0%            |
|    | 55歳～59歳 | 50   | 6.0%           | 36.0%           | 34.0%                                      | 18.0%                     | 6.0%            |
|    | 60歳～64歳 | 50   | 10.0%          | 34.0%           | 42.0%                                      | 10.0%                     | 4.0%            |
|    | 65歳～69歳 | 50   | 16.0%          | 44.0%           | 26.0%                                      | 10.0%                     | 4.0%            |
| 女性 | 15歳～19歳 | 50   | 4.0%           | 26.0%           | 36.0%                                      | 30.0%                     | 4.0%            |
|    | 20歳～24歳 | 50   | 4.0%           | 32.0%           | 38.0%                                      | 22.0%                     | 4.0%            |
|    | 25歳～29歳 | 50   | 12.0%          | 10.0%           | 20.0%                                      | 52.0%                     | 6.0%            |
|    | 30歳～34歳 | 50   | 4.0%           | 14.0%           | 20.0%                                      | 48.0%                     | 14.0%           |
|    | 35歳～39歳 | 50   | 4.0%           | 24.0%           | 24.0%                                      | 38.0%                     | 10.0%           |
|    | 40歳～44歳 | 50   | 8.0%           | 32.0%           | 32.0%                                      | 20.0%                     | 8.0%            |
|    | 45歳～49歳 | 50   | 0.0%           | 30.0%           | 38.0%                                      | 18.0%                     | 14.0%           |
|    | 50歳～54歳 | 50   | 16.0%          | 42.0%           | 16.0%                                      | 20.0%                     | 6.0%            |
|    | 55歳～59歳 | 50   | 14.0%          | 32.0%           | 34.0%                                      | 16.0%                     | 4.0%            |
|    | 60歳～64歳 | 50   | 20.0%          | 24.0%           | 32.0%                                      | 16.0%                     | 8.0%            |
|    | 65歳～69歳 | 50   | 26.0%          | 36.0%           | 24.0%                                      | 8.0%                      | 6.0%            |

# mixi利用状況(5月)

|    |         | n    | Q10 mixi（ミクシィ） |                 |  |                           |                 |
|----|---------|------|----------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない    | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 11.2%          | 23.1%           | 33.0%                                      | 23.6%                     | 9.1%            |
| 男性 | 15歳～19歳 | 50   | 38.0%          | 26.0%           | 20.0%                                      | 10.0%                     | 6.0%            |
|    | 20歳～24歳 | 50   | 18.0%          | 16.0%           | 36.0%                                      | 24.0%                     | 6.0%            |
|    | 25歳～29歳 | 50   | 12.0%          | 6.0%            | 34.0%                                      | 36.0%                     | 12.0%           |
|    | 30歳～34歳 | 50   | 8.0%           | 10.0%           | 36.0%                                      | 24.0%                     | 22.0%           |
|    | 35歳～39歳 | 50   | 10.0%          | 14.0%           | 36.0%                                      | 32.0%                     | 8.0%            |
|    | 40歳～44歳 | 50   | 20.0%          | 16.0%           | 28.0%                                      | 28.0%                     | 8.0%            |
|    | 45歳～49歳 | 50   | 14.0%          | 26.0%           | 36.0%                                      | 16.0%                     | 8.0%            |
|    | 50歳～54歳 | 50   | 8.0%           | 20.0%           | 32.0%                                      | 22.0%                     | 18.0%           |
|    | 55歳～59歳 | 50   | 8.0%           | 30.0%           | 42.0%                                      | 16.0%                     | 4.0%            |
|    | 60歳～64歳 | 50   | 6.0%           | 26.0%           | 46.0%                                      | 8.0%                      | 14.0%           |
|    | 65歳～69歳 | 50   | 14.0%          | 32.0%           | 38.0%                                      | 10.0%                     | 6.0%            |
| 女性 | 15歳～19歳 | 50   | 10.0%          | 30.0%           | 30.0%                                      | 26.0%                     | 4.0%            |
|    | 20歳～24歳 | 50   | 6.0%           | 14.0%           | 44.0%                                      | 32.0%                     | 4.0%            |
|    | 25歳～29歳 | 50   | 6.0%           | 6.0%            | 30.0%                                      | 42.0%                     | 16.0%           |
|    | 30歳～34歳 | 50   | 12.0%          | 8.0%            | 24.0%                                      | 42.0%                     | 14.0%           |
|    | 35歳～39歳 | 50   | 6.0%           | 18.0%           | 20.0%                                      | 48.0%                     | 8.0%            |
|    | 40歳～44歳 | 50   | 12.0%          | 26.0%           | 30.0%                                      | 28.0%                     | 4.0%            |
|    | 45歳～49歳 | 50   | 4.0%           | 38.0%           | 36.0%                                      | 18.0%                     | 4.0%            |
|    | 50歳～54歳 | 50   | 8.0%           | 28.0%           | 34.0%                                      | 20.0%                     | 10.0%           |
|    | 55歳～59歳 | 50   | 6.0%           | 36.0%           | 38.0%                                      | 10.0%                     | 10.0%           |
|    | 60歳～64歳 | 50   | 2.0%           | 30.0%           | 32.0%                                      | 22.0%                     | 14.0%           |
|    | 65歳～69歳 | 50   | 18.0%          | 52.0%           | 24.0%                                      | 6.0%                      | 0.0%            |

# mixi利用状況(6月)

|    |         | n    | Q10 mixi（ミクシィ） |                 |  |                           |                 |
|----|---------|------|----------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない    | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 11.0%          | 26.1%           | 30.9%                                      | 23.2%                     | 8.8%            |
| 男性 | 15歳～19歳 | 50   | 16.0%          | 22.0%           | 34.0%                                      | 12.0%                     | 16.0%           |
|    | 20歳～24歳 | 50   | 14.0%          | 18.0%           | 32.0%                                      | 30.0%                     | 6.0%            |
|    | 25歳～29歳 | 50   | 10.0%          | 24.0%           | 28.0%                                      | 30.0%                     | 8.0%            |
|    | 30歳～34歳 | 50   | 2.0%           | 20.0%           | 26.0%                                      | 36.0%                     | 16.0%           |
|    | 35歳～39歳 | 50   | 6.0%           | 26.0%           | 20.0%                                      | 34.0%                     | 14.0%           |
|    | 40歳～44歳 | 50   | 10.0%          | 28.0%           | 28.0%                                      | 22.0%                     | 12.0%           |
|    | 45歳～49歳 | 50   | 8.0%           | 34.0%           | 28.0%                                      | 20.0%                     | 10.0%           |
|    | 50歳～54歳 | 50   | 2.0%           | 30.0%           | 40.0%                                      | 20.0%                     | 8.0%            |
|    | 55歳～59歳 | 50   | 18.0%          | 28.0%           | 32.0%                                      | 20.0%                     | 2.0%            |
|    | 60歳～64歳 | 50   | 16.0%          | 26.0%           | 40.0%                                      | 10.0%                     | 8.0%            |
|    | 65歳～69歳 | 50   | 20.0%          | 28.0%           | 32.0%                                      | 14.0%                     | 6.0%            |
| 女性 | 15歳～19歳 | 50   | 14.0%          | 30.0%           | 42.0%                                      | 8.0%                      | 6.0%            |
|    | 20歳～24歳 | 50   | 12.0%          | 14.0%           | 34.0%                                      | 30.0%                     | 10.0%           |
|    | 25歳～29歳 | 50   | 10.0%          | 22.0%           | 20.0%                                      | 40.0%                     | 8.0%            |
|    | 30歳～34歳 | 50   | 4.0%           | 18.0%           | 22.0%                                      | 44.0%                     | 12.0%           |
|    | 35歳～39歳 | 50   | 10.0%          | 26.0%           | 28.0%                                      | 28.0%                     | 8.0%            |
|    | 40歳～44歳 | 50   | 4.0%           | 20.0%           | 28.0%                                      | 40.0%                     | 8.0%            |
|    | 45歳～49歳 | 50   | 16.0%          | 28.0%           | 34.0%                                      | 16.0%                     | 6.0%            |
|    | 50歳～54歳 | 50   | 10.0%          | 36.0%           | 38.0%                                      | 10.0%                     | 6.0%            |
|    | 55歳～59歳 | 50   | 16.0%          | 28.0%           | 28.0%                                      | 18.0%                     | 10.0%           |
|    | 60歳～64歳 | 50   | 12.0%          | 32.0%           | 30.0%                                      | 18.0%                     | 8.0%            |
|    | 65歳～69歳 | 50   | 12.0%          | 36.0%           | 36.0%                                      | 10.0%                     | 6.0%            |

# mixi利用状況(7月)

|    |         | n    | Q10 mixi（ミクシィ） |                 |  |                           |                 |
|----|---------|------|----------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない    | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 9.9%           | 25.8%           | 29.5%                                      | 26.1%                     | 8.7%            |
| 男性 | 15歳～19歳 | 50   | 14.0%          | 48.0%           | 24.0%                                      | 10.0%                     | 4.0%            |
|    | 20歳～24歳 | 50   | 16.0%          | 20.0%           | 28.0%                                      | 30.0%                     | 6.0%            |
|    | 25歳～29歳 | 50   | 10.0%          | 22.0%           | 20.0%                                      | 40.0%                     | 8.0%            |
|    | 30歳～34歳 | 50   | 6.0%           | 8.0%            | 38.0%                                      | 36.0%                     | 12.0%           |
|    | 35歳～39歳 | 50   | 8.0%           | 12.0%           | 24.0%                                      | 40.0%                     | 16.0%           |
|    | 40歳～44歳 | 50   | 6.0%           | 16.0%           | 38.0%                                      | 30.0%                     | 10.0%           |
|    | 45歳～49歳 | 50   | 12.0%          | 22.0%           | 26.0%                                      | 30.0%                     | 10.0%           |
|    | 50歳～54歳 | 50   | 6.0%           | 26.0%           | 32.0%                                      | 22.0%                     | 14.0%           |
|    | 55歳～59歳 | 50   | 14.0%          | 30.0%           | 30.0%                                      | 16.0%                     | 10.0%           |
|    | 60歳～64歳 | 50   | 10.0%          | 32.0%           | 42.0%                                      | 8.0%                      | 8.0%            |
|    | 65歳～69歳 | 50   | 14.0%          | 30.0%           | 36.0%                                      | 14.0%                     | 6.0%            |
| 女性 | 15歳～19歳 | 50   | 8.0%           | 32.0%           | 36.0%                                      | 18.0%                     | 6.0%            |
|    | 20歳～24歳 | 50   | 14.0%          | 22.0%           | 26.0%                                      | 32.0%                     | 6.0%            |
|    | 25歳～29歳 | 50   | 6.0%           | 18.0%           | 18.0%                                      | 52.0%                     | 6.0%            |
|    | 30歳～34歳 | 50   | 4.0%           | 12.0%           | 28.0%                                      | 36.0%                     | 20.0%           |
|    | 35歳～39歳 | 50   | 4.0%           | 16.0%           | 26.0%                                      | 34.0%                     | 20.0%           |
|    | 40歳～44歳 | 50   | 8.0%           | 12.0%           | 36.0%                                      | 42.0%                     | 2.0%            |
|    | 45歳～49歳 | 50   | 8.0%           | 32.0%           | 24.0%                                      | 28.0%                     | 8.0%            |
|    | 50歳～54歳 | 50   | 6.0%           | 28.0%           | 34.0%                                      | 20.0%                     | 12.0%           |
|    | 55歳～59歳 | 50   | 10.0%          | 44.0%           | 32.0%                                      | 12.0%                     | 2.0%            |
|    | 60歳～64歳 | 50   | 12.0%          | 46.0%           | 26.0%                                      | 12.0%                     | 4.0%            |
|    | 65歳～69歳 | 50   | 22.0%          | 40.0%           | 24.0%                                      | 12.0%                     | 2.0%            |

# mixi利用状況(8月)

|    |         | n    | Q10 mixi（ミクシィ） |                 |  |                           |                 |
|----|---------|------|----------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない    | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 9.3%           | 25.1%           | 32.8%                                      | 24.4%                     | 8.5%            |
| 男性 | 15歳～19歳 | 50   | 22.0%          | 22.0%           | 44.0%                                      | 6.0%                      | 6.0%            |
|    | 20歳～24歳 | 50   | 8.0%           | 24.0%           | 34.0%                                      | 28.0%                     | 6.0%            |
|    | 25歳～29歳 | 50   | 14.0%          | 16.0%           | 30.0%                                      | 30.0%                     | 10.0%           |
|    | 30歳～34歳 | 50   | 4.0%           | 16.0%           | 38.0%                                      | 32.0%                     | 10.0%           |
|    | 35歳～39歳 | 50   | 10.0%          | 38.0%           | 18.0%                                      | 20.0%                     | 14.0%           |
|    | 40歳～44歳 | 50   | 2.0%           | 16.0%           | 34.0%                                      | 30.0%                     | 18.0%           |
|    | 45歳～49歳 | 50   | 4.0%           | 28.0%           | 36.0%                                      | 26.0%                     | 6.0%            |
|    | 50歳～54歳 | 50   | 12.0%          | 26.0%           | 26.0%                                      | 32.0%                     | 4.0%            |
|    | 55歳～59歳 | 50   | 6.0%           | 18.0%           | 50.0%                                      | 18.0%                     | 8.0%            |
|    | 60歳～64歳 | 50   | 12.0%          | 22.0%           | 46.0%                                      | 14.0%                     | 6.0%            |
|    | 65歳～69歳 | 50   | 12.0%          | 42.0%           | 28.0%                                      | 10.0%                     | 8.0%            |
| 女性 | 15歳～19歳 | 50   | 2.0%           | 34.0%           | 54.0%                                      | 4.0%                      | 6.0%            |
|    | 20歳～24歳 | 50   | 10.0%          | 28.0%           | 24.0%                                      | 32.0%                     | 6.0%            |
|    | 25歳～29歳 | 50   | 10.0%          | 20.0%           | 26.0%                                      | 40.0%                     | 4.0%            |
|    | 30歳～34歳 | 50   | 8.0%           | 16.0%           | 24.0%                                      | 38.0%                     | 14.0%           |
|    | 35歳～39歳 | 50   | 10.0%          | 20.0%           | 30.0%                                      | 32.0%                     | 8.0%            |
|    | 40歳～44歳 | 50   | 2.0%           | 26.0%           | 22.0%                                      | 34.0%                     | 16.0%           |
|    | 45歳～49歳 | 50   | 8.0%           | 30.0%           | 28.0%                                      | 30.0%                     | 4.0%            |
|    | 50歳～54歳 | 50   | 6.0%           | 24.0%           | 32.0%                                      | 24.0%                     | 14.0%           |
|    | 55歳～59歳 | 50   | 10.0%          | 30.0%           | 30.0%                                      | 24.0%                     | 6.0%            |
|    | 60歳～64歳 | 50   | 6.0%           | 34.0%           | 36.0%                                      | 14.0%                     | 10.0%           |
|    | 65歳～69歳 | 50   | 26.0%          | 22.0%           | 32.0%                                      | 18.0%                     | 2.0%            |

# mixi利用状況(9月)

|    |         | n    | Q10 mixi（ミクシィ） |                 |  |                           |                 |
|----|---------|------|----------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない    | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 9.9%           | 25.1%           | 30.5%                                      | 25.7%                     | 8.7%            |
| 男性 | 15歳～19歳 | 50   | 4.0%           | 24.0%           | 36.0%                                      | 22.0%                     | 14.0%           |
|    | 20歳～24歳 | 50   | 8.0%           | 28.0%           | 28.0%                                      | 24.0%                     | 12.0%           |
|    | 25歳～29歳 | 50   | 10.0%          | 16.0%           | 32.0%                                      | 38.0%                     | 4.0%            |
|    | 30歳～34歳 | 50   | 10.0%          | 12.0%           | 30.0%                                      | 32.0%                     | 16.0%           |
|    | 35歳～39歳 | 50   | 14.0%          | 16.0%           | 18.0%                                      | 38.0%                     | 14.0%           |
|    | 40歳～44歳 | 50   | 10.0%          | 22.0%           | 34.0%                                      | 30.0%                     | 4.0%            |
|    | 45歳～49歳 | 50   | 4.0%           | 22.0%           | 44.0%                                      | 20.0%                     | 10.0%           |
|    | 50歳～54歳 | 50   | 8.0%           | 18.0%           | 38.0%                                      | 28.0%                     | 8.0%            |
|    | 55歳～59歳 | 50   | 16.0%          | 24.0%           | 38.0%                                      | 12.0%                     | 10.0%           |
|    | 60歳～64歳 | 50   | 12.0%          | 38.0%           | 34.0%                                      | 6.0%                      | 10.0%           |
|    | 65歳～69歳 | 50   | 18.0%          | 38.0%           | 28.0%                                      | 14.0%                     | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 18.0%          | 30.0%           | 44.0%                                      | 6.0%                      | 2.0%            |
|    | 20歳～24歳 | 50   | 10.0%          | 18.0%           | 34.0%                                      | 30.0%                     | 8.0%            |
|    | 25歳～29歳 | 50   | 10.0%          | 18.0%           | 14.0%                                      | 52.0%                     | 6.0%            |
|    | 30歳～34歳 | 50   | 6.0%           | 8.0%            | 20.0%                                      | 52.0%                     | 14.0%           |
|    | 35歳～39歳 | 50   | 4.0%           | 10.0%           | 22.0%                                      | 48.0%                     | 16.0%           |
|    | 40歳～44歳 | 50   | 10.0%          | 34.0%           | 26.0%                                      | 26.0%                     | 4.0%            |
|    | 45歳～49歳 | 50   | 10.0%          | 36.0%           | 28.0%                                      | 20.0%                     | 6.0%            |
|    | 50歳～54歳 | 50   | 4.0%           | 30.0%           | 32.0%                                      | 26.0%                     | 8.0%            |
|    | 55歳～59歳 | 50   | 16.0%          | 22.0%           | 32.0%                                      | 20.0%                     | 10.0%           |
|    | 60歳～64歳 | 50   | 8.0%           | 38.0%           | 30.0%                                      | 16.0%                     | 8.0%            |
|    | 65歳～69歳 | 50   | 8.0%           | 50.0%           | 30.0%                                      | 6.0%                      | 6.0%            |

# mixi利用状況(10月)

|    |         | n    | Q10 mixi（ミクシィ） |                 |  |                           |                 |
|----|---------|------|----------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない    | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 9.6%           | 28.1%           | 31.1%                                      | 22.3%                     | 8.9%            |
| 男性 | 15歳～19歳 | 50   | 22.0%          | 32.0%           | 36.0%                                      | 2.0%                      | 8.0%            |
|    | 20歳～24歳 | 50   | 10.0%          | 24.0%           | 42.0%                                      | 14.0%                     | 10.0%           |
|    | 25歳～29歳 | 50   | 12.0%          | 26.0%           | 24.0%                                      | 32.0%                     | 6.0%            |
|    | 30歳～34歳 | 50   | 6.0%           | 22.0%           | 34.0%                                      | 28.0%                     | 10.0%           |
|    | 35歳～39歳 | 50   | 14.0%          | 30.0%           | 20.0%                                      | 28.0%                     | 8.0%            |
|    | 40歳～44歳 | 50   | 4.0%           | 14.0%           | 30.0%                                      | 38.0%                     | 14.0%           |
|    | 45歳～49歳 | 50   | 8.0%           | 22.0%           | 38.0%                                      | 26.0%                     | 6.0%            |
|    | 50歳～54歳 | 50   | 2.0%           | 28.0%           | 36.0%                                      | 10.0%                     | 24.0%           |
|    | 55歳～59歳 | 50   | 8.0%           | 34.0%           | 34.0%                                      | 20.0%                     | 4.0%            |
|    | 60歳～64歳 | 50   | 6.0%           | 26.0%           | 46.0%                                      | 10.0%                     | 12.0%           |
|    | 65歳～69歳 | 50   | 6.0%           | 54.0%           | 24.0%                                      | 12.0%                     | 4.0%            |
| 女性 | 15歳～19歳 | 50   | 16.0%          | 38.0%           | 38.0%                                      | 4.0%                      | 4.0%            |
|    | 20歳～24歳 | 50   | 10.0%          | 24.0%           | 24.0%                                      | 32.0%                     | 10.0%           |
|    | 25歳～29歳 | 50   | 12.0%          | 18.0%           | 20.0%                                      | 38.0%                     | 12.0%           |
|    | 30歳～34歳 | 50   | 4.0%           | 12.0%           | 30.0%                                      | 46.0%                     | 8.0%            |
|    | 35歳～39歳 | 50   | 10.0%          | 18.0%           | 24.0%                                      | 40.0%                     | 8.0%            |
|    | 40歳～44歳 | 50   | 6.0%           | 24.0%           | 24.0%                                      | 38.0%                     | 8.0%            |
|    | 45歳～49歳 | 50   | 6.0%           | 26.0%           | 40.0%                                      | 20.0%                     | 8.0%            |
|    | 50歳～54歳 | 50   | 20.0%          | 30.0%           | 28.0%                                      | 14.0%                     | 8.0%            |
|    | 55歳～59歳 | 50   | 12.0%          | 36.0%           | 30.0%                                      | 12.0%                     | 10.0%           |
|    | 60歳～64歳 | 50   | 6.0%           | 30.0%           | 32.0%                                      | 20.0%                     | 12.0%           |
|    | 65歳～69歳 | 50   | 12.0%          | 50.0%           | 30.0%                                      | 6.0%                      | 2.0%            |

# mixi利用状況(11月)

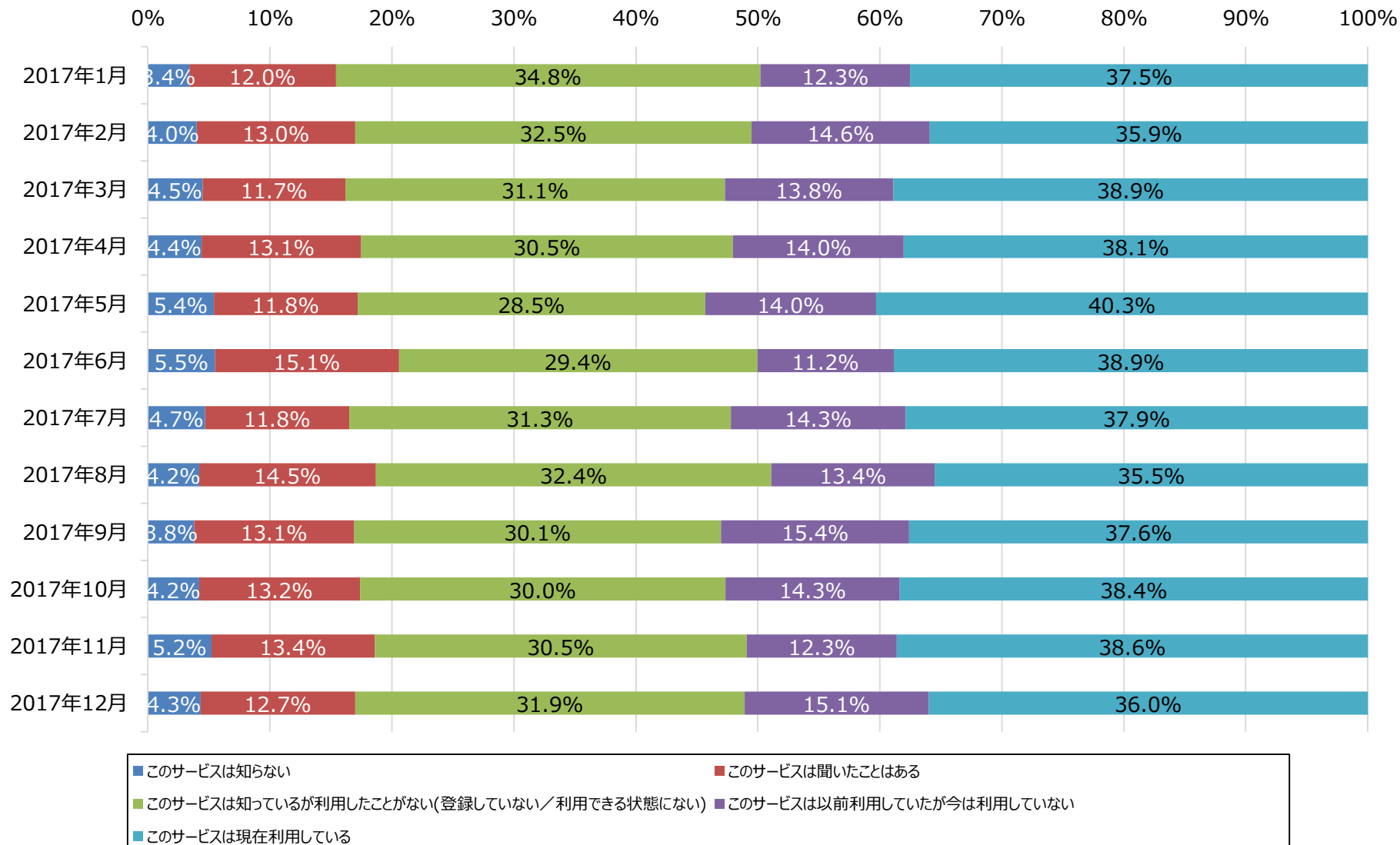
|    |         | n    | Q10 mixi（ミクシィ） |                 |  |                           |                 |
|----|---------|------|----------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない    | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 10.5%          | 24.8%           | 31.7%                                      | 24.6%                     | 8.4%            |
| 男性 | 15歳～19歳 | 50   | 34.0%          | 24.0%           | 30.0%                                      | 6.0%                      | 6.0%            |
|    | 20歳～24歳 | 50   | 6.0%           | 30.0%           | 32.0%                                      | 20.0%                     | 12.0%           |
|    | 25歳～29歳 | 50   | 10.0%          | 16.0%           | 26.0%                                      | 32.0%                     | 16.0%           |
|    | 30歳～34歳 | 50   | 12.0%          | 28.0%           | 18.0%                                      | 26.0%                     | 16.0%           |
|    | 35歳～39歳 | 50   | 14.0%          | 22.0%           | 28.0%                                      | 28.0%                     | 8.0%            |
|    | 40歳～44歳 | 50   | 8.0%           | 20.0%           | 24.0%                                      | 34.0%                     | 14.0%           |
|    | 45歳～49歳 | 50   | 8.0%           | 16.0%           | 34.0%                                      | 32.0%                     | 10.0%           |
|    | 50歳～54歳 | 50   | 4.0%           | 34.0%           | 38.0%                                      | 12.0%                     | 12.0%           |
|    | 55歳～59歳 | 50   | 10.0%          | 30.0%           | 38.0%                                      | 16.0%                     | 6.0%            |
|    | 60歳～64歳 | 50   | 12.0%          | 26.0%           | 30.0%                                      | 20.0%                     | 12.0%           |
|    | 65歳～69歳 | 50   | 20.0%          | 36.0%           | 36.0%                                      | 4.0%                      | 4.0%            |
| 女性 | 15歳～19歳 | 50   | 8.0%           | 32.0%           | 46.0%                                      | 12.0%                     | 2.0%            |
|    | 20歳～24歳 | 50   | 10.0%          | 22.0%           | 32.0%                                      | 32.0%                     | 4.0%            |
|    | 25歳～29歳 | 50   | 16.0%          | 12.0%           | 22.0%                                      | 36.0%                     | 14.0%           |
|    | 30歳～34歳 | 50   | 0.0%           | 10.0%           | 34.0%                                      | 52.0%                     | 4.0%            |
|    | 35歳～39歳 | 50   | 12.0%          | 6.0%            | 36.0%                                      | 40.0%                     | 6.0%            |
|    | 40歳～44歳 | 50   | 6.0%           | 18.0%           | 28.0%                                      | 42.0%                     | 6.0%            |
|    | 45歳～49歳 | 50   | 8.0%           | 24.0%           | 28.0%                                      | 32.0%                     | 8.0%            |
|    | 50歳～54歳 | 50   | 2.0%           | 34.0%           | 32.0%                                      | 26.0%                     | 6.0%            |
|    | 55歳～59歳 | 50   | 8.0%           | 30.0%           | 38.0%                                      | 20.0%                     | 4.0%            |
|    | 60歳～64歳 | 50   | 6.0%           | 34.0%           | 36.0%                                      | 14.0%                     | 10.0%           |
|    | 65歳～69歳 | 50   | 16.0%          | 42.0%           | 32.0%                                      | 6.0%                      | 4.0%            |

# mixi利用状況(12月)

|    |         | n    | Q10 mixi（ミクシィ） |                 |  |                           |                 |
|----|---------|------|----------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない    | このサービスは聞いたことはある | このサービスは知っているが利用したことがない（登録していない／利用できる状態にない） | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 9.7%           | 25.5%           | 33.3%                                      | 22.7%                     | 8.7%            |
| 男性 | 15歳～19歳 | 50   | 16.0%          | 30.0%           | 42.0%                                      | 6.0%                      | 6.0%            |
|    | 20歳～24歳 | 50   | 16.0%          | 26.0%           | 32.0%                                      | 22.0%                     | 4.0%            |
|    | 25歳～29歳 | 50   | 12.0%          | 22.0%           | 20.0%                                      | 28.0%                     | 18.0%           |
|    | 30歳～34歳 | 50   | 16.0%          | 14.0%           | 24.0%                                      | 32.0%                     | 14.0%           |
|    | 35歳～39歳 | 50   | 8.0%           | 18.0%           | 38.0%                                      | 26.0%                     | 10.0%           |
|    | 40歳～44歳 | 50   | 6.0%           | 18.0%           | 40.0%                                      | 22.0%                     | 14.0%           |
|    | 45歳～49歳 | 50   | 8.0%           | 28.0%           | 32.0%                                      | 18.0%                     | 14.0%           |
|    | 50歳～54歳 | 50   | 6.0%           | 20.0%           | 38.0%                                      | 26.0%                     | 10.0%           |
|    | 55歳～59歳 | 50   | 12.0%          | 28.0%           | 34.0%                                      | 20.0%                     | 6.0%            |
|    | 60歳～64歳 | 50   | 8.0%           | 40.0%           | 28.0%                                      | 10.0%                     | 14.0%           |
|    | 65歳～69歳 | 50   | 8.0%           | 34.0%           | 44.0%                                      | 6.0%                      | 8.0%            |
| 女性 | 15歳～19歳 | 50   | 20.0%          | 34.0%           | 32.0%                                      | 8.0%                      | 6.0%            |
|    | 20歳～24歳 | 50   | 4.0%           | 16.0%           | 46.0%                                      | 32.0%                     | 2.0%            |
|    | 25歳～29歳 | 50   | 10.0%          | 14.0%           | 22.0%                                      | 48.0%                     | 6.0%            |
|    | 30歳～34歳 | 50   | 6.0%           | 10.0%           | 16.0%                                      | 50.0%                     | 18.0%           |
|    | 35歳～39歳 | 50   | 8.0%           | 16.0%           | 32.0%                                      | 36.0%                     | 8.0%            |
|    | 40歳～44歳 | 50   | 6.0%           | 24.0%           | 30.0%                                      | 30.0%                     | 10.0%           |
|    | 45歳～49歳 | 50   | 8.0%           | 42.0%           | 30.0%                                      | 16.0%                     | 4.0%            |
|    | 50歳～54歳 | 50   | 6.0%           | 32.0%           | 34.0%                                      | 24.0%                     | 4.0%            |
|    | 55歳～59歳 | 50   | 16.0%          | 28.0%           | 42.0%                                      | 10.0%                     | 4.0%            |
|    | 60歳～64歳 | 50   | 10.0%          | 32.0%           | 34.0%                                      | 18.0%                     | 6.0%            |
|    | 65歳～69歳 | 50   | 4.0%           | 36.0%           | 42.0%                                      | 12.0%                     | 6.0%            |

# Webサービス利用状況(Facebook)

- Q10 以下のインターネット関連サービスについて、あなたの最も近い状況をお答えください。



# Facebook利用状況(1月)

|    |         | n    | Q10 Facebook（フェイスブック） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.4%                  | 12.0%           | 34.8%                                      | 12.3%                     | 37.5%           |
| 男性 | 15歳～19歳 | 50   | 10.0%                 | 16.0%           | 18.0%                                      | 22.0%                     | 34.0%           |
|    | 20歳～24歳 | 50   | 2.0%                  | 10.0%           | 26.0%                                      | 20.0%                     | 42.0%           |
|    | 25歳～29歳 | 50   | 2.0%                  | 12.0%           | 24.0%                                      | 16.0%                     | 46.0%           |
|    | 30歳～34歳 | 50   | 2.0%                  | 14.0%           | 22.0%                                      | 10.0%                     | 52.0%           |
|    | 35歳～39歳 | 50   | 4.0%                  | 16.0%           | 34.0%                                      | 14.0%                     | 32.0%           |
|    | 40歳～44歳 | 50   | 4.0%                  | 4.0%            | 26.0%                                      | 12.0%                     | 54.0%           |
|    | 45歳～49歳 | 50   | 2.0%                  | 12.0%           | 24.0%                                      | 10.0%                     | 52.0%           |
|    | 50歳～54歳 | 50   | 0.0%                  | 16.0%           | 44.0%                                      | 14.0%                     | 26.0%           |
|    | 55歳～59歳 | 50   | 2.0%                  | 10.0%           | 38.0%                                      | 14.0%                     | 36.0%           |
|    | 60歳～64歳 | 50   | 0.0%                  | 6.0%            | 36.0%                                      | 8.0%                      | 50.0%           |
|    | 65歳～69歳 | 50   | 6.0%                  | 18.0%           | 38.0%                                      | 12.0%                     | 26.0%           |
| 女性 | 15歳～19歳 | 50   | 10.0%                 | 6.0%            | 38.0%                                      | 18.0%                     | 28.0%           |
|    | 20歳～24歳 | 50   | 4.0%                  | 6.0%            | 22.0%                                      | 10.0%                     | 58.0%           |
|    | 25歳～29歳 | 50   | 10.0%                 | 4.0%            | 16.0%                                      | 10.0%                     | 60.0%           |
|    | 30歳～34歳 | 50   | 4.0%                  | 12.0%           | 36.0%                                      | 14.0%                     | 34.0%           |
|    | 35歳～39歳 | 50   | 0.0%                  | 16.0%           | 38.0%                                      | 6.0%                      | 40.0%           |
|    | 40歳～44歳 | 50   | 2.0%                  | 12.0%           | 40.0%                                      | 20.0%                     | 26.0%           |
|    | 45歳～49歳 | 50   | 2.0%                  | 12.0%           | 42.0%                                      | 16.0%                     | 28.0%           |
|    | 50歳～54歳 | 50   | 4.0%                  | 14.0%           | 52.0%                                      | 8.0%                      | 22.0%           |
|    | 55歳～59歳 | 50   | 2.0%                  | 8.0%            | 48.0%                                      | 4.0%                      | 38.0%           |
|    | 60歳～64歳 | 50   | 2.0%                  | 14.0%           | 52.0%                                      | 4.0%                      | 28.0%           |
|    | 65歳～69歳 | 50   | 0.0%                  | 26.0%           | 52.0%                                      | 8.0%                      | 14.0%           |

# Facebook利用状況(2月)

|    |         | n    | Q10 Facebook（フェイスブック） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 4.0%                  | 13.0%           | 32.5%                                      | 14.6%                     | 35.9%           |
| 男性 | 15歳～19歳 | 50   | 4.0%                  | 12.0%           | 36.0%                                      | 16.0%                     | 32.0%           |
|    | 20歳～24歳 | 50   | 6.0%                  | 10.0%           | 26.0%                                      | 22.0%                     | 36.0%           |
|    | 25歳～29歳 | 50   | 8.0%                  | 12.0%           | 32.0%                                      | 6.0%                      | 42.0%           |
|    | 30歳～34歳 | 50   | 4.0%                  | 10.0%           | 42.0%                                      | 12.0%                     | 32.0%           |
|    | 35歳～39歳 | 50   | 6.0%                  | 22.0%           | 24.0%                                      | 14.0%                     | 34.0%           |
|    | 40歳～44歳 | 50   | 2.0%                  | 14.0%           | 28.0%                                      | 14.0%                     | 42.0%           |
|    | 45歳～49歳 | 50   | 2.0%                  | 8.0%            | 36.0%                                      | 10.0%                     | 44.0%           |
|    | 50歳～54歳 | 50   | 4.0%                  | 8.0%            | 24.0%                                      | 12.0%                     | 52.0%           |
|    | 55歳～59歳 | 50   | 2.0%                  | 8.0%            | 38.0%                                      | 18.0%                     | 34.0%           |
|    | 60歳～64歳 | 50   | 2.0%                  | 18.0%           | 36.0%                                      | 10.0%                     | 34.0%           |
|    | 65歳～69歳 | 50   | 10.0%                 | 22.0%           | 28.0%                                      | 14.0%                     | 26.0%           |
| 女性 | 15歳～19歳 | 50   | 4.0%                  | 14.0%           | 20.0%                                      | 30.0%                     | 32.0%           |
|    | 20歳～24歳 | 50   | 2.0%                  | 6.0%            | 26.0%                                      | 20.0%                     | 46.0%           |
|    | 25歳～29歳 | 50   | 6.0%                  | 8.0%            | 20.0%                                      | 22.0%                     | 44.0%           |
|    | 30歳～34歳 | 50   | 2.0%                  | 14.0%           | 28.0%                                      | 14.0%                     | 42.0%           |
|    | 35歳～39歳 | 50   | 4.0%                  | 12.0%           | 28.0%                                      | 16.0%                     | 40.0%           |
|    | 40歳～44歳 | 50   | 6.0%                  | 12.0%           | 36.0%                                      | 6.0%                      | 40.0%           |
|    | 45歳～49歳 | 50   | 2.0%                  | 12.0%           | 40.0%                                      | 16.0%                     | 30.0%           |
|    | 50歳～54歳 | 50   | 2.0%                  | 12.0%           | 28.0%                                      | 14.0%                     | 44.0%           |
|    | 55歳～59歳 | 50   | 4.0%                  | 10.0%           | 48.0%                                      | 12.0%                     | 26.0%           |
|    | 60歳～64歳 | 50   | 2.0%                  | 16.0%           | 46.0%                                      | 14.0%                     | 22.0%           |
|    | 65歳～69歳 | 50   | 4.0%                  | 26.0%           | 44.0%                                      | 10.0%                     | 16.0%           |

# Facebook利用状況(3月)

|    |         | n    | Q10 Facebook（フェイスブック） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 4.5%                  | 11.7%           | 31.1%                                      | 13.8%                     | 38.9%           |
| 男性 | 15歳～19歳 | 50   | 6.0%                  | 8.0%            | 28.0%                                      | 26.0%                     | 32.0%           |
|    | 20歳～24歳 | 50   | 4.0%                  | 12.0%           | 24.0%                                      | 12.0%                     | 48.0%           |
|    | 25歳～29歳 | 50   | 14.0%                 | 12.0%           | 10.0%                                      | 16.0%                     | 48.0%           |
|    | 30歳～34歳 | 50   | 8.0%                  | 14.0%           | 22.0%                                      | 16.0%                     | 40.0%           |
|    | 35歳～39歳 | 50   | 4.0%                  | 8.0%            | 26.0%                                      | 18.0%                     | 44.0%           |
|    | 40歳～44歳 | 50   | 2.0%                  | 12.0%           | 30.0%                                      | 14.0%                     | 42.0%           |
|    | 45歳～49歳 | 50   | 0.0%                  | 12.0%           | 38.0%                                      | 12.0%                     | 38.0%           |
|    | 50歳～54歳 | 50   | 6.0%                  | 12.0%           | 22.0%                                      | 16.0%                     | 44.0%           |
|    | 55歳～59歳 | 50   | 2.0%                  | 8.0%            | 26.0%                                      | 6.0%                      | 58.0%           |
|    | 60歳～64歳 | 50   | 4.0%                  | 14.0%           | 22.0%                                      | 16.0%                     | 44.0%           |
|    | 65歳～69歳 | 50   | 4.0%                  | 22.0%           | 32.0%                                      | 10.0%                     | 32.0%           |
| 女性 | 15歳～19歳 | 50   | 6.0%                  | 8.0%            | 40.0%                                      | 24.0%                     | 22.0%           |
|    | 20歳～24歳 | 50   | 6.0%                  | 2.0%            | 22.0%                                      | 24.0%                     | 46.0%           |
|    | 25歳～29歳 | 50   | 0.0%                  | 6.0%            | 22.0%                                      | 18.0%                     | 54.0%           |
|    | 30歳～34歳 | 50   | 4.0%                  | 8.0%            | 26.0%                                      | 18.0%                     | 44.0%           |
|    | 35歳～39歳 | 50   | 6.0%                  | 4.0%            | 46.0%                                      | 8.0%                      | 36.0%           |
|    | 40歳～44歳 | 50   | 4.0%                  | 10.0%           | 36.0%                                      | 14.0%                     | 36.0%           |
|    | 45歳～49歳 | 50   | 0.0%                  | 10.0%           | 44.0%                                      | 12.0%                     | 34.0%           |
|    | 50歳～54歳 | 50   | 0.0%                  | 6.0%            | 42.0%                                      | 4.0%                      | 48.0%           |
|    | 55歳～59歳 | 50   | 6.0%                  | 16.0%           | 48.0%                                      | 8.0%                      | 22.0%           |
|    | 60歳～64歳 | 50   | 6.0%                  | 24.0%           | 34.0%                                      | 8.0%                      | 28.0%           |
|    | 65歳～69歳 | 50   | 6.0%                  | 30.0%           | 44.0%                                      | 4.0%                      | 16.0%           |

# Facebook利用状況(4月)

|    |         | n    | Q10 Facebook（フェイスブック） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 4.4%                  | 13.1%           | 30.5%                                      | 14.0%                     | 38.1%           |
| 男性 | 15歳～19歳 | 50   | 4.0%                  | 4.0%            | 52.0%                                      | 26.0%                     | 14.0%           |
|    | 20歳～24歳 | 50   | 2.0%                  | 20.0%           | 24.0%                                      | 14.0%                     | 40.0%           |
|    | 25歳～29歳 | 50   | 8.0%                  | 8.0%            | 24.0%                                      | 12.0%                     | 48.0%           |
|    | 30歳～34歳 | 50   | 2.0%                  | 16.0%           | 30.0%                                      | 10.0%                     | 42.0%           |
|    | 35歳～39歳 | 50   | 0.0%                  | 20.0%           | 28.0%                                      | 4.0%                      | 48.0%           |
|    | 40歳～44歳 | 50   | 2.0%                  | 10.0%           | 32.0%                                      | 10.0%                     | 46.0%           |
|    | 45歳～49歳 | 50   | 2.0%                  | 12.0%           | 22.0%                                      | 18.0%                     | 46.0%           |
|    | 50歳～54歳 | 50   | 2.0%                  | 12.0%           | 28.0%                                      | 26.0%                     | 32.0%           |
|    | 55歳～59歳 | 50   | 2.0%                  | 14.0%           | 24.0%                                      | 6.0%                      | 54.0%           |
|    | 60歳～64歳 | 50   | 6.0%                  | 6.0%            | 38.0%                                      | 14.0%                     | 36.0%           |
|    | 65歳～69歳 | 50   | 6.0%                  | 16.0%           | 24.0%                                      | 10.0%                     | 44.0%           |
| 女性 | 15歳～19歳 | 50   | 4.0%                  | 4.0%            | 32.0%                                      | 30.0%                     | 30.0%           |
|    | 20歳～24歳 | 50   | 10.0%                 | 4.0%            | 32.0%                                      | 12.0%                     | 42.0%           |
|    | 25歳～29歳 | 50   | 8.0%                  | 0.0%            | 20.0%                                      | 26.0%                     | 46.0%           |
|    | 30歳～34歳 | 50   | 6.0%                  | 2.0%            | 18.0%                                      | 24.0%                     | 50.0%           |
|    | 35歳～39歳 | 50   | 4.0%                  | 14.0%           | 26.0%                                      | 12.0%                     | 44.0%           |
|    | 40歳～44歳 | 50   | 6.0%                  | 16.0%           | 30.0%                                      | 12.0%                     | 36.0%           |
|    | 45歳～49歳 | 50   | 2.0%                  | 14.0%           | 32.0%                                      | 6.0%                      | 46.0%           |
|    | 50歳～54歳 | 50   | 6.0%                  | 22.0%           | 44.0%                                      | 4.0%                      | 24.0%           |
|    | 55歳～59歳 | 50   | 2.0%                  | 24.0%           | 36.0%                                      | 10.0%                     | 28.0%           |
|    | 60歳～64歳 | 50   | 6.0%                  | 30.0%           | 34.0%                                      | 8.0%                      | 22.0%           |
|    | 65歳～69歳 | 50   | 6.0%                  | 20.0%           | 40.0%                                      | 14.0%                     | 20.0%           |

# Facebook利用状況(5月)

|    |         | n    | Q10 Facebook（フェイスブック） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 5.4%                  | 11.8%           | 28.5%                                      | 14.0%                     | 40.3%           |
| 男性 | 15歳～19歳 | 50   | 10.0%                 | 20.0%           | 32.0%                                      | 18.0%                     | 20.0%           |
|    | 20歳～24歳 | 50   | 10.0%                 | 8.0%            | 18.0%                                      | 24.0%                     | 40.0%           |
|    | 25歳～29歳 | 50   | 2.0%                  | 14.0%           | 32.0%                                      | 12.0%                     | 40.0%           |
|    | 30歳～34歳 | 50   | 8.0%                  | 8.0%            | 24.0%                                      | 16.0%                     | 44.0%           |
|    | 35歳～39歳 | 50   | 2.0%                  | 10.0%           | 32.0%                                      | 4.0%                      | 52.0%           |
|    | 40歳～44歳 | 50   | 8.0%                  | 12.0%           | 22.0%                                      | 20.0%                     | 38.0%           |
|    | 45歳～49歳 | 50   | 10.0%                 | 10.0%           | 34.0%                                      | 14.0%                     | 32.0%           |
|    | 50歳～54歳 | 50   | 2.0%                  | 8.0%            | 24.0%                                      | 6.0%                      | 60.0%           |
|    | 55歳～59歳 | 50   | 8.0%                  | 12.0%           | 24.0%                                      | 8.0%                      | 48.0%           |
|    | 60歳～64歳 | 50   | 4.0%                  | 14.0%           | 32.0%                                      | 4.0%                      | 46.0%           |
|    | 65歳～69歳 | 50   | 4.0%                  | 6.0%            | 24.0%                                      | 16.0%                     | 50.0%           |
| 女性 | 15歳～19歳 | 50   | 8.0%                  | 4.0%            | 30.0%                                      | 22.0%                     | 36.0%           |
|    | 20歳～24歳 | 50   | 4.0%                  | 6.0%            | 22.0%                                      | 18.0%                     | 50.0%           |
|    | 25歳～29歳 | 50   | 4.0%                  | 4.0%            | 14.0%                                      | 30.0%                     | 48.0%           |
|    | 30歳～34歳 | 50   | 8.0%                  | 8.0%            | 12.0%                                      | 16.0%                     | 56.0%           |
|    | 35歳～39歳 | 50   | 2.0%                  | 14.0%           | 24.0%                                      | 20.0%                     | 40.0%           |
|    | 40歳～44歳 | 50   | 6.0%                  | 16.0%           | 32.0%                                      | 10.0%                     | 36.0%           |
|    | 45歳～49歳 | 50   | 4.0%                  | 14.0%           | 44.0%                                      | 14.0%                     | 24.0%           |
|    | 50歳～54歳 | 50   | 6.0%                  | 14.0%           | 34.0%                                      | 14.0%                     | 32.0%           |
|    | 55歳～59歳 | 50   | 2.0%                  | 18.0%           | 42.0%                                      | 6.0%                      | 32.0%           |
|    | 60歳～64歳 | 50   | 2.0%                  | 8.0%            | 30.0%                                      | 14.0%                     | 46.0%           |
|    | 65歳～69歳 | 50   | 4.0%                  | 32.0%           | 46.0%                                      | 2.0%                      | 16.0%           |

# Facebook利用状況(6月)

|    |         | n    | Q10 Facebook（フェイスブック） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 5.5%                  | 15.1%           | 29.4%                                      | 11.2%                     | 38.9%           |
| 男性 | 15歳～19歳 | 50   | 12.0%                 | 8.0%            | 36.0%                                      | 14.0%                     | 30.0%           |
|    | 20歳～24歳 | 50   | 12.0%                 | 18.0%           | 26.0%                                      | 28.0%                     | 16.0%           |
|    | 25歳～29歳 | 50   | 6.0%                  | 8.0%            | 28.0%                                      | 8.0%                      | 50.0%           |
|    | 30歳～34歳 | 50   | 2.0%                  | 16.0%           | 26.0%                                      | 12.0%                     | 44.0%           |
|    | 35歳～39歳 | 50   | 8.0%                  | 20.0%           | 26.0%                                      | 8.0%                      | 38.0%           |
|    | 40歳～44歳 | 50   | 6.0%                  | 16.0%           | 18.0%                                      | 12.0%                     | 48.0%           |
|    | 45歳～49歳 | 50   | 2.0%                  | 20.0%           | 16.0%                                      | 8.0%                      | 54.0%           |
|    | 50歳～54歳 | 50   | 0.0%                  | 18.0%           | 28.0%                                      | 10.0%                     | 44.0%           |
|    | 55歳～59歳 | 50   | 8.0%                  | 14.0%           | 30.0%                                      | 2.0%                      | 46.0%           |
|    | 60歳～64歳 | 50   | 2.0%                  | 16.0%           | 26.0%                                      | 8.0%                      | 48.0%           |
|    | 65歳～69歳 | 50   | 8.0%                  | 24.0%           | 32.0%                                      | 0.0%                      | 36.0%           |
| 女性 | 15歳～19歳 | 50   | 6.0%                  | 4.0%            | 46.0%                                      | 14.0%                     | 30.0%           |
|    | 20歳～24歳 | 50   | 8.0%                  | 4.0%            | 12.0%                                      | 20.0%                     | 56.0%           |
|    | 25歳～29歳 | 50   | 6.0%                  | 14.0%           | 18.0%                                      | 6.0%                      | 56.0%           |
|    | 30歳～34歳 | 50   | 4.0%                  | 18.0%           | 26.0%                                      | 16.0%                     | 36.0%           |
|    | 35歳～39歳 | 50   | 4.0%                  | 14.0%           | 42.0%                                      | 4.0%                      | 36.0%           |
|    | 40歳～44歳 | 50   | 2.0%                  | 12.0%           | 34.0%                                      | 16.0%                     | 36.0%           |
|    | 45歳～49歳 | 50   | 0.0%                  | 20.0%           | 42.0%                                      | 14.0%                     | 24.0%           |
|    | 50歳～54歳 | 50   | 6.0%                  | 16.0%           | 36.0%                                      | 18.0%                     | 24.0%           |
|    | 55歳～59歳 | 50   | 8.0%                  | 18.0%           | 26.0%                                      | 12.0%                     | 36.0%           |
|    | 60歳～64歳 | 50   | 4.0%                  | 12.0%           | 32.0%                                      | 10.0%                     | 42.0%           |
|    | 65歳～69歳 | 50   | 6.0%                  | 22.0%           | 40.0%                                      | 6.0%                      | 26.0%           |

# Facebook利用状況(7月)

|    |         | n    | Q10 Facebook（フェイスブック） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 4.7%                  | 11.8%           | 31.3%                                      | 14.3%                     | 37.9%           |
| 男性 | 15歳～19歳 | 50   | 6.0%                  | 16.0%           | 26.0%                                      | 24.0%                     | 28.0%           |
|    | 20歳～24歳 | 50   | 6.0%                  | 8.0%            | 14.0%                                      | 24.0%                     | 48.0%           |
|    | 25歳～29歳 | 50   | 4.0%                  | 14.0%           | 24.0%                                      | 12.0%                     | 46.0%           |
|    | 30歳～34歳 | 50   | 2.0%                  | 8.0%            | 46.0%                                      | 10.0%                     | 34.0%           |
|    | 35歳～39歳 | 50   | 2.0%                  | 6.0%            | 28.0%                                      | 12.0%                     | 52.0%           |
|    | 40歳～44歳 | 50   | 0.0%                  | 12.0%           | 38.0%                                      | 10.0%                     | 40.0%           |
|    | 45歳～49歳 | 50   | 4.0%                  | 6.0%            | 30.0%                                      | 4.0%                      | 56.0%           |
|    | 50歳～54歳 | 50   | 2.0%                  | 12.0%           | 26.0%                                      | 14.0%                     | 46.0%           |
|    | 55歳～59歳 | 50   | 8.0%                  | 14.0%           | 28.0%                                      | 4.0%                      | 46.0%           |
|    | 60歳～64歳 | 50   | 2.0%                  | 14.0%           | 38.0%                                      | 4.0%                      | 42.0%           |
|    | 65歳～69歳 | 50   | 8.0%                  | 4.0%            | 38.0%                                      | 18.0%                     | 32.0%           |
| 女性 | 15歳～19歳 | 50   | 8.0%                  | 6.0%            | 34.0%                                      | 30.0%                     | 22.0%           |
|    | 20歳～24歳 | 50   | 4.0%                  | 4.0%            | 24.0%                                      | 28.0%                     | 40.0%           |
|    | 25歳～29歳 | 50   | 6.0%                  | 10.0%           | 18.0%                                      | 20.0%                     | 46.0%           |
|    | 30歳～34歳 | 50   | 4.0%                  | 6.0%            | 22.0%                                      | 24.0%                     | 44.0%           |
|    | 35歳～39歳 | 50   | 6.0%                  | 10.0%           | 28.0%                                      | 10.0%                     | 46.0%           |
|    | 40歳～44歳 | 50   | 2.0%                  | 6.0%            | 40.0%                                      | 14.0%                     | 38.0%           |
|    | 45歳～49歳 | 50   | 4.0%                  | 16.0%           | 34.0%                                      | 8.0%                      | 38.0%           |
|    | 50歳～54歳 | 50   | 2.0%                  | 18.0%           | 34.0%                                      | 16.0%                     | 30.0%           |
|    | 55歳～59歳 | 50   | 6.0%                  | 20.0%           | 44.0%                                      | 8.0%                      | 22.0%           |
|    | 60歳～64歳 | 50   | 10.0%                 | 20.0%           | 38.0%                                      | 10.0%                     | 22.0%           |
|    | 65歳～69歳 | 50   | 8.0%                  | 30.0%           | 36.0%                                      | 10.0%                     | 16.0%           |

# Facebook利用状況(8月)

|    |         | n    | Q10 Facebook（フェイスブック） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 4.2%                  | 14.5%           | 32.4%                                      | 13.4%                     | 35.5%           |
| 男性 | 15歳～19歳 | 50   | 0.0%                  | 22.0%           | 32.0%                                      | 22.0%                     | 24.0%           |
|    | 20歳～24歳 | 50   | 6.0%                  | 14.0%           | 24.0%                                      | 20.0%                     | 36.0%           |
|    | 25歳～29歳 | 50   | 8.0%                  | 16.0%           | 26.0%                                      | 14.0%                     | 36.0%           |
|    | 30歳～34歳 | 50   | 8.0%                  | 14.0%           | 38.0%                                      | 12.0%                     | 28.0%           |
|    | 35歳～39歳 | 50   | 6.0%                  | 24.0%           | 24.0%                                      | 10.0%                     | 36.0%           |
|    | 40歳～44歳 | 50   | 4.0%                  | 8.0%            | 34.0%                                      | 12.0%                     | 42.0%           |
|    | 45歳～49歳 | 50   | 2.0%                  | 12.0%           | 28.0%                                      | 16.0%                     | 42.0%           |
|    | 50歳～54歳 | 50   | 6.0%                  | 10.0%           | 24.0%                                      | 14.0%                     | 46.0%           |
|    | 55歳～59歳 | 50   | 6.0%                  | 10.0%           | 38.0%                                      | 6.0%                      | 40.0%           |
|    | 60歳～64歳 | 50   | 0.0%                  | 20.0%           | 32.0%                                      | 8.0%                      | 40.0%           |
|    | 65歳～69歳 | 50   | 4.0%                  | 26.0%           | 26.0%                                      | 10.0%                     | 34.0%           |
| 女性 | 15歳～19歳 | 50   | 2.0%                  | 4.0%            | 52.0%                                      | 20.0%                     | 22.0%           |
|    | 20歳～24歳 | 50   | 2.0%                  | 16.0%           | 20.0%                                      | 22.0%                     | 40.0%           |
|    | 25歳～29歳 | 50   | 10.0%                 | 10.0%           | 18.0%                                      | 16.0%                     | 46.0%           |
|    | 30歳～34歳 | 50   | 6.0%                  | 16.0%           | 16.0%                                      | 16.0%                     | 46.0%           |
|    | 35歳～39歳 | 50   | 2.0%                  | 10.0%           | 36.0%                                      | 12.0%                     | 40.0%           |
|    | 40歳～44歳 | 50   | 2.0%                  | 16.0%           | 38.0%                                      | 12.0%                     | 32.0%           |
|    | 45歳～49歳 | 50   | 0.0%                  | 20.0%           | 36.0%                                      | 16.0%                     | 28.0%           |
|    | 50歳～54歳 | 50   | 2.0%                  | 6.0%            | 44.0%                                      | 8.0%                      | 40.0%           |
|    | 55歳～59歳 | 50   | 4.0%                  | 16.0%           | 36.0%                                      | 16.0%                     | 28.0%           |
|    | 60歳～64歳 | 50   | 2.0%                  | 12.0%           | 44.0%                                      | 4.0%                      | 38.0%           |
|    | 65歳～69歳 | 50   | 10.0%                 | 18.0%           | 46.0%                                      | 8.0%                      | 18.0%           |

# Facebook利用状況(9月)

|    |         | n    | Q10 Facebook（フェイスブック） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.8%                  | 13.1%           | 30.1%                                      | 15.4%                     | 37.6%           |
| 男性 | 15歳～19歳 | 50   | 4.0%                  | 8.0%            | 36.0%                                      | 22.0%                     | 30.0%           |
|    | 20歳～24歳 | 50   | 6.0%                  | 18.0%           | 20.0%                                      | 12.0%                     | 44.0%           |
|    | 25歳～29歳 | 50   | 6.0%                  | 8.0%            | 30.0%                                      | 24.0%                     | 32.0%           |
|    | 30歳～34歳 | 50   | 8.0%                  | 4.0%            | 32.0%                                      | 20.0%                     | 36.0%           |
|    | 35歳～39歳 | 50   | 8.0%                  | 18.0%           | 16.0%                                      | 20.0%                     | 38.0%           |
|    | 40歳～44歳 | 50   | 4.0%                  | 14.0%           | 30.0%                                      | 8.0%                      | 44.0%           |
|    | 45歳～49歳 | 50   | 0.0%                  | 12.0%           | 30.0%                                      | 12.0%                     | 46.0%           |
|    | 50歳～54歳 | 50   | 4.0%                  | 6.0%            | 34.0%                                      | 6.0%                      | 50.0%           |
|    | 55歳～59歳 | 50   | 2.0%                  | 16.0%           | 26.0%                                      | 10.0%                     | 46.0%           |
|    | 60歳～64歳 | 50   | 0.0%                  | 14.0%           | 30.0%                                      | 6.0%                      | 50.0%           |
|    | 65歳～69歳 | 50   | 2.0%                  | 16.0%           | 32.0%                                      | 16.0%                     | 34.0%           |
| 女性 | 15歳～19歳 | 50   | 6.0%                  | 12.0%           | 28.0%                                      | 32.0%                     | 22.0%           |
|    | 20歳～24歳 | 50   | 4.0%                  | 4.0%            | 26.0%                                      | 24.0%                     | 42.0%           |
|    | 25歳～29歳 | 50   | 4.0%                  | 16.0%           | 16.0%                                      | 20.0%                     | 44.0%           |
|    | 30歳～34歳 | 50   | 0.0%                  | 12.0%           | 26.0%                                      | 14.0%                     | 48.0%           |
|    | 35歳～39歳 | 50   | 6.0%                  | 8.0%            | 26.0%                                      | 24.0%                     | 36.0%           |
|    | 40歳～44歳 | 50   | 4.0%                  | 14.0%           | 34.0%                                      | 12.0%                     | 36.0%           |
|    | 45歳～49歳 | 50   | 4.0%                  | 22.0%           | 32.0%                                      | 8.0%                      | 34.0%           |
|    | 50歳～54歳 | 50   | 4.0%                  | 8.0%            | 42.0%                                      | 12.0%                     | 34.0%           |
|    | 55歳～59歳 | 50   | 0.0%                  | 20.0%           | 44.0%                                      | 14.0%                     | 22.0%           |
|    | 60歳～64歳 | 50   | 4.0%                  | 16.0%           | 32.0%                                      | 16.0%                     | 32.0%           |
|    | 65歳～69歳 | 50   | 4.0%                  | 22.0%           | 40.0%                                      | 6.0%                      | 28.0%           |

# Facebook利用状況(10月)

|    |         | n    | Q10 Facebook（フェイスブック） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 4.2%                  | 13.2%           | 30.0%                                      | 14.3%                     | 38.4%           |
| 男性 | 15歳～19歳 | 50   | 10.0%                 | 2.0%            | 42.0%                                      | 24.0%                     | 22.0%           |
|    | 20歳～24歳 | 50   | 2.0%                  | 6.0%            | 28.0%                                      | 28.0%                     | 36.0%           |
|    | 25歳～29歳 | 50   | 6.0%                  | 18.0%           | 16.0%                                      | 22.0%                     | 38.0%           |
|    | 30歳～34歳 | 50   | 0.0%                  | 18.0%           | 34.0%                                      | 12.0%                     | 36.0%           |
|    | 35歳～39歳 | 50   | 6.0%                  | 12.0%           | 32.0%                                      | 10.0%                     | 40.0%           |
|    | 40歳～44歳 | 50   | 2.0%                  | 10.0%           | 24.0%                                      | 10.0%                     | 54.0%           |
|    | 45歳～49歳 | 50   | 0.0%                  | 18.0%           | 20.0%                                      | 10.0%                     | 52.0%           |
|    | 50歳～54歳 | 50   | 2.0%                  | 6.0%            | 28.0%                                      | 6.0%                      | 58.0%           |
|    | 55歳～59歳 | 50   | 2.0%                  | 10.0%           | 30.0%                                      | 14.0%                     | 44.0%           |
|    | 60歳～64歳 | 50   | 4.0%                  | 16.0%           | 24.0%                                      | 16.0%                     | 40.0%           |
|    | 65歳～69歳 | 50   | 2.0%                  | 12.0%           | 36.0%                                      | 12.0%                     | 38.0%           |
| 女性 | 15歳～19歳 | 50   | 10.0%                 | 12.0%           | 38.0%                                      | 24.0%                     | 16.0%           |
|    | 20歳～24歳 | 50   | 4.0%                  | 10.0%           | 22.0%                                      | 24.0%                     | 40.0%           |
|    | 25歳～29歳 | 50   | 6.0%                  | 12.0%           | 20.0%                                      | 10.0%                     | 52.0%           |
|    | 30歳～34歳 | 50   | 6.0%                  | 10.0%           | 22.0%                                      | 14.0%                     | 48.0%           |
|    | 35歳～39歳 | 50   | 4.0%                  | 4.0%            | 22.0%                                      | 14.0%                     | 56.0%           |
|    | 40歳～44歳 | 50   | 2.0%                  | 14.0%           | 36.0%                                      | 22.0%                     | 26.0%           |
|    | 45歳～49歳 | 50   | 6.0%                  | 8.0%            | 40.0%                                      | 12.0%                     | 34.0%           |
|    | 50歳～54歳 | 50   | 8.0%                  | 18.0%           | 38.0%                                      | 8.0%                      | 28.0%           |
|    | 55歳～59歳 | 50   | 4.0%                  | 30.0%           | 32.0%                                      | 6.0%                      | 28.0%           |
|    | 60歳～64歳 | 50   | 2.0%                  | 12.0%           | 38.0%                                      | 6.0%                      | 42.0%           |
|    | 65歳～69歳 | 50   | 4.0%                  | 32.0%           | 38.0%                                      | 10.0%                     | 16.0%           |

# Facebook利用状況(11月)

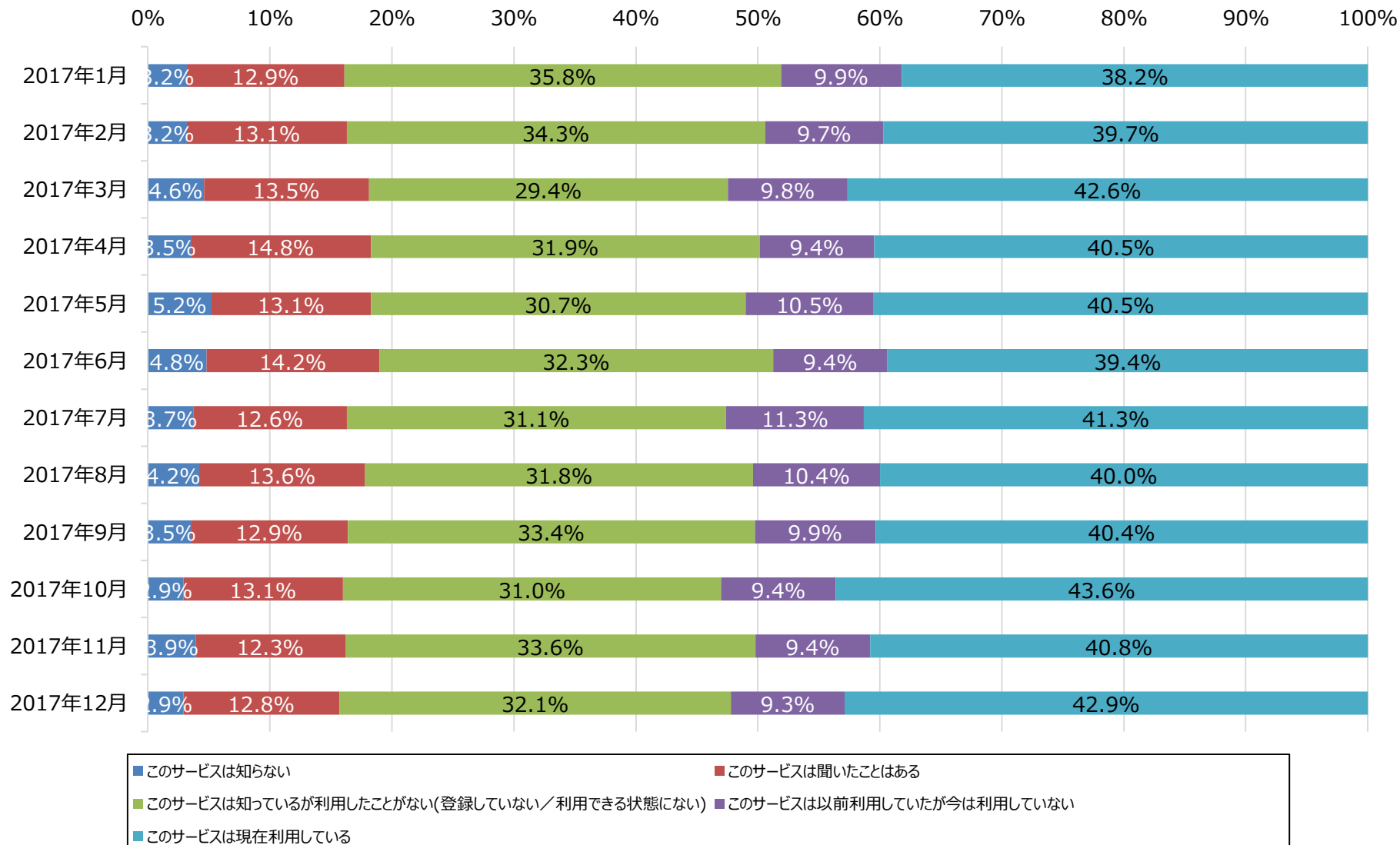
|    |         | n    | Q10 Facebook（フェイスブック） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 5.2%                  | 13.4%           | 30.5%                                      | 12.3%                     | 38.6%           |
| 男性 | 15歳～19歳 | 50   | 14.0%                 | 8.0%            | 24.0%                                      | 24.0%                     | 30.0%           |
|    | 20歳～24歳 | 50   | 2.0%                  | 12.0%           | 20.0%                                      | 22.0%                     | 44.0%           |
|    | 25歳～29歳 | 50   | 6.0%                  | 10.0%           | 26.0%                                      | 16.0%                     | 42.0%           |
|    | 30歳～34歳 | 50   | 6.0%                  | 16.0%           | 30.0%                                      | 14.0%                     | 34.0%           |
|    | 35歳～39歳 | 50   | 8.0%                  | 24.0%           | 22.0%                                      | 12.0%                     | 34.0%           |
|    | 40歳～44歳 | 50   | 4.0%                  | 14.0%           | 18.0%                                      | 8.0%                      | 56.0%           |
|    | 45歳～49歳 | 50   | 2.0%                  | 8.0%            | 24.0%                                      | 10.0%                     | 56.0%           |
|    | 50歳～54歳 | 50   | 4.0%                  | 8.0%            | 34.0%                                      | 6.0%                      | 48.0%           |
|    | 55歳～59歳 | 50   | 6.0%                  | 12.0%           | 42.0%                                      | 6.0%                      | 34.0%           |
|    | 60歳～64歳 | 50   | 2.0%                  | 12.0%           | 36.0%                                      | 2.0%                      | 48.0%           |
|    | 65歳～69歳 | 50   | 2.0%                  | 22.0%           | 28.0%                                      | 12.0%                     | 36.0%           |
| 女性 | 15歳～19歳 | 50   | 10.0%                 | 10.0%           | 36.0%                                      | 24.0%                     | 20.0%           |
|    | 20歳～24歳 | 50   | 6.0%                  | 10.0%           | 30.0%                                      | 12.0%                     | 42.0%           |
|    | 25歳～29歳 | 50   | 14.0%                 | 14.0%           | 24.0%                                      | 8.0%                      | 40.0%           |
|    | 30歳～34歳 | 50   | 0.0%                  | 8.0%            | 28.0%                                      | 12.0%                     | 52.0%           |
|    | 35歳～39歳 | 50   | 8.0%                  | 8.0%            | 30.0%                                      | 14.0%                     | 40.0%           |
|    | 40歳～44歳 | 50   | 6.0%                  | 10.0%           | 30.0%                                      | 22.0%                     | 32.0%           |
|    | 45歳～49歳 | 50   | 4.0%                  | 10.0%           | 30.0%                                      | 8.0%                      | 48.0%           |
|    | 50歳～54歳 | 50   | 0.0%                  | 8.0%            | 40.0%                                      | 12.0%                     | 40.0%           |
|    | 55歳～59歳 | 50   | 4.0%                  | 10.0%           | 40.0%                                      | 14.0%                     | 32.0%           |
|    | 60歳～64歳 | 50   | 2.0%                  | 26.0%           | 40.0%                                      | 6.0%                      | 26.0%           |
|    | 65歳～69歳 | 50   | 4.0%                  | 34.0%           | 40.0%                                      | 6.0%                      | 16.0%           |

# Facebook利用状況(12月)

|    |         | n    | Q10 Facebook（フェイスブック） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 4.3%                  | 12.7%           | 31.9%                                      | 15.1%                     | 36.0%           |
| 男性 | 15歳～19歳 | 50   | 10.0%                 | 12.0%           | 28.0%                                      | 20.0%                     | 30.0%           |
|    | 20歳～24歳 | 50   | 2.0%                  | 18.0%           | 28.0%                                      | 26.0%                     | 26.0%           |
|    | 25歳～29歳 | 50   | 4.0%                  | 12.0%           | 20.0%                                      | 16.0%                     | 48.0%           |
|    | 30歳～34歳 | 50   | 4.0%                  | 12.0%           | 26.0%                                      | 12.0%                     | 46.0%           |
|    | 35歳～39歳 | 50   | 6.0%                  | 8.0%            | 28.0%                                      | 18.0%                     | 40.0%           |
|    | 40歳～44歳 | 50   | 2.0%                  | 10.0%           | 38.0%                                      | 12.0%                     | 38.0%           |
|    | 45歳～49歳 | 50   | 2.0%                  | 12.0%           | 44.0%                                      | 4.0%                      | 38.0%           |
|    | 50歳～54歳 | 50   | 0.0%                  | 4.0%            | 34.0%                                      | 10.0%                     | 52.0%           |
|    | 55歳～59歳 | 50   | 2.0%                  | 16.0%           | 34.0%                                      | 16.0%                     | 32.0%           |
|    | 60歳～64歳 | 50   | 2.0%                  | 10.0%           | 24.0%                                      | 6.0%                      | 58.0%           |
|    | 65歳～69歳 | 50   | 0.0%                  | 18.0%           | 28.0%                                      | 12.0%                     | 42.0%           |
| 女性 | 15歳～19歳 | 50   | 16.0%                 | 4.0%            | 40.0%                                      | 22.0%                     | 18.0%           |
|    | 20歳～24歳 | 50   | 6.0%                  | 8.0%            | 34.0%                                      | 14.0%                     | 38.0%           |
|    | 25歳～29歳 | 50   | 4.0%                  | 12.0%           | 18.0%                                      | 30.0%                     | 36.0%           |
|    | 30歳～34歳 | 50   | 4.0%                  | 14.0%           | 14.0%                                      | 18.0%                     | 50.0%           |
|    | 35歳～39歳 | 50   | 4.0%                  | 12.0%           | 26.0%                                      | 18.0%                     | 40.0%           |
|    | 40歳～44歳 | 50   | 6.0%                  | 14.0%           | 26.0%                                      | 26.0%                     | 28.0%           |
|    | 45歳～49歳 | 50   | 4.0%                  | 22.0%           | 38.0%                                      | 14.0%                     | 22.0%           |
|    | 50歳～54歳 | 50   | 0.0%                  | 12.0%           | 44.0%                                      | 8.0%                      | 36.0%           |
|    | 55歳～59歳 | 50   | 10.0%                 | 24.0%           | 30.0%                                      | 8.0%                      | 28.0%           |
|    | 60歳～64歳 | 50   | 4.0%                  | 12.0%           | 44.0%                                      | 14.0%                     | 26.0%           |
|    | 65歳～69歳 | 50   | 2.0%                  | 14.0%           | 56.0%                                      | 8.0%                      | 20.0%           |

# Webサービス利用状況(Twitter)

- Q10 以下のインターネット関連サービスについて、あなたの最も近い状況をお答えください。



# Twitter利用状況(1月)

|    |         | n    | Q10 Twitter（ツイッター） |                 |  |                           |                 |
|----|---------|------|--------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない        | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.2%               | 12.9%           | 35.8%                                      | 9.9%                      | 38.2%           |
| 男性 | 15歳～19歳 | 50   | 4.0%               | 6.0%            | 12.0%                                      | 4.0%                      | 74.0%           |
|    | 20歳～24歳 | 50   | 6.0%               | 2.0%            | 18.0%                                      | 10.0%                     | 64.0%           |
|    | 25歳～29歳 | 50   | 2.0%               | 14.0%           | 24.0%                                      | 8.0%                      | 52.0%           |
|    | 30歳～34歳 | 50   | 0.0%               | 24.0%           | 22.0%                                      | 20.0%                     | 34.0%           |
|    | 35歳～39歳 | 50   | 10.0%              | 14.0%           | 20.0%                                      | 6.0%                      | 50.0%           |
|    | 40歳～44歳 | 50   | 6.0%               | 14.0%           | 20.0%                                      | 8.0%                      | 52.0%           |
|    | 45歳～49歳 | 50   | 2.0%               | 8.0%            | 36.0%                                      | 18.0%                     | 36.0%           |
|    | 50歳～54歳 | 50   | 0.0%               | 22.0%           | 38.0%                                      | 12.0%                     | 28.0%           |
|    | 55歳～59歳 | 50   | 8.0%               | 14.0%           | 44.0%                                      | 6.0%                      | 28.0%           |
|    | 60歳～64歳 | 50   | 0.0%               | 10.0%           | 56.0%                                      | 14.0%                     | 20.0%           |
|    | 65歳～69歳 | 50   | 2.0%               | 12.0%           | 54.0%                                      | 8.0%                      | 24.0%           |
| 女性 | 15歳～19歳 | 50   | 2.0%               | 2.0%            | 12.0%                                      | 8.0%                      | 76.0%           |
|    | 20歳～24歳 | 50   | 2.0%               | 4.0%            | 10.0%                                      | 6.0%                      | 78.0%           |
|    | 25歳～29歳 | 50   | 10.0%              | 4.0%            | 14.0%                                      | 14.0%                     | 58.0%           |
|    | 30歳～34歳 | 50   | 2.0%               | 14.0%           | 40.0%                                      | 12.0%                     | 32.0%           |
|    | 35歳～39歳 | 50   | 4.0%               | 12.0%           | 48.0%                                      | 10.0%                     | 26.0%           |
|    | 40歳～44歳 | 50   | 0.0%               | 20.0%           | 52.0%                                      | 12.0%                     | 16.0%           |
|    | 45歳～49歳 | 50   | 2.0%               | 16.0%           | 46.0%                                      | 10.0%                     | 26.0%           |
|    | 50歳～54歳 | 50   | 2.0%               | 22.0%           | 42.0%                                      | 10.0%                     | 24.0%           |
|    | 55歳～59歳 | 50   | 4.0%               | 10.0%           | 56.0%                                      | 10.0%                     | 20.0%           |
|    | 60歳～64歳 | 50   | 2.0%               | 14.0%           | 68.0%                                      | 6.0%                      | 10.0%           |
|    | 65歳～69歳 | 50   | 0.0%               | 26.0%           | 56.0%                                      | 6.0%                      | 12.0%           |

# Twitter利用状況(2月)

|    |         | n    | Q10 Twitter（ツイッター） |                 |  |                           |                 |
|----|---------|------|--------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない        | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.2%               | 13.1%           | 34.3%                                      | 9.7%                      | 39.7%           |
| 男性 | 15歳～19歳 | 50   | 2.0%               | 8.0%            | 18.0%                                      | 4.0%                      | 68.0%           |
|    | 20歳～24歳 | 50   | 0.0%               | 12.0%           | 8.0%                                       | 18.0%                     | 62.0%           |
|    | 25歳～29歳 | 50   | 6.0%               | 12.0%           | 24.0%                                      | 6.0%                      | 52.0%           |
|    | 30歳～34歳 | 50   | 6.0%               | 16.0%           | 26.0%                                      | 14.0%                     | 38.0%           |
|    | 35歳～39歳 | 50   | 4.0%               | 12.0%           | 24.0%                                      | 12.0%                     | 48.0%           |
|    | 40歳～44歳 | 50   | 2.0%               | 14.0%           | 28.0%                                      | 14.0%                     | 42.0%           |
|    | 45歳～49歳 | 50   | 0.0%               | 12.0%           | 48.0%                                      | 12.0%                     | 28.0%           |
|    | 50歳～54歳 | 50   | 0.0%               | 12.0%           | 44.0%                                      | 8.0%                      | 36.0%           |
|    | 55歳～59歳 | 50   | 2.0%               | 16.0%           | 40.0%                                      | 12.0%                     | 30.0%           |
|    | 60歳～64歳 | 50   | 2.0%               | 16.0%           | 46.0%                                      | 10.0%                     | 26.0%           |
|    | 65歳～69歳 | 50   | 12.0%              | 26.0%           | 36.0%                                      | 10.0%                     | 16.0%           |
| 女性 | 15歳～19歳 | 50   | 2.0%               | 0.0%            | 12.0%                                      | 8.0%                      | 78.0%           |
|    | 20歳～24歳 | 50   | 2.0%               | 2.0%            | 14.0%                                      | 8.0%                      | 74.0%           |
|    | 25歳～29歳 | 50   | 8.0%               | 4.0%            | 36.0%                                      | 8.0%                      | 44.0%           |
|    | 30歳～34歳 | 50   | 4.0%               | 10.0%           | 34.0%                                      | 12.0%                     | 40.0%           |
|    | 35歳～39歳 | 50   | 2.0%               | 16.0%           | 40.0%                                      | 14.0%                     | 28.0%           |
|    | 40歳～44歳 | 50   | 6.0%               | 10.0%           | 38.0%                                      | 6.0%                      | 40.0%           |
|    | 45歳～49歳 | 50   | 4.0%               | 10.0%           | 40.0%                                      | 12.0%                     | 34.0%           |
|    | 50歳～54歳 | 50   | 2.0%               | 10.0%           | 54.0%                                      | 4.0%                      | 30.0%           |
|    | 55歳～59歳 | 50   | 2.0%               | 18.0%           | 42.0%                                      | 10.0%                     | 28.0%           |
|    | 60歳～64歳 | 50   | 0.0%               | 20.0%           | 44.0%                                      | 10.0%                     | 26.0%           |
|    | 65歳～69歳 | 50   | 2.0%               | 32.0%           | 58.0%                                      | 2.0%                      | 6.0%            |

# Twitter利用状況(3月)

|    |         | n    | Q10 Twitter（ツイッター） |                 |  |                           |                 |
|----|---------|------|--------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない        | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 4.6%               | 13.5%           | 29.4%                                      | 9.8%                      | 42.6%           |
| 男性 | 15歳～19歳 | 50   | 2.0%               | 16.0%           | 12.0%                                      | 14.0%                     | 56.0%           |
|    | 20歳～24歳 | 50   | 4.0%               | 6.0%            | 18.0%                                      | 6.0%                      | 66.0%           |
|    | 25歳～29歳 | 50   | 18.0%              | 10.0%           | 16.0%                                      | 10.0%                     | 46.0%           |
|    | 30歳～34歳 | 50   | 8.0%               | 14.0%           | 20.0%                                      | 12.0%                     | 46.0%           |
|    | 35歳～39歳 | 50   | 2.0%               | 18.0%           | 18.0%                                      | 6.0%                      | 56.0%           |
|    | 40歳～44歳 | 50   | 4.0%               | 16.0%           | 36.0%                                      | 12.0%                     | 32.0%           |
|    | 45歳～49歳 | 50   | 0.0%               | 10.0%           | 28.0%                                      | 20.0%                     | 42.0%           |
|    | 50歳～54歳 | 50   | 10.0%              | 8.0%            | 30.0%                                      | 12.0%                     | 40.0%           |
|    | 55歳～59歳 | 50   | 2.0%               | 12.0%           | 30.0%                                      | 10.0%                     | 46.0%           |
|    | 60歳～64歳 | 50   | 2.0%               | 18.0%           | 46.0%                                      | 10.0%                     | 24.0%           |
|    | 65歳～69歳 | 50   | 2.0%               | 24.0%           | 40.0%                                      | 14.0%                     | 20.0%           |
| 女性 | 15歳～19歳 | 50   | 4.0%               | 2.0%            | 6.0%                                       | 4.0%                      | 84.0%           |
|    | 20歳～24歳 | 50   | 6.0%               | 2.0%            | 10.0%                                      | 8.0%                      | 74.0%           |
|    | 25歳～29歳 | 50   | 2.0%               | 4.0%            | 14.0%                                      | 8.0%                      | 72.0%           |
|    | 30歳～34歳 | 50   | 8.0%               | 8.0%            | 38.0%                                      | 14.0%                     | 32.0%           |
|    | 35歳～39歳 | 50   | 4.0%               | 14.0%           | 42.0%                                      | 10.0%                     | 30.0%           |
|    | 40歳～44歳 | 50   | 2.0%               | 14.0%           | 40.0%                                      | 10.0%                     | 34.0%           |
|    | 45歳～49歳 | 50   | 0.0%               | 10.0%           | 44.0%                                      | 10.0%                     | 36.0%           |
|    | 50歳～54歳 | 50   | 2.0%               | 12.0%           | 34.0%                                      | 8.0%                      | 44.0%           |
|    | 55歳～59歳 | 50   | 6.0%               | 20.0%           | 40.0%                                      | 6.0%                      | 28.0%           |
|    | 60歳～64歳 | 50   | 6.0%               | 22.0%           | 48.0%                                      | 4.0%                      | 20.0%           |
|    | 65歳～69歳 | 50   | 8.0%               | 38.0%           | 36.0%                                      | 8.0%                      | 10.0%           |

# Twitter利用状況(4月)

|    |         | n    | Q10 Twitter（ツイッター） |                 |  |                           |                 |
|----|---------|------|--------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない        | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.5%               | 14.8%           | 31.9%                                      | 9.4%                      | 40.5%           |
| 男性 | 15歳～19歳 | 50   | 0.0%               | 8.0%            | 20.0%                                      | 8.0%                      | 64.0%           |
|    | 20歳～24歳 | 50   | 0.0%               | 8.0%            | 18.0%                                      | 8.0%                      | 66.0%           |
|    | 25歳～29歳 | 50   | 6.0%               | 10.0%           | 18.0%                                      | 12.0%                     | 54.0%           |
|    | 30歳～34歳 | 50   | 8.0%               | 12.0%           | 40.0%                                      | 6.0%                      | 34.0%           |
|    | 35歳～39歳 | 50   | 2.0%               | 14.0%           | 32.0%                                      | 12.0%                     | 40.0%           |
|    | 40歳～44歳 | 50   | 0.0%               | 10.0%           | 30.0%                                      | 12.0%                     | 48.0%           |
|    | 45歳～49歳 | 50   | 2.0%               | 18.0%           | 18.0%                                      | 10.0%                     | 52.0%           |
|    | 50歳～54歳 | 50   | 2.0%               | 18.0%           | 28.0%                                      | 16.0%                     | 36.0%           |
|    | 55歳～59歳 | 50   | 0.0%               | 20.0%           | 40.0%                                      | 2.0%                      | 38.0%           |
|    | 60歳～64歳 | 50   | 6.0%               | 14.0%           | 48.0%                                      | 12.0%                     | 20.0%           |
|    | 65歳～69歳 | 50   | 6.0%               | 12.0%           | 58.0%                                      | 6.0%                      | 18.0%           |
| 女性 | 15歳～19歳 | 50   | 2.0%               | 0.0%            | 6.0%                                       | 6.0%                      | 86.0%           |
|    | 20歳～24歳 | 50   | 0.0%               | 10.0%           | 18.0%                                      | 2.0%                      | 70.0%           |
|    | 25歳～29歳 | 50   | 8.0%               | 2.0%            | 32.0%                                      | 12.0%                     | 46.0%           |
|    | 30歳～34歳 | 50   | 6.0%               | 8.0%            | 40.0%                                      | 18.0%                     | 28.0%           |
|    | 35歳～39歳 | 50   | 4.0%               | 18.0%           | 32.0%                                      | 16.0%                     | 30.0%           |
|    | 40歳～44歳 | 50   | 2.0%               | 26.0%           | 32.0%                                      | 8.0%                      | 32.0%           |
|    | 45歳～49歳 | 50   | 0.0%               | 16.0%           | 36.0%                                      | 6.0%                      | 42.0%           |
|    | 50歳～54歳 | 50   | 6.0%               | 24.0%           | 34.0%                                      | 8.0%                      | 28.0%           |
|    | 55歳～59歳 | 50   | 2.0%               | 28.0%           | 28.0%                                      | 18.0%                     | 24.0%           |
|    | 60歳～64歳 | 50   | 10.0%              | 28.0%           | 42.0%                                      | 2.0%                      | 18.0%           |
|    | 65歳～69歳 | 50   | 4.0%               | 22.0%           | 52.0%                                      | 6.0%                      | 16.0%           |

# Twitter利用状況(5月)

|    |         | n    | Q10 Twitter（ツイッター） |                 |  |                           |                 |
|----|---------|------|--------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない        | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 5.2%               | 13.1%           | 30.7%                                      | 10.5%                     | 40.5%           |
| 男性 | 15歳～19歳 | 50   | 8.0%               | 4.0%            | 12.0%                                      | 16.0%                     | 60.0%           |
|    | 20歳～24歳 | 50   | 6.0%               | 8.0%            | 16.0%                                      | 12.0%                     | 58.0%           |
|    | 25歳～29歳 | 50   | 4.0%               | 18.0%           | 22.0%                                      | 10.0%                     | 46.0%           |
|    | 30歳～34歳 | 50   | 4.0%               | 10.0%           | 26.0%                                      | 10.0%                     | 50.0%           |
|    | 35歳～39歳 | 50   | 6.0%               | 12.0%           | 30.0%                                      | 6.0%                      | 46.0%           |
|    | 40歳～44歳 | 50   | 10.0%              | 12.0%           | 22.0%                                      | 12.0%                     | 44.0%           |
|    | 45歳～49歳 | 50   | 8.0%               | 10.0%           | 36.0%                                      | 10.0%                     | 36.0%           |
|    | 50歳～54歳 | 50   | 2.0%               | 6.0%            | 34.0%                                      | 14.0%                     | 44.0%           |
|    | 55歳～59歳 | 50   | 6.0%               | 14.0%           | 38.0%                                      | 18.0%                     | 24.0%           |
|    | 60歳～64歳 | 50   | 4.0%               | 18.0%           | 38.0%                                      | 18.0%                     | 22.0%           |
|    | 65歳～69歳 | 50   | 6.0%               | 16.0%           | 40.0%                                      | 10.0%                     | 28.0%           |
| 女性 | 15歳～19歳 | 50   | 6.0%               | 8.0%            | 12.0%                                      | 4.0%                      | 70.0%           |
|    | 20歳～24歳 | 50   | 4.0%               | 2.0%            | 12.0%                                      | 4.0%                      | 78.0%           |
|    | 25歳～29歳 | 50   | 2.0%               | 2.0%            | 28.0%                                      | 14.0%                     | 54.0%           |
|    | 30歳～34歳 | 50   | 10.0%              | 6.0%            | 32.0%                                      | 12.0%                     | 40.0%           |
|    | 35歳～39歳 | 50   | 6.0%               | 10.0%           | 18.0%                                      | 26.0%                     | 40.0%           |
|    | 40歳～44歳 | 50   | 4.0%               | 14.0%           | 38.0%                                      | 10.0%                     | 34.0%           |
|    | 45歳～49歳 | 50   | 0.0%               | 24.0%           | 46.0%                                      | 6.0%                      | 24.0%           |
|    | 50歳～54歳 | 50   | 6.0%               | 22.0%           | 40.0%                                      | 6.0%                      | 26.0%           |
|    | 55歳～59歳 | 50   | 2.0%               | 22.0%           | 42.0%                                      | 4.0%                      | 30.0%           |
|    | 60歳～64歳 | 50   | 4.0%               | 12.0%           | 58.0%                                      | 6.0%                      | 20.0%           |
|    | 65歳～69歳 | 50   | 6.0%               | 38.0%           | 36.0%                                      | 4.0%                      | 16.0%           |

# Twitter利用状況(6月)

|    |         | n    | Q10 Twitter（ツイッター） |                 |  |                           |                 |
|----|---------|------|--------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない        | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 4.8%               | 14.2%           | 32.3%                                      | 9.4%                      | 39.4%           |
| 男性 | 15歳～19歳 | 50   | 8.0%               | 4.0%            | 16.0%                                      | 10.0%                     | 62.0%           |
|    | 20歳～24歳 | 50   | 12.0%              | 2.0%            | 26.0%                                      | 16.0%                     | 44.0%           |
|    | 25歳～29歳 | 50   | 8.0%               | 10.0%           | 10.0%                                      | 14.0%                     | 58.0%           |
|    | 30歳～34歳 | 50   | 2.0%               | 18.0%           | 28.0%                                      | 10.0%                     | 42.0%           |
|    | 35歳～39歳 | 50   | 6.0%               | 14.0%           | 32.0%                                      | 18.0%                     | 30.0%           |
|    | 40歳～44歳 | 50   | 6.0%               | 16.0%           | 34.0%                                      | 14.0%                     | 30.0%           |
|    | 45歳～49歳 | 50   | 4.0%               | 20.0%           | 24.0%                                      | 6.0%                      | 46.0%           |
|    | 50歳～54歳 | 50   | 0.0%               | 14.0%           | 38.0%                                      | 8.0%                      | 40.0%           |
|    | 55歳～59歳 | 50   | 6.0%               | 22.0%           | 44.0%                                      | 2.0%                      | 26.0%           |
|    | 60歳～64歳 | 50   | 6.0%               | 20.0%           | 40.0%                                      | 0.0%                      | 34.0%           |
|    | 65歳～69歳 | 50   | 4.0%               | 24.0%           | 46.0%                                      | 4.0%                      | 22.0%           |
| 女性 | 15歳～19歳 | 50   | 2.0%               | 2.0%            | 16.0%                                      | 8.0%                      | 72.0%           |
|    | 20歳～24歳 | 50   | 6.0%               | 0.0%            | 4.0%                                       | 14.0%                     | 76.0%           |
|    | 25歳～29歳 | 50   | 4.0%               | 14.0%           | 16.0%                                      | 10.0%                     | 56.0%           |
|    | 30歳～34歳 | 50   | 2.0%               | 14.0%           | 38.0%                                      | 6.0%                      | 40.0%           |
|    | 35歳～39歳 | 50   | 8.0%               | 12.0%           | 48.0%                                      | 6.0%                      | 26.0%           |
|    | 40歳～44歳 | 50   | 0.0%               | 12.0%           | 36.0%                                      | 12.0%                     | 40.0%           |
|    | 45歳～49歳 | 50   | 2.0%               | 20.0%           | 40.0%                                      | 12.0%                     | 26.0%           |
|    | 50歳～54歳 | 50   | 4.0%               | 10.0%           | 46.0%                                      | 10.0%                     | 30.0%           |
|    | 55歳～59歳 | 50   | 6.0%               | 24.0%           | 34.0%                                      | 8.0%                      | 28.0%           |
|    | 60歳～64歳 | 50   | 4.0%               | 14.0%           | 52.0%                                      | 10.0%                     | 20.0%           |
|    | 65歳～69歳 | 50   | 6.0%               | 26.0%           | 42.0%                                      | 8.0%                      | 18.0%           |

# Twitter利用状況(7月)

|    |         | n    | Q10 Twitter（ツイッター） |                 |  |                           |                 |
|----|---------|------|--------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない        | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.7%               | 12.6%           | 31.1%                                      | 11.3%                     | 41.3%           |
| 男性 | 15歳～19歳 | 50   | 2.0%               | 6.0%            | 18.0%                                      | 12.0%                     | 62.0%           |
|    | 20歳～24歳 | 50   | 4.0%               | 0.0%            | 6.0%                                       | 12.0%                     | 78.0%           |
|    | 25歳～29歳 | 50   | 4.0%               | 8.0%            | 24.0%                                      | 14.0%                     | 50.0%           |
|    | 30歳～34歳 | 50   | 10.0%              | 10.0%           | 38.0%                                      | 14.0%                     | 28.0%           |
|    | 35歳～39歳 | 50   | 0.0%               | 14.0%           | 20.0%                                      | 14.0%                     | 52.0%           |
|    | 40歳～44歳 | 50   | 0.0%               | 8.0%            | 34.0%                                      | 12.0%                     | 46.0%           |
|    | 45歳～49歳 | 50   | 2.0%               | 6.0%            | 34.0%                                      | 10.0%                     | 48.0%           |
|    | 50歳～54歳 | 50   | 0.0%               | 14.0%           | 36.0%                                      | 10.0%                     | 40.0%           |
|    | 55歳～59歳 | 50   | 6.0%               | 14.0%           | 38.0%                                      | 10.0%                     | 32.0%           |
|    | 60歳～64歳 | 50   | 2.0%               | 18.0%           | 50.0%                                      | 10.0%                     | 20.0%           |
|    | 65歳～69歳 | 50   | 4.0%               | 16.0%           | 50.0%                                      | 14.0%                     | 16.0%           |
| 女性 | 15歳～19歳 | 50   | 4.0%               | 8.0%            | 10.0%                                      | 6.0%                      | 72.0%           |
|    | 20歳～24歳 | 50   | 4.0%               | 4.0%            | 14.0%                                      | 2.0%                      | 76.0%           |
|    | 25歳～29歳 | 50   | 6.0%               | 14.0%           | 4.0%                                       | 20.0%                     | 56.0%           |
|    | 30歳～34歳 | 50   | 4.0%               | 10.0%           | 20.0%                                      | 10.0%                     | 56.0%           |
|    | 35歳～39歳 | 50   | 4.0%               | 8.0%            | 40.0%                                      | 16.0%                     | 32.0%           |
|    | 40歳～44歳 | 50   | 4.0%               | 4.0%            | 46.0%                                      | 8.0%                      | 38.0%           |
|    | 45歳～49歳 | 50   | 4.0%               | 16.0%           | 34.0%                                      | 20.0%                     | 26.0%           |
|    | 50歳～54歳 | 50   | 0.0%               | 16.0%           | 38.0%                                      | 14.0%                     | 32.0%           |
|    | 55歳～59歳 | 50   | 6.0%               | 24.0%           | 42.0%                                      | 10.0%                     | 18.0%           |
|    | 60歳～64歳 | 50   | 6.0%               | 28.0%           | 46.0%                                      | 2.0%                      | 18.0%           |
|    | 65歳～69歳 | 50   | 6.0%               | 32.0%           | 42.0%                                      | 8.0%                      | 12.0%           |

# Twitter利用状況(8月)

|    |         | n    | Q10 Twitter（ツイッター） |                 |  |                           |                 |
|----|---------|------|--------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない        | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 4.2%               | 13.6%           | 31.8%                                      | 10.4%                     | 40.0%           |
| 男性 | 15歳～19歳 | 50   | 4.0%               | 12.0%           | 24.0%                                      | 6.0%                      | 54.0%           |
|    | 20歳～24歳 | 50   | 4.0%               | 14.0%           | 20.0%                                      | 10.0%                     | 52.0%           |
|    | 25歳～29歳 | 50   | 10.0%              | 8.0%            | 24.0%                                      | 14.0%                     | 44.0%           |
|    | 30歳～34歳 | 50   | 4.0%               | 18.0%           | 38.0%                                      | 12.0%                     | 28.0%           |
|    | 35歳～39歳 | 50   | 8.0%               | 22.0%           | 22.0%                                      | 8.0%                      | 40.0%           |
|    | 40歳～44歳 | 50   | 0.0%               | 10.0%           | 34.0%                                      | 16.0%                     | 40.0%           |
|    | 45歳～49歳 | 50   | 4.0%               | 18.0%           | 32.0%                                      | 10.0%                     | 36.0%           |
|    | 50歳～54歳 | 50   | 8.0%               | 12.0%           | 24.0%                                      | 18.0%                     | 38.0%           |
|    | 55歳～59歳 | 50   | 2.0%               | 6.0%            | 44.0%                                      | 14.0%                     | 34.0%           |
|    | 60歳～64歳 | 50   | 4.0%               | 20.0%           | 38.0%                                      | 8.0%                      | 30.0%           |
|    | 65歳～69歳 | 50   | 6.0%               | 30.0%           | 36.0%                                      | 4.0%                      | 24.0%           |
| 女性 | 15歳～19歳 | 50   | 0.0%               | 0.0%            | 8.0%                                       | 10.0%                     | 82.0%           |
|    | 20歳～24歳 | 50   | 2.0%               | 6.0%            | 8.0%                                       | 4.0%                      | 80.0%           |
|    | 25歳～29歳 | 50   | 8.0%               | 10.0%           | 6.0%                                       | 14.0%                     | 62.0%           |
|    | 30歳～34歳 | 50   | 8.0%               | 8.0%            | 38.0%                                      | 4.0%                      | 42.0%           |
|    | 35歳～39歳 | 50   | 2.0%               | 16.0%           | 40.0%                                      | 12.0%                     | 30.0%           |
|    | 40歳～44歳 | 50   | 0.0%               | 14.0%           | 48.0%                                      | 8.0%                      | 30.0%           |
|    | 45歳～49歳 | 50   | 2.0%               | 18.0%           | 36.0%                                      | 12.0%                     | 32.0%           |
|    | 50歳～54歳 | 50   | 2.0%               | 4.0%            | 44.0%                                      | 18.0%                     | 32.0%           |
|    | 55歳～59歳 | 50   | 6.0%               | 16.0%           | 34.0%                                      | 12.0%                     | 32.0%           |
|    | 60歳～64歳 | 50   | 0.0%               | 18.0%           | 54.0%                                      | 4.0%                      | 24.0%           |
|    | 65歳～69歳 | 50   | 8.0%               | 20.0%           | 48.0%                                      | 10.0%                     | 14.0%           |

# Twitter利用状況(9月)

|    |         | n    | Q10 Twitter（ツイッター） |                 |  |                           |                 |
|----|---------|------|--------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない        | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.5%               | 12.9%           | 33.4%                                      | 9.9%                      | 40.4%           |
| 男性 | 15歳～19歳 | 50   | 2.0%               | 4.0%            | 26.0%                                      | 10.0%                     | 58.0%           |
|    | 20歳～24歳 | 50   | 0.0%               | 6.0%            | 16.0%                                      | 8.0%                      | 70.0%           |
|    | 25歳～29歳 | 50   | 6.0%               | 6.0%            | 28.0%                                      | 16.0%                     | 44.0%           |
|    | 30歳～34歳 | 50   | 10.0%              | 14.0%           | 24.0%                                      | 12.0%                     | 40.0%           |
|    | 35歳～39歳 | 50   | 6.0%               | 16.0%           | 26.0%                                      | 12.0%                     | 40.0%           |
|    | 40歳～44歳 | 50   | 2.0%               | 20.0%           | 36.0%                                      | 8.0%                      | 34.0%           |
|    | 45歳～49歳 | 50   | 0.0%               | 8.0%            | 32.0%                                      | 10.0%                     | 50.0%           |
|    | 50歳～54歳 | 50   | 4.0%               | 16.0%           | 28.0%                                      | 8.0%                      | 44.0%           |
|    | 55歳～59歳 | 50   | 4.0%               | 12.0%           | 42.0%                                      | 12.0%                     | 30.0%           |
|    | 60歳～64歳 | 50   | 2.0%               | 18.0%           | 56.0%                                      | 4.0%                      | 20.0%           |
|    | 65歳～69歳 | 50   | 4.0%               | 24.0%           | 48.0%                                      | 10.0%                     | 14.0%           |
| 女性 | 15歳～19歳 | 50   | 4.0%               | 0.0%            | 24.0%                                      | 8.0%                      | 64.0%           |
|    | 20歳～24歳 | 50   | 4.0%               | 10.0%           | 18.0%                                      | 8.0%                      | 60.0%           |
|    | 25歳～29歳 | 50   | 6.0%               | 8.0%            | 16.0%                                      | 14.0%                     | 56.0%           |
|    | 30歳～34歳 | 50   | 0.0%               | 4.0%            | 40.0%                                      | 10.0%                     | 46.0%           |
|    | 35歳～39歳 | 50   | 4.0%               | 6.0%            | 34.0%                                      | 10.0%                     | 46.0%           |
|    | 40歳～44歳 | 50   | 6.0%               | 12.0%           | 32.0%                                      | 14.0%                     | 36.0%           |
|    | 45歳～49歳 | 50   | 4.0%               | 26.0%           | 32.0%                                      | 6.0%                      | 32.0%           |
|    | 50歳～54歳 | 50   | 2.0%               | 10.0%           | 48.0%                                      | 10.0%                     | 30.0%           |
|    | 55歳～59歳 | 50   | 0.0%               | 18.0%           | 40.0%                                      | 14.0%                     | 28.0%           |
|    | 60歳～64歳 | 50   | 2.0%               | 18.0%           | 44.0%                                      | 10.0%                     | 26.0%           |
|    | 65歳～69歳 | 50   | 4.0%               | 28.0%           | 44.0%                                      | 4.0%                      | 20.0%           |

# Twitter利用状況(10月)

|    |         | n    | Q10 Twitter（ツイッター） |                 |  |                           |                 |
|----|---------|------|--------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない        | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 2.9%               | 13.1%           | 31.0%                                      | 9.4%                      | 43.6%           |
| 男性 | 15歳～19歳 | 50   | 10.0%              | 6.0%            | 14.0%                                      | 18.0%                     | 52.0%           |
|    | 20歳～24歳 | 50   | 0.0%               | 2.0%            | 24.0%                                      | 6.0%                      | 68.0%           |
|    | 25歳～29歳 | 50   | 6.0%               | 10.0%           | 12.0%                                      | 10.0%                     | 62.0%           |
|    | 30歳～34歳 | 50   | 0.0%               | 16.0%           | 36.0%                                      | 12.0%                     | 36.0%           |
|    | 35歳～39歳 | 50   | 6.0%               | 10.0%           | 22.0%                                      | 10.0%                     | 52.0%           |
|    | 40歳～44歳 | 50   | 2.0%               | 6.0%            | 24.0%                                      | 4.0%                      | 64.0%           |
|    | 45歳～49歳 | 50   | 0.0%               | 16.0%           | 34.0%                                      | 16.0%                     | 34.0%           |
|    | 50歳～54歳 | 50   | 0.0%               | 6.0%            | 28.0%                                      | 8.0%                      | 58.0%           |
|    | 55歳～59歳 | 50   | 4.0%               | 22.0%           | 36.0%                                      | 10.0%                     | 28.0%           |
|    | 60歳～64歳 | 50   | 0.0%               | 18.0%           | 46.0%                                      | 8.0%                      | 28.0%           |
|    | 65歳～69歳 | 50   | 2.0%               | 18.0%           | 52.0%                                      | 8.0%                      | 20.0%           |
| 女性 | 15歳～19歳 | 50   | 2.0%               | 6.0%            | 14.0%                                      | 6.0%                      | 72.0%           |
|    | 20歳～24歳 | 50   | 6.0%               | 2.0%            | 12.0%                                      | 4.0%                      | 76.0%           |
|    | 25歳～29歳 | 50   | 6.0%               | 12.0%           | 18.0%                                      | 4.0%                      | 60.0%           |
|    | 30歳～34歳 | 50   | 2.0%               | 12.0%           | 28.0%                                      | 14.0%                     | 44.0%           |
|    | 35歳～39歳 | 50   | 2.0%               | 10.0%           | 38.0%                                      | 18.0%                     | 32.0%           |
|    | 40歳～44歳 | 50   | 2.0%               | 14.0%           | 38.0%                                      | 4.0%                      | 42.0%           |
|    | 45歳～49歳 | 50   | 2.0%               | 10.0%           | 38.0%                                      | 10.0%                     | 40.0%           |
|    | 50歳～54歳 | 50   | 4.0%               | 20.0%           | 34.0%                                      | 12.0%                     | 30.0%           |
|    | 55歳～59歳 | 50   | 2.0%               | 24.0%           | 36.0%                                      | 10.0%                     | 28.0%           |
|    | 60歳～64歳 | 50   | 0.0%               | 14.0%           | 56.0%                                      | 6.0%                      | 24.0%           |
|    | 65歳～69歳 | 50   | 6.0%               | 34.0%           | 42.0%                                      | 8.0%                      | 10.0%           |

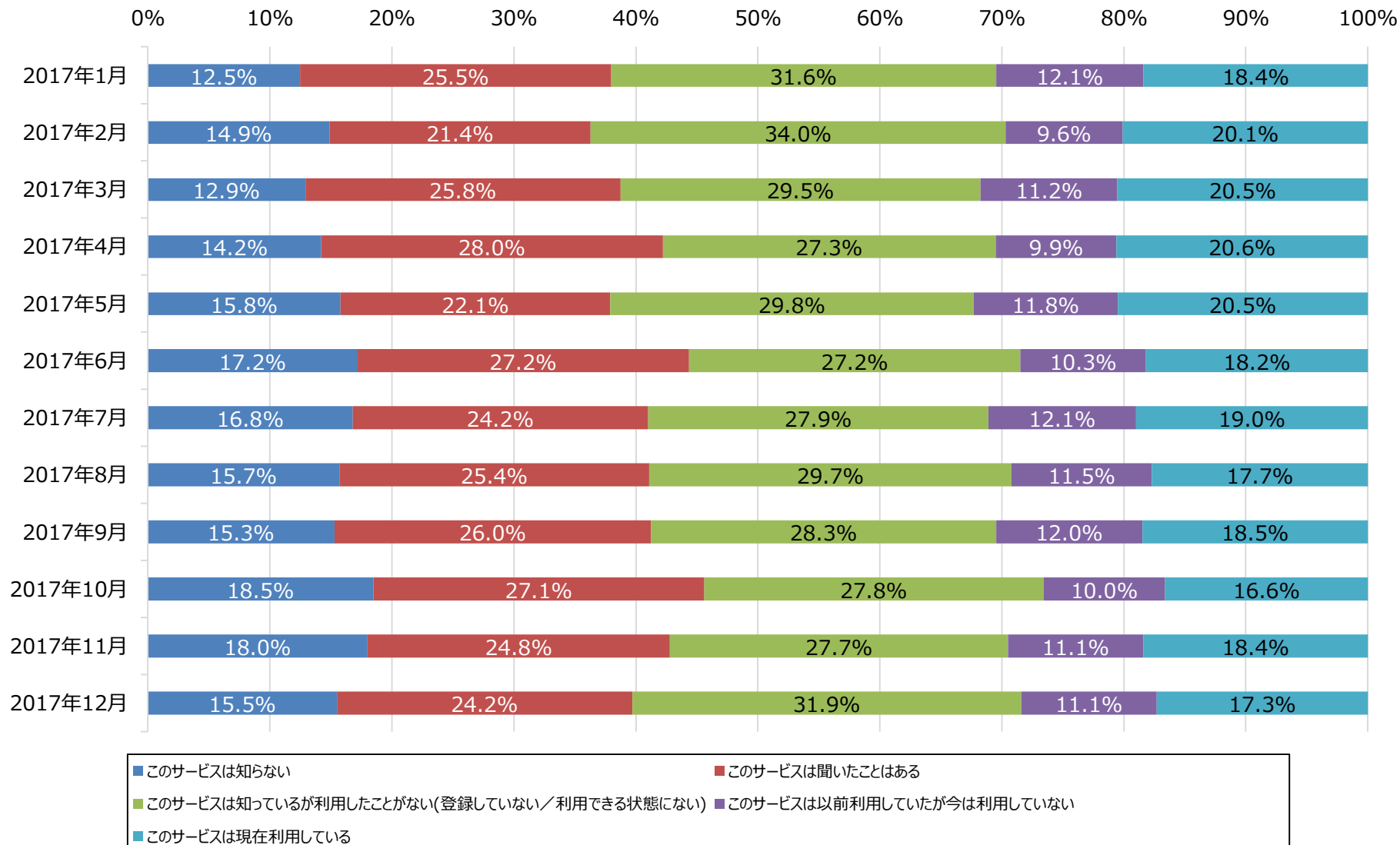
# Twitter利用状況(11月)

|    |         | n    | Q10 Twitter（ツイッター） |                 |  |                           |                 |
|----|---------|------|--------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない        | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.9%               | 12.3%           | 33.6%                                      | 9.4%                      | 40.8%           |
| 男性 | 15歳～19歳 | 50   | 10.0%              | 8.0%            | 18.0%                                      | 4.0%                      | 60.0%           |
|    | 20歳～24歳 | 50   | 2.0%               | 14.0%           | 20.0%                                      | 2.0%                      | 62.0%           |
|    | 25歳～29歳 | 50   | 8.0%               | 12.0%           | 20.0%                                      | 10.0%                     | 50.0%           |
|    | 30歳～34歳 | 50   | 4.0%               | 14.0%           | 28.0%                                      | 12.0%                     | 42.0%           |
|    | 35歳～39歳 | 50   | 8.0%               | 12.0%           | 26.0%                                      | 18.0%                     | 36.0%           |
|    | 40歳～44歳 | 50   | 2.0%               | 12.0%           | 32.0%                                      | 10.0%                     | 44.0%           |
|    | 45歳～49歳 | 50   | 0.0%               | 6.0%            | 28.0%                                      | 16.0%                     | 50.0%           |
|    | 50歳～54歳 | 50   | 2.0%               | 6.0%            | 38.0%                                      | 8.0%                      | 46.0%           |
|    | 55歳～59歳 | 50   | 6.0%               | 12.0%           | 38.0%                                      | 10.0%                     | 34.0%           |
|    | 60歳～64歳 | 50   | 2.0%               | 16.0%           | 42.0%                                      | 4.0%                      | 36.0%           |
|    | 65歳～69歳 | 50   | 6.0%               | 20.0%           | 46.0%                                      | 12.0%                     | 16.0%           |
| 女性 | 15歳～19歳 | 50   | 2.0%               | 8.0%            | 18.0%                                      | 2.0%                      | 70.0%           |
|    | 20歳～24歳 | 50   | 0.0%               | 6.0%            | 20.0%                                      | 6.0%                      | 68.0%           |
|    | 25歳～29歳 | 50   | 8.0%               | 8.0%            | 14.0%                                      | 20.0%                     | 50.0%           |
|    | 30歳～34歳 | 50   | 2.0%               | 12.0%           | 34.0%                                      | 10.0%                     | 42.0%           |
|    | 35歳～39歳 | 50   | 2.0%               | 16.0%           | 38.0%                                      | 16.0%                     | 28.0%           |
|    | 40歳～44歳 | 50   | 6.0%               | 6.0%            | 44.0%                                      | 10.0%                     | 34.0%           |
|    | 45歳～49歳 | 50   | 4.0%               | 10.0%           | 32.0%                                      | 8.0%                      | 46.0%           |
|    | 50歳～54歳 | 50   | 0.0%               | 10.0%           | 56.0%                                      | 8.0%                      | 26.0%           |
|    | 55歳～59歳 | 50   | 2.0%               | 8.0%            | 56.0%                                      | 8.0%                      | 26.0%           |
|    | 60歳～64歳 | 50   | 2.0%               | 30.0%           | 40.0%                                      | 6.0%                      | 22.0%           |
|    | 65歳～69歳 | 50   | 8.0%               | 24.0%           | 52.0%                                      | 6.0%                      | 10.0%           |

# Twitter利用状況(12月)

|    |         | n    | Q10 Twitter（ツイッター） |                 |  |                           |                 |
|----|---------|------|--------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない        | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 2.9%               | 12.8%           | 32.1%                                      | 9.3%                      | 42.9%           |
| 男性 | 15歳～19歳 | 50   | 4.0%               | 4.0%            | 16.0%                                      | 0.0%                      | 76.0%           |
|    | 20歳～24歳 | 50   | 2.0%               | 10.0%           | 18.0%                                      | 8.0%                      | 62.0%           |
|    | 25歳～29歳 | 50   | 4.0%               | 6.0%            | 26.0%                                      | 12.0%                     | 52.0%           |
|    | 30歳～34歳 | 50   | 8.0%               | 8.0%            | 32.0%                                      | 14.0%                     | 38.0%           |
|    | 35歳～39歳 | 50   | 4.0%               | 10.0%           | 24.0%                                      | 8.0%                      | 54.0%           |
|    | 40歳～44歳 | 50   | 2.0%               | 14.0%           | 24.0%                                      | 14.0%                     | 46.0%           |
|    | 45歳～49歳 | 50   | 4.0%               | 16.0%           | 38.0%                                      | 4.0%                      | 38.0%           |
|    | 50歳～54歳 | 50   | 0.0%               | 6.0%            | 42.0%                                      | 4.0%                      | 48.0%           |
|    | 55歳～59歳 | 50   | 2.0%               | 16.0%           | 44.0%                                      | 4.0%                      | 34.0%           |
|    | 60歳～64歳 | 50   | 0.0%               | 16.0%           | 30.0%                                      | 14.0%                     | 40.0%           |
|    | 65歳～69歳 | 50   | 2.0%               | 22.0%           | 42.0%                                      | 8.0%                      | 26.0%           |
| 女性 | 15歳～19歳 | 50   | 0.0%               | 10.0%           | 8.0%                                       | 6.0%                      | 76.0%           |
|    | 20歳～24歳 | 50   | 0.0%               | 4.0%            | 10.0%                                      | 12.0%                     | 74.0%           |
|    | 25歳～29歳 | 50   | 6.0%               | 4.0%            | 14.0%                                      | 12.0%                     | 64.0%           |
|    | 30歳～34歳 | 50   | 4.0%               | 8.0%            | 22.0%                                      | 18.0%                     | 48.0%           |
|    | 35歳～39歳 | 50   | 4.0%               | 8.0%            | 34.0%                                      | 22.0%                     | 32.0%           |
|    | 40歳～44歳 | 50   | 4.0%               | 14.0%           | 40.0%                                      | 12.0%                     | 30.0%           |
|    | 45歳～49歳 | 50   | 2.0%               | 24.0%           | 38.0%                                      | 4.0%                      | 32.0%           |
|    | 50歳～54歳 | 50   | 2.0%               | 10.0%           | 42.0%                                      | 8.0%                      | 38.0%           |
|    | 55歳～59歳 | 50   | 6.0%               | 28.0%           | 40.0%                                      | 8.0%                      | 18.0%           |
|    | 60歳～64歳 | 50   | 2.0%               | 22.0%           | 58.0%                                      | 4.0%                      | 14.0%           |
|    | 65歳～69歳 | 50   | 2.0%               | 22.0%           | 64.0%                                      | 8.0%                      | 4.0%            |

- Q10 以下のインターネット関連サービスについて、あなたの最も近い状況をお答えください。



# Google+利用状況(1月)

|    |         | n    | Q10 Google+（グーグルプラス） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 12.5%                | 25.5%           | 31.6%                                      | 12.1%                     | 18.4%           |
| 男性 | 15歳～19歳 | 50   | 8.0%                 | 34.0%           | 26.0%                                      | 4.0%                      | 28.0%           |
|    | 20歳～24歳 | 50   | 6.0%                 | 24.0%           | 20.0%                                      | 22.0%                     | 28.0%           |
|    | 25歳～29歳 | 50   | 8.0%                 | 14.0%           | 32.0%                                      | 28.0%                     | 18.0%           |
|    | 30歳～34歳 | 50   | 2.0%                 | 28.0%           | 30.0%                                      | 14.0%                     | 26.0%           |
|    | 35歳～39歳 | 50   | 10.0%                | 24.0%           | 42.0%                                      | 8.0%                      | 16.0%           |
|    | 40歳～44歳 | 50   | 8.0%                 | 32.0%           | 20.0%                                      | 14.0%                     | 26.0%           |
|    | 45歳～49歳 | 50   | 4.0%                 | 22.0%           | 28.0%                                      | 26.0%                     | 20.0%           |
|    | 50歳～54歳 | 50   | 8.0%                 | 24.0%           | 38.0%                                      | 10.0%                     | 20.0%           |
|    | 55歳～59歳 | 50   | 14.0%                | 10.0%           | 36.0%                                      | 18.0%                     | 22.0%           |
|    | 60歳～64歳 | 50   | 10.0%                | 18.0%           | 42.0%                                      | 12.0%                     | 18.0%           |
|    | 65歳～69歳 | 50   | 16.0%                | 44.0%           | 28.0%                                      | 10.0%                     | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 16.0%                | 24.0%           | 22.0%                                      | 16.0%                     | 22.0%           |
|    | 20歳～24歳 | 50   | 18.0%                | 28.0%           | 22.0%                                      | 12.0%                     | 20.0%           |
|    | 25歳～29歳 | 50   | 18.0%                | 22.0%           | 28.0%                                      | 14.0%                     | 18.0%           |
|    | 30歳～34歳 | 50   | 16.0%                | 32.0%           | 36.0%                                      | 8.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 12.0%                | 26.0%           | 42.0%                                      | 4.0%                      | 16.0%           |
|    | 40歳～44歳 | 50   | 14.0%                | 28.0%           | 34.0%                                      | 8.0%                      | 16.0%           |
|    | 45歳～49歳 | 50   | 16.0%                | 16.0%           | 48.0%                                      | 10.0%                     | 10.0%           |
|    | 50歳～54歳 | 50   | 24.0%                | 28.0%           | 30.0%                                      | 0.0%                      | 18.0%           |
|    | 55歳～59歳 | 50   | 8.0%                 | 30.0%           | 24.0%                                      | 16.0%                     | 22.0%           |
|    | 60歳～64歳 | 50   | 16.0%                | 28.0%           | 40.0%                                      | 6.0%                      | 10.0%           |
|    | 65歳～69歳 | 50   | 22.0%                | 24.0%           | 28.0%                                      | 6.0%                      | 20.0%           |

# Google+利用状況(2月)

|    |         | n    | Q10 Google+（グーグルプラス） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 14.9%                | 21.4%           | 34.0%                                      | 9.6%                      | 20.1%           |
| 男性 | 15歳～19歳 | 50   | 6.0%                 | 4.0%            | 36.0%                                      | 14.0%                     | 40.0%           |
|    | 20歳～24歳 | 50   | 6.0%                 | 20.0%           | 38.0%                                      | 20.0%                     | 16.0%           |
|    | 25歳～29歳 | 50   | 18.0%                | 20.0%           | 26.0%                                      | 14.0%                     | 22.0%           |
|    | 30歳～34歳 | 50   | 10.0%                | 22.0%           | 38.0%                                      | 8.0%                      | 22.0%           |
|    | 35歳～39歳 | 50   | 6.0%                 | 22.0%           | 38.0%                                      | 8.0%                      | 26.0%           |
|    | 40歳～44歳 | 50   | 8.0%                 | 30.0%           | 36.0%                                      | 12.0%                     | 14.0%           |
|    | 45歳～49歳 | 50   | 4.0%                 | 24.0%           | 40.0%                                      | 8.0%                      | 24.0%           |
|    | 50歳～54歳 | 50   | 6.0%                 | 18.0%           | 34.0%                                      | 14.0%                     | 28.0%           |
|    | 55歳～59歳 | 50   | 12.0%                | 24.0%           | 42.0%                                      | 6.0%                      | 16.0%           |
|    | 60歳～64歳 | 50   | 16.0%                | 24.0%           | 26.0%                                      | 10.0%                     | 24.0%           |
|    | 65歳～69歳 | 50   | 24.0%                | 26.0%           | 32.0%                                      | 4.0%                      | 14.0%           |
| 女性 | 15歳～19歳 | 50   | 18.0%                | 18.0%           | 16.0%                                      | 20.0%                     | 28.0%           |
|    | 20歳～24歳 | 50   | 14.0%                | 24.0%           | 30.0%                                      | 8.0%                      | 24.0%           |
|    | 25歳～29歳 | 50   | 20.0%                | 16.0%           | 30.0%                                      | 16.0%                     | 18.0%           |
|    | 30歳～34歳 | 50   | 12.0%                | 20.0%           | 44.0%                                      | 2.0%                      | 22.0%           |
|    | 35歳～39歳 | 50   | 14.0%                | 20.0%           | 38.0%                                      | 14.0%                     | 14.0%           |
|    | 40歳～44歳 | 50   | 18.0%                | 24.0%           | 34.0%                                      | 8.0%                      | 16.0%           |
|    | 45歳～49歳 | 50   | 20.0%                | 20.0%           | 38.0%                                      | 6.0%                      | 16.0%           |
|    | 50歳～54歳 | 50   | 12.0%                | 26.0%           | 38.0%                                      | 8.0%                      | 16.0%           |
|    | 55歳～59歳 | 50   | 20.0%                | 28.0%           | 30.0%                                      | 4.0%                      | 18.0%           |
|    | 60歳～64歳 | 50   | 32.0%                | 16.0%           | 32.0%                                      | 4.0%                      | 16.0%           |
|    | 65歳～69歳 | 50   | 32.0%                | 24.0%           | 32.0%                                      | 4.0%                      | 8.0%            |

# Google+利用状況(3月)

|    |         | n    | Q10 Google+（グーグルプラス） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 12.9%                | 25.8%           | 29.5%                                      | 11.2%                     | 20.5%           |
| 男性 | 15歳～19歳 | 50   | 6.0%                 | 22.0%           | 20.0%                                      | 30.0%                     | 22.0%           |
|    | 20歳～24歳 | 50   | 4.0%                 | 16.0%           | 32.0%                                      | 24.0%                     | 24.0%           |
|    | 25歳～29歳 | 50   | 14.0%                | 22.0%           | 18.0%                                      | 22.0%                     | 24.0%           |
|    | 30歳～34歳 | 50   | 12.0%                | 30.0%           | 32.0%                                      | 6.0%                      | 20.0%           |
|    | 35歳～39歳 | 50   | 6.0%                 | 34.0%           | 34.0%                                      | 10.0%                     | 16.0%           |
|    | 40歳～44歳 | 50   | 8.0%                 | 24.0%           | 40.0%                                      | 8.0%                      | 20.0%           |
|    | 45歳～49歳 | 50   | 14.0%                | 26.0%           | 28.0%                                      | 12.0%                     | 20.0%           |
|    | 50歳～54歳 | 50   | 18.0%                | 24.0%           | 20.0%                                      | 18.0%                     | 20.0%           |
|    | 55歳～59歳 | 50   | 10.0%                | 24.0%           | 28.0%                                      | 8.0%                      | 30.0%           |
|    | 60歳～64歳 | 50   | 8.0%                 | 12.0%           | 44.0%                                      | 6.0%                      | 30.0%           |
|    | 65歳～69歳 | 50   | 12.0%                | 38.0%           | 36.0%                                      | 6.0%                      | 8.0%            |
| 女性 | 15歳～19歳 | 50   | 10.0%                | 36.0%           | 20.0%                                      | 14.0%                     | 20.0%           |
|    | 20歳～24歳 | 50   | 16.0%                | 34.0%           | 20.0%                                      | 8.0%                      | 22.0%           |
|    | 25歳～29歳 | 50   | 10.0%                | 28.0%           | 32.0%                                      | 14.0%                     | 16.0%           |
|    | 30歳～34歳 | 50   | 10.0%                | 24.0%           | 44.0%                                      | 4.0%                      | 18.0%           |
|    | 35歳～39歳 | 50   | 8.0%                 | 30.0%           | 18.0%                                      | 18.0%                     | 26.0%           |
|    | 40歳～44歳 | 50   | 12.0%                | 16.0%           | 38.0%                                      | 10.0%                     | 24.0%           |
|    | 45歳～49歳 | 50   | 14.0%                | 26.0%           | 36.0%                                      | 6.0%                      | 18.0%           |
|    | 50歳～54歳 | 50   | 12.0%                | 22.0%           | 34.0%                                      | 8.0%                      | 24.0%           |
|    | 55歳～59歳 | 50   | 20.0%                | 28.0%           | 32.0%                                      | 4.0%                      | 16.0%           |
|    | 60歳～64歳 | 50   | 24.0%                | 24.0%           | 26.0%                                      | 8.0%                      | 18.0%           |
|    | 65歳～69歳 | 50   | 36.0%                | 28.0%           | 18.0%                                      | 2.0%                      | 16.0%           |

# Google+利用状況(4月)

|    |         | n    | Q10 Google+（グーグルプラス） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 14.2%                | 28.0%           | 27.3%                                      | 9.9%                      | 20.6%           |
| 男性 | 15歳～19歳 | 50   | 8.0%                 | 24.0%           | 28.0%                                      | 12.0%                     | 28.0%           |
|    | 20歳～24歳 | 50   | 8.0%                 | 36.0%           | 32.0%                                      | 4.0%                      | 20.0%           |
|    | 25歳～29歳 | 50   | 14.0%                | 14.0%           | 26.0%                                      | 14.0%                     | 32.0%           |
|    | 30歳～34歳 | 50   | 10.0%                | 32.0%           | 36.0%                                      | 10.0%                     | 12.0%           |
|    | 35歳～39歳 | 50   | 4.0%                 | 30.0%           | 32.0%                                      | 14.0%                     | 20.0%           |
|    | 40歳～44歳 | 50   | 4.0%                 | 24.0%           | 44.0%                                      | 12.0%                     | 16.0%           |
|    | 45歳～49歳 | 50   | 8.0%                 | 18.0%           | 42.0%                                      | 22.0%                     | 10.0%           |
|    | 50歳～54歳 | 50   | 8.0%                 | 24.0%           | 30.0%                                      | 8.0%                      | 30.0%           |
|    | 55歳～59歳 | 50   | 12.0%                | 34.0%           | 22.0%                                      | 4.0%                      | 28.0%           |
|    | 60歳～64歳 | 50   | 22.0%                | 16.0%           | 36.0%                                      | 4.0%                      | 22.0%           |
|    | 65歳～69歳 | 50   | 20.0%                | 36.0%           | 26.0%                                      | 2.0%                      | 16.0%           |
| 女性 | 15歳～19歳 | 50   | 4.0%                 | 22.0%           | 22.0%                                      | 26.0%                     | 26.0%           |
|    | 20歳～24歳 | 50   | 8.0%                 | 32.0%           | 30.0%                                      | 12.0%                     | 18.0%           |
|    | 25歳～29歳 | 50   | 12.0%                | 28.0%           | 26.0%                                      | 12.0%                     | 22.0%           |
|    | 30歳～34歳 | 50   | 12.0%                | 38.0%           | 12.0%                                      | 12.0%                     | 26.0%           |
|    | 35歳～39歳 | 50   | 14.0%                | 38.0%           | 16.0%                                      | 14.0%                     | 18.0%           |
|    | 40歳～44歳 | 50   | 18.0%                | 30.0%           | 18.0%                                      | 14.0%                     | 20.0%           |
|    | 45歳～49歳 | 50   | 12.0%                | 26.0%           | 30.0%                                      | 8.0%                      | 24.0%           |
|    | 50歳～54歳 | 50   | 28.0%                | 28.0%           | 22.0%                                      | 6.0%                      | 16.0%           |
|    | 55歳～59歳 | 50   | 28.0%                | 30.0%           | 18.0%                                      | 4.0%                      | 20.0%           |
|    | 60歳～64歳 | 50   | 30.0%                | 26.0%           | 24.0%                                      | 2.0%                      | 18.0%           |
|    | 65歳～69歳 | 50   | 28.0%                | 30.0%           | 28.0%                                      | 2.0%                      | 12.0%           |

# Google+利用状況(5月)

|    |         | n    | Q10 Google+（グーグルプラス） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 15.8%                | 22.1%           | 29.8%                                      | 11.8%                     | 20.5%           |
| 男性 | 15歳～19歳 | 50   | 16.0%                | 24.0%           | 24.0%                                      | 8.0%                      | 28.0%           |
|    | 20歳～24歳 | 50   | 12.0%                | 16.0%           | 32.0%                                      | 22.0%                     | 18.0%           |
|    | 25歳～29歳 | 50   | 8.0%                 | 16.0%           | 38.0%                                      | 20.0%                     | 18.0%           |
|    | 30歳～34歳 | 50   | 10.0%                | 24.0%           | 26.0%                                      | 24.0%                     | 16.0%           |
|    | 35歳～39歳 | 50   | 12.0%                | 24.0%           | 34.0%                                      | 10.0%                     | 20.0%           |
|    | 40歳～44歳 | 50   | 12.0%                | 16.0%           | 40.0%                                      | 10.0%                     | 22.0%           |
|    | 45歳～49歳 | 50   | 12.0%                | 16.0%           | 30.0%                                      | 14.0%                     | 28.0%           |
|    | 50歳～54歳 | 50   | 8.0%                 | 24.0%           | 22.0%                                      | 22.0%                     | 24.0%           |
|    | 55歳～59歳 | 50   | 12.0%                | 24.0%           | 28.0%                                      | 16.0%                     | 20.0%           |
|    | 60歳～64歳 | 50   | 18.0%                | 14.0%           | 28.0%                                      | 14.0%                     | 26.0%           |
|    | 65歳～69歳 | 50   | 12.0%                | 28.0%           | 30.0%                                      | 12.0%                     | 18.0%           |
| 女性 | 15歳～19歳 | 50   | 16.0%                | 20.0%           | 30.0%                                      | 10.0%                     | 24.0%           |
|    | 20歳～24歳 | 50   | 12.0%                | 12.0%           | 36.0%                                      | 16.0%                     | 24.0%           |
|    | 25歳～29歳 | 50   | 16.0%                | 16.0%           | 42.0%                                      | 8.0%                      | 18.0%           |
|    | 30歳～34歳 | 50   | 26.0%                | 28.0%           | 26.0%                                      | 8.0%                      | 12.0%           |
|    | 35歳～39歳 | 50   | 12.0%                | 24.0%           | 30.0%                                      | 10.0%                     | 24.0%           |
|    | 40歳～44歳 | 50   | 16.0%                | 28.0%           | 28.0%                                      | 8.0%                      | 20.0%           |
|    | 45歳～49歳 | 50   | 26.0%                | 24.0%           | 24.0%                                      | 6.0%                      | 20.0%           |
|    | 50歳～54歳 | 50   | 24.0%                | 16.0%           | 36.0%                                      | 2.0%                      | 22.0%           |
|    | 55歳～59歳 | 50   | 18.0%                | 30.0%           | 30.0%                                      | 6.0%                      | 16.0%           |
|    | 60歳～64歳 | 50   | 12.0%                | 34.0%           | 26.0%                                      | 8.0%                      | 20.0%           |
|    | 65歳～69歳 | 50   | 38.0%                | 28.0%           | 16.0%                                      | 6.0%                      | 12.0%           |

# Google+利用状況(6月)

|    |         | n    | Q10 Google+（グーグルプラス） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 17.2%                | 27.2%           | 27.2%                                      | 10.3%                     | 18.2%           |
| 男性 | 15歳～19歳 | 50   | 8.0%                 | 26.0%           | 22.0%                                      | 20.0%                     | 24.0%           |
|    | 20歳～24歳 | 50   | 14.0%                | 20.0%           | 34.0%                                      | 18.0%                     | 14.0%           |
|    | 25歳～29歳 | 50   | 18.0%                | 22.0%           | 30.0%                                      | 20.0%                     | 10.0%           |
|    | 30歳～34歳 | 50   | 12.0%                | 34.0%           | 24.0%                                      | 14.0%                     | 16.0%           |
|    | 35歳～39歳 | 50   | 6.0%                 | 38.0%           | 26.0%                                      | 10.0%                     | 20.0%           |
|    | 40歳～44歳 | 50   | 14.0%                | 30.0%           | 28.0%                                      | 14.0%                     | 14.0%           |
|    | 45歳～49歳 | 50   | 14.0%                | 30.0%           | 24.0%                                      | 14.0%                     | 18.0%           |
|    | 50歳～54歳 | 50   | 10.0%                | 28.0%           | 30.0%                                      | 12.0%                     | 20.0%           |
|    | 55歳～59歳 | 50   | 20.0%                | 22.0%           | 42.0%                                      | 4.0%                      | 12.0%           |
|    | 60歳～64歳 | 50   | 22.0%                | 16.0%           | 34.0%                                      | 6.0%                      | 22.0%           |
|    | 65歳～69歳 | 50   | 24.0%                | 26.0%           | 32.0%                                      | 8.0%                      | 10.0%           |
| 女性 | 15歳～19歳 | 50   | 6.0%                 | 26.0%           | 22.0%                                      | 14.0%                     | 32.0%           |
|    | 20歳～24歳 | 50   | 10.0%                | 26.0%           | 30.0%                                      | 14.0%                     | 20.0%           |
|    | 25歳～29歳 | 50   | 12.0%                | 36.0%           | 30.0%                                      | 8.0%                      | 14.0%           |
|    | 30歳～34歳 | 50   | 22.0%                | 24.0%           | 28.0%                                      | 8.0%                      | 18.0%           |
|    | 35歳～39歳 | 50   | 32.0%                | 38.0%           | 18.0%                                      | 2.0%                      | 10.0%           |
|    | 40歳～44歳 | 50   | 24.0%                | 20.0%           | 20.0%                                      | 8.0%                      | 28.0%           |
|    | 45歳～49歳 | 50   | 14.0%                | 30.0%           | 34.0%                                      | 8.0%                      | 14.0%           |
|    | 50歳～54歳 | 50   | 22.0%                | 34.0%           | 12.0%                                      | 10.0%                     | 22.0%           |
|    | 55歳～59歳 | 50   | 30.0%                | 22.0%           | 20.0%                                      | 4.0%                      | 24.0%           |
|    | 60歳～64歳 | 50   | 18.0%                | 28.0%           | 20.0%                                      | 6.0%                      | 28.0%           |
|    | 65歳～69歳 | 50   | 26.0%                | 22.0%           | 38.0%                                      | 4.0%                      | 10.0%           |

# Google+利用状況(7月)

|    |         | n    | Q10 Google+（グーグルプラス） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 16.8%                | 24.2%           | 27.9%                                      | 12.1%                     | 19.0%           |
| 男性 | 15歳～19歳 | 50   | 12.0%                | 26.0%           | 28.0%                                      | 18.0%                     | 16.0%           |
|    | 20歳～24歳 | 50   | 12.0%                | 20.0%           | 24.0%                                      | 22.0%                     | 22.0%           |
|    | 25歳～29歳 | 50   | 18.0%                | 18.0%           | 40.0%                                      | 14.0%                     | 10.0%           |
|    | 30歳～34歳 | 50   | 14.0%                | 22.0%           | 40.0%                                      | 12.0%                     | 12.0%           |
|    | 35歳～39歳 | 50   | 12.0%                | 16.0%           | 40.0%                                      | 6.0%                      | 26.0%           |
|    | 40歳～44歳 | 50   | 6.0%                 | 24.0%           | 32.0%                                      | 20.0%                     | 18.0%           |
|    | 45歳～49歳 | 50   | 6.0%                 | 22.0%           | 28.0%                                      | 24.0%                     | 20.0%           |
|    | 50歳～54歳 | 50   | 8.0%                 | 24.0%           | 36.0%                                      | 14.0%                     | 18.0%           |
|    | 55歳～59歳 | 50   | 26.0%                | 26.0%           | 20.0%                                      | 12.0%                     | 16.0%           |
|    | 60歳～64歳 | 50   | 20.0%                | 24.0%           | 28.0%                                      | 6.0%                      | 22.0%           |
|    | 65歳～69歳 | 50   | 22.0%                | 14.0%           | 32.0%                                      | 16.0%                     | 16.0%           |
| 女性 | 15歳～19歳 | 50   | 12.0%                | 24.0%           | 26.0%                                      | 8.0%                      | 30.0%           |
|    | 20歳～24歳 | 50   | 10.0%                | 26.0%           | 26.0%                                      | 12.0%                     | 26.0%           |
|    | 25歳～29歳 | 50   | 12.0%                | 26.0%           | 16.0%                                      | 20.0%                     | 26.0%           |
|    | 30歳～34歳 | 50   | 14.0%                | 24.0%           | 28.0%                                      | 6.0%                      | 28.0%           |
|    | 35歳～39歳 | 50   | 10.0%                | 32.0%           | 16.0%                                      | 16.0%                     | 26.0%           |
|    | 40歳～44歳 | 50   | 14.0%                | 22.0%           | 32.0%                                      | 18.0%                     | 14.0%           |
|    | 45歳～49歳 | 50   | 16.0%                | 32.0%           | 28.0%                                      | 4.0%                      | 20.0%           |
|    | 50歳～54歳 | 50   | 22.0%                | 22.0%           | 32.0%                                      | 8.0%                      | 16.0%           |
|    | 55歳～59歳 | 50   | 34.0%                | 32.0%           | 18.0%                                      | 4.0%                      | 12.0%           |
|    | 60歳～64歳 | 50   | 32.0%                | 28.0%           | 18.0%                                      | 6.0%                      | 16.0%           |
|    | 65歳～69歳 | 50   | 38.0%                | 28.0%           | 26.0%                                      | 0.0%                      | 8.0%            |

# Google+利用状況(8月)

|    |         | n    | Q10 Google+（グーグルプラス） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 15.7%                | 25.4%           | 29.7%                                      | 11.5%                     | 17.7%           |
| 男性 | 15歳～19歳 | 50   | 2.0%                 | 24.0%           | 36.0%                                      | 6.0%                      | 32.0%           |
|    | 20歳～24歳 | 50   | 12.0%                | 24.0%           | 24.0%                                      | 16.0%                     | 24.0%           |
|    | 25歳～29歳 | 50   | 22.0%                | 18.0%           | 28.0%                                      | 16.0%                     | 16.0%           |
|    | 30歳～34歳 | 50   | 12.0%                | 26.0%           | 38.0%                                      | 14.0%                     | 10.0%           |
|    | 35歳～39歳 | 50   | 18.0%                | 42.0%           | 26.0%                                      | 4.0%                      | 10.0%           |
|    | 40歳～44歳 | 50   | 6.0%                 | 20.0%           | 44.0%                                      | 18.0%                     | 12.0%           |
|    | 45歳～49歳 | 50   | 10.0%                | 32.0%           | 26.0%                                      | 16.0%                     | 16.0%           |
|    | 50歳～54歳 | 50   | 16.0%                | 28.0%           | 20.0%                                      | 16.0%                     | 20.0%           |
|    | 55歳～59歳 | 50   | 14.0%                | 14.0%           | 34.0%                                      | 14.0%                     | 24.0%           |
|    | 60歳～64歳 | 50   | 20.0%                | 28.0%           | 28.0%                                      | 8.0%                      | 16.0%           |
|    | 65歳～69歳 | 50   | 16.0%                | 30.0%           | 38.0%                                      | 6.0%                      | 10.0%           |
| 女性 | 15歳～19歳 | 50   | 2.0%                 | 22.0%           | 26.0%                                      | 18.0%                     | 32.0%           |
|    | 20歳～24歳 | 50   | 22.0%                | 30.0%           | 16.0%                                      | 16.0%                     | 16.0%           |
|    | 25歳～29歳 | 50   | 22.0%                | 32.0%           | 24.0%                                      | 6.0%                      | 16.0%           |
|    | 30歳～34歳 | 50   | 12.0%                | 28.0%           | 30.0%                                      | 14.0%                     | 16.0%           |
|    | 35歳～39歳 | 50   | 16.0%                | 26.0%           | 32.0%                                      | 10.0%                     | 16.0%           |
|    | 40歳～44歳 | 50   | 20.0%                | 18.0%           | 30.0%                                      | 12.0%                     | 20.0%           |
|    | 45歳～49歳 | 50   | 16.0%                | 28.0%           | 30.0%                                      | 8.0%                      | 18.0%           |
|    | 50歳～54歳 | 50   | 16.0%                | 30.0%           | 30.0%                                      | 8.0%                      | 16.0%           |
|    | 55歳～59歳 | 50   | 28.0%                | 22.0%           | 24.0%                                      | 10.0%                     | 16.0%           |
|    | 60歳～64歳 | 50   | 18.0%                | 20.0%           | 32.0%                                      | 8.0%                      | 22.0%           |
|    | 65歳～69歳 | 50   | 26.0%                | 16.0%           | 38.0%                                      | 8.0%                      | 12.0%           |

# Google+利用状況(9月)

|    |         | n    | Q10 Google+（グーグルプラス） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 15.3%                | 26.0%           | 28.3%                                      | 12.0%                     | 18.5%           |
| 男性 | 15歳～19歳 | 50   | 2.0%                 | 18.0%           | 24.0%                                      | 24.0%                     | 32.0%           |
|    | 20歳～24歳 | 50   | 4.0%                 | 28.0%           | 28.0%                                      | 18.0%                     | 22.0%           |
|    | 25歳～29歳 | 50   | 14.0%                | 24.0%           | 24.0%                                      | 16.0%                     | 22.0%           |
|    | 30歳～34歳 | 50   | 20.0%                | 16.0%           | 36.0%                                      | 12.0%                     | 16.0%           |
|    | 35歳～39歳 | 50   | 22.0%                | 18.0%           | 22.0%                                      | 18.0%                     | 20.0%           |
|    | 40歳～44歳 | 50   | 6.0%                 | 38.0%           | 34.0%                                      | 14.0%                     | 8.0%            |
|    | 45歳～49歳 | 50   | 12.0%                | 10.0%           | 40.0%                                      | 16.0%                     | 22.0%           |
|    | 50歳～54歳 | 50   | 10.0%                | 22.0%           | 40.0%                                      | 12.0%                     | 16.0%           |
|    | 55歳～59歳 | 50   | 14.0%                | 36.0%           | 28.0%                                      | 14.0%                     | 8.0%            |
|    | 60歳～64歳 | 50   | 10.0%                | 26.0%           | 30.0%                                      | 10.0%                     | 24.0%           |
|    | 65歳～69歳 | 50   | 18.0%                | 24.0%           | 34.0%                                      | 6.0%                      | 18.0%           |
| 女性 | 15歳～19歳 | 50   | 16.0%                | 20.0%           | 32.0%                                      | 16.0%                     | 16.0%           |
|    | 20歳～24歳 | 50   | 6.0%                 | 28.0%           | 22.0%                                      | 12.0%                     | 32.0%           |
|    | 25歳～29歳 | 50   | 14.0%                | 22.0%           | 28.0%                                      | 12.0%                     | 24.0%           |
|    | 30歳～34歳 | 50   | 20.0%                | 36.0%           | 20.0%                                      | 12.0%                     | 12.0%           |
|    | 35歳～39歳 | 50   | 24.0%                | 18.0%           | 24.0%                                      | 16.0%                     | 18.0%           |
|    | 40歳～44歳 | 50   | 18.0%                | 32.0%           | 24.0%                                      | 8.0%                      | 18.0%           |
|    | 45歳～49歳 | 50   | 32.0%                | 34.0%           | 22.0%                                      | 4.0%                      | 8.0%            |
|    | 50歳～54歳 | 50   | 14.0%                | 36.0%           | 28.0%                                      | 4.0%                      | 18.0%           |
|    | 55歳～59歳 | 50   | 22.0%                | 26.0%           | 32.0%                                      | 8.0%                      | 12.0%           |
|    | 60歳～64歳 | 50   | 16.0%                | 28.0%           | 26.0%                                      | 8.0%                      | 22.0%           |
|    | 65歳～69歳 | 50   | 22.0%                | 32.0%           | 24.0%                                      | 4.0%                      | 18.0%           |

# Google+利用状況(10月)

|    |         | n    | Q10 Google+（グーグルプラス） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 18.5%                | 27.1%           | 27.8%                                      | 10.0%                     | 16.6%           |
| 男性 | 15歳～19歳 | 50   | 14.0%                | 22.0%           | 24.0%                                      | 16.0%                     | 24.0%           |
|    | 20歳～24歳 | 50   | 12.0%                | 20.0%           | 18.0%                                      | 18.0%                     | 32.0%           |
|    | 25歳～29歳 | 50   | 14.0%                | 36.0%           | 16.0%                                      | 14.0%                     | 20.0%           |
|    | 30歳～34歳 | 50   | 12.0%                | 26.0%           | 32.0%                                      | 10.0%                     | 20.0%           |
|    | 35歳～39歳 | 50   | 18.0%                | 30.0%           | 22.0%                                      | 8.0%                      | 22.0%           |
|    | 40歳～44歳 | 50   | 8.0%                 | 32.0%           | 34.0%                                      | 6.0%                      | 20.0%           |
|    | 45歳～49歳 | 50   | 14.0%                | 30.0%           | 22.0%                                      | 18.0%                     | 16.0%           |
|    | 50歳～54歳 | 50   | 8.0%                 | 24.0%           | 30.0%                                      | 6.0%                      | 32.0%           |
|    | 55歳～59歳 | 50   | 14.0%                | 26.0%           | 32.0%                                      | 14.0%                     | 14.0%           |
|    | 60歳～64歳 | 50   | 22.0%                | 28.0%           | 32.0%                                      | 8.0%                      | 10.0%           |
|    | 65歳～69歳 | 50   | 16.0%                | 22.0%           | 46.0%                                      | 6.0%                      | 10.0%           |
| 女性 | 15歳～19歳 | 50   | 14.0%                | 28.0%           | 22.0%                                      | 18.0%                     | 18.0%           |
|    | 20歳～24歳 | 50   | 14.0%                | 30.0%           | 18.0%                                      | 12.0%                     | 26.0%           |
|    | 25歳～29歳 | 50   | 22.0%                | 30.0%           | 26.0%                                      | 14.0%                     | 8.0%            |
|    | 30歳～34歳 | 50   | 16.0%                | 32.0%           | 24.0%                                      | 12.0%                     | 16.0%           |
|    | 35歳～39歳 | 50   | 20.0%                | 34.0%           | 24.0%                                      | 8.0%                      | 14.0%           |
|    | 40歳～44歳 | 50   | 28.0%                | 16.0%           | 42.0%                                      | 6.0%                      | 8.0%            |
|    | 45歳～49歳 | 50   | 24.0%                | 26.0%           | 36.0%                                      | 8.0%                      | 6.0%            |
|    | 50歳～54歳 | 50   | 30.0%                | 26.0%           | 24.0%                                      | 6.0%                      | 14.0%           |
|    | 55歳～59歳 | 50   | 24.0%                | 28.0%           | 26.0%                                      | 4.0%                      | 18.0%           |
|    | 60歳～64歳 | 50   | 24.0%                | 24.0%           | 38.0%                                      | 4.0%                      | 10.0%           |
|    | 65歳～69歳 | 50   | 38.0%                | 26.0%           | 24.0%                                      | 4.0%                      | 8.0%            |

# Google+利用状況(11月)

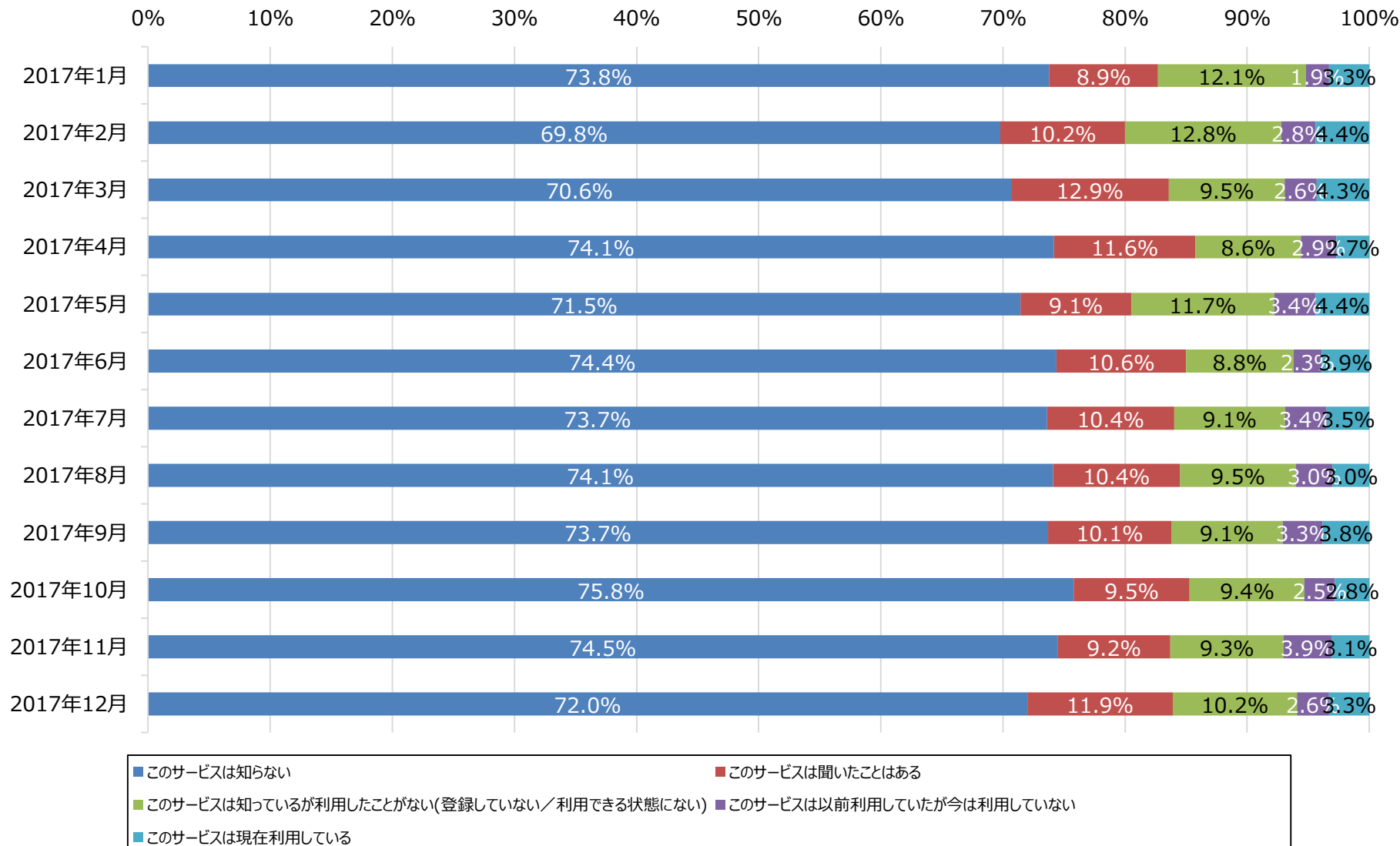
|    |         | n    | Q10 Google+（グーグルプラス） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 18.0%                | 24.8%           | 27.7%                                      | 11.1%                     | 18.4%           |
| 男性 | 15歳～19歳 | 50   | 20.0%                | 8.0%            | 38.0%                                      | 10.0%                     | 24.0%           |
|    | 20歳～24歳 | 50   | 8.0%                 | 22.0%           | 28.0%                                      | 20.0%                     | 22.0%           |
|    | 25歳～29歳 | 50   | 16.0%                | 16.0%           | 28.0%                                      | 20.0%                     | 20.0%           |
|    | 30歳～34歳 | 50   | 24.0%                | 30.0%           | 22.0%                                      | 12.0%                     | 12.0%           |
|    | 35歳～39歳 | 50   | 14.0%                | 30.0%           | 30.0%                                      | 16.0%                     | 10.0%           |
|    | 40歳～44歳 | 50   | 10.0%                | 28.0%           | 36.0%                                      | 10.0%                     | 16.0%           |
|    | 45歳～49歳 | 50   | 6.0%                 | 26.0%           | 28.0%                                      | 18.0%                     | 22.0%           |
|    | 50歳～54歳 | 50   | 4.0%                 | 28.0%           | 28.0%                                      | 16.0%                     | 24.0%           |
|    | 55歳～59歳 | 50   | 18.0%                | 24.0%           | 24.0%                                      | 16.0%                     | 18.0%           |
|    | 60歳～64歳 | 50   | 20.0%                | 24.0%           | 30.0%                                      | 10.0%                     | 16.0%           |
|    | 65歳～69歳 | 50   | 24.0%                | 28.0%           | 24.0%                                      | 8.0%                      | 16.0%           |
| 女性 | 15歳～19歳 | 50   | 18.0%                | 20.0%           | 32.0%                                      | 10.0%                     | 20.0%           |
|    | 20歳～24歳 | 50   | 10.0%                | 24.0%           | 30.0%                                      | 10.0%                     | 26.0%           |
|    | 25歳～29歳 | 50   | 28.0%                | 30.0%           | 24.0%                                      | 6.0%                      | 12.0%           |
|    | 30歳～34歳 | 50   | 10.0%                | 32.0%           | 38.0%                                      | 12.0%                     | 8.0%            |
|    | 35歳～39歳 | 50   | 18.0%                | 30.0%           | 16.0%                                      | 10.0%                     | 26.0%           |
|    | 40歳～44歳 | 50   | 24.0%                | 16.0%           | 26.0%                                      | 6.0%                      | 28.0%           |
|    | 45歳～49歳 | 50   | 20.0%                | 26.0%           | 30.0%                                      | 12.0%                     | 12.0%           |
|    | 50歳～54歳 | 50   | 34.0%                | 24.0%           | 14.0%                                      | 4.0%                      | 24.0%           |
|    | 55歳～59歳 | 50   | 18.0%                | 16.0%           | 36.0%                                      | 10.0%                     | 20.0%           |
|    | 60歳～64歳 | 50   | 22.0%                | 30.0%           | 32.0%                                      | 2.0%                      | 14.0%           |
|    | 65歳～69歳 | 50   | 30.0%                | 34.0%           | 16.0%                                      | 6.0%                      | 14.0%           |

# Google+利用状況(12月)

|    |         | n    | Q10 Google+（グーグルプラス） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 15.5%                | 24.2%           | 31.9%                                      | 11.1%                     | 17.3%           |
| 男性 | 15歳～19歳 | 50   | 12.0%                | 16.0%           | 14.0%                                      | 26.0%                     | 32.0%           |
|    | 20歳～24歳 | 50   | 16.0%                | 14.0%           | 26.0%                                      | 22.0%                     | 22.0%           |
|    | 25歳～29歳 | 50   | 20.0%                | 22.0%           | 24.0%                                      | 18.0%                     | 16.0%           |
|    | 30歳～34歳 | 50   | 8.0%                 | 32.0%           | 38.0%                                      | 6.0%                      | 16.0%           |
|    | 35歳～39歳 | 50   | 14.0%                | 24.0%           | 36.0%                                      | 14.0%                     | 12.0%           |
|    | 40歳～44歳 | 50   | 8.0%                 | 20.0%           | 32.0%                                      | 8.0%                      | 32.0%           |
|    | 45歳～49歳 | 50   | 12.0%                | 36.0%           | 28.0%                                      | 12.0%                     | 12.0%           |
|    | 50歳～54歳 | 50   | 4.0%                 | 20.0%           | 40.0%                                      | 16.0%                     | 20.0%           |
|    | 55歳～59歳 | 50   | 12.0%                | 30.0%           | 34.0%                                      | 8.0%                      | 16.0%           |
|    | 60歳～64歳 | 50   | 20.0%                | 24.0%           | 40.0%                                      | 2.0%                      | 14.0%           |
|    | 65歳～69歳 | 50   | 10.0%                | 26.0%           | 42.0%                                      | 6.0%                      | 16.0%           |
| 女性 | 15歳～19歳 | 50   | 14.0%                | 16.0%           | 42.0%                                      | 6.0%                      | 22.0%           |
|    | 20歳～24歳 | 50   | 14.0%                | 26.0%           | 22.0%                                      | 16.0%                     | 22.0%           |
|    | 25歳～29歳 | 50   | 18.0%                | 26.0%           | 32.0%                                      | 12.0%                     | 12.0%           |
|    | 30歳～34歳 | 50   | 10.0%                | 34.0%           | 22.0%                                      | 12.0%                     | 22.0%           |
|    | 35歳～39歳 | 50   | 22.0%                | 22.0%           | 32.0%                                      | 12.0%                     | 12.0%           |
|    | 40歳～44歳 | 50   | 24.0%                | 16.0%           | 38.0%                                      | 6.0%                      | 16.0%           |
|    | 45歳～49歳 | 50   | 24.0%                | 34.0%           | 28.0%                                      | 4.0%                      | 10.0%           |
|    | 50歳～54歳 | 50   | 16.0%                | 22.0%           | 36.0%                                      | 12.0%                     | 14.0%           |
|    | 55歳～59歳 | 50   | 22.0%                | 24.0%           | 20.0%                                      | 14.0%                     | 20.0%           |
|    | 60歳～64歳 | 50   | 16.0%                | 24.0%           | 40.0%                                      | 8.0%                      | 12.0%           |
|    | 65歳～69歳 | 50   | 26.0%                | 24.0%           | 36.0%                                      | 4.0%                      | 10.0%           |

# Webサービス利用状況(LinkedIn)

- Q10 以下のインターネット関連サービスについて、あなたの最も近い状況をお答えください。



# LinkedIn利用状況(1月)

|    |         | n    | Q10 LinkedIn（リンクトイン） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 73.8%                | 8.9%            | 12.1%                                      | 1.9%                      | 3.3%            |
| 男性 | 15歳～19歳 | 50   | 62.0%                | 8.0%            | 22.0%                                      | 2.0%                      | 6.0%            |
|    | 20歳～24歳 | 50   | 58.0%                | 26.0%           | 16.0%                                      | 0.0%                      | 0.0%            |
|    | 25歳～29歳 | 50   | 54.0%                | 14.0%           | 24.0%                                      | 4.0%                      | 4.0%            |
|    | 30歳～34歳 | 50   | 62.0%                | 12.0%           | 18.0%                                      | 4.0%                      | 4.0%            |
|    | 35歳～39歳 | 50   | 58.0%                | 16.0%           | 24.0%                                      | 0.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 74.0%                | 10.0%           | 8.0%                                       | 0.0%                      | 8.0%            |
|    | 45歳～49歳 | 50   | 66.0%                | 6.0%            | 24.0%                                      | 2.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 72.0%                | 8.0%            | 16.0%                                      | 2.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 72.0%                | 6.0%            | 12.0%                                      | 0.0%                      | 10.0%           |
|    | 60歳～64歳 | 50   | 82.0%                | 4.0%            | 6.0%                                       | 2.0%                      | 6.0%            |
|    | 65歳～69歳 | 50   | 86.0%                | 8.0%            | 2.0%                                       | 2.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 86.0%                | 6.0%            | 8.0%                                       | 0.0%                      | 0.0%            |
|    | 20歳～24歳 | 50   | 74.0%                | 8.0%            | 8.0%                                       | 2.0%                      | 8.0%            |
|    | 25歳～29歳 | 50   | 70.0%                | 16.0%           | 6.0%                                       | 8.0%                      | 0.0%            |
|    | 30歳～34歳 | 50   | 66.0%                | 10.0%           | 14.0%                                      | 6.0%                      | 4.0%            |
|    | 35歳～39歳 | 50   | 82.0%                | 10.0%           | 6.0%                                       | 0.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 76.0%                | 10.0%           | 10.0%                                      | 2.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 88.0%                | 2.0%            | 6.0%                                       | 4.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 86.0%                | 2.0%            | 10.0%                                      | 0.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 86.0%                | 4.0%            | 6.0%                                       | 0.0%                      | 4.0%            |
|    | 60歳～64歳 | 50   | 78.0%                | 6.0%            | 12.0%                                      | 0.0%                      | 4.0%            |
|    | 65歳～69歳 | 50   | 86.0%                | 4.0%            | 8.0%                                       | 2.0%                      | 0.0%            |

# LinkedIn利用状況(2月)

|    |         | n    | Q10 LinkedIn（リンクトイン） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 69.8%                | 10.2%           | 12.8%                                      | 2.8%                      | 4.4%            |
| 男性 | 15歳～19歳 | 50   | 62.0%                | 4.0%            | 16.0%                                      | 4.0%                      | 14.0%           |
|    | 20歳～24歳 | 50   | 54.0%                | 10.0%           | 30.0%                                      | 6.0%                      | 0.0%            |
|    | 25歳～29歳 | 50   | 44.0%                | 20.0%           | 24.0%                                      | 2.0%                      | 10.0%           |
|    | 30歳～34歳 | 50   | 54.0%                | 18.0%           | 18.0%                                      | 0.0%                      | 10.0%           |
|    | 35歳～39歳 | 50   | 68.0%                | 10.0%           | 16.0%                                      | 2.0%                      | 4.0%            |
|    | 40歳～44歳 | 50   | 66.0%                | 12.0%           | 18.0%                                      | 2.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 74.0%                | 8.0%            | 10.0%                                      | 2.0%                      | 6.0%            |
|    | 50歳～54歳 | 50   | 72.0%                | 12.0%           | 4.0%                                       | 4.0%                      | 8.0%            |
|    | 55歳～59歳 | 50   | 70.0%                | 8.0%            | 16.0%                                      | 2.0%                      | 4.0%            |
|    | 60歳～64歳 | 50   | 80.0%                | 12.0%           | 6.0%                                       | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 86.0%                | 2.0%            | 6.0%                                       | 0.0%                      | 6.0%            |
| 女性 | 15歳～19歳 | 50   | 66.0%                | 6.0%            | 16.0%                                      | 8.0%                      | 4.0%            |
|    | 20歳～24歳 | 50   | 68.0%                | 12.0%           | 16.0%                                      | 4.0%                      | 0.0%            |
|    | 25歳～29歳 | 50   | 56.0%                | 20.0%           | 10.0%                                      | 10.0%                     | 4.0%            |
|    | 30歳～34歳 | 50   | 68.0%                | 12.0%           | 12.0%                                      | 0.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 76.0%                | 8.0%            | 10.0%                                      | 6.0%                      | 0.0%            |
|    | 40歳～44歳 | 50   | 76.0%                | 6.0%            | 12.0%                                      | 6.0%                      | 0.0%            |
|    | 45歳～49歳 | 50   | 68.0%                | 14.0%           | 12.0%                                      | 2.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 72.0%                | 12.0%           | 10.0%                                      | 2.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 82.0%                | 4.0%            | 10.0%                                      | 0.0%                      | 4.0%            |
|    | 60歳～64歳 | 50   | 88.0%                | 8.0%            | 4.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 86.0%                | 6.0%            | 6.0%                                       | 0.0%                      | 2.0%            |

# LinkedIn利用状況(3月)

|    |         | n    | Q10 LinkedIn（リンクトイン） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 70.6%                | 12.9%           | 9.5%                                       | 2.6%                      | 4.3%            |
| 男性 | 15歳～19歳 | 50   | 58.0%                | 14.0%           | 14.0%                                      | 4.0%                      | 10.0%           |
|    | 20歳～24歳 | 50   | 50.0%                | 18.0%           | 14.0%                                      | 8.0%                      | 10.0%           |
|    | 25歳～29歳 | 50   | 46.0%                | 16.0%           | 20.0%                                      | 6.0%                      | 12.0%           |
|    | 30歳～34歳 | 50   | 46.0%                | 34.0%           | 12.0%                                      | 4.0%                      | 4.0%            |
|    | 35歳～39歳 | 50   | 56.0%                | 18.0%           | 14.0%                                      | 4.0%                      | 8.0%            |
|    | 40歳～44歳 | 50   | 54.0%                | 28.0%           | 12.0%                                      | 2.0%                      | 4.0%            |
|    | 45歳～49歳 | 50   | 74.0%                | 12.0%           | 12.0%                                      | 0.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 68.0%                | 10.0%           | 16.0%                                      | 4.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 68.0%                | 12.0%           | 12.0%                                      | 2.0%                      | 6.0%            |
|    | 60歳～64歳 | 50   | 72.0%                | 14.0%           | 10.0%                                      | 4.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 84.0%                | 8.0%            | 6.0%                                       | 2.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 72.0%                | 14.0%           | 10.0%                                      | 4.0%                      | 0.0%            |
|    | 20歳～24歳 | 50   | 68.0%                | 14.0%           | 8.0%                                       | 2.0%                      | 8.0%            |
|    | 25歳～29歳 | 50   | 62.0%                | 16.0%           | 16.0%                                      | 4.0%                      | 2.0%            |
|    | 30歳～34歳 | 50   | 74.0%                | 18.0%           | 6.0%                                       | 0.0%                      | 2.0%            |
|    | 35歳～39歳 | 50   | 84.0%                | 2.0%            | 6.0%                                       | 4.0%                      | 4.0%            |
|    | 40歳～44歳 | 50   | 88.0%                | 6.0%            | 4.0%                                       | 0.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 84.0%                | 8.0%            | 4.0%                                       | 2.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 88.0%                | 6.0%            | 4.0%                                       | 0.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 90.0%                | 6.0%            | 4.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 80.0%                | 6.0%            | 4.0%                                       | 2.0%                      | 8.0%            |
|    | 65歳～69歳 | 50   | 88.0%                | 4.0%            | 2.0%                                       | 0.0%                      | 6.0%            |

# LinkedIn利用状況(4月)

|    |         | n    | Q10 LinkedIn（リンクトイン） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 74.1%                | 11.6%           | 8.6%                                       | 2.9%                      | 2.7%            |
| 男性 | 15歳～19歳 | 50   | 60.0%                | 20.0%           | 20.0%                                      | 0.0%                      | 0.0%            |
|    | 20歳～24歳 | 50   | 68.0%                | 14.0%           | 14.0%                                      | 4.0%                      | 0.0%            |
|    | 25歳～29歳 | 50   | 46.0%                | 22.0%           | 10.0%                                      | 12.0%                     | 10.0%           |
|    | 30歳～34歳 | 50   | 62.0%                | 20.0%           | 10.0%                                      | 6.0%                      | 2.0%            |
|    | 35歳～39歳 | 50   | 62.0%                | 20.0%           | 10.0%                                      | 0.0%                      | 8.0%            |
|    | 40歳～44歳 | 50   | 58.0%                | 16.0%           | 22.0%                                      | 4.0%                      | 0.0%            |
|    | 45歳～49歳 | 50   | 72.0%                | 10.0%           | 12.0%                                      | 6.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 72.0%                | 16.0%           | 8.0%                                       | 0.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 78.0%                | 10.0%           | 2.0%                                       | 2.0%                      | 8.0%            |
|    | 60歳～64歳 | 50   | 92.0%                | 6.0%            | 2.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 90.0%                | 2.0%            | 4.0%                                       | 2.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 70.0%                | 12.0%           | 12.0%                                      | 4.0%                      | 2.0%            |
|    | 20歳～24歳 | 50   | 68.0%                | 20.0%           | 12.0%                                      | 0.0%                      | 0.0%            |
|    | 25歳～29歳 | 50   | 72.0%                | 14.0%           | 8.0%                                       | 6.0%                      | 0.0%            |
|    | 30歳～34歳 | 50   | 72.0%                | 10.0%           | 6.0%                                       | 6.0%                      | 6.0%            |
|    | 35歳～39歳 | 50   | 84.0%                | 6.0%            | 8.0%                                       | 0.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 82.0%                | 8.0%            | 4.0%                                       | 2.0%                      | 4.0%            |
|    | 45歳～49歳 | 50   | 74.0%                | 10.0%           | 4.0%                                       | 8.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 84.0%                | 4.0%            | 6.0%                                       | 0.0%                      | 6.0%            |
|    | 55歳～59歳 | 50   | 92.0%                | 6.0%            | 2.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 84.0%                | 6.0%            | 10.0%                                      | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 88.0%                | 4.0%            | 4.0%                                       | 2.0%                      | 2.0%            |

# LinkedIn利用状況(5月)

|    |         | n    | Q10 LinkedIn（リンクトイン） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 71.5%                | 9.1%            | 11.7%                                      | 3.4%                      | 4.4%            |
| 男性 | 15歳～19歳 | 50   | 66.0%                | 8.0%            | 16.0%                                      | 4.0%                      | 6.0%            |
|    | 20歳～24歳 | 50   | 58.0%                | 14.0%           | 18.0%                                      | 6.0%                      | 4.0%            |
|    | 25歳～29歳 | 50   | 44.0%                | 10.0%           | 30.0%                                      | 10.0%                     | 6.0%            |
|    | 30歳～34歳 | 50   | 58.0%                | 10.0%           | 14.0%                                      | 4.0%                      | 14.0%           |
|    | 35歳～39歳 | 50   | 58.0%                | 26.0%           | 10.0%                                      | 6.0%                      | 0.0%            |
|    | 40歳～44歳 | 50   | 66.0%                | 12.0%           | 18.0%                                      | 2.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 62.0%                | 18.0%           | 12.0%                                      | 4.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 68.0%                | 8.0%            | 14.0%                                      | 2.0%                      | 8.0%            |
|    | 55歳～59歳 | 50   | 70.0%                | 14.0%           | 10.0%                                      | 2.0%                      | 4.0%            |
|    | 60歳～64歳 | 50   | 76.0%                | 4.0%            | 8.0%                                       | 6.0%                      | 6.0%            |
|    | 65歳～69歳 | 50   | 86.0%                | 6.0%            | 4.0%                                       | 0.0%                      | 4.0%            |
| 女性 | 15歳～19歳 | 50   | 72.0%                | 6.0%            | 18.0%                                      | 0.0%                      | 4.0%            |
|    | 20歳～24歳 | 50   | 64.0%                | 8.0%            | 20.0%                                      | 4.0%                      | 4.0%            |
|    | 25歳～29歳 | 50   | 70.0%                | 10.0%           | 6.0%                                       | 10.0%                     | 4.0%            |
|    | 30歳～34歳 | 50   | 62.0%                | 16.0%           | 14.0%                                      | 2.0%                      | 6.0%            |
|    | 35歳～39歳 | 50   | 76.0%                | 4.0%            | 10.0%                                      | 2.0%                      | 8.0%            |
|    | 40歳～44歳 | 50   | 76.0%                | 8.0%            | 12.0%                                      | 4.0%                      | 0.0%            |
|    | 45歳～49歳 | 50   | 78.0%                | 2.0%            | 12.0%                                      | 6.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 82.0%                | 8.0%            | 4.0%                                       | 0.0%                      | 6.0%            |
|    | 55歳～59歳 | 50   | 94.0%                | 2.0%            | 2.0%                                       | 0.0%                      | 2.0%            |
|    | 60歳～64歳 | 50   | 90.0%                | 2.0%            | 6.0%                                       | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 96.0%                | 4.0%            | 0.0%                                       | 0.0%                      | 0.0%            |

# LinkedIn利用状況(6月)

|    |         | n    | Q10 LinkedIn（リンクトイン） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 74.4%                | 10.6%           | 8.8%                                       | 2.3%                      | 3.9%            |
| 男性 | 15歳～19歳 | 50   | 48.0%                | 14.0%           | 16.0%                                      | 10.0%                     | 12.0%           |
|    | 20歳～24歳 | 50   | 58.0%                | 14.0%           | 20.0%                                      | 2.0%                      | 6.0%            |
|    | 25歳～29歳 | 50   | 54.0%                | 26.0%           | 10.0%                                      | 2.0%                      | 8.0%            |
|    | 30歳～34歳 | 50   | 56.0%                | 18.0%           | 18.0%                                      | 0.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 72.0%                | 10.0%           | 8.0%                                       | 0.0%                      | 10.0%           |
|    | 40歳～44歳 | 50   | 78.0%                | 8.0%            | 8.0%                                       | 0.0%                      | 6.0%            |
|    | 45歳～49歳 | 50   | 74.0%                | 14.0%           | 4.0%                                       | 4.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 64.0%                | 10.0%           | 14.0%                                      | 10.0%                     | 2.0%            |
|    | 55歳～59歳 | 50   | 82.0%                | 12.0%           | 4.0%                                       | 2.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 80.0%                | 6.0%            | 8.0%                                       | 0.0%                      | 6.0%            |
|    | 65歳～69歳 | 50   | 78.0%                | 12.0%           | 6.0%                                       | 2.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 70.0%                | 4.0%            | 16.0%                                      | 4.0%                      | 6.0%            |
|    | 20歳～24歳 | 50   | 74.0%                | 10.0%           | 8.0%                                       | 4.0%                      | 4.0%            |
|    | 25歳～29歳 | 50   | 76.0%                | 14.0%           | 6.0%                                       | 2.0%                      | 2.0%            |
|    | 30歳～34歳 | 50   | 74.0%                | 12.0%           | 8.0%                                       | 2.0%                      | 4.0%            |
|    | 35歳～39歳 | 50   | 82.0%                | 6.0%            | 10.0%                                      | 2.0%                      | 0.0%            |
|    | 40歳～44歳 | 50   | 84.0%                | 4.0%            | 8.0%                                       | 0.0%                      | 4.0%            |
|    | 45歳～49歳 | 50   | 88.0%                | 4.0%            | 4.0%                                       | 4.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 86.0%                | 10.0%           | 2.0%                                       | 0.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 86.0%                | 6.0%            | 8.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 80.0%                | 14.0%           | 6.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 92.0%                | 6.0%            | 2.0%                                       | 0.0%                      | 0.0%            |

# LinkedIn利用状況(7月)

|    |         | n    | Q10 LinkedIn（リンクトイン） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 73.7%                | 10.4%           | 9.1%                                       | 3.4%                      | 3.5%            |
| 男性 | 15歳～19歳 | 50   | 60.0%                | 16.0%           | 10.0%                                      | 10.0%                     | 4.0%            |
|    | 20歳～24歳 | 50   | 54.0%                | 18.0%           | 12.0%                                      | 8.0%                      | 8.0%            |
|    | 25歳～29歳 | 50   | 54.0%                | 20.0%           | 16.0%                                      | 4.0%                      | 6.0%            |
|    | 30歳～34歳 | 50   | 56.0%                | 18.0%           | 18.0%                                      | 2.0%                      | 6.0%            |
|    | 35歳～39歳 | 50   | 58.0%                | 12.0%           | 16.0%                                      | 6.0%                      | 8.0%            |
|    | 40歳～44歳 | 50   | 70.0%                | 8.0%            | 16.0%                                      | 4.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 66.0%                | 18.0%           | 10.0%                                      | 2.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 74.0%                | 6.0%            | 8.0%                                       | 2.0%                      | 10.0%           |
|    | 55歳～59歳 | 50   | 86.0%                | 8.0%            | 4.0%                                       | 0.0%                      | 2.0%            |
|    | 60歳～64歳 | 50   | 78.0%                | 8.0%            | 10.0%                                      | 0.0%                      | 4.0%            |
|    | 65歳～69歳 | 50   | 76.0%                | 12.0%           | 10.0%                                      | 2.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 72.0%                | 4.0%            | 12.0%                                      | 4.0%                      | 8.0%            |
|    | 20歳～24歳 | 50   | 72.0%                | 12.0%           | 8.0%                                       | 6.0%                      | 2.0%            |
|    | 25歳～29歳 | 50   | 54.0%                | 12.0%           | 14.0%                                      | 14.0%                     | 6.0%            |
|    | 30歳～34歳 | 50   | 82.0%                | 10.0%           | 2.0%                                       | 2.0%                      | 4.0%            |
|    | 35歳～39歳 | 50   | 86.0%                | 4.0%            | 6.0%                                       | 4.0%                      | 0.0%            |
|    | 40歳～44歳 | 50   | 80.0%                | 8.0%            | 10.0%                                      | 2.0%                      | 0.0%            |
|    | 45歳～49歳 | 50   | 88.0%                | 8.0%            | 4.0%                                       | 0.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 90.0%                | 4.0%            | 6.0%                                       | 0.0%                      | 0.0%            |
|    | 55歳～59歳 | 50   | 92.0%                | 6.0%            | 2.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 88.0%                | 10.0%           | 2.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 86.0%                | 6.0%            | 4.0%                                       | 2.0%                      | 2.0%            |

# LinkedIn利用状況(8月)

|    |         | n    | Q10 LinkedIn（リンクトイン） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 74.1%                | 10.4%           | 9.5%                                       | 3.0%                      | 3.0%            |
| 男性 | 15歳～19歳 | 50   | 42.0%                | 26.0%           | 24.0%                                      | 2.0%                      | 6.0%            |
|    | 20歳～24歳 | 50   | 50.0%                | 10.0%           | 24.0%                                      | 10.0%                     | 6.0%            |
|    | 25歳～29歳 | 50   | 66.0%                | 14.0%           | 10.0%                                      | 4.0%                      | 6.0%            |
|    | 30歳～34歳 | 50   | 52.0%                | 18.0%           | 20.0%                                      | 4.0%                      | 6.0%            |
|    | 35歳～39歳 | 50   | 78.0%                | 16.0%           | 2.0%                                       | 4.0%                      | 0.0%            |
|    | 40歳～44歳 | 50   | 60.0%                | 8.0%            | 22.0%                                      | 4.0%                      | 6.0%            |
|    | 45歳～49歳 | 50   | 70.0%                | 16.0%           | 12.0%                                      | 2.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 78.0%                | 14.0%           | 6.0%                                       | 0.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 84.0%                | 6.0%            | 6.0%                                       | 0.0%                      | 4.0%            |
|    | 60歳～64歳 | 50   | 84.0%                | 4.0%            | 6.0%                                       | 2.0%                      | 4.0%            |
|    | 65歳～69歳 | 50   | 80.0%                | 10.0%           | 8.0%                                       | 2.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 80.0%                | 8.0%            | 8.0%                                       | 4.0%                      | 0.0%            |
|    | 20歳～24歳 | 50   | 64.0%                | 20.0%           | 8.0%                                       | 2.0%                      | 6.0%            |
|    | 25歳～29歳 | 50   | 82.0%                | 12.0%           | 6.0%                                       | 0.0%                      | 0.0%            |
|    | 30歳～34歳 | 50   | 66.0%                | 12.0%           | 14.0%                                      | 2.0%                      | 6.0%            |
|    | 35歳～39歳 | 50   | 70.0%                | 10.0%           | 12.0%                                      | 6.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 84.0%                | 6.0%            | 2.0%                                       | 4.0%                      | 4.0%            |
|    | 45歳～49歳 | 50   | 82.0%                | 6.0%            | 4.0%                                       | 6.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 84.0%                | 4.0%            | 4.0%                                       | 4.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 92.0%                | 4.0%            | 4.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 90.0%                | 2.0%            | 6.0%                                       | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 92.0%                | 2.0%            | 2.0%                                       | 4.0%                      | 0.0%            |

# LinkedIn利用状況(9月)

|    |         | n    | Q10 LinkedIn（リンクトイン） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 73.7%                | 10.1%           | 9.1%                                       | 3.3%                      | 3.8%            |
| 男性 | 15歳～19歳 | 50   | 34.0%                | 10.0%           | 22.0%                                      | 16.0%                     | 18.0%           |
|    | 20歳～24歳 | 50   | 58.0%                | 8.0%            | 18.0%                                      | 8.0%                      | 8.0%            |
|    | 25歳～29歳 | 50   | 54.0%                | 14.0%           | 22.0%                                      | 6.0%                      | 4.0%            |
|    | 30歳～34歳 | 50   | 50.0%                | 24.0%           | 16.0%                                      | 6.0%                      | 4.0%            |
|    | 35歳～39歳 | 50   | 62.0%                | 12.0%           | 18.0%                                      | 2.0%                      | 6.0%            |
|    | 40歳～44歳 | 50   | 80.0%                | 8.0%            | 10.0%                                      | 2.0%                      | 0.0%            |
|    | 45歳～49歳 | 50   | 62.0%                | 20.0%           | 10.0%                                      | 2.0%                      | 6.0%            |
|    | 50歳～54歳 | 50   | 68.0%                | 16.0%           | 14.0%                                      | 2.0%                      | 0.0%            |
|    | 55歳～59歳 | 50   | 78.0%                | 12.0%           | 6.0%                                       | 4.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 92.0%                | 6.0%            | 0.0%                                       | 2.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 88.0%                | 8.0%            | 0.0%                                       | 0.0%                      | 4.0%            |
| 女性 | 15歳～19歳 | 50   | 78.0%                | 6.0%            | 12.0%                                      | 4.0%                      | 0.0%            |
|    | 20歳～24歳 | 50   | 74.0%                | 8.0%            | 8.0%                                       | 4.0%                      | 6.0%            |
|    | 25歳～29歳 | 50   | 82.0%                | 10.0%           | 4.0%                                       | 0.0%                      | 4.0%            |
|    | 30歳～34歳 | 50   | 68.0%                | 14.0%           | 10.0%                                      | 0.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 68.0%                | 14.0%           | 4.0%                                       | 6.0%                      | 8.0%            |
|    | 40歳～44歳 | 50   | 84.0%                | 6.0%            | 6.0%                                       | 2.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 88.0%                | 8.0%            | 2.0%                                       | 2.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 90.0%                | 4.0%            | 2.0%                                       | 2.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 84.0%                | 4.0%            | 10.0%                                      | 0.0%                      | 2.0%            |
|    | 60歳～64歳 | 50   | 90.0%                | 8.0%            | 2.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 90.0%                | 2.0%            | 4.0%                                       | 2.0%                      | 2.0%            |

# LinkedIn利用状況(10月)

|    |         | n    | Q10 LinkedIn（リンクトイン） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 75.8%                | 9.5%            | 9.4%                                       | 2.5%                      | 2.8%            |
| 男性 | 15歳～19歳 | 50   | 50.0%                | 10.0%           | 28.0%                                      | 4.0%                      | 8.0%            |
|    | 20歳～24歳 | 50   | 68.0%                | 8.0%            | 18.0%                                      | 2.0%                      | 4.0%            |
|    | 25歳～29歳 | 50   | 66.0%                | 12.0%           | 10.0%                                      | 6.0%                      | 6.0%            |
|    | 30歳～34歳 | 50   | 70.0%                | 10.0%           | 12.0%                                      | 4.0%                      | 4.0%            |
|    | 35歳～39歳 | 50   | 64.0%                | 18.0%           | 14.0%                                      | 2.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 58.0%                | 24.0%           | 10.0%                                      | 4.0%                      | 4.0%            |
|    | 45歳～49歳 | 50   | 76.0%                | 10.0%           | 6.0%                                       | 6.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 70.0%                | 16.0%           | 8.0%                                       | 0.0%                      | 6.0%            |
|    | 55歳～59歳 | 50   | 86.0%                | 2.0%            | 10.0%                                      | 2.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 84.0%                | 2.0%            | 12.0%                                      | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 86.0%                | 4.0%            | 6.0%                                       | 0.0%                      | 4.0%            |
| 女性 | 15歳～19歳 | 50   | 68.0%                | 18.0%           | 6.0%                                       | 6.0%                      | 2.0%            |
|    | 20歳～24歳 | 50   | 76.0%                | 8.0%            | 10.0%                                      | 2.0%                      | 4.0%            |
|    | 25歳～29歳 | 50   | 62.0%                | 18.0%           | 16.0%                                      | 2.0%                      | 2.0%            |
|    | 30歳～34歳 | 50   | 84.0%                | 8.0%            | 2.0%                                       | 4.0%                      | 2.0%            |
|    | 35歳～39歳 | 50   | 80.0%                | 8.0%            | 8.0%                                       | 2.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 82.0%                | 8.0%            | 6.0%                                       | 2.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 84.0%                | 6.0%            | 8.0%                                       | 0.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 94.0%                | 4.0%            | 2.0%                                       | 0.0%                      | 0.0%            |
|    | 55歳～59歳 | 50   | 86.0%                | 6.0%            | 6.0%                                       | 0.0%                      | 2.0%            |
|    | 60歳～64歳 | 50   | 82.0%                | 8.0%            | 4.0%                                       | 4.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 92.0%                | 2.0%            | 4.0%                                       | 2.0%                      | 0.0%            |

# LinkedIn利用状況(11月)

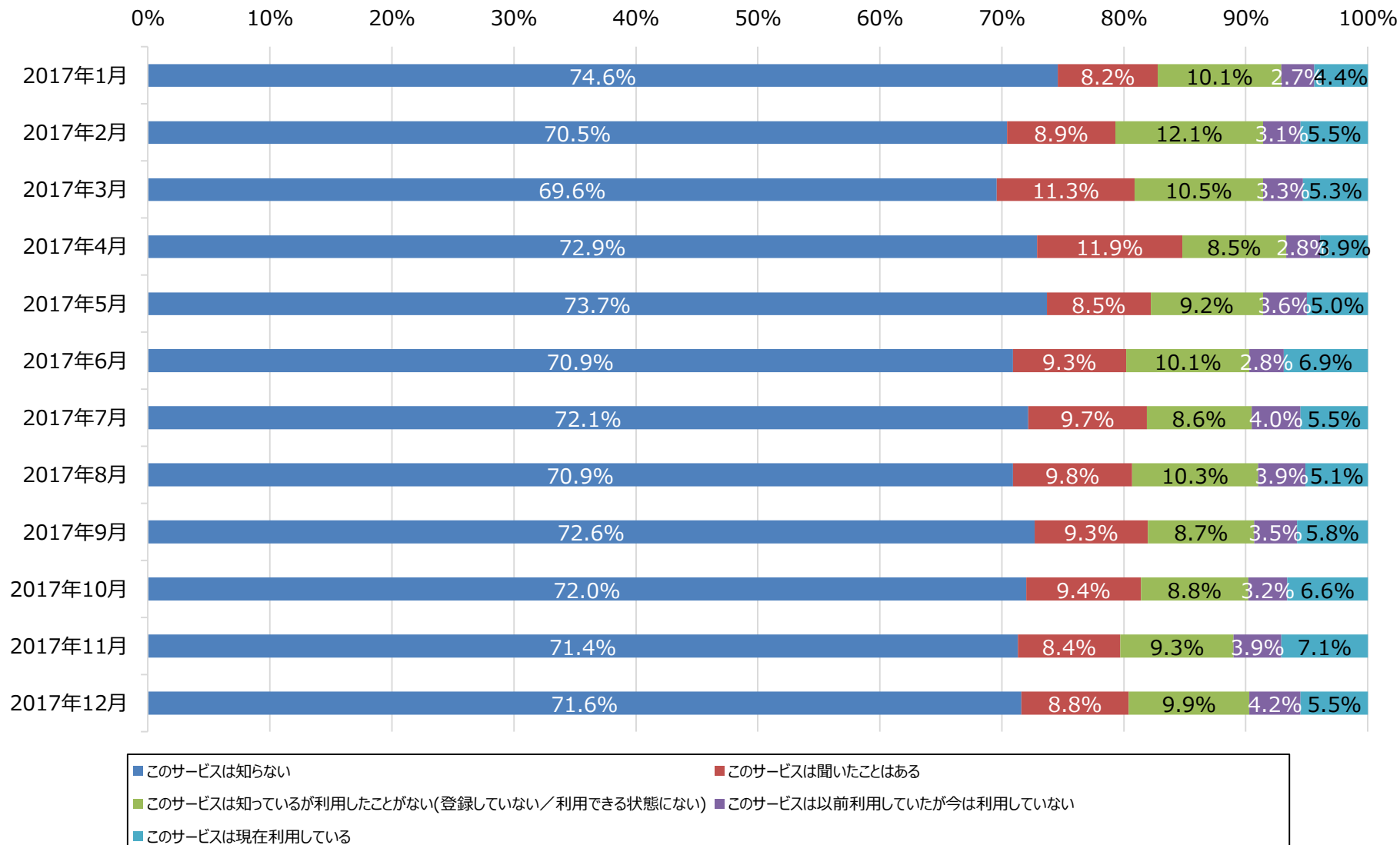
|    |         | n    | Q10 LinkedIn（リンクトイン） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 74.5%                | 9.2%            | 9.3%                                       | 3.9%                      | 3.1%            |
| 男性 | 15歳～19歳 | 50   | 70.0%                | 14.0%           | 12.0%                                      | 0.0%                      | 4.0%            |
|    | 20歳～24歳 | 50   | 54.0%                | 12.0%           | 20.0%                                      | 10.0%                     | 4.0%            |
|    | 25歳～29歳 | 50   | 64.0%                | 14.0%           | 8.0%                                       | 6.0%                      | 8.0%            |
|    | 30歳～34歳 | 50   | 70.0%                | 14.0%           | 12.0%                                      | 2.0%                      | 2.0%            |
|    | 35歳～39歳 | 50   | 62.0%                | 24.0%           | 8.0%                                       | 6.0%                      | 0.0%            |
|    | 40歳～44歳 | 50   | 70.0%                | 10.0%           | 10.0%                                      | 8.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 64.0%                | 14.0%           | 14.0%                                      | 4.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 72.0%                | 8.0%            | 6.0%                                       | 6.0%                      | 8.0%            |
|    | 55歳～59歳 | 50   | 82.0%                | 4.0%            | 10.0%                                      | 0.0%                      | 4.0%            |
|    | 60歳～64歳 | 50   | 82.0%                | 6.0%            | 6.0%                                       | 0.0%                      | 6.0%            |
|    | 65歳～69歳 | 50   | 84.0%                | 6.0%            | 8.0%                                       | 2.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 60.0%                | 14.0%           | 10.0%                                      | 10.0%                     | 6.0%            |
|    | 20歳～24歳 | 50   | 62.0%                | 10.0%           | 20.0%                                      | 4.0%                      | 4.0%            |
|    | 25歳～29歳 | 50   | 72.0%                | 4.0%            | 12.0%                                      | 8.0%                      | 4.0%            |
|    | 30歳～34歳 | 50   | 70.0%                | 12.0%           | 14.0%                                      | 4.0%                      | 0.0%            |
|    | 35歳～39歳 | 50   | 78.0%                | 8.0%            | 6.0%                                       | 4.0%                      | 4.0%            |
|    | 40歳～44歳 | 50   | 86.0%                | 2.0%            | 4.0%                                       | 6.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 82.0%                | 8.0%            | 8.0%                                       | 2.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 88.0%                | 4.0%            | 6.0%                                       | 0.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 90.0%                | 0.0%            | 6.0%                                       | 2.0%                      | 2.0%            |
|    | 60歳～64歳 | 50   | 86.0%                | 8.0%            | 4.0%                                       | 2.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 92.0%                | 6.0%            | 0.0%                                       | 0.0%                      | 2.0%            |

# LinkedIn利用状況(12月)

|    |         | n    | Q10 LinkedIn（リンクトイン） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 72.0%                | 11.9%           | 10.2%                                      | 2.6%                      | 3.3%            |
| 男性 | 15歳～19歳 | 50   | 60.0%                | 18.0%           | 10.0%                                      | 10.0%                     | 2.0%            |
|    | 20歳～24歳 | 50   | 54.0%                | 14.0%           | 22.0%                                      | 8.0%                      | 2.0%            |
|    | 25歳～29歳 | 50   | 60.0%                | 16.0%           | 14.0%                                      | 2.0%                      | 8.0%            |
|    | 30歳～34歳 | 50   | 54.0%                | 16.0%           | 16.0%                                      | 8.0%                      | 6.0%            |
|    | 35歳～39歳 | 50   | 68.0%                | 16.0%           | 10.0%                                      | 0.0%                      | 6.0%            |
|    | 40歳～44歳 | 50   | 62.0%                | 22.0%           | 12.0%                                      | 0.0%                      | 4.0%            |
|    | 45歳～49歳 | 50   | 74.0%                | 4.0%            | 18.0%                                      | 0.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 70.0%                | 12.0%           | 16.0%                                      | 2.0%                      | 0.0%            |
|    | 55歳～59歳 | 50   | 68.0%                | 16.0%           | 12.0%                                      | 0.0%                      | 4.0%            |
|    | 60歳～64歳 | 50   | 82.0%                | 8.0%            | 6.0%                                       | 2.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 88.0%                | 4.0%            | 4.0%                                       | 0.0%                      | 4.0%            |
| 女性 | 15歳～19歳 | 50   | 64.0%                | 16.0%           | 10.0%                                      | 4.0%                      | 6.0%            |
|    | 20歳～24歳 | 50   | 72.0%                | 8.0%            | 12.0%                                      | 6.0%                      | 2.0%            |
|    | 25歳～29歳 | 50   | 64.0%                | 16.0%           | 8.0%                                       | 6.0%                      | 6.0%            |
|    | 30歳～34歳 | 50   | 70.0%                | 16.0%           | 8.0%                                       | 2.0%                      | 4.0%            |
|    | 35歳～39歳 | 50   | 68.0%                | 10.0%           | 12.0%                                      | 4.0%                      | 6.0%            |
|    | 40歳～44歳 | 50   | 80.0%                | 6.0%            | 10.0%                                      | 2.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 78.0%                | 12.0%           | 8.0%                                       | 0.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 82.0%                | 12.0%           | 4.0%                                       | 2.0%                      | 0.0%            |
|    | 55歳～59歳 | 50   | 92.0%                | 4.0%            | 4.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 88.0%                | 8.0%            | 4.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 86.0%                | 8.0%            | 4.0%                                       | 0.0%                      | 2.0%            |

# Webサービス利用状況(Pinterest)

- Q10 以下のインターネット関連サービスについて、あなたの最も近い状況をお答えください。



# Pinterest利用状況(1月)

|    |         | n    | Q10 Pinterest（ピンタレスト） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 74.6%                 | 8.2%            | 10.1%                                      | 2.7%                      | 4.4%            |
| 男性 | 15歳～19歳 | 50   | 54.0%                 | 20.0%           | 16.0%                                      | 0.0%                      | 10.0%           |
|    | 20歳～24歳 | 50   | 70.0%                 | 8.0%            | 16.0%                                      | 2.0%                      | 4.0%            |
|    | 25歳～29歳 | 50   | 52.0%                 | 18.0%           | 10.0%                                      | 12.0%                     | 8.0%            |
|    | 30歳～34歳 | 50   | 66.0%                 | 12.0%           | 18.0%                                      | 0.0%                      | 4.0%            |
|    | 35歳～39歳 | 50   | 68.0%                 | 8.0%            | 20.0%                                      | 0.0%                      | 4.0%            |
|    | 40歳～44歳 | 50   | 72.0%                 | 12.0%           | 8.0%                                       | 6.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 70.0%                 | 6.0%            | 16.0%                                      | 6.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 86.0%                 | 4.0%            | 10.0%                                      | 0.0%                      | 0.0%            |
|    | 55歳～59歳 | 50   | 82.0%                 | 4.0%            | 8.0%                                       | 0.0%                      | 6.0%            |
|    | 60歳～64歳 | 50   | 78.0%                 | 6.0%            | 10.0%                                      | 2.0%                      | 4.0%            |
|    | 65歳～69歳 | 50   | 86.0%                 | 6.0%            | 4.0%                                       | 2.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 88.0%                 | 4.0%            | 4.0%                                       | 2.0%                      | 2.0%            |
|    | 20歳～24歳 | 50   | 72.0%                 | 8.0%            | 8.0%                                       | 4.0%                      | 8.0%            |
|    | 25歳～29歳 | 50   | 76.0%                 | 6.0%            | 8.0%                                       | 6.0%                      | 4.0%            |
|    | 30歳～34歳 | 50   | 62.0%                 | 12.0%           | 18.0%                                      | 2.0%                      | 6.0%            |
|    | 35歳～39歳 | 50   | 70.0%                 | 12.0%           | 6.0%                                       | 6.0%                      | 6.0%            |
|    | 40歳～44歳 | 50   | 78.0%                 | 4.0%            | 8.0%                                       | 4.0%                      | 6.0%            |
|    | 45歳～49歳 | 50   | 84.0%                 | 12.0%           | 4.0%                                       | 0.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 82.0%                 | 4.0%            | 8.0%                                       | 0.0%                      | 6.0%            |
|    | 55歳～59歳 | 50   | 88.0%                 | 4.0%            | 2.0%                                       | 0.0%                      | 6.0%            |
|    | 60歳～64歳 | 50   | 76.0%                 | 2.0%            | 14.0%                                      | 2.0%                      | 6.0%            |
|    | 65歳～69歳 | 50   | 82.0%                 | 8.0%            | 6.0%                                       | 4.0%                      | 0.0%            |

# Pinterest利用状況(2月)

|    |         | n    | Q10 Pinterest（ピンタレスト） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 70.5%                 | 8.9%            | 12.1%                                      | 3.1%                      | 5.5%            |
| 男性 | 15歳～19歳 | 50   | 58.0%                 | 2.0%            | 18.0%                                      | 6.0%                      | 16.0%           |
|    | 20歳～24歳 | 50   | 52.0%                 | 16.0%           | 18.0%                                      | 10.0%                     | 4.0%            |
|    | 25歳～29歳 | 50   | 50.0%                 | 12.0%           | 26.0%                                      | 4.0%                      | 8.0%            |
|    | 30歳～34歳 | 50   | 64.0%                 | 6.0%            | 22.0%                                      | 0.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 72.0%                 | 6.0%            | 12.0%                                      | 6.0%                      | 4.0%            |
|    | 40歳～44歳 | 50   | 78.0%                 | 10.0%           | 12.0%                                      | 0.0%                      | 0.0%            |
|    | 45歳～49歳 | 50   | 84.0%                 | 2.0%            | 10.0%                                      | 2.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 74.0%                 | 10.0%           | 8.0%                                       | 4.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 74.0%                 | 8.0%            | 12.0%                                      | 2.0%                      | 4.0%            |
|    | 60歳～64歳 | 50   | 76.0%                 | 10.0%           | 10.0%                                      | 2.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 86.0%                 | 6.0%            | 4.0%                                       | 0.0%                      | 4.0%            |
| 女性 | 15歳～19歳 | 50   | 60.0%                 | 14.0%           | 10.0%                                      | 6.0%                      | 10.0%           |
|    | 20歳～24歳 | 50   | 70.0%                 | 10.0%           | 14.0%                                      | 2.0%                      | 4.0%            |
|    | 25歳～29歳 | 50   | 62.0%                 | 10.0%           | 16.0%                                      | 4.0%                      | 8.0%            |
|    | 30歳～34歳 | 50   | 54.0%                 | 14.0%           | 18.0%                                      | 2.0%                      | 12.0%           |
|    | 35歳～39歳 | 50   | 72.0%                 | 6.0%            | 8.0%                                       | 8.0%                      | 6.0%            |
|    | 40歳～44歳 | 50   | 68.0%                 | 12.0%           | 16.0%                                      | 2.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 70.0%                 | 14.0%           | 6.0%                                       | 2.0%                      | 8.0%            |
|    | 50歳～54歳 | 50   | 72.0%                 | 12.0%           | 4.0%                                       | 6.0%                      | 6.0%            |
|    | 55歳～59歳 | 50   | 76.0%                 | 4.0%            | 12.0%                                      | 0.0%                      | 8.0%            |
|    | 60歳～64歳 | 50   | 94.0%                 | 2.0%            | 4.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 84.0%                 | 10.0%           | 6.0%                                       | 0.0%                      | 0.0%            |

# Pinterest利用状況(3月)

|    |         | n    | Q10 Pinterest（ピンタレスト） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 69.6%                 | 11.3%           | 10.5%                                      | 3.3%                      | 5.3%            |
| 男性 | 15歳～19歳 | 50   | 56.0%                 | 14.0%           | 14.0%                                      | 4.0%                      | 12.0%           |
|    | 20歳～24歳 | 50   | 48.0%                 | 20.0%           | 14.0%                                      | 10.0%                     | 8.0%            |
|    | 25歳～29歳 | 50   | 48.0%                 | 14.0%           | 20.0%                                      | 6.0%                      | 12.0%           |
|    | 30歳～34歳 | 50   | 56.0%                 | 14.0%           | 18.0%                                      | 4.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 54.0%                 | 14.0%           | 24.0%                                      | 6.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 66.0%                 | 12.0%           | 16.0%                                      | 2.0%                      | 4.0%            |
|    | 45歳～49歳 | 50   | 84.0%                 | 2.0%            | 10.0%                                      | 0.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 74.0%                 | 6.0%            | 16.0%                                      | 2.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 80.0%                 | 8.0%            | 8.0%                                       | 0.0%                      | 4.0%            |
|    | 60歳～64歳 | 50   | 70.0%                 | 12.0%           | 10.0%                                      | 2.0%                      | 6.0%            |
|    | 65歳～69歳 | 50   | 74.0%                 | 18.0%           | 6.0%                                       | 0.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 66.0%                 | 12.0%           | 12.0%                                      | 6.0%                      | 4.0%            |
|    | 20歳～24歳 | 50   | 64.0%                 | 16.0%           | 8.0%                                       | 6.0%                      | 6.0%            |
|    | 25歳～29歳 | 50   | 60.0%                 | 20.0%           | 6.0%                                       | 6.0%                      | 8.0%            |
|    | 30歳～34歳 | 50   | 68.0%                 | 10.0%           | 6.0%                                       | 6.0%                      | 10.0%           |
|    | 35歳～39歳 | 50   | 76.0%                 | 6.0%            | 4.0%                                       | 8.0%                      | 6.0%            |
|    | 40歳～44歳 | 50   | 80.0%                 | 10.0%           | 4.0%                                       | 0.0%                      | 6.0%            |
|    | 45歳～49歳 | 50   | 76.0%                 | 8.0%            | 12.0%                                      | 2.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 78.0%                 | 10.0%           | 6.0%                                       | 2.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 82.0%                 | 10.0%           | 8.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 86.0%                 | 6.0%            | 6.0%                                       | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 86.0%                 | 6.0%            | 4.0%                                       | 0.0%                      | 4.0%            |

# Pinterest利用状況(4月)

|    |         | n    | Q10 Pinterest（ピンタレスト） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 72.9%                 | 11.9%           | 8.5%                                       | 2.8%                      | 3.9%            |
| 男性 | 15歳～19歳 | 50   | 52.0%                 | 24.0%           | 20.0%                                      | 4.0%                      | 0.0%            |
|    | 20歳～24歳 | 50   | 64.0%                 | 16.0%           | 12.0%                                      | 6.0%                      | 2.0%            |
|    | 25歳～29歳 | 50   | 48.0%                 | 16.0%           | 14.0%                                      | 12.0%                     | 10.0%           |
|    | 30歳～34歳 | 50   | 66.0%                 | 12.0%           | 20.0%                                      | 2.0%                      | 0.0%            |
|    | 35歳～39歳 | 50   | 70.0%                 | 16.0%           | 6.0%                                       | 2.0%                      | 6.0%            |
|    | 40歳～44歳 | 50   | 68.0%                 | 18.0%           | 8.0%                                       | 6.0%                      | 0.0%            |
|    | 45歳～49歳 | 50   | 78.0%                 | 10.0%           | 12.0%                                      | 0.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 74.0%                 | 18.0%           | 4.0%                                       | 0.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 82.0%                 | 4.0%            | 4.0%                                       | 2.0%                      | 8.0%            |
|    | 60歳～64歳 | 50   | 88.0%                 | 6.0%            | 6.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 92.0%                 | 2.0%            | 4.0%                                       | 0.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 62.0%                 | 14.0%           | 20.0%                                      | 2.0%                      | 2.0%            |
|    | 20歳～24歳 | 50   | 64.0%                 | 18.0%           | 8.0%                                       | 2.0%                      | 8.0%            |
|    | 25歳～29歳 | 50   | 66.0%                 | 20.0%           | 8.0%                                       | 2.0%                      | 4.0%            |
|    | 30歳～34歳 | 50   | 62.0%                 | 12.0%           | 8.0%                                       | 6.0%                      | 12.0%           |
|    | 35歳～39歳 | 50   | 82.0%                 | 4.0%            | 6.0%                                       | 0.0%                      | 8.0%            |
|    | 40歳～44歳 | 50   | 70.0%                 | 12.0%           | 6.0%                                       | 4.0%                      | 8.0%            |
|    | 45歳～49歳 | 50   | 66.0%                 | 18.0%           | 2.0%                                       | 6.0%                      | 8.0%            |
|    | 50歳～54歳 | 50   | 86.0%                 | 4.0%            | 4.0%                                       | 4.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 90.0%                 | 10.0%           | 0.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 90.0%                 | 4.0%            | 6.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 84.0%                 | 4.0%            | 8.0%                                       | 2.0%                      | 2.0%            |

# Pinterest利用状況(5月)

|    |         | n    | Q10 Pinterest（ピンタレスト） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 73.7%                 | 8.5%            | 9.2%                                       | 3.6%                      | 5.0%            |
| 男性 | 15歳～19歳 | 50   | 74.0%                 | 12.0%           | 10.0%                                      | 0.0%                      | 4.0%            |
|    | 20歳～24歳 | 50   | 56.0%                 | 14.0%           | 20.0%                                      | 8.0%                      | 2.0%            |
|    | 25歳～29歳 | 50   | 54.0%                 | 8.0%            | 18.0%                                      | 12.0%                     | 8.0%            |
|    | 30歳～34歳 | 50   | 70.0%                 | 6.0%            | 8.0%                                       | 4.0%                      | 12.0%           |
|    | 35歳～39歳 | 50   | 70.0%                 | 14.0%           | 12.0%                                      | 4.0%                      | 0.0%            |
|    | 40歳～44歳 | 50   | 72.0%                 | 12.0%           | 10.0%                                      | 4.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 72.0%                 | 6.0%            | 14.0%                                      | 4.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 74.0%                 | 10.0%           | 6.0%                                       | 6.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 80.0%                 | 8.0%            | 6.0%                                       | 6.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 74.0%                 | 10.0%           | 4.0%                                       | 4.0%                      | 8.0%            |
|    | 65歳～69歳 | 50   | 88.0%                 | 8.0%            | 4.0%                                       | 0.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 70.0%                 | 10.0%           | 6.0%                                       | 0.0%                      | 14.0%           |
|    | 20歳～24歳 | 50   | 60.0%                 | 6.0%            | 24.0%                                      | 4.0%                      | 6.0%            |
|    | 25歳～29歳 | 50   | 64.0%                 | 8.0%            | 12.0%                                      | 4.0%                      | 12.0%           |
|    | 30歳～34歳 | 50   | 64.0%                 | 14.0%           | 8.0%                                       | 6.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 68.0%                 | 10.0%           | 10.0%                                      | 4.0%                      | 8.0%            |
|    | 40歳～44歳 | 50   | 78.0%                 | 6.0%            | 6.0%                                       | 2.0%                      | 8.0%            |
|    | 45歳～49歳 | 50   | 82.0%                 | 4.0%            | 6.0%                                       | 8.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 86.0%                 | 4.0%            | 6.0%                                       | 0.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 92.0%                 | 4.0%            | 2.0%                                       | 0.0%                      | 2.0%            |
|    | 60歳～64歳 | 50   | 82.0%                 | 6.0%            | 8.0%                                       | 0.0%                      | 4.0%            |
|    | 65歳～69歳 | 50   | 92.0%                 | 6.0%            | 2.0%                                       | 0.0%                      | 0.0%            |

# Pinterest利用状況(6月)

|    |         | n    | Q10 Pinterest（ピンタレスト） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 70.9%                 | 9.3%            | 10.1%                                      | 2.8%                      | 6.9%            |
| 男性 | 15歳～19歳 | 50   | 46.0%                 | 12.0%           | 26.0%                                      | 6.0%                      | 10.0%           |
|    | 20歳～24歳 | 50   | 56.0%                 | 14.0%           | 16.0%                                      | 6.0%                      | 8.0%            |
|    | 25歳～29歳 | 50   | 52.0%                 | 16.0%           | 18.0%                                      | 4.0%                      | 10.0%           |
|    | 30歳～34歳 | 50   | 60.0%                 | 16.0%           | 12.0%                                      | 4.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 62.0%                 | 12.0%           | 14.0%                                      | 6.0%                      | 6.0%            |
|    | 40歳～44歳 | 50   | 80.0%                 | 2.0%            | 10.0%                                      | 0.0%                      | 8.0%            |
|    | 45歳～49歳 | 50   | 70.0%                 | 8.0%            | 8.0%                                       | 8.0%                      | 6.0%            |
|    | 50歳～54歳 | 50   | 74.0%                 | 12.0%           | 8.0%                                       | 2.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 82.0%                 | 6.0%            | 10.0%                                      | 0.0%                      | 2.0%            |
|    | 60歳～64歳 | 50   | 78.0%                 | 10.0%           | 6.0%                                       | 2.0%                      | 4.0%            |
|    | 65歳～69歳 | 50   | 84.0%                 | 4.0%            | 8.0%                                       | 2.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 58.0%                 | 2.0%            | 12.0%                                      | 4.0%                      | 24.0%           |
|    | 20歳～24歳 | 50   | 66.0%                 | 12.0%           | 10.0%                                      | 2.0%                      | 10.0%           |
|    | 25歳～29歳 | 50   | 66.0%                 | 16.0%           | 8.0%                                       | 4.0%                      | 6.0%            |
|    | 30歳～34歳 | 50   | 60.0%                 | 12.0%           | 12.0%                                      | 4.0%                      | 12.0%           |
|    | 35歳～39歳 | 50   | 80.0%                 | 10.0%           | 8.0%                                       | 0.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 76.0%                 | 6.0%            | 8.0%                                       | 2.0%                      | 8.0%            |
|    | 45歳～49歳 | 50   | 88.0%                 | 2.0%            | 8.0%                                       | 0.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 84.0%                 | 6.0%            | 4.0%                                       | 2.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 82.0%                 | 6.0%            | 4.0%                                       | 2.0%                      | 6.0%            |
|    | 60歳～64歳 | 50   | 72.0%                 | 8.0%            | 12.0%                                      | 2.0%                      | 6.0%            |
|    | 65歳～69歳 | 50   | 84.0%                 | 12.0%           | 0.0%                                       | 0.0%                      | 4.0%            |

# Pinterest利用状況(7月)

|    |         | n    | Q10 Pinterest（ピンタレスト） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 72.1%                 | 9.7%            | 8.6%                                       | 4.0%                      | 5.5%            |
| 男性 | 15歳～19歳 | 50   | 52.0%                 | 22.0%           | 14.0%                                      | 2.0%                      | 10.0%           |
|    | 20歳～24歳 | 50   | 58.0%                 | 12.0%           | 12.0%                                      | 12.0%                     | 6.0%            |
|    | 25歳～29歳 | 50   | 54.0%                 | 14.0%           | 20.0%                                      | 8.0%                      | 4.0%            |
|    | 30歳～34歳 | 50   | 60.0%                 | 12.0%           | 20.0%                                      | 4.0%                      | 4.0%            |
|    | 35歳～39歳 | 50   | 62.0%                 | 10.0%           | 16.0%                                      | 2.0%                      | 10.0%           |
|    | 40歳～44歳 | 50   | 76.0%                 | 6.0%            | 10.0%                                      | 2.0%                      | 6.0%            |
|    | 45歳～49歳 | 50   | 68.0%                 | 12.0%           | 8.0%                                       | 6.0%                      | 6.0%            |
|    | 50歳～54歳 | 50   | 76.0%                 | 4.0%            | 12.0%                                      | 2.0%                      | 6.0%            |
|    | 55歳～59歳 | 50   | 90.0%                 | 8.0%            | 2.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 92.0%                 | 4.0%            | 2.0%                                       | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 82.0%                 | 10.0%           | 6.0%                                       | 2.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 60.0%                 | 4.0%            | 12.0%                                      | 6.0%                      | 18.0%           |
|    | 20歳～24歳 | 50   | 74.0%                 | 10.0%           | 8.0%                                       | 2.0%                      | 6.0%            |
|    | 25歳～29歳 | 50   | 42.0%                 | 20.0%           | 14.0%                                      | 16.0%                     | 8.0%            |
|    | 30歳～34歳 | 50   | 62.0%                 | 12.0%           | 4.0%                                       | 12.0%                     | 10.0%           |
|    | 35歳～39歳 | 50   | 82.0%                 | 8.0%            | 2.0%                                       | 2.0%                      | 6.0%            |
|    | 40歳～44歳 | 50   | 76.0%                 | 12.0%           | 10.0%                                      | 0.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 82.0%                 | 4.0%            | 4.0%                                       | 4.0%                      | 6.0%            |
|    | 50歳～54歳 | 50   | 74.0%                 | 8.0%            | 8.0%                                       | 4.0%                      | 6.0%            |
|    | 55歳～59歳 | 50   | 92.0%                 | 6.0%            | 0.0%                                       | 0.0%                      | 2.0%            |
|    | 60歳～64歳 | 50   | 84.0%                 | 10.0%           | 4.0%                                       | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 88.0%                 | 6.0%            | 2.0%                                       | 2.0%                      | 2.0%            |

# Pinterest利用状況(8月)

|    |         | n    | Q10 Pinterest（ピンタレスト） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 70.9%                 | 9.8%            | 10.3%                                      | 3.9%                      | 5.1%            |
| 男性 | 15歳～19歳 | 50   | 42.0%                 | 18.0%           | 18.0%                                      | 8.0%                      | 14.0%           |
|    | 20歳～24歳 | 50   | 56.0%                 | 6.0%            | 26.0%                                      | 8.0%                      | 4.0%            |
|    | 25歳～29歳 | 50   | 50.0%                 | 14.0%           | 16.0%                                      | 10.0%                     | 10.0%           |
|    | 30歳～34歳 | 50   | 60.0%                 | 10.0%           | 20.0%                                      | 6.0%                      | 4.0%            |
|    | 35歳～39歳 | 50   | 86.0%                 | 12.0%           | 2.0%                                       | 0.0%                      | 0.0%            |
|    | 40歳～44歳 | 50   | 62.0%                 | 8.0%            | 22.0%                                      | 4.0%                      | 4.0%            |
|    | 45歳～49歳 | 50   | 72.0%                 | 14.0%           | 12.0%                                      | 0.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 78.0%                 | 12.0%           | 8.0%                                       | 0.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 76.0%                 | 10.0%           | 10.0%                                      | 4.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 84.0%                 | 10.0%           | 4.0%                                       | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 84.0%                 | 6.0%            | 8.0%                                       | 2.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 60.0%                 | 10.0%           | 10.0%                                      | 6.0%                      | 14.0%           |
|    | 20歳～24歳 | 50   | 58.0%                 | 16.0%           | 6.0%                                       | 6.0%                      | 14.0%           |
|    | 25歳～29歳 | 50   | 82.0%                 | 8.0%            | 6.0%                                       | 2.0%                      | 2.0%            |
|    | 30歳～34歳 | 50   | 56.0%                 | 12.0%           | 14.0%                                      | 6.0%                      | 12.0%           |
|    | 35歳～39歳 | 50   | 70.0%                 | 10.0%           | 10.0%                                      | 4.0%                      | 6.0%            |
|    | 40歳～44歳 | 50   | 72.0%                 | 16.0%           | 6.0%                                       | 0.0%                      | 6.0%            |
|    | 45歳～49歳 | 50   | 74.0%                 | 8.0%            | 6.0%                                       | 8.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 78.0%                 | 10.0%           | 6.0%                                       | 4.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 82.0%                 | 6.0%            | 8.0%                                       | 2.0%                      | 2.0%            |
|    | 60歳～64歳 | 50   | 88.0%                 | 0.0%            | 6.0%                                       | 0.0%                      | 6.0%            |
|    | 65歳～69歳 | 50   | 90.0%                 | 0.0%            | 2.0%                                       | 6.0%                      | 2.0%            |

# Pinterest利用状況(9月)

|    |         | n    | Q10 Pinterest（ピンタレスト） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 72.6%                 | 9.3%            | 8.7%                                       | 3.5%                      | 5.8%            |
| 男性 | 15歳～19歳 | 50   | 44.0%                 | 12.0%           | 12.0%                                      | 14.0%                     | 18.0%           |
|    | 20歳～24歳 | 50   | 54.0%                 | 18.0%           | 12.0%                                      | 6.0%                      | 10.0%           |
|    | 25歳～29歳 | 50   | 58.0%                 | 6.0%            | 16.0%                                      | 14.0%                     | 6.0%            |
|    | 30歳～34歳 | 50   | 52.0%                 | 20.0%           | 24.0%                                      | 0.0%                      | 4.0%            |
|    | 35歳～39歳 | 50   | 62.0%                 | 12.0%           | 18.0%                                      | 0.0%                      | 8.0%            |
|    | 40歳～44歳 | 50   | 78.0%                 | 8.0%            | 10.0%                                      | 4.0%                      | 0.0%            |
|    | 45歳～49歳 | 50   | 78.0%                 | 12.0%           | 2.0%                                       | 6.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 74.0%                 | 10.0%           | 12.0%                                      | 0.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 80.0%                 | 8.0%            | 6.0%                                       | 6.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 90.0%                 | 4.0%            | 4.0%                                       | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 90.0%                 | 2.0%            | 6.0%                                       | 0.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 66.0%                 | 6.0%            | 16.0%                                      | 8.0%                      | 4.0%            |
|    | 20歳～24歳 | 50   | 66.0%                 | 8.0%            | 10.0%                                      | 0.0%                      | 16.0%           |
|    | 25歳～29歳 | 50   | 78.0%                 | 8.0%            | 4.0%                                       | 4.0%                      | 6.0%            |
|    | 30歳～34歳 | 50   | 72.0%                 | 4.0%            | 10.0%                                      | 4.0%                      | 10.0%           |
|    | 35歳～39歳 | 50   | 62.0%                 | 14.0%           | 8.0%                                       | 4.0%                      | 12.0%           |
|    | 40歳～44歳 | 50   | 78.0%                 | 10.0%           | 6.0%                                       | 4.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 78.0%                 | 12.0%           | 6.0%                                       | 0.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 86.0%                 | 4.0%            | 2.0%                                       | 2.0%                      | 6.0%            |
|    | 55歳～59歳 | 50   | 84.0%                 | 12.0%           | 2.0%                                       | 0.0%                      | 2.0%            |
|    | 60歳～64歳 | 50   | 82.0%                 | 8.0%            | 4.0%                                       | 0.0%                      | 6.0%            |
|    | 65歳～69歳 | 50   | 86.0%                 | 6.0%            | 2.0%                                       | 2.0%                      | 4.0%            |

# Pinterest利用状況(10月)

|    |         | n    | Q10 Pinterest（ピンタレスト） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 72.0%                 | 9.4%            | 8.8%                                       | 3.2%                      | 6.6%            |
| 男性 | 15歳～19歳 | 50   | 46.0%                 | 16.0%           | 26.0%                                      | 8.0%                      | 4.0%            |
|    | 20歳～24歳 | 50   | 64.0%                 | 4.0%            | 24.0%                                      | 2.0%                      | 6.0%            |
|    | 25歳～29歳 | 50   | 54.0%                 | 16.0%           | 14.0%                                      | 4.0%                      | 12.0%           |
|    | 30歳～34歳 | 50   | 66.0%                 | 8.0%            | 14.0%                                      | 4.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 72.0%                 | 8.0%            | 6.0%                                       | 6.0%                      | 8.0%            |
|    | 40歳～44歳 | 50   | 60.0%                 | 24.0%           | 10.0%                                      | 4.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 74.0%                 | 12.0%           | 6.0%                                       | 4.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 78.0%                 | 10.0%           | 8.0%                                       | 0.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 86.0%                 | 6.0%            | 6.0%                                       | 0.0%                      | 2.0%            |
|    | 60歳～64歳 | 50   | 86.0%                 | 2.0%            | 8.0%                                       | 0.0%                      | 4.0%            |
|    | 65歳～69歳 | 50   | 86.0%                 | 2.0%            | 10.0%                                      | 0.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 58.0%                 | 12.0%           | 6.0%                                       | 14.0%                     | 10.0%           |
|    | 20歳～24歳 | 50   | 64.0%                 | 12.0%           | 4.0%                                       | 8.0%                      | 12.0%           |
|    | 25歳～29歳 | 50   | 58.0%                 | 14.0%           | 12.0%                                      | 4.0%                      | 12.0%           |
|    | 30歳～34歳 | 50   | 60.0%                 | 12.0%           | 10.0%                                      | 4.0%                      | 14.0%           |
|    | 35歳～39歳 | 50   | 76.0%                 | 6.0%            | 6.0%                                       | 4.0%                      | 8.0%            |
|    | 40歳～44歳 | 50   | 76.0%                 | 10.0%           | 6.0%                                       | 2.0%                      | 6.0%            |
|    | 45歳～49歳 | 50   | 78.0%                 | 8.0%            | 6.0%                                       | 2.0%                      | 6.0%            |
|    | 50歳～54歳 | 50   | 90.0%                 | 2.0%            | 4.0%                                       | 0.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 78.0%                 | 8.0%            | 4.0%                                       | 0.0%                      | 10.0%           |
|    | 60歳～64歳 | 50   | 80.0%                 | 12.0%           | 4.0%                                       | 0.0%                      | 4.0%            |
|    | 65歳～69歳 | 50   | 94.0%                 | 2.0%            | 0.0%                                       | 0.0%                      | 4.0%            |

# Pinterest利用状況(11月)

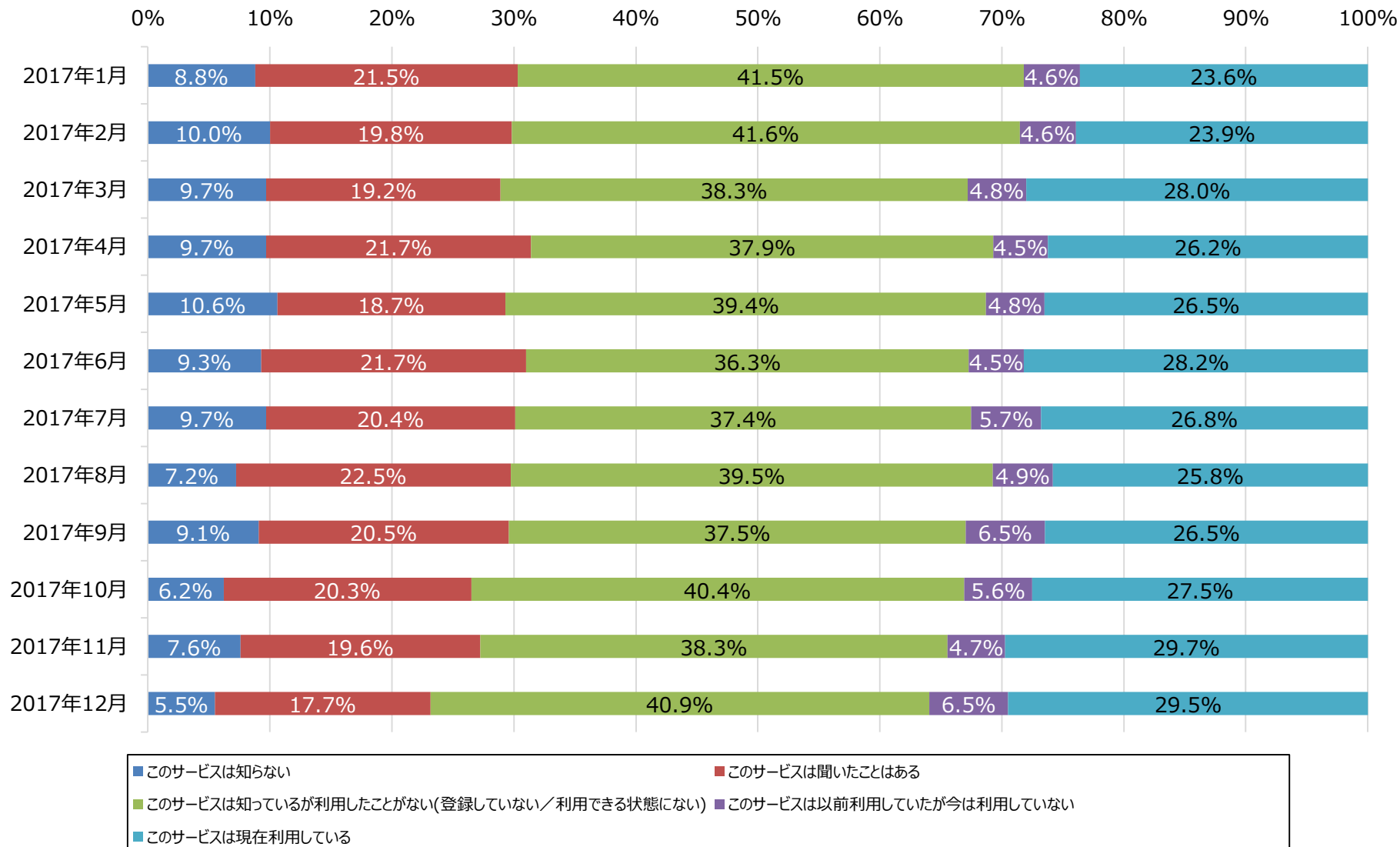
|    |         | n    | Q10 Pinterest（ピンタレスト） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 71.4%                 | 8.4%            | 9.3%                                       | 3.9%                      | 7.1%            |
| 男性 | 15歳～19歳 | 50   | 56.0%                 | 10.0%           | 20.0%                                      | 4.0%                      | 10.0%           |
|    | 20歳～24歳 | 50   | 62.0%                 | 10.0%           | 16.0%                                      | 4.0%                      | 8.0%            |
|    | 25歳～29歳 | 50   | 64.0%                 | 14.0%           | 6.0%                                       | 6.0%                      | 10.0%           |
|    | 30歳～34歳 | 50   | 72.0%                 | 12.0%           | 14.0%                                      | 2.0%                      | 0.0%            |
|    | 35歳～39歳 | 50   | 68.0%                 | 20.0%           | 8.0%                                       | 2.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 76.0%                 | 10.0%           | 8.0%                                       | 4.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 62.0%                 | 10.0%           | 12.0%                                      | 10.0%                     | 6.0%            |
|    | 50歳～54歳 | 50   | 80.0%                 | 6.0%            | 8.0%                                       | 2.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 82.0%                 | 14.0%           | 2.0%                                       | 0.0%                      | 2.0%            |
|    | 60歳～64歳 | 50   | 84.0%                 | 4.0%            | 4.0%                                       | 0.0%                      | 8.0%            |
|    | 65歳～69歳 | 50   | 80.0%                 | 8.0%            | 10.0%                                      | 0.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 56.0%                 | 10.0%           | 16.0%                                      | 8.0%                      | 10.0%           |
|    | 20歳～24歳 | 50   | 54.0%                 | 10.0%           | 18.0%                                      | 6.0%                      | 12.0%           |
|    | 25歳～29歳 | 50   | 64.0%                 | 2.0%            | 10.0%                                      | 8.0%                      | 16.0%           |
|    | 30歳～34歳 | 50   | 50.0%                 | 14.0%           | 12.0%                                      | 6.0%                      | 18.0%           |
|    | 35歳～39歳 | 50   | 70.0%                 | 6.0%            | 12.0%                                      | 4.0%                      | 8.0%            |
|    | 40歳～44歳 | 50   | 78.0%                 | 4.0%            | 4.0%                                       | 6.0%                      | 8.0%            |
|    | 45歳～49歳 | 50   | 62.0%                 | 4.0%            | 16.0%                                      | 8.0%                      | 10.0%           |
|    | 50歳～54歳 | 50   | 84.0%                 | 2.0%            | 4.0%                                       | 2.0%                      | 8.0%            |
|    | 55歳～59歳 | 50   | 92.0%                 | 2.0%            | 0.0%                                       | 0.0%                      | 6.0%            |
|    | 60歳～64歳 | 50   | 80.0%                 | 10.0%           | 4.0%                                       | 4.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 94.0%                 | 2.0%            | 0.0%                                       | 0.0%                      | 4.0%            |

# Pinterest利用状況(12月)

|    |         | n    | Q10 Pinterest（ピンタレスト） |                 |  |                           |                 |
|----|---------|------|-----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない           | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 71.6%                 | 8.8%            | 9.9%                                       | 4.2%                      | 5.5%            |
| 男性 | 15歳～19歳 | 50   | 50.0%                 | 10.0%           | 12.0%                                      | 12.0%                     | 16.0%           |
|    | 20歳～24歳 | 50   | 52.0%                 | 14.0%           | 24.0%                                      | 6.0%                      | 4.0%            |
|    | 25歳～29歳 | 50   | 54.0%                 | 18.0%           | 12.0%                                      | 10.0%                     | 6.0%            |
|    | 30歳～34歳 | 50   | 56.0%                 | 14.0%           | 12.0%                                      | 8.0%                      | 10.0%           |
|    | 35歳～39歳 | 50   | 68.0%                 | 14.0%           | 14.0%                                      | 4.0%                      | 0.0%            |
|    | 40歳～44歳 | 50   | 68.0%                 | 12.0%           | 12.0%                                      | 6.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 80.0%                 | 8.0%            | 8.0%                                       | 2.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 72.0%                 | 2.0%            | 20.0%                                      | 0.0%                      | 6.0%            |
|    | 55歳～59歳 | 50   | 76.0%                 | 8.0%            | 10.0%                                      | 0.0%                      | 6.0%            |
|    | 60歳～64歳 | 50   | 90.0%                 | 4.0%            | 0.0%                                       | 0.0%                      | 6.0%            |
|    | 65歳～69歳 | 50   | 92.0%                 | 0.0%            | 4.0%                                       | 0.0%                      | 4.0%            |
| 女性 | 15歳～19歳 | 50   | 70.0%                 | 8.0%            | 8.0%                                       | 6.0%                      | 8.0%            |
|    | 20歳～24歳 | 50   | 60.0%                 | 4.0%            | 20.0%                                      | 8.0%                      | 8.0%            |
|    | 25歳～29歳 | 50   | 66.0%                 | 12.0%           | 6.0%                                       | 8.0%                      | 8.0%            |
|    | 30歳～34歳 | 50   | 60.0%                 | 16.0%           | 8.0%                                       | 8.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 74.0%                 | 4.0%            | 4.0%                                       | 8.0%                      | 10.0%           |
|    | 40歳～44歳 | 50   | 84.0%                 | 2.0%            | 6.0%                                       | 2.0%                      | 6.0%            |
|    | 45歳～49歳 | 50   | 78.0%                 | 14.0%           | 8.0%                                       | 0.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 76.0%                 | 8.0%            | 8.0%                                       | 4.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 84.0%                 | 8.0%            | 8.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 90.0%                 | 6.0%            | 2.0%                                       | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 76.0%                 | 8.0%            | 12.0%                                      | 0.0%                      | 4.0%            |

# Webサービス利用状況(Instagram)

- Q10 以下のインターネット関連サービスについて、あなたの最も近い状況をお答えください。



# Instagram利用状況(1月)

|    |         | n    | Q10 Instagram（インスタグラム） |                 |  |                           |                 |
|----|---------|------|------------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない            | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 8.8%                   | 21.5%           | 41.5%                                      | 4.6%                      | 23.6%           |
| 男性 | 15歳～19歳 | 50   | 8.0%                   | 26.0%           | 30.0%                                      | 2.0%                      | 34.0%           |
|    | 20歳～24歳 | 50   | 4.0%                   | 20.0%           | 46.0%                                      | 6.0%                      | 24.0%           |
|    | 25歳～29歳 | 50   | 8.0%                   | 22.0%           | 36.0%                                      | 12.0%                     | 22.0%           |
|    | 30歳～34歳 | 50   | 4.0%                   | 30.0%           | 38.0%                                      | 4.0%                      | 24.0%           |
|    | 35歳～39歳 | 50   | 14.0%                  | 10.0%           | 50.0%                                      | 2.0%                      | 24.0%           |
|    | 40歳～44歳 | 50   | 10.0%                  | 34.0%           | 34.0%                                      | 2.0%                      | 20.0%           |
|    | 45歳～49歳 | 50   | 4.0%                   | 20.0%           | 42.0%                                      | 14.0%                     | 20.0%           |
|    | 50歳～54歳 | 50   | 8.0%                   | 32.0%           | 40.0%                                      | 4.0%                      | 16.0%           |
|    | 55歳～59歳 | 50   | 10.0%                  | 20.0%           | 52.0%                                      | 0.0%                      | 18.0%           |
|    | 60歳～64歳 | 50   | 6.0%                   | 24.0%           | 54.0%                                      | 4.0%                      | 12.0%           |
|    | 65歳～69歳 | 50   | 26.0%                  | 26.0%           | 40.0%                                      | 2.0%                      | 6.0%            |
| 女性 | 15歳～19歳 | 50   | 10.0%                  | 6.0%            | 22.0%                                      | 8.0%                      | 54.0%           |
|    | 20歳～24歳 | 50   | 4.0%                   | 6.0%            | 20.0%                                      | 12.0%                     | 58.0%           |
|    | 25歳～29歳 | 50   | 8.0%                   | 12.0%           | 22.0%                                      | 10.0%                     | 48.0%           |
|    | 30歳～34歳 | 50   | 0.0%                   | 24.0%           | 38.0%                                      | 10.0%                     | 28.0%           |
|    | 35歳～39歳 | 50   | 8.0%                   | 18.0%           | 36.0%                                      | 2.0%                      | 36.0%           |
|    | 40歳～44歳 | 50   | 0.0%                   | 30.0%           | 48.0%                                      | 4.0%                      | 18.0%           |
|    | 45歳～49歳 | 50   | 8.0%                   | 20.0%           | 54.0%                                      | 2.0%                      | 16.0%           |
|    | 50歳～54歳 | 50   | 10.0%                  | 28.0%           | 48.0%                                      | 0.0%                      | 14.0%           |
|    | 55歳～59歳 | 50   | 10.0%                  | 14.0%           | 64.0%                                      | 2.0%                      | 10.0%           |
|    | 60歳～64歳 | 50   | 10.0%                  | 26.0%           | 52.0%                                      | 0.0%                      | 12.0%           |
|    | 65歳～69歳 | 50   | 24.0%                  | 24.0%           | 46.0%                                      | 0.0%                      | 6.0%            |

# Instagram利用状況(2月)

|    |         | n    | Q10 Instagram（インスタグラム） |                 |  |                           |                 |
|----|---------|------|------------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない            | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 10.0%                  | 19.8%           | 41.6%                                      | 4.6%                      | 23.9%           |
| 男性 | 15歳～19歳 | 50   | 6.0%                   | 10.0%           | 40.0%                                      | 12.0%                     | 32.0%           |
|    | 20歳～24歳 | 50   | 8.0%                   | 12.0%           | 52.0%                                      | 6.0%                      | 22.0%           |
|    | 25歳～29歳 | 50   | 12.0%                  | 22.0%           | 24.0%                                      | 12.0%                     | 30.0%           |
|    | 30歳～34歳 | 50   | 10.0%                  | 22.0%           | 48.0%                                      | 4.0%                      | 16.0%           |
|    | 35歳～39歳 | 50   | 8.0%                   | 22.0%           | 42.0%                                      | 2.0%                      | 26.0%           |
|    | 40歳～44歳 | 50   | 12.0%                  | 18.0%           | 54.0%                                      | 4.0%                      | 12.0%           |
|    | 45歳～49歳 | 50   | 8.0%                   | 20.0%           | 44.0%                                      | 8.0%                      | 20.0%           |
|    | 50歳～54歳 | 50   | 4.0%                   | 16.0%           | 52.0%                                      | 2.0%                      | 26.0%           |
|    | 55歳～59歳 | 50   | 8.0%                   | 22.0%           | 52.0%                                      | 4.0%                      | 14.0%           |
|    | 60歳～64歳 | 50   | 18.0%                  | 22.0%           | 46.0%                                      | 0.0%                      | 14.0%           |
|    | 65歳～69歳 | 50   | 48.0%                  | 18.0%           | 28.0%                                      | 2.0%                      | 4.0%            |
| 女性 | 15歳～19歳 | 50   | 4.0%                   | 10.0%           | 20.0%                                      | 6.0%                      | 60.0%           |
|    | 20歳～24歳 | 50   | 2.0%                   | 8.0%            | 34.0%                                      | 8.0%                      | 48.0%           |
|    | 25歳～29歳 | 50   | 6.0%                   | 10.0%           | 40.0%                                      | 2.0%                      | 42.0%           |
|    | 30歳～34歳 | 50   | 4.0%                   | 22.0%           | 32.0%                                      | 6.0%                      | 36.0%           |
|    | 35歳～39歳 | 50   | 6.0%                   | 24.0%           | 38.0%                                      | 6.0%                      | 26.0%           |
|    | 40歳～44歳 | 50   | 10.0%                  | 14.0%           | 44.0%                                      | 0.0%                      | 32.0%           |
|    | 45歳～49歳 | 50   | 8.0%                   | 20.0%           | 42.0%                                      | 6.0%                      | 24.0%           |
|    | 50歳～54歳 | 50   | 4.0%                   | 26.0%           | 52.0%                                      | 6.0%                      | 12.0%           |
|    | 55歳～59歳 | 50   | 4.0%                   | 24.0%           | 46.0%                                      | 4.0%                      | 22.0%           |
|    | 60歳～64歳 | 50   | 12.0%                  | 36.0%           | 44.0%                                      | 2.0%                      | 6.0%            |
|    | 65歳～69歳 | 50   | 18.0%                  | 38.0%           | 42.0%                                      | 0.0%                      | 2.0%            |

# Instagram利用状況(3月)

|    |         | n    | Q10 Instagram（インスタグラム） |                 |  |                           |                 |
|----|---------|------|------------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない            | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 9.7%                   | 19.2%           | 38.3%                                      | 4.8%                      | 28.0%           |
| 男性 | 15歳～19歳 | 50   | 10.0%                  | 8.0%            | 38.0%                                      | 16.0%                     | 28.0%           |
|    | 20歳～24歳 | 50   | 6.0%                   | 8.0%            | 44.0%                                      | 8.0%                      | 34.0%           |
|    | 25歳～29歳 | 50   | 18.0%                  | 20.0%           | 26.0%                                      | 4.0%                      | 32.0%           |
|    | 30歳～34歳 | 50   | 14.0%                  | 26.0%           | 36.0%                                      | 10.0%                     | 14.0%           |
|    | 35歳～39歳 | 50   | 6.0%                   | 18.0%           | 40.0%                                      | 6.0%                      | 30.0%           |
|    | 40歳～44歳 | 50   | 4.0%                   | 34.0%           | 44.0%                                      | 4.0%                      | 14.0%           |
|    | 45歳～49歳 | 50   | 16.0%                  | 24.0%           | 34.0%                                      | 4.0%                      | 22.0%           |
|    | 50歳～54歳 | 50   | 16.0%                  | 18.0%           | 38.0%                                      | 4.0%                      | 24.0%           |
|    | 55歳～59歳 | 50   | 2.0%                   | 22.0%           | 54.0%                                      | 2.0%                      | 20.0%           |
|    | 60歳～64歳 | 50   | 14.0%                  | 26.0%           | 40.0%                                      | 2.0%                      | 18.0%           |
|    | 65歳～69歳 | 50   | 10.0%                  | 44.0%           | 38.0%                                      | 0.0%                      | 8.0%            |
| 女性 | 15歳～19歳 | 50   | 4.0%                   | 6.0%            | 24.0%                                      | 10.0%                     | 56.0%           |
|    | 20歳～24歳 | 50   | 8.0%                   | 4.0%            | 16.0%                                      | 6.0%                      | 66.0%           |
|    | 25歳～29歳 | 50   | 0.0%                   | 10.0%           | 20.0%                                      | 2.0%                      | 68.0%           |
|    | 30歳～34歳 | 50   | 6.0%                   | 12.0%           | 38.0%                                      | 8.0%                      | 36.0%           |
|    | 35歳～39歳 | 50   | 4.0%                   | 12.0%           | 50.0%                                      | 6.0%                      | 28.0%           |
|    | 40歳～44歳 | 50   | 4.0%                   | 20.0%           | 50.0%                                      | 2.0%                      | 24.0%           |
|    | 45歳～49歳 | 50   | 2.0%                   | 12.0%           | 54.0%                                      | 6.0%                      | 26.0%           |
|    | 50歳～54歳 | 50   | 2.0%                   | 16.0%           | 52.0%                                      | 4.0%                      | 26.0%           |
|    | 55歳～59歳 | 50   | 16.0%                  | 20.0%           | 44.0%                                      | 0.0%                      | 20.0%           |
|    | 60歳～64歳 | 50   | 22.0%                  | 26.0%           | 36.0%                                      | 2.0%                      | 14.0%           |
|    | 65歳～69歳 | 50   | 30.0%                  | 36.0%           | 26.0%                                      | 0.0%                      | 8.0%            |

# Instagram利用状況(4月)

|    |         | n    | Q10 Instagram（インスタグラム） |                 |  |                           |                 |
|----|---------|------|------------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない            | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 9.7%                   | 21.7%           | 37.9%                                      | 4.5%                      | 26.2%           |
| 男性 | 15歳～19歳 | 50   | 8.0%                   | 10.0%           | 60.0%                                      | 4.0%                      | 18.0%           |
|    | 20歳～24歳 | 50   | 10.0%                  | 12.0%           | 44.0%                                      | 4.0%                      | 30.0%           |
|    | 25歳～29歳 | 50   | 16.0%                  | 22.0%           | 36.0%                                      | 4.0%                      | 22.0%           |
|    | 30歳～34歳 | 50   | 14.0%                  | 16.0%           | 44.0%                                      | 0.0%                      | 26.0%           |
|    | 35歳～39歳 | 50   | 2.0%                   | 26.0%           | 46.0%                                      | 0.0%                      | 26.0%           |
|    | 40歳～44歳 | 50   | 2.0%                   | 18.0%           | 56.0%                                      | 6.0%                      | 18.0%           |
|    | 45歳～49歳 | 50   | 4.0%                   | 22.0%           | 54.0%                                      | 8.0%                      | 12.0%           |
|    | 50歳～54歳 | 50   | 8.0%                   | 32.0%           | 32.0%                                      | 4.0%                      | 24.0%           |
|    | 55歳～59歳 | 50   | 10.0%                  | 28.0%           | 34.0%                                      | 0.0%                      | 28.0%           |
|    | 60歳～64歳 | 50   | 14.0%                  | 22.0%           | 46.0%                                      | 2.0%                      | 16.0%           |
|    | 65歳～69歳 | 50   | 26.0%                  | 28.0%           | 38.0%                                      | 0.0%                      | 8.0%            |
| 女性 | 15歳～19歳 | 50   | 2.0%                   | 6.0%            | 18.0%                                      | 6.0%                      | 68.0%           |
|    | 20歳～24歳 | 50   | 0.0%                   | 12.0%           | 32.0%                                      | 6.0%                      | 50.0%           |
|    | 25歳～29歳 | 50   | 6.0%                   | 14.0%           | 22.0%                                      | 14.0%                     | 44.0%           |
|    | 30歳～34歳 | 50   | 6.0%                   | 14.0%           | 24.0%                                      | 10.0%                     | 46.0%           |
|    | 35歳～39歳 | 50   | 6.0%                   | 14.0%           | 36.0%                                      | 10.0%                     | 34.0%           |
|    | 40歳～44歳 | 50   | 2.0%                   | 34.0%           | 26.0%                                      | 4.0%                      | 34.0%           |
|    | 45歳～49歳 | 50   | 4.0%                   | 18.0%           | 44.0%                                      | 6.0%                      | 28.0%           |
|    | 50歳～54歳 | 50   | 8.0%                   | 34.0%           | 34.0%                                      | 4.0%                      | 20.0%           |
|    | 55歳～59歳 | 50   | 10.0%                  | 32.0%           | 42.0%                                      | 0.0%                      | 16.0%           |
|    | 60歳～64歳 | 50   | 30.0%                  | 24.0%           | 38.0%                                      | 4.0%                      | 4.0%            |
|    | 65歳～69歳 | 50   | 26.0%                  | 40.0%           | 28.0%                                      | 2.0%                      | 4.0%            |

# Instagram利用状況(5月)

|    |         | n    | Q10 Instagram（インスタグラム） |                 |  |                           |                 |
|----|---------|------|------------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない            | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 10.6%                  | 18.7%           | 39.4%                                      | 4.8%                      | 26.5%           |
| 男性 | 15歳～19歳 | 50   | 14.0%                  | 22.0%           | 40.0%                                      | 0.0%                      | 24.0%           |
|    | 20歳～24歳 | 50   | 14.0%                  | 16.0%           | 30.0%                                      | 14.0%                     | 26.0%           |
|    | 25歳～29歳 | 50   | 12.0%                  | 12.0%           | 40.0%                                      | 14.0%                     | 22.0%           |
|    | 30歳～34歳 | 50   | 2.0%                   | 12.0%           | 38.0%                                      | 4.0%                      | 44.0%           |
|    | 35歳～39歳 | 50   | 8.0%                   | 18.0%           | 48.0%                                      | 2.0%                      | 24.0%           |
|    | 40歳～44歳 | 50   | 12.0%                  | 18.0%           | 50.0%                                      | 6.0%                      | 14.0%           |
|    | 45歳～49歳 | 50   | 14.0%                  | 22.0%           | 42.0%                                      | 6.0%                      | 16.0%           |
|    | 50歳～54歳 | 50   | 12.0%                  | 16.0%           | 34.0%                                      | 6.0%                      | 32.0%           |
|    | 55歳～59歳 | 50   | 10.0%                  | 24.0%           | 46.0%                                      | 8.0%                      | 12.0%           |
|    | 60歳～64歳 | 50   | 12.0%                  | 14.0%           | 44.0%                                      | 2.0%                      | 28.0%           |
|    | 65歳～69歳 | 50   | 16.0%                  | 32.0%           | 40.0%                                      | 2.0%                      | 10.0%           |
| 女性 | 15歳～19歳 | 50   | 8.0%                   | 8.0%            | 20.0%                                      | 2.0%                      | 62.0%           |
|    | 20歳～24歳 | 50   | 4.0%                   | 4.0%            | 36.0%                                      | 8.0%                      | 48.0%           |
|    | 25歳～29歳 | 50   | 4.0%                   | 2.0%            | 36.0%                                      | 6.0%                      | 52.0%           |
|    | 30歳～34歳 | 50   | 10.0%                  | 18.0%           | 20.0%                                      | 2.0%                      | 50.0%           |
|    | 35歳～39歳 | 50   | 6.0%                   | 10.0%           | 36.0%                                      | 10.0%                     | 38.0%           |
|    | 40歳～44歳 | 50   | 8.0%                   | 24.0%           | 48.0%                                      | 0.0%                      | 20.0%           |
|    | 45歳～49歳 | 50   | 4.0%                   | 24.0%           | 48.0%                                      | 10.0%                     | 14.0%           |
|    | 50歳～54歳 | 50   | 12.0%                  | 24.0%           | 44.0%                                      | 4.0%                      | 16.0%           |
|    | 55歳～59歳 | 50   | 14.0%                  | 28.0%           | 44.0%                                      | 0.0%                      | 14.0%           |
|    | 60歳～64歳 | 50   | 8.0%                   | 26.0%           | 52.0%                                      | 0.0%                      | 14.0%           |
|    | 65歳～69歳 | 50   | 30.0%                  | 38.0%           | 30.0%                                      | 0.0%                      | 2.0%            |

# Instagram利用状況(6月)

|    |         | n    | Q10 Instagram（インスタグラム） |                 |  |                           |                 |
|----|---------|------|------------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない            | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 9.3%                   | 21.7%           | 36.3%                                      | 4.5%                      | 28.2%           |
| 男性 | 15歳～19歳 | 50   | 6.0%                   | 18.0%           | 24.0%                                      | 10.0%                     | 42.0%           |
|    | 20歳～24歳 | 50   | 10.0%                  | 16.0%           | 46.0%                                      | 6.0%                      | 22.0%           |
|    | 25歳～29歳 | 50   | 10.0%                  | 20.0%           | 34.0%                                      | 6.0%                      | 30.0%           |
|    | 30歳～34歳 | 50   | 6.0%                   | 28.0%           | 38.0%                                      | 4.0%                      | 24.0%           |
|    | 35歳～39歳 | 50   | 8.0%                   | 24.0%           | 36.0%                                      | 2.0%                      | 30.0%           |
|    | 40歳～44歳 | 50   | 8.0%                   | 24.0%           | 32.0%                                      | 8.0%                      | 28.0%           |
|    | 45歳～49歳 | 50   | 10.0%                  | 32.0%           | 28.0%                                      | 4.0%                      | 26.0%           |
|    | 50歳～54歳 | 50   | 2.0%                   | 24.0%           | 46.0%                                      | 6.0%                      | 22.0%           |
|    | 55歳～59歳 | 50   | 16.0%                  | 28.0%           | 44.0%                                      | 2.0%                      | 10.0%           |
|    | 60歳～64歳 | 50   | 18.0%                  | 16.0%           | 46.0%                                      | 2.0%                      | 18.0%           |
|    | 65歳～69歳 | 50   | 22.0%                  | 28.0%           | 32.0%                                      | 4.0%                      | 14.0%           |
| 女性 | 15歳～19歳 | 50   | 2.0%                   | 4.0%            | 22.0%                                      | 10.0%                     | 62.0%           |
|    | 20歳～24歳 | 50   | 4.0%                   | 2.0%            | 26.0%                                      | 6.0%                      | 62.0%           |
|    | 25歳～29歳 | 50   | 10.0%                  | 10.0%           | 30.0%                                      | 2.0%                      | 48.0%           |
|    | 30歳～34歳 | 50   | 6.0%                   | 24.0%           | 34.0%                                      | 4.0%                      | 32.0%           |
|    | 35歳～39歳 | 50   | 4.0%                   | 16.0%           | 44.0%                                      | 4.0%                      | 32.0%           |
|    | 40歳～44歳 | 50   | 4.0%                   | 22.0%           | 36.0%                                      | 10.0%                     | 28.0%           |
|    | 45歳～49歳 | 50   | 10.0%                  | 18.0%           | 36.0%                                      | 4.0%                      | 32.0%           |
|    | 50歳～54歳 | 50   | 4.0%                   | 24.0%           | 54.0%                                      | 2.0%                      | 16.0%           |
|    | 55歳～59歳 | 50   | 14.0%                  | 30.0%           | 34.0%                                      | 2.0%                      | 20.0%           |
|    | 60歳～64歳 | 50   | 14.0%                  | 24.0%           | 46.0%                                      | 0.0%                      | 16.0%           |
|    | 65歳～69歳 | 50   | 16.0%                  | 46.0%           | 30.0%                                      | 2.0%                      | 6.0%            |

# Instagram利用状況(7月)

|    |         | n    | Q10 Instagram（インスタグラム） |                 |  |                           |                 |
|----|---------|------|------------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない            | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 9.7%                   | 20.4%           | 37.4%                                      | 5.7%                      | 26.8%           |
| 男性 | 15歳～19歳 | 50   | 10.0%                  | 20.0%           | 26.0%                                      | 20.0%                     | 24.0%           |
|    | 20歳～24歳 | 50   | 14.0%                  | 6.0%            | 32.0%                                      | 6.0%                      | 42.0%           |
|    | 25歳～29歳 | 50   | 16.0%                  | 24.0%           | 36.0%                                      | 4.0%                      | 20.0%           |
|    | 30歳～34歳 | 50   | 6.0%                   | 18.0%           | 50.0%                                      | 8.0%                      | 18.0%           |
|    | 35歳～39歳 | 50   | 6.0%                   | 22.0%           | 40.0%                                      | 8.0%                      | 24.0%           |
|    | 40歳～44歳 | 50   | 6.0%                   | 10.0%           | 54.0%                                      | 8.0%                      | 22.0%           |
|    | 45歳～49歳 | 50   | 8.0%                   | 8.0%            | 36.0%                                      | 4.0%                      | 44.0%           |
|    | 50歳～54歳 | 50   | 4.0%                   | 16.0%           | 52.0%                                      | 4.0%                      | 24.0%           |
|    | 55歳～59歳 | 50   | 12.0%                  | 30.0%           | 36.0%                                      | 8.0%                      | 14.0%           |
|    | 60歳～64歳 | 50   | 12.0%                  | 34.0%           | 42.0%                                      | 4.0%                      | 8.0%            |
|    | 65歳～69歳 | 50   | 16.0%                  | 36.0%           | 36.0%                                      | 2.0%                      | 10.0%           |
| 女性 | 15歳～19歳 | 50   | 8.0%                   | 6.0%            | 18.0%                                      | 8.0%                      | 60.0%           |
|    | 20歳～24歳 | 50   | 4.0%                   | 8.0%            | 26.0%                                      | 6.0%                      | 56.0%           |
|    | 25歳～29歳 | 50   | 6.0%                   | 18.0%           | 26.0%                                      | 8.0%                      | 42.0%           |
|    | 30歳～34歳 | 50   | 2.0%                   | 16.0%           | 24.0%                                      | 4.0%                      | 54.0%           |
|    | 35歳～39歳 | 50   | 4.0%                   | 18.0%           | 42.0%                                      | 4.0%                      | 32.0%           |
|    | 40歳～44歳 | 50   | 4.0%                   | 14.0%           | 50.0%                                      | 8.0%                      | 24.0%           |
|    | 45歳～49歳 | 50   | 4.0%                   | 20.0%           | 42.0%                                      | 4.0%                      | 30.0%           |
|    | 50歳～54歳 | 50   | 6.0%                   | 24.0%           | 42.0%                                      | 6.0%                      | 22.0%           |
|    | 55歳～59歳 | 50   | 14.0%                  | 32.0%           | 46.0%                                      | 2.0%                      | 6.0%            |
|    | 60歳～64歳 | 50   | 20.0%                  | 36.0%           | 32.0%                                      | 0.0%                      | 12.0%           |
|    | 65歳～69歳 | 50   | 32.0%                  | 32.0%           | 34.0%                                      | 0.0%                      | 2.0%            |

# Instagram利用状況(8月)

|    |         | n    | Q10 Instagram（インスタグラム） |                 |  |                           |                 |
|----|---------|------|------------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない            | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 7.2%                   | 22.5%           | 39.5%                                      | 4.9%                      | 25.8%           |
| 男性 | 15歳～19歳 | 50   | 0.0%                   | 14.0%           | 52.0%                                      | 8.0%                      | 26.0%           |
|    | 20歳～24歳 | 50   | 10.0%                  | 20.0%           | 36.0%                                      | 10.0%                     | 24.0%           |
|    | 25歳～29歳 | 50   | 14.0%                  | 16.0%           | 36.0%                                      | 8.0%                      | 26.0%           |
|    | 30歳～34歳 | 50   | 6.0%                   | 28.0%           | 44.0%                                      | 2.0%                      | 20.0%           |
|    | 35歳～39歳 | 50   | 6.0%                   | 36.0%           | 32.0%                                      | 4.0%                      | 22.0%           |
|    | 40歳～44歳 | 50   | 4.0%                   | 20.0%           | 54.0%                                      | 6.0%                      | 16.0%           |
|    | 45歳～49歳 | 50   | 4.0%                   | 32.0%           | 36.0%                                      | 6.0%                      | 22.0%           |
|    | 50歳～54歳 | 50   | 16.0%                  | 20.0%           | 36.0%                                      | 8.0%                      | 20.0%           |
|    | 55歳～59歳 | 50   | 6.0%                   | 20.0%           | 54.0%                                      | 4.0%                      | 16.0%           |
|    | 60歳～64歳 | 50   | 10.0%                  | 26.0%           | 48.0%                                      | 2.0%                      | 14.0%           |
|    | 65歳～69歳 | 50   | 20.0%                  | 40.0%           | 30.0%                                      | 2.0%                      | 8.0%            |
| 女性 | 15歳～19歳 | 50   | 0.0%                   | 2.0%            | 30.0%                                      | 6.0%                      | 62.0%           |
|    | 20歳～24歳 | 50   | 6.0%                   | 14.0%           | 14.0%                                      | 8.0%                      | 58.0%           |
|    | 25歳～29歳 | 50   | 6.0%                   | 10.0%           | 32.0%                                      | 2.0%                      | 50.0%           |
|    | 30歳～34歳 | 50   | 4.0%                   | 14.0%           | 26.0%                                      | 8.0%                      | 48.0%           |
|    | 35歳～39歳 | 50   | 4.0%                   | 18.0%           | 46.0%                                      | 8.0%                      | 24.0%           |
|    | 40歳～44歳 | 50   | 2.0%                   | 28.0%           | 46.0%                                      | 2.0%                      | 22.0%           |
|    | 45歳～49歳 | 50   | 4.0%                   | 26.0%           | 42.0%                                      | 4.0%                      | 24.0%           |
|    | 50歳～54歳 | 50   | 4.0%                   | 18.0%           | 52.0%                                      | 2.0%                      | 24.0%           |
|    | 55歳～59歳 | 50   | 6.0%                   | 28.0%           | 36.0%                                      | 4.0%                      | 26.0%           |
|    | 60歳～64歳 | 50   | 2.0%                   | 38.0%           | 50.0%                                      | 2.0%                      | 8.0%            |
|    | 65歳～69歳 | 50   | 24.0%                  | 28.0%           | 38.0%                                      | 2.0%                      | 8.0%            |

# Instagram利用状況(9月)

|    |         | n    | Q10 Instagram（インスタグラム） |                 |  |                           |                 |
|----|---------|------|------------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない            | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 9.1%                   | 20.5%           | 37.5%                                      | 6.5%                      | 26.5%           |
| 男性 | 15歳～19歳 | 50   | 8.0%                   | 10.0%           | 28.0%                                      | 20.0%                     | 34.0%           |
|    | 20歳～24歳 | 50   | 8.0%                   | 18.0%           | 32.0%                                      | 4.0%                      | 38.0%           |
|    | 25歳～29歳 | 50   | 12.0%                  | 20.0%           | 32.0%                                      | 12.0%                     | 24.0%           |
|    | 30歳～34歳 | 50   | 16.0%                  | 14.0%           | 44.0%                                      | 8.0%                      | 18.0%           |
|    | 35歳～39歳 | 50   | 18.0%                  | 26.0%           | 30.0%                                      | 4.0%                      | 22.0%           |
|    | 40歳～44歳 | 50   | 4.0%                   | 34.0%           | 38.0%                                      | 8.0%                      | 16.0%           |
|    | 45歳～49歳 | 50   | 0.0%                   | 20.0%           | 42.0%                                      | 10.0%                     | 28.0%           |
|    | 50歳～54歳 | 50   | 6.0%                   | 16.0%           | 46.0%                                      | 4.0%                      | 28.0%           |
|    | 55歳～59歳 | 50   | 12.0%                  | 18.0%           | 44.0%                                      | 4.0%                      | 22.0%           |
|    | 60歳～64歳 | 50   | 10.0%                  | 28.0%           | 48.0%                                      | 0.0%                      | 14.0%           |
|    | 65歳～69歳 | 50   | 28.0%                  | 26.0%           | 32.0%                                      | 4.0%                      | 10.0%           |
| 女性 | 15歳～19歳 | 50   | 10.0%                  | 6.0%            | 22.0%                                      | 6.0%                      | 56.0%           |
|    | 20歳～24歳 | 50   | 10.0%                  | 8.0%            | 20.0%                                      | 6.0%                      | 56.0%           |
|    | 25歳～29歳 | 50   | 6.0%                   | 16.0%           | 22.0%                                      | 6.0%                      | 50.0%           |
|    | 30歳～34歳 | 50   | 0.0%                   | 8.0%            | 42.0%                                      | 12.0%                     | 38.0%           |
|    | 35歳～39歳 | 50   | 4.0%                   | 18.0%           | 32.0%                                      | 2.0%                      | 44.0%           |
|    | 40歳～44歳 | 50   | 10.0%                  | 18.0%           | 44.0%                                      | 10.0%                     | 18.0%           |
|    | 45歳～49歳 | 50   | 4.0%                   | 36.0%           | 42.0%                                      | 6.0%                      | 12.0%           |
|    | 50歳～54歳 | 50   | 10.0%                  | 6.0%            | 52.0%                                      | 4.0%                      | 28.0%           |
|    | 55歳～59歳 | 50   | 8.0%                   | 28.0%           | 48.0%                                      | 4.0%                      | 12.0%           |
|    | 60歳～64歳 | 50   | 6.0%                   | 38.0%           | 44.0%                                      | 0.0%                      | 12.0%           |
|    | 65歳～69歳 | 50   | 10.0%                  | 40.0%           | 40.0%                                      | 8.0%                      | 2.0%            |

# Instagram利用状況(10月)

|    |         | n    | Q10 Instagram（インスタグラム） |                 |  |                           |                 |
|----|---------|------|------------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない            | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 6.2%                   | 20.3%           | 40.4%                                      | 5.6%                      | 27.5%           |
| 男性 | 15歳～19歳 | 50   | 8.0%                   | 12.0%           | 44.0%                                      | 8.0%                      | 28.0%           |
|    | 20歳～24歳 | 50   | 2.0%                   | 6.0%            | 50.0%                                      | 8.0%                      | 34.0%           |
|    | 25歳～29歳 | 50   | 10.0%                  | 22.0%           | 26.0%                                      | 4.0%                      | 38.0%           |
|    | 30歳～34歳 | 50   | 4.0%                   | 24.0%           | 44.0%                                      | 10.0%                     | 18.0%           |
|    | 35歳～39歳 | 50   | 8.0%                   | 14.0%           | 38.0%                                      | 8.0%                      | 32.0%           |
|    | 40歳～44歳 | 50   | 6.0%                   | 22.0%           | 26.0%                                      | 12.0%                     | 34.0%           |
|    | 45歳～49歳 | 50   | 4.0%                   | 28.0%           | 38.0%                                      | 6.0%                      | 24.0%           |
|    | 50歳～54歳 | 50   | 2.0%                   | 10.0%           | 48.0%                                      | 8.0%                      | 32.0%           |
|    | 55歳～59歳 | 50   | 6.0%                   | 20.0%           | 52.0%                                      | 0.0%                      | 22.0%           |
|    | 60歳～64歳 | 50   | 10.0%                  | 24.0%           | 54.0%                                      | 4.0%                      | 8.0%            |
|    | 65歳～69歳 | 50   | 14.0%                  | 34.0%           | 46.0%                                      | 0.0%                      | 6.0%            |
| 女性 | 15歳～19歳 | 50   | 2.0%                   | 16.0%           | 30.0%                                      | 10.0%                     | 42.0%           |
|    | 20歳～24歳 | 50   | 8.0%                   | 4.0%            | 24.0%                                      | 6.0%                      | 58.0%           |
|    | 25歳～29歳 | 50   | 6.0%                   | 20.0%           | 14.0%                                      | 4.0%                      | 56.0%           |
|    | 30歳～34歳 | 50   | 4.0%                   | 12.0%           | 28.0%                                      | 12.0%                     | 44.0%           |
|    | 35歳～39歳 | 50   | 6.0%                   | 6.0%            | 48.0%                                      | 4.0%                      | 36.0%           |
|    | 40歳～44歳 | 50   | 4.0%                   | 12.0%           | 50.0%                                      | 4.0%                      | 30.0%           |
|    | 45歳～49歳 | 50   | 2.0%                   | 22.0%           | 54.0%                                      | 2.0%                      | 20.0%           |
|    | 50歳～54歳 | 50   | 10.0%                  | 32.0%           | 38.0%                                      | 6.0%                      | 14.0%           |
|    | 55歳～59歳 | 50   | 6.0%                   | 36.0%           | 40.0%                                      | 4.0%                      | 14.0%           |
|    | 60歳～64歳 | 50   | 4.0%                   | 26.0%           | 56.0%                                      | 0.0%                      | 14.0%           |
|    | 65歳～69歳 | 50   | 10.0%                  | 44.0%           | 40.0%                                      | 4.0%                      | 2.0%            |

# Instagram利用状況(11月)

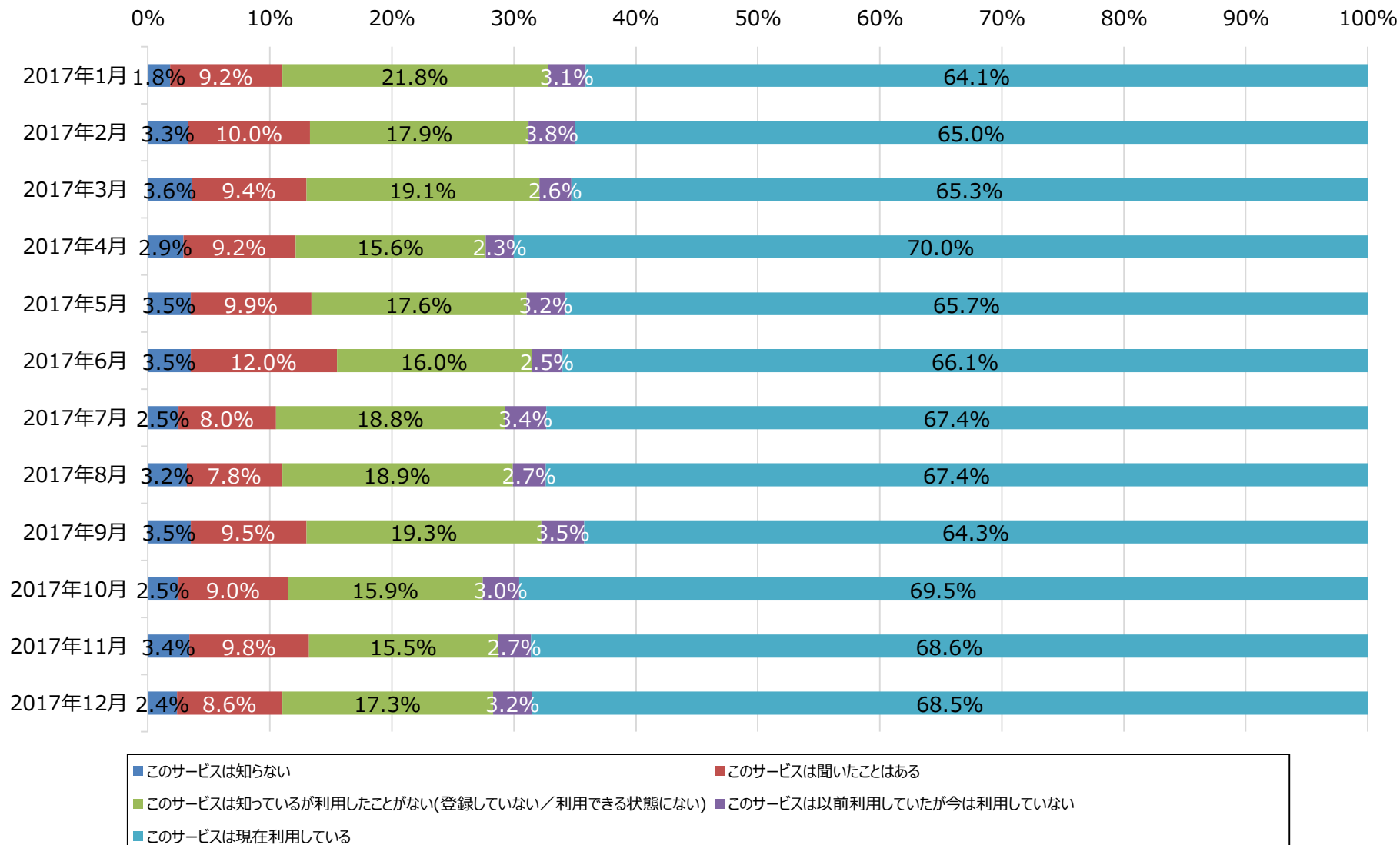
|    |         | n    | Q10 Instagram（インスタグラム） |                 |  |                           |                 |
|----|---------|------|------------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない            | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 7.6%                   | 19.6%           | 38.3%                                      | 4.7%                      | 29.7%           |
| 男性 | 15歳～19歳 | 50   | 16.0%                  | 10.0%           | 40.0%                                      | 4.0%                      | 30.0%           |
|    | 20歳～24歳 | 50   | 6.0%                   | 22.0%           | 36.0%                                      | 4.0%                      | 32.0%           |
|    | 25歳～29歳 | 50   | 10.0%                  | 12.0%           | 42.0%                                      | 8.0%                      | 28.0%           |
|    | 30歳～34歳 | 50   | 10.0%                  | 32.0%           | 30.0%                                      | 8.0%                      | 20.0%           |
|    | 35歳～39歳 | 50   | 10.0%                  | 30.0%           | 38.0%                                      | 8.0%                      | 14.0%           |
|    | 40歳～44歳 | 50   | 2.0%                   | 30.0%           | 28.0%                                      | 4.0%                      | 36.0%           |
|    | 45歳～49歳 | 50   | 4.0%                   | 8.0%            | 38.0%                                      | 2.0%                      | 48.0%           |
|    | 50歳～54歳 | 50   | 6.0%                   | 22.0%           | 32.0%                                      | 4.0%                      | 36.0%           |
|    | 55歳～59歳 | 50   | 6.0%                   | 22.0%           | 46.0%                                      | 4.0%                      | 22.0%           |
|    | 60歳～64歳 | 50   | 8.0%                   | 20.0%           | 50.0%                                      | 4.0%                      | 18.0%           |
|    | 65歳～69歳 | 50   | 14.0%                  | 30.0%           | 40.0%                                      | 6.0%                      | 10.0%           |
| 女性 | 15歳～19歳 | 50   | 6.0%                   | 8.0%            | 16.0%                                      | 12.0%                     | 58.0%           |
|    | 20歳～24歳 | 50   | 4.0%                   | 6.0%            | 28.0%                                      | 8.0%                      | 54.0%           |
|    | 25歳～29歳 | 50   | 10.0%                  | 12.0%           | 30.0%                                      | 6.0%                      | 42.0%           |
|    | 30歳～34歳 | 50   | 2.0%                   | 4.0%            | 34.0%                                      | 8.0%                      | 52.0%           |
|    | 35歳～39歳 | 50   | 10.0%                  | 8.0%            | 40.0%                                      | 4.0%                      | 38.0%           |
|    | 40歳～44歳 | 50   | 10.0%                  | 8.0%            | 48.0%                                      | 4.0%                      | 30.0%           |
|    | 45歳～49歳 | 50   | 4.0%                   | 22.0%           | 44.0%                                      | 0.0%                      | 30.0%           |
|    | 50歳～54歳 | 50   | 0.0%                   | 28.0%           | 54.0%                                      | 0.0%                      | 18.0%           |
|    | 55歳～59歳 | 50   | 4.0%                   | 26.0%           | 44.0%                                      | 4.0%                      | 22.0%           |
|    | 60歳～64歳 | 50   | 10.0%                  | 32.0%           | 44.0%                                      | 0.0%                      | 14.0%           |
|    | 65歳～69歳 | 50   | 16.0%                  | 40.0%           | 40.0%                                      | 2.0%                      | 2.0%            |

# Instagram利用状況(12月)

|    |         | n    | Q10 Instagram（インスタグラム） |                 |  |                           |                 |
|----|---------|------|------------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない            | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 5.5%                   | 17.7%           | 40.9%                                      | 6.5%                      | 29.5%           |
| 男性 | 15歳～19歳 | 50   | 8.0%                   | 10.0%           | 38.0%                                      | 6.0%                      | 38.0%           |
|    | 20歳～24歳 | 50   | 4.0%                   | 20.0%           | 38.0%                                      | 14.0%                     | 24.0%           |
|    | 25歳～29歳 | 50   | 12.0%                  | 20.0%           | 34.0%                                      | 2.0%                      | 32.0%           |
|    | 30歳～34歳 | 50   | 6.0%                   | 14.0%           | 38.0%                                      | 18.0%                     | 24.0%           |
|    | 35歳～39歳 | 50   | 10.0%                  | 12.0%           | 42.0%                                      | 6.0%                      | 30.0%           |
|    | 40歳～44歳 | 50   | 4.0%                   | 16.0%           | 52.0%                                      | 8.0%                      | 20.0%           |
|    | 45歳～49歳 | 50   | 4.0%                   | 20.0%           | 40.0%                                      | 4.0%                      | 32.0%           |
|    | 50歳～54歳 | 50   | 0.0%                   | 14.0%           | 50.0%                                      | 4.0%                      | 32.0%           |
|    | 55歳～59歳 | 50   | 6.0%                   | 24.0%           | 52.0%                                      | 2.0%                      | 16.0%           |
|    | 60歳～64歳 | 50   | 4.0%                   | 24.0%           | 46.0%                                      | 4.0%                      | 22.0%           |
|    | 65歳～69歳 | 50   | 10.0%                  | 24.0%           | 46.0%                                      | 4.0%                      | 16.0%           |
| 女性 | 15歳～19歳 | 50   | 2.0%                   | 14.0%           | 16.0%                                      | 8.0%                      | 60.0%           |
|    | 20歳～24歳 | 50   | 2.0%                   | 8.0%            | 34.0%                                      | 4.0%                      | 52.0%           |
|    | 25歳～29歳 | 50   | 6.0%                   | 10.0%           | 22.0%                                      | 14.0%                     | 48.0%           |
|    | 30歳～34歳 | 50   | 0.0%                   | 12.0%           | 30.0%                                      | 18.0%                     | 40.0%           |
|    | 35歳～39歳 | 50   | 6.0%                   | 16.0%           | 30.0%                                      | 10.0%                     | 38.0%           |
|    | 40歳～44歳 | 50   | 6.0%                   | 18.0%           | 38.0%                                      | 2.0%                      | 36.0%           |
|    | 45歳～49歳 | 50   | 4.0%                   | 22.0%           | 46.0%                                      | 2.0%                      | 26.0%           |
|    | 50歳～54歳 | 50   | 2.0%                   | 16.0%           | 46.0%                                      | 4.0%                      | 32.0%           |
|    | 55歳～59歳 | 50   | 8.0%                   | 26.0%           | 46.0%                                      | 2.0%                      | 18.0%           |
|    | 60歳～64歳 | 50   | 6.0%                   | 24.0%           | 64.0%                                      | 2.0%                      | 4.0%            |
|    | 65歳～69歳 | 50   | 10.0%                  | 26.0%           | 52.0%                                      | 4.0%                      | 8.0%            |

# Webサービス利用状況(LINE)

- Q10 以下のインターネット関連サービスについて、あなたの最も近い状況をお答えください。



# LINE利用状況(1月)

|    |         | n    | Q10 LINE（ライン） |                 |  |                           |                 |
|----|---------|------|---------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない   | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 1.8%          | 9.2%            | 21.8%                                      | 3.1%                      | 64.1%           |
| 男性 | 15歳～19歳 | 50   | 2.0%          | 2.0%            | 12.0%                                      | 4.0%                      | 80.0%           |
|    | 20歳～24歳 | 50   | 2.0%          | 6.0%            | 12.0%                                      | 0.0%                      | 80.0%           |
|    | 25歳～29歳 | 50   | 0.0%          | 12.0%           | 18.0%                                      | 8.0%                      | 62.0%           |
|    | 30歳～34歳 | 50   | 0.0%          | 6.0%            | 16.0%                                      | 6.0%                      | 72.0%           |
|    | 35歳～39歳 | 50   | 4.0%          | 16.0%           | 10.0%                                      | 10.0%                     | 60.0%           |
|    | 40歳～44歳 | 50   | 4.0%          | 6.0%            | 22.0%                                      | 2.0%                      | 66.0%           |
|    | 45歳～49歳 | 50   | 0.0%          | 10.0%           | 18.0%                                      | 8.0%                      | 64.0%           |
|    | 50歳～54歳 | 50   | 0.0%          | 10.0%           | 36.0%                                      | 0.0%                      | 54.0%           |
|    | 55歳～59歳 | 50   | 4.0%          | 10.0%           | 44.0%                                      | 2.0%                      | 40.0%           |
|    | 60歳～64歳 | 50   | 0.0%          | 10.0%           | 44.0%                                      | 6.0%                      | 40.0%           |
|    | 65歳～69歳 | 50   | 2.0%          | 26.0%           | 48.0%                                      | 0.0%                      | 24.0%           |
| 女性 | 15歳～19歳 | 50   | 2.0%          | 2.0%            | 0.0%                                       | 4.0%                      | 92.0%           |
|    | 20歳～24歳 | 50   | 0.0%          | 0.0%            | 2.0%                                       | 0.0%                      | 98.0%           |
|    | 25歳～29歳 | 50   | 4.0%          | 0.0%            | 4.0%                                       | 2.0%                      | 90.0%           |
|    | 30歳～34歳 | 50   | 2.0%          | 12.0%           | 10.0%                                      | 0.0%                      | 76.0%           |
|    | 35歳～39歳 | 50   | 0.0%          | 6.0%            | 16.0%                                      | 2.0%                      | 76.0%           |
|    | 40歳～44歳 | 50   | 0.0%          | 12.0%           | 10.0%                                      | 4.0%                      | 74.0%           |
|    | 45歳～49歳 | 50   | 4.0%          | 4.0%            | 22.0%                                      | 0.0%                      | 70.0%           |
|    | 50歳～54歳 | 50   | 2.0%          | 10.0%           | 28.0%                                      | 6.0%                      | 54.0%           |
|    | 55歳～59歳 | 50   | 4.0%          | 10.0%           | 22.0%                                      | 0.0%                      | 64.0%           |
|    | 60歳～64歳 | 50   | 4.0%          | 12.0%           | 46.0%                                      | 0.0%                      | 38.0%           |
|    | 65歳～69歳 | 50   | 0.0%          | 20.0%           | 40.0%                                      | 4.0%                      | 36.0%           |

# LINE利用状況(2月)

|    |         | n    | Q10 LINE（ライン） |                 |  |                           |                 |
|----|---------|------|---------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない   | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.3%          | 10.0%           | 17.9%                                      | 3.8%                      | 65.0%           |
| 男性 | 15歳～19歳 | 50   | 2.0%          | 0.0%            | 12.0%                                      | 4.0%                      | 82.0%           |
|    | 20歳～24歳 | 50   | 2.0%          | 8.0%            | 12.0%                                      | 6.0%                      | 72.0%           |
|    | 25歳～29歳 | 50   | 6.0%          | 10.0%           | 14.0%                                      | 10.0%                     | 60.0%           |
|    | 30歳～34歳 | 50   | 4.0%          | 6.0%            | 12.0%                                      | 0.0%                      | 78.0%           |
|    | 35歳～39歳 | 50   | 6.0%          | 10.0%           | 14.0%                                      | 0.0%                      | 70.0%           |
|    | 40歳～44歳 | 50   | 2.0%          | 10.0%           | 22.0%                                      | 6.0%                      | 60.0%           |
|    | 45歳～49歳 | 50   | 2.0%          | 10.0%           | 22.0%                                      | 2.0%                      | 64.0%           |
|    | 50歳～54歳 | 50   | 0.0%          | 8.0%            | 22.0%                                      | 4.0%                      | 66.0%           |
|    | 55歳～59歳 | 50   | 2.0%          | 12.0%           | 32.0%                                      | 8.0%                      | 46.0%           |
|    | 60歳～64歳 | 50   | 4.0%          | 12.0%           | 38.0%                                      | 2.0%                      | 44.0%           |
|    | 65歳～69歳 | 50   | 16.0%         | 32.0%           | 22.0%                                      | 4.0%                      | 26.0%           |
| 女性 | 15歳～19歳 | 50   | 2.0%          | 0.0%            | 6.0%                                       | 6.0%                      | 86.0%           |
|    | 20歳～24歳 | 50   | 2.0%          | 4.0%            | 6.0%                                       | 6.0%                      | 82.0%           |
|    | 25歳～29歳 | 50   | 4.0%          | 2.0%            | 6.0%                                       | 4.0%                      | 84.0%           |
|    | 30歳～34歳 | 50   | 2.0%          | 4.0%            | 2.0%                                       | 4.0%                      | 88.0%           |
|    | 35歳～39歳 | 50   | 0.0%          | 10.0%           | 12.0%                                      | 10.0%                     | 68.0%           |
|    | 40歳～44歳 | 50   | 4.0%          | 8.0%            | 12.0%                                      | 0.0%                      | 76.0%           |
|    | 45歳～49歳 | 50   | 2.0%          | 10.0%           | 26.0%                                      | 2.0%                      | 60.0%           |
|    | 50歳～54歳 | 50   | 0.0%          | 10.0%           | 12.0%                                      | 0.0%                      | 78.0%           |
|    | 55歳～59歳 | 50   | 2.0%          | 12.0%           | 18.0%                                      | 0.0%                      | 68.0%           |
|    | 60歳～64歳 | 50   | 4.0%          | 18.0%           | 26.0%                                      | 2.0%                      | 50.0%           |
|    | 65歳～69歳 | 50   | 4.0%          | 24.0%           | 46.0%                                      | 4.0%                      | 22.0%           |

# LINE利用状況(3月)

|    |         | n    | Q10 LINE（ライン） |                 |  |                           |                 |
|----|---------|------|---------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない   | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.6%          | 9.4%            | 19.1%                                      | 2.6%                      | 65.3%           |
| 男性 | 15歳～19歳 | 50   | 2.0%          | 4.0%            | 12.0%                                      | 6.0%                      | 76.0%           |
|    | 20歳～24歳 | 50   | 2.0%          | 12.0%           | 14.0%                                      | 0.0%                      | 72.0%           |
|    | 25歳～29歳 | 50   | 8.0%          | 14.0%           | 10.0%                                      | 4.0%                      | 64.0%           |
|    | 30歳～34歳 | 50   | 4.0%          | 14.0%           | 18.0%                                      | 0.0%                      | 64.0%           |
|    | 35歳～39歳 | 50   | 2.0%          | 8.0%            | 16.0%                                      | 2.0%                      | 72.0%           |
|    | 40歳～44歳 | 50   | 2.0%          | 16.0%           | 30.0%                                      | 2.0%                      | 50.0%           |
|    | 45歳～49歳 | 50   | 0.0%          | 14.0%           | 14.0%                                      | 8.0%                      | 64.0%           |
|    | 50歳～54歳 | 50   | 8.0%          | 4.0%            | 22.0%                                      | 8.0%                      | 58.0%           |
|    | 55歳～59歳 | 50   | 2.0%          | 4.0%            | 30.0%                                      | 4.0%                      | 60.0%           |
|    | 60歳～64歳 | 50   | 4.0%          | 10.0%           | 36.0%                                      | 4.0%                      | 46.0%           |
|    | 65歳～69歳 | 50   | 4.0%          | 20.0%           | 44.0%                                      | 0.0%                      | 32.0%           |
| 女性 | 15歳～19歳 | 50   | 4.0%          | 0.0%            | 6.0%                                       | 2.0%                      | 88.0%           |
|    | 20歳～24歳 | 50   | 2.0%          | 0.0%            | 4.0%                                       | 2.0%                      | 92.0%           |
|    | 25歳～29歳 | 50   | 0.0%          | 4.0%            | 8.0%                                       | 0.0%                      | 88.0%           |
|    | 30歳～34歳 | 50   | 8.0%          | 4.0%            | 6.0%                                       | 2.0%                      | 80.0%           |
|    | 35歳～39歳 | 50   | 2.0%          | 2.0%            | 10.0%                                      | 4.0%                      | 82.0%           |
|    | 40歳～44歳 | 50   | 2.0%          | 4.0%            | 14.0%                                      | 2.0%                      | 78.0%           |
|    | 45歳～49歳 | 50   | 2.0%          | 6.0%            | 16.0%                                      | 6.0%                      | 70.0%           |
|    | 50歳～54歳 | 50   | 4.0%          | 4.0%            | 26.0%                                      | 0.0%                      | 66.0%           |
|    | 55歳～59歳 | 50   | 6.0%          | 14.0%           | 16.0%                                      | 0.0%                      | 64.0%           |
|    | 60歳～64歳 | 50   | 4.0%          | 18.0%           | 34.0%                                      | 2.0%                      | 42.0%           |
|    | 65歳～69歳 | 50   | 8.0%          | 30.0%           | 34.0%                                      | 0.0%                      | 28.0%           |

# LINE利用状況(4月)

|    |         | n    | Q10 LINE（ライン） |                 |  |                           |                 |
|----|---------|------|---------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない   | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 2.9%          | 9.2%            | 15.6%                                      | 2.3%                      | 70.0%           |
| 男性 | 15歳～19歳 | 50   | 0.0%          | 4.0%            | 8.0%                                       | 4.0%                      | 84.0%           |
|    | 20歳～24歳 | 50   | 2.0%          | 4.0%            | 6.0%                                       | 6.0%                      | 82.0%           |
|    | 25歳～29歳 | 50   | 6.0%          | 6.0%            | 8.0%                                       | 2.0%                      | 78.0%           |
|    | 30歳～34歳 | 50   | 2.0%          | 6.0%            | 14.0%                                      | 2.0%                      | 76.0%           |
|    | 35歳～39歳 | 50   | 2.0%          | 6.0%            | 16.0%                                      | 0.0%                      | 76.0%           |
|    | 40歳～44歳 | 50   | 0.0%          | 8.0%            | 26.0%                                      | 2.0%                      | 64.0%           |
|    | 45歳～49歳 | 50   | 0.0%          | 10.0%           | 16.0%                                      | 6.0%                      | 68.0%           |
|    | 50歳～54歳 | 50   | 4.0%          | 10.0%           | 20.0%                                      | 0.0%                      | 66.0%           |
|    | 55歳～59歳 | 50   | 0.0%          | 16.0%           | 18.0%                                      | 0.0%                      | 66.0%           |
|    | 60歳～64歳 | 50   | 6.0%          | 10.0%           | 36.0%                                      | 4.0%                      | 44.0%           |
|    | 65歳～69歳 | 50   | 6.0%          | 22.0%           | 38.0%                                      | 4.0%                      | 30.0%           |
| 女性 | 15歳～19歳 | 50   | 2.0%          | 0.0%            | 4.0%                                       | 2.0%                      | 92.0%           |
|    | 20歳～24歳 | 50   | 0.0%          | 0.0%            | 10.0%                                      | 2.0%                      | 88.0%           |
|    | 25歳～29歳 | 50   | 4.0%          | 2.0%            | 2.0%                                       | 6.0%                      | 86.0%           |
|    | 30歳～34歳 | 50   | 4.0%          | 4.0%            | 0.0%                                       | 2.0%                      | 90.0%           |
|    | 35歳～39歳 | 50   | 2.0%          | 2.0%            | 8.0%                                       | 0.0%                      | 88.0%           |
|    | 40歳～44歳 | 50   | 4.0%          | 10.0%           | 12.0%                                      | 0.0%                      | 74.0%           |
|    | 45歳～49歳 | 50   | 0.0%          | 18.0%           | 20.0%                                      | 2.0%                      | 60.0%           |
|    | 50歳～54歳 | 50   | 4.0%          | 6.0%            | 18.0%                                      | 2.0%                      | 70.0%           |
|    | 55歳～59歳 | 50   | 0.0%          | 18.0%           | 10.0%                                      | 0.0%                      | 72.0%           |
|    | 60歳～64歳 | 50   | 8.0%          | 22.0%           | 16.0%                                      | 0.0%                      | 54.0%           |
|    | 65歳～69歳 | 50   | 8.0%          | 18.0%           | 38.0%                                      | 4.0%                      | 32.0%           |

# LINE利用状況(5月)

|    |         | n    | Q10 LINE（ライン） |                 |  |                           |                 |
|----|---------|------|---------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない   | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.5%          | 9.9%            | 17.6%                                      | 3.2%                      | 65.7%           |
| 男性 | 15歳～19歳 | 50   | 4.0%          | 4.0%            | 4.0%                                       | 4.0%                      | 84.0%           |
|    | 20歳～24歳 | 50   | 4.0%          | 2.0%            | 4.0%                                       | 14.0%                     | 76.0%           |
|    | 25歳～29歳 | 50   | 2.0%          | 6.0%            | 22.0%                                      | 8.0%                      | 62.0%           |
|    | 30歳～34歳 | 50   | 4.0%          | 2.0%            | 20.0%                                      | 2.0%                      | 72.0%           |
|    | 35歳～39歳 | 50   | 4.0%          | 12.0%           | 12.0%                                      | 0.0%                      | 72.0%           |
|    | 40歳～44歳 | 50   | 6.0%          | 10.0%           | 22.0%                                      | 0.0%                      | 62.0%           |
|    | 45歳～49歳 | 50   | 6.0%          | 14.0%           | 20.0%                                      | 4.0%                      | 56.0%           |
|    | 50歳～54歳 | 50   | 4.0%          | 10.0%           | 16.0%                                      | 8.0%                      | 62.0%           |
|    | 55歳～59歳 | 50   | 6.0%          | 20.0%           | 16.0%                                      | 2.0%                      | 56.0%           |
|    | 60歳～64歳 | 50   | 0.0%          | 14.0%           | 32.0%                                      | 6.0%                      | 48.0%           |
|    | 65歳～69歳 | 50   | 8.0%          | 20.0%           | 38.0%                                      | 4.0%                      | 30.0%           |
| 女性 | 15歳～19歳 | 50   | 4.0%          | 2.0%            | 2.0%                                       | 0.0%                      | 92.0%           |
|    | 20歳～24歳 | 50   | 4.0%          | 2.0%            | 6.0%                                       | 0.0%                      | 88.0%           |
|    | 25歳～29歳 | 50   | 2.0%          | 4.0%            | 4.0%                                       | 8.0%                      | 82.0%           |
|    | 30歳～34歳 | 50   | 4.0%          | 4.0%            | 10.0%                                      | 0.0%                      | 82.0%           |
|    | 35歳～39歳 | 50   | 0.0%          | 8.0%            | 14.0%                                      | 4.0%                      | 74.0%           |
|    | 40歳～44歳 | 50   | 6.0%          | 4.0%            | 14.0%                                      | 0.0%                      | 76.0%           |
|    | 45歳～49歳 | 50   | 0.0%          | 12.0%           | 12.0%                                      | 0.0%                      | 76.0%           |
|    | 50歳～54歳 | 50   | 4.0%          | 18.0%           | 10.0%                                      | 0.0%                      | 68.0%           |
|    | 55歳～59歳 | 50   | 2.0%          | 10.0%           | 34.0%                                      | 2.0%                      | 52.0%           |
|    | 60歳～64歳 | 50   | 4.0%          | 10.0%           | 32.0%                                      | 2.0%                      | 52.0%           |
|    | 65歳～69歳 | 50   | 0.0%          | 30.0%           | 44.0%                                      | 2.0%                      | 24.0%           |

# LINE利用状況(6月)

|    |         | n    | Q10 LINE（ライン） |                 |  |                           |                 |
|----|---------|------|---------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない   | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.5%          | 12.0%           | 16.0%                                      | 2.5%                      | 66.1%           |
| 男性 | 15歳～19歳 | 50   | 2.0%          | 12.0%           | 12.0%                                      | 4.0%                      | 70.0%           |
|    | 20歳～24歳 | 50   | 4.0%          | 8.0%            | 10.0%                                      | 6.0%                      | 72.0%           |
|    | 25歳～29歳 | 50   | 6.0%          | 12.0%           | 16.0%                                      | 4.0%                      | 62.0%           |
|    | 30歳～34歳 | 50   | 4.0%          | 6.0%            | 12.0%                                      | 0.0%                      | 78.0%           |
|    | 35歳～39歳 | 50   | 8.0%          | 14.0%           | 12.0%                                      | 6.0%                      | 60.0%           |
|    | 40歳～44歳 | 50   | 2.0%          | 14.0%           | 12.0%                                      | 4.0%                      | 68.0%           |
|    | 45歳～49歳 | 50   | 2.0%          | 20.0%           | 20.0%                                      | 0.0%                      | 58.0%           |
|    | 50歳～54歳 | 50   | 2.0%          | 12.0%           | 22.0%                                      | 2.0%                      | 62.0%           |
|    | 55歳～59歳 | 50   | 8.0%          | 16.0%           | 32.0%                                      | 0.0%                      | 44.0%           |
|    | 60歳～64歳 | 50   | 4.0%          | 20.0%           | 22.0%                                      | 2.0%                      | 52.0%           |
|    | 65歳～69歳 | 50   | 2.0%          | 24.0%           | 34.0%                                      | 2.0%                      | 38.0%           |
| 女性 | 15歳～19歳 | 50   | 2.0%          | 2.0%            | 4.0%                                       | 4.0%                      | 88.0%           |
|    | 20歳～24歳 | 50   | 8.0%          | 0.0%            | 2.0%                                       | 4.0%                      | 86.0%           |
|    | 25歳～29歳 | 50   | 0.0%          | 2.0%            | 14.0%                                      | 0.0%                      | 84.0%           |
|    | 30歳～34歳 | 50   | 4.0%          | 8.0%            | 8.0%                                       | 4.0%                      | 76.0%           |
|    | 35歳～39歳 | 50   | 6.0%          | 8.0%            | 8.0%                                       | 2.0%                      | 76.0%           |
|    | 40歳～44歳 | 50   | 0.0%          | 10.0%           | 14.0%                                      | 6.0%                      | 70.0%           |
|    | 45歳～49歳 | 50   | 0.0%          | 6.0%            | 14.0%                                      | 0.0%                      | 80.0%           |
|    | 50歳～54歳 | 50   | 2.0%          | 4.0%            | 14.0%                                      | 2.0%                      | 78.0%           |
|    | 55歳～59歳 | 50   | 2.0%          | 24.0%           | 8.0%                                       | 0.0%                      | 66.0%           |
|    | 60歳～64歳 | 50   | 2.0%          | 14.0%           | 20.0%                                      | 2.0%                      | 62.0%           |
|    | 65歳～69歳 | 50   | 6.0%          | 28.0%           | 42.0%                                      | 0.0%                      | 24.0%           |

# LINE利用状況(7月)

|    |         | n    | Q10 LINE（ライン） |                 |  |                           |                 |
|----|---------|------|---------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない   | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 2.5%          | 8.0%            | 18.8%                                      | 3.4%                      | 67.4%           |
| 男性 | 15歳～19歳 | 50   | 2.0%          | 4.0%            | 12.0%                                      | 4.0%                      | 78.0%           |
|    | 20歳～24歳 | 50   | 6.0%          | 6.0%            | 4.0%                                       | 4.0%                      | 80.0%           |
|    | 25歳～29歳 | 50   | 4.0%          | 4.0%            | 20.0%                                      | 4.0%                      | 68.0%           |
|    | 30歳～34歳 | 50   | 2.0%          | 4.0%            | 20.0%                                      | 8.0%                      | 66.0%           |
|    | 35歳～39歳 | 50   | 0.0%          | 8.0%            | 12.0%                                      | 6.0%                      | 74.0%           |
|    | 40歳～44歳 | 50   | 0.0%          | 2.0%            | 22.0%                                      | 2.0%                      | 74.0%           |
|    | 45歳～49歳 | 50   | 2.0%          | 2.0%            | 16.0%                                      | 4.0%                      | 76.0%           |
|    | 50歳～54歳 | 50   | 0.0%          | 10.0%           | 24.0%                                      | 2.0%                      | 64.0%           |
|    | 55歳～59歳 | 50   | 6.0%          | 16.0%           | 26.0%                                      | 8.0%                      | 44.0%           |
|    | 60歳～64歳 | 50   | 2.0%          | 12.0%           | 28.0%                                      | 4.0%                      | 54.0%           |
|    | 65歳～69歳 | 50   | 4.0%          | 12.0%           | 40.0%                                      | 2.0%                      | 42.0%           |
| 女性 | 15歳～19歳 | 50   | 2.0%          | 2.0%            | 12.0%                                      | 4.0%                      | 80.0%           |
|    | 20歳～24歳 | 50   | 0.0%          | 0.0%            | 10.0%                                      | 4.0%                      | 86.0%           |
|    | 25歳～29歳 | 50   | 2.0%          | 0.0%            | 12.0%                                      | 6.0%                      | 80.0%           |
|    | 30歳～34歳 | 50   | 4.0%          | 0.0%            | 8.0%                                       | 2.0%                      | 86.0%           |
|    | 35歳～39歳 | 50   | 0.0%          | 4.0%            | 8.0%                                       | 2.0%                      | 86.0%           |
|    | 40歳～44歳 | 50   | 2.0%          | 6.0%            | 14.0%                                      | 0.0%                      | 78.0%           |
|    | 45歳～49歳 | 50   | 0.0%          | 6.0%            | 16.0%                                      | 0.0%                      | 78.0%           |
|    | 50歳～54歳 | 50   | 2.0%          | 12.0%           | 22.0%                                      | 2.0%                      | 62.0%           |
|    | 55歳～59歳 | 50   | 6.0%          | 12.0%           | 26.0%                                      | 2.0%                      | 54.0%           |
|    | 60歳～64歳 | 50   | 4.0%          | 24.0%           | 30.0%                                      | 0.0%                      | 42.0%           |
|    | 65歳～69歳 | 50   | 4.0%          | 30.0%           | 32.0%                                      | 4.0%                      | 30.0%           |

# LINE利用状況(8月)

|    |         | n    | Q10 LINE（ライン） |                 |  |                           |                 |
|----|---------|------|---------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない   | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.2%          | 7.8%            | 18.9%                                      | 2.7%                      | 67.4%           |
| 男性 | 15歳～19歳 | 50   | 0.0%          | 8.0%            | 22.0%                                      | 2.0%                      | 68.0%           |
|    | 20歳～24歳 | 50   | 4.0%          | 4.0%            | 10.0%                                      | 6.0%                      | 76.0%           |
|    | 25歳～29歳 | 50   | 4.0%          | 6.0%            | 18.0%                                      | 8.0%                      | 64.0%           |
|    | 30歳～34歳 | 50   | 2.0%          | 6.0%            | 24.0%                                      | 0.0%                      | 68.0%           |
|    | 35歳～39歳 | 50   | 6.0%          | 10.0%           | 12.0%                                      | 2.0%                      | 70.0%           |
|    | 40歳～44歳 | 50   | 2.0%          | 4.0%            | 28.0%                                      | 6.0%                      | 60.0%           |
|    | 45歳～49歳 | 50   | 2.0%          | 8.0%            | 26.0%                                      | 4.0%                      | 60.0%           |
|    | 50歳～54歳 | 50   | 8.0%          | 8.0%            | 20.0%                                      | 8.0%                      | 56.0%           |
|    | 55歳～59歳 | 50   | 2.0%          | 6.0%            | 36.0%                                      | 0.0%                      | 56.0%           |
|    | 60歳～64歳 | 50   | 2.0%          | 12.0%           | 32.0%                                      | 2.0%                      | 52.0%           |
|    | 65歳～69歳 | 50   | 8.0%          | 26.0%           | 32.0%                                      | 0.0%                      | 34.0%           |
| 女性 | 15歳～19歳 | 50   | 0.0%          | 0.0%            | 0.0%                                       | 2.0%                      | 98.0%           |
|    | 20歳～24歳 | 50   | 2.0%          | 8.0%            | 2.0%                                       | 0.0%                      | 88.0%           |
|    | 25歳～29歳 | 50   | 6.0%          | 0.0%            | 6.0%                                       | 0.0%                      | 88.0%           |
|    | 30歳～34歳 | 50   | 4.0%          | 8.0%            | 8.0%                                       | 2.0%                      | 78.0%           |
|    | 35歳～39歳 | 50   | 2.0%          | 0.0%            | 14.0%                                      | 0.0%                      | 84.0%           |
|    | 40歳～44歳 | 50   | 0.0%          | 8.0%            | 18.0%                                      | 6.0%                      | 68.0%           |
|    | 45歳～49歳 | 50   | 0.0%          | 8.0%            | 10.0%                                      | 2.0%                      | 80.0%           |
|    | 50歳～54歳 | 50   | 2.0%          | 4.0%            | 18.0%                                      | 2.0%                      | 74.0%           |
|    | 55歳～59歳 | 50   | 4.0%          | 14.0%           | 36.0%                                      | 2.0%                      | 44.0%           |
|    | 60歳～64歳 | 50   | 2.0%          | 10.0%           | 18.0%                                      | 2.0%                      | 68.0%           |
|    | 65歳～69歳 | 50   | 8.0%          | 14.0%           | 26.0%                                      | 4.0%                      | 48.0%           |

# LINE利用状況(9月)

|    |         | n    | Q10 LINE（ライン） |                 |  |                           |                 |
|----|---------|------|---------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない   | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.5%          | 9.5%            | 19.3%                                      | 3.5%                      | 64.3%           |
| 男性 | 15歳～19歳 | 50   | 0.0%          | 2.0%            | 16.0%                                      | 4.0%                      | 78.0%           |
|    | 20歳～24歳 | 50   | 0.0%          | 4.0%            | 10.0%                                      | 6.0%                      | 80.0%           |
|    | 25歳～29歳 | 50   | 10.0%         | 8.0%            | 16.0%                                      | 10.0%                     | 56.0%           |
|    | 30歳～34歳 | 50   | 4.0%          | 4.0%            | 22.0%                                      | 8.0%                      | 62.0%           |
|    | 35歳～39歳 | 50   | 6.0%          | 8.0%            | 12.0%                                      | 2.0%                      | 72.0%           |
|    | 40歳～44歳 | 50   | 0.0%          | 12.0%           | 22.0%                                      | 0.0%                      | 66.0%           |
|    | 45歳～49歳 | 50   | 4.0%          | 10.0%           | 30.0%                                      | 2.0%                      | 54.0%           |
|    | 50歳～54歳 | 50   | 4.0%          | 10.0%           | 8.0%                                       | 4.0%                      | 74.0%           |
|    | 55歳～59歳 | 50   | 2.0%          | 6.0%            | 26.0%                                      | 2.0%                      | 64.0%           |
|    | 60歳～64歳 | 50   | 2.0%          | 14.0%           | 34.0%                                      | 4.0%                      | 46.0%           |
|    | 65歳～69歳 | 50   | 10.0%         | 22.0%           | 38.0%                                      | 6.0%                      | 24.0%           |
| 女性 | 15歳～19歳 | 50   | 4.0%          | 0.0%            | 14.0%                                      | 2.0%                      | 80.0%           |
|    | 20歳～24歳 | 50   | 6.0%          | 0.0%            | 8.0%                                       | 2.0%                      | 84.0%           |
|    | 25歳～29歳 | 50   | 2.0%          | 6.0%            | 4.0%                                       | 0.0%                      | 88.0%           |
|    | 30歳～34歳 | 50   | 0.0%          | 0.0%            | 14.0%                                      | 6.0%                      | 80.0%           |
|    | 35歳～39歳 | 50   | 4.0%          | 6.0%            | 14.0%                                      | 4.0%                      | 72.0%           |
|    | 40歳～44歳 | 50   | 0.0%          | 6.0%            | 14.0%                                      | 6.0%                      | 74.0%           |
|    | 45歳～49歳 | 50   | 4.0%          | 18.0%           | 16.0%                                      | 2.0%                      | 60.0%           |
|    | 50歳～54歳 | 50   | 4.0%          | 6.0%            | 12.0%                                      | 2.0%                      | 76.0%           |
|    | 55歳～59歳 | 50   | 0.0%          | 22.0%           | 28.0%                                      | 2.0%                      | 48.0%           |
|    | 60歳～64歳 | 50   | 6.0%          | 16.0%           | 28.0%                                      | 4.0%                      | 46.0%           |
|    | 65歳～69歳 | 50   | 4.0%          | 28.0%           | 38.0%                                      | 0.0%                      | 30.0%           |

# LINE利用状況(10月)

|    |         | n    | Q10 LINE（ライン） |                 |  |                           |                 |
|----|---------|------|---------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない   | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 2.5%          | 9.0%            | 15.9%                                      | 3.0%                      | 69.5%           |
| 男性 | 15歳～19歳 | 50   | 12.0%         | 2.0%            | 8.0%                                       | 4.0%                      | 74.0%           |
|    | 20歳～24歳 | 50   | 0.0%          | 8.0%            | 6.0%                                       | 2.0%                      | 84.0%           |
|    | 25歳～29歳 | 50   | 4.0%          | 14.0%           | 10.0%                                      | 10.0%                     | 62.0%           |
|    | 30歳～34歳 | 50   | 2.0%          | 10.0%           | 20.0%                                      | 4.0%                      | 64.0%           |
|    | 35歳～39歳 | 50   | 0.0%          | 8.0%            | 6.0%                                       | 4.0%                      | 82.0%           |
|    | 40歳～44歳 | 50   | 4.0%          | 0.0%            | 12.0%                                      | 4.0%                      | 80.0%           |
|    | 45歳～49歳 | 50   | 0.0%          | 8.0%            | 18.0%                                      | 8.0%                      | 66.0%           |
|    | 50歳～54歳 | 50   | 0.0%          | 4.0%            | 24.0%                                      | 4.0%                      | 68.0%           |
|    | 55歳～59歳 | 50   | 2.0%          | 14.0%           | 38.0%                                      | 2.0%                      | 44.0%           |
|    | 60歳～64歳 | 50   | 2.0%          | 20.0%           | 22.0%                                      | 0.0%                      | 56.0%           |
|    | 65歳～69歳 | 50   | 4.0%          | 24.0%           | 34.0%                                      | 2.0%                      | 36.0%           |
| 女性 | 15歳～19歳 | 50   | 0.0%          | 4.0%            | 0.0%                                       | 6.0%                      | 90.0%           |
|    | 20歳～24歳 | 50   | 4.0%          | 0.0%            | 2.0%                                       | 4.0%                      | 90.0%           |
|    | 25歳～29歳 | 50   | 4.0%          | 6.0%            | 6.0%                                       | 2.0%                      | 82.0%           |
|    | 30歳～34歳 | 50   | 2.0%          | 2.0%            | 8.0%                                       | 0.0%                      | 88.0%           |
|    | 35歳～39歳 | 50   | 0.0%          | 0.0%            | 14.0%                                      | 2.0%                      | 84.0%           |
|    | 40歳～44歳 | 50   | 4.0%          | 6.0%            | 8.0%                                       | 0.0%                      | 82.0%           |
|    | 45歳～49歳 | 50   | 0.0%          | 4.0%            | 18.0%                                      | 4.0%                      | 74.0%           |
|    | 50歳～54歳 | 50   | 0.0%          | 12.0%           | 18.0%                                      | 0.0%                      | 70.0%           |
|    | 55歳～59歳 | 50   | 4.0%          | 18.0%           | 16.0%                                      | 0.0%                      | 62.0%           |
|    | 60歳～64歳 | 50   | 2.0%          | 10.0%           | 28.0%                                      | 0.0%                      | 60.0%           |
|    | 65歳～69歳 | 50   | 6.0%          | 24.0%           | 34.0%                                      | 4.0%                      | 32.0%           |

# LINE利用状況(11月)

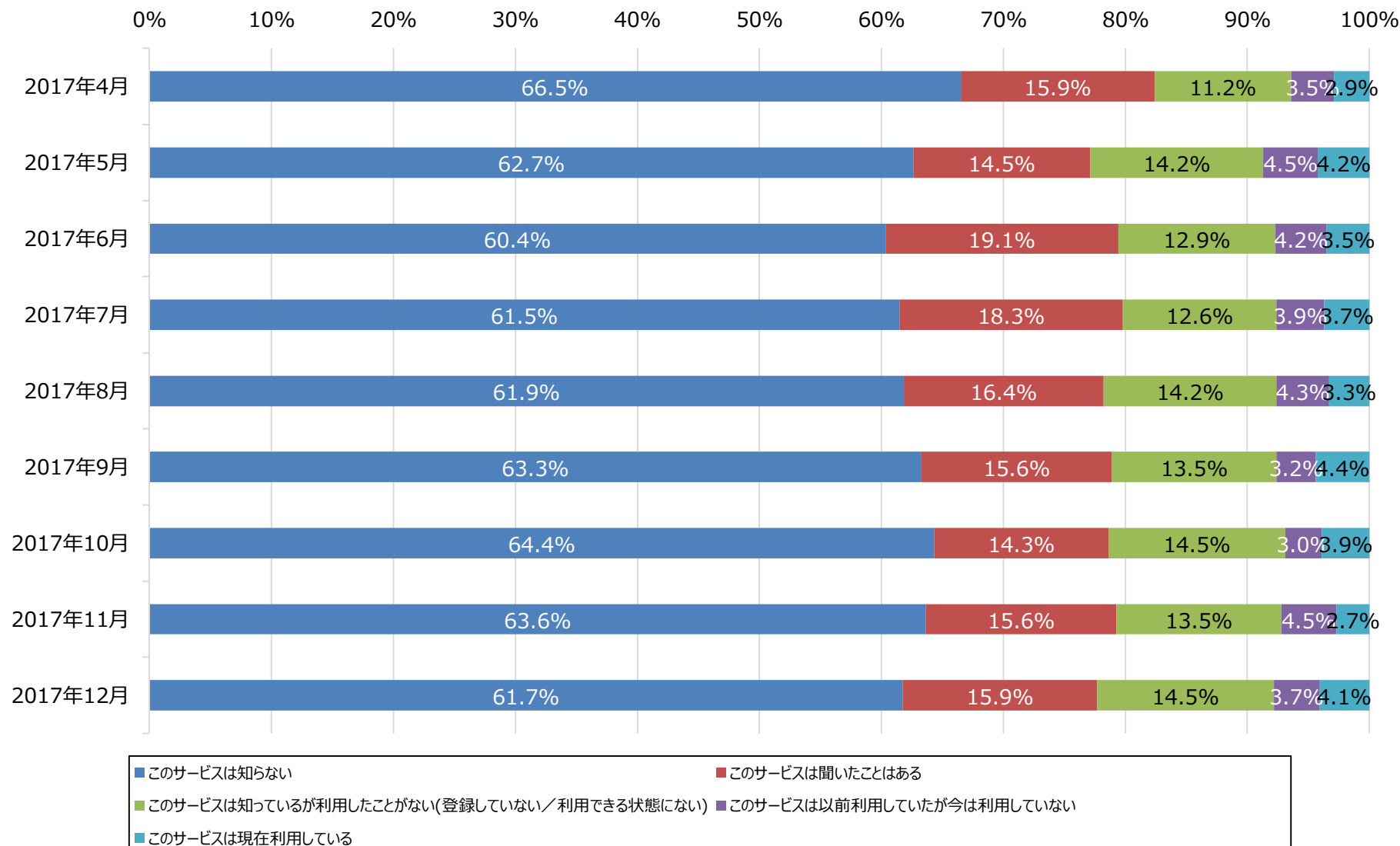
|    |         | n    | Q10 LINE（ライン） |                 |  |                           |                 |
|----|---------|------|---------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない   | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.4%          | 9.8%            | 15.5%                                      | 2.7%                      | 68.6%           |
| 男性 | 15歳～19歳 | 50   | 10.0%         | 2.0%            | 6.0%                                       | 4.0%                      | 78.0%           |
|    | 20歳～24歳 | 50   | 2.0%          | 6.0%            | 8.0%                                       | 6.0%                      | 78.0%           |
|    | 25歳～29歳 | 50   | 6.0%          | 4.0%            | 8.0%                                       | 4.0%                      | 78.0%           |
|    | 30歳～34歳 | 50   | 6.0%          | 8.0%            | 16.0%                                      | 2.0%                      | 68.0%           |
|    | 35歳～39歳 | 50   | 8.0%          | 12.0%           | 12.0%                                      | 4.0%                      | 64.0%           |
|    | 40歳～44歳 | 50   | 4.0%          | 16.0%           | 14.0%                                      | 2.0%                      | 64.0%           |
|    | 45歳～49歳 | 50   | 0.0%          | 14.0%           | 14.0%                                      | 2.0%                      | 70.0%           |
|    | 50歳～54歳 | 50   | 2.0%          | 10.0%           | 14.0%                                      | 0.0%                      | 74.0%           |
|    | 55歳～59歳 | 50   | 0.0%          | 20.0%           | 30.0%                                      | 2.0%                      | 48.0%           |
|    | 60歳～64歳 | 50   | 2.0%          | 14.0%           | 28.0%                                      | 0.0%                      | 56.0%           |
|    | 65歳～69歳 | 50   | 6.0%          | 24.0%           | 34.0%                                      | 2.0%                      | 34.0%           |
| 女性 | 15歳～19歳 | 50   | 0.0%          | 2.0%            | 10.0%                                      | 6.0%                      | 82.0%           |
|    | 20歳～24歳 | 50   | 0.0%          | 2.0%            | 10.0%                                      | 2.0%                      | 86.0%           |
|    | 25歳～29歳 | 50   | 4.0%          | 0.0%            | 10.0%                                      | 6.0%                      | 80.0%           |
|    | 30歳～34歳 | 50   | 0.0%          | 2.0%            | 12.0%                                      | 2.0%                      | 84.0%           |
|    | 35歳～39歳 | 50   | 2.0%          | 4.0%            | 10.0%                                      | 4.0%                      | 80.0%           |
|    | 40歳～44歳 | 50   | 6.0%          | 6.0%            | 12.0%                                      | 4.0%                      | 72.0%           |
|    | 45歳～49歳 | 50   | 2.0%          | 10.0%           | 14.0%                                      | 2.0%                      | 72.0%           |
|    | 50歳～54歳 | 50   | 0.0%          | 10.0%           | 10.0%                                      | 0.0%                      | 80.0%           |
|    | 55歳～59歳 | 50   | 4.0%          | 8.0%            | 16.0%                                      | 4.0%                      | 68.0%           |
|    | 60歳～64歳 | 50   | 0.0%          | 28.0%           | 18.0%                                      | 0.0%                      | 54.0%           |
|    | 65歳～69歳 | 50   | 10.0%         | 14.0%           | 34.0%                                      | 2.0%                      | 40.0%           |

# LINE利用状況(12月)

|    |         | n    | Q10 LINE（ライン） |                 |  |                           |                 |
|----|---------|------|---------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない   | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 2.4%          | 8.6%            | 17.3%                                      | 3.2%                      | 68.5%           |
| 男性 | 15歳～19歳 | 50   | 2.0%          | 2.0%            | 4.0%                                       | 4.0%                      | 88.0%           |
|    | 20歳～24歳 | 50   | 2.0%          | 0.0%            | 8.0%                                       | 6.0%                      | 84.0%           |
|    | 25歳～29歳 | 50   | 4.0%          | 12.0%           | 12.0%                                      | 2.0%                      | 70.0%           |
|    | 30歳～34歳 | 50   | 6.0%          | 12.0%           | 14.0%                                      | 2.0%                      | 66.0%           |
|    | 35歳～39歳 | 50   | 6.0%          | 4.0%            | 14.0%                                      | 6.0%                      | 70.0%           |
|    | 40歳～44歳 | 50   | 0.0%          | 10.0%           | 18.0%                                      | 6.0%                      | 66.0%           |
|    | 45歳～49歳 | 50   | 4.0%          | 10.0%           | 22.0%                                      | 2.0%                      | 62.0%           |
|    | 50歳～54歳 | 50   | 4.0%          | 6.0%            | 14.0%                                      | 2.0%                      | 74.0%           |
|    | 55歳～59歳 | 50   | 2.0%          | 20.0%           | 30.0%                                      | 2.0%                      | 46.0%           |
|    | 60歳～64歳 | 50   | 0.0%          | 16.0%           | 36.0%                                      | 0.0%                      | 48.0%           |
|    | 65歳～69歳 | 50   | 0.0%          | 24.0%           | 30.0%                                      | 2.0%                      | 44.0%           |
| 女性 | 15歳～19歳 | 50   | 0.0%          | 2.0%            | 8.0%                                       | 4.0%                      | 86.0%           |
|    | 20歳～24歳 | 50   | 2.0%          | 6.0%            | 8.0%                                       | 0.0%                      | 84.0%           |
|    | 25歳～29歳 | 50   | 2.0%          | 2.0%            | 8.0%                                       | 8.0%                      | 80.0%           |
|    | 30歳～34歳 | 50   | 0.0%          | 6.0%            | 2.0%                                       | 4.0%                      | 88.0%           |
|    | 35歳～39歳 | 50   | 0.0%          | 2.0%            | 8.0%                                       | 2.0%                      | 88.0%           |
|    | 40歳～44歳 | 50   | 4.0%          | 8.0%            | 8.0%                                       | 4.0%                      | 76.0%           |
|    | 45歳～49歳 | 50   | 0.0%          | 10.0%           | 10.0%                                      | 4.0%                      | 76.0%           |
|    | 50歳～54歳 | 50   | 2.0%          | 10.0%           | 14.0%                                      | 2.0%                      | 72.0%           |
|    | 55歳～59歳 | 50   | 4.0%          | 10.0%           | 26.0%                                      | 0.0%                      | 60.0%           |
|    | 60歳～64歳 | 50   | 6.0%          | 4.0%            | 30.0%                                      | 4.0%                      | 56.0%           |
|    | 65歳～69歳 | 50   | 2.0%          | 14.0%           | 56.0%                                      | 4.0%                      | 24.0%           |

# Webサービス利用状況(Snapchat)

- Q10 以下のインターネット関連サービスについて、あなたの最も近い状況をお答えください。



# Snapchat利用状況(4月)

|    |         | n    | Q10 Snapchat（スナップチャット） |                 |  |                           |                 |
|----|---------|------|------------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない            | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 66.5%                  | 15.9%           | 11.2%                                      | 3.5%                      | 2.9%            |
| 男性 | 15歳～19歳 | 50   | 42.0%                  | 32.0%           | 22.0%                                      | 4.0%                      | 0.0%            |
|    | 20歳～24歳 | 50   | 56.0%                  | 22.0%           | 14.0%                                      | 4.0%                      | 4.0%            |
|    | 25歳～29歳 | 50   | 54.0%                  | 14.0%           | 14.0%                                      | 12.0%                     | 6.0%            |
|    | 30歳～34歳 | 50   | 64.0%                  | 22.0%           | 10.0%                                      | 4.0%                      | 0.0%            |
|    | 35歳～39歳 | 50   | 64.0%                  | 16.0%           | 14.0%                                      | 4.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 62.0%                  | 20.0%           | 16.0%                                      | 2.0%                      | 0.0%            |
|    | 45歳～49歳 | 50   | 64.0%                  | 20.0%           | 16.0%                                      | 0.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 74.0%                  | 18.0%           | 6.0%                                       | 2.0%                      | 0.0%            |
|    | 55歳～59歳 | 50   | 80.0%                  | 14.0%           | 2.0%                                       | 0.0%                      | 4.0%            |
|    | 60歳～64歳 | 50   | 86.0%                  | 8.0%            | 4.0%                                       | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 88.0%                  | 8.0%            | 2.0%                                       | 0.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 20.0%                  | 14.0%           | 30.0%                                      | 20.0%                     | 16.0%           |
|    | 20歳～24歳 | 50   | 44.0%                  | 28.0%           | 18.0%                                      | 4.0%                      | 6.0%            |
|    | 25歳～29歳 | 50   | 54.0%                  | 22.0%           | 18.0%                                      | 4.0%                      | 2.0%            |
|    | 30歳～34歳 | 50   | 60.0%                  | 20.0%           | 8.0%                                       | 4.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 78.0%                  | 12.0%           | 8.0%                                       | 0.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 76.0%                  | 14.0%           | 6.0%                                       | 4.0%                      | 0.0%            |
|    | 45歳～49歳 | 50   | 60.0%                  | 20.0%           | 14.0%                                      | 2.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 82.0%                  | 6.0%            | 6.0%                                       | 2.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 86.0%                  | 8.0%            | 6.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 90.0%                  | 6.0%            | 4.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 80.0%                  | 6.0%            | 8.0%                                       | 4.0%                      | 2.0%            |

# Snapchat利用状況(5月)

|    |         | n    | Q10 Snapchat（スナップチャット） |                 |  |                           |                 |
|----|---------|------|------------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない            | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 62.7%                  | 14.5%           | 14.2%                                      | 4.5%                      | 4.2%            |
| 男性 | 15歳～19歳 | 50   | 48.0%                  | 20.0%           | 18.0%                                      | 10.0%                     | 4.0%            |
|    | 20歳～24歳 | 50   | 46.0%                  | 14.0%           | 22.0%                                      | 14.0%                     | 4.0%            |
|    | 25歳～29歳 | 50   | 36.0%                  | 16.0%           | 30.0%                                      | 8.0%                      | 10.0%           |
|    | 30歳～34歳 | 50   | 56.0%                  | 16.0%           | 16.0%                                      | 2.0%                      | 10.0%           |
|    | 35歳～39歳 | 50   | 58.0%                  | 22.0%           | 18.0%                                      | 2.0%                      | 0.0%            |
|    | 40歳～44歳 | 50   | 60.0%                  | 18.0%           | 18.0%                                      | 2.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 58.0%                  | 20.0%           | 18.0%                                      | 0.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 64.0%                  | 14.0%           | 16.0%                                      | 0.0%                      | 6.0%            |
|    | 55歳～59歳 | 50   | 84.0%                  | 6.0%            | 8.0%                                       | 2.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 78.0%                  | 12.0%           | 6.0%                                       | 0.0%                      | 4.0%            |
|    | 65歳～69歳 | 50   | 84.0%                  | 6.0%            | 10.0%                                      | 0.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 32.0%                  | 20.0%           | 18.0%                                      | 18.0%                     | 12.0%           |
|    | 20歳～24歳 | 50   | 44.0%                  | 8.0%            | 22.0%                                      | 20.0%                     | 6.0%            |
|    | 25歳～29歳 | 50   | 40.0%                  | 24.0%           | 22.0%                                      | 4.0%                      | 10.0%           |
|    | 30歳～34歳 | 50   | 64.0%                  | 18.0%           | 10.0%                                      | 2.0%                      | 6.0%            |
|    | 35歳～39歳 | 50   | 66.0%                  | 16.0%           | 6.0%                                       | 6.0%                      | 6.0%            |
|    | 40歳～44歳 | 50   | 76.0%                  | 14.0%           | 6.0%                                       | 2.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 62.0%                  | 24.0%           | 10.0%                                      | 4.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 74.0%                  | 8.0%            | 16.0%                                      | 0.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 78.0%                  | 14.0%           | 8.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 76.0%                  | 6.0%            | 12.0%                                      | 2.0%                      | 4.0%            |
|    | 65歳～69歳 | 50   | 96.0%                  | 2.0%            | 2.0%                                       | 0.0%                      | 0.0%            |

# Snapchat利用状況(6月)

|         |         | n     | Q10 Snapchat（スナップチャット） |                 |  |                           |                 |
|---------|---------|-------|------------------------|-----------------|--|---------------------------|-----------------|
|         |         |       | このサービスは知らない            | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体      |         | 1100  | 60.4%                  | 19.1%           | 12.9%                                      | 4.2%                      | 3.5%            |
| 男性      | 15歳～19歳 | 50    | 34.0%                  | 20.0%           | 24.0%                                      | 8.0%                      | 14.0%           |
|         | 20歳～24歳 | 50    | 48.0%                  | 16.0%           | 18.0%                                      | 14.0%                     | 4.0%            |
|         | 25歳～29歳 | 50    | 44.0%                  | 28.0%           | 20.0%                                      | 2.0%                      | 6.0%            |
|         | 30歳～34歳 | 50    | 54.0%                  | 20.0%           | 20.0%                                      | 4.0%                      | 2.0%            |
|         | 35歳～39歳 | 50    | 46.0%                  | 30.0%           | 14.0%                                      | 6.0%                      | 4.0%            |
|         | 40歳～44歳 | 50    | 64.0%                  | 18.0%           | 14.0%                                      | 2.0%                      | 2.0%            |
|         | 45歳～49歳 | 50    | 66.0%                  | 20.0%           | 10.0%                                      | 4.0%                      | 0.0%            |
|         | 50歳～54歳 | 50    | 56.0%                  | 32.0%           | 8.0%                                       | 4.0%                      | 0.0%            |
|         | 55歳～59歳 | 50    | 76.0%                  | 18.0%           | 6.0%                                       | 0.0%                      | 0.0%            |
|         | 60歳～64歳 | 50    | 76.0%                  | 12.0%           | 8.0%                                       | 2.0%                      | 2.0%            |
| 65歳～69歳 | 50      | 74.0% | 10.0%                  | 14.0%           | 2.0%                                       | 0.0%                      |                 |
| 女性      | 15歳～19歳 | 50    | 24.0%                  | 20.0%           | 28.0%                                      | 16.0%                     | 12.0%           |
|         | 20歳～24歳 | 50    | 32.0%                  | 22.0%           | 24.0%                                      | 12.0%                     | 10.0%           |
|         | 25歳～29歳 | 50    | 58.0%                  | 20.0%           | 12.0%                                      | 2.0%                      | 8.0%            |
|         | 30歳～34歳 | 50    | 56.0%                  | 22.0%           | 12.0%                                      | 6.0%                      | 4.0%            |
|         | 35歳～39歳 | 50    | 72.0%                  | 16.0%           | 10.0%                                      | 2.0%                      | 0.0%            |
|         | 40歳～44歳 | 50    | 66.0%                  | 26.0%           | 6.0%                                       | 2.0%                      | 0.0%            |
|         | 45歳～49歳 | 50    | 74.0%                  | 12.0%           | 6.0%                                       | 2.0%                      | 6.0%            |
|         | 50歳～54歳 | 50    | 66.0%                  | 20.0%           | 12.0%                                      | 0.0%                      | 2.0%            |
|         | 55歳～59歳 | 50    | 78.0%                  | 10.0%           | 12.0%                                      | 0.0%                      | 0.0%            |
|         | 60歳～64歳 | 50    | 82.0%                  | 12.0%           | 4.0%                                       | 2.0%                      | 0.0%            |
|         | 65歳～69歳 | 50    | 82.0%                  | 16.0%           | 2.0%                                       | 0.0%                      | 0.0%            |

# Snapchat利用状況(7月)

|    |         | n    | Q10 Snapchat（スナップチャット） |                 |  |                           |                 |
|----|---------|------|------------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない            | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 61.5%                  | 18.3%           | 12.6%                                      | 3.9%                      | 3.7%            |
| 男性 | 15歳～19歳 | 50   | 34.0%                  | 28.0%           | 16.0%                                      | 12.0%                     | 10.0%           |
|    | 20歳～24歳 | 50   | 46.0%                  | 20.0%           | 18.0%                                      | 10.0%                     | 6.0%            |
|    | 25歳～29歳 | 50   | 50.0%                  | 16.0%           | 26.0%                                      | 2.0%                      | 6.0%            |
|    | 30歳～34歳 | 50   | 46.0%                  | 20.0%           | 22.0%                                      | 4.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 56.0%                  | 22.0%           | 14.0%                                      | 4.0%                      | 4.0%            |
|    | 40歳～44歳 | 50   | 58.0%                  | 18.0%           | 20.0%                                      | 2.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 60.0%                  | 20.0%           | 12.0%                                      | 8.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 74.0%                  | 14.0%           | 8.0%                                       | 0.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 76.0%                  | 20.0%           | 4.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 80.0%                  | 10.0%           | 4.0%                                       | 4.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 72.0%                  | 20.0%           | 8.0%                                       | 0.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 36.0%                  | 18.0%           | 14.0%                                      | 14.0%                     | 18.0%           |
|    | 20歳～24歳 | 50   | 30.0%                  | 34.0%           | 18.0%                                      | 12.0%                     | 6.0%            |
|    | 25歳～29歳 | 50   | 30.0%                  | 30.0%           | 18.0%                                      | 12.0%                     | 10.0%           |
|    | 30歳～34歳 | 50   | 64.0%                  | 10.0%           | 24.0%                                      | 0.0%                      | 2.0%            |
|    | 35歳～39歳 | 50   | 78.0%                  | 18.0%           | 4.0%                                       | 0.0%                      | 0.0%            |
|    | 40歳～44歳 | 50   | 70.0%                  | 18.0%           | 10.0%                                      | 0.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 76.0%                  | 14.0%           | 10.0%                                      | 0.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 58.0%                  | 28.0%           | 14.0%                                      | 0.0%                      | 0.0%            |
|    | 55歳～59歳 | 50   | 82.0%                  | 14.0%           | 4.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 90.0%                  | 4.0%            | 4.0%                                       | 2.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 86.0%                  | 6.0%            | 6.0%                                       | 0.0%                      | 2.0%            |

# Snapchat利用状況(8月)

|    |         | n    | Q10 Snapchat（スナップチャット） |                 |  |                           |                 |
|----|---------|------|------------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない            | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 61.9%                  | 16.4%           | 14.2%                                      | 4.3%                      | 3.3%            |
| 男性 | 15歳～19歳 | 50   | 26.0%                  | 14.0%           | 38.0%                                      | 16.0%                     | 6.0%            |
|    | 20歳～24歳 | 50   | 42.0%                  | 12.0%           | 30.0%                                      | 10.0%                     | 6.0%            |
|    | 25歳～29歳 | 50   | 52.0%                  | 18.0%           | 18.0%                                      | 4.0%                      | 8.0%            |
|    | 30歳～34歳 | 50   | 56.0%                  | 14.0%           | 22.0%                                      | 6.0%                      | 2.0%            |
|    | 35歳～39歳 | 50   | 56.0%                  | 26.0%           | 14.0%                                      | 0.0%                      | 4.0%            |
|    | 40歳～44歳 | 50   | 54.0%                  | 18.0%           | 22.0%                                      | 4.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 64.0%                  | 16.0%           | 16.0%                                      | 0.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 76.0%                  | 14.0%           | 8.0%                                       | 2.0%                      | 0.0%            |
|    | 55歳～59歳 | 50   | 84.0%                  | 6.0%            | 10.0%                                      | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 76.0%                  | 14.0%           | 8.0%                                       | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 92.0%                  | 4.0%            | 4.0%                                       | 0.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 26.0%                  | 32.0%           | 20.0%                                      | 16.0%                     | 6.0%            |
|    | 20歳～24歳 | 50   | 32.0%                  | 40.0%           | 10.0%                                      | 10.0%                     | 8.0%            |
|    | 25歳～29歳 | 50   | 60.0%                  | 28.0%           | 8.0%                                       | 2.0%                      | 2.0%            |
|    | 30歳～34歳 | 50   | 48.0%                  | 20.0%           | 22.0%                                      | 6.0%                      | 4.0%            |
|    | 35歳～39歳 | 50   | 66.0%                  | 14.0%           | 8.0%                                       | 4.0%                      | 8.0%            |
|    | 40歳～44歳 | 50   | 60.0%                  | 18.0%           | 18.0%                                      | 0.0%                      | 4.0%            |
|    | 45歳～49歳 | 50   | 62.0%                  | 18.0%           | 12.0%                                      | 6.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 64.0%                  | 24.0%           | 8.0%                                       | 2.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 80.0%                  | 8.0%            | 12.0%                                      | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 92.0%                  | 0.0%            | 4.0%                                       | 2.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 94.0%                  | 2.0%            | 0.0%                                       | 4.0%                      | 0.0%            |

# Snapchat利用状況(9月)

|    |         | n    | Q10 Snapchat（スナップチャット） |                 |  |                           |                 |
|----|---------|------|------------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない            | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 63.3%                  | 15.6%           | 13.5%                                      | 3.2%                      | 4.4%            |
| 男性 | 15歳～19歳 | 50   | 34.0%                  | 20.0%           | 18.0%                                      | 14.0%                     | 14.0%           |
|    | 20歳～24歳 | 50   | 42.0%                  | 18.0%           | 24.0%                                      | 4.0%                      | 12.0%           |
|    | 25歳～29歳 | 50   | 44.0%                  | 22.0%           | 18.0%                                      | 10.0%                     | 6.0%            |
|    | 30歳～34歳 | 50   | 60.0%                  | 12.0%           | 20.0%                                      | 2.0%                      | 6.0%            |
|    | 35歳～39歳 | 50   | 48.0%                  | 24.0%           | 20.0%                                      | 0.0%                      | 8.0%            |
|    | 40歳～44歳 | 50   | 72.0%                  | 10.0%           | 16.0%                                      | 2.0%                      | 0.0%            |
|    | 45歳～49歳 | 50   | 54.0%                  | 18.0%           | 24.0%                                      | 2.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 74.0%                  | 16.0%           | 8.0%                                       | 2.0%                      | 0.0%            |
|    | 55歳～59歳 | 50   | 80.0%                  | 12.0%           | 6.0%                                       | 2.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 90.0%                  | 8.0%            | 2.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 90.0%                  | 6.0%            | 2.0%                                       | 0.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 36.0%                  | 16.0%           | 34.0%                                      | 8.0%                      | 6.0%            |
|    | 20歳～24歳 | 50   | 38.0%                  | 20.0%           | 20.0%                                      | 8.0%                      | 14.0%           |
|    | 25歳～29歳 | 50   | 50.0%                  | 24.0%           | 14.0%                                      | 4.0%                      | 8.0%            |
|    | 30歳～34歳 | 50   | 60.0%                  | 18.0%           | 18.0%                                      | 2.0%                      | 2.0%            |
|    | 35歳～39歳 | 50   | 56.0%                  | 18.0%           | 12.0%                                      | 6.0%                      | 8.0%            |
|    | 40歳～44歳 | 50   | 68.0%                  | 16.0%           | 14.0%                                      | 0.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 72.0%                  | 20.0%           | 4.0%                                       | 4.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 76.0%                  | 16.0%           | 4.0%                                       | 0.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 84.0%                  | 8.0%            | 8.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 76.0%                  | 16.0%           | 8.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 88.0%                  | 6.0%            | 4.0%                                       | 0.0%                      | 2.0%            |

# Snapchat利用状況(10月)

|    |         | n    | Q10 Snapchat（スナップチャット） |                 |  |                           |                 |
|----|---------|------|------------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない            | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 64.4%                  | 14.3%           | 14.5%                                      | 3.0%                      | 3.9%            |
| 男性 | 15歳～19歳 | 50   | 42.0%                  | 14.0%           | 24.0%                                      | 16.0%                     | 4.0%            |
|    | 20歳～24歳 | 50   | 52.0%                  | 16.0%           | 24.0%                                      | 2.0%                      | 6.0%            |
|    | 25歳～29歳 | 50   | 44.0%                  | 22.0%           | 20.0%                                      | 6.0%                      | 8.0%            |
|    | 30歳～34歳 | 50   | 56.0%                  | 16.0%           | 16.0%                                      | 4.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 50.0%                  | 28.0%           | 16.0%                                      | 4.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 58.0%                  | 22.0%           | 18.0%                                      | 0.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 66.0%                  | 22.0%           | 12.0%                                      | 0.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 68.0%                  | 20.0%           | 10.0%                                      | 0.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 78.0%                  | 6.0%            | 16.0%                                      | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 82.0%                  | 4.0%            | 12.0%                                      | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 82.0%                  | 6.0%            | 12.0%                                      | 0.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 32.0%                  | 14.0%           | 24.0%                                      | 12.0%                     | 18.0%           |
|    | 20歳～24歳 | 50   | 44.0%                  | 12.0%           | 20.0%                                      | 12.0%                     | 12.0%           |
|    | 25歳～29歳 | 50   | 38.0%                  | 26.0%           | 26.0%                                      | 4.0%                      | 6.0%            |
|    | 30歳～34歳 | 50   | 60.0%                  | 18.0%           | 14.0%                                      | 6.0%                      | 2.0%            |
|    | 35歳～39歳 | 50   | 72.0%                  | 16.0%           | 10.0%                                      | 0.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 76.0%                  | 12.0%           | 10.0%                                      | 0.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 60.0%                  | 18.0%           | 16.0%                                      | 0.0%                      | 6.0%            |
|    | 50歳～54歳 | 50   | 86.0%                  | 6.0%            | 8.0%                                       | 0.0%                      | 0.0%            |
|    | 55歳～59歳 | 50   | 88.0%                  | 6.0%            | 4.0%                                       | 0.0%                      | 2.0%            |
|    | 60歳～64歳 | 50   | 84.0%                  | 8.0%            | 6.0%                                       | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 98.0%                  | 2.0%            | 0.0%                                       | 0.0%                      | 0.0%            |

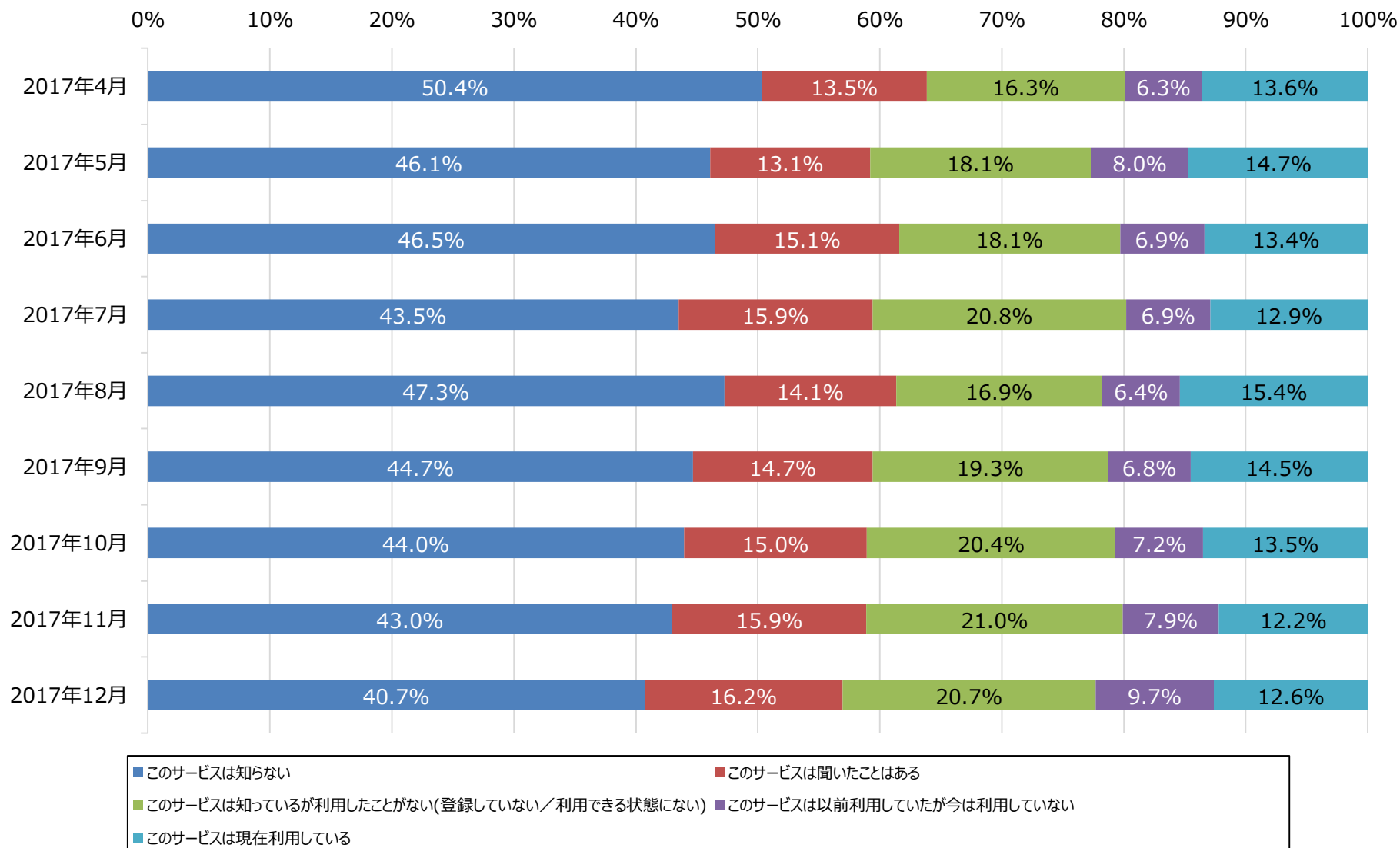
# Snapchat利用状況(11月)

|    |         | n    | Q10 Snapchat（スナップチャット） |                 |  |                           |                 |
|----|---------|------|------------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない            | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 63.6%                  | 15.6%           | 13.5%                                      | 4.5%                      | 2.7%            |
| 男性 | 15歳～19歳 | 50   | 46.0%                  | 22.0%           | 22.0%                                      | 6.0%                      | 4.0%            |
|    | 20歳～24歳 | 50   | 42.0%                  | 24.0%           | 22.0%                                      | 8.0%                      | 4.0%            |
|    | 25歳～29歳 | 50   | 50.0%                  | 22.0%           | 16.0%                                      | 6.0%                      | 6.0%            |
|    | 30歳～34歳 | 50   | 60.0%                  | 16.0%           | 16.0%                                      | 6.0%                      | 2.0%            |
|    | 35歳～39歳 | 50   | 54.0%                  | 24.0%           | 16.0%                                      | 4.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 64.0%                  | 18.0%           | 14.0%                                      | 2.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 50.0%                  | 24.0%           | 18.0%                                      | 6.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 70.0%                  | 16.0%           | 12.0%                                      | 2.0%                      | 0.0%            |
|    | 55歳～59歳 | 50   | 80.0%                  | 10.0%           | 8.0%                                       | 2.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 78.0%                  | 12.0%           | 10.0%                                      | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 84.0%                  | 6.0%            | 8.0%                                       | 2.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 30.0%                  | 20.0%           | 26.0%                                      | 12.0%                     | 12.0%           |
|    | 20歳～24歳 | 50   | 38.0%                  | 22.0%           | 18.0%                                      | 14.0%                     | 8.0%            |
|    | 25歳～29歳 | 50   | 56.0%                  | 10.0%           | 22.0%                                      | 8.0%                      | 4.0%            |
|    | 30歳～34歳 | 50   | 48.0%                  | 26.0%           | 18.0%                                      | 6.0%                      | 2.0%            |
|    | 35歳～39歳 | 50   | 68.0%                  | 12.0%           | 14.0%                                      | 4.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 78.0%                  | 12.0%           | 4.0%                                       | 2.0%                      | 4.0%            |
|    | 45歳～49歳 | 50   | 70.0%                  | 10.0%           | 20.0%                                      | 0.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 76.0%                  | 16.0%           | 2.0%                                       | 4.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 80.0%                  | 6.0%            | 8.0%                                       | 4.0%                      | 2.0%            |
|    | 60歳～64歳 | 50   | 84.0%                  | 12.0%           | 4.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 94.0%                  | 4.0%            | 0.0%                                       | 0.0%                      | 2.0%            |

# Snapchat利用状況(12月)

|    |         | n    | Q10 Snapchat（スナップチャット） |                 |  |                           |                 |
|----|---------|------|------------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない            | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 61.7%                  | 15.9%           | 14.5%                                      | 3.7%                      | 4.1%            |
| 男性 | 15歳～19歳 | 50   | 42.0%                  | 14.0%           | 30.0%                                      | 4.0%                      | 10.0%           |
|    | 20歳～24歳 | 50   | 46.0%                  | 22.0%           | 24.0%                                      | 6.0%                      | 2.0%            |
|    | 25歳～29歳 | 50   | 56.0%                  | 16.0%           | 12.0%                                      | 6.0%                      | 10.0%           |
|    | 30歳～34歳 | 50   | 44.0%                  | 24.0%           | 20.0%                                      | 6.0%                      | 6.0%            |
|    | 35歳～39歳 | 50   | 58.0%                  | 22.0%           | 16.0%                                      | 4.0%                      | 0.0%            |
|    | 40歳～44歳 | 50   | 56.0%                  | 26.0%           | 16.0%                                      | 0.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 78.0%                  | 8.0%            | 12.0%                                      | 0.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 74.0%                  | 14.0%           | 12.0%                                      | 0.0%                      | 0.0%            |
|    | 55歳～59歳 | 50   | 74.0%                  | 16.0%           | 10.0%                                      | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 90.0%                  | 6.0%            | 4.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 82.0%                  | 4.0%            | 10.0%                                      | 0.0%                      | 4.0%            |
| 女性 | 15歳～19歳 | 50   | 42.0%                  | 12.0%           | 20.0%                                      | 14.0%                     | 12.0%           |
|    | 20歳～24歳 | 50   | 24.0%                  | 22.0%           | 26.0%                                      | 16.0%                     | 12.0%           |
|    | 25歳～29歳 | 50   | 50.0%                  | 22.0%           | 14.0%                                      | 8.0%                      | 6.0%            |
|    | 30歳～34歳 | 50   | 52.0%                  | 20.0%           | 14.0%                                      | 4.0%                      | 10.0%           |
|    | 35歳～39歳 | 50   | 54.0%                  | 26.0%           | 12.0%                                      | 4.0%                      | 4.0%            |
|    | 40歳～44歳 | 50   | 66.0%                  | 6.0%            | 20.0%                                      | 4.0%                      | 4.0%            |
|    | 45歳～49歳 | 50   | 54.0%                  | 24.0%           | 16.0%                                      | 2.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 70.0%                  | 20.0%           | 4.0%                                       | 4.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 78.0%                  | 10.0%           | 12.0%                                      | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 86.0%                  | 8.0%            | 6.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 82.0%                  | 8.0%            | 10.0%                                      | 0.0%                      | 0.0%            |

- Q10 以下のインターネット関連サービスについて、あなたの最も近い状況をお答えください。



# SNOW利用状況(4月)

|    |         | n    | Q10 SNOW（スノー） |                 |  |                           |                 |
|----|---------|------|---------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない   | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 50.4%         | 13.5%           | 16.3%                                      | 6.3%                      | 13.6%           |
| 男性 | 15歳～19歳 | 50   | 4.0%          | 22.0%           | 38.0%                                      | 12.0%                     | 24.0%           |
|    | 20歳～24歳 | 50   | 26.0%         | 18.0%           | 36.0%                                      | 8.0%                      | 12.0%           |
|    | 25歳～29歳 | 50   | 48.0%         | 12.0%           | 18.0%                                      | 14.0%                     | 8.0%            |
|    | 30歳～34歳 | 50   | 38.0%         | 18.0%           | 28.0%                                      | 14.0%                     | 2.0%            |
|    | 35歳～39歳 | 50   | 52.0%         | 16.0%           | 18.0%                                      | 6.0%                      | 8.0%            |
|    | 40歳～44歳 | 50   | 58.0%         | 24.0%           | 16.0%                                      | 2.0%                      | 0.0%            |
|    | 45歳～49歳 | 50   | 48.0%         | 18.0%           | 24.0%                                      | 4.0%                      | 6.0%            |
|    | 50歳～54歳 | 50   | 68.0%         | 14.0%           | 8.0%                                       | 4.0%                      | 6.0%            |
|    | 55歳～59歳 | 50   | 80.0%         | 8.0%            | 4.0%                                       | 2.0%                      | 6.0%            |
|    | 60歳～64歳 | 50   | 92.0%         | 8.0%            | 0.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 82.0%         | 10.0%           | 6.0%                                       | 0.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 6.0%          | 0.0%            | 12.0%                                      | 8.0%                      | 74.0%           |
|    | 20歳～24歳 | 50   | 12.0%         | 8.0%            | 32.0%                                      | 8.0%                      | 40.0%           |
|    | 25歳～29歳 | 50   | 20.0%         | 14.0%           | 22.0%                                      | 22.0%                     | 22.0%           |
|    | 30歳～34歳 | 50   | 32.0%         | 16.0%           | 20.0%                                      | 8.0%                      | 24.0%           |
|    | 35歳～39歳 | 50   | 30.0%         | 24.0%           | 22.0%                                      | 8.0%                      | 16.0%           |
|    | 40歳～44歳 | 50   | 52.0%         | 14.0%           | 14.0%                                      | 6.0%                      | 14.0%           |
|    | 45歳～49歳 | 50   | 42.0%         | 26.0%           | 14.0%                                      | 4.0%                      | 14.0%           |
|    | 50歳～54歳 | 50   | 70.0%         | 6.0%            | 6.0%                                       | 2.0%                      | 16.0%           |
|    | 55歳～59歳 | 50   | 76.0%         | 8.0%            | 8.0%                                       | 4.0%                      | 4.0%            |
|    | 60歳～64歳 | 50   | 88.0%         | 8.0%            | 2.0%                                       | 2.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 84.0%         | 4.0%            | 10.0%                                      | 0.0%                      | 2.0%            |

# SNOW利用状況(5月)

|    |         | n    | Q10 SNOW（スノー） |                 |  |                           |                 |
|----|---------|------|---------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない   | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 46.1%         | 13.1%           | 18.1%                                      | 8.0%                      | 14.7%           |
| 男性 | 15歳～19歳 | 50   | 18.0%         | 18.0%           | 16.0%                                      | 20.0%                     | 28.0%           |
|    | 20歳～24歳 | 50   | 26.0%         | 18.0%           | 22.0%                                      | 14.0%                     | 20.0%           |
|    | 25歳～29歳 | 50   | 26.0%         | 10.0%           | 38.0%                                      | 8.0%                      | 18.0%           |
|    | 30歳～34歳 | 50   | 32.0%         | 18.0%           | 26.0%                                      | 6.0%                      | 18.0%           |
|    | 35歳～39歳 | 50   | 44.0%         | 26.0%           | 24.0%                                      | 2.0%                      | 4.0%            |
|    | 40歳～44歳 | 50   | 42.0%         | 18.0%           | 24.0%                                      | 8.0%                      | 8.0%            |
|    | 45歳～49歳 | 50   | 54.0%         | 14.0%           | 20.0%                                      | 6.0%                      | 6.0%            |
|    | 50歳～54歳 | 50   | 58.0%         | 14.0%           | 16.0%                                      | 4.0%                      | 8.0%            |
|    | 55歳～59歳 | 50   | 64.0%         | 14.0%           | 14.0%                                      | 4.0%                      | 4.0%            |
|    | 60歳～64歳 | 50   | 80.0%         | 6.0%            | 6.0%                                       | 6.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 84.0%         | 8.0%            | 4.0%                                       | 2.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 4.0%          | 8.0%            | 10.0%                                      | 10.0%                     | 68.0%           |
|    | 20歳～24歳 | 50   | 10.0%         | 4.0%            | 22.0%                                      | 20.0%                     | 44.0%           |
|    | 25歳～29歳 | 50   | 10.0%         | 16.0%           | 24.0%                                      | 18.0%                     | 32.0%           |
|    | 30歳～34歳 | 50   | 30.0%         | 14.0%           | 24.0%                                      | 16.0%                     | 16.0%           |
|    | 35歳～39歳 | 50   | 38.0%         | 16.0%           | 14.0%                                      | 16.0%                     | 16.0%           |
|    | 40歳～44歳 | 50   | 44.0%         | 22.0%           | 24.0%                                      | 4.0%                      | 6.0%            |
|    | 45歳～49歳 | 50   | 56.0%         | 6.0%            | 24.0%                                      | 6.0%                      | 8.0%            |
|    | 50歳～54歳 | 50   | 36.0%         | 22.0%           | 26.0%                                      | 4.0%                      | 12.0%           |
|    | 55歳～59歳 | 50   | 74.0%         | 16.0%           | 10.0%                                      | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 92.0%         | 0.0%            | 4.0%                                       | 0.0%                      | 4.0%            |
|    | 65歳～69歳 | 50   | 92.0%         | 0.0%            | 6.0%                                       | 2.0%                      | 0.0%            |

# SNOW利用状況(6月)

|    |         | n    | Q10 SNOW（スノー） |                 |  |                           |                 |
|----|---------|------|---------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない   | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 46.5%         | 15.1%           | 18.1%                                      | 6.9%                      | 13.4%           |
| 男性 | 15歳～19歳 | 50   | 16.0%         | 12.0%           | 26.0%                                      | 14.0%                     | 32.0%           |
|    | 20歳～24歳 | 50   | 22.0%         | 10.0%           | 42.0%                                      | 10.0%                     | 16.0%           |
|    | 25歳～29歳 | 50   | 24.0%         | 30.0%           | 22.0%                                      | 12.0%                     | 12.0%           |
|    | 30歳～34歳 | 50   | 34.0%         | 18.0%           | 30.0%                                      | 8.0%                      | 10.0%           |
|    | 35歳～39歳 | 50   | 32.0%         | 32.0%           | 22.0%                                      | 6.0%                      | 8.0%            |
|    | 40歳～44歳 | 50   | 62.0%         | 12.0%           | 14.0%                                      | 8.0%                      | 4.0%            |
|    | 45歳～49歳 | 50   | 50.0%         | 22.0%           | 18.0%                                      | 6.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 52.0%         | 26.0%           | 16.0%                                      | 2.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 82.0%         | 4.0%            | 12.0%                                      | 2.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 76.0%         | 6.0%            | 12.0%                                      | 4.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 82.0%         | 6.0%            | 8.0%                                       | 2.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 0.0%          | 8.0%            | 12.0%                                      | 14.0%                     | 66.0%           |
|    | 20歳～24歳 | 50   | 10.0%         | 8.0%            | 14.0%                                      | 14.0%                     | 54.0%           |
|    | 25歳～29歳 | 50   | 28.0%         | 18.0%           | 18.0%                                      | 10.0%                     | 26.0%           |
|    | 30歳～34歳 | 50   | 34.0%         | 22.0%           | 22.0%                                      | 10.0%                     | 12.0%           |
|    | 35歳～39歳 | 50   | 32.0%         | 20.0%           | 36.0%                                      | 6.0%                      | 6.0%            |
|    | 40歳～44歳 | 50   | 54.0%         | 16.0%           | 16.0%                                      | 6.0%                      | 8.0%            |
|    | 45歳～49歳 | 50   | 38.0%         | 20.0%           | 24.0%                                      | 8.0%                      | 10.0%           |
|    | 50歳～54歳 | 50   | 60.0%         | 12.0%           | 12.0%                                      | 6.0%                      | 10.0%           |
|    | 55歳～59歳 | 50   | 60.0%         | 18.0%           | 14.0%                                      | 4.0%                      | 4.0%            |
|    | 60歳～64歳 | 50   | 84.0%         | 6.0%            | 6.0%                                       | 0.0%                      | 4.0%            |
|    | 65歳～69歳 | 50   | 92.0%         | 6.0%            | 2.0%                                       | 0.0%                      | 0.0%            |

# SNOW利用状況(7月)

|    |         | n    | Q10 SNOW（スノー） |                 |  |                           |                 |
|----|---------|------|---------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない   | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 43.5%         | 15.9%           | 20.8%                                      | 6.9%                      | 12.9%           |
| 男性 | 15歳～19歳 | 50   | 8.0%          | 16.0%           | 30.0%                                      | 18.0%                     | 28.0%           |
|    | 20歳～24歳 | 50   | 26.0%         | 14.0%           | 32.0%                                      | 8.0%                      | 20.0%           |
|    | 25歳～29歳 | 50   | 24.0%         | 30.0%           | 28.0%                                      | 12.0%                     | 6.0%            |
|    | 30歳～34歳 | 50   | 32.0%         | 22.0%           | 30.0%                                      | 2.0%                      | 14.0%           |
|    | 35歳～39歳 | 50   | 38.0%         | 20.0%           | 34.0%                                      | 0.0%                      | 8.0%            |
|    | 40歳～44歳 | 50   | 28.0%         | 26.0%           | 32.0%                                      | 8.0%                      | 6.0%            |
|    | 45歳～49歳 | 50   | 50.0%         | 20.0%           | 18.0%                                      | 6.0%                      | 6.0%            |
|    | 50歳～54歳 | 50   | 64.0%         | 8.0%            | 22.0%                                      | 0.0%                      | 6.0%            |
|    | 55歳～59歳 | 50   | 80.0%         | 8.0%            | 4.0%                                       | 2.0%                      | 6.0%            |
|    | 60歳～64歳 | 50   | 82.0%         | 8.0%            | 8.0%                                       | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 80.0%         | 10.0%           | 10.0%                                      | 0.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 4.0%          | 4.0%            | 14.0%                                      | 12.0%                     | 66.0%           |
|    | 20歳～24歳 | 50   | 6.0%          | 6.0%            | 28.0%                                      | 14.0%                     | 46.0%           |
|    | 25歳～29歳 | 50   | 10.0%         | 30.0%           | 18.0%                                      | 24.0%                     | 18.0%           |
|    | 30歳～34歳 | 50   | 18.0%         | 20.0%           | 34.0%                                      | 12.0%                     | 16.0%           |
|    | 35歳～39歳 | 50   | 32.0%         | 22.0%           | 30.0%                                      | 10.0%                     | 6.0%            |
|    | 40歳～44歳 | 50   | 54.0%         | 16.0%           | 18.0%                                      | 6.0%                      | 6.0%            |
|    | 45歳～49歳 | 50   | 38.0%         | 22.0%           | 26.0%                                      | 4.0%                      | 10.0%           |
|    | 50歳～54歳 | 50   | 40.0%         | 24.0%           | 20.0%                                      | 6.0%                      | 10.0%           |
|    | 55歳～59歳 | 50   | 74.0%         | 10.0%           | 12.0%                                      | 4.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 82.0%         | 6.0%            | 10.0%                                      | 2.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 86.0%         | 8.0%            | 0.0%                                       | 2.0%                      | 4.0%            |

# SNOW利用状況(8月)

|    |         | n    | Q10 SNOW（スノー） |                 |  |                           |                 |
|----|---------|------|---------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない   | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 47.3%         | 14.1%           | 16.9%                                      | 6.4%                      | 15.4%           |
| 男性 | 15歳～19歳 | 50   | 8.0%          | 12.0%           | 32.0%                                      | 16.0%                     | 32.0%           |
|    | 20歳～24歳 | 50   | 22.0%         | 26.0%           | 30.0%                                      | 14.0%                     | 8.0%            |
|    | 25歳～29歳 | 50   | 40.0%         | 16.0%           | 22.0%                                      | 12.0%                     | 10.0%           |
|    | 30歳～34歳 | 50   | 34.0%         | 18.0%           | 36.0%                                      | 4.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 48.0%         | 28.0%           | 12.0%                                      | 4.0%                      | 8.0%            |
|    | 40歳～44歳 | 50   | 58.0%         | 10.0%           | 24.0%                                      | 4.0%                      | 4.0%            |
|    | 45歳～49歳 | 50   | 50.0%         | 30.0%           | 16.0%                                      | 2.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 78.0%         | 8.0%            | 8.0%                                       | 2.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 68.0%         | 8.0%            | 16.0%                                      | 2.0%                      | 6.0%            |
|    | 60歳～64歳 | 50   | 78.0%         | 8.0%            | 6.0%                                       | 2.0%                      | 6.0%            |
|    | 65歳～69歳 | 50   | 88.0%         | 8.0%            | 4.0%                                       | 0.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 0.0%          | 0.0%            | 12.0%                                      | 14.0%                     | 74.0%           |
|    | 20歳～24歳 | 50   | 10.0%         | 12.0%           | 6.0%                                       | 10.0%                     | 62.0%           |
|    | 25歳～29歳 | 50   | 20.0%         | 20.0%           | 20.0%                                      | 8.0%                      | 32.0%           |
|    | 30歳～34歳 | 50   | 18.0%         | 14.0%           | 26.0%                                      | 18.0%                     | 24.0%           |
|    | 35歳～39歳 | 50   | 38.0%         | 14.0%           | 18.0%                                      | 12.0%                     | 18.0%           |
|    | 40歳～44歳 | 50   | 56.0%         | 14.0%           | 18.0%                                      | 2.0%                      | 10.0%           |
|    | 45歳～49歳 | 50   | 44.0%         | 12.0%           | 22.0%                                      | 6.0%                      | 16.0%           |
|    | 50歳～54歳 | 50   | 52.0%         | 24.0%           | 20.0%                                      | 2.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 60.0%         | 16.0%           | 16.0%                                      | 0.0%                      | 8.0%            |
|    | 60歳～64歳 | 50   | 82.0%         | 8.0%            | 4.0%                                       | 4.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 88.0%         | 4.0%            | 4.0%                                       | 2.0%                      | 2.0%            |

# SNOW利用状況(9月)

|    |         | n    | Q10 SNOW（スノー） |                 |  |                           |                 |
|----|---------|------|---------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない   | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 44.7%         | 14.7%           | 19.3%                                      | 6.8%                      | 14.5%           |
| 男性 | 15歳～19歳 | 50   | 14.0%         | 4.0%            | 32.0%                                      | 16.0%                     | 34.0%           |
|    | 20歳～24歳 | 50   | 16.0%         | 28.0%           | 24.0%                                      | 10.0%                     | 22.0%           |
|    | 25歳～29歳 | 50   | 32.0%         | 22.0%           | 28.0%                                      | 8.0%                      | 10.0%           |
|    | 30歳～34歳 | 50   | 34.0%         | 14.0%           | 34.0%                                      | 2.0%                      | 16.0%           |
|    | 35歳～39歳 | 50   | 40.0%         | 18.0%           | 24.0%                                      | 8.0%                      | 10.0%           |
|    | 40歳～44歳 | 50   | 54.0%         | 8.0%            | 32.0%                                      | 2.0%                      | 4.0%            |
|    | 45歳～49歳 | 50   | 50.0%         | 20.0%           | 16.0%                                      | 10.0%                     | 4.0%            |
|    | 50歳～54歳 | 50   | 58.0%         | 16.0%           | 18.0%                                      | 4.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 78.0%         | 12.0%           | 2.0%                                       | 4.0%                      | 4.0%            |
|    | 60歳～64歳 | 50   | 88.0%         | 10.0%           | 2.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 90.0%         | 6.0%            | 2.0%                                       | 0.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 4.0%          | 4.0%            | 16.0%                                      | 12.0%                     | 64.0%           |
|    | 20歳～24歳 | 50   | 8.0%          | 10.0%           | 14.0%                                      | 14.0%                     | 54.0%           |
|    | 25歳～29歳 | 50   | 16.0%         | 14.0%           | 26.0%                                      | 16.0%                     | 28.0%           |
|    | 30歳～34歳 | 50   | 22.0%         | 28.0%           | 24.0%                                      | 12.0%                     | 14.0%           |
|    | 35歳～39歳 | 50   | 28.0%         | 18.0%           | 22.0%                                      | 10.0%                     | 22.0%           |
|    | 40歳～44歳 | 50   | 40.0%         | 18.0%           | 32.0%                                      | 4.0%                      | 6.0%            |
|    | 45歳～49歳 | 50   | 40.0%         | 26.0%           | 24.0%                                      | 0.0%                      | 10.0%           |
|    | 50歳～54歳 | 50   | 44.0%         | 16.0%           | 22.0%                                      | 14.0%                     | 4.0%            |
|    | 55歳～59歳 | 50   | 66.0%         | 12.0%           | 16.0%                                      | 4.0%                      | 2.0%            |
|    | 60歳～64歳 | 50   | 78.0%         | 14.0%           | 8.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 84.0%         | 6.0%            | 6.0%                                       | 0.0%                      | 4.0%            |

# SNOW利用状況(10月)

|    |         | n    | Q10 SNOW（スノー） |                 |  |                           |                 |
|----|---------|------|---------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない   | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 44.0%         | 15.0%           | 20.4%                                      | 7.2%                      | 13.5%           |
| 男性 | 15歳～19歳 | 50   | 20.0%         | 12.0%           | 28.0%                                      | 10.0%                     | 30.0%           |
|    | 20歳～24歳 | 50   | 18.0%         | 18.0%           | 44.0%                                      | 6.0%                      | 14.0%           |
|    | 25歳～29歳 | 50   | 34.0%         | 20.0%           | 18.0%                                      | 16.0%                     | 12.0%           |
|    | 30歳～34歳 | 50   | 32.0%         | 18.0%           | 30.0%                                      | 6.0%                      | 14.0%           |
|    | 35歳～39歳 | 50   | 36.0%         | 22.0%           | 34.0%                                      | 4.0%                      | 4.0%            |
|    | 40歳～44歳 | 50   | 40.0%         | 24.0%           | 26.0%                                      | 4.0%                      | 6.0%            |
|    | 45歳～49歳 | 50   | 60.0%         | 20.0%           | 14.0%                                      | 2.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 40.0%         | 16.0%           | 30.0%                                      | 6.0%                      | 8.0%            |
|    | 55歳～59歳 | 50   | 78.0%         | 6.0%            | 12.0%                                      | 2.0%                      | 2.0%            |
|    | 60歳～64歳 | 50   | 76.0%         | 12.0%           | 10.0%                                      | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 84.0%         | 2.0%            | 12.0%                                      | 0.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 6.0%          | 6.0%            | 14.0%                                      | 12.0%                     | 62.0%           |
|    | 20歳～24歳 | 50   | 8.0%          | 14.0%           | 16.0%                                      | 22.0%                     | 40.0%           |
|    | 25歳～29歳 | 50   | 14.0%         | 18.0%           | 18.0%                                      | 20.0%                     | 30.0%           |
|    | 30歳～34歳 | 50   | 24.0%         | 24.0%           | 26.0%                                      | 16.0%                     | 10.0%           |
|    | 35歳～39歳 | 50   | 22.0%         | 20.0%           | 30.0%                                      | 6.0%                      | 22.0%           |
|    | 40歳～44歳 | 50   | 36.0%         | 18.0%           | 32.0%                                      | 8.0%                      | 6.0%            |
|    | 45歳～49歳 | 50   | 42.0%         | 18.0%           | 26.0%                                      | 6.0%                      | 8.0%            |
|    | 50歳～54歳 | 50   | 66.0%         | 12.0%           | 12.0%                                      | 4.0%                      | 6.0%            |
|    | 55歳～59歳 | 50   | 76.0%         | 8.0%            | 8.0%                                       | 4.0%                      | 4.0%            |
|    | 60歳～64歳 | 50   | 74.0%         | 10.0%           | 4.0%                                       | 2.0%                      | 10.0%           |
|    | 65歳～69歳 | 50   | 82.0%         | 12.0%           | 4.0%                                       | 2.0%                      | 0.0%            |

# SNOW利用状況(11月)

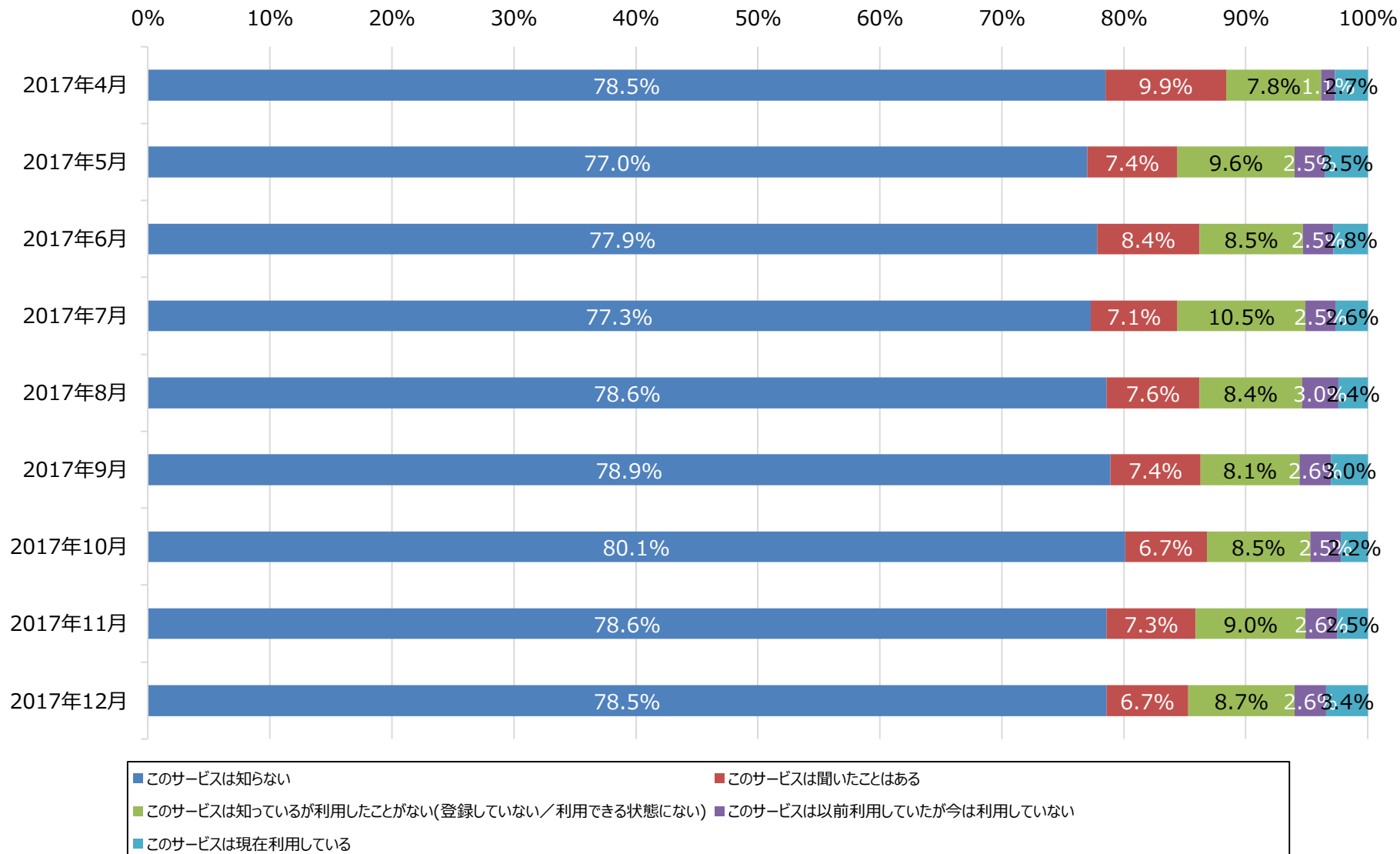
|    |         | n    | Q10 SNOW（スノー） |                 |  |                           |                 |
|----|---------|------|---------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない   | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 43.0%         | 15.9%           | 21.0%                                      | 7.9%                      | 12.2%           |
| 男性 | 15歳～19歳 | 50   | 8.0%          | 6.0%            | 8.0%                                       | 14.0%                     | 64.0%           |
|    | 20歳～24歳 | 50   | 6.0%          | 12.0%           | 22.0%                                      | 20.0%                     | 40.0%           |
|    | 25歳～29歳 | 50   | 24.0%         | 16.0%           | 26.0%                                      | 18.0%                     | 16.0%           |
|    | 30歳～34歳 | 50   | 16.0%         | 22.0%           | 30.0%                                      | 14.0%                     | 18.0%           |
|    | 35歳～39歳 | 50   | 26.0%         | 18.0%           | 22.0%                                      | 20.0%                     | 14.0%           |
|    | 40歳～44歳 | 50   | 32.0%         | 18.0%           | 34.0%                                      | 8.0%                      | 8.0%            |
|    | 45歳～49歳 | 50   | 38.0%         | 12.0%           | 34.0%                                      | 4.0%                      | 12.0%           |
|    | 50歳～54歳 | 50   | 38.0%         | 28.0%           | 26.0%                                      | 2.0%                      | 6.0%            |
|    | 55歳～59歳 | 50   | 62.0%         | 10.0%           | 20.0%                                      | 0.0%                      | 8.0%            |
|    | 60歳～64歳 | 50   | 80.0%         | 10.0%           | 6.0%                                       | 4.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 94.0%         | 2.0%            | 2.0%                                       | 0.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 8.0%          | 6.0%            | 8.0%                                       | 14.0%                     | 64.0%           |
|    | 20歳～24歳 | 50   | 6.0%          | 12.0%           | 22.0%                                      | 20.0%                     | 40.0%           |
|    | 25歳～29歳 | 50   | 24.0%         | 16.0%           | 26.0%                                      | 18.0%                     | 16.0%           |
|    | 30歳～34歳 | 50   | 16.0%         | 22.0%           | 30.0%                                      | 14.0%                     | 18.0%           |
|    | 35歳～39歳 | 50   | 26.0%         | 18.0%           | 22.0%                                      | 20.0%                     | 14.0%           |
|    | 40歳～44歳 | 50   | 32.0%         | 18.0%           | 34.0%                                      | 8.0%                      | 8.0%            |
|    | 45歳～49歳 | 50   | 38.0%         | 12.0%           | 34.0%                                      | 4.0%                      | 12.0%           |
|    | 50歳～54歳 | 50   | 38.0%         | 28.0%           | 26.0%                                      | 2.0%                      | 6.0%            |
|    | 55歳～59歳 | 50   | 62.0%         | 10.0%           | 20.0%                                      | 0.0%                      | 8.0%            |
|    | 60歳～64歳 | 50   | 80.0%         | 10.0%           | 6.0%                                       | 4.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 94.0%         | 2.0%            | 2.0%                                       | 0.0%                      | 2.0%            |

# SNOW利用状況(12月)

|    |         | n    | Q10 SNOW（スノー） |                 |  |                           |                 |
|----|---------|------|---------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない   | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 40.7%         | 16.2%           | 20.7%                                      | 9.7%                      | 12.6%           |
| 男性 | 15歳～19歳 | 50   | 18.0%         | 18.0%           | 26.0%                                      | 16.0%                     | 22.0%           |
|    | 20歳～24歳 | 50   | 12.0%         | 28.0%           | 36.0%                                      | 12.0%                     | 12.0%           |
|    | 25歳～29歳 | 50   | 32.0%         | 28.0%           | 20.0%                                      | 6.0%                      | 14.0%           |
|    | 30歳～34歳 | 50   | 32.0%         | 20.0%           | 24.0%                                      | 16.0%                     | 8.0%            |
|    | 35歳～39歳 | 50   | 38.0%         | 22.0%           | 26.0%                                      | 12.0%                     | 2.0%            |
|    | 40歳～44歳 | 50   | 40.0%         | 22.0%           | 32.0%                                      | 4.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 60.0%         | 10.0%           | 22.0%                                      | 2.0%                      | 6.0%            |
|    | 50歳～54歳 | 50   | 54.0%         | 10.0%           | 28.0%                                      | 4.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 58.0%         | 12.0%           | 24.0%                                      | 2.0%                      | 4.0%            |
|    | 60歳～64歳 | 50   | 82.0%         | 14.0%           | 2.0%                                       | 2.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 80.0%         | 6.0%            | 10.0%                                      | 0.0%                      | 4.0%            |
| 女性 | 15歳～19歳 | 50   | 2.0%          | 8.0%            | 14.0%                                      | 16.0%                     | 60.0%           |
|    | 20歳～24歳 | 50   | 2.0%          | 10.0%           | 26.0%                                      | 22.0%                     | 40.0%           |
|    | 25歳～29歳 | 50   | 12.0%         | 16.0%           | 30.0%                                      | 20.0%                     | 22.0%           |
|    | 30歳～34歳 | 50   | 14.0%         | 26.0%           | 24.0%                                      | 20.0%                     | 16.0%           |
|    | 35歳～39歳 | 50   | 30.0%         | 18.0%           | 18.0%                                      | 14.0%                     | 20.0%           |
|    | 40歳～44歳 | 50   | 34.0%         | 16.0%           | 14.0%                                      | 16.0%                     | 20.0%           |
|    | 45歳～49歳 | 50   | 36.0%         | 22.0%           | 28.0%                                      | 8.0%                      | 6.0%            |
|    | 50歳～54歳 | 50   | 52.0%         | 8.0%            | 24.0%                                      | 6.0%                      | 10.0%           |
|    | 55歳～59歳 | 50   | 48.0%         | 24.0%           | 16.0%                                      | 8.0%                      | 4.0%            |
|    | 60歳～64歳 | 50   | 82.0%         | 6.0%            | 6.0%                                       | 4.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 78.0%         | 12.0%           | 6.0%                                       | 4.0%                      | 0.0%            |

# Webサービス利用状況(Mastodon)

- Q10 以下のインターネット関連サービスについて、あなたの最も近い状況をお答えください。



# Mastodon利用状況(4月)

|    |         | n    | Q10 Mastodon（マストドン） |                 |  |                           |                 |
|----|---------|------|---------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない         | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 78.5%               | 9.9%            | 7.8%                                       | 1.1%                      | 2.7%            |
| 男性 | 15歳～19歳 | 50   | 52.0%               | 24.0%           | 20.0%                                      | 0.0%                      | 4.0%            |
|    | 20歳～24歳 | 50   | 62.0%               | 16.0%           | 18.0%                                      | 0.0%                      | 4.0%            |
|    | 25歳～29歳 | 50   | 56.0%               | 14.0%           | 10.0%                                      | 8.0%                      | 12.0%           |
|    | 30歳～34歳 | 50   | 74.0%               | 4.0%            | 18.0%                                      | 2.0%                      | 2.0%            |
|    | 35歳～39歳 | 50   | 66.0%               | 22.0%           | 4.0%                                       | 2.0%                      | 6.0%            |
|    | 40歳～44歳 | 50   | 72.0%               | 8.0%            | 16.0%                                      | 2.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 76.0%               | 14.0%           | 10.0%                                      | 0.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 80.0%               | 18.0%           | 2.0%                                       | 0.0%                      | 0.0%            |
|    | 55歳～59歳 | 50   | 84.0%               | 8.0%            | 2.0%                                       | 0.0%                      | 6.0%            |
|    | 60歳～64歳 | 50   | 84.0%               | 14.0%           | 2.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 88.0%               | 8.0%            | 2.0%                                       | 0.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 74.0%               | 4.0%            | 22.0%                                      | 0.0%                      | 0.0%            |
|    | 20歳～24歳 | 50   | 76.0%               | 14.0%           | 8.0%                                       | 0.0%                      | 2.0%            |
|    | 25歳～29歳 | 50   | 82.0%               | 4.0%            | 8.0%                                       | 4.0%                      | 2.0%            |
|    | 30歳～34歳 | 50   | 80.0%               | 6.0%            | 6.0%                                       | 0.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 86.0%               | 8.0%            | 6.0%                                       | 0.0%                      | 0.0%            |
|    | 40歳～44歳 | 50   | 86.0%               | 8.0%            | 2.0%                                       | 2.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 80.0%               | 10.0%           | 6.0%                                       | 2.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 88.0%               | 4.0%            | 4.0%                                       | 2.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 92.0%               | 4.0%            | 4.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 96.0%               | 4.0%            | 0.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 92.0%               | 2.0%            | 2.0%                                       | 0.0%                      | 4.0%            |

# Mastodon利用状況(5月)

|    |         | n    | Q10 Mastodon（マストドン） |                 |  |                           |                 |
|----|---------|------|---------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない         | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 77.0%               | 7.4%            | 9.6%                                       | 2.5%                      | 3.5%            |
| 男性 | 15歳～19歳 | 50   | 60.0%               | 20.0%           | 12.0%                                      | 4.0%                      | 4.0%            |
|    | 20歳～24歳 | 50   | 64.0%               | 4.0%            | 20.0%                                      | 8.0%                      | 4.0%            |
|    | 25歳～29歳 | 50   | 54.0%               | 8.0%            | 14.0%                                      | 14.0%                     | 10.0%           |
|    | 30歳～34歳 | 50   | 58.0%               | 10.0%           | 20.0%                                      | 4.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 66.0%               | 16.0%           | 16.0%                                      | 0.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 70.0%               | 10.0%           | 16.0%                                      | 2.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 70.0%               | 14.0%           | 12.0%                                      | 2.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 66.0%               | 10.0%           | 10.0%                                      | 6.0%                      | 8.0%            |
|    | 55歳～59歳 | 50   | 84.0%               | 10.0%           | 6.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 90.0%               | 4.0%            | 2.0%                                       | 0.0%                      | 4.0%            |
|    | 65歳～69歳 | 50   | 94.0%               | 4.0%            | 2.0%                                       | 0.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 72.0%               | 6.0%            | 12.0%                                      | 0.0%                      | 10.0%           |
|    | 20歳～24歳 | 50   | 66.0%               | 6.0%            | 22.0%                                      | 6.0%                      | 0.0%            |
|    | 25歳～29歳 | 50   | 72.0%               | 6.0%            | 14.0%                                      | 4.0%                      | 4.0%            |
|    | 30歳～34歳 | 50   | 84.0%               | 8.0%            | 6.0%                                       | 0.0%                      | 2.0%            |
|    | 35歳～39歳 | 50   | 74.0%               | 8.0%            | 6.0%                                       | 4.0%                      | 8.0%            |
|    | 40歳～44歳 | 50   | 86.0%               | 8.0%            | 6.0%                                       | 0.0%                      | 0.0%            |
|    | 45歳～49歳 | 50   | 88.0%               | 2.0%            | 4.0%                                       | 2.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 86.0%               | 4.0%            | 8.0%                                       | 0.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 98.0%               | 0.0%            | 2.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 98.0%               | 0.0%            | 0.0%                                       | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 94.0%               | 4.0%            | 2.0%                                       | 0.0%                      | 0.0%            |

# Mastodon利用状況(6月)

|    |         | n    | Q10 Mastodon（マストドン） |                 |  |                           |                 |
|----|---------|------|---------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない         | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 77.9%               | 8.4%            | 8.5%                                       | 2.5%                      | 2.8%            |
| 男性 | 15歳～19歳 | 50   | 46.0%               | 12.0%           | 20.0%                                      | 12.0%                     | 10.0%           |
|    | 20歳～24歳 | 50   | 58.0%               | 16.0%           | 16.0%                                      | 8.0%                      | 2.0%            |
|    | 25歳～29歳 | 50   | 54.0%               | 20.0%           | 12.0%                                      | 6.0%                      | 8.0%            |
|    | 30歳～34歳 | 50   | 60.0%               | 14.0%           | 18.0%                                      | 2.0%                      | 6.0%            |
|    | 35歳～39歳 | 50   | 64.0%               | 14.0%           | 14.0%                                      | 4.0%                      | 4.0%            |
|    | 40歳～44歳 | 50   | 78.0%               | 6.0%            | 10.0%                                      | 2.0%                      | 4.0%            |
|    | 45歳～49歳 | 50   | 78.0%               | 8.0%            | 12.0%                                      | 0.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 78.0%               | 8.0%            | 10.0%                                      | 2.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 84.0%               | 10.0%           | 6.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 80.0%               | 12.0%           | 4.0%                                       | 2.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 88.0%               | 4.0%            | 8.0%                                       | 0.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 68.0%               | 2.0%            | 18.0%                                      | 6.0%                      | 6.0%            |
|    | 20歳～24歳 | 50   | 80.0%               | 8.0%            | 8.0%                                       | 0.0%                      | 4.0%            |
|    | 25歳～29歳 | 50   | 82.0%               | 10.0%           | 4.0%                                       | 2.0%                      | 2.0%            |
|    | 30歳～34歳 | 50   | 76.0%               | 8.0%            | 6.0%                                       | 4.0%                      | 6.0%            |
|    | 35歳～39歳 | 50   | 92.0%               | 2.0%            | 6.0%                                       | 0.0%                      | 0.0%            |
|    | 40歳～44歳 | 50   | 88.0%               | 4.0%            | 6.0%                                       | 2.0%                      | 0.0%            |
|    | 45歳～49歳 | 50   | 96.0%               | 0.0%            | 4.0%                                       | 0.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 88.0%               | 10.0%           | 0.0%                                       | 0.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 94.0%               | 4.0%            | 2.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 88.0%               | 6.0%            | 2.0%                                       | 2.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 94.0%               | 6.0%            | 0.0%                                       | 0.0%                      | 0.0%            |

# Mastodon利用状況(7月)

|    |         | n    | Q10 Mastodon（マストドン） |                 |  |                           |                 |
|----|---------|------|---------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない         | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 77.3%               | 7.1%            | 10.5%                                      | 2.5%                      | 2.6%            |
| 男性 | 15歳～19歳 | 50   | 58.0%               | 14.0%           | 18.0%                                      | 6.0%                      | 4.0%            |
|    | 20歳～24歳 | 50   | 56.0%               | 10.0%           | 20.0%                                      | 8.0%                      | 6.0%            |
|    | 25歳～29歳 | 50   | 54.0%               | 12.0%           | 22.0%                                      | 6.0%                      | 6.0%            |
|    | 30歳～34歳 | 50   | 62.0%               | 16.0%           | 18.0%                                      | 2.0%                      | 2.0%            |
|    | 35歳～39歳 | 50   | 58.0%               | 10.0%           | 24.0%                                      | 4.0%                      | 4.0%            |
|    | 40歳～44歳 | 50   | 74.0%               | 6.0%            | 16.0%                                      | 4.0%                      | 0.0%            |
|    | 45歳～49歳 | 50   | 80.0%               | 2.0%            | 16.0%                                      | 0.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 78.0%               | 4.0%            | 12.0%                                      | 2.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 86.0%               | 6.0%            | 6.0%                                       | 0.0%                      | 2.0%            |
|    | 60歳～64歳 | 50   | 92.0%               | 4.0%            | 2.0%                                       | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 84.0%               | 6.0%            | 10.0%                                      | 0.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 64.0%               | 6.0%            | 12.0%                                      | 8.0%                      | 10.0%           |
|    | 20歳～24歳 | 50   | 72.0%               | 10.0%           | 14.0%                                      | 2.0%                      | 2.0%            |
|    | 25歳～29歳 | 50   | 62.0%               | 12.0%           | 16.0%                                      | 6.0%                      | 4.0%            |
|    | 30歳～34歳 | 50   | 84.0%               | 6.0%            | 6.0%                                       | 2.0%                      | 2.0%            |
|    | 35歳～39歳 | 50   | 88.0%               | 6.0%            | 2.0%                                       | 2.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 88.0%               | 8.0%            | 2.0%                                       | 0.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 94.0%               | 4.0%            | 2.0%                                       | 0.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 84.0%               | 8.0%            | 4.0%                                       | 2.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 92.0%               | 4.0%            | 4.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 96.0%               | 2.0%            | 2.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 94.0%               | 0.0%            | 2.0%                                       | 2.0%                      | 2.0%            |

# Mastodon利用状況(8月)

|    |         | n    | Q10 Mastodon（マストドン） |                 |  |                           |                 |
|----|---------|------|---------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない         | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 78.6%               | 7.6%            | 8.4%                                       | 3.0%                      | 2.4%            |
| 男性 | 15歳～19歳 | 50   | 38.0%               | 26.0%           | 26.0%                                      | 4.0%                      | 6.0%            |
|    | 20歳～24歳 | 50   | 46.0%               | 14.0%           | 22.0%                                      | 14.0%                     | 4.0%            |
|    | 25歳～29歳 | 50   | 66.0%               | 8.0%            | 14.0%                                      | 8.0%                      | 4.0%            |
|    | 30歳～34歳 | 50   | 68.0%               | 10.0%           | 16.0%                                      | 2.0%                      | 4.0%            |
|    | 35歳～39歳 | 50   | 80.0%               | 12.0%           | 6.0%                                       | 2.0%                      | 0.0%            |
|    | 40歳～44歳 | 50   | 74.0%               | 8.0%            | 12.0%                                      | 4.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 70.0%               | 14.0%           | 14.0%                                      | 0.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 82.0%               | 4.0%            | 8.0%                                       | 4.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 92.0%               | 2.0%            | 6.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 78.0%               | 8.0%            | 6.0%                                       | 4.0%                      | 4.0%            |
|    | 65歳～69歳 | 50   | 88.0%               | 8.0%            | 4.0%                                       | 0.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 80.0%               | 6.0%            | 8.0%                                       | 6.0%                      | 0.0%            |
|    | 20歳～24歳 | 50   | 78.0%               | 12.0%           | 4.0%                                       | 4.0%                      | 2.0%            |
|    | 25歳～29歳 | 50   | 86.0%               | 2.0%            | 10.0%                                      | 0.0%                      | 2.0%            |
|    | 30歳～34歳 | 50   | 74.0%               | 2.0%            | 12.0%                                      | 4.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 84.0%               | 4.0%            | 6.0%                                       | 4.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 92.0%               | 4.0%            | 0.0%                                       | 0.0%                      | 4.0%            |
|    | 45歳～49歳 | 50   | 88.0%               | 4.0%            | 2.0%                                       | 4.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 88.0%               | 4.0%            | 6.0%                                       | 0.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 90.0%               | 8.0%            | 2.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 94.0%               | 4.0%            | 0.0%                                       | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 94.0%               | 4.0%            | 0.0%                                       | 2.0%                      | 0.0%            |

# Mastodon利用状況(9月)

|    |         | n    | Q10 Mastodon（マストドン） |                 |  |                           |                 |
|----|---------|------|---------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない         | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 78.9%               | 7.4%            | 8.1%                                       | 2.6%                      | 3.0%            |
| 男性 | 15歳～19歳 | 50   | 44.0%               | 10.0%           | 18.0%                                      | 14.0%                     | 14.0%           |
|    | 20歳～24歳 | 50   | 60.0%               | 14.0%           | 10.0%                                      | 10.0%                     | 6.0%            |
|    | 25歳～29歳 | 50   | 64.0%               | 14.0%           | 12.0%                                      | 8.0%                      | 2.0%            |
|    | 30歳～34歳 | 50   | 52.0%               | 24.0%           | 16.0%                                      | 2.0%                      | 6.0%            |
|    | 35歳～39歳 | 50   | 68.0%               | 10.0%           | 18.0%                                      | 0.0%                      | 4.0%            |
|    | 40歳～44歳 | 50   | 78.0%               | 10.0%           | 12.0%                                      | 0.0%                      | 0.0%            |
|    | 45歳～49歳 | 50   | 86.0%               | 6.0%            | 6.0%                                       | 2.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 76.0%               | 8.0%            | 16.0%                                      | 0.0%                      | 0.0%            |
|    | 55歳～59歳 | 50   | 82.0%               | 10.0%           | 6.0%                                       | 2.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 96.0%               | 4.0%            | 0.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 94.0%               | 2.0%            | 2.0%                                       | 0.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 68.0%               | 10.0%           | 10.0%                                      | 10.0%                     | 2.0%            |
|    | 20歳～24歳 | 50   | 74.0%               | 6.0%            | 8.0%                                       | 2.0%                      | 10.0%           |
|    | 25歳～29歳 | 50   | 88.0%               | 4.0%            | 4.0%                                       | 2.0%                      | 2.0%            |
|    | 30歳～34歳 | 50   | 80.0%               | 4.0%            | 14.0%                                      | 0.0%                      | 2.0%            |
|    | 35歳～39歳 | 50   | 80.0%               | 2.0%            | 6.0%                                       | 2.0%                      | 10.0%           |
|    | 40歳～44歳 | 50   | 84.0%               | 6.0%            | 10.0%                                      | 0.0%                      | 0.0%            |
|    | 45歳～49歳 | 50   | 90.0%               | 6.0%            | 2.0%                                       | 2.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 92.0%               | 2.0%            | 2.0%                                       | 0.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 94.0%               | 4.0%            | 2.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 92.0%               | 4.0%            | 2.0%                                       | 2.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 94.0%               | 2.0%            | 2.0%                                       | 0.0%                      | 2.0%            |

# Mastodon利用状況(10月)

|    |         | n    | Q10 Mastodon（マストドン） |                 |  |                           |                 |
|----|---------|------|---------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない         | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 80.1%               | 6.7%            | 8.5%                                       | 2.5%                      | 2.2%            |
| 男性 | 15歳～19歳 | 50   | 54.0%               | 8.0%            | 30.0%                                      | 6.0%                      | 2.0%            |
|    | 20歳～24歳 | 50   | 68.0%               | 4.0%            | 20.0%                                      | 2.0%                      | 6.0%            |
|    | 25歳～29歳 | 50   | 54.0%               | 20.0%           | 12.0%                                      | 8.0%                      | 6.0%            |
|    | 30歳～34歳 | 50   | 68.0%               | 8.0%            | 14.0%                                      | 6.0%                      | 4.0%            |
|    | 35歳～39歳 | 50   | 74.0%               | 8.0%            | 14.0%                                      | 2.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 74.0%               | 10.0%           | 10.0%                                      | 4.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 76.0%               | 18.0%           | 4.0%                                       | 2.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 78.0%               | 4.0%            | 14.0%                                      | 2.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 88.0%               | 2.0%            | 10.0%                                      | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 90.0%               | 0.0%            | 8.0%                                       | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 94.0%               | 0.0%            | 6.0%                                       | 0.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 74.0%               | 10.0%           | 4.0%                                       | 12.0%                     | 0.0%            |
|    | 20歳～24歳 | 50   | 68.0%               | 14.0%           | 6.0%                                       | 8.0%                      | 4.0%            |
|    | 25歳～29歳 | 50   | 70.0%               | 14.0%           | 10.0%                                      | 0.0%                      | 6.0%            |
|    | 30歳～34歳 | 50   | 84.0%               | 10.0%           | 4.0%                                       | 0.0%                      | 2.0%            |
|    | 35歳～39歳 | 50   | 90.0%               | 2.0%            | 4.0%                                       | 2.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 90.0%               | 6.0%            | 0.0%                                       | 2.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 88.0%               | 2.0%            | 8.0%                                       | 0.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 94.0%               | 2.0%            | 4.0%                                       | 0.0%                      | 0.0%            |
|    | 55歳～59歳 | 50   | 94.0%               | 0.0%            | 4.0%                                       | 0.0%                      | 2.0%            |
|    | 60歳～64歳 | 50   | 92.0%               | 6.0%            | 0.0%                                       | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 100.0%              | 0.0%            | 0.0%                                       | 0.0%                      | 0.0%            |

# Mastodon利用状況(11月)

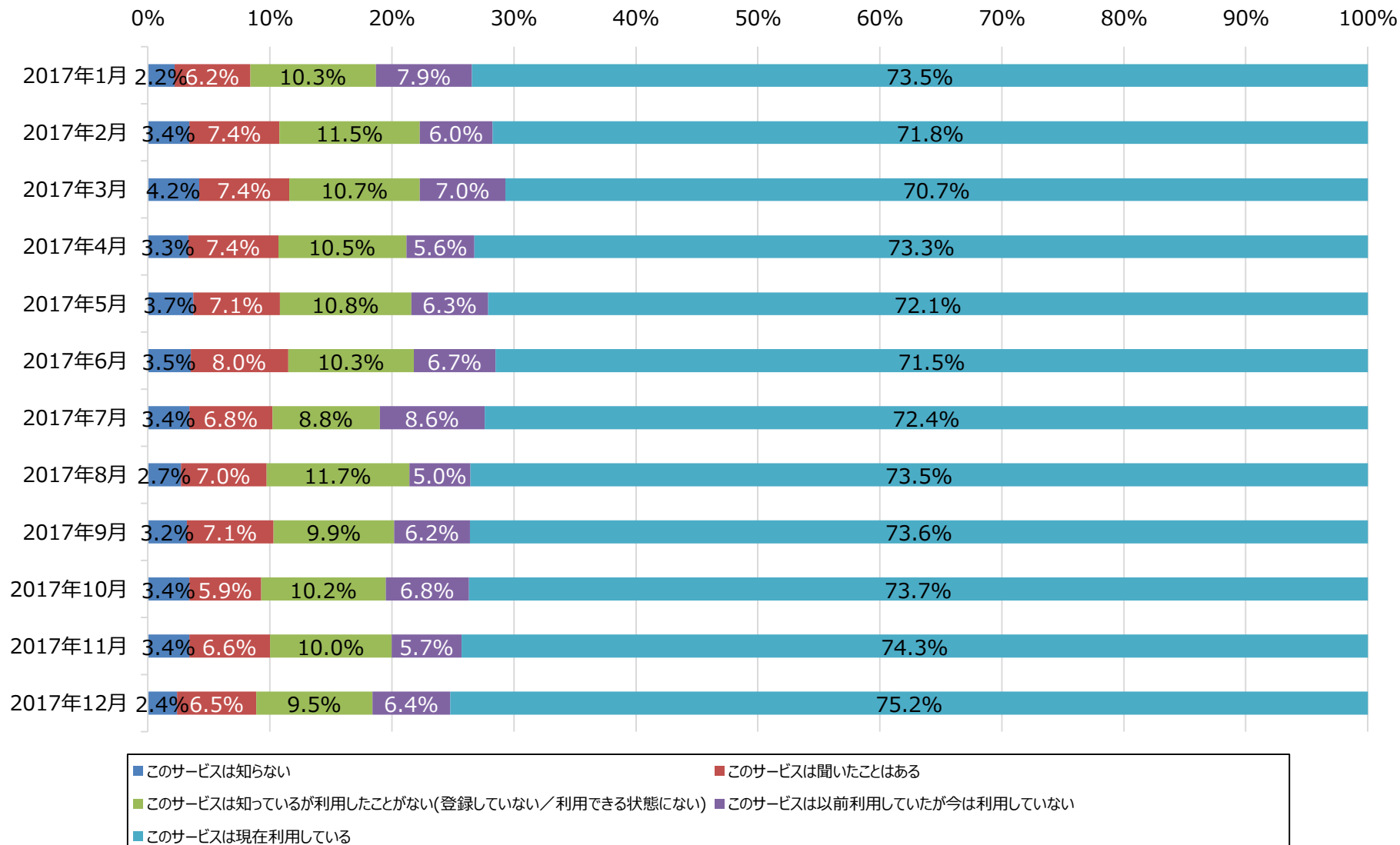
|    |         | n    | Q10 Mastodon（マストドン） |                 |  |                           |                 |
|----|---------|------|---------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない         | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 78.6%               | 7.3%            | 9.0%                                       | 2.6%                      | 2.5%            |
| 男性 | 15歳～19歳 | 50   | 64.0%               | 6.0%            | 22.0%                                      | 4.0%                      | 4.0%            |
|    | 20歳～24歳 | 50   | 54.0%               | 18.0%           | 16.0%                                      | 4.0%                      | 8.0%            |
|    | 25歳～29歳 | 50   | 72.0%               | 4.0%            | 12.0%                                      | 4.0%                      | 8.0%            |
|    | 30歳～34歳 | 50   | 68.0%               | 16.0%           | 14.0%                                      | 2.0%                      | 0.0%            |
|    | 35歳～39歳 | 50   | 64.0%               | 18.0%           | 8.0%                                       | 8.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 76.0%               | 8.0%            | 8.0%                                       | 6.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 80.0%               | 4.0%            | 10.0%                                      | 4.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 78.0%               | 10.0%           | 8.0%                                       | 0.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 86.0%               | 6.0%            | 6.0%                                       | 0.0%                      | 2.0%            |
|    | 60歳～64歳 | 50   | 88.0%               | 4.0%            | 6.0%                                       | 2.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 84.0%               | 10.0%           | 4.0%                                       | 2.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 66.0%               | 8.0%            | 16.0%                                      | 4.0%                      | 6.0%            |
|    | 20歳～24歳 | 50   | 62.0%               | 16.0%           | 18.0%                                      | 4.0%                      | 0.0%            |
|    | 25歳～29歳 | 50   | 70.0%               | 8.0%            | 12.0%                                      | 6.0%                      | 4.0%            |
|    | 30歳～34歳 | 50   | 84.0%               | 2.0%            | 10.0%                                      | 4.0%                      | 0.0%            |
|    | 35歳～39歳 | 50   | 88.0%               | 0.0%            | 6.0%                                       | 2.0%                      | 4.0%            |
|    | 40歳～44歳 | 50   | 84.0%               | 8.0%            | 4.0%                                       | 2.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 92.0%               | 2.0%            | 6.0%                                       | 0.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 92.0%               | 0.0%            | 6.0%                                       | 0.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 90.0%               | 6.0%            | 4.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 92.0%               | 4.0%            | 2.0%                                       | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 96.0%               | 2.0%            | 0.0%                                       | 0.0%                      | 2.0%            |

# Mastodon利用状況(12月)

|    |         | n    | Q10 Mastodon（マストドン） |                 |  |                           |                 |
|----|---------|------|---------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない         | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 78.5%               | 6.7%            | 8.7%                                       | 2.6%                      | 3.4%            |
| 男性 | 15歳～19歳 | 50   | 64.0%               | 6.0%            | 18.0%                                      | 4.0%                      | 8.0%            |
|    | 20歳～24歳 | 50   | 52.0%               | 10.0%           | 20.0%                                      | 14.0%                     | 4.0%            |
|    | 25歳～29歳 | 50   | 62.0%               | 10.0%           | 14.0%                                      | 4.0%                      | 10.0%           |
|    | 30歳～34歳 | 50   | 62.0%               | 18.0%           | 8.0%                                       | 4.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 82.0%               | 6.0%            | 8.0%                                       | 0.0%                      | 4.0%            |
|    | 40歳～44歳 | 50   | 68.0%               | 16.0%           | 12.0%                                      | 2.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 84.0%               | 0.0%            | 14.0%                                      | 0.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 72.0%               | 12.0%           | 12.0%                                      | 2.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 86.0%               | 4.0%            | 10.0%                                      | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 86.0%               | 10.0%           | 2.0%                                       | 2.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 88.0%               | 2.0%            | 6.0%                                       | 0.0%                      | 4.0%            |
| 女性 | 15歳～19歳 | 50   | 70.0%               | 6.0%            | 10.0%                                      | 4.0%                      | 10.0%           |
|    | 20歳～24歳 | 50   | 72.0%               | 6.0%            | 16.0%                                      | 6.0%                      | 0.0%            |
|    | 25歳～29歳 | 50   | 74.0%               | 6.0%            | 8.0%                                       | 8.0%                      | 4.0%            |
|    | 30歳～34歳 | 50   | 86.0%               | 2.0%            | 4.0%                                       | 0.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 86.0%               | 6.0%            | 4.0%                                       | 0.0%                      | 4.0%            |
|    | 40歳～44歳 | 50   | 84.0%               | 2.0%            | 8.0%                                       | 4.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 88.0%               | 2.0%            | 10.0%                                      | 0.0%                      | 0.0%            |
|    | 50歳～54歳 | 50   | 82.0%               | 12.0%           | 2.0%                                       | 4.0%                      | 0.0%            |
|    | 55歳～59歳 | 50   | 96.0%               | 4.0%            | 0.0%                                       | 0.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 96.0%               | 4.0%            | 0.0%                                       | 0.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 88.0%               | 4.0%            | 6.0%                                       | 0.0%                      | 2.0%            |

# Webサービス利用状況(Youtube)

- Q10 以下のインターネット関連サービスについて、あなたの最も近い状況をお答えください。



# Youtube利用状況(1月)

|    |         | n    | Q10 Youtube（ユーチューブ） |                 |  |                           |                 |
|----|---------|------|---------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない         | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 2.2%                | 6.2%            | 10.3%                                      | 7.9%                      | 73.5%           |
| 男性 | 15歳～19歳 | 50   | 2.0%                | 12.0%           | 8.0%                                       | 10.0%                     | 68.0%           |
|    | 20歳～24歳 | 50   | 4.0%                | 4.0%            | 10.0%                                      | 0.0%                      | 82.0%           |
|    | 25歳～29歳 | 50   | 2.0%                | 12.0%           | 4.0%                                       | 4.0%                      | 78.0%           |
|    | 30歳～34歳 | 50   | 0.0%                | 2.0%            | 10.0%                                      | 2.0%                      | 86.0%           |
|    | 35歳～39歳 | 50   | 2.0%                | 8.0%            | 2.0%                                       | 4.0%                      | 84.0%           |
|    | 40歳～44歳 | 50   | 2.0%                | 0.0%            | 6.0%                                       | 14.0%                     | 78.0%           |
|    | 45歳～49歳 | 50   | 2.0%                | 4.0%            | 10.0%                                      | 10.0%                     | 74.0%           |
|    | 50歳～54歳 | 50   | 0.0%                | 2.0%            | 12.0%                                      | 4.0%                      | 82.0%           |
|    | 55歳～59歳 | 50   | 2.0%                | 4.0%            | 10.0%                                      | 4.0%                      | 80.0%           |
|    | 60歳～64歳 | 50   | 0.0%                | 4.0%            | 14.0%                                      | 16.0%                     | 66.0%           |
|    | 65歳～69歳 | 50   | 6.0%                | 8.0%            | 18.0%                                      | 8.0%                      | 60.0%           |
| 女性 | 15歳～19歳 | 50   | 2.0%                | 2.0%            | 2.0%                                       | 8.0%                      | 86.0%           |
|    | 20歳～24歳 | 50   | 2.0%                | 6.0%            | 2.0%                                       | 6.0%                      | 84.0%           |
|    | 25歳～29歳 | 50   | 10.0%               | 0.0%            | 10.0%                                      | 10.0%                     | 70.0%           |
|    | 30歳～34歳 | 50   | 0.0%                | 2.0%            | 14.0%                                      | 12.0%                     | 72.0%           |
|    | 35歳～39歳 | 50   | 0.0%                | 8.0%            | 4.0%                                       | 10.0%                     | 78.0%           |
|    | 40歳～44歳 | 50   | 0.0%                | 8.0%            | 10.0%                                      | 12.0%                     | 70.0%           |
|    | 45歳～49歳 | 50   | 2.0%                | 4.0%            | 10.0%                                      | 8.0%                      | 76.0%           |
|    | 50歳～54歳 | 50   | 4.0%                | 8.0%            | 14.0%                                      | 10.0%                     | 64.0%           |
|    | 55歳～59歳 | 50   | 4.0%                | 6.0%            | 10.0%                                      | 6.0%                      | 74.0%           |
|    | 60歳～64歳 | 50   | 2.0%                | 14.0%           | 16.0%                                      | 8.0%                      | 60.0%           |
|    | 65歳～69歳 | 50   | 0.0%                | 18.0%           | 30.0%                                      | 8.0%                      | 44.0%           |

# Youtube利用状況(2月)

|    |         | n    | Q10 Youtube（ユーチューブ） |                 |  |                           |                 |
|----|---------|------|---------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない         | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.4%                | 7.4%            | 11.5%                                      | 6.0%                      | 71.8%           |
| 男性 | 15歳～19歳 | 50   | 2.0%                | 4.0%            | 10.0%                                      | 8.0%                      | 76.0%           |
|    | 20歳～24歳 | 50   | 4.0%                | 6.0%            | 10.0%                                      | 4.0%                      | 76.0%           |
|    | 25歳～29歳 | 50   | 8.0%                | 4.0%            | 14.0%                                      | 4.0%                      | 70.0%           |
|    | 30歳～34歳 | 50   | 2.0%                | 8.0%            | 12.0%                                      | 6.0%                      | 72.0%           |
|    | 35歳～39歳 | 50   | 4.0%                | 8.0%            | 8.0%                                       | 6.0%                      | 74.0%           |
|    | 40歳～44歳 | 50   | 2.0%                | 8.0%            | 12.0%                                      | 0.0%                      | 78.0%           |
|    | 45歳～49歳 | 50   | 2.0%                | 4.0%            | 4.0%                                       | 6.0%                      | 84.0%           |
|    | 50歳～54歳 | 50   | 0.0%                | 6.0%            | 6.0%                                       | 8.0%                      | 80.0%           |
|    | 55歳～59歳 | 50   | 0.0%                | 10.0%           | 12.0%                                      | 8.0%                      | 70.0%           |
|    | 60歳～64歳 | 50   | 2.0%                | 4.0%            | 8.0%                                       | 10.0%                     | 76.0%           |
|    | 65歳～69歳 | 50   | 8.0%                | 16.0%           | 20.0%                                      | 8.0%                      | 48.0%           |
| 女性 | 15歳～19歳 | 50   | 4.0%                | 0.0%            | 6.0%                                       | 12.0%                     | 78.0%           |
|    | 20歳～24歳 | 50   | 2.0%                | 0.0%            | 14.0%                                      | 12.0%                     | 72.0%           |
|    | 25歳～29歳 | 50   | 6.0%                | 2.0%            | 14.0%                                      | 4.0%                      | 74.0%           |
|    | 30歳～34歳 | 50   | 0.0%                | 6.0%            | 10.0%                                      | 2.0%                      | 82.0%           |
|    | 35歳～39歳 | 50   | 2.0%                | 6.0%            | 6.0%                                       | 10.0%                     | 76.0%           |
|    | 40歳～44歳 | 50   | 4.0%                | 2.0%            | 6.0%                                       | 4.0%                      | 84.0%           |
|    | 45歳～49歳 | 50   | 6.0%                | 8.0%            | 14.0%                                      | 6.0%                      | 66.0%           |
|    | 50歳～54歳 | 50   | 2.0%                | 12.0%           | 22.0%                                      | 0.0%                      | 64.0%           |
|    | 55歳～59歳 | 50   | 4.0%                | 20.0%           | 6.0%                                       | 4.0%                      | 66.0%           |
|    | 60歳～64歳 | 50   | 6.0%                | 8.0%            | 16.0%                                      | 8.0%                      | 62.0%           |
|    | 65歳～69歳 | 50   | 4.0%                | 20.0%           | 22.0%                                      | 2.0%                      | 52.0%           |

# Youtube利用状況(3月)

|    |         | n    | Q10 Youtube（ユーチューブ） |                 |  |                           |                 |
|----|---------|------|---------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない         | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 4.2%                | 7.4%            | 10.7%                                      | 7.0%                      | 70.7%           |
| 男性 | 15歳～19歳 | 50   | 4.0%                | 6.0%            | 6.0%                                       | 14.0%                     | 70.0%           |
|    | 20歳～24歳 | 50   | 4.0%                | 8.0%            | 12.0%                                      | 8.0%                      | 68.0%           |
|    | 25歳～29歳 | 50   | 6.0%                | 8.0%            | 10.0%                                      | 6.0%                      | 70.0%           |
|    | 30歳～34歳 | 50   | 6.0%                | 4.0%            | 10.0%                                      | 10.0%                     | 70.0%           |
|    | 35歳～39歳 | 50   | 4.0%                | 10.0%           | 14.0%                                      | 8.0%                      | 64.0%           |
|    | 40歳～44歳 | 50   | 4.0%                | 6.0%            | 6.0%                                       | 10.0%                     | 74.0%           |
|    | 45歳～49歳 | 50   | 2.0%                | 4.0%            | 6.0%                                       | 6.0%                      | 82.0%           |
|    | 50歳～54歳 | 50   | 4.0%                | 4.0%            | 4.0%                                       | 4.0%                      | 84.0%           |
|    | 55歳～59歳 | 50   | 4.0%                | 8.0%            | 6.0%                                       | 4.0%                      | 78.0%           |
|    | 60歳～64歳 | 50   | 4.0%                | 8.0%            | 12.0%                                      | 10.0%                     | 66.0%           |
|    | 65歳～69歳 | 50   | 4.0%                | 12.0%           | 18.0%                                      | 8.0%                      | 58.0%           |
| 女性 | 15歳～19歳 | 50   | 4.0%                | 0.0%            | 4.0%                                       | 10.0%                     | 82.0%           |
|    | 20歳～24歳 | 50   | 4.0%                | 6.0%            | 6.0%                                       | 0.0%                      | 84.0%           |
|    | 25歳～29歳 | 50   | 2.0%                | 2.0%            | 10.0%                                      | 2.0%                      | 84.0%           |
|    | 30歳～34歳 | 50   | 4.0%                | 4.0%            | 6.0%                                       | 14.0%                     | 72.0%           |
|    | 35歳～39歳 | 50   | 4.0%                | 8.0%            | 12.0%                                      | 8.0%                      | 68.0%           |
|    | 40歳～44歳 | 50   | 2.0%                | 4.0%            | 6.0%                                       | 4.0%                      | 84.0%           |
|    | 45歳～49歳 | 50   | 2.0%                | 4.0%            | 14.0%                                      | 12.0%                     | 68.0%           |
|    | 50歳～54歳 | 50   | 2.0%                | 4.0%            | 20.0%                                      | 4.0%                      | 70.0%           |
|    | 55歳～59歳 | 50   | 4.0%                | 16.0%           | 10.0%                                      | 6.0%                      | 64.0%           |
|    | 60歳～64歳 | 50   | 8.0%                | 12.0%           | 24.0%                                      | 4.0%                      | 52.0%           |
|    | 65歳～69歳 | 50   | 10.0%               | 24.0%           | 20.0%                                      | 2.0%                      | 44.0%           |

# Youtube利用状況(4月)

|    |         | n    | Q10 Youtube（ユーチューブ） |                 |  |                           |                 |
|----|---------|------|---------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない         | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.3%                | 7.4%            | 10.5%                                      | 5.6%                      | 73.3%           |
| 男性 | 15歳～19歳 | 50   | 0.0%                | 4.0%            | 16.0%                                      | 2.0%                      | 78.0%           |
|    | 20歳～24歳 | 50   | 2.0%                | 6.0%            | 10.0%                                      | 0.0%                      | 82.0%           |
|    | 25歳～29歳 | 50   | 2.0%                | 2.0%            | 8.0%                                       | 8.0%                      | 80.0%           |
|    | 30歳～34歳 | 50   | 2.0%                | 2.0%            | 8.0%                                       | 6.0%                      | 82.0%           |
|    | 35歳～39歳 | 50   | 2.0%                | 6.0%            | 6.0%                                       | 4.0%                      | 82.0%           |
|    | 40歳～44歳 | 50   | 0.0%                | 6.0%            | 14.0%                                      | 6.0%                      | 74.0%           |
|    | 45歳～49歳 | 50   | 0.0%                | 10.0%           | 6.0%                                       | 4.0%                      | 80.0%           |
|    | 50歳～54歳 | 50   | 2.0%                | 2.0%            | 8.0%                                       | 4.0%                      | 84.0%           |
|    | 55歳～59歳 | 50   | 0.0%                | 4.0%            | 6.0%                                       | 10.0%                     | 80.0%           |
|    | 60歳～64歳 | 50   | 2.0%                | 8.0%            | 18.0%                                      | 2.0%                      | 70.0%           |
|    | 65歳～69歳 | 50   | 6.0%                | 6.0%            | 20.0%                                      | 6.0%                      | 62.0%           |
| 女性 | 15歳～19歳 | 50   | 4.0%                | 0.0%            | 4.0%                                       | 8.0%                      | 84.0%           |
|    | 20歳～24歳 | 50   | 0.0%                | 2.0%            | 10.0%                                      | 4.0%                      | 84.0%           |
|    | 25歳～29歳 | 50   | 4.0%                | 2.0%            | 2.0%                                       | 6.0%                      | 86.0%           |
|    | 30歳～34歳 | 50   | 6.0%                | 4.0%            | 6.0%                                       | 6.0%                      | 78.0%           |
|    | 35歳～39歳 | 50   | 4.0%                | 10.0%           | 2.0%                                       | 12.0%                     | 72.0%           |
|    | 40歳～44歳 | 50   | 8.0%                | 14.0%           | 0.0%                                       | 6.0%                      | 72.0%           |
|    | 45歳～49歳 | 50   | 0.0%                | 8.0%            | 12.0%                                      | 2.0%                      | 78.0%           |
|    | 50歳～54歳 | 50   | 10.0%               | 12.0%           | 16.0%                                      | 8.0%                      | 54.0%           |
|    | 55歳～59歳 | 50   | 2.0%                | 16.0%           | 18.0%                                      | 6.0%                      | 58.0%           |
|    | 60歳～64歳 | 50   | 6.0%                | 18.0%           | 16.0%                                      | 8.0%                      | 52.0%           |
|    | 65歳～69歳 | 50   | 10.0%               | 20.0%           | 24.0%                                      | 6.0%                      | 40.0%           |

# Youtube利用状況(5月)

|    |         | n    | Q10 Youtube（ユーチューブ） |                 |  |                           |                 |
|----|---------|------|---------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない         | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.7%                | 7.1%            | 10.8%                                      | 6.3%                      | 72.1%           |
| 男性 | 15歳～19歳 | 50   | 4.0%                | 4.0%            | 4.0%                                       | 12.0%                     | 76.0%           |
|    | 20歳～24歳 | 50   | 2.0%                | 2.0%            | 12.0%                                      | 12.0%                     | 72.0%           |
|    | 25歳～29歳 | 50   | 2.0%                | 8.0%            | 18.0%                                      | 8.0%                      | 64.0%           |
|    | 30歳～34歳 | 50   | 4.0%                | 4.0%            | 8.0%                                       | 8.0%                      | 76.0%           |
|    | 35歳～39歳 | 50   | 2.0%                | 6.0%            | 6.0%                                       | 6.0%                      | 80.0%           |
|    | 40歳～44歳 | 50   | 6.0%                | 10.0%           | 6.0%                                       | 2.0%                      | 76.0%           |
|    | 45歳～49歳 | 50   | 2.0%                | 4.0%            | 14.0%                                      | 6.0%                      | 74.0%           |
|    | 50歳～54歳 | 50   | 6.0%                | 2.0%            | 8.0%                                       | 4.0%                      | 80.0%           |
|    | 55歳～59歳 | 50   | 8.0%                | 12.0%           | 10.0%                                      | 4.0%                      | 66.0%           |
|    | 60歳～64歳 | 50   | 2.0%                | 8.0%            | 10.0%                                      | 2.0%                      | 78.0%           |
|    | 65歳～69歳 | 50   | 2.0%                | 6.0%            | 14.0%                                      | 8.0%                      | 70.0%           |
| 女性 | 15歳～19歳 | 50   | 6.0%                | 2.0%            | 8.0%                                       | 2.0%                      | 82.0%           |
|    | 20歳～24歳 | 50   | 4.0%                | 0.0%            | 8.0%                                       | 12.0%                     | 76.0%           |
|    | 25歳～29歳 | 50   | 2.0%                | 4.0%            | 6.0%                                       | 8.0%                      | 80.0%           |
|    | 30歳～34歳 | 50   | 4.0%                | 6.0%            | 8.0%                                       | 10.0%                     | 72.0%           |
|    | 35歳～39歳 | 50   | 4.0%                | 2.0%            | 10.0%                                      | 10.0%                     | 74.0%           |
|    | 40歳～44歳 | 50   | 2.0%                | 4.0%            | 20.0%                                      | 4.0%                      | 70.0%           |
|    | 45歳～49歳 | 50   | 2.0%                | 8.0%            | 18.0%                                      | 6.0%                      | 66.0%           |
|    | 50歳～54歳 | 50   | 2.0%                | 16.0%           | 14.0%                                      | 2.0%                      | 66.0%           |
|    | 55歳～59歳 | 50   | 8.0%                | 10.0%           | 8.0%                                       | 4.0%                      | 70.0%           |
|    | 60歳～64歳 | 50   | 2.0%                | 10.0%           | 8.0%                                       | 4.0%                      | 76.0%           |
|    | 65歳～69歳 | 50   | 6.0%                | 28.0%           | 20.0%                                      | 4.0%                      | 42.0%           |

# Youtube利用状況(6月)

|    |         | n    | Q10 Youtube（ユーチューブ） |                 |  |                           |                 |
|----|---------|------|---------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない         | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.5%                | 8.0%            | 10.3%                                      | 6.7%                      | 71.5%           |
| 男性 | 15歳～19歳 | 50   | 6.0%                | 4.0%            | 14.0%                                      | 10.0%                     | 66.0%           |
|    | 20歳～24歳 | 50   | 4.0%                | 8.0%            | 18.0%                                      | 4.0%                      | 66.0%           |
|    | 25歳～29歳 | 50   | 4.0%                | 12.0%           | 2.0%                                       | 8.0%                      | 74.0%           |
|    | 30歳～34歳 | 50   | 2.0%                | 2.0%            | 8.0%                                       | 16.0%                     | 72.0%           |
|    | 35歳～39歳 | 50   | 6.0%                | 8.0%            | 2.0%                                       | 6.0%                      | 78.0%           |
|    | 40歳～44歳 | 50   | 6.0%                | 2.0%            | 2.0%                                       | 8.0%                      | 82.0%           |
|    | 45歳～49歳 | 50   | 2.0%                | 6.0%            | 10.0%                                      | 8.0%                      | 74.0%           |
|    | 50歳～54歳 | 50   | 2.0%                | 2.0%            | 12.0%                                      | 10.0%                     | 74.0%           |
|    | 55歳～59歳 | 50   | 6.0%                | 8.0%            | 16.0%                                      | 4.0%                      | 66.0%           |
|    | 60歳～64歳 | 50   | 4.0%                | 4.0%            | 14.0%                                      | 4.0%                      | 74.0%           |
|    | 65歳～69歳 | 50   | 4.0%                | 20.0%           | 14.0%                                      | 6.0%                      | 56.0%           |
| 女性 | 15歳～19歳 | 50   | 2.0%                | 2.0%            | 6.0%                                       | 6.0%                      | 84.0%           |
|    | 20歳～24歳 | 50   | 4.0%                | 2.0%            | 6.0%                                       | 4.0%                      | 84.0%           |
|    | 25歳～29歳 | 50   | 0.0%                | 6.0%            | 12.0%                                      | 2.0%                      | 80.0%           |
|    | 30歳～34歳 | 50   | 2.0%                | 4.0%            | 10.0%                                      | 12.0%                     | 72.0%           |
|    | 35歳～39歳 | 50   | 6.0%                | 14.0%           | 10.0%                                      | 10.0%                     | 60.0%           |
|    | 40歳～44歳 | 50   | 0.0%                | 10.0%           | 10.0%                                      | 0.0%                      | 80.0%           |
|    | 45歳～49歳 | 50   | 2.0%                | 8.0%            | 10.0%                                      | 8.0%                      | 72.0%           |
|    | 50歳～54歳 | 50   | 2.0%                | 8.0%            | 8.0%                                       | 14.0%                     | 68.0%           |
|    | 55歳～59歳 | 50   | 4.0%                | 14.0%           | 10.0%                                      | 4.0%                      | 68.0%           |
|    | 60歳～64歳 | 50   | 2.0%                | 10.0%           | 14.0%                                      | 4.0%                      | 70.0%           |
|    | 65歳～69歳 | 50   | 6.0%                | 22.0%           | 18.0%                                      | 0.0%                      | 54.0%           |

# Youtube利用状況(7月)

|    |         | n    | Q10 Youtube（ユーチューブ） |                 |  |                           |                 |
|----|---------|------|---------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない         | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.4%                | 6.8%            | 8.8%                                       | 8.6%                      | 72.4%           |
| 男性 | 15歳～19歳 | 50   | 4.0%                | 6.0%            | 8.0%                                       | 10.0%                     | 72.0%           |
|    | 20歳～24歳 | 50   | 4.0%                | 2.0%            | 6.0%                                       | 4.0%                      | 84.0%           |
|    | 25歳～29歳 | 50   | 0.0%                | 2.0%            | 14.0%                                      | 10.0%                     | 74.0%           |
|    | 30歳～34歳 | 50   | 2.0%                | 12.0%           | 14.0%                                      | 6.0%                      | 66.0%           |
|    | 35歳～39歳 | 50   | 0.0%                | 4.0%            | 2.0%                                       | 12.0%                     | 82.0%           |
|    | 40歳～44歳 | 50   | 2.0%                | 0.0%            | 4.0%                                       | 6.0%                      | 88.0%           |
|    | 45歳～49歳 | 50   | 2.0%                | 2.0%            | 2.0%                                       | 6.0%                      | 88.0%           |
|    | 50歳～54歳 | 50   | 0.0%                | 6.0%            | 4.0%                                       | 4.0%                      | 86.0%           |
|    | 55歳～59歳 | 50   | 4.0%                | 8.0%            | 4.0%                                       | 8.0%                      | 76.0%           |
|    | 60歳～64歳 | 50   | 0.0%                | 10.0%           | 26.0%                                      | 4.0%                      | 60.0%           |
|    | 65歳～69歳 | 50   | 4.0%                | 8.0%            | 10.0%                                      | 6.0%                      | 72.0%           |
| 女性 | 15歳～19歳 | 50   | 2.0%                | 2.0%            | 12.0%                                      | 8.0%                      | 76.0%           |
|    | 20歳～24歳 | 50   | 4.0%                | 4.0%            | 6.0%                                       | 6.0%                      | 80.0%           |
|    | 25歳～29歳 | 50   | 4.0%                | 2.0%            | 2.0%                                       | 18.0%                     | 74.0%           |
|    | 30歳～34歳 | 50   | 6.0%                | 2.0%            | 4.0%                                       | 6.0%                      | 82.0%           |
|    | 35歳～39歳 | 50   | 6.0%                | 6.0%            | 4.0%                                       | 8.0%                      | 76.0%           |
|    | 40歳～44歳 | 50   | 4.0%                | 4.0%            | 12.0%                                      | 14.0%                     | 66.0%           |
|    | 45歳～49歳 | 50   | 2.0%                | 14.0%           | 10.0%                                      | 12.0%                     | 62.0%           |
|    | 50歳～54歳 | 50   | 4.0%                | 8.0%            | 8.0%                                       | 14.0%                     | 66.0%           |
|    | 55歳～59歳 | 50   | 2.0%                | 14.0%           | 16.0%                                      | 10.0%                     | 58.0%           |
|    | 60歳～64歳 | 50   | 8.0%                | 12.0%           | 10.0%                                      | 10.0%                     | 60.0%           |
|    | 65歳～69歳 | 50   | 10.0%               | 22.0%           | 16.0%                                      | 8.0%                      | 44.0%           |

# Youtube利用状況(8月)

|    |         | n    | Q10 Youtube（ユーチューブ） |                 |  |                           |                 |
|----|---------|------|---------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない         | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 2.7%                | 7.0%            | 11.7%                                      | 5.0%                      | 73.5%           |
| 男性 | 15歳～19歳 | 50   | 0.0%                | 12.0%           | 22.0%                                      | 0.0%                      | 66.0%           |
|    | 20歳～24歳 | 50   | 2.0%                | 0.0%            | 18.0%                                      | 6.0%                      | 74.0%           |
|    | 25歳～29歳 | 50   | 4.0%                | 6.0%            | 8.0%                                       | 4.0%                      | 78.0%           |
|    | 30歳～34歳 | 50   | 2.0%                | 4.0%            | 20.0%                                      | 4.0%                      | 70.0%           |
|    | 35歳～39歳 | 50   | 4.0%                | 6.0%            | 2.0%                                       | 2.0%                      | 86.0%           |
|    | 40歳～44歳 | 50   | 2.0%                | 6.0%            | 0.0%                                       | 6.0%                      | 86.0%           |
|    | 45歳～49歳 | 50   | 2.0%                | 10.0%           | 2.0%                                       | 6.0%                      | 80.0%           |
|    | 50歳～54歳 | 50   | 8.0%                | 0.0%            | 10.0%                                      | 6.0%                      | 76.0%           |
|    | 55歳～59歳 | 50   | 0.0%                | 2.0%            | 8.0%                                       | 4.0%                      | 86.0%           |
|    | 60歳～64歳 | 50   | 2.0%                | 14.0%           | 18.0%                                      | 4.0%                      | 62.0%           |
|    | 65歳～69歳 | 50   | 6.0%                | 16.0%           | 16.0%                                      | 2.0%                      | 60.0%           |
| 女性 | 15歳～19歳 | 50   | 0.0%                | 0.0%            | 2.0%                                       | 2.0%                      | 96.0%           |
|    | 20歳～24歳 | 50   | 4.0%                | 8.0%            | 0.0%                                       | 10.0%                     | 78.0%           |
|    | 25歳～29歳 | 50   | 6.0%                | 8.0%            | 12.0%                                      | 10.0%                     | 64.0%           |
|    | 30歳～34歳 | 50   | 2.0%                | 6.0%            | 14.0%                                      | 4.0%                      | 74.0%           |
|    | 35歳～39歳 | 50   | 2.0%                | 2.0%            | 4.0%                                       | 14.0%                     | 78.0%           |
|    | 40歳～44歳 | 50   | 2.0%                | 6.0%            | 26.0%                                      | 4.0%                      | 62.0%           |
|    | 45歳～49歳 | 50   | 0.0%                | 8.0%            | 18.0%                                      | 4.0%                      | 70.0%           |
|    | 50歳～54歳 | 50   | 2.0%                | 6.0%            | 12.0%                                      | 8.0%                      | 72.0%           |
|    | 55歳～59歳 | 50   | 2.0%                | 12.0%           | 16.0%                                      | 6.0%                      | 64.0%           |
|    | 60歳～64歳 | 50   | 2.0%                | 10.0%           | 14.0%                                      | 0.0%                      | 74.0%           |
|    | 65歳～69歳 | 50   | 6.0%                | 12.0%           | 16.0%                                      | 4.0%                      | 62.0%           |

# Youtube利用状況(9月)

|    |         | n    | Q10 Youtube（ユーチューブ） |                 |  |                           |                 |
|----|---------|------|---------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない         | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.2%                | 7.1%            | 9.9%                                       | 6.2%                      | 73.6%           |
| 男性 | 15歳～19歳 | 50   | 0.0%                | 8.0%            | 18.0%                                      | 12.0%                     | 62.0%           |
|    | 20歳～24歳 | 50   | 2.0%                | 4.0%            | 10.0%                                      | 6.0%                      | 78.0%           |
|    | 25歳～29歳 | 50   | 8.0%                | 8.0%            | 12.0%                                      | 8.0%                      | 64.0%           |
|    | 30歳～34歳 | 50   | 4.0%                | 6.0%            | 8.0%                                       | 2.0%                      | 80.0%           |
|    | 35歳～39歳 | 50   | 6.0%                | 6.0%            | 8.0%                                       | 0.0%                      | 80.0%           |
|    | 40歳～44歳 | 50   | 0.0%                | 6.0%            | 10.0%                                      | 6.0%                      | 78.0%           |
|    | 45歳～49歳 | 50   | 0.0%                | 2.0%            | 12.0%                                      | 8.0%                      | 78.0%           |
|    | 50歳～54歳 | 50   | 2.0%                | 4.0%            | 6.0%                                       | 0.0%                      | 88.0%           |
|    | 55歳～59歳 | 50   | 6.0%                | 10.0%           | 4.0%                                       | 10.0%                     | 70.0%           |
|    | 60歳～64歳 | 50   | 4.0%                | 14.0%           | 10.0%                                      | 2.0%                      | 70.0%           |
|    | 65歳～69歳 | 50   | 0.0%                | 10.0%           | 8.0%                                       | 8.0%                      | 74.0%           |
| 女性 | 15歳～19歳 | 50   | 4.0%                | 0.0%            | 14.0%                                      | 8.0%                      | 74.0%           |
|    | 20歳～24歳 | 50   | 8.0%                | 6.0%            | 4.0%                                       | 2.0%                      | 80.0%           |
|    | 25歳～29歳 | 50   | 2.0%                | 4.0%            | 4.0%                                       | 8.0%                      | 82.0%           |
|    | 30歳～34歳 | 50   | 2.0%                | 0.0%            | 12.0%                                      | 8.0%                      | 78.0%           |
|    | 35歳～39歳 | 50   | 4.0%                | 6.0%            | 6.0%                                       | 8.0%                      | 76.0%           |
|    | 40歳～44歳 | 50   | 2.0%                | 6.0%            | 10.0%                                      | 14.0%                     | 68.0%           |
|    | 45歳～49歳 | 50   | 4.0%                | 8.0%            | 8.0%                                       | 8.0%                      | 72.0%           |
|    | 50歳～54歳 | 50   | 2.0%                | 4.0%            | 12.0%                                      | 6.0%                      | 76.0%           |
|    | 55歳～59歳 | 50   | 0.0%                | 16.0%           | 4.0%                                       | 6.0%                      | 74.0%           |
|    | 60歳～64歳 | 50   | 4.0%                | 10.0%           | 20.0%                                      | 4.0%                      | 62.0%           |
|    | 65歳～69歳 | 50   | 6.0%                | 18.0%           | 18.0%                                      | 2.0%                      | 56.0%           |

# Youtube利用状況(10月)

|    |         | n    | Q10 Youtube（ユーチューブ） |                 |  |                           |                 |
|----|---------|------|---------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない         | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.4%                | 5.9%            | 10.2%                                      | 6.8%                      | 73.7%           |
| 男性 | 15歳～19歳 | 50   | 10.0%               | 0.0%            | 14.0%                                      | 8.0%                      | 68.0%           |
|    | 20歳～24歳 | 50   | 0.0%                | 2.0%            | 6.0%                                       | 4.0%                      | 88.0%           |
|    | 25歳～29歳 | 50   | 4.0%                | 4.0%            | 4.0%                                       | 6.0%                      | 82.0%           |
|    | 30歳～34歳 | 50   | 0.0%                | 6.0%            | 14.0%                                      | 8.0%                      | 72.0%           |
|    | 35歳～39歳 | 50   | 4.0%                | 6.0%            | 14.0%                                      | 8.0%                      | 68.0%           |
|    | 40歳～44歳 | 50   | 2.0%                | 2.0%            | 10.0%                                      | 2.0%                      | 84.0%           |
|    | 45歳～49歳 | 50   | 2.0%                | 8.0%            | 4.0%                                       | 2.0%                      | 84.0%           |
|    | 50歳～54歳 | 50   | 2.0%                | 0.0%            | 8.0%                                       | 8.0%                      | 82.0%           |
|    | 55歳～59歳 | 50   | 2.0%                | 6.0%            | 4.0%                                       | 4.0%                      | 84.0%           |
|    | 60歳～64歳 | 50   | 0.0%                | 8.0%            | 18.0%                                      | 10.0%                     | 64.0%           |
|    | 65歳～69歳 | 50   | 0.0%                | 8.0%            | 20.0%                                      | 2.0%                      | 70.0%           |
| 女性 | 15歳～19歳 | 50   | 4.0%                | 6.0%            | 4.0%                                       | 8.0%                      | 78.0%           |
|    | 20歳～24歳 | 50   | 4.0%                | 2.0%            | 2.0%                                       | 8.0%                      | 84.0%           |
|    | 25歳～29歳 | 50   | 8.0%                | 2.0%            | 4.0%                                       | 4.0%                      | 82.0%           |
|    | 30歳～34歳 | 50   | 2.0%                | 2.0%            | 10.0%                                      | 18.0%                     | 68.0%           |
|    | 35歳～39歳 | 50   | 0.0%                | 4.0%            | 14.0%                                      | 12.0%                     | 70.0%           |
|    | 40歳～44歳 | 50   | 0.0%                | 8.0%            | 10.0%                                      | 8.0%                      | 74.0%           |
|    | 45歳～49歳 | 50   | 2.0%                | 8.0%            | 8.0%                                       | 8.0%                      | 74.0%           |
|    | 50歳～54歳 | 50   | 2.0%                | 14.0%           | 12.0%                                      | 12.0%                     | 60.0%           |
|    | 55歳～59歳 | 50   | 6.0%                | 12.0%           | 10.0%                                      | 6.0%                      | 66.0%           |
|    | 60歳～64歳 | 50   | 8.0%                | 4.0%            | 20.0%                                      | 2.0%                      | 66.0%           |
|    | 65歳～69歳 | 50   | 12.0%               | 18.0%           | 14.0%                                      | 2.0%                      | 54.0%           |

# Youtube利用状況(11月)

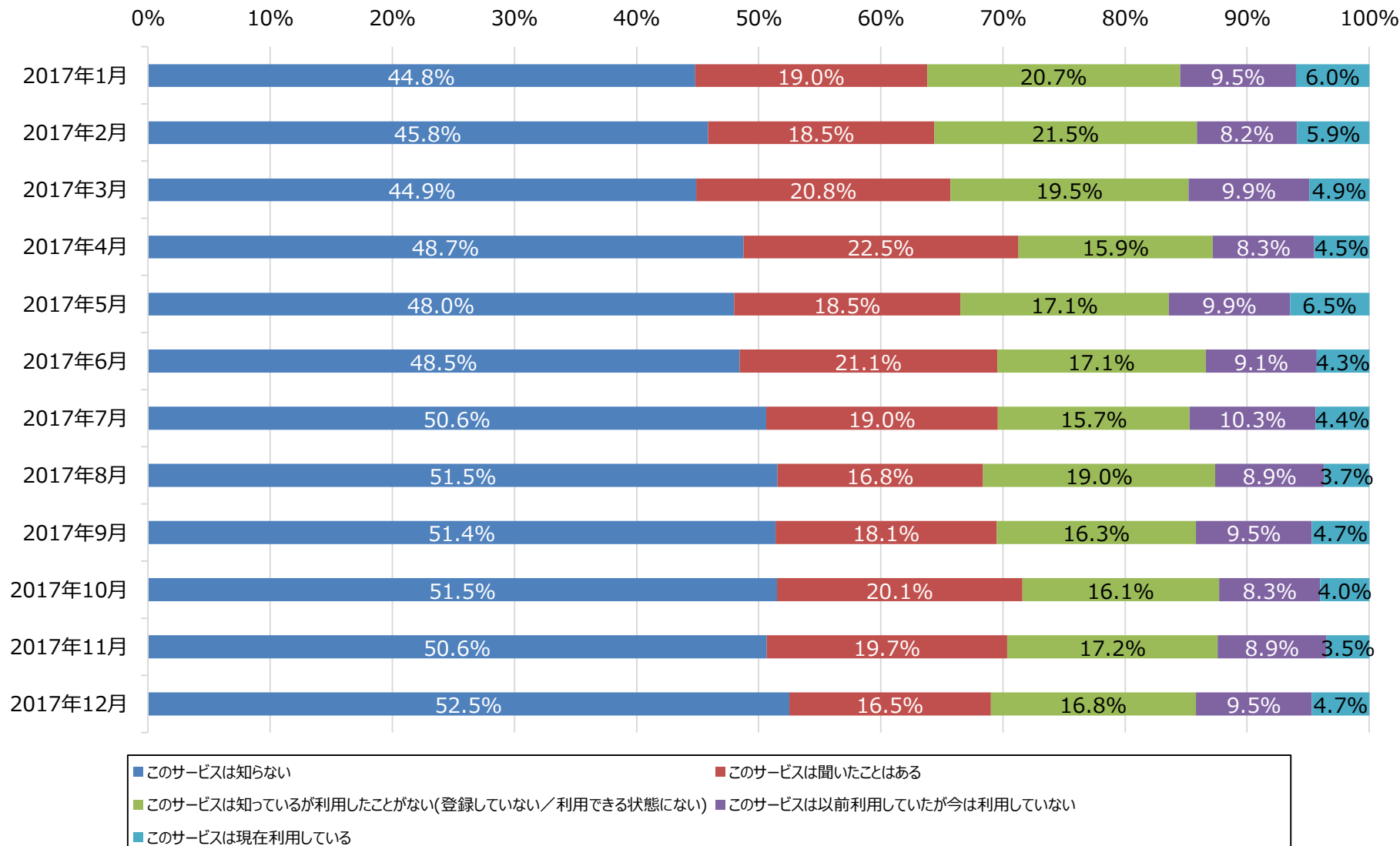
|    |         | n    | Q10 Youtube（ユーチューブ） |                 |  |                           |                 |
|----|---------|------|---------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない         | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 3.4%                | 6.6%            | 10.0%                                      | 5.7%                      | 74.3%           |
| 男性 | 15歳～19歳 | 50   | 10.0%               | 4.0%            | 6.0%                                       | 4.0%                      | 76.0%           |
|    | 20歳～24歳 | 50   | 4.0%                | 4.0%            | 10.0%                                      | 2.0%                      | 80.0%           |
|    | 25歳～29歳 | 50   | 4.0%                | 4.0%            | 8.0%                                       | 6.0%                      | 78.0%           |
|    | 30歳～34歳 | 50   | 4.0%                | 6.0%            | 8.0%                                       | 6.0%                      | 76.0%           |
|    | 35歳～39歳 | 50   | 8.0%                | 4.0%            | 4.0%                                       | 6.0%                      | 78.0%           |
|    | 40歳～44歳 | 50   | 2.0%                | 8.0%            | 8.0%                                       | 4.0%                      | 78.0%           |
|    | 45歳～49歳 | 50   | 0.0%                | 4.0%            | 8.0%                                       | 2.0%                      | 86.0%           |
|    | 50歳～54歳 | 50   | 2.0%                | 2.0%            | 8.0%                                       | 6.0%                      | 82.0%           |
|    | 55歳～59歳 | 50   | 4.0%                | 6.0%            | 12.0%                                      | 2.0%                      | 76.0%           |
|    | 60歳～64歳 | 50   | 2.0%                | 2.0%            | 10.0%                                      | 0.0%                      | 86.0%           |
|    | 65歳～69歳 | 50   | 2.0%                | 20.0%           | 10.0%                                      | 6.0%                      | 62.0%           |
| 女性 | 15歳～19歳 | 50   | 0.0%                | 8.0%            | 12.0%                                      | 2.0%                      | 78.0%           |
|    | 20歳～24歳 | 50   | 2.0%                | 8.0%            | 10.0%                                      | 8.0%                      | 72.0%           |
|    | 25歳～29歳 | 50   | 4.0%                | 4.0%            | 14.0%                                      | 10.0%                     | 68.0%           |
|    | 30歳～34歳 | 50   | 2.0%                | 6.0%            | 8.0%                                       | 8.0%                      | 76.0%           |
|    | 35歳～39歳 | 50   | 4.0%                | 2.0%            | 8.0%                                       | 8.0%                      | 78.0%           |
|    | 40歳～44歳 | 50   | 6.0%                | 2.0%            | 10.0%                                      | 16.0%                     | 66.0%           |
|    | 45歳～49歳 | 50   | 0.0%                | 4.0%            | 14.0%                                      | 6.0%                      | 76.0%           |
|    | 50歳～54歳 | 50   | 0.0%                | 6.0%            | 12.0%                                      | 6.0%                      | 76.0%           |
|    | 55歳～59歳 | 50   | 0.0%                | 2.0%            | 12.0%                                      | 8.0%                      | 78.0%           |
|    | 60歳～64歳 | 50   | 6.0%                | 20.0%           | 10.0%                                      | 6.0%                      | 58.0%           |
|    | 65歳～69歳 | 50   | 8.0%                | 20.0%           | 18.0%                                      | 4.0%                      | 50.0%           |

# Youtube利用状況(12月)

|    |         | n    | Q10 Youtube（ユーチューブ） |                 |  |                           |                 |
|----|---------|------|---------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない         | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 2.4%                | 6.5%            | 9.5%                                       | 6.4%                      | 75.2%           |
| 男性 | 15歳～19歳 | 50   | 6.0%                | 2.0%            | 8.0%                                       | 4.0%                      | 80.0%           |
|    | 20歳～24歳 | 50   | 2.0%                | 2.0%            | 10.0%                                      | 6.0%                      | 80.0%           |
|    | 25歳～29歳 | 50   | 0.0%                | 6.0%            | 6.0%                                       | 12.0%                     | 76.0%           |
|    | 30歳～34歳 | 50   | 0.0%                | 8.0%            | 10.0%                                      | 0.0%                      | 82.0%           |
|    | 35歳～39歳 | 50   | 2.0%                | 2.0%            | 4.0%                                       | 4.0%                      | 88.0%           |
|    | 40歳～44歳 | 50   | 0.0%                | 8.0%            | 6.0%                                       | 6.0%                      | 80.0%           |
|    | 45歳～49歳 | 50   | 2.0%                | 6.0%            | 6.0%                                       | 0.0%                      | 86.0%           |
|    | 50歳～54歳 | 50   | 2.0%                | 8.0%            | 12.0%                                      | 0.0%                      | 78.0%           |
|    | 55歳～59歳 | 50   | 2.0%                | 10.0%           | 4.0%                                       | 2.0%                      | 82.0%           |
|    | 60歳～64歳 | 50   | 0.0%                | 2.0%            | 10.0%                                      | 8.0%                      | 80.0%           |
|    | 65歳～69歳 | 50   | 6.0%                | 8.0%            | 14.0%                                      | 8.0%                      | 64.0%           |
| 女性 | 15歳～19歳 | 50   | 0.0%                | 0.0%            | 8.0%                                       | 6.0%                      | 86.0%           |
|    | 20歳～24歳 | 50   | 0.0%                | 6.0%            | 6.0%                                       | 14.0%                     | 74.0%           |
|    | 25歳～29歳 | 50   | 8.0%                | 2.0%            | 6.0%                                       | 8.0%                      | 76.0%           |
|    | 30歳～34歳 | 50   | 2.0%                | 4.0%            | 12.0%                                      | 6.0%                      | 76.0%           |
|    | 35歳～39歳 | 50   | 0.0%                | 4.0%            | 8.0%                                       | 12.0%                     | 76.0%           |
|    | 40歳～44歳 | 50   | 4.0%                | 12.0%           | 14.0%                                      | 4.0%                      | 66.0%           |
|    | 45歳～49歳 | 50   | 2.0%                | 14.0%           | 12.0%                                      | 14.0%                     | 58.0%           |
|    | 50歳～54歳 | 50   | 0.0%                | 4.0%            | 14.0%                                      | 2.0%                      | 80.0%           |
|    | 55歳～59歳 | 50   | 8.0%                | 12.0%           | 10.0%                                      | 6.0%                      | 64.0%           |
|    | 60歳～64歳 | 50   | 4.0%                | 10.0%           | 8.0%                                       | 10.0%                     | 68.0%           |
|    | 65歳～69歳 | 50   | 2.0%                | 14.0%           | 22.0%                                      | 8.0%                      | 54.0%           |

# Webサービス利用状況(Ustream)

- Q10 以下のインターネット関連サービスについて、あなたの最も近い状況をお答えください。



# Ustream利用状況(1月)

|    |         | n    | Q10 Ustream（ユーストリーム） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 44.8%                | 19.0%           | 20.7%                                      | 9.5%                      | 6.0%            |
| 男性 | 15歳～19歳 | 50   | 46.0%                | 20.0%           | 20.0%                                      | 10.0%                     | 4.0%            |
|    | 20歳～24歳 | 50   | 30.0%                | 20.0%           | 28.0%                                      | 16.0%                     | 6.0%            |
|    | 25歳～29歳 | 50   | 20.0%                | 24.0%           | 28.0%                                      | 22.0%                     | 6.0%            |
|    | 30歳～34歳 | 50   | 32.0%                | 24.0%           | 26.0%                                      | 12.0%                     | 6.0%            |
|    | 35歳～39歳 | 50   | 24.0%                | 26.0%           | 32.0%                                      | 8.0%                      | 10.0%           |
|    | 40歳～44歳 | 50   | 34.0%                | 26.0%           | 20.0%                                      | 6.0%                      | 14.0%           |
|    | 45歳～49歳 | 50   | 24.0%                | 18.0%           | 28.0%                                      | 24.0%                     | 6.0%            |
|    | 50歳～54歳 | 50   | 42.0%                | 24.0%           | 22.0%                                      | 4.0%                      | 8.0%            |
|    | 55歳～59歳 | 50   | 42.0%                | 16.0%           | 16.0%                                      | 12.0%                     | 14.0%           |
|    | 60歳～64歳 | 50   | 46.0%                | 10.0%           | 32.0%                                      | 10.0%                     | 2.0%            |
|    | 65歳～69歳 | 50   | 62.0%                | 14.0%           | 14.0%                                      | 6.0%                      | 4.0%            |
| 女性 | 15歳～19歳 | 50   | 68.0%                | 14.0%           | 12.0%                                      | 4.0%                      | 2.0%            |
|    | 20歳～24歳 | 50   | 52.0%                | 14.0%           | 12.0%                                      | 14.0%                     | 8.0%            |
|    | 25歳～29歳 | 50   | 32.0%                | 28.0%           | 26.0%                                      | 8.0%                      | 6.0%            |
|    | 30歳～34歳 | 50   | 46.0%                | 14.0%           | 28.0%                                      | 6.0%                      | 6.0%            |
|    | 35歳～39歳 | 50   | 38.0%                | 28.0%           | 16.0%                                      | 10.0%                     | 8.0%            |
|    | 40歳～44歳 | 50   | 48.0%                | 26.0%           | 16.0%                                      | 8.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 66.0%                | 12.0%           | 10.0%                                      | 8.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 58.0%                | 14.0%           | 16.0%                                      | 10.0%                     | 2.0%            |
|    | 55歳～59歳 | 50   | 50.0%                | 16.0%           | 24.0%                                      | 2.0%                      | 8.0%            |
|    | 60歳～64歳 | 50   | 56.0%                | 16.0%           | 20.0%                                      | 6.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 70.0%                | 14.0%           | 10.0%                                      | 2.0%                      | 4.0%            |

# Ustream利用状況(2月)

|    |         | n    | Q10 Ustream（ユーストリーム） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 45.8%                | 18.5%           | 21.5%                                      | 8.2%                      | 5.9%            |
| 男性 | 15歳～19歳 | 50   | 52.0%                | 2.0%            | 22.0%                                      | 8.0%                      | 16.0%           |
|    | 20歳～24歳 | 50   | 32.0%                | 22.0%           | 18.0%                                      | 26.0%                     | 2.0%            |
|    | 25歳～29歳 | 50   | 20.0%                | 22.0%           | 24.0%                                      | 20.0%                     | 14.0%           |
|    | 30歳～34歳 | 50   | 18.0%                | 26.0%           | 36.0%                                      | 8.0%                      | 12.0%           |
|    | 35歳～39歳 | 50   | 34.0%                | 20.0%           | 18.0%                                      | 16.0%                     | 12.0%           |
|    | 40歳～44歳 | 50   | 32.0%                | 20.0%           | 28.0%                                      | 14.0%                     | 6.0%            |
|    | 45歳～49歳 | 50   | 36.0%                | 20.0%           | 34.0%                                      | 2.0%                      | 8.0%            |
|    | 50歳～54歳 | 50   | 34.0%                | 22.0%           | 36.0%                                      | 2.0%                      | 6.0%            |
|    | 55歳～59歳 | 50   | 46.0%                | 14.0%           | 28.0%                                      | 6.0%                      | 6.0%            |
|    | 60歳～64歳 | 50   | 48.0%                | 16.0%           | 30.0%                                      | 6.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 74.0%                | 12.0%           | 8.0%                                       | 2.0%                      | 4.0%            |
| 女性 | 15歳～19歳 | 50   | 70.0%                | 4.0%            | 12.0%                                      | 10.0%                     | 4.0%            |
|    | 20歳～24歳 | 50   | 52.0%                | 24.0%           | 8.0%                                       | 12.0%                     | 4.0%            |
|    | 25歳～29歳 | 50   | 48.0%                | 16.0%           | 20.0%                                      | 6.0%                      | 10.0%           |
|    | 30歳～34歳 | 50   | 30.0%                | 28.0%           | 26.0%                                      | 8.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 42.0%                | 16.0%           | 32.0%                                      | 4.0%                      | 6.0%            |
|    | 40歳～44歳 | 50   | 52.0%                | 24.0%           | 16.0%                                      | 8.0%                      | 0.0%            |
|    | 45歳～49歳 | 50   | 52.0%                | 26.0%           | 18.0%                                      | 2.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 46.0%                | 22.0%           | 20.0%                                      | 8.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 50.0%                | 20.0%           | 16.0%                                      | 8.0%                      | 6.0%            |
|    | 60歳～64歳 | 50   | 76.0%                | 16.0%           | 6.0%                                       | 2.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 64.0%                | 16.0%           | 18.0%                                      | 2.0%                      | 0.0%            |

# Ustream利用状況(3月)

|    |         | n    | Q10 Ustream（ユーストリーム） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 44.9%                | 20.8%           | 19.5%                                      | 9.9%                      | 4.9%            |
| 男性 | 15歳～19歳 | 50   | 44.0%                | 18.0%           | 14.0%                                      | 10.0%                     | 14.0%           |
|    | 20歳～24歳 | 50   | 26.0%                | 26.0%           | 30.0%                                      | 12.0%                     | 6.0%            |
|    | 25歳～29歳 | 50   | 26.0%                | 22.0%           | 14.0%                                      | 22.0%                     | 16.0%           |
|    | 30歳～34歳 | 50   | 30.0%                | 28.0%           | 16.0%                                      | 22.0%                     | 4.0%            |
|    | 35歳～39歳 | 50   | 24.0%                | 20.0%           | 20.0%                                      | 26.0%                     | 10.0%           |
|    | 40歳～44歳 | 50   | 26.0%                | 24.0%           | 32.0%                                      | 12.0%                     | 6.0%            |
|    | 45歳～49歳 | 50   | 44.0%                | 14.0%           | 30.0%                                      | 10.0%                     | 2.0%            |
|    | 50歳～54歳 | 50   | 46.0%                | 14.0%           | 30.0%                                      | 6.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 38.0%                | 12.0%           | 32.0%                                      | 10.0%                     | 8.0%            |
|    | 60歳～64歳 | 50   | 56.0%                | 22.0%           | 20.0%                                      | 2.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 54.0%                | 14.0%           | 24.0%                                      | 6.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 62.0%                | 16.0%           | 12.0%                                      | 8.0%                      | 2.0%            |
|    | 20歳～24歳 | 50   | 50.0%                | 20.0%           | 14.0%                                      | 10.0%                     | 6.0%            |
|    | 25歳～29歳 | 50   | 22.0%                | 36.0%           | 18.0%                                      | 18.0%                     | 6.0%            |
|    | 30歳～34歳 | 50   | 46.0%                | 30.0%           | 12.0%                                      | 10.0%                     | 2.0%            |
|    | 35歳～39歳 | 50   | 42.0%                | 26.0%           | 24.0%                                      | 6.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 58.0%                | 16.0%           | 18.0%                                      | 4.0%                      | 4.0%            |
|    | 45歳～49歳 | 50   | 44.0%                | 24.0%           | 22.0%                                      | 8.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 60.0%                | 20.0%           | 14.0%                                      | 6.0%                      | 0.0%            |
|    | 55歳～59歳 | 50   | 64.0%                | 16.0%           | 10.0%                                      | 6.0%                      | 4.0%            |
|    | 60歳～64歳 | 50   | 68.0%                | 18.0%           | 10.0%                                      | 0.0%                      | 4.0%            |
|    | 65歳～69歳 | 50   | 58.0%                | 22.0%           | 12.0%                                      | 4.0%                      | 4.0%            |

# Ustream利用状況(4月)

|    |         | n    | Q10 Ustream（ユーストリーム） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 48.7%                | 22.5%           | 15.9%                                      | 8.3%                      | 4.5%            |
| 男性 | 15歳～19歳 | 50   | 52.0%                | 20.0%           | 28.0%                                      | 0.0%                      | 0.0%            |
|    | 20歳～24歳 | 50   | 40.0%                | 20.0%           | 16.0%                                      | 20.0%                     | 4.0%            |
|    | 25歳～29歳 | 50   | 34.0%                | 24.0%           | 12.0%                                      | 20.0%                     | 10.0%           |
|    | 30歳～34歳 | 50   | 36.0%                | 28.0%           | 18.0%                                      | 16.0%                     | 2.0%            |
|    | 35歳～39歳 | 50   | 22.0%                | 34.0%           | 12.0%                                      | 18.0%                     | 14.0%           |
|    | 40歳～44歳 | 50   | 30.0%                | 30.0%           | 28.0%                                      | 8.0%                      | 4.0%            |
|    | 45歳～49歳 | 50   | 26.0%                | 24.0%           | 32.0%                                      | 16.0%                     | 2.0%            |
|    | 50歳～54歳 | 50   | 40.0%                | 28.0%           | 16.0%                                      | 6.0%                      | 10.0%           |
|    | 55歳～59歳 | 50   | 52.0%                | 20.0%           | 14.0%                                      | 8.0%                      | 6.0%            |
|    | 60歳～64歳 | 50   | 50.0%                | 28.0%           | 12.0%                                      | 4.0%                      | 6.0%            |
|    | 65歳～69歳 | 50   | 76.0%                | 12.0%           | 6.0%                                       | 4.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 56.0%                | 12.0%           | 18.0%                                      | 8.0%                      | 6.0%            |
|    | 20歳～24歳 | 50   | 44.0%                | 24.0%           | 20.0%                                      | 10.0%                     | 2.0%            |
|    | 25歳～29歳 | 50   | 40.0%                | 30.0%           | 14.0%                                      | 12.0%                     | 4.0%            |
|    | 30歳～34歳 | 50   | 44.0%                | 22.0%           | 16.0%                                      | 6.0%                      | 12.0%           |
|    | 35歳～39歳 | 50   | 52.0%                | 26.0%           | 12.0%                                      | 8.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 58.0%                | 22.0%           | 10.0%                                      | 8.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 48.0%                | 30.0%           | 14.0%                                      | 4.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 66.0%                | 16.0%           | 12.0%                                      | 2.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 78.0%                | 4.0%            | 16.0%                                      | 2.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 64.0%                | 22.0%           | 12.0%                                      | 0.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 64.0%                | 20.0%           | 12.0%                                      | 2.0%                      | 2.0%            |

# Ustream利用状況(5月)

|    |         | n    | Q10 Ustream（ユーストリーム） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 48.0%                | 18.5%           | 17.1%                                      | 9.9%                      | 6.5%            |
| 男性 | 15歳～19歳 | 50   | 60.0%                | 16.0%           | 12.0%                                      | 4.0%                      | 8.0%            |
|    | 20歳～24歳 | 50   | 38.0%                | 18.0%           | 18.0%                                      | 18.0%                     | 8.0%            |
|    | 25歳～29歳 | 50   | 24.0%                | 16.0%           | 32.0%                                      | 16.0%                     | 12.0%           |
|    | 30歳～34歳 | 50   | 34.0%                | 12.0%           | 26.0%                                      | 18.0%                     | 10.0%           |
|    | 35歳～39歳 | 50   | 26.0%                | 26.0%           | 22.0%                                      | 16.0%                     | 10.0%           |
|    | 40歳～44歳 | 50   | 34.0%                | 26.0%           | 26.0%                                      | 6.0%                      | 8.0%            |
|    | 45歳～49歳 | 50   | 42.0%                | 18.0%           | 24.0%                                      | 12.0%                     | 4.0%            |
|    | 50歳～54歳 | 50   | 34.0%                | 14.0%           | 18.0%                                      | 20.0%                     | 14.0%           |
|    | 55歳～59歳 | 50   | 44.0%                | 28.0%           | 24.0%                                      | 4.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 48.0%                | 20.0%           | 14.0%                                      | 14.0%                     | 4.0%            |
|    | 65歳～69歳 | 50   | 66.0%                | 16.0%           | 10.0%                                      | 2.0%                      | 6.0%            |
| 女性 | 15歳～19歳 | 50   | 56.0%                | 16.0%           | 16.0%                                      | 8.0%                      | 4.0%            |
|    | 20歳～24歳 | 50   | 42.0%                | 4.0%            | 24.0%                                      | 22.0%                     | 8.0%            |
|    | 25歳～29歳 | 50   | 38.0%                | 26.0%           | 12.0%                                      | 14.0%                     | 10.0%           |
|    | 30歳～34歳 | 50   | 48.0%                | 28.0%           | 12.0%                                      | 4.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 46.0%                | 12.0%           | 18.0%                                      | 16.0%                     | 8.0%            |
|    | 40歳～44歳 | 50   | 54.0%                | 18.0%           | 16.0%                                      | 6.0%                      | 6.0%            |
|    | 45歳～49歳 | 50   | 62.0%                | 16.0%           | 10.0%                                      | 10.0%                     | 2.0%            |
|    | 50歳～54歳 | 50   | 64.0%                | 14.0%           | 12.0%                                      | 4.0%                      | 6.0%            |
|    | 55歳～59歳 | 50   | 68.0%                | 18.0%           | 12.0%                                      | 2.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 52.0%                | 26.0%           | 12.0%                                      | 2.0%                      | 8.0%            |
|    | 65歳～69歳 | 50   | 76.0%                | 18.0%           | 6.0%                                       | 0.0%                      | 0.0%            |

# Ustream利用状況(6月)

|    |         | n    | Q10 Ustream（ユーストリーム） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 48.5%                | 21.1%           | 17.1%                                      | 9.1%                      | 4.3%            |
| 男性 | 15歳～19歳 | 50   | 44.0%                | 10.0%           | 22.0%                                      | 10.0%                     | 14.0%           |
|    | 20歳～24歳 | 50   | 48.0%                | 20.0%           | 22.0%                                      | 10.0%                     | 0.0%            |
|    | 25歳～29歳 | 50   | 24.0%                | 30.0%           | 20.0%                                      | 18.0%                     | 8.0%            |
|    | 30歳～34歳 | 50   | 36.0%                | 20.0%           | 22.0%                                      | 16.0%                     | 6.0%            |
|    | 35歳～39歳 | 50   | 30.0%                | 32.0%           | 18.0%                                      | 12.0%                     | 8.0%            |
|    | 40歳～44歳 | 50   | 36.0%                | 36.0%           | 14.0%                                      | 14.0%                     | 0.0%            |
|    | 45歳～49歳 | 50   | 34.0%                | 28.0%           | 28.0%                                      | 6.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 36.0%                | 22.0%           | 24.0%                                      | 16.0%                     | 2.0%            |
|    | 55歳～59歳 | 50   | 54.0%                | 16.0%           | 14.0%                                      | 10.0%                     | 6.0%            |
|    | 60歳～64歳 | 50   | 42.0%                | 24.0%           | 26.0%                                      | 4.0%                      | 4.0%            |
|    | 65歳～69歳 | 50   | 58.0%                | 14.0%           | 20.0%                                      | 4.0%                      | 4.0%            |
| 女性 | 15歳～19歳 | 50   | 58.0%                | 8.0%            | 16.0%                                      | 14.0%                     | 4.0%            |
|    | 20歳～24歳 | 50   | 54.0%                | 24.0%           | 12.0%                                      | 8.0%                      | 2.0%            |
|    | 25歳～29歳 | 50   | 46.0%                | 26.0%           | 12.0%                                      | 12.0%                     | 4.0%            |
|    | 30歳～34歳 | 50   | 44.0%                | 30.0%           | 14.0%                                      | 6.0%                      | 6.0%            |
|    | 35歳～39歳 | 50   | 58.0%                | 24.0%           | 14.0%                                      | 4.0%                      | 0.0%            |
|    | 40歳～44歳 | 50   | 46.0%                | 12.0%           | 20.0%                                      | 16.0%                     | 6.0%            |
|    | 45歳～49歳 | 50   | 70.0%                | 12.0%           | 10.0%                                      | 6.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 62.0%                | 22.0%           | 12.0%                                      | 2.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 60.0%                | 14.0%           | 10.0%                                      | 6.0%                      | 10.0%           |
|    | 60歳～64歳 | 50   | 56.0%                | 20.0%           | 18.0%                                      | 4.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 70.0%                | 20.0%           | 8.0%                                       | 2.0%                      | 0.0%            |

# Ustream利用状況(7月)

|    |         | n    | Q10 Ustream（ユーストリーム） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 50.6%                | 19.0%           | 15.7%                                      | 10.3%                     | 4.4%            |
| 男性 | 15歳～19歳 | 50   | 46.0%                | 14.0%           | 22.0%                                      | 14.0%                     | 4.0%            |
|    | 20歳～24歳 | 50   | 44.0%                | 20.0%           | 16.0%                                      | 14.0%                     | 6.0%            |
|    | 25歳～29歳 | 50   | 32.0%                | 22.0%           | 24.0%                                      | 18.0%                     | 4.0%            |
|    | 30歳～34歳 | 50   | 28.0%                | 32.0%           | 28.0%                                      | 6.0%                      | 6.0%            |
|    | 35歳～39歳 | 50   | 36.0%                | 16.0%           | 28.0%                                      | 14.0%                     | 6.0%            |
|    | 40歳～44歳 | 50   | 34.0%                | 18.0%           | 26.0%                                      | 14.0%                     | 8.0%            |
|    | 45歳～49歳 | 50   | 36.0%                | 30.0%           | 20.0%                                      | 12.0%                     | 2.0%            |
|    | 50歳～54歳 | 50   | 42.0%                | 18.0%           | 18.0%                                      | 12.0%                     | 10.0%           |
|    | 55歳～59歳 | 50   | 46.0%                | 24.0%           | 20.0%                                      | 8.0%                      | 2.0%            |
|    | 60歳～64歳 | 50   | 64.0%                | 16.0%           | 10.0%                                      | 4.0%                      | 6.0%            |
|    | 65歳～69歳 | 50   | 60.0%                | 22.0%           | 14.0%                                      | 2.0%                      | 2.0%            |
| 女性 | 15歳～19歳 | 50   | 50.0%                | 10.0%           | 16.0%                                      | 16.0%                     | 8.0%            |
|    | 20歳～24歳 | 50   | 56.0%                | 6.0%            | 14.0%                                      | 14.0%                     | 10.0%           |
|    | 25歳～29歳 | 50   | 36.0%                | 16.0%           | 24.0%                                      | 20.0%                     | 4.0%            |
|    | 30歳～34歳 | 50   | 50.0%                | 20.0%           | 16.0%                                      | 12.0%                     | 2.0%            |
|    | 35歳～39歳 | 50   | 50.0%                | 32.0%           | 4.0%                                       | 10.0%                     | 4.0%            |
|    | 40歳～44歳 | 50   | 64.0%                | 14.0%           | 8.0%                                       | 10.0%                     | 4.0%            |
|    | 45歳～49歳 | 50   | 64.0%                | 14.0%           | 12.0%                                      | 6.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 60.0%                | 20.0%           | 8.0%                                       | 10.0%                     | 2.0%            |
|    | 55歳～59歳 | 50   | 72.0%                | 18.0%           | 6.0%                                       | 4.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 68.0%                | 26.0%           | 2.0%                                       | 4.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 76.0%                | 10.0%           | 10.0%                                      | 2.0%                      | 2.0%            |

# Ustream利用状況(8月)

|    |         | n    | Q10 Ustream（ユーストリーム） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 51.5%                | 16.8%           | 19.0%                                      | 8.9%                      | 3.7%            |
| 男性 | 15歳～19歳 | 50   | 34.0%                | 8.0%            | 38.0%                                      | 10.0%                     | 10.0%           |
|    | 20歳～24歳 | 50   | 40.0%                | 22.0%           | 16.0%                                      | 10.0%                     | 12.0%           |
|    | 25歳～29歳 | 50   | 46.0%                | 12.0%           | 22.0%                                      | 10.0%                     | 10.0%           |
|    | 30歳～34歳 | 50   | 38.0%                | 18.0%           | 26.0%                                      | 16.0%                     | 2.0%            |
|    | 35歳～39歳 | 50   | 38.0%                | 32.0%           | 20.0%                                      | 8.0%                      | 2.0%            |
|    | 40歳～44歳 | 50   | 26.0%                | 16.0%           | 42.0%                                      | 14.0%                     | 2.0%            |
|    | 45歳～49歳 | 50   | 40.0%                | 20.0%           | 24.0%                                      | 14.0%                     | 2.0%            |
|    | 50歳～54歳 | 50   | 52.0%                | 12.0%           | 26.0%                                      | 8.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 52.0%                | 10.0%           | 26.0%                                      | 10.0%                     | 2.0%            |
|    | 60歳～64歳 | 50   | 56.0%                | 20.0%           | 16.0%                                      | 6.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 58.0%                | 24.0%           | 16.0%                                      | 2.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 56.0%                | 24.0%           | 12.0%                                      | 8.0%                      | 0.0%            |
|    | 20歳～24歳 | 50   | 54.0%                | 18.0%           | 10.0%                                      | 12.0%                     | 6.0%            |
|    | 25歳～29歳 | 50   | 52.0%                | 26.0%           | 12.0%                                      | 4.0%                      | 6.0%            |
|    | 30歳～34歳 | 50   | 46.0%                | 16.0%           | 22.0%                                      | 8.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 56.0%                | 12.0%           | 16.0%                                      | 12.0%                     | 4.0%            |
|    | 40歳～44歳 | 50   | 58.0%                | 16.0%           | 12.0%                                      | 10.0%                     | 4.0%            |
|    | 45歳～49歳 | 50   | 62.0%                | 12.0%           | 10.0%                                      | 12.0%                     | 4.0%            |
|    | 50歳～54歳 | 50   | 60.0%                | 22.0%           | 8.0%                                       | 8.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 62.0%                | 14.0%           | 14.0%                                      | 10.0%                     | 0.0%            |
|    | 60歳～64歳 | 50   | 76.0%                | 10.0%           | 10.0%                                      | 2.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 72.0%                | 6.0%            | 20.0%                                      | 2.0%                      | 0.0%            |

# Ustream利用状況(9月)

|    |         | n    | Q10 Ustream（ユーストリーム） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 51.4%                | 18.1%           | 16.3%                                      | 9.5%                      | 4.7%            |
| 男性 | 15歳～19歳 | 50   | 34.0%                | 8.0%            | 30.0%                                      | 12.0%                     | 16.0%           |
|    | 20歳～24歳 | 50   | 38.0%                | 12.0%           | 28.0%                                      | 14.0%                     | 8.0%            |
|    | 25歳～29歳 | 50   | 40.0%                | 16.0%           | 22.0%                                      | 18.0%                     | 4.0%            |
|    | 30歳～34歳 | 50   | 30.0%                | 24.0%           | 22.0%                                      | 20.0%                     | 4.0%            |
|    | 35歳～39歳 | 50   | 42.0%                | 16.0%           | 22.0%                                      | 12.0%                     | 8.0%            |
|    | 40歳～44歳 | 50   | 30.0%                | 32.0%           | 26.0%                                      | 12.0%                     | 0.0%            |
|    | 45歳～49歳 | 50   | 28.0%                | 24.0%           | 28.0%                                      | 12.0%                     | 8.0%            |
|    | 50歳～54歳 | 50   | 46.0%                | 26.0%           | 16.0%                                      | 8.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 56.0%                | 20.0%           | 14.0%                                      | 6.0%                      | 4.0%            |
|    | 60歳～64歳 | 50   | 62.0%                | 16.0%           | 16.0%                                      | 4.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 68.0%                | 14.0%           | 12.0%                                      | 2.0%                      | 4.0%            |
| 女性 | 15歳～19歳 | 50   | 60.0%                | 12.0%           | 20.0%                                      | 4.0%                      | 4.0%            |
|    | 20歳～24歳 | 50   | 56.0%                | 20.0%           | 6.0%                                       | 12.0%                     | 6.0%            |
|    | 25歳～29歳 | 50   | 56.0%                | 22.0%           | 6.0%                                       | 12.0%                     | 4.0%            |
|    | 30歳～34歳 | 50   | 54.0%                | 22.0%           | 14.0%                                      | 8.0%                      | 2.0%            |
|    | 35歳～39歳 | 50   | 46.0%                | 18.0%           | 14.0%                                      | 12.0%                     | 10.0%           |
|    | 40歳～44歳 | 50   | 56.0%                | 12.0%           | 20.0%                                      | 8.0%                      | 4.0%            |
|    | 45歳～49歳 | 50   | 66.0%                | 22.0%           | 4.0%                                       | 6.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 72.0%                | 8.0%            | 6.0%                                       | 12.0%                     | 2.0%            |
|    | 55歳～59歳 | 50   | 52.0%                | 24.0%           | 16.0%                                      | 6.0%                      | 2.0%            |
|    | 60歳～64歳 | 50   | 70.0%                | 18.0%           | 2.0%                                       | 8.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 68.0%                | 12.0%           | 14.0%                                      | 2.0%                      | 4.0%            |

# Ustream利用状況(10月)

|    |         | n    | Q10 Ustream（ユーストリーム） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 51.5%                | 20.1%           | 16.1%                                      | 8.3%                      | 4.0%            |
| 男性 | 15歳～19歳 | 50   | 50.0%                | 12.0%           | 18.0%                                      | 10.0%                     | 10.0%           |
|    | 20歳～24歳 | 50   | 44.0%                | 16.0%           | 18.0%                                      | 14.0%                     | 8.0%            |
|    | 25歳～29歳 | 50   | 34.0%                | 30.0%           | 14.0%                                      | 14.0%                     | 8.0%            |
|    | 30歳～34歳 | 50   | 24.0%                | 26.0%           | 34.0%                                      | 12.0%                     | 4.0%            |
|    | 35歳～39歳 | 50   | 44.0%                | 18.0%           | 20.0%                                      | 10.0%                     | 8.0%            |
|    | 40歳～44歳 | 50   | 20.0%                | 30.0%           | 20.0%                                      | 18.0%                     | 12.0%           |
|    | 45歳～49歳 | 50   | 42.0%                | 16.0%           | 20.0%                                      | 16.0%                     | 6.0%            |
|    | 50歳～54歳 | 50   | 32.0%                | 30.0%           | 24.0%                                      | 8.0%                      | 6.0%            |
|    | 55歳～59歳 | 50   | 52.0%                | 20.0%           | 22.0%                                      | 6.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 56.0%                | 16.0%           | 24.0%                                      | 4.0%                      | 0.0%            |
|    | 65歳～69歳 | 50   | 68.0%                | 16.0%           | 12.0%                                      | 4.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 62.0%                | 18.0%           | 16.0%                                      | 4.0%                      | 0.0%            |
|    | 20歳～24歳 | 50   | 58.0%                | 16.0%           | 10.0%                                      | 12.0%                     | 4.0%            |
|    | 25歳～29歳 | 50   | 50.0%                | 22.0%           | 16.0%                                      | 8.0%                      | 4.0%            |
|    | 30歳～34歳 | 50   | 36.0%                | 36.0%           | 18.0%                                      | 10.0%                     | 0.0%            |
|    | 35歳～39歳 | 50   | 64.0%                | 16.0%           | 8.0%                                       | 8.0%                      | 4.0%            |
|    | 40歳～44歳 | 50   | 60.0%                | 28.0%           | 8.0%                                       | 2.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 58.0%                | 18.0%           | 12.0%                                      | 8.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 74.0%                | 10.0%           | 12.0%                                      | 4.0%                      | 0.0%            |
|    | 55歳～59歳 | 50   | 66.0%                | 18.0%           | 6.0%                                       | 6.0%                      | 4.0%            |
|    | 60歳～64歳 | 50   | 66.0%                | 16.0%           | 12.0%                                      | 2.0%                      | 4.0%            |
|    | 65歳～69歳 | 50   | 74.0%                | 14.0%           | 10.0%                                      | 2.0%                      | 0.0%            |

# Ustream利用状況(11月)

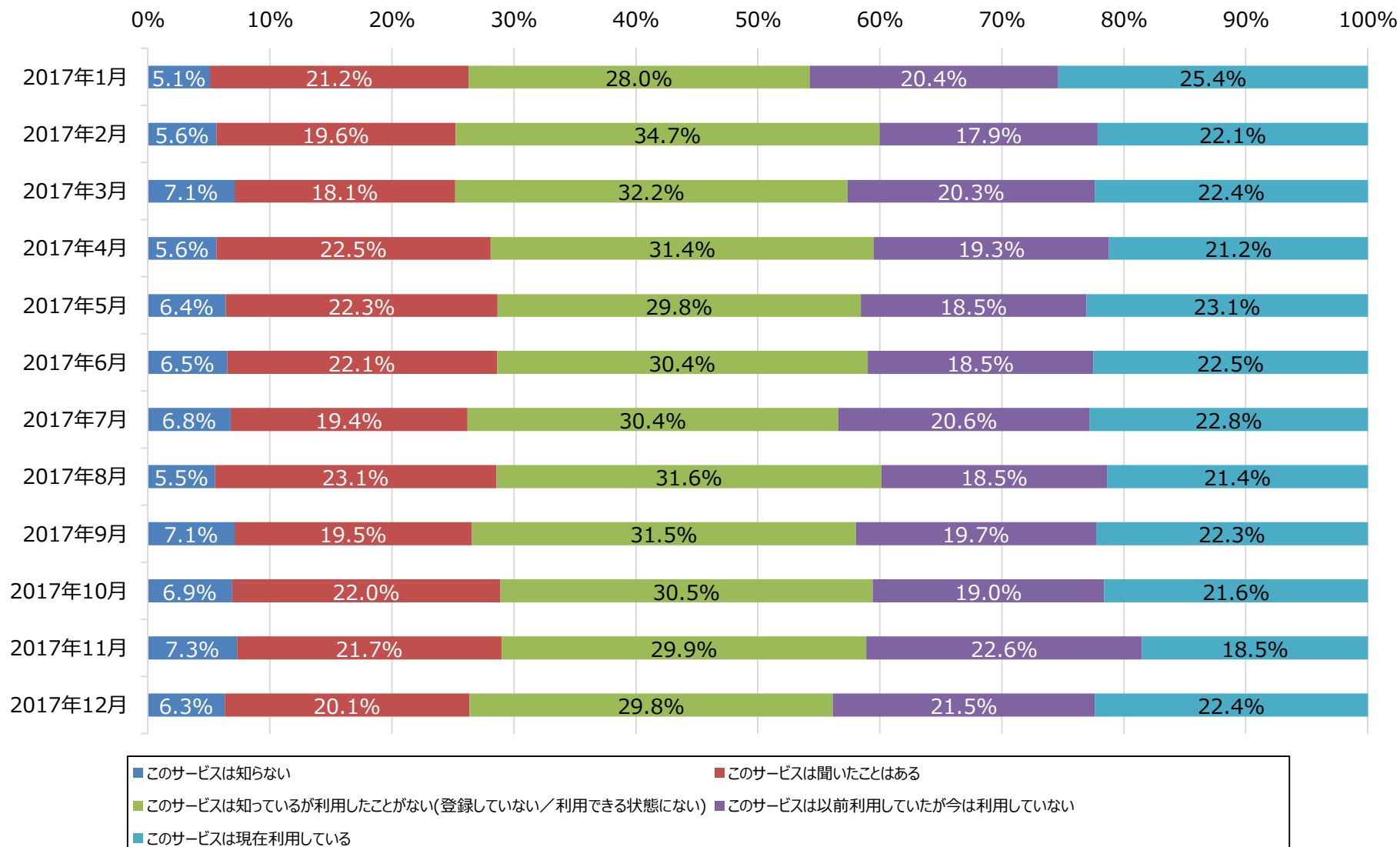
|    |         | n    | Q10 Ustream（ユーストリーム） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 50.6%                | 19.7%           | 17.2%                                      | 8.9%                      | 3.5%            |
| 男性 | 15歳～19歳 | 50   | 54.0%                | 14.0%           | 16.0%                                      | 12.0%                     | 4.0%            |
|    | 20歳～24歳 | 50   | 36.0%                | 12.0%           | 22.0%                                      | 18.0%                     | 12.0%           |
|    | 25歳～29歳 | 50   | 32.0%                | 26.0%           | 28.0%                                      | 10.0%                     | 4.0%            |
|    | 30歳～34歳 | 50   | 40.0%                | 24.0%           | 22.0%                                      | 6.0%                      | 8.0%            |
|    | 35歳～39歳 | 50   | 24.0%                | 40.0%           | 22.0%                                      | 12.0%                     | 2.0%            |
|    | 40歳～44歳 | 50   | 36.0%                | 28.0%           | 20.0%                                      | 12.0%                     | 4.0%            |
|    | 45歳～49歳 | 50   | 20.0%                | 30.0%           | 24.0%                                      | 18.0%                     | 8.0%            |
|    | 50歳～54歳 | 50   | 48.0%                | 22.0%           | 16.0%                                      | 12.0%                     | 2.0%            |
|    | 55歳～59歳 | 50   | 52.0%                | 18.0%           | 22.0%                                      | 6.0%                      | 2.0%            |
|    | 60歳～64歳 | 50   | 52.0%                | 18.0%           | 18.0%                                      | 4.0%                      | 8.0%            |
|    | 65歳～69歳 | 50   | 58.0%                | 26.0%           | 14.0%                                      | 2.0%                      | 0.0%            |
| 女性 | 15歳～19歳 | 50   | 60.0%                | 10.0%           | 16.0%                                      | 12.0%                     | 2.0%            |
|    | 20歳～24歳 | 50   | 46.0%                | 18.0%           | 18.0%                                      | 16.0%                     | 2.0%            |
|    | 25歳～29歳 | 50   | 50.0%                | 12.0%           | 26.0%                                      | 8.0%                      | 4.0%            |
|    | 30歳～34歳 | 50   | 38.0%                | 26.0%           | 26.0%                                      | 10.0%                     | 0.0%            |
|    | 35歳～39歳 | 50   | 70.0%                | 12.0%           | 6.0%                                       | 8.0%                      | 4.0%            |
|    | 40歳～44歳 | 50   | 62.0%                | 18.0%           | 8.0%                                       | 10.0%                     | 2.0%            |
|    | 45歳～49歳 | 50   | 52.0%                | 24.0%           | 20.0%                                      | 2.0%                      | 2.0%            |
|    | 50歳～54歳 | 50   | 62.0%                | 24.0%           | 6.0%                                       | 4.0%                      | 4.0%            |
|    | 55歳～59歳 | 50   | 68.0%                | 8.0%            | 18.0%                                      | 6.0%                      | 0.0%            |
|    | 60歳～64歳 | 50   | 76.0%                | 10.0%           | 6.0%                                       | 6.0%                      | 2.0%            |
|    | 65歳～69歳 | 50   | 78.0%                | 14.0%           | 4.0%                                       | 2.0%                      | 2.0%            |

# Ustream利用状況(12月)

|    |         | n    | Q10 Ustream（ユーストリーム） |                 |  |                           |                 |
|----|---------|------|----------------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない          | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 52.5%                | 16.5%           | 16.8%                                      | 9.5%                      | 4.7%            |
| 男性 | 15歳～19歳 | 50   | 58.0%                | 8.0%            | 18.0%                                      | 10.0%                     | 6.0%            |
|    | 20歳～24歳 | 50   | 44.0%                | 14.0%           | 28.0%                                      | 12.0%                     | 2.0%            |
|    | 25歳～29歳 | 50   | 36.0%                | 20.0%           | 14.0%                                      | 20.0%                     | 10.0%           |
|    | 30歳～34歳 | 50   | 34.0%                | 18.0%           | 30.0%                                      | 12.0%                     | 6.0%            |
|    | 35歳～39歳 | 50   | 40.0%                | 26.0%           | 16.0%                                      | 12.0%                     | 6.0%            |
|    | 40歳～44歳 | 50   | 20.0%                | 28.0%           | 20.0%                                      | 26.0%                     | 6.0%            |
|    | 45歳～49歳 | 50   | 44.0%                | 26.0%           | 16.0%                                      | 8.0%                      | 6.0%            |
|    | 50歳～54歳 | 50   | 58.0%                | 6.0%            | 18.0%                                      | 16.0%                     | 2.0%            |
|    | 55歳～59歳 | 50   | 46.0%                | 16.0%           | 22.0%                                      | 8.0%                      | 8.0%            |
|    | 60歳～64歳 | 50   | 56.0%                | 12.0%           | 18.0%                                      | 12.0%                     | 2.0%            |
|    | 65歳～69歳 | 50   | 58.0%                | 14.0%           | 24.0%                                      | 0.0%                      | 4.0%            |
| 女性 | 15歳～19歳 | 50   | 64.0%                | 6.0%            | 14.0%                                      | 6.0%                      | 10.0%           |
|    | 20歳～24歳 | 50   | 62.0%                | 12.0%           | 18.0%                                      | 6.0%                      | 2.0%            |
|    | 25歳～29歳 | 50   | 44.0%                | 24.0%           | 10.0%                                      | 18.0%                     | 4.0%            |
|    | 30歳～34歳 | 50   | 44.0%                | 14.0%           | 12.0%                                      | 24.0%                     | 6.0%            |
|    | 35歳～39歳 | 50   | 52.0%                | 22.0%           | 16.0%                                      | 4.0%                      | 6.0%            |
|    | 40歳～44歳 | 50   | 66.0%                | 16.0%           | 16.0%                                      | 0.0%                      | 2.0%            |
|    | 45歳～49歳 | 50   | 60.0%                | 12.0%           | 20.0%                                      | 4.0%                      | 4.0%            |
|    | 50歳～54歳 | 50   | 58.0%                | 22.0%           | 14.0%                                      | 4.0%                      | 2.0%            |
|    | 55歳～59歳 | 50   | 64.0%                | 14.0%           | 14.0%                                      | 2.0%                      | 6.0%            |
|    | 60歳～64歳 | 50   | 74.0%                | 14.0%           | 8.0%                                       | 0.0%                      | 4.0%            |
|    | 65歳～69歳 | 50   | 72.0%                | 20.0%           | 4.0%                                       | 4.0%                      | 0.0%            |

# Webサービス利用状況(ニコニコ動画)

- Q10 以下のインターネット関連サービスについて、あなたの最も近い状況をお答えください。



# ニコニコ動画利用状況(1月)

|    |         | n    | Q10 ニコニコ動画  |                 |  |                           |                 |
|----|---------|------|-------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 5.1%        | 21.2%           | 28.0%                                      | 20.4%                     | 25.4%           |
| 男性 | 15歳～19歳 | 50   | 4.0%        | 28.0%           | 18.0%                                      | 12.0%                     | 38.0%           |
|    | 20歳～24歳 | 50   | 6.0%        | 8.0%            | 14.0%                                      | 24.0%                     | 48.0%           |
|    | 25歳～29歳 | 50   | 4.0%        | 6.0%            | 16.0%                                      | 28.0%                     | 46.0%           |
|    | 30歳～34歳 | 50   | 2.0%        | 16.0%           | 30.0%                                      | 26.0%                     | 26.0%           |
|    | 35歳～39歳 | 50   | 6.0%        | 26.0%           | 18.0%                                      | 18.0%                     | 32.0%           |
|    | 40歳～44歳 | 50   | 4.0%        | 18.0%           | 22.0%                                      | 20.0%                     | 36.0%           |
|    | 45歳～49歳 | 50   | 0.0%        | 22.0%           | 22.0%                                      | 28.0%                     | 28.0%           |
|    | 50歳～54歳 | 50   | 4.0%        | 16.0%           | 42.0%                                      | 18.0%                     | 20.0%           |
|    | 55歳～59歳 | 50   | 4.0%        | 18.0%           | 28.0%                                      | 24.0%                     | 26.0%           |
|    | 60歳～64歳 | 50   | 4.0%        | 14.0%           | 38.0%                                      | 32.0%                     | 12.0%           |
|    | 65歳～69歳 | 50   | 8.0%        | 30.0%           | 24.0%                                      | 14.0%                     | 24.0%           |
| 女性 | 15歳～19歳 | 50   | 6.0%        | 16.0%           | 30.0%                                      | 24.0%                     | 24.0%           |
|    | 20歳～24歳 | 50   | 12.0%       | 12.0%           | 20.0%                                      | 26.0%                     | 30.0%           |
|    | 25歳～29歳 | 50   | 10.0%       | 18.0%           | 22.0%                                      | 26.0%                     | 24.0%           |
|    | 30歳～34歳 | 50   | 4.0%        | 30.0%           | 30.0%                                      | 10.0%                     | 26.0%           |
|    | 35歳～39歳 | 50   | 4.0%        | 34.0%           | 36.0%                                      | 14.0%                     | 12.0%           |
|    | 40歳～44歳 | 50   | 0.0%        | 34.0%           | 30.0%                                      | 24.0%                     | 12.0%           |
|    | 45歳～49歳 | 50   | 10.0%       | 14.0%           | 36.0%                                      | 16.0%                     | 24.0%           |
|    | 50歳～54歳 | 50   | 8.0%        | 24.0%           | 36.0%                                      | 14.0%                     | 18.0%           |
|    | 55歳～59歳 | 50   | 6.0%        | 18.0%           | 28.0%                                      | 20.0%                     | 28.0%           |
|    | 60歳～64歳 | 50   | 2.0%        | 24.0%           | 40.0%                                      | 18.0%                     | 16.0%           |
|    | 65歳～69歳 | 50   | 4.0%        | 40.0%           | 36.0%                                      | 12.0%                     | 8.0%            |

# ニコニコ動画利用状況(2月)

|    |         | n    | Q10 ニコニコ動画  |                 |  |                           |                 |
|----|---------|------|-------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 5.6%        | 19.6%           | 34.7%                                      | 17.9%                     | 22.1%           |
| 男性 | 15歳～19歳 | 50   | 2.0%        | 18.0%           | 30.0%                                      | 20.0%                     | 30.0%           |
|    | 20歳～24歳 | 50   | 4.0%        | 8.0%            | 24.0%                                      | 22.0%                     | 42.0%           |
|    | 25歳～29歳 | 50   | 10.0%       | 14.0%           | 18.0%                                      | 20.0%                     | 38.0%           |
|    | 30歳～34歳 | 50   | 4.0%        | 20.0%           | 24.0%                                      | 28.0%                     | 24.0%           |
|    | 35歳～39歳 | 50   | 8.0%        | 14.0%           | 26.0%                                      | 16.0%                     | 36.0%           |
|    | 40歳～44歳 | 50   | 6.0%        | 18.0%           | 28.0%                                      | 18.0%                     | 30.0%           |
|    | 45歳～49歳 | 50   | 4.0%        | 20.0%           | 36.0%                                      | 18.0%                     | 22.0%           |
|    | 50歳～54歳 | 50   | 6.0%        | 14.0%           | 34.0%                                      | 22.0%                     | 24.0%           |
|    | 55歳～59歳 | 50   | 6.0%        | 20.0%           | 42.0%                                      | 18.0%                     | 14.0%           |
|    | 60歳～64歳 | 50   | 2.0%        | 24.0%           | 46.0%                                      | 18.0%                     | 10.0%           |
|    | 65歳～69歳 | 50   | 12.0%       | 30.0%           | 22.0%                                      | 22.0%                     | 14.0%           |
| 女性 | 15歳～19歳 | 50   | 6.0%        | 8.0%            | 32.0%                                      | 22.0%                     | 32.0%           |
|    | 20歳～24歳 | 50   | 8.0%        | 26.0%           | 22.0%                                      | 24.0%                     | 20.0%           |
|    | 25歳～29歳 | 50   | 4.0%        | 14.0%           | 34.0%                                      | 22.0%                     | 26.0%           |
|    | 30歳～34歳 | 50   | 2.0%        | 26.0%           | 34.0%                                      | 12.0%                     | 26.0%           |
|    | 35歳～39歳 | 50   | 6.0%        | 22.0%           | 30.0%                                      | 24.0%                     | 18.0%           |
|    | 40歳～44歳 | 50   | 12.0%       | 24.0%           | 42.0%                                      | 6.0%                      | 16.0%           |
|    | 45歳～49歳 | 50   | 6.0%        | 18.0%           | 42.0%                                      | 20.0%                     | 14.0%           |
|    | 50歳～54歳 | 50   | 4.0%        | 14.0%           | 56.0%                                      | 16.0%                     | 10.0%           |
|    | 55歳～59歳 | 50   | 4.0%        | 24.0%           | 38.0%                                      | 12.0%                     | 22.0%           |
|    | 60歳～64歳 | 50   | 6.0%        | 22.0%           | 54.0%                                      | 8.0%                      | 10.0%           |
|    | 65歳～69歳 | 50   | 2.0%        | 34.0%           | 50.0%                                      | 6.0%                      | 8.0%            |

# ニコニコ動画利用状況(3月)

|    |         | n    | Q10 ニコニコ動画  |                 |  |                           |                 |
|----|---------|------|-------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 7.1%        | 18.1%           | 32.2%                                      | 20.3%                     | 22.4%           |
| 男性 | 15歳～19歳 | 50   | 8.0%        | 20.0%           | 20.0%                                      | 22.0%                     | 30.0%           |
|    | 20歳～24歳 | 50   | 2.0%        | 6.0%            | 22.0%                                      | 24.0%                     | 46.0%           |
|    | 25歳～29歳 | 50   | 12.0%       | 12.0%           | 18.0%                                      | 24.0%                     | 34.0%           |
|    | 30歳～34歳 | 50   | 10.0%       | 10.0%           | 22.0%                                      | 22.0%                     | 36.0%           |
|    | 35歳～39歳 | 50   | 6.0%        | 16.0%           | 22.0%                                      | 24.0%                     | 32.0%           |
|    | 40歳～44歳 | 50   | 6.0%        | 18.0%           | 30.0%                                      | 24.0%                     | 22.0%           |
|    | 45歳～49歳 | 50   | 0.0%        | 18.0%           | 36.0%                                      | 24.0%                     | 22.0%           |
|    | 50歳～54歳 | 50   | 10.0%       | 14.0%           | 36.0%                                      | 18.0%                     | 22.0%           |
|    | 55歳～59歳 | 50   | 6.0%        | 14.0%           | 30.0%                                      | 28.0%                     | 22.0%           |
|    | 60歳～64歳 | 50   | 8.0%        | 20.0%           | 42.0%                                      | 26.0%                     | 4.0%            |
|    | 65歳～69歳 | 50   | 4.0%        | 28.0%           | 30.0%                                      | 20.0%                     | 18.0%           |
| 女性 | 15歳～19歳 | 50   | 6.0%        | 12.0%           | 34.0%                                      | 20.0%                     | 28.0%           |
|    | 20歳～24歳 | 50   | 12.0%       | 10.0%           | 28.0%                                      | 22.0%                     | 28.0%           |
|    | 25歳～29歳 | 50   | 2.0%        | 16.0%           | 26.0%                                      | 34.0%                     | 22.0%           |
|    | 30歳～34歳 | 50   | 12.0%       | 20.0%           | 28.0%                                      | 22.0%                     | 18.0%           |
|    | 35歳～39歳 | 50   | 10.0%       | 20.0%           | 42.0%                                      | 16.0%                     | 12.0%           |
|    | 40歳～44歳 | 50   | 6.0%        | 16.0%           | 30.0%                                      | 20.0%                     | 28.0%           |
|    | 45歳～49歳 | 50   | 4.0%        | 14.0%           | 56.0%                                      | 12.0%                     | 14.0%           |
|    | 50歳～54歳 | 50   | 4.0%        | 12.0%           | 52.0%                                      | 20.0%                     | 12.0%           |
|    | 55歳～59歳 | 50   | 8.0%        | 28.0%           | 34.0%                                      | 10.0%                     | 20.0%           |
|    | 60歳～64歳 | 50   | 6.0%        | 32.0%           | 40.0%                                      | 8.0%                      | 14.0%           |
|    | 65歳～69歳 | 50   | 14.0%       | 42.0%           | 30.0%                                      | 6.0%                      | 8.0%            |

# ニコニコ動画利用状況(4月)

|    |         | n    | Q10 ニコニコ動画  |                 |  |                           |                 |
|----|---------|------|-------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 5.6%        | 22.5%           | 31.4%                                      | 19.3%                     | 21.2%           |
| 男性 | 15歳～19歳 | 50   | 0.0%        | 20.0%           | 34.0%                                      | 26.0%                     | 20.0%           |
|    | 20歳～24歳 | 50   | 0.0%        | 8.0%            | 28.0%                                      | 24.0%                     | 40.0%           |
|    | 25歳～29歳 | 50   | 6.0%        | 20.0%           | 12.0%                                      | 16.0%                     | 46.0%           |
|    | 30歳～34歳 | 50   | 6.0%        | 18.0%           | 28.0%                                      | 32.0%                     | 16.0%           |
|    | 35歳～39歳 | 50   | 4.0%        | 18.0%           | 30.0%                                      | 14.0%                     | 34.0%           |
|    | 40歳～44歳 | 50   | 2.0%        | 22.0%           | 38.0%                                      | 24.0%                     | 14.0%           |
|    | 45歳～49歳 | 50   | 4.0%        | 20.0%           | 24.0%                                      | 24.0%                     | 28.0%           |
|    | 50歳～54歳 | 50   | 4.0%        | 22.0%           | 30.0%                                      | 20.0%                     | 24.0%           |
|    | 55歳～59歳 | 50   | 2.0%        | 18.0%           | 30.0%                                      | 26.0%                     | 24.0%           |
|    | 60歳～64歳 | 50   | 6.0%        | 24.0%           | 36.0%                                      | 16.0%                     | 18.0%           |
|    | 65歳～69歳 | 50   | 6.0%        | 22.0%           | 52.0%                                      | 10.0%                     | 10.0%           |
| 女性 | 15歳～19歳 | 50   | 6.0%        | 8.0%            | 34.0%                                      | 32.0%                     | 20.0%           |
|    | 20歳～24歳 | 50   | 6.0%        | 18.0%           | 26.0%                                      | 18.0%                     | 32.0%           |
|    | 25歳～29歳 | 50   | 6.0%        | 10.0%           | 26.0%                                      | 32.0%                     | 26.0%           |
|    | 30歳～34歳 | 50   | 8.0%        | 32.0%           | 24.0%                                      | 24.0%                     | 12.0%           |
|    | 35歳～39歳 | 50   | 10.0%       | 34.0%           | 28.0%                                      | 10.0%                     | 18.0%           |
|    | 40歳～44歳 | 50   | 6.0%        | 36.0%           | 38.0%                                      | 12.0%                     | 8.0%            |
|    | 45歳～49歳 | 50   | 0.0%        | 28.0%           | 30.0%                                      | 10.0%                     | 32.0%           |
|    | 50歳～54歳 | 50   | 10.0%       | 24.0%           | 30.0%                                      | 22.0%                     | 14.0%           |
|    | 55歳～59歳 | 50   | 12.0%       | 34.0%           | 34.0%                                      | 12.0%                     | 8.0%            |
|    | 60歳～64歳 | 50   | 12.0%       | 32.0%           | 30.0%                                      | 16.0%                     | 10.0%           |
|    | 65歳～69歳 | 50   | 8.0%        | 28.0%           | 48.0%                                      | 4.0%                      | 12.0%           |

# ニコニコ動画利用状況(5月)

|    |         | n    | Q10 ニコニコ動画  |                 |  |                           |                 |
|----|---------|------|-------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 6.4%        | 22.3%           | 29.8%                                      | 18.5%                     | 23.1%           |
| 男性 | 15歳～19歳 | 50   | 12.0%       | 26.0%           | 12.0%                                      | 16.0%                     | 34.0%           |
|    | 20歳～24歳 | 50   | 10.0%       | 8.0%            | 12.0%                                      | 36.0%                     | 34.0%           |
|    | 25歳～29歳 | 50   | 4.0%        | 16.0%           | 22.0%                                      | 14.0%                     | 44.0%           |
|    | 30歳～34歳 | 50   | 2.0%        | 10.0%           | 28.0%                                      | 32.0%                     | 28.0%           |
|    | 35歳～39歳 | 50   | 6.0%        | 18.0%           | 12.0%                                      | 18.0%                     | 46.0%           |
|    | 40歳～44歳 | 50   | 16.0%       | 14.0%           | 36.0%                                      | 14.0%                     | 20.0%           |
|    | 45歳～49歳 | 50   | 2.0%        | 20.0%           | 40.0%                                      | 26.0%                     | 12.0%           |
|    | 50歳～54歳 | 50   | 4.0%        | 10.0%           | 36.0%                                      | 18.0%                     | 32.0%           |
|    | 55歳～59歳 | 50   | 6.0%        | 30.0%           | 36.0%                                      | 10.0%                     | 18.0%           |
|    | 60歳～64歳 | 50   | 4.0%        | 30.0%           | 30.0%                                      | 16.0%                     | 20.0%           |
|    | 65歳～69歳 | 50   | 6.0%        | 26.0%           | 42.0%                                      | 12.0%                     | 14.0%           |
| 女性 | 15歳～19歳 | 50   | 8.0%        | 16.0%           | 34.0%                                      | 16.0%                     | 26.0%           |
|    | 20歳～24歳 | 50   | 6.0%        | 14.0%           | 24.0%                                      | 18.0%                     | 38.0%           |
|    | 25歳～29歳 | 50   | 2.0%        | 16.0%           | 32.0%                                      | 20.0%                     | 30.0%           |
|    | 30歳～34歳 | 50   | 10.0%       | 14.0%           | 30.0%                                      | 26.0%                     | 20.0%           |
|    | 35歳～39歳 | 50   | 10.0%       | 20.0%           | 30.0%                                      | 24.0%                     | 16.0%           |
|    | 40歳～44歳 | 50   | 10.0%       | 26.0%           | 34.0%                                      | 20.0%                     | 10.0%           |
|    | 45歳～49歳 | 50   | 6.0%        | 30.0%           | 26.0%                                      | 16.0%                     | 22.0%           |
|    | 50歳～54歳 | 50   | 10.0%       | 34.0%           | 28.0%                                      | 8.0%                      | 20.0%           |
|    | 55歳～59歳 | 50   | 2.0%        | 40.0%           | 36.0%                                      | 14.0%                     | 8.0%            |
|    | 60歳～64歳 | 50   | 0.0%        | 22.0%           | 42.0%                                      | 22.0%                     | 14.0%           |
|    | 65歳～69歳 | 50   | 4.0%        | 50.0%           | 34.0%                                      | 10.0%                     | 2.0%            |

# ニコニコ動画利用状況(6月)

|    |         | n    | Q10 ニコニコ動画  |                 |  |                           |                 |
|----|---------|------|-------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 6.5%        | 22.1%           | 30.4%                                      | 18.5%                     | 22.5%           |
| 男性 | 15歳～19歳 | 50   | 10.0%       | 14.0%           | 16.0%                                      | 30.0%                     | 30.0%           |
|    | 20歳～24歳 | 50   | 12.0%       | 4.0%            | 30.0%                                      | 22.0%                     | 32.0%           |
|    | 25歳～29歳 | 50   | 8.0%        | 12.0%           | 14.0%                                      | 26.0%                     | 40.0%           |
|    | 30歳～34歳 | 50   | 4.0%        | 18.0%           | 24.0%                                      | 24.0%                     | 30.0%           |
|    | 35歳～39歳 | 50   | 6.0%        | 20.0%           | 20.0%                                      | 26.0%                     | 28.0%           |
|    | 40歳～44歳 | 50   | 8.0%        | 14.0%           | 26.0%                                      | 26.0%                     | 26.0%           |
|    | 45歳～49歳 | 50   | 0.0%        | 30.0%           | 38.0%                                      | 12.0%                     | 20.0%           |
|    | 50歳～54歳 | 50   | 0.0%        | 22.0%           | 36.0%                                      | 14.0%                     | 28.0%           |
|    | 55歳～59歳 | 50   | 8.0%        | 24.0%           | 30.0%                                      | 22.0%                     | 16.0%           |
|    | 60歳～64歳 | 50   | 8.0%        | 14.0%           | 44.0%                                      | 12.0%                     | 22.0%           |
|    | 65歳～69歳 | 50   | 8.0%        | 32.0%           | 36.0%                                      | 16.0%                     | 8.0%            |
| 女性 | 15歳～19歳 | 50   | 8.0%        | 12.0%           | 22.0%                                      | 24.0%                     | 34.0%           |
|    | 20歳～24歳 | 50   | 12.0%       | 16.0%           | 34.0%                                      | 16.0%                     | 22.0%           |
|    | 25歳～29歳 | 50   | 8.0%        | 22.0%           | 26.0%                                      | 18.0%                     | 26.0%           |
|    | 30歳～34歳 | 50   | 6.0%        | 26.0%           | 34.0%                                      | 16.0%                     | 18.0%           |
|    | 35歳～39歳 | 50   | 12.0%       | 32.0%           | 42.0%                                      | 4.0%                      | 10.0%           |
|    | 40歳～44歳 | 50   | 4.0%        | 18.0%           | 28.0%                                      | 26.0%                     | 24.0%           |
|    | 45歳～49歳 | 50   | 4.0%        | 34.0%           | 28.0%                                      | 18.0%                     | 16.0%           |
|    | 50歳～54歳 | 50   | 6.0%        | 24.0%           | 44.0%                                      | 12.0%                     | 14.0%           |
|    | 55歳～59歳 | 50   | 6.0%        | 30.0%           | 26.0%                                      | 20.0%                     | 18.0%           |
|    | 60歳～64歳 | 50   | 2.0%        | 30.0%           | 38.0%                                      | 14.0%                     | 16.0%           |
|    | 65歳～69歳 | 50   | 4.0%        | 38.0%           | 32.0%                                      | 10.0%                     | 16.0%           |

# ニコニコ動画利用状況(7月)

|    |         | n    | Q10 ニコニコ動画  |                 |  |                           |                 |
|----|---------|------|-------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 6.8%        | 19.4%           | 30.4%                                      | 20.6%                     | 22.8%           |
| 男性 | 15歳～19歳 | 50   | 10.0%       | 12.0%           | 20.0%                                      | 30.0%                     | 28.0%           |
|    | 20歳～24歳 | 50   | 10.0%       | 8.0%            | 12.0%                                      | 28.0%                     | 42.0%           |
|    | 25歳～29歳 | 50   | 6.0%        | 10.0%           | 20.0%                                      | 20.0%                     | 44.0%           |
|    | 30歳～34歳 | 50   | 8.0%        | 8.0%            | 26.0%                                      | 32.0%                     | 26.0%           |
|    | 35歳～39歳 | 50   | 2.0%        | 14.0%           | 30.0%                                      | 14.0%                     | 40.0%           |
|    | 40歳～44歳 | 50   | 4.0%        | 6.0%            | 38.0%                                      | 28.0%                     | 24.0%           |
|    | 45歳～49歳 | 50   | 4.0%        | 14.0%           | 36.0%                                      | 32.0%                     | 14.0%           |
|    | 50歳～54歳 | 50   | 4.0%        | 22.0%           | 28.0%                                      | 24.0%                     | 22.0%           |
|    | 55歳～59歳 | 50   | 8.0%        | 20.0%           | 38.0%                                      | 14.0%                     | 20.0%           |
|    | 60歳～64歳 | 50   | 6.0%        | 24.0%           | 42.0%                                      | 14.0%                     | 14.0%           |
|    | 65歳～69歳 | 50   | 12.0%       | 26.0%           | 26.0%                                      | 14.0%                     | 22.0%           |
| 女性 | 15歳～19歳 | 50   | 8.0%        | 10.0%           | 38.0%                                      | 14.0%                     | 30.0%           |
|    | 20歳～24歳 | 50   | 6.0%        | 18.0%           | 10.0%                                      | 32.0%                     | 34.0%           |
|    | 25歳～29歳 | 50   | 4.0%        | 16.0%           | 30.0%                                      | 26.0%                     | 24.0%           |
|    | 30歳～34歳 | 50   | 8.0%        | 16.0%           | 24.0%                                      | 26.0%                     | 26.0%           |
|    | 35歳～39歳 | 50   | 6.0%        | 24.0%           | 40.0%                                      | 14.0%                     | 16.0%           |
|    | 40歳～44歳 | 50   | 8.0%        | 24.0%           | 32.0%                                      | 26.0%                     | 10.0%           |
|    | 45歳～49歳 | 50   | 6.0%        | 26.0%           | 36.0%                                      | 18.0%                     | 14.0%           |
|    | 50歳～54歳 | 50   | 0.0%        | 26.0%           | 30.0%                                      | 26.0%                     | 18.0%           |
|    | 55歳～59歳 | 50   | 8.0%        | 34.0%           | 34.0%                                      | 18.0%                     | 6.0%            |
|    | 60歳～64歳 | 50   | 10.0%       | 40.0%           | 36.0%                                      | 2.0%                      | 12.0%           |
|    | 65歳～69歳 | 50   | 12.0%       | 28.0%           | 42.0%                                      | 2.0%                      | 16.0%           |

# ニコニコ動画利用状況(8月)

|    |         | n    | Q10 ニコニコ動画  |                 |  |                           |                 |
|----|---------|------|-------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 5.5%        | 23.1%           | 31.6%                                      | 18.5%                     | 21.4%           |
| 男性 | 15歳～19歳 | 50   | 6.0%        | 12.0%           | 42.0%                                      | 18.0%                     | 22.0%           |
|    | 20歳～24歳 | 50   | 2.0%        | 16.0%           | 22.0%                                      | 20.0%                     | 40.0%           |
|    | 25歳～29歳 | 50   | 8.0%        | 22.0%           | 14.0%                                      | 18.0%                     | 38.0%           |
|    | 30歳～34歳 | 50   | 4.0%        | 24.0%           | 30.0%                                      | 14.0%                     | 28.0%           |
|    | 35歳～39歳 | 50   | 8.0%        | 30.0%           | 14.0%                                      | 26.0%                     | 22.0%           |
|    | 40歳～44歳 | 50   | 0.0%        | 14.0%           | 34.0%                                      | 24.0%                     | 28.0%           |
|    | 45歳～49歳 | 50   | 4.0%        | 30.0%           | 20.0%                                      | 22.0%                     | 24.0%           |
|    | 50歳～54歳 | 50   | 8.0%        | 16.0%           | 40.0%                                      | 20.0%                     | 16.0%           |
|    | 55歳～59歳 | 50   | 2.0%        | 14.0%           | 52.0%                                      | 12.0%                     | 20.0%           |
|    | 60歳～64歳 | 50   | 4.0%        | 26.0%           | 38.0%                                      | 18.0%                     | 14.0%           |
|    | 65歳～69歳 | 50   | 6.0%        | 36.0%           | 42.0%                                      | 8.0%                      | 8.0%            |
| 女性 | 15歳～19歳 | 50   | 2.0%        | 18.0%           | 26.0%                                      | 26.0%                     | 28.0%           |
|    | 20歳～24歳 | 50   | 8.0%        | 22.0%           | 18.0%                                      | 28.0%                     | 24.0%           |
|    | 25歳～29歳 | 50   | 12.0%       | 28.0%           | 24.0%                                      | 14.0%                     | 22.0%           |
|    | 30歳～34歳 | 50   | 8.0%        | 28.0%           | 30.0%                                      | 16.0%                     | 18.0%           |
|    | 35歳～39歳 | 50   | 10.0%       | 20.0%           | 36.0%                                      | 18.0%                     | 16.0%           |
|    | 40歳～44歳 | 50   | 0.0%        | 26.0%           | 40.0%                                      | 18.0%                     | 16.0%           |
|    | 45歳～49歳 | 50   | 4.0%        | 20.0%           | 36.0%                                      | 20.0%                     | 20.0%           |
|    | 50歳～54歳 | 50   | 2.0%        | 30.0%           | 34.0%                                      | 18.0%                     | 16.0%           |
|    | 55歳～59歳 | 50   | 6.0%        | 28.0%           | 20.0%                                      | 22.0%                     | 24.0%           |
|    | 60歳～64歳 | 50   | 6.0%        | 24.0%           | 38.0%                                      | 16.0%                     | 16.0%           |
|    | 65歳～69歳 | 50   | 10.0%       | 24.0%           | 46.0%                                      | 10.0%                     | 10.0%           |

# ニコニコ動画利用状況(9月)

|    |         | n    | Q10 ニコニコ動画  |                 |  |                           |                 |
|----|---------|------|-------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 7.1%        | 19.5%           | 31.5%                                      | 19.7%                     | 22.3%           |
| 男性 | 15歳～19歳 | 50   | 6.0%        | 10.0%           | 16.0%                                      | 32.0%                     | 36.0%           |
|    | 20歳～24歳 | 50   | 4.0%        | 16.0%           | 16.0%                                      | 20.0%                     | 44.0%           |
|    | 25歳～29歳 | 50   | 10.0%       | 14.0%           | 22.0%                                      | 24.0%                     | 30.0%           |
|    | 30歳～34歳 | 50   | 8.0%        | 16.0%           | 26.0%                                      | 18.0%                     | 32.0%           |
|    | 35歳～39歳 | 50   | 10.0%       | 16.0%           | 16.0%                                      | 26.0%                     | 32.0%           |
|    | 40歳～44歳 | 50   | 6.0%        | 26.0%           | 32.0%                                      | 20.0%                     | 16.0%           |
|    | 45歳～49歳 | 50   | 0.0%        | 10.0%           | 46.0%                                      | 24.0%                     | 20.0%           |
|    | 50歳～54歳 | 50   | 2.0%        | 12.0%           | 42.0%                                      | 22.0%                     | 22.0%           |
|    | 55歳～59歳 | 50   | 8.0%        | 18.0%           | 36.0%                                      | 20.0%                     | 18.0%           |
|    | 60歳～64歳 | 50   | 8.0%        | 28.0%           | 38.0%                                      | 6.0%                      | 20.0%           |
|    | 65歳～69歳 | 50   | 10.0%       | 20.0%           | 42.0%                                      | 14.0%                     | 14.0%           |
| 女性 | 15歳～19歳 | 50   | 10.0%       | 14.0%           | 36.0%                                      | 16.0%                     | 24.0%           |
|    | 20歳～24歳 | 50   | 10.0%       | 16.0%           | 26.0%                                      | 20.0%                     | 28.0%           |
|    | 25歳～29歳 | 50   | 8.0%        | 16.0%           | 26.0%                                      | 20.0%                     | 30.0%           |
|    | 30歳～34歳 | 50   | 8.0%        | 14.0%           | 22.0%                                      | 36.0%                     | 20.0%           |
|    | 35歳～39歳 | 50   | 6.0%        | 24.0%           | 24.0%                                      | 26.0%                     | 20.0%           |
|    | 40歳～44歳 | 50   | 12.0%       | 28.0%           | 32.0%                                      | 18.0%                     | 10.0%           |
|    | 45歳～49歳 | 50   | 6.0%        | 34.0%           | 34.0%                                      | 6.0%                      | 20.0%           |
|    | 50歳～54歳 | 50   | 6.0%        | 20.0%           | 36.0%                                      | 22.0%                     | 16.0%           |
|    | 55歳～59歳 | 50   | 6.0%        | 22.0%           | 40.0%                                      | 18.0%                     | 14.0%           |
|    | 60歳～64歳 | 50   | 6.0%        | 22.0%           | 46.0%                                      | 16.0%                     | 10.0%           |
|    | 65歳～69歳 | 50   | 6.0%        | 32.0%           | 38.0%                                      | 10.0%                     | 14.0%           |

# ニコニコ動画利用状況(10月)

|    |         | n    | Q10 ニコニコ動画  |                 |  |                           |                 |
|----|---------|------|-------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 6.9%        | 22.0%           | 30.5%                                      | 19.0%                     | 21.6%           |
| 男性 | 15歳～19歳 | 50   | 12.0%       | 12.0%           | 28.0%                                      | 20.0%                     | 28.0%           |
|    | 20歳～24歳 | 50   | 0.0%        | 12.0%           | 28.0%                                      | 18.0%                     | 42.0%           |
|    | 25歳～29歳 | 50   | 10.0%       | 10.0%           | 14.0%                                      | 24.0%                     | 42.0%           |
|    | 30歳～34歳 | 50   | 2.0%        | 16.0%           | 22.0%                                      | 32.0%                     | 28.0%           |
|    | 35歳～39歳 | 50   | 12.0%       | 16.0%           | 28.0%                                      | 24.0%                     | 20.0%           |
|    | 40歳～44歳 | 50   | 4.0%        | 14.0%           | 26.0%                                      | 26.0%                     | 30.0%           |
|    | 45歳～49歳 | 50   | 4.0%        | 26.0%           | 30.0%                                      | 16.0%                     | 24.0%           |
|    | 50歳～54歳 | 50   | 2.0%        | 10.0%           | 34.0%                                      | 24.0%                     | 30.0%           |
|    | 55歳～59歳 | 50   | 2.0%        | 18.0%           | 38.0%                                      | 20.0%                     | 22.0%           |
|    | 60歳～64歳 | 50   | 2.0%        | 26.0%           | 46.0%                                      | 14.0%                     | 12.0%           |
|    | 65歳～69歳 | 50   | 4.0%        | 30.0%           | 38.0%                                      | 16.0%                     | 12.0%           |
| 女性 | 15歳～19歳 | 50   | 10.0%       | 10.0%           | 38.0%                                      | 18.0%                     | 24.0%           |
|    | 20歳～24歳 | 50   | 8.0%        | 16.0%           | 22.0%                                      | 24.0%                     | 30.0%           |
|    | 25歳～29歳 | 50   | 8.0%        | 30.0%           | 20.0%                                      | 24.0%                     | 18.0%           |
|    | 30歳～34歳 | 50   | 10.0%       | 22.0%           | 26.0%                                      | 22.0%                     | 20.0%           |
|    | 35歳～39歳 | 50   | 8.0%        | 28.0%           | 32.0%                                      | 14.0%                     | 18.0%           |
|    | 40歳～44歳 | 50   | 10.0%       | 28.0%           | 38.0%                                      | 12.0%                     | 12.0%           |
|    | 45歳～49歳 | 50   | 6.0%        | 18.0%           | 26.0%                                      | 34.0%                     | 16.0%           |
|    | 50歳～54歳 | 50   | 12.0%       | 40.0%           | 28.0%                                      | 10.0%                     | 10.0%           |
|    | 55歳～59歳 | 50   | 6.0%        | 44.0%           | 24.0%                                      | 10.0%                     | 16.0%           |
|    | 60歳～64歳 | 50   | 8.0%        | 16.0%           | 50.0%                                      | 12.0%                     | 14.0%           |
|    | 65歳～69歳 | 50   | 12.0%       | 42.0%           | 34.0%                                      | 4.0%                      | 8.0%            |

# ニコニコ動画利用状況(11月)

|    |         | n    | Q10 ニコニコ動画  |                 |  |                           |                 |
|----|---------|------|-------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 7.3%        | 21.7%           | 29.9%                                      | 22.6%                     | 18.5%           |
| 男性 | 15歳～19歳 | 50   | 14.0%       | 8.0%            | 22.0%                                      | 20.0%                     | 36.0%           |
|    | 20歳～24歳 | 50   | 4.0%        | 10.0%           | 24.0%                                      | 26.0%                     | 36.0%           |
|    | 25歳～29歳 | 50   | 8.0%        | 14.0%           | 26.0%                                      | 20.0%                     | 32.0%           |
|    | 30歳～34歳 | 50   | 6.0%        | 14.0%           | 24.0%                                      | 30.0%                     | 26.0%           |
|    | 35歳～39歳 | 50   | 12.0%       | 22.0%           | 14.0%                                      | 22.0%                     | 30.0%           |
|    | 40歳～44歳 | 50   | 8.0%        | 30.0%           | 26.0%                                      | 18.0%                     | 18.0%           |
|    | 45歳～49歳 | 50   | 4.0%        | 10.0%           | 22.0%                                      | 36.0%                     | 28.0%           |
|    | 50歳～54歳 | 50   | 2.0%        | 28.0%           | 36.0%                                      | 14.0%                     | 20.0%           |
|    | 55歳～59歳 | 50   | 4.0%        | 28.0%           | 32.0%                                      | 22.0%                     | 14.0%           |
|    | 60歳～64歳 | 50   | 6.0%        | 20.0%           | 40.0%                                      | 16.0%                     | 18.0%           |
|    | 65歳～69歳 | 50   | 4.0%        | 38.0%           | 28.0%                                      | 20.0%                     | 10.0%           |
| 女性 | 15歳～19歳 | 50   | 10.0%       | 12.0%           | 30.0%                                      | 26.0%                     | 22.0%           |
|    | 20歳～24歳 | 50   | 10.0%       | 16.0%           | 32.0%                                      | 24.0%                     | 18.0%           |
|    | 25歳～29歳 | 50   | 18.0%       | 22.0%           | 24.0%                                      | 24.0%                     | 12.0%           |
|    | 30歳～34歳 | 50   | 2.0%        | 24.0%           | 32.0%                                      | 30.0%                     | 12.0%           |
|    | 35歳～39歳 | 50   | 14.0%       | 22.0%           | 30.0%                                      | 28.0%                     | 6.0%            |
|    | 40歳～44歳 | 50   | 12.0%       | 26.0%           | 32.0%                                      | 26.0%                     | 4.0%            |
|    | 45歳～49歳 | 50   | 0.0%        | 12.0%           | 58.0%                                      | 16.0%                     | 14.0%           |
|    | 50歳～54歳 | 50   | 4.0%        | 22.0%           | 28.0%                                      | 36.0%                     | 10.0%           |
|    | 55歳～59歳 | 50   | 4.0%        | 28.0%           | 40.0%                                      | 22.0%                     | 6.0%            |
|    | 60歳～64歳 | 50   | 2.0%        | 34.0%           | 26.0%                                      | 14.0%                     | 24.0%           |
|    | 65歳～69歳 | 50   | 12.0%       | 38.0%           | 32.0%                                      | 8.0%                      | 10.0%           |

# ニコニコ動画利用状況(12月)

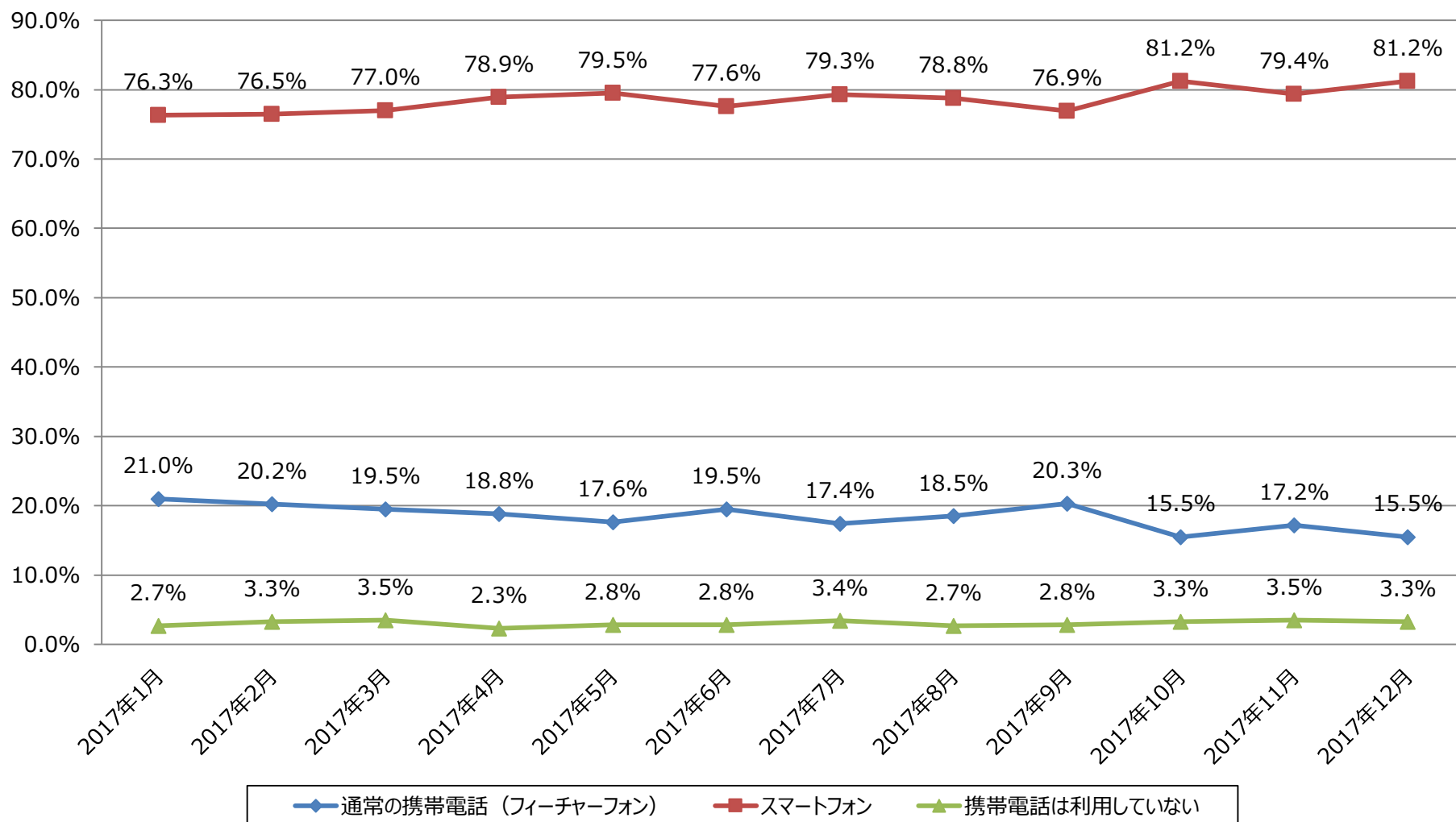
|    |         | n    | Q10 ニコニコ動画  |                 |  |                           |                 |
|----|---------|------|-------------|-----------------|--|---------------------------|-----------------|
|    |         |      | このサービスは知らない | このサービスは聞いたことはある | このサービスは知っているが利用したことがない(登録していない／利用できる状態にない) | このサービスは以前利用していたが今は利用していない | このサービスは現在利用している |
| 全体 |         | 1100 | 6.3%        | 20.1%           | 29.8%                                      | 21.5%                     | 22.4%           |
| 男性 | 15歳～19歳 | 50   | 10.0%       | 10.0%           | 26.0%                                      | 24.0%                     | 30.0%           |
|    | 20歳～24歳 | 50   | 2.0%        | 14.0%           | 22.0%                                      | 22.0%                     | 40.0%           |
|    | 25歳～29歳 | 50   | 10.0%       | 12.0%           | 30.0%                                      | 8.0%                      | 40.0%           |
|    | 30歳～34歳 | 50   | 6.0%        | 14.0%           | 24.0%                                      | 32.0%                     | 24.0%           |
|    | 35歳～39歳 | 50   | 12.0%       | 8.0%            | 16.0%                                      | 36.0%                     | 28.0%           |
|    | 40歳～44歳 | 50   | 2.0%        | 16.0%           | 24.0%                                      | 34.0%                     | 24.0%           |
|    | 45歳～49歳 | 50   | 4.0%        | 24.0%           | 26.0%                                      | 16.0%                     | 30.0%           |
|    | 50歳～54歳 | 50   | 4.0%        | 12.0%           | 40.0%                                      | 20.0%                     | 24.0%           |
|    | 55歳～59歳 | 50   | 4.0%        | 22.0%           | 22.0%                                      | 22.0%                     | 30.0%           |
|    | 60歳～64歳 | 50   | 2.0%        | 20.0%           | 44.0%                                      | 18.0%                     | 16.0%           |
|    | 65歳～69歳 | 50   | 4.0%        | 26.0%           | 34.0%                                      | 14.0%                     | 22.0%           |
| 女性 | 15歳～19歳 | 50   | 12.0%       | 10.0%           | 24.0%                                      | 22.0%                     | 32.0%           |
|    | 20歳～24歳 | 50   | 4.0%        | 16.0%           | 32.0%                                      | 24.0%                     | 24.0%           |
|    | 25歳～29歳 | 50   | 10.0%       | 14.0%           | 12.0%                                      | 30.0%                     | 34.0%           |
|    | 30歳～34歳 | 50   | 6.0%        | 24.0%           | 28.0%                                      | 26.0%                     | 16.0%           |
|    | 35歳～39歳 | 50   | 6.0%        | 34.0%           | 26.0%                                      | 14.0%                     | 20.0%           |
|    | 40歳～44歳 | 50   | 10.0%       | 28.0%           | 36.0%                                      | 18.0%                     | 8.0%            |
|    | 45歳～49歳 | 50   | 6.0%        | 36.0%           | 38.0%                                      | 14.0%                     | 6.0%            |
|    | 50歳～54歳 | 50   | 4.0%        | 20.0%           | 30.0%                                      | 32.0%                     | 14.0%           |
|    | 55歳～59歳 | 50   | 10.0%       | 24.0%           | 44.0%                                      | 16.0%                     | 6.0%            |
|    | 60歳～64歳 | 50   | 4.0%        | 34.0%           | 36.0%                                      | 14.0%                     | 12.0%           |
|    | 65歳～69歳 | 50   | 6.0%        | 24.0%           | 42.0%                                      | 16.0%                     | 12.0%           |

## 7章：利用中の携帯電話

### スマートフォンの利用率が8割超え。60代でも半数以上が利用

利用中の携帯電話は「スマートフォン」が12月度調査において81.2%と8割を超えました。60代男性で54.0%～60.0 %、60代女性で54.0%～64.0%と半数を超えています。

- Q11 あなたがプライベートでご利用の携帯電話のタイプについて教えてください。当てはまるものをひとつだけお選びください。携帯電話を複数台ご利用の場合は、最もよくご利用になるものについてお答えください。



# 利用中の携帯電話(1月)

|    |         | n    | Q11                |         |              |
|----|---------|------|--------------------|---------|--------------|
|    |         |      | 通常の携帯電話（フィーチャーフォン） | スマートフォン | 携帯電話は利用していない |
| 全体 |         | 1100 | 21.0%              | 76.3%   | 2.7%         |
| 男性 | 15歳～19歳 | 50   | 10.0%              | 90.0%   | 0.0%         |
|    | 20歳～24歳 | 50   | 6.0%               | 90.0%   | 4.0%         |
|    | 25歳～29歳 | 50   | 8.0%               | 92.0%   | 0.0%         |
|    | 30歳～34歳 | 50   | 10.0%              | 88.0%   | 2.0%         |
|    | 35歳～39歳 | 50   | 10.0%              | 88.0%   | 2.0%         |
|    | 40歳～44歳 | 50   | 26.0%              | 72.0%   | 2.0%         |
|    | 45歳～49歳 | 50   | 10.0%              | 88.0%   | 2.0%         |
|    | 50歳～54歳 | 50   | 26.0%              | 72.0%   | 2.0%         |
|    | 55歳～59歳 | 50   | 42.0%              | 58.0%   | 0.0%         |
|    | 60歳～64歳 | 50   | 46.0%              | 52.0%   | 2.0%         |
|    | 65歳～69歳 | 50   | 46.0%              | 44.0%   | 10.0%        |
| 女性 | 15歳～19歳 | 50   | 2.0%               | 96.0%   | 2.0%         |
|    | 20歳～24歳 | 50   | 0.0%               | 98.0%   | 2.0%         |
|    | 25歳～29歳 | 50   | 4.0%               | 96.0%   | 0.0%         |
|    | 30歳～34歳 | 50   | 12.0%              | 86.0%   | 2.0%         |
|    | 35歳～39歳 | 50   | 10.0%              | 88.0%   | 2.0%         |
|    | 40歳～44歳 | 50   | 12.0%              | 88.0%   | 0.0%         |
|    | 45歳～49歳 | 50   | 22.0%              | 78.0%   | 0.0%         |
|    | 50歳～54歳 | 50   | 20.0%              | 72.0%   | 8.0%         |
|    | 55歳～59歳 | 50   | 34.0%              | 64.0%   | 2.0%         |
|    | 60歳～64歳 | 50   | 52.0%              | 38.0%   | 10.0%        |
|    | 65歳～69歳 | 50   | 54.0%              | 40.0%   | 6.0%         |

# 利用中の携帯電話(2月)

|    |         | n    | Q11                |         |              |
|----|---------|------|--------------------|---------|--------------|
|    |         |      | 通常の携帯電話（フィーチャーフォン） | スマートフォン | 携帯電話は利用していない |
| 全体 |         | 1100 | 20.2%              | 76.5%   | 3.3%         |
| 男性 | 15歳～19歳 | 50   | 10.0%              | 86.0%   | 4.0%         |
|    | 20歳～24歳 | 50   | 4.0%               | 96.0%   | 0.0%         |
|    | 25歳～29歳 | 50   | 6.0%               | 90.0%   | 4.0%         |
|    | 30歳～34歳 | 50   | 12.0%              | 84.0%   | 4.0%         |
|    | 35歳～39歳 | 50   | 18.0%              | 80.0%   | 2.0%         |
|    | 40歳～44歳 | 50   | 12.0%              | 82.0%   | 6.0%         |
|    | 45歳～49歳 | 50   | 16.0%              | 82.0%   | 2.0%         |
|    | 50歳～54歳 | 50   | 16.0%              | 84.0%   | 0.0%         |
|    | 55歳～59歳 | 50   | 22.0%              | 74.0%   | 4.0%         |
|    | 60歳～64歳 | 50   | 36.0%              | 62.0%   | 2.0%         |
|    | 65歳～69歳 | 50   | 52.0%              | 36.0%   | 12.0%        |
| 女性 | 15歳～19歳 | 50   | 8.0%               | 90.0%   | 2.0%         |
|    | 20歳～24歳 | 50   | 4.0%               | 96.0%   | 0.0%         |
|    | 25歳～29歳 | 50   | 6.0%               | 92.0%   | 2.0%         |
|    | 30歳～34歳 | 50   | 4.0%               | 94.0%   | 2.0%         |
|    | 35歳～39歳 | 50   | 16.0%              | 80.0%   | 4.0%         |
|    | 40歳～44歳 | 50   | 14.0%              | 84.0%   | 2.0%         |
|    | 45歳～49歳 | 50   | 26.0%              | 70.0%   | 4.0%         |
|    | 50歳～54歳 | 50   | 18.0%              | 82.0%   | 0.0%         |
|    | 55歳～59歳 | 50   | 32.0%              | 66.0%   | 2.0%         |
|    | 60歳～64歳 | 50   | 46.0%              | 48.0%   | 6.0%         |
|    | 65歳～69歳 | 50   | 66.0%              | 26.0%   | 8.0%         |

# 利用中の携帯電話(3月)

|    |         | n    | Q11                |         |              |
|----|---------|------|--------------------|---------|--------------|
|    |         |      | 通常の携帯電話（フィーチャーフォン） | スマートフォン | 携帯電話は利用していない |
| 全体 |         | 1100 | 19.5%              | 77.0%   | 3.5%         |
| 男性 | 15歳～19歳 | 50   | 4.0%               | 90.0%   | 6.0%         |
|    | 20歳～24歳 | 50   | 2.0%               | 94.0%   | 4.0%         |
|    | 25歳～29歳 | 50   | 16.0%              | 80.0%   | 4.0%         |
|    | 30歳～34歳 | 50   | 10.0%              | 90.0%   | 0.0%         |
|    | 35歳～39歳 | 50   | 8.0%               | 86.0%   | 6.0%         |
|    | 40歳～44歳 | 50   | 24.0%              | 72.0%   | 4.0%         |
|    | 45歳～49歳 | 50   | 20.0%              | 74.0%   | 6.0%         |
|    | 50歳～54歳 | 50   | 22.0%              | 76.0%   | 2.0%         |
|    | 55歳～59歳 | 50   | 30.0%              | 66.0%   | 4.0%         |
|    | 60歳～64歳 | 50   | 32.0%              | 66.0%   | 2.0%         |
|    | 65歳～69歳 | 50   | 46.0%              | 46.0%   | 8.0%         |
| 女性 | 15歳～19歳 | 50   | 4.0%               | 92.0%   | 4.0%         |
|    | 20歳～24歳 | 50   | 0.0%               | 96.0%   | 4.0%         |
|    | 25歳～29歳 | 50   | 4.0%               | 94.0%   | 2.0%         |
|    | 30歳～34歳 | 50   | 8.0%               | 88.0%   | 4.0%         |
|    | 35歳～39歳 | 50   | 8.0%               | 92.0%   | 0.0%         |
|    | 40歳～44歳 | 50   | 14.0%              | 86.0%   | 0.0%         |
|    | 45歳～49歳 | 50   | 18.0%              | 82.0%   | 0.0%         |
|    | 50歳～54歳 | 50   | 32.0%              | 66.0%   | 2.0%         |
|    | 55歳～59歳 | 50   | 26.0%              | 68.0%   | 6.0%         |
|    | 60歳～64歳 | 50   | 46.0%              | 52.0%   | 2.0%         |
|    | 65歳～69歳 | 50   | 54.0%              | 38.0%   | 8.0%         |

# 利用中の携帯電話(4月)

|    |         | n    | Q11                |         |              |
|----|---------|------|--------------------|---------|--------------|
|    |         |      | 通常の携帯電話（フィーチャーフォン） | スマートフォン | 携帯電話は利用していない |
| 全体 |         | 1100 | 18.8%              | 78.9%   | 2.3%         |
| 男性 | 15歳～19歳 | 50   | 0.0%               | 100.0%  | 0.0%         |
|    | 20歳～24歳 | 50   | 6.0%               | 92.0%   | 2.0%         |
|    | 25歳～29歳 | 50   | 2.0%               | 96.0%   | 2.0%         |
|    | 30歳～34歳 | 50   | 14.0%              | 86.0%   | 0.0%         |
|    | 35歳～39歳 | 50   | 18.0%              | 82.0%   | 0.0%         |
|    | 40歳～44歳 | 50   | 14.0%              | 86.0%   | 0.0%         |
|    | 45歳～49歳 | 50   | 20.0%              | 80.0%   | 0.0%         |
|    | 50歳～54歳 | 50   | 12.0%              | 86.0%   | 2.0%         |
|    | 55歳～59歳 | 50   | 20.0%              | 74.0%   | 6.0%         |
|    | 60歳～64歳 | 50   | 40.0%              | 56.0%   | 4.0%         |
|    | 65歳～69歳 | 50   | 60.0%              | 34.0%   | 6.0%         |
| 女性 | 15歳～19歳 | 50   | 4.0%               | 96.0%   | 0.0%         |
|    | 20歳～24歳 | 50   | 2.0%               | 96.0%   | 2.0%         |
|    | 25歳～29歳 | 50   | 4.0%               | 94.0%   | 2.0%         |
|    | 30歳～34歳 | 50   | 8.0%               | 88.0%   | 4.0%         |
|    | 35歳～39歳 | 50   | 4.0%               | 94.0%   | 2.0%         |
|    | 40歳～44歳 | 50   | 16.0%              | 80.0%   | 4.0%         |
|    | 45歳～49歳 | 50   | 24.0%              | 74.0%   | 2.0%         |
|    | 50歳～54歳 | 50   | 28.0%              | 70.0%   | 2.0%         |
|    | 55歳～59歳 | 50   | 32.0%              | 66.0%   | 2.0%         |
|    | 60歳～64歳 | 50   | 26.0%              | 68.0%   | 6.0%         |
|    | 65歳～69歳 | 50   | 60.0%              | 38.0%   | 2.0%         |

# 利用中の携帯電話(5月)

|    |         | n    | Q11                |         |              |
|----|---------|------|--------------------|---------|--------------|
|    |         |      | 通常の携帯電話（フィーチャーフォン） | スマートフォン | 携帯電話は利用していない |
| 全体 |         | 1100 | 17.6%              | 79.5%   | 2.8%         |
| 男性 | 15歳～19歳 | 50   | 0.0%               | 96.0%   | 4.0%         |
|    | 20歳～24歳 | 50   | 6.0%               | 86.0%   | 8.0%         |
|    | 25歳～29歳 | 50   | 10.0%              | 88.0%   | 2.0%         |
|    | 30歳～34歳 | 50   | 8.0%               | 90.0%   | 2.0%         |
|    | 35歳～39歳 | 50   | 10.0%              | 86.0%   | 4.0%         |
|    | 40歳～44歳 | 50   | 14.0%              | 78.0%   | 8.0%         |
|    | 45歳～49歳 | 50   | 18.0%              | 78.0%   | 4.0%         |
|    | 50歳～54歳 | 50   | 16.0%              | 84.0%   | 0.0%         |
|    | 55歳～59歳 | 50   | 30.0%              | 66.0%   | 4.0%         |
|    | 60歳～64歳 | 50   | 30.0%              | 68.0%   | 2.0%         |
|    | 65歳～69歳 | 50   | 50.0%              | 46.0%   | 4.0%         |
| 女性 | 15歳～19歳 | 50   | 2.0%               | 92.0%   | 6.0%         |
|    | 20歳～24歳 | 50   | 0.0%               | 100.0%  | 0.0%         |
|    | 25歳～29歳 | 50   | 8.0%               | 92.0%   | 0.0%         |
|    | 30歳～34歳 | 50   | 4.0%               | 96.0%   | 0.0%         |
|    | 35歳～39歳 | 50   | 6.0%               | 90.0%   | 4.0%         |
|    | 40歳～44歳 | 50   | 8.0%               | 92.0%   | 0.0%         |
|    | 45歳～49歳 | 50   | 14.0%              | 84.0%   | 2.0%         |
|    | 50歳～54歳 | 50   | 22.0%              | 74.0%   | 4.0%         |
|    | 55歳～59歳 | 50   | 32.0%              | 66.0%   | 2.0%         |
|    | 60歳～64歳 | 50   | 44.0%              | 56.0%   | 0.0%         |
|    | 65歳～69歳 | 50   | 56.0%              | 42.0%   | 2.0%         |

# 利用中の携帯電話(6月)

|    |         | n    | Q11                |         |              |
|----|---------|------|--------------------|---------|--------------|
|    |         |      | 通常の携帯電話（フィーチャーフォン） | スマートフォン | 携帯電話は利用していない |
| 全体 |         | 1100 | 19.5%              | 77.6%   | 2.8%         |
| 男性 | 15歳～19歳 | 50   | 10.0%              | 86.0%   | 4.0%         |
|    | 20歳～24歳 | 50   | 4.0%               | 90.0%   | 6.0%         |
|    | 25歳～29歳 | 50   | 18.0%              | 78.0%   | 4.0%         |
|    | 30歳～34歳 | 50   | 14.0%              | 86.0%   | 0.0%         |
|    | 35歳～39歳 | 50   | 18.0%              | 76.0%   | 6.0%         |
|    | 40歳～44歳 | 50   | 20.0%              | 78.0%   | 2.0%         |
|    | 45歳～49歳 | 50   | 26.0%              | 72.0%   | 2.0%         |
|    | 50歳～54歳 | 50   | 16.0%              | 82.0%   | 2.0%         |
|    | 55歳～59歳 | 50   | 32.0%              | 62.0%   | 6.0%         |
|    | 60歳～64歳 | 50   | 26.0%              | 70.0%   | 4.0%         |
|    | 65歳～69歳 | 50   | 42.0%              | 56.0%   | 2.0%         |
| 女性 | 15歳～19歳 | 50   | 2.0%               | 92.0%   | 6.0%         |
|    | 20歳～24歳 | 50   | 8.0%               | 92.0%   | 0.0%         |
|    | 25歳～29歳 | 50   | 4.0%               | 94.0%   | 2.0%         |
|    | 30歳～34歳 | 50   | 8.0%               | 90.0%   | 2.0%         |
|    | 35歳～39歳 | 50   | 14.0%              | 86.0%   | 0.0%         |
|    | 40歳～44歳 | 50   | 12.0%              | 88.0%   | 0.0%         |
|    | 45歳～49歳 | 50   | 12.0%              | 86.0%   | 2.0%         |
|    | 50歳～54歳 | 50   | 22.0%              | 78.0%   | 0.0%         |
|    | 55歳～59歳 | 50   | 28.0%              | 68.0%   | 4.0%         |
|    | 60歳～64歳 | 50   | 36.0%              | 62.0%   | 2.0%         |
|    | 65歳～69歳 | 50   | 58.0%              | 36.0%   | 6.0%         |

# 利用中の携帯電話(7月)

|    |         | n    | Q11                |         |              |
|----|---------|------|--------------------|---------|--------------|
|    |         |      | 通常の携帯電話（フィーチャーフォン） | スマートフォン | 携帯電話は利用していない |
| 全体 |         | 1100 | 17.4%              | 79.3%   | 3.4%         |
| 男性 | 15歳～19歳 | 50   | 0.0%               | 96.0%   | 4.0%         |
|    | 20歳～24歳 | 50   | 2.0%               | 98.0%   | 0.0%         |
|    | 25歳～29歳 | 50   | 12.0%              | 86.0%   | 2.0%         |
|    | 30歳～34歳 | 50   | 8.0%               | 88.0%   | 4.0%         |
|    | 35歳～39歳 | 50   | 16.0%              | 78.0%   | 6.0%         |
|    | 40歳～44歳 | 50   | 10.0%              | 88.0%   | 2.0%         |
|    | 45歳～49歳 | 50   | 10.0%              | 90.0%   | 0.0%         |
|    | 50歳～54歳 | 50   | 18.0%              | 82.0%   | 0.0%         |
|    | 55歳～59歳 | 50   | 24.0%              | 68.0%   | 8.0%         |
|    | 60歳～64歳 | 50   | 36.0%              | 60.0%   | 4.0%         |
|    | 65歳～69歳 | 50   | 36.0%              | 62.0%   | 2.0%         |
| 女性 | 15歳～19歳 | 50   | 10.0%              | 88.0%   | 2.0%         |
|    | 20歳～24歳 | 50   | 4.0%               | 94.0%   | 2.0%         |
|    | 25歳～29歳 | 50   | 12.0%              | 86.0%   | 2.0%         |
|    | 30歳～34歳 | 50   | 6.0%               | 92.0%   | 2.0%         |
|    | 35歳～39歳 | 50   | 2.0%               | 96.0%   | 2.0%         |
|    | 40歳～44歳 | 50   | 14.0%              | 80.0%   | 6.0%         |
|    | 45歳～49歳 | 50   | 20.0%              | 78.0%   | 2.0%         |
|    | 50歳～54歳 | 50   | 26.0%              | 72.0%   | 2.0%         |
|    | 55歳～59歳 | 50   | 32.0%              | 64.0%   | 4.0%         |
|    | 60歳～64歳 | 50   | 36.0%              | 54.0%   | 10.0%        |
|    | 65歳～69歳 | 50   | 48.0%              | 44.0%   | 8.0%         |

# 利用中の携帯電話(8月)

|    |         | n    | Q11                |         |              |
|----|---------|------|--------------------|---------|--------------|
|    |         |      | 通常の携帯電話（フィーチャーフォン） | スマートフォン | 携帯電話は利用していない |
| 全体 |         | 1100 | 18.5%              | 78.8%   | 2.7%         |
| 男性 | 15歳～19歳 | 50   | 0.0%               | 100.0%  | 0.0%         |
|    | 20歳～24歳 | 50   | 10.0%              | 86.0%   | 4.0%         |
|    | 25歳～29歳 | 50   | 16.0%              | 82.0%   | 2.0%         |
|    | 30歳～34歳 | 50   | 8.0%               | 88.0%   | 4.0%         |
|    | 35歳～39歳 | 50   | 12.0%              | 88.0%   | 0.0%         |
|    | 40歳～44歳 | 50   | 18.0%              | 76.0%   | 6.0%         |
|    | 45歳～49歳 | 50   | 22.0%              | 78.0%   | 0.0%         |
|    | 50歳～54歳 | 50   | 28.0%              | 66.0%   | 6.0%         |
|    | 55歳～59歳 | 50   | 20.0%              | 76.0%   | 4.0%         |
|    | 60歳～64歳 | 50   | 34.0%              | 60.0%   | 6.0%         |
|    | 65歳～69歳 | 50   | 26.0%              | 64.0%   | 10.0%        |
| 女性 | 15歳～19歳 | 50   | 2.0%               | 98.0%   | 0.0%         |
|    | 20歳～24歳 | 50   | 6.0%               | 94.0%   | 0.0%         |
|    | 25歳～29歳 | 50   | 4.0%               | 94.0%   | 2.0%         |
|    | 30歳～34歳 | 50   | 8.0%               | 86.0%   | 6.0%         |
|    | 35歳～39歳 | 50   | 12.0%              | 88.0%   | 0.0%         |
|    | 40歳～44歳 | 50   | 16.0%              | 84.0%   | 0.0%         |
|    | 45歳～49歳 | 50   | 20.0%              | 80.0%   | 0.0%         |
|    | 50歳～54歳 | 50   | 18.0%              | 82.0%   | 0.0%         |
|    | 55歳～59歳 | 50   | 44.0%              | 54.0%   | 2.0%         |
|    | 60歳～64歳 | 50   | 32.0%              | 64.0%   | 4.0%         |
|    | 65歳～69歳 | 50   | 50.0%              | 46.0%   | 4.0%         |

# 利用中の携帯電話(9月)

|    |         | n    | Q11                |         |              |
|----|---------|------|--------------------|---------|--------------|
|    |         |      | 通常の携帯電話（フィーチャーフォン） | スマートフォン | 携帯電話は利用していない |
| 全体 |         | 1100 | 20.3%              | 76.9%   | 2.8%         |
| 男性 | 15歳～19歳 | 50   | 10.0%              | 82.0%   | 8.0%         |
|    | 20歳～24歳 | 50   | 2.0%               | 98.0%   | 0.0%         |
|    | 25歳～29歳 | 50   | 16.0%              | 80.0%   | 4.0%         |
|    | 30歳～34歳 | 50   | 12.0%              | 84.0%   | 4.0%         |
|    | 35歳～39歳 | 50   | 8.0%               | 88.0%   | 4.0%         |
|    | 40歳～44歳 | 50   | 18.0%              | 82.0%   | 0.0%         |
|    | 45歳～49歳 | 50   | 24.0%              | 74.0%   | 2.0%         |
|    | 50歳～54歳 | 50   | 22.0%              | 78.0%   | 0.0%         |
|    | 55歳～59歳 | 50   | 32.0%              | 68.0%   | 0.0%         |
|    | 60歳～64歳 | 50   | 22.0%              | 72.0%   | 6.0%         |
|    | 65歳～69歳 | 50   | 58.0%              | 42.0%   | 0.0%         |
| 女性 | 15歳～19歳 | 50   | 4.0%               | 88.0%   | 8.0%         |
|    | 20歳～24歳 | 50   | 4.0%               | 94.0%   | 2.0%         |
|    | 25歳～29歳 | 50   | 6.0%               | 94.0%   | 0.0%         |
|    | 30歳～34歳 | 50   | 8.0%               | 92.0%   | 0.0%         |
|    | 35歳～39歳 | 50   | 18.0%              | 82.0%   | 0.0%         |
|    | 40歳～44歳 | 50   | 14.0%              | 86.0%   | 0.0%         |
|    | 45歳～49歳 | 50   | 24.0%              | 72.0%   | 4.0%         |
|    | 50歳～54歳 | 50   | 12.0%              | 86.0%   | 2.0%         |
|    | 55歳～59歳 | 50   | 36.0%              | 64.0%   | 0.0%         |
|    | 60歳～64歳 | 50   | 44.0%              | 52.0%   | 4.0%         |
|    | 65歳～69歳 | 50   | 52.0%              | 34.0%   | 14.0%        |

# 利用中の携帯電話(10月)

|    |         | n    | Q11                |         |              |
|----|---------|------|--------------------|---------|--------------|
|    |         |      | 通常の携帯電話（フィーチャーフォン） | スマートフォン | 携帯電話は利用していない |
| 全体 |         | 1100 | 15.5%              | 81.2%   | 3.3%         |
| 男性 | 15歳～19歳 | 50   | 6.0%               | 90.0%   | 4.0%         |
|    | 20歳～24歳 | 50   | 6.0%               | 94.0%   | 0.0%         |
|    | 25歳～29歳 | 50   | 10.0%              | 84.0%   | 6.0%         |
|    | 30歳～34歳 | 50   | 6.0%               | 92.0%   | 2.0%         |
|    | 35歳～39歳 | 50   | 10.0%              | 90.0%   | 0.0%         |
|    | 40歳～44歳 | 50   | 10.0%              | 90.0%   | 0.0%         |
|    | 45歳～49歳 | 50   | 18.0%              | 80.0%   | 2.0%         |
|    | 50歳～54歳 | 50   | 16.0%              | 76.0%   | 8.0%         |
|    | 55歳～59歳 | 50   | 22.0%              | 70.0%   | 8.0%         |
|    | 60歳～64歳 | 50   | 30.0%              | 64.0%   | 6.0%         |
|    | 65歳～69歳 | 50   | 40.0%              | 56.0%   | 4.0%         |
| 女性 | 15歳～19歳 | 50   | 0.0%               | 98.0%   | 2.0%         |
|    | 20歳～24歳 | 50   | 4.0%               | 94.0%   | 2.0%         |
|    | 25歳～29歳 | 50   | 6.0%               | 94.0%   | 0.0%         |
|    | 30歳～34歳 | 50   | 4.0%               | 96.0%   | 0.0%         |
|    | 35歳～39歳 | 50   | 4.0%               | 96.0%   | 0.0%         |
|    | 40歳～44歳 | 50   | 14.0%              | 86.0%   | 0.0%         |
|    | 45歳～49歳 | 50   | 12.0%              | 88.0%   | 0.0%         |
|    | 50歳～54歳 | 50   | 20.0%              | 78.0%   | 2.0%         |
|    | 55歳～59歳 | 50   | 24.0%              | 64.0%   | 12.0%        |
|    | 60歳～64歳 | 50   | 34.0%              | 64.0%   | 2.0%         |
|    | 65歳～69歳 | 50   | 46.0%              | 42.0%   | 12.0%        |

# 利用中の携帯電話(11月)

|    |         | n    | Q11                |         |              |
|----|---------|------|--------------------|---------|--------------|
|    |         |      | 通常の携帯電話（フィーチャーフォン） | スマートフォン | 携帯電話は利用していない |
| 全体 |         | 1100 | 17.2%              | 79.4%   | 3.5%         |
| 男性 | 15歳～19歳 | 50   | 10.0%              | 90.0%   | 0.0%         |
|    | 20歳～24歳 | 50   | 6.0%               | 88.0%   | 6.0%         |
|    | 25歳～29歳 | 50   | 4.0%               | 94.0%   | 2.0%         |
|    | 30歳～34歳 | 50   | 10.0%              | 86.0%   | 4.0%         |
|    | 35歳～39歳 | 50   | 14.0%              | 82.0%   | 4.0%         |
|    | 40歳～44歳 | 50   | 14.0%              | 84.0%   | 2.0%         |
|    | 45歳～49歳 | 50   | 14.0%              | 84.0%   | 2.0%         |
|    | 50歳～54歳 | 50   | 22.0%              | 72.0%   | 6.0%         |
|    | 55歳～59歳 | 50   | 24.0%              | 70.0%   | 6.0%         |
|    | 60歳～64歳 | 50   | 30.0%              | 66.0%   | 4.0%         |
|    | 65歳～69歳 | 50   | 40.0%              | 54.0%   | 6.0%         |
| 女性 | 15歳～19歳 | 50   | 4.0%               | 90.0%   | 6.0%         |
|    | 20歳～24歳 | 50   | 8.0%               | 92.0%   | 0.0%         |
|    | 25歳～29歳 | 50   | 8.0%               | 92.0%   | 0.0%         |
|    | 30歳～34歳 | 50   | 4.0%               | 96.0%   | 0.0%         |
|    | 35歳～39歳 | 50   | 6.0%               | 92.0%   | 2.0%         |
|    | 40歳～44歳 | 50   | 14.0%              | 82.0%   | 4.0%         |
|    | 45歳～49歳 | 50   | 26.0%              | 72.0%   | 2.0%         |
|    | 50歳～54歳 | 50   | 22.0%              | 76.0%   | 2.0%         |
|    | 55歳～59歳 | 50   | 24.0%              | 74.0%   | 2.0%         |
|    | 60歳～64歳 | 50   | 28.0%              | 68.0%   | 4.0%         |
|    | 65歳～69歳 | 50   | 46.0%              | 42.0%   | 12.0%        |

# 利用中の携帯電話(12月)

|    |         | n    | Q11                |         |              |
|----|---------|------|--------------------|---------|--------------|
|    |         |      | 通常の携帯電話（フィーチャーフォン） | スマートフォン | 携帯電話は利用していない |
| 全体 |         | 1100 | 15.5%              | 81.2%   | 3.3%         |
| 男性 | 15歳～19歳 | 50   | 4.0%               | 94.0%   | 2.0%         |
|    | 20歳～24歳 | 50   | 8.0%               | 86.0%   | 6.0%         |
|    | 25歳～29歳 | 50   | 6.0%               | 92.0%   | 2.0%         |
|    | 30歳～34歳 | 50   | 10.0%              | 84.0%   | 6.0%         |
|    | 35歳～39歳 | 50   | 16.0%              | 78.0%   | 6.0%         |
|    | 40歳～44歳 | 50   | 14.0%              | 82.0%   | 4.0%         |
|    | 45歳～49歳 | 50   | 10.0%              | 86.0%   | 4.0%         |
|    | 50歳～54歳 | 50   | 4.0%               | 94.0%   | 2.0%         |
|    | 55歳～59歳 | 50   | 34.0%              | 64.0%   | 2.0%         |
|    | 60歳～64歳 | 50   | 34.0%              | 60.0%   | 6.0%         |
|    | 65歳～69歳 | 50   | 44.0%              | 54.0%   | 2.0%         |
| 女性 | 15歳～19歳 | 50   | 4.0%               | 92.0%   | 4.0%         |
|    | 20歳～24歳 | 50   | 8.0%               | 90.0%   | 2.0%         |
|    | 25歳～29歳 | 50   | 0.0%               | 100.0%  | 0.0%         |
|    | 30歳～34歳 | 50   | 6.0%               | 90.0%   | 4.0%         |
|    | 35歳～39歳 | 50   | 12.0%              | 88.0%   | 0.0%         |
|    | 40歳～44歳 | 50   | 4.0%               | 96.0%   | 0.0%         |
|    | 45歳～49歳 | 50   | 14.0%              | 86.0%   | 0.0%         |
|    | 50歳～54歳 | 50   | 20.0%              | 80.0%   | 0.0%         |
|    | 55歳～59歳 | 50   | 22.0%              | 72.0%   | 6.0%         |
|    | 60歳～64歳 | 50   | 30.0%              | 64.0%   | 6.0%         |
|    | 65歳～69歳 | 50   | 38.0%              | 54.0%   | 8.0%         |

## 8章：モバイル端末のキャリア

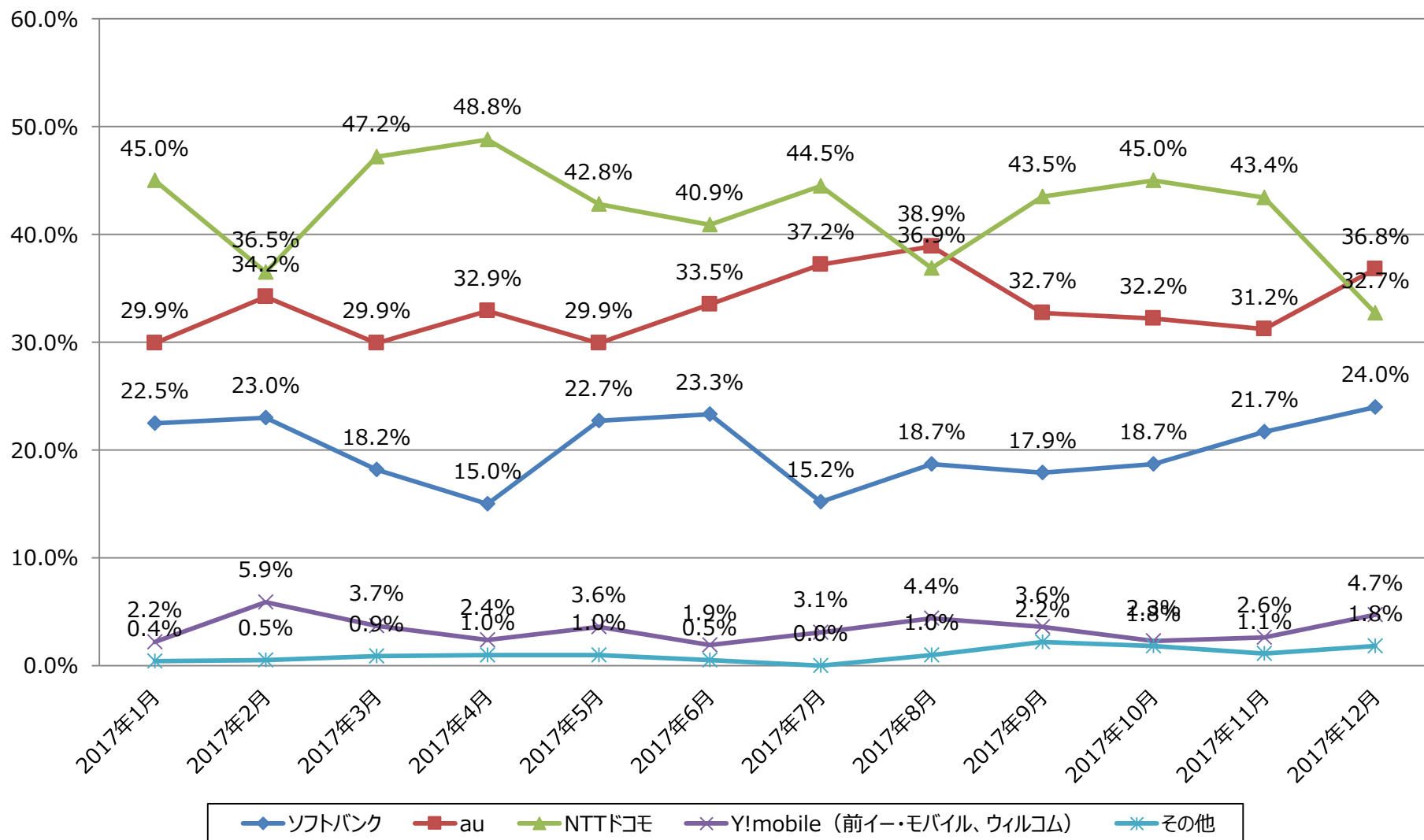
### 12月、NTTドコモがauを抜いて、スマートフォンのキャリアで首位に

スマートフォンのキャリアは1月度調査では「au」が30.3%、「NTTドコモ」が27.4%でしたが、12月度調査では「NTTドコモ」が29.3%、「au」が27.2%となり、「NTTドコモ」が首位となりました。

# 携帯電話（フィーチャーフォン）のキャリア

※利用中の携帯電話が「フィーチャーフォン」の回答者

- Q12 前問でご回答いただいた、あなたがプライベートでご利用の携帯電話（フィーチャーフォン）はどちらのキャリアのものです。当てはまるものをひとつだけお選びください。



# フィーチャーフォンのキャリア（1月）

※利用中の携帯電話が「フィーチャーフォン」の回答者(n=231)

|    |         | n   | Q12    |        |        |                          |       |
|----|---------|-----|--------|--------|--------|--------------------------|-------|
|    |         |     | ソフトバンク | au     | NTTドコモ | Y!mobile（前イー・モバイル、ウィルコム） | その他   |
| 全体 |         | 231 | 22.5%  | 29.9%  | 45.0%  | 2.2%                     | 0.4%  |
| 男性 | 15歳～19歳 | 5   | 60.0%  | 20.0%  | 20.0%  | 0.0%                     | 0.0%  |
|    | 20歳～24歳 | 3   | 33.3%  | 0.0%   | 33.3%  | 33.3%                    | 0.0%  |
|    | 25歳～29歳 | 4   | 50.0%  | 50.0%  | 0.0%   | 0.0%                     | 0.0%  |
|    | 30歳～34歳 | 5   | 20.0%  | 40.0%  | 40.0%  | 0.0%                     | 0.0%  |
|    | 35歳～39歳 | 5   | 20.0%  | 0.0%   | 80.0%  | 0.0%                     | 0.0%  |
|    | 40歳～44歳 | 13  | 15.4%  | 15.4%  | 69.2%  | 0.0%                     | 0.0%  |
|    | 45歳～49歳 | 5   | 0.0%   | 40.0%  | 60.0%  | 0.0%                     | 0.0%  |
|    | 50歳～54歳 | 13  | 23.1%  | 23.1%  | 53.8%  | 0.0%                     | 0.0%  |
|    | 55歳～59歳 | 21  | 23.8%  | 23.8%  | 47.6%  | 4.8%                     | 0.0%  |
|    | 60歳～64歳 | 23  | 17.4%  | 17.4%  | 60.9%  | 4.3%                     | 0.0%  |
|    | 65歳～69歳 | 23  | 21.7%  | 21.7%  | 56.5%  | 0.0%                     | 0.0%  |
| 女性 | 15歳～19歳 | 1   | 0.0%   | 100.0% | 0.0%   | 0.0%                     | 0.0%  |
|    | 20歳～24歳 | 0   | 0.0%   | 0.0%   | 0.0%   | 0.0%                     | 0.0%  |
|    | 25歳～29歳 | 2   | 0.0%   | 50.0%  | 50.0%  | 0.0%                     | 0.0%  |
|    | 30歳～34歳 | 6   | 16.7%  | 33.3%  | 33.3%  | 16.7%                    | 0.0%  |
|    | 35歳～39歳 | 5   | 20.0%  | 20.0%  | 40.0%  | 0.0%                     | 20.0% |
|    | 40歳～44歳 | 6   | 0.0%   | 33.3%  | 66.7%  | 0.0%                     | 0.0%  |
|    | 45歳～49歳 | 11  | 27.3%  | 36.4%  | 27.3%  | 9.1%                     | 0.0%  |
|    | 50歳～54歳 | 10  | 0.0%   | 30.0%  | 70.0%  | 0.0%                     | 0.0%  |
|    | 55歳～59歳 | 17  | 5.9%   | 64.7%  | 29.4%  | 0.0%                     | 0.0%  |
|    | 60歳～64歳 | 26  | 38.5%  | 38.5%  | 23.1%  | 0.0%                     | 0.0%  |
|    | 65歳～69歳 | 27  | 33.3%  | 29.6%  | 37.0%  | 0.0%                     | 0.0%  |

# フィーチャーフォンのキャリア（2月）

※利用中の携帯電話が「フィーチャーフォン」の回答者(n=222)

|    |         | n   | Q12    |       |        |                                  |       |
|----|---------|-----|--------|-------|--------|----------------------------------|-------|
|    |         |     | ソフトバンク | au    | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィル<br>コム） | その他   |
| 全体 |         | 222 | 23.0%  | 34.2% | 36.5%  | 5.9%                             | 0.5%  |
| 男性 | 15歳～19歳 | 5   | 0.0%   | 0.0%  | 20.0%  | 80.0%                            | 0.0%  |
|    | 20歳～24歳 | 2   | 0.0%   | 50.0% | 50.0%  | 0.0%                             | 0.0%  |
|    | 25歳～29歳 | 3   | 0.0%   | 33.3% | 66.7%  | 0.0%                             | 0.0%  |
|    | 30歳～34歳 | 6   | 33.3%  | 50.0% | 16.7%  | 0.0%                             | 0.0%  |
|    | 35歳～39歳 | 9   | 22.2%  | 55.6% | 11.1%  | 11.1%                            | 0.0%  |
|    | 40歳～44歳 | 6   | 33.3%  | 16.7% | 50.0%  | 0.0%                             | 0.0%  |
|    | 45歳～49歳 | 8   | 0.0%   | 50.0% | 37.5%  | 12.5%                            | 0.0%  |
|    | 50歳～54歳 | 8   | 12.5%  | 50.0% | 37.5%  | 0.0%                             | 0.0%  |
|    | 55歳～59歳 | 11  | 27.3%  | 45.5% | 27.3%  | 0.0%                             | 0.0%  |
|    | 60歳～64歳 | 18  | 27.8%  | 38.9% | 33.3%  | 0.0%                             | 0.0%  |
|    | 65歳～69歳 | 26  | 30.8%  | 30.8% | 34.6%  | 3.8%                             | 0.0%  |
| 女性 | 15歳～19歳 | 4   | 25.0%  | 75.0% | 0.0%   | 0.0%                             | 0.0%  |
|    | 20歳～24歳 | 2   | 50.0%  | 0.0%  | 50.0%  | 0.0%                             | 0.0%  |
|    | 25歳～29歳 | 3   | 0.0%   | 33.3% | 33.3%  | 33.3%                            | 0.0%  |
|    | 30歳～34歳 | 2   | 0.0%   | 0.0%  | 100.0% | 0.0%                             | 0.0%  |
|    | 35歳～39歳 | 8   | 0.0%   | 50.0% | 25.0%  | 12.5%                            | 12.5% |
|    | 40歳～44歳 | 7   | 14.3%  | 42.9% | 42.9%  | 0.0%                             | 0.0%  |
|    | 45歳～49歳 | 13  | 30.8%  | 15.4% | 53.8%  | 0.0%                             | 0.0%  |
|    | 50歳～54歳 | 9   | 22.2%  | 44.4% | 11.1%  | 22.2%                            | 0.0%  |
|    | 55歳～59歳 | 16  | 25.0%  | 25.0% | 43.8%  | 6.2%                             | 0.0%  |
|    | 60歳～64歳 | 23  | 26.1%  | 17.4% | 52.2%  | 4.3%                             | 0.0%  |
|    | 65歳～69歳 | 33  | 27.3%  | 36.4% | 36.4%  | 0.0%                             | 0.0%  |

# フィーチャーフォンのキャリア（3月）

※利用中の携帯電話が「フィーチャーフォン」の回答者(n=214)

|    |         | n   | Q12    |        |        |                                  |       |
|----|---------|-----|--------|--------|--------|----------------------------------|-------|
|    |         |     | ソフトバンク | au     | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィル<br>コム） | その他   |
| 全体 |         | 214 | 18.2%  | 29.9%  | 47.2%  | 3.7%                             | 0.9%  |
| 男性 | 15歳～19歳 | 2   | 50.0%  | 50.0%  | 0.0%   | 0.0%                             | 0.0%  |
|    | 20歳～24歳 | 1   | 0.0%   | 0.0%   | 100.0% | 0.0%                             | 0.0%  |
|    | 25歳～29歳 | 8   | 12.5%  | 37.5%  | 37.5%  | 12.5%                            | 0.0%  |
|    | 30歳～34歳 | 5   | 20.0%  | 20.0%  | 60.0%  | 0.0%                             | 0.0%  |
|    | 35歳～39歳 | 4   | 25.0%  | 50.0%  | 25.0%  | 0.0%                             | 0.0%  |
|    | 40歳～44歳 | 12  | 8.3%   | 25.0%  | 58.3%  | 8.3%                             | 0.0%  |
|    | 45歳～49歳 | 10  | 30.0%  | 30.0%  | 30.0%  | 10.0%                            | 0.0%  |
|    | 50歳～54歳 | 11  | 0.0%   | 27.3%  | 63.6%  | 9.1%                             | 0.0%  |
|    | 55歳～59歳 | 15  | 0.0%   | 60.0%  | 40.0%  | 0.0%                             | 0.0%  |
|    | 60歳～64歳 | 16  | 25.0%  | 25.0%  | 50.0%  | 0.0%                             | 0.0%  |
|    | 65歳～69歳 | 23  | 39.1%  | 8.7%   | 52.2%  | 0.0%                             | 0.0%  |
| 女性 | 15歳～19歳 | 2   | 0.0%   | 0.0%   | 0.0%   | 50.0%                            | 50.0% |
|    | 20歳～24歳 | 0   | 0.0%   | 0.0%   | 0.0%   | 0.0%                             | 0.0%  |
|    | 25歳～29歳 | 2   | 0.0%   | 100.0% | 0.0%   | 0.0%                             | 0.0%  |
|    | 30歳～34歳 | 4   | 25.0%  | 25.0%  | 50.0%  | 0.0%                             | 0.0%  |
|    | 35歳～39歳 | 4   | 25.0%  | 25.0%  | 50.0%  | 0.0%                             | 0.0%  |
|    | 40歳～44歳 | 7   | 28.6%  | 14.3%  | 57.1%  | 0.0%                             | 0.0%  |
|    | 45歳～49歳 | 9   | 22.2%  | 11.1%  | 44.4%  | 11.1%                            | 11.1% |
|    | 50歳～54歳 | 16  | 6.2%   | 43.8%  | 37.5%  | 12.5%                            | 0.0%  |
|    | 55歳～59歳 | 13  | 15.4%  | 23.1%  | 61.5%  | 0.0%                             | 0.0%  |
|    | 60歳～64歳 | 23  | 17.4%  | 43.5%  | 39.1%  | 0.0%                             | 0.0%  |
|    | 65歳～69歳 | 27  | 18.5%  | 25.9%  | 55.6%  | 0.0%                             | 0.0%  |

# フィーチャーフォンのキャリア（4月）

※利用中の携帯電話が「フィーチャーフォン」の回答者(n=207)

|    |         | n   | Q12    |        |        |                                  |       |
|----|---------|-----|--------|--------|--------|----------------------------------|-------|
|    |         |     | ソフトバンク | au     | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィル<br>コム） | その他   |
| 全体 |         | 207 | 15.0%  | 32.9%  | 48.8%  | 2.4%                             | 1.0%  |
| 男性 | 15歳～19歳 | 0   | 0.0%   | 0.0%   | 0.0%   | 0.0%                             | 0.0%  |
|    | 20歳～24歳 | 3   | 0.0%   | 33.3%  | 33.3%  | 33.3%                            | 0.0%  |
|    | 25歳～29歳 | 1   | 100.0% | 0.0%   | 0.0%   | 0.0%                             | 0.0%  |
|    | 30歳～34歳 | 7   | 14.3%  | 28.6%  | 42.9%  | 0.0%                             | 14.3% |
|    | 35歳～39歳 | 9   | 11.1%  | 44.4%  | 33.3%  | 11.1%                            | 0.0%  |
|    | 40歳～44歳 | 7   | 0.0%   | 28.6%  | 71.4%  | 0.0%                             | 0.0%  |
|    | 45歳～49歳 | 10  | 10.0%  | 30.0%  | 60.0%  | 0.0%                             | 0.0%  |
|    | 50歳～54歳 | 6   | 0.0%   | 16.7%  | 66.7%  | 16.7%                            | 0.0%  |
|    | 55歳～59歳 | 10  | 0.0%   | 40.0%  | 60.0%  | 0.0%                             | 0.0%  |
|    | 60歳～64歳 | 20  | 5.0%   | 20.0%  | 70.0%  | 5.0%                             | 0.0%  |
|    | 65歳～69歳 | 30  | 6.7%   | 50.0%  | 40.0%  | 3.3%                             | 0.0%  |
| 女性 | 15歳～19歳 | 2   | 0.0%   | 0.0%   | 100.0% | 0.0%                             | 0.0%  |
|    | 20歳～24歳 | 1   | 0.0%   | 100.0% | 0.0%   | 0.0%                             | 0.0%  |
|    | 25歳～29歳 | 2   | 50.0%  | 0.0%   | 50.0%  | 0.0%                             | 0.0%  |
|    | 30歳～34歳 | 4   | 25.0%  | 25.0%  | 50.0%  | 0.0%                             | 0.0%  |
|    | 35歳～39歳 | 2   | 0.0%   | 50.0%  | 50.0%  | 0.0%                             | 0.0%  |
|    | 40歳～44歳 | 8   | 25.0%  | 62.5%  | 12.5%  | 0.0%                             | 0.0%  |
|    | 45歳～49歳 | 12  | 16.7%  | 25.0%  | 50.0%  | 0.0%                             | 8.3%  |
|    | 50歳～54歳 | 14  | 28.6%  | 21.4%  | 50.0%  | 0.0%                             | 0.0%  |
|    | 55歳～59歳 | 16  | 18.8%  | 37.5%  | 43.8%  | 0.0%                             | 0.0%  |
|    | 60歳～64歳 | 13  | 15.4%  | 30.8%  | 53.8%  | 0.0%                             | 0.0%  |
|    | 65歳～69歳 | 30  | 30.0%  | 26.7%  | 43.3%  | 0.0%                             | 0.0%  |

# フィーチャーフォンのキャリア（5月）

※利用中の携帯電話が「フィーチャーフォン」の回答者(n=194)

|    |         | n   | Q12    |       |        |                                  |       |
|----|---------|-----|--------|-------|--------|----------------------------------|-------|
|    |         |     | ソフトバンク | au    | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィル<br>コム） | その他   |
| 全体 |         | 194 | 22.7%  | 29.9% | 42.8%  | 3.6%                             | 1.0%  |
| 男性 | 15歳～19歳 | 0   | 0.0%   | 0.0%  | 0.0%   | 0.0%                             | 0.0%  |
|    | 20歳～24歳 | 3   | 33.3%  | 33.3% | 33.3%  | 0.0%                             | 0.0%  |
|    | 25歳～29歳 | 5   | 40.0%  | 60.0% | 0.0%   | 0.0%                             | 0.0%  |
|    | 30歳～34歳 | 4   | 25.0%  | 0.0%  | 50.0%  | 25.0%                            | 0.0%  |
|    | 35歳～39歳 | 5   | 0.0%   | 60.0% | 40.0%  | 0.0%                             | 0.0%  |
|    | 40歳～44歳 | 7   | 0.0%   | 14.3% | 71.4%  | 0.0%                             | 14.3% |
|    | 45歳～49歳 | 9   | 0.0%   | 22.2% | 55.6%  | 22.2%                            | 0.0%  |
|    | 50歳～54歳 | 8   | 0.0%   | 50.0% | 25.0%  | 12.5%                            | 12.5% |
|    | 55歳～59歳 | 15  | 20.0%  | 26.7% | 46.7%  | 6.7%                             | 0.0%  |
|    | 60歳～64歳 | 15  | 26.7%  | 20.0% | 46.7%  | 6.7%                             | 0.0%  |
|    | 65歳～69歳 | 25  | 20.0%  | 24.0% | 56.0%  | 0.0%                             | 0.0%  |
| 女性 | 15歳～19歳 | 1   | 100.0% | 0.0%  | 0.0%   | 0.0%                             | 0.0%  |
|    | 20歳～24歳 | 0   | 0.0%   | 0.0%  | 0.0%   | 0.0%                             | 0.0%  |
|    | 25歳～29歳 | 4   | 0.0%   | 75.0% | 25.0%  | 0.0%                             | 0.0%  |
|    | 30歳～34歳 | 2   | 0.0%   | 50.0% | 50.0%  | 0.0%                             | 0.0%  |
|    | 35歳～39歳 | 3   | 33.3%  | 33.3% | 33.3%  | 0.0%                             | 0.0%  |
|    | 40歳～44歳 | 4   | 25.0%  | 0.0%  | 75.0%  | 0.0%                             | 0.0%  |
|    | 45歳～49歳 | 7   | 14.3%  | 14.3% | 71.4%  | 0.0%                             | 0.0%  |
|    | 50歳～54歳 | 11  | 45.5%  | 27.3% | 18.2%  | 9.1%                             | 0.0%  |
|    | 55歳～59歳 | 16  | 12.5%  | 50.0% | 37.5%  | 0.0%                             | 0.0%  |
|    | 60歳～64歳 | 22  | 36.4%  | 31.8% | 31.8%  | 0.0%                             | 0.0%  |
|    | 65歳～69歳 | 28  | 32.1%  | 25.0% | 42.9%  | 0.0%                             | 0.0%  |

# フィーチャーフォンのキャリア（6月）

※利用中の携帯電話が「フィーチャーフォン」の回答者(n=215)

|    |         | n   | Q12    |       |        |                                  |      |
|----|---------|-----|--------|-------|--------|----------------------------------|------|
|    |         |     | ソフトバンク | au    | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィル<br>コム） | その他  |
| 全体 |         | 215 | 23.3%  | 33.5% | 40.9%  | 1.9%                             | 0.5% |
| 男性 | 15歳～19歳 | 5   | 20.0%  | 60.0% | 20.0%  | 0.0%                             | 0.0% |
|    | 20歳～24歳 | 2   | 0.0%   | 50.0% | 50.0%  | 0.0%                             | 0.0% |
|    | 25歳～29歳 | 9   | 11.1%  | 44.4% | 44.4%  | 0.0%                             | 0.0% |
|    | 30歳～34歳 | 7   | 14.3%  | 42.9% | 42.9%  | 0.0%                             | 0.0% |
|    | 35歳～39歳 | 9   | 11.1%  | 22.2% | 66.7%  | 0.0%                             | 0.0% |
|    | 40歳～44歳 | 10  | 20.0%  | 20.0% | 60.0%  | 0.0%                             | 0.0% |
|    | 45歳～49歳 | 13  | 7.7%   | 38.5% | 46.2%  | 0.0%                             | 7.7% |
|    | 50歳～54歳 | 8   | 37.5%  | 25.0% | 25.0%  | 12.5%                            | 0.0% |
|    | 55歳～59歳 | 16  | 31.2%  | 18.8% | 50.0%  | 0.0%                             | 0.0% |
|    | 60歳～64歳 | 13  | 7.7%   | 53.8% | 38.5%  | 0.0%                             | 0.0% |
|    | 65歳～69歳 | 21  | 23.8%  | 33.3% | 42.9%  | 0.0%                             | 0.0% |
| 女性 | 15歳～19歳 | 1   | 100.0% | 0.0%  | 0.0%   | 0.0%                             | 0.0% |
|    | 20歳～24歳 | 4   | 75.0%  | 0.0%  | 25.0%  | 0.0%                             | 0.0% |
|    | 25歳～29歳 | 2   | 0.0%   | 50.0% | 0.0%   | 50.0%                            | 0.0% |
|    | 30歳～34歳 | 4   | 25.0%  | 75.0% | 0.0%   | 0.0%                             | 0.0% |
|    | 35歳～39歳 | 7   | 14.3%  | 14.3% | 71.4%  | 0.0%                             | 0.0% |
|    | 40歳～44歳 | 6   | 33.3%  | 50.0% | 16.7%  | 0.0%                             | 0.0% |
|    | 45歳～49歳 | 6   | 16.7%  | 16.7% | 66.7%  | 0.0%                             | 0.0% |
|    | 50歳～54歳 | 11  | 36.4%  | 18.2% | 45.5%  | 0.0%                             | 0.0% |
|    | 55歳～59歳 | 14  | 42.9%  | 28.6% | 21.4%  | 7.1%                             | 0.0% |
|    | 60歳～64歳 | 18  | 22.2%  | 38.9% | 38.9%  | 0.0%                             | 0.0% |
|    | 65歳～69歳 | 29  | 20.7%  | 37.9% | 37.9%  | 3.4%                             | 0.0% |

# フィーチャーフォンのキャリア（7月）

※利用中の携帯電話が「フィーチャーフォン」の回答者(n=191)

|    |         | n   | Q12    |        |        |                                  |      |
|----|---------|-----|--------|--------|--------|----------------------------------|------|
|    |         |     | ソフトバンク | au     | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィル<br>コム） | その他  |
| 全体 |         | 191 | 15.2%  | 37.2%  | 44.5%  | 3.1%                             | 0.0% |
| 男性 | 15歳～19歳 | 0   | 0.0%   | 0.0%   | 0.0%   | 0.0%                             | 0.0% |
|    | 20歳～24歳 | 1   | 0.0%   | 0.0%   | 100.0% | 0.0%                             | 0.0% |
|    | 25歳～29歳 | 6   | 16.7%  | 33.3%  | 33.3%  | 16.7%                            | 0.0% |
|    | 30歳～34歳 | 4   | 25.0%  | 0.0%   | 50.0%  | 25.0%                            | 0.0% |
|    | 35歳～39歳 | 8   | 25.0%  | 25.0%  | 50.0%  | 0.0%                             | 0.0% |
|    | 40歳～44歳 | 5   | 0.0%   | 60.0%  | 40.0%  | 0.0%                             | 0.0% |
|    | 45歳～49歳 | 5   | 20.0%  | 20.0%  | 60.0%  | 0.0%                             | 0.0% |
|    | 50歳～54歳 | 9   | 22.2%  | 11.1%  | 55.6%  | 11.1%                            | 0.0% |
|    | 55歳～59歳 | 12  | 0.0%   | 41.7%  | 58.3%  | 0.0%                             | 0.0% |
|    | 60歳～64歳 | 18  | 11.1%  | 16.7%  | 72.2%  | 0.0%                             | 0.0% |
|    | 65歳～69歳 | 18  | 11.1%  | 44.4%  | 44.4%  | 0.0%                             | 0.0% |
| 女性 | 15歳～19歳 | 5   | 20.0%  | 20.0%  | 60.0%  | 0.0%                             | 0.0% |
|    | 20歳～24歳 | 2   | 50.0%  | 50.0%  | 0.0%   | 0.0%                             | 0.0% |
|    | 25歳～29歳 | 6   | 33.3%  | 33.3%  | 33.3%  | 0.0%                             | 0.0% |
|    | 30歳～34歳 | 3   | 0.0%   | 66.7%  | 33.3%  | 0.0%                             | 0.0% |
|    | 35歳～39歳 | 1   | 0.0%   | 100.0% | 0.0%   | 0.0%                             | 0.0% |
|    | 40歳～44歳 | 7   | 0.0%   | 57.1%  | 28.6%  | 14.3%                            | 0.0% |
|    | 45歳～49歳 | 10  | 10.0%  | 50.0%  | 40.0%  | 0.0%                             | 0.0% |
|    | 50歳～54歳 | 13  | 15.4%  | 38.5%  | 38.5%  | 7.7%                             | 0.0% |
|    | 55歳～59歳 | 16  | 6.2%   | 43.8%  | 50.0%  | 0.0%                             | 0.0% |
|    | 60歳～64歳 | 18  | 27.8%  | 38.9%  | 27.8%  | 5.6%                             | 0.0% |
|    | 65歳～69歳 | 24  | 20.8%  | 45.8%  | 33.3%  | 0.0%                             | 0.0% |

# フィーチャーフォンのキャリア（8月）

※利用中の携帯電話が「フィーチャーフォン」の回答者(n=203)

|    |         | n   | Q12    |        |        |                                  |       |
|----|---------|-----|--------|--------|--------|----------------------------------|-------|
|    |         |     | ソフトバンク | au     | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィル<br>コム） | その他   |
| 全体 |         | 203 | 18.7%  | 38.9%  | 36.9%  | 4.4%                             | 1.0%  |
| 男性 | 15歳～19歳 | 0   | 0.0%   | 0.0%   | 0.0%   | 0.0%                             | 0.0%  |
|    | 20歳～24歳 | 5   | 20.0%  | 20.0%  | 20.0%  | 40.0%                            | 0.0%  |
|    | 25歳～29歳 | 8   | 12.5%  | 50.0%  | 12.5%  | 12.5%                            | 12.5% |
|    | 30歳～34歳 | 4   | 0.0%   | 50.0%  | 50.0%  | 0.0%                             | 0.0%  |
|    | 35歳～39歳 | 6   | 33.3%  | 33.3%  | 33.3%  | 0.0%                             | 0.0%  |
|    | 40歳～44歳 | 9   | 11.1%  | 33.3%  | 55.6%  | 0.0%                             | 0.0%  |
|    | 45歳～49歳 | 11  | 36.4%  | 18.2%  | 36.4%  | 9.1%                             | 0.0%  |
|    | 50歳～54歳 | 14  | 7.1%   | 35.7%  | 42.9%  | 7.1%                             | 7.1%  |
|    | 55歳～59歳 | 10  | 30.0%  | 30.0%  | 30.0%  | 10.0%                            | 0.0%  |
|    | 60歳～64歳 | 17  | 11.8%  | 29.4%  | 58.8%  | 0.0%                             | 0.0%  |
|    | 65歳～69歳 | 13  | 15.4%  | 46.2%  | 30.8%  | 7.7%                             | 0.0%  |
| 女性 | 15歳～19歳 | 1   | 0.0%   | 0.0%   | 100.0% | 0.0%                             | 0.0%  |
|    | 20歳～24歳 | 3   | 0.0%   | 33.3%  | 66.7%  | 0.0%                             | 0.0%  |
|    | 25歳～29歳 | 2   | 50.0%  | 50.0%  | 0.0%   | 0.0%                             | 0.0%  |
|    | 30歳～34歳 | 4   | 0.0%   | 100.0% | 0.0%   | 0.0%                             | 0.0%  |
|    | 35歳～39歳 | 6   | 0.0%   | 50.0%  | 50.0%  | 0.0%                             | 0.0%  |
|    | 40歳～44歳 | 8   | 12.5%  | 37.5%  | 50.0%  | 0.0%                             | 0.0%  |
|    | 45歳～49歳 | 10  | 30.0%  | 30.0%  | 40.0%  | 0.0%                             | 0.0%  |
|    | 50歳～54歳 | 9   | 0.0%   | 66.7%  | 33.3%  | 0.0%                             | 0.0%  |
|    | 55歳～59歳 | 22  | 18.2%  | 45.5%  | 31.8%  | 4.5%                             | 0.0%  |
|    | 60歳～64歳 | 16  | 18.8%  | 68.8%  | 12.5%  | 0.0%                             | 0.0%  |
|    | 65歳～69歳 | 25  | 36.0%  | 16.0%  | 44.0%  | 4.0%                             | 0.0%  |

# フィーチャーフォンのキャリア（9月）

※利用中の携帯電話が「フィーチャーフォン」の回答者(n=223)

|    |         | n   | Q12    |       |        |                                  |       |
|----|---------|-----|--------|-------|--------|----------------------------------|-------|
|    |         |     | ソフトバンク | au    | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィル<br>コム） | その他   |
| 全体 |         | 223 | 17.9%  | 32.7% | 43.5%  | 3.6%                             | 2.2%  |
| 男性 | 15歳～19歳 | 5   | 20.0%  | 20.0% | 0.0%   | 20.0%                            | 40.0% |
|    | 20歳～24歳 | 1   | 0.0%   | 0.0%  | 0.0%   | 100.0%                           | 0.0%  |
|    | 25歳～29歳 | 8   | 25.0%  | 37.5% | 25.0%  | 0.0%                             | 12.5% |
|    | 30歳～34歳 | 6   | 33.3%  | 16.7% | 50.0%  | 0.0%                             | 0.0%  |
|    | 35歳～39歳 | 4   | 25.0%  | 25.0% | 50.0%  | 0.0%                             | 0.0%  |
|    | 40歳～44歳 | 9   | 33.3%  | 33.3% | 33.3%  | 0.0%                             | 0.0%  |
|    | 45歳～49歳 | 12  | 25.0%  | 33.3% | 33.3%  | 8.3%                             | 0.0%  |
|    | 50歳～54歳 | 11  | 0.0%   | 54.5% | 45.5%  | 0.0%                             | 0.0%  |
|    | 55歳～59歳 | 16  | 6.2%   | 37.5% | 56.2%  | 0.0%                             | 0.0%  |
|    | 60歳～64歳 | 11  | 18.2%  | 0.0%  | 81.8%  | 0.0%                             | 0.0%  |
|    | 65歳～69歳 | 29  | 13.8%  | 27.6% | 55.2%  | 3.4%                             | 0.0%  |
| 女性 | 15歳～19歳 | 2   | 0.0%   | 50.0% | 50.0%  | 0.0%                             | 0.0%  |
|    | 20歳～24歳 | 2   | 0.0%   | 50.0% | 50.0%  | 0.0%                             | 0.0%  |
|    | 25歳～29歳 | 3   | 0.0%   | 66.7% | 33.3%  | 0.0%                             | 0.0%  |
|    | 30歳～34歳 | 4   | 25.0%  | 25.0% | 50.0%  | 0.0%                             | 0.0%  |
|    | 35歳～39歳 | 9   | 22.2%  | 22.2% | 44.4%  | 0.0%                             | 11.1% |
|    | 40歳～44歳 | 7   | 14.3%  | 28.6% | 42.9%  | 14.3%                            | 0.0%  |
|    | 45歳～49歳 | 12  | 8.3%   | 33.3% | 58.3%  | 0.0%                             | 0.0%  |
|    | 50歳～54歳 | 6   | 0.0%   | 16.7% | 50.0%  | 16.7%                            | 16.7% |
|    | 55歳～59歳 | 18  | 5.6%   | 55.6% | 27.8%  | 11.1%                            | 0.0%  |
|    | 60歳～64歳 | 22  | 31.8%  | 40.9% | 27.3%  | 0.0%                             | 0.0%  |
|    | 65歳～69歳 | 26  | 30.8%  | 26.9% | 42.3%  | 0.0%                             | 0.0%  |

# フィーチャーフォンのキャリア（10月）

※利用中の携帯電話が「フィーチャーフォン」の回答者(n=171)

|    |         | n   | Q12    |        |        |                                  |       |
|----|---------|-----|--------|--------|--------|----------------------------------|-------|
|    |         |     | ソフトバンク | au     | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィル<br>コム） | その他   |
| 全体 |         | 171 | 18.7%  | 32.2%  | 45.0%  | 2.3%                             | 1.8%  |
| 男性 | 15歳～19歳 | 3   | 0.0%   | 0.0%   | 66.7%  | 0.0%                             | 33.3% |
|    | 20歳～24歳 | 3   | 0.0%   | 100.0% | 0.0%   | 0.0%                             | 0.0%  |
|    | 25歳～29歳 | 5   | 0.0%   | 60.0%  | 40.0%  | 0.0%                             | 0.0%  |
|    | 30歳～34歳 | 3   | 33.3%  | 66.7%  | 0.0%   | 0.0%                             | 0.0%  |
|    | 35歳～39歳 | 5   | 40.0%  | 0.0%   | 60.0%  | 0.0%                             | 0.0%  |
|    | 40歳～44歳 | 5   | 20.0%  | 0.0%   | 80.0%  | 0.0%                             | 0.0%  |
|    | 45歳～49歳 | 9   | 22.2%  | 44.4%  | 33.3%  | 0.0%                             | 0.0%  |
|    | 50歳～54歳 | 8   | 0.0%   | 75.0%  | 25.0%  | 0.0%                             | 0.0%  |
|    | 55歳～59歳 | 11  | 9.1%   | 27.3%  | 63.6%  | 0.0%                             | 0.0%  |
|    | 60歳～64歳 | 15  | 0.0%   | 33.3%  | 53.3%  | 6.7%                             | 6.7%  |
|    | 65歳～69歳 | 20  | 30.0%  | 25.0%  | 40.0%  | 5.0%                             | 0.0%  |
| 女性 | 15歳～19歳 | 0   | 0.0%   | 0.0%   | 0.0%   | 0.0%                             | 0.0%  |
|    | 20歳～24歳 | 2   | 100.0% | 0.0%   | 0.0%   | 0.0%                             | 0.0%  |
|    | 25歳～29歳 | 3   | 0.0%   | 66.7%  | 33.3%  | 0.0%                             | 0.0%  |
|    | 30歳～34歳 | 2   | 0.0%   | 100.0% | 0.0%   | 0.0%                             | 0.0%  |
|    | 35歳～39歳 | 2   | 0.0%   | 100.0% | 0.0%   | 0.0%                             | 0.0%  |
|    | 40歳～44歳 | 7   | 0.0%   | 28.6%  | 57.1%  | 0.0%                             | 14.3% |
|    | 45歳～49歳 | 6   | 16.7%  | 33.3%  | 50.0%  | 0.0%                             | 0.0%  |
|    | 50歳～54歳 | 10  | 30.0%  | 20.0%  | 40.0%  | 10.0%                            | 0.0%  |
|    | 55歳～59歳 | 12  | 25.0%  | 16.7%  | 58.3%  | 0.0%                             | 0.0%  |
|    | 60歳～64歳 | 17  | 29.4%  | 29.4%  | 35.3%  | 5.9%                             | 0.0%  |
|    | 65歳～69歳 | 23  | 21.7%  | 21.7%  | 56.5%  | 0.0%                             | 0.0%  |

# フィーチャーフォンのキャリア（11月）

※利用中の携帯電話が「フィーチャーフォン」の回答者(n=189)

|    |         | n   | Q12    |       |        |                                  |       |
|----|---------|-----|--------|-------|--------|----------------------------------|-------|
|    |         |     | ソフトバンク | au    | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィル<br>コム） | その他   |
| 全体 |         | 189 | 21.7%  | 31.2% | 43.4%  | 2.6%                             | 1.1%  |
| 男性 | 15歳～19歳 | 5   | 0.0%   | 40.0% | 0.0%   | 40.0%                            | 20.0% |
|    | 20歳～24歳 | 3   | 0.0%   | 66.7% | 0.0%   | 33.3%                            | 0.0%  |
|    | 25歳～29歳 | 2   | 0.0%   | 50.0% | 50.0%  | 0.0%                             | 0.0%  |
|    | 30歳～34歳 | 5   | 20.0%  | 0.0%  | 80.0%  | 0.0%                             | 0.0%  |
|    | 35歳～39歳 | 7   | 42.9%  | 28.6% | 28.6%  | 0.0%                             | 0.0%  |
|    | 40歳～44歳 | 7   | 28.6%  | 42.9% | 28.6%  | 0.0%                             | 0.0%  |
|    | 45歳～49歳 | 7   | 28.6%  | 14.3% | 57.1%  | 0.0%                             | 0.0%  |
|    | 50歳～54歳 | 11  | 9.1%   | 27.3% | 54.5%  | 9.1%                             | 0.0%  |
|    | 55歳～59歳 | 12  | 8.3%   | 8.3%  | 75.0%  | 0.0%                             | 8.3%  |
|    | 60歳～64歳 | 15  | 13.3%  | 26.7% | 60.0%  | 0.0%                             | 0.0%  |
|    | 65歳～69歳 | 20  | 30.0%  | 35.0% | 35.0%  | 0.0%                             | 0.0%  |
| 女性 | 15歳～19歳 | 2   | 50.0%  | 50.0% | 0.0%   | 0.0%                             | 0.0%  |
|    | 20歳～24歳 | 4   | 50.0%  | 25.0% | 25.0%  | 0.0%                             | 0.0%  |
|    | 25歳～29歳 | 4   | 0.0%   | 50.0% | 25.0%  | 25.0%                            | 0.0%  |
|    | 30歳～34歳 | 2   | 0.0%   | 0.0%  | 100.0% | 0.0%                             | 0.0%  |
|    | 35歳～39歳 | 3   | 0.0%   | 66.7% | 33.3%  | 0.0%                             | 0.0%  |
|    | 40歳～44歳 | 7   | 14.3%  | 0.0%  | 85.7%  | 0.0%                             | 0.0%  |
|    | 45歳～49歳 | 13  | 15.4%  | 46.2% | 38.5%  | 0.0%                             | 0.0%  |
|    | 50歳～54歳 | 11  | 0.0%   | 63.6% | 36.4%  | 0.0%                             | 0.0%  |
|    | 55歳～59歳 | 12  | 41.7%  | 25.0% | 33.3%  | 0.0%                             | 0.0%  |
|    | 60歳～64歳 | 14  | 35.7%  | 35.7% | 28.6%  | 0.0%                             | 0.0%  |
|    | 65歳～69歳 | 23  | 30.4%  | 26.1% | 43.5%  | 0.0%                             | 0.0%  |

# フィーチャーフォンのキャリア（12月）

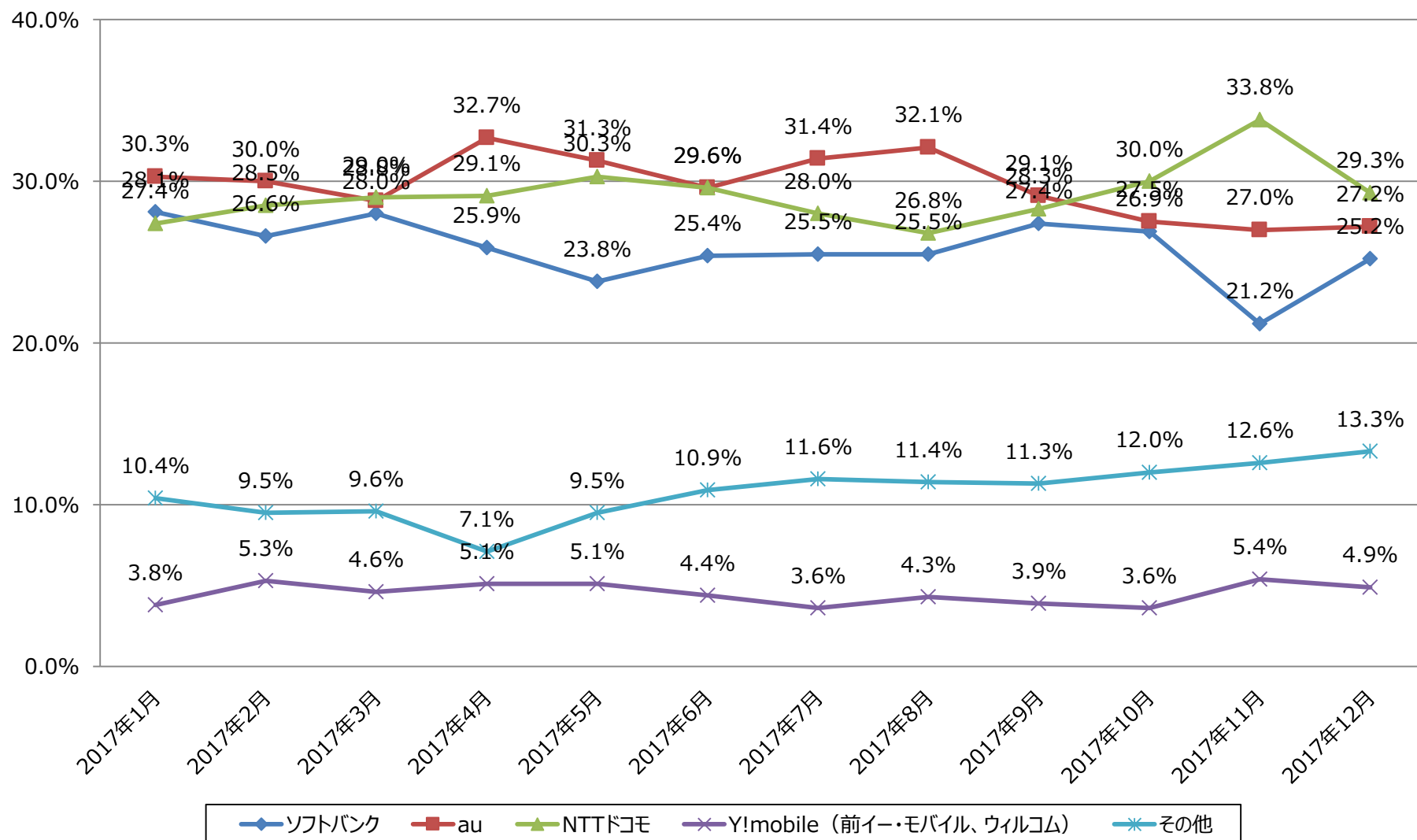
※利用中の携帯電話が「フィーチャーフォン」の回答者(n=171)

|    |         | n   | Q12    |       |        |                                  |        |
|----|---------|-----|--------|-------|--------|----------------------------------|--------|
|    |         |     | ソフトバンク | au    | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィル<br>コム） | その他    |
| 全体 |         | 171 | 24.0%  | 36.8% | 32.7%  | 4.7%                             | 1.8%   |
| 男性 | 15歳～19歳 | 2   | 0.0%   | 0.0%  | 0.0%   | 0.0%                             | 100.0% |
|    | 20歳～24歳 | 4   | 50.0%  | 25.0% | 25.0%  | 0.0%                             | 0.0%   |
|    | 25歳～29歳 | 3   | 0.0%   | 66.7% | 33.3%  | 0.0%                             | 0.0%   |
|    | 30歳～34歳 | 5   | 60.0%  | 20.0% | 0.0%   | 20.0%                            | 0.0%   |
|    | 35歳～39歳 | 8   | 25.0%  | 37.5% | 37.5%  | 0.0%                             | 0.0%   |
|    | 40歳～44歳 | 7   | 14.3%  | 42.9% | 42.9%  | 0.0%                             | 0.0%   |
|    | 45歳～49歳 | 5   | 20.0%  | 20.0% | 40.0%  | 20.0%                            | 0.0%   |
|    | 50歳～54歳 | 2   | 50.0%  | 0.0%  | 50.0%  | 0.0%                             | 0.0%   |
|    | 55歳～59歳 | 17  | 17.6%  | 17.6% | 41.2%  | 23.5%                            | 0.0%   |
|    | 60歳～64歳 | 17  | 29.4%  | 35.3% | 35.3%  | 0.0%                             | 0.0%   |
|    | 65歳～69歳 | 22  | 31.8%  | 50.0% | 13.6%  | 0.0%                             | 4.5%   |
| 女性 | 15歳～19歳 | 2   | 0.0%   | 50.0% | 50.0%  | 0.0%                             | 0.0%   |
|    | 20歳～24歳 | 4   | 25.0%  | 50.0% | 0.0%   | 25.0%                            | 0.0%   |
|    | 25歳～29歳 | 0   | 0.0%   | 0.0%  | 0.0%   | 0.0%                             | 0.0%   |
|    | 30歳～34歳 | 3   | 33.3%  | 66.7% | 0.0%   | 0.0%                             | 0.0%   |
|    | 35歳～39歳 | 6   | 16.7%  | 16.7% | 66.7%  | 0.0%                             | 0.0%   |
|    | 40歳～44歳 | 2   | 50.0%  | 50.0% | 0.0%   | 0.0%                             | 0.0%   |
|    | 45歳～49歳 | 7   | 14.3%  | 28.6% | 42.9%  | 14.3%                            | 0.0%   |
|    | 50歳～54歳 | 10  | 20.0%  | 30.0% | 50.0%  | 0.0%                             | 0.0%   |
|    | 55歳～59歳 | 11  | 9.1%   | 63.6% | 27.3%  | 0.0%                             | 0.0%   |
|    | 60歳～64歳 | 15  | 26.7%  | 46.7% | 26.7%  | 0.0%                             | 0.0%   |
|    | 65歳～69歳 | 19  | 21.1%  | 31.6% | 47.4%  | 0.0%                             | 0.0%   |

# 携帯電話（スマートフォン）のキャリア

※利用中の携帯電話が「スマートフォン」の回答者

- Q13 前問でご回答いただいた、あなたがプライベートでご利用のスマートフォンはどちらのキャリアのものですか。当てはまるものをひとつだけお選びください。



# スマートフォンのキャリア（1月）

※利用中の携帯電話が「スマートフォン」の回答者(n=839)

|    |         | n   | Q13    |       |        |                                  |       |
|----|---------|-----|--------|-------|--------|----------------------------------|-------|
|    |         |     | ソフトバンク | au    | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィ<br>ルコム） | その他   |
| 全体 |         | 839 | 28.1%  | 30.3% | 27.4%  | 3.8%                             | 10.4% |
| 男性 | 15歳～19歳 | 45  | 22.2%  | 48.9% | 17.8%  | 6.7%                             | 4.4%  |
|    | 20歳～24歳 | 45  | 31.1%  | 33.3% | 22.2%  | 4.4%                             | 8.9%  |
|    | 25歳～29歳 | 46  | 26.1%  | 30.4% | 30.4%  | 6.5%                             | 6.5%  |
|    | 30歳～34歳 | 44  | 25.0%  | 18.2% | 40.9%  | 4.5%                             | 11.4% |
|    | 35歳～39歳 | 44  | 38.6%  | 18.2% | 29.5%  | 2.3%                             | 11.4% |
|    | 40歳～44歳 | 36  | 22.2%  | 25.0% | 36.1%  | 2.8%                             | 13.9% |
|    | 45歳～49歳 | 44  | 27.3%  | 29.5% | 25.0%  | 9.1%                             | 9.1%  |
|    | 50歳～54歳 | 36  | 27.8%  | 19.4% | 27.8%  | 5.6%                             | 19.4% |
|    | 55歳～59歳 | 29  | 27.6%  | 17.2% | 27.6%  | 3.4%                             | 24.1% |
|    | 60歳～64歳 | 26  | 11.5%  | 42.3% | 23.1%  | 0.0%                             | 23.1% |
|    | 65歳～69歳 | 22  | 27.3%  | 13.6% | 36.4%  | 0.0%                             | 22.7% |
| 女性 | 15歳～19歳 | 48  | 25.0%  | 50.0% | 22.9%  | 0.0%                             | 2.1%  |
|    | 20歳～24歳 | 49  | 34.7%  | 40.8% | 16.3%  | 2.0%                             | 6.1%  |
|    | 25歳～29歳 | 48  | 33.3%  | 20.8% | 35.4%  | 2.1%                             | 8.3%  |
|    | 30歳～34歳 | 43  | 37.2%  | 23.3% | 32.6%  | 0.0%                             | 7.0%  |
|    | 35歳～39歳 | 44  | 27.3%  | 34.1% | 27.3%  | 6.8%                             | 4.5%  |
|    | 40歳～44歳 | 44  | 34.1%  | 29.5% | 29.5%  | 2.3%                             | 4.5%  |
|    | 45歳～49歳 | 39  | 20.5%  | 43.6% | 15.4%  | 2.6%                             | 17.9% |
|    | 50歳～54歳 | 36  | 25.0%  | 27.8% | 36.1%  | 8.3%                             | 2.8%  |
|    | 55歳～59歳 | 32  | 34.4%  | 31.2% | 21.9%  | 3.1%                             | 9.4%  |
|    | 60歳～64歳 | 19  | 26.3%  | 21.1% | 31.6%  | 10.5%                            | 10.5% |
|    | 65歳～69歳 | 20  | 20.0%  | 30.0% | 20.0%  | 0.0%                             | 30.0% |

# スマートフォンのキャリア（2月）

※利用中の携帯電話が「スマートフォン」の回答者(n=842)

|    |         | n   | Q13    |       |        |                                  |       |
|----|---------|-----|--------|-------|--------|----------------------------------|-------|
|    |         |     | ソフトバンク | au    | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィル<br>コム） | その他   |
| 全体 |         | 842 | 26.6%  | 30.0% | 28.5%  | 5.3%                             | 9.5%  |
| 男性 | 15歳～19歳 | 43  | 16.3%  | 25.6% | 51.2%  | 2.3%                             | 4.7%  |
|    | 20歳～24歳 | 48  | 22.9%  | 47.9% | 20.8%  | 2.1%                             | 6.2%  |
|    | 25歳～29歳 | 45  | 24.4%  | 40.0% | 20.0%  | 2.2%                             | 13.3% |
|    | 30歳～34歳 | 42  | 33.3%  | 28.6% | 26.2%  | 2.4%                             | 9.5%  |
|    | 35歳～39歳 | 40  | 35.0%  | 25.0% | 30.0%  | 2.5%                             | 7.5%  |
|    | 40歳～44歳 | 41  | 29.3%  | 36.6% | 22.0%  | 4.9%                             | 7.3%  |
|    | 45歳～49歳 | 41  | 34.1%  | 12.2% | 31.7%  | 7.3%                             | 14.6% |
|    | 50歳～54歳 | 42  | 26.2%  | 31.0% | 28.6%  | 4.8%                             | 9.5%  |
|    | 55歳～59歳 | 37  | 21.6%  | 24.3% | 32.4%  | 5.4%                             | 16.2% |
|    | 60歳～64歳 | 31  | 19.4%  | 19.4% | 35.5%  | 9.7%                             | 16.1% |
|    | 65歳～69歳 | 18  | 16.7%  | 11.1% | 33.3%  | 11.1%                            | 27.8% |
| 女性 | 15歳～19歳 | 45  | 33.3%  | 42.2% | 20.0%  | 2.2%                             | 2.2%  |
|    | 20歳～24歳 | 48  | 29.2%  | 43.8% | 25.0%  | 0.0%                             | 2.1%  |
|    | 25歳～29歳 | 46  | 34.8%  | 28.3% | 32.6%  | 0.0%                             | 4.3%  |
|    | 30歳～34歳 | 47  | 25.5%  | 23.4% | 36.2%  | 4.3%                             | 10.6% |
|    | 35歳～39歳 | 40  | 40.0%  | 22.5% | 17.5%  | 7.5%                             | 12.5% |
|    | 40歳～44歳 | 42  | 26.2%  | 23.8% | 33.3%  | 9.5%                             | 7.1%  |
|    | 45歳～49歳 | 35  | 22.9%  | 40.0% | 20.0%  | 8.6%                             | 8.6%  |
|    | 50歳～54歳 | 41  | 12.2%  | 34.1% | 31.7%  | 9.8%                             | 12.2% |
|    | 55歳～59歳 | 33  | 21.2%  | 30.3% | 24.2%  | 15.2%                            | 9.1%  |
|    | 60歳～64歳 | 24  | 29.2%  | 25.0% | 20.8%  | 12.5%                            | 12.5% |
|    | 65歳～69歳 | 13  | 15.4%  | 15.4% | 46.2%  | 7.7%                             | 15.4% |

# スマートフォンのキャリア (3月)

※利用中の携帯電話が「スマートフォン」の回答者(n=847)

|    |         | n   | Q13    |       |        |                                  |       |
|----|---------|-----|--------|-------|--------|----------------------------------|-------|
|    |         |     | ソフトバンク | au    | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィル<br>コム） | その他   |
| 全体 |         | 847 | 28.0%  | 28.8% | 29.0%  | 4.6%                             | 9.6%  |
| 男性 | 15歳～19歳 | 45  | 22.2%  | 46.7% | 24.4%  | 0.0%                             | 6.7%  |
|    | 20歳～24歳 | 47  | 34.0%  | 29.8% | 27.7%  | 6.4%                             | 2.1%  |
|    | 25歳～29歳 | 40  | 40.0%  | 25.0% | 20.0%  | 7.5%                             | 7.5%  |
|    | 30歳～34歳 | 45  | 24.4%  | 35.6% | 20.0%  | 6.7%                             | 13.3% |
|    | 35歳～39歳 | 43  | 25.6%  | 23.3% | 30.2%  | 0.0%                             | 20.9% |
|    | 40歳～44歳 | 36  | 22.2%  | 38.9% | 19.4%  | 5.6%                             | 13.9% |
|    | 45歳～49歳 | 37  | 24.3%  | 21.6% | 24.3%  | 5.4%                             | 24.3% |
|    | 50歳～54歳 | 38  | 21.1%  | 31.6% | 36.8%  | 2.6%                             | 7.9%  |
|    | 55歳～59歳 | 33  | 33.3%  | 18.2% | 39.4%  | 3.0%                             | 6.1%  |
|    | 60歳～64歳 | 33  | 30.3%  | 27.3% | 24.2%  | 6.1%                             | 12.1% |
|    | 65歳～69歳 | 23  | 30.4%  | 21.7% | 17.4%  | 13.0%                            | 17.4% |
| 女性 | 15歳～19歳 | 46  | 26.1%  | 26.1% | 39.1%  | 6.5%                             | 2.2%  |
|    | 20歳～24歳 | 48  | 43.8%  | 20.8% | 27.1%  | 4.2%                             | 4.2%  |
|    | 25歳～29歳 | 47  | 25.5%  | 42.6% | 23.4%  | 2.1%                             | 6.4%  |
|    | 30歳～34歳 | 44  | 29.5%  | 22.7% | 36.4%  | 2.3%                             | 9.1%  |
|    | 35歳～39歳 | 46  | 41.3%  | 39.1% | 15.2%  | 0.0%                             | 4.3%  |
|    | 40歳～44歳 | 43  | 27.9%  | 25.6% | 41.9%  | 0.0%                             | 4.7%  |
|    | 45歳～49歳 | 41  | 24.4%  | 39.0% | 24.4%  | 2.4%                             | 9.8%  |
|    | 50歳～54歳 | 33  | 27.3%  | 21.2% | 33.3%  | 6.1%                             | 12.1% |
|    | 55歳～59歳 | 34  | 11.8%  | 20.6% | 38.2%  | 11.8%                            | 17.6% |
|    | 60歳～64歳 | 26  | 15.4%  | 23.1% | 38.5%  | 11.5%                            | 11.5% |
|    | 65歳～69歳 | 19  | 21.1%  | 10.5% | 52.6%  | 10.5%                            | 5.3%  |

# スマートフォンのキャリア（4月）

※利用中の携帯電話が「スマートフォン」の回答者(n=868)

|    |         | n   | Q13    |       |        |                                  |       |
|----|---------|-----|--------|-------|--------|----------------------------------|-------|
|    |         |     | ソフトバンク | au    | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィル<br>コム） | その他   |
| 全体 |         | 868 | 25.9%  | 32.7% | 29.1%  | 5.1%                             | 7.1%  |
| 男性 | 15歳～19歳 | 50  | 18.0%  | 52.0% | 20.0%  | 6.0%                             | 4.0%  |
|    | 20歳～24歳 | 46  | 26.1%  | 39.1% | 23.9%  | 2.2%                             | 8.7%  |
|    | 25歳～29歳 | 48  | 25.0%  | 33.3% | 22.9%  | 8.3%                             | 10.4% |
|    | 30歳～34歳 | 43  | 27.9%  | 27.9% | 37.2%  | 0.0%                             | 7.0%  |
|    | 35歳～39歳 | 41  | 31.7%  | 19.5% | 39.0%  | 0.0%                             | 9.8%  |
|    | 40歳～44歳 | 43  | 25.6%  | 34.9% | 32.6%  | 4.7%                             | 2.3%  |
|    | 45歳～49歳 | 40  | 35.0%  | 20.0% | 37.5%  | 2.5%                             | 5.0%  |
|    | 50歳～54歳 | 43  | 23.3%  | 30.2% | 34.9%  | 2.3%                             | 9.3%  |
|    | 55歳～59歳 | 37  | 18.9%  | 27.0% | 37.8%  | 8.1%                             | 8.1%  |
|    | 60歳～64歳 | 28  | 17.9%  | 28.6% | 28.6%  | 10.7%                            | 14.3% |
|    | 65歳～69歳 | 17  | 5.9%   | 35.3% | 35.3%  | 23.5%                            | 0.0%  |
| 女性 | 15歳～19歳 | 48  | 27.1%  | 37.5% | 33.3%  | 2.1%                             | 0.0%  |
|    | 20歳～24歳 | 48  | 39.6%  | 41.7% | 12.5%  | 6.2%                             | 0.0%  |
|    | 25歳～29歳 | 47  | 36.2%  | 40.4% | 17.0%  | 0.0%                             | 6.4%  |
|    | 30歳～34歳 | 44  | 18.2%  | 43.2% | 25.0%  | 9.1%                             | 4.5%  |
|    | 35歳～39歳 | 47  | 31.9%  | 17.0% | 31.9%  | 2.1%                             | 17.0% |
|    | 40歳～44歳 | 40  | 40.0%  | 25.0% | 17.5%  | 7.5%                             | 10.0% |
|    | 45歳～49歳 | 37  | 24.3%  | 35.1% | 29.7%  | 2.7%                             | 8.1%  |
|    | 50歳～54歳 | 35  | 17.1%  | 37.1% | 37.1%  | 8.6%                             | 0.0%  |
|    | 55歳～59歳 | 33  | 27.3%  | 24.2% | 33.3%  | 3.0%                             | 12.1% |
|    | 60歳～64歳 | 34  | 17.6%  | 35.3% | 29.4%  | 8.8%                             | 8.8%  |
|    | 65歳～69歳 | 19  | 5.3%   | 21.1% | 47.4%  | 10.5%                            | 15.8% |

# スマートフォンのキャリア (5月)

※利用中の携帯電話が「スマートフォン」の回答者(n=875)

|    |         | n   | Q13    |       |        |                                  |       |
|----|---------|-----|--------|-------|--------|----------------------------------|-------|
|    |         |     | ソフトバンク | au    | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィル<br>コム） | その他   |
| 全体 |         | 875 | 23.8%  | 31.3% | 30.3%  | 5.1%                             | 9.5%  |
| 男性 | 15歳～19歳 | 48  | 20.8%  | 52.1% | 27.1%  | 0.0%                             | 0.0%  |
|    | 20歳～24歳 | 43  | 23.3%  | 39.5% | 32.6%  | 4.7%                             | 0.0%  |
|    | 25歳～29歳 | 44  | 27.3%  | 36.4% | 18.2%  | 9.1%                             | 9.1%  |
|    | 30歳～34歳 | 45  | 35.6%  | 17.8% | 28.9%  | 0.0%                             | 17.8% |
|    | 35歳～39歳 | 43  | 32.6%  | 14.0% | 32.6%  | 0.0%                             | 20.9% |
|    | 40歳～44歳 | 39  | 38.5%  | 23.1% | 23.1%  | 7.7%                             | 7.7%  |
|    | 45歳～49歳 | 39  | 23.1%  | 28.2% | 33.3%  | 5.1%                             | 10.3% |
|    | 50歳～54歳 | 42  | 19.0%  | 21.4% | 50.0%  | 4.8%                             | 4.8%  |
|    | 55歳～59歳 | 33  | 9.1%   | 45.5% | 30.3%  | 3.0%                             | 12.1% |
|    | 60歳～64歳 | 34  | 14.7%  | 29.4% | 35.3%  | 5.9%                             | 14.7% |
|    | 65歳～69歳 | 23  | 17.4%  | 30.4% | 30.4%  | 0.0%                             | 21.7% |
| 女性 | 15歳～19歳 | 46  | 17.4%  | 43.5% | 32.6%  | 4.3%                             | 2.2%  |
|    | 20歳～24歳 | 50  | 30.0%  | 34.0% | 28.0%  | 4.0%                             | 4.0%  |
|    | 25歳～29歳 | 46  | 37.0%  | 26.1% | 21.7%  | 6.5%                             | 8.7%  |
|    | 30歳～34歳 | 48  | 20.8%  | 37.5% | 27.1%  | 6.2%                             | 8.3%  |
|    | 35歳～39歳 | 45  | 26.7%  | 20.0% | 37.8%  | 6.7%                             | 8.9%  |
|    | 40歳～44歳 | 46  | 19.6%  | 26.1% | 37.0%  | 6.5%                             | 10.9% |
|    | 45歳～49歳 | 42  | 31.0%  | 31.0% | 31.0%  | 7.1%                             | 0.0%  |
|    | 50歳～54歳 | 37  | 10.8%  | 43.2% | 32.4%  | 8.1%                             | 5.4%  |
|    | 55歳～59歳 | 33  | 15.2%  | 42.4% | 21.2%  | 6.1%                             | 15.2% |
|    | 60歳～64歳 | 28  | 21.4%  | 25.0% | 14.3%  | 17.9%                            | 21.4% |
|    | 65歳～69歳 | 21  | 14.3%  | 14.3% | 42.9%  | 0.0%                             | 28.6% |

# スマートフォンのキャリア（6月）

※利用中の携帯電話が「スマートフォン」の回答者(n=854)

|    |         | n   | Q13    |       |        |                                  |       |
|----|---------|-----|--------|-------|--------|----------------------------------|-------|
|    |         |     | ソフトバンク | au    | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィル<br>コム） | その他   |
| 全体 |         | 854 | 25.4%  | 29.6% | 29.6%  | 4.4%                             | 10.9% |
| 男性 | 15歳～19歳 | 43  | 14.0%  | 48.8% | 32.6%  | 4.7%                             | 0.0%  |
|    | 20歳～24歳 | 45  | 31.1%  | 35.6% | 28.9%  | 0.0%                             | 4.4%  |
|    | 25歳～29歳 | 39  | 41.0%  | 23.1% | 25.6%  | 2.6%                             | 7.7%  |
|    | 30歳～34歳 | 43  | 27.9%  | 23.3% | 34.9%  | 4.7%                             | 9.3%  |
|    | 35歳～39歳 | 38  | 36.8%  | 21.1% | 26.3%  | 2.6%                             | 13.2% |
|    | 40歳～44歳 | 39  | 30.8%  | 25.6% | 25.6%  | 5.1%                             | 12.8% |
|    | 45歳～49歳 | 36  | 25.0%  | 16.7% | 38.9%  | 0.0%                             | 19.4% |
|    | 50歳～54歳 | 41  | 26.8%  | 19.5% | 31.7%  | 0.0%                             | 22.0% |
|    | 55歳～59歳 | 31  | 12.9%  | 41.9% | 32.3%  | 0.0%                             | 12.9% |
|    | 60歳～64歳 | 35  | 5.7%   | 25.7% | 40.0%  | 5.7%                             | 22.9% |
|    | 65歳～69歳 | 28  | 28.6%  | 25.0% | 28.6%  | 10.7%                            | 7.1%  |
| 女性 | 15歳～19歳 | 46  | 30.4%  | 39.1% | 28.3%  | 0.0%                             | 2.2%  |
|    | 20歳～24歳 | 46  | 21.7%  | 50.0% | 17.4%  | 4.3%                             | 6.5%  |
|    | 25歳～29歳 | 47  | 23.4%  | 44.7% | 23.4%  | 0.0%                             | 8.5%  |
|    | 30歳～34歳 | 45  | 24.4%  | 13.3% | 46.7%  | 6.7%                             | 8.9%  |
|    | 35歳～39歳 | 43  | 25.6%  | 16.3% | 27.9%  | 7.0%                             | 23.3% |
|    | 40歳～44歳 | 44  | 29.5%  | 18.2% | 31.8%  | 9.1%                             | 11.4% |
|    | 45歳～49歳 | 43  | 39.5%  | 39.5% | 14.0%  | 2.3%                             | 4.7%  |
|    | 50歳～54歳 | 39  | 23.1%  | 35.9% | 30.8%  | 7.7%                             | 2.6%  |
|    | 55歳～59歳 | 34  | 11.8%  | 26.5% | 29.4%  | 8.8%                             | 23.5% |
|    | 60歳～64歳 | 31  | 22.6%  | 25.8% | 25.8%  | 12.9%                            | 12.9% |
|    | 65歳～69歳 | 18  | 11.1%  | 27.8% | 38.9%  | 11.1%                            | 11.1% |

# スマートフォンのキャリア（7月）

※利用中の携帯電話が「スマートフォン」の回答者(n=872)

|    |         | n   | Q13    |       |        |                                  |       |
|----|---------|-----|--------|-------|--------|----------------------------------|-------|
|    |         |     | ソフトバンク | au    | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィル<br>コム） | その他   |
| 全体 |         | 872 | 25.5%  | 31.4% | 28.0%  | 3.6%                             | 11.6% |
| 男性 | 15歳～19歳 | 48  | 20.8%  | 41.7% | 18.8%  | 4.2%                             | 14.6% |
|    | 20歳～24歳 | 49  | 26.5%  | 46.9% | 22.4%  | 2.0%                             | 2.0%  |
|    | 25歳～29歳 | 43  | 20.9%  | 37.2% | 14.0%  | 4.7%                             | 23.3% |
|    | 30歳～34歳 | 44  | 22.7%  | 34.1% | 27.3%  | 0.0%                             | 15.9% |
|    | 35歳～39歳 | 39  | 43.6%  | 17.9% | 25.6%  | 0.0%                             | 12.8% |
|    | 40歳～44歳 | 44  | 27.3%  | 22.7% | 27.3%  | 0.0%                             | 22.7% |
|    | 45歳～49歳 | 45  | 37.8%  | 22.2% | 31.1%  | 2.2%                             | 6.7%  |
|    | 50歳～54歳 | 41  | 31.7%  | 29.3% | 24.4%  | 7.3%                             | 7.3%  |
|    | 55歳～59歳 | 34  | 26.5%  | 32.4% | 32.4%  | 2.9%                             | 5.9%  |
|    | 60歳～64歳 | 30  | 10.0%  | 23.3% | 43.3%  | 6.7%                             | 16.7% |
|    | 65歳～69歳 | 31  | 9.7%   | 29.0% | 41.9%  | 3.2%                             | 16.1% |
| 女性 | 15歳～19歳 | 44  | 18.2%  | 43.2% | 27.3%  | 4.5%                             | 6.8%  |
|    | 20歳～24歳 | 47  | 23.4%  | 48.9% | 21.3%  | 2.1%                             | 4.3%  |
|    | 25歳～29歳 | 43  | 30.2%  | 37.2% | 18.6%  | 2.3%                             | 11.6% |
|    | 30歳～34歳 | 46  | 28.3%  | 30.4% | 28.3%  | 8.7%                             | 4.3%  |
|    | 35歳～39歳 | 48  | 27.1%  | 27.1% | 29.2%  | 4.2%                             | 12.5% |
|    | 40歳～44歳 | 40  | 35.0%  | 27.5% | 25.0%  | 0.0%                             | 12.5% |
|    | 45歳～49歳 | 39  | 20.5%  | 35.9% | 30.8%  | 2.6%                             | 10.3% |
|    | 50歳～54歳 | 36  | 25.0%  | 19.4% | 41.7%  | 5.6%                             | 8.3%  |
|    | 55歳～59歳 | 32  | 21.9%  | 25.0% | 40.6%  | 3.1%                             | 9.4%  |
|    | 60歳～64歳 | 27  | 14.8%  | 18.5% | 29.6%  | 11.1%                            | 25.9% |
|    | 65歳～69歳 | 22  | 27.3%  | 18.2% | 36.4%  | 4.5%                             | 13.6% |

# スマートフォンのキャリア（8月）

※利用中の携帯電話が「スマートフォン」の回答者(n=867)

|    |         | n   | Q13    |       |        |                                  |       |
|----|---------|-----|--------|-------|--------|----------------------------------|-------|
|    |         |     | ソフトバンク | au    | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィル<br>コム） | その他   |
| 全体 |         | 867 | 25.5%  | 32.1% | 26.8%  | 4.3%                             | 11.4% |
| 男性 | 15歳～19歳 | 50  | 26.0%  | 34.0% | 28.0%  | 6.0%                             | 6.0%  |
|    | 20歳～24歳 | 43  | 32.6%  | 34.9% | 27.9%  | 2.3%                             | 2.3%  |
|    | 25歳～29歳 | 41  | 24.4%  | 24.4% | 26.8%  | 7.3%                             | 17.1% |
|    | 30歳～34歳 | 44  | 29.5%  | 27.3% | 29.5%  | 2.3%                             | 11.4% |
|    | 35歳～39歳 | 44  | 20.5%  | 27.3% | 29.5%  | 0.0%                             | 22.7% |
|    | 40歳～44歳 | 38  | 18.4%  | 26.3% | 23.7%  | 13.2%                            | 18.4% |
|    | 45歳～49歳 | 39  | 33.3%  | 28.2% | 25.6%  | 0.0%                             | 12.8% |
|    | 50歳～54歳 | 33  | 27.3%  | 36.4% | 21.2%  | 3.0%                             | 12.1% |
|    | 55歳～59歳 | 38  | 7.9%   | 34.2% | 42.1%  | 2.6%                             | 13.2% |
|    | 60歳～64歳 | 30  | 23.3%  | 36.7% | 16.7%  | 0.0%                             | 23.3% |
|    | 65歳～69歳 | 32  | 18.8%  | 18.8% | 37.5%  | 9.4%                             | 15.6% |
| 女性 | 15歳～19歳 | 49  | 24.5%  | 40.8% | 26.5%  | 4.1%                             | 4.1%  |
|    | 20歳～24歳 | 47  | 34.0%  | 36.2% | 21.3%  | 2.1%                             | 6.4%  |
|    | 25歳～29歳 | 47  | 31.9%  | 34.0% | 27.7%  | 2.1%                             | 4.3%  |
|    | 30歳～34歳 | 43  | 32.6%  | 34.9% | 23.3%  | 4.7%                             | 4.7%  |
|    | 35歳～39歳 | 44  | 34.1%  | 34.1% | 22.7%  | 2.3%                             | 6.8%  |
|    | 40歳～44歳 | 42  | 21.4%  | 31.0% | 31.0%  | 0.0%                             | 16.7% |
|    | 45歳～49歳 | 40  | 27.5%  | 32.5% | 30.0%  | 5.0%                             | 5.0%  |
|    | 50歳～54歳 | 41  | 24.4%  | 39.0% | 22.0%  | 2.4%                             | 12.2% |
|    | 55歳～59歳 | 27  | 11.1%  | 25.9% | 44.4%  | 7.4%                             | 11.1% |
|    | 60歳～64歳 | 32  | 12.5%  | 31.2% | 9.4%   | 18.8%                            | 28.1% |
|    | 65歳～69歳 | 23  | 34.8%  | 30.4% | 21.7%  | 4.3%                             | 8.7%  |

# スマートフォンのキャリア (9月)

※利用中の携帯電話が「スマートフォン」の回答者(n=846)

|    |         | n   | Q13    |       |        |                                  |       |
|----|---------|-----|--------|-------|--------|----------------------------------|-------|
|    |         |     | ソフトバンク | au    | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィル<br>コム） | その他   |
| 全体 |         | 846 | 27.4%  | 29.1% | 28.3%  | 3.9%                             | 11.3% |
| 男性 | 15歳～19歳 | 41  | 17.1%  | 46.3% | 22.0%  | 7.3%                             | 7.3%  |
|    | 20歳～24歳 | 49  | 24.5%  | 30.6% | 38.8%  | 4.1%                             | 2.0%  |
|    | 25歳～29歳 | 40  | 32.5%  | 25.0% | 25.0%  | 5.0%                             | 12.5% |
|    | 30歳～34歳 | 42  | 33.3%  | 21.4% | 26.2%  | 2.4%                             | 16.7% |
|    | 35歳～39歳 | 44  | 22.7%  | 18.2% | 29.5%  | 0.0%                             | 29.5% |
|    | 40歳～44歳 | 41  | 29.3%  | 31.7% | 17.1%  | 0.0%                             | 22.0% |
|    | 45歳～49歳 | 37  | 29.7%  | 40.5% | 21.6%  | 0.0%                             | 8.1%  |
|    | 50歳～54歳 | 39  | 23.1%  | 30.8% | 25.6%  | 7.7%                             | 12.8% |
|    | 55歳～59歳 | 34  | 35.3%  | 14.7% | 26.5%  | 8.8%                             | 14.7% |
|    | 60歳～64歳 | 36  | 16.7%  | 33.3% | 33.3%  | 5.6%                             | 11.1% |
|    | 65歳～69歳 | 21  | 9.5%   | 14.3% | 57.1%  | 0.0%                             | 19.0% |
| 女性 | 15歳～19歳 | 44  | 29.5%  | 38.6% | 22.7%  | 4.5%                             | 4.5%  |
|    | 20歳～24歳 | 47  | 36.2%  | 34.0% | 25.5%  | 0.0%                             | 4.3%  |
|    | 25歳～29歳 | 47  | 23.4%  | 36.2% | 27.7%  | 2.1%                             | 10.6% |
|    | 30歳～34歳 | 46  | 19.6%  | 26.1% | 37.0%  | 6.5%                             | 10.9% |
|    | 35歳～39歳 | 41  | 29.3%  | 19.5% | 26.8%  | 4.9%                             | 19.5% |
|    | 40歳～44歳 | 43  | 37.2%  | 16.3% | 34.9%  | 2.3%                             | 9.3%  |
|    | 45歳～49歳 | 36  | 33.3%  | 33.3% | 25.0%  | 0.0%                             | 8.3%  |
|    | 50歳～54歳 | 43  | 20.9%  | 32.6% | 37.2%  | 4.7%                             | 4.7%  |
|    | 55歳～59歳 | 32  | 40.6%  | 25.0% | 18.8%  | 9.4%                             | 6.2%  |
|    | 60歳～64歳 | 26  | 34.6%  | 38.5% | 7.7%   | 7.7%                             | 11.5% |
|    | 65歳～69歳 | 17  | 17.6%  | 23.5% | 47.1%  | 5.9%                             | 5.9%  |

# スマートフォンのキャリア（10月）

※利用中の携帯電話が「スマートフォン」の回答者(n=893)

|    |         | n   | Q13    |       |        |                                  |       |
|----|---------|-----|--------|-------|--------|----------------------------------|-------|
|    |         |     | ソフトバンク | au    | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィル<br>コム） | その他   |
| 全体 |         | 893 | 26.9%  | 27.5% | 30.0%  | 3.6%                             | 12.0% |
| 男性 | 15歳～19歳 | 45  | 24.4%  | 35.6% | 31.1%  | 2.2%                             | 6.7%  |
|    | 20歳～24歳 | 47  | 40.4%  | 34.0% | 21.3%  | 0.0%                             | 4.3%  |
|    | 25歳～29歳 | 42  | 31.0%  | 23.8% | 31.0%  | 0.0%                             | 14.3% |
|    | 30歳～34歳 | 46  | 26.1%  | 23.9% | 28.3%  | 2.2%                             | 19.6% |
|    | 35歳～39歳 | 45  | 26.7%  | 20.0% | 35.6%  | 6.7%                             | 11.1% |
|    | 40歳～44歳 | 45  | 26.7%  | 35.6% | 17.8%  | 2.2%                             | 17.8% |
|    | 45歳～49歳 | 40  | 25.0%  | 17.5% | 45.0%  | 2.5%                             | 10.0% |
|    | 50歳～54歳 | 38  | 21.1%  | 34.2% | 18.4%  | 2.6%                             | 23.7% |
|    | 55歳～59歳 | 35  | 17.1%  | 37.1% | 37.1%  | 5.7%                             | 2.9%  |
|    | 60歳～64歳 | 32  | 18.8%  | 21.9% | 34.4%  | 3.1%                             | 21.9% |
|    | 65歳～69歳 | 28  | 28.6%  | 17.9% | 32.1%  | 0.0%                             | 21.4% |
| 女性 | 15歳～19歳 | 49  | 30.6%  | 32.7% | 24.5%  | 2.0%                             | 10.2% |
|    | 20歳～24歳 | 47  | 42.6%  | 21.3% | 29.8%  | 4.3%                             | 2.1%  |
|    | 25歳～29歳 | 47  | 23.4%  | 29.8% | 31.9%  | 6.4%                             | 8.5%  |
|    | 30歳～34歳 | 48  | 31.2%  | 18.8% | 29.2%  | 2.1%                             | 18.8% |
|    | 35歳～39歳 | 48  | 22.9%  | 33.3% | 31.2%  | 2.1%                             | 10.4% |
|    | 40歳～44歳 | 43  | 37.2%  | 20.9% | 25.6%  | 11.6%                            | 4.7%  |
|    | 45歳～49歳 | 44  | 25.0%  | 25.0% | 31.8%  | 4.5%                             | 13.6% |
|    | 50歳～54歳 | 39  | 23.1%  | 30.8% | 35.9%  | 2.6%                             | 7.7%  |
|    | 55歳～59歳 | 32  | 15.6%  | 37.5% | 28.1%  | 6.2%                             | 12.5% |
|    | 60歳～64歳 | 32  | 18.8%  | 31.2% | 31.2%  | 6.2%                             | 12.5% |
|    | 65歳～69歳 | 21  | 19.0%  | 19.0% | 38.1%  | 4.8%                             | 19.0% |

# スマートフォンのキャリア（11月）

※利用中の携帯電話が「スマートフォン」の回答者(n=873)

|    |         | n   | Q13    |       |        |                                  |       |
|----|---------|-----|--------|-------|--------|----------------------------------|-------|
|    |         |     | ソフトバンク | au    | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィル<br>コム） | その他   |
| 全体 |         | 873 | 21.2%  | 27.0% | 33.8%  | 5.4%                             | 12.6% |
| 男性 | 15歳～19歳 | 45  | 17.8%  | 31.1% | 31.1%  | 8.9%                             | 11.1% |
|    | 20歳～24歳 | 44  | 25.0%  | 31.8% | 31.8%  | 2.3%                             | 9.1%  |
|    | 25歳～29歳 | 47  | 25.5%  | 38.3% | 23.4%  | 4.3%                             | 8.5%  |
|    | 30歳～34歳 | 43  | 23.3%  | 23.3% | 34.9%  | 4.7%                             | 14.0% |
|    | 35歳～39歳 | 41  | 17.1%  | 19.5% | 36.6%  | 7.3%                             | 19.5% |
|    | 40歳～44歳 | 42  | 21.4%  | 33.3% | 33.3%  | 4.8%                             | 7.1%  |
|    | 45歳～49歳 | 42  | 19.0%  | 19.0% | 40.5%  | 7.1%                             | 14.3% |
|    | 50歳～54歳 | 36  | 19.4%  | 38.9% | 22.2%  | 2.8%                             | 16.7% |
|    | 55歳～59歳 | 35  | 14.3%  | 34.3% | 34.3%  | 0.0%                             | 17.1% |
|    | 60歳～64歳 | 33  | 18.2%  | 30.3% | 30.3%  | 0.0%                             | 21.2% |
|    | 65歳～69歳 | 27  | 25.9%  | 22.2% | 33.3%  | 3.7%                             | 14.8% |
| 女性 | 15歳～19歳 | 45  | 20.0%  | 35.6% | 35.6%  | 4.4%                             | 4.4%  |
|    | 20歳～24歳 | 46  | 10.9%  | 41.3% | 30.4%  | 2.2%                             | 15.2% |
|    | 25歳～29歳 | 46  | 34.8%  | 15.2% | 32.6%  | 0.0%                             | 17.4% |
|    | 30歳～34歳 | 48  | 25.0%  | 29.2% | 29.2%  | 4.2%                             | 12.5% |
|    | 35歳～39歳 | 46  | 34.8%  | 8.7%  | 34.8%  | 8.7%                             | 13.0% |
|    | 40歳～44歳 | 41  | 24.4%  | 19.5% | 24.4%  | 14.6%                            | 17.1% |
|    | 45歳～49歳 | 36  | 25.0%  | 22.2% | 41.7%  | 5.6%                             | 5.6%  |
|    | 50歳～54歳 | 38  | 18.4%  | 26.3% | 47.4%  | 2.6%                             | 5.3%  |
|    | 55歳～59歳 | 37  | 18.9%  | 27.0% | 27.0%  | 16.2%                            | 10.8% |
|    | 60歳～64歳 | 34  | 5.9%   | 14.7% | 58.8%  | 5.9%                             | 14.7% |
|    | 65歳～69歳 | 21  | 9.5%   | 33.3% | 38.1%  | 9.5%                             | 9.5%  |

# スマートフォンのキャリア（12月）

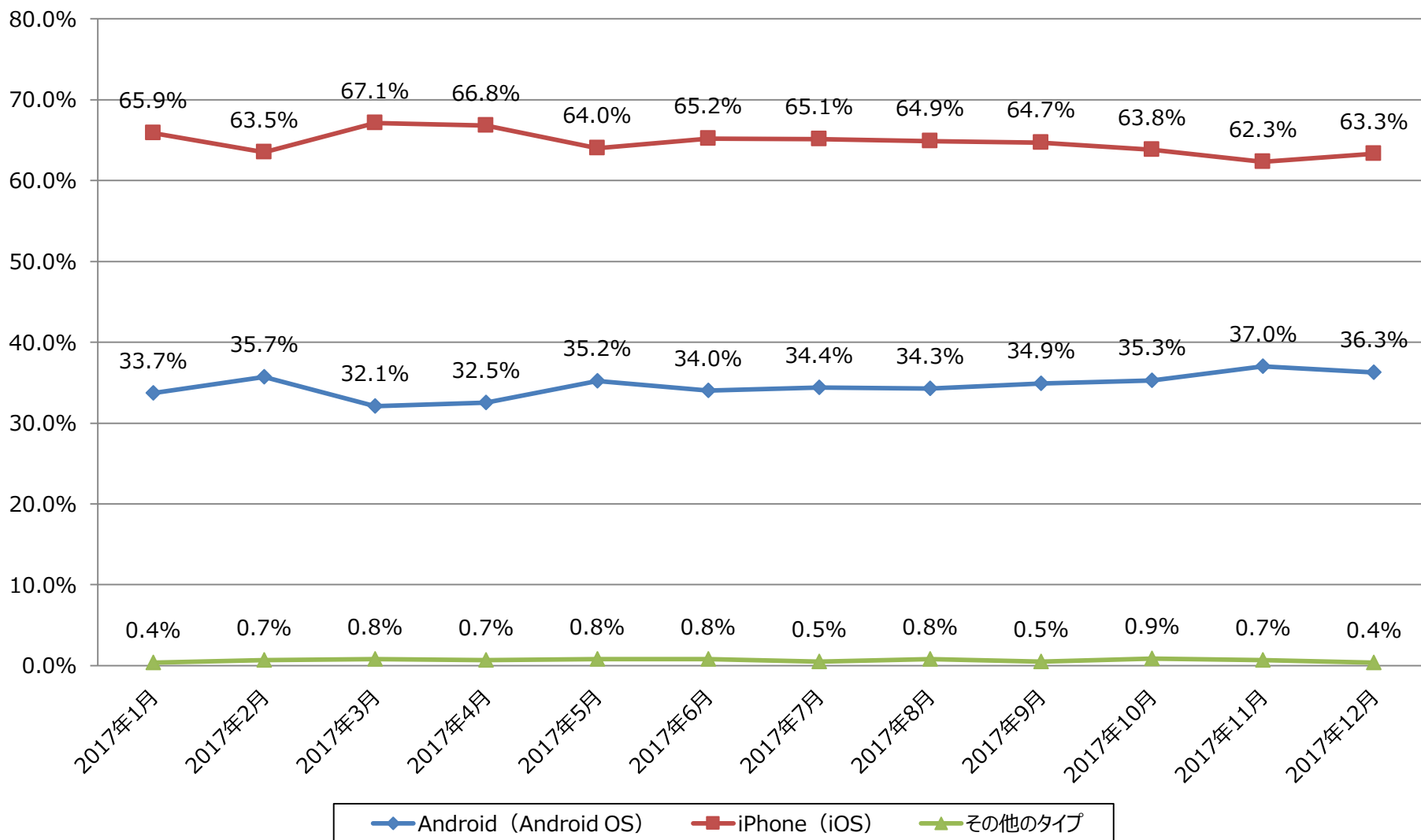
※利用中の携帯電話が「スマートフォン」の回答者(n=893)

|    |         | n   | Q13    |       |        |                                  |       |
|----|---------|-----|--------|-------|--------|----------------------------------|-------|
|    |         |     | ソフトバンク | au    | NTTドコモ | Y!mobile（前<br>イー・モバイル、ウィル<br>コム） | その他   |
| 全体 |         | 893 | 25.2%  | 27.2% | 29.3%  | 4.9%                             | 13.3% |
| 男性 | 15歳～19歳 | 47  | 17.0%  | 44.7% | 25.5%  | 2.1%                             | 10.6% |
|    | 20歳～24歳 | 43  | 23.3%  | 37.2% | 27.9%  | 0.0%                             | 11.6% |
|    | 25歳～29歳 | 46  | 26.1%  | 28.3% | 15.2%  | 8.7%                             | 21.7% |
|    | 30歳～34歳 | 42  | 21.4%  | 28.6% | 31.0%  | 0.0%                             | 19.0% |
|    | 35歳～39歳 | 39  | 41.0%  | 30.8% | 17.9%  | 2.6%                             | 7.7%  |
|    | 40歳～44歳 | 41  | 26.8%  | 22.0% | 36.6%  | 4.9%                             | 9.8%  |
|    | 45歳～49歳 | 43  | 14.0%  | 25.6% | 37.2%  | 7.0%                             | 16.3% |
|    | 50歳～54歳 | 47  | 21.3%  | 38.3% | 19.1%  | 6.4%                             | 14.9% |
|    | 55歳～59歳 | 32  | 25.0%  | 31.2% | 18.8%  | 3.1%                             | 21.9% |
|    | 60歳～64歳 | 30  | 36.7%  | 20.0% | 26.7%  | 0.0%                             | 16.7% |
|    | 65歳～69歳 | 27  | 7.4%   | 22.2% | 33.3%  | 14.8%                            | 22.2% |
| 女性 | 15歳～19歳 | 46  | 23.9%  | 28.3% | 26.1%  | 10.9%                            | 10.9% |
|    | 20歳～24歳 | 45  | 35.6%  | 22.2% | 35.6%  | 0.0%                             | 6.7%  |
|    | 25歳～29歳 | 50  | 44.0%  | 32.0% | 20.0%  | 2.0%                             | 2.0%  |
|    | 30歳～34歳 | 45  | 17.8%  | 15.6% | 42.2%  | 2.2%                             | 22.2% |
|    | 35歳～39歳 | 44  | 22.7%  | 15.9% | 36.4%  | 4.5%                             | 20.5% |
|    | 40歳～44歳 | 48  | 33.3%  | 18.8% | 33.3%  | 2.1%                             | 12.5% |
|    | 45歳～49歳 | 43  | 30.2%  | 30.2% | 23.3%  | 7.0%                             | 9.3%  |
|    | 50歳～54歳 | 40  | 25.0%  | 25.0% | 35.0%  | 7.5%                             | 7.5%  |
|    | 55歳～59歳 | 36  | 27.8%  | 25.0% | 36.1%  | 2.8%                             | 8.3%  |
|    | 60歳～64歳 | 32  | 9.4%   | 34.4% | 31.2%  | 18.8%                            | 6.2%  |
|    | 65歳～69歳 | 27  | 11.1%  | 14.8% | 44.4%  | 7.4%                             | 22.2% |

# スマートフォンのタイプ

※利用中のスマートフォンが「スマートフォン」の回答者

- Q14 前問でご回答いただいた、あなたがプライベートでご利用のスマートフォンはどちらのタイプのものですか。



# スマートフォンのタイプ（1月）

※利用中の携帯電話が「スマートフォン」の回答者(n=839)

|    |         | n   | Q14                 |             |         |
|----|---------|-----|---------------------|-------------|---------|
|    |         |     | Android（Android OS） | iPhone（iOS） | その他のタイプ |
| 全体 |         | 839 | 33.7%               | 65.9%       | 0.4%    |
| 男性 | 15歳～19歳 | 45  | 13.3%               | 84.4%       | 2.2%    |
|    | 20歳～24歳 | 45  | 20.0%               | 80.0%       | 0.0%    |
|    | 25歳～29歳 | 46  | 32.6%               | 67.4%       | 0.0%    |
|    | 30歳～34歳 | 44  | 34.1%               | 61.4%       | 4.5%    |
|    | 35歳～39歳 | 44  | 40.9%               | 59.1%       | 0.0%    |
|    | 40歳～44歳 | 36  | 58.3%               | 41.7%       | 0.0%    |
|    | 45歳～49歳 | 44  | 43.2%               | 56.8%       | 0.0%    |
|    | 50歳～54歳 | 36  | 47.2%               | 52.8%       | 0.0%    |
|    | 55歳～59歳 | 29  | 51.7%               | 48.3%       | 0.0%    |
|    | 60歳～64歳 | 26  | 61.5%               | 38.5%       | 0.0%    |
|    | 65歳～69歳 | 22  | 54.5%               | 45.5%       | 0.0%    |
| 女性 | 15歳～19歳 | 48  | 2.1%                | 97.9%       | 0.0%    |
|    | 20歳～24歳 | 49  | 8.2%                | 91.8%       | 0.0%    |
|    | 25歳～29歳 | 48  | 22.9%               | 77.1%       | 0.0%    |
|    | 30歳～34歳 | 43  | 32.6%               | 67.4%       | 0.0%    |
|    | 35歳～39歳 | 44  | 40.9%               | 59.1%       | 0.0%    |
|    | 40歳～44歳 | 44  | 38.6%               | 61.4%       | 0.0%    |
|    | 45歳～49歳 | 39  | 25.6%               | 74.4%       | 0.0%    |
|    | 50歳～54歳 | 36  | 30.6%               | 69.4%       | 0.0%    |
|    | 55歳～59歳 | 32  | 37.5%               | 62.5%       | 0.0%    |
|    | 60歳～64歳 | 19  | 52.6%               | 47.4%       | 0.0%    |
|    | 65歳～69歳 | 20  | 60.0%               | 40.0%       | 0.0%    |

# スマートフォンのタイプ（2月）

※利用中の携帯電話が「スマートフォン」の回答者(n=842)

|    |         | n   | Q14                 |             |         |
|----|---------|-----|---------------------|-------------|---------|
|    |         |     | Android（Android OS） | iPhone（iOS） | その他のタイプ |
| 全体 |         | 842 | 35.7%               | 63.5%       | 0.7%    |
| 男性 | 15歳～19歳 | 43  | 27.9%               | 72.1%       | 0.0%    |
|    | 20歳～24歳 | 48  | 31.2%               | 68.8%       | 0.0%    |
|    | 25歳～29歳 | 45  | 37.8%               | 62.2%       | 0.0%    |
|    | 30歳～34歳 | 42  | 33.3%               | 66.7%       | 0.0%    |
|    | 35歳～39歳 | 40  | 37.5%               | 62.5%       | 0.0%    |
|    | 40歳～44歳 | 41  | 29.3%               | 70.7%       | 0.0%    |
|    | 45歳～49歳 | 41  | 51.2%               | 46.3%       | 2.4%    |
|    | 50歳～54歳 | 42  | 47.6%               | 52.4%       | 0.0%    |
|    | 55歳～59歳 | 37  | 54.1%               | 45.9%       | 0.0%    |
|    | 60歳～64歳 | 31  | 58.1%               | 41.9%       | 0.0%    |
|    | 65歳～69歳 | 18  | 61.1%               | 33.3%       | 5.6%    |
| 女性 | 15歳～19歳 | 45  | 4.4%                | 93.3%       | 2.2%    |
|    | 20歳～24歳 | 48  | 8.3%                | 91.7%       | 0.0%    |
|    | 25歳～29歳 | 46  | 32.6%               | 67.4%       | 0.0%    |
|    | 30歳～34歳 | 47  | 21.3%               | 78.7%       | 0.0%    |
|    | 35歳～39歳 | 40  | 37.5%               | 60.0%       | 2.5%    |
|    | 40歳～44歳 | 42  | 33.3%               | 66.7%       | 0.0%    |
|    | 45歳～49歳 | 35  | 31.4%               | 68.6%       | 0.0%    |
|    | 50歳～54歳 | 41  | 41.5%               | 58.5%       | 0.0%    |
|    | 55歳～59歳 | 33  | 48.5%               | 48.5%       | 3.0%    |
|    | 60歳～64歳 | 24  | 50.0%               | 50.0%       | 0.0%    |
|    | 65歳～69歳 | 13  | 76.9%               | 15.4%       | 7.7%    |

# スマートフォンのタイプ (3月)

※利用中の携帯電話が「スマートフォン」の回答者(n=847)

|    |         | n   | Q14                 |             |         |
|----|---------|-----|---------------------|-------------|---------|
|    |         |     | Android（Android OS） | iPhone（iOS） | その他のタイプ |
| 全体 |         | 847 | 32.1%               | 67.1%       | 0.8%    |
| 男性 | 15歳～19歳 | 45  | 8.9%                | 91.1%       | 0.0%    |
|    | 20歳～24歳 | 47  | 21.3%               | 78.7%       | 0.0%    |
|    | 25歳～29歳 | 40  | 27.5%               | 67.5%       | 5.0%    |
|    | 30歳～34歳 | 45  | 26.7%               | 73.3%       | 0.0%    |
|    | 35歳～39歳 | 43  | 34.9%               | 65.1%       | 0.0%    |
|    | 40歳～44歳 | 36  | 44.4%               | 55.6%       | 0.0%    |
|    | 45歳～49歳 | 37  | 37.8%               | 62.2%       | 0.0%    |
|    | 50歳～54歳 | 38  | 50.0%               | 50.0%       | 0.0%    |
|    | 55歳～59歳 | 33  | 54.5%               | 45.5%       | 0.0%    |
|    | 60歳～64歳 | 33  | 48.5%               | 51.5%       | 0.0%    |
|    | 65歳～69歳 | 23  | 52.2%               | 47.8%       | 0.0%    |
| 女性 | 15歳～19歳 | 46  | 8.7%                | 91.3%       | 0.0%    |
|    | 20歳～24歳 | 48  | 6.2%                | 93.8%       | 0.0%    |
|    | 25歳～29歳 | 47  | 14.9%               | 85.1%       | 0.0%    |
|    | 30歳～34歳 | 44  | 27.3%               | 68.2%       | 4.5%    |
|    | 35歳～39歳 | 46  | 21.7%               | 78.3%       | 0.0%    |
|    | 40歳～44歳 | 43  | 34.9%               | 65.1%       | 0.0%    |
|    | 45歳～49歳 | 41  | 36.6%               | 63.4%       | 0.0%    |
|    | 50歳～54歳 | 33  | 42.4%               | 57.6%       | 0.0%    |
|    | 55歳～59歳 | 34  | 55.9%               | 41.2%       | 2.9%    |
|    | 60歳～64歳 | 26  | 65.4%               | 30.8%       | 3.8%    |
|    | 65歳～69歳 | 19  | 47.4%               | 47.4%       | 5.3%    |

# スマートフォンのタイプ（4月）

※利用中の携帯電話が「スマートフォン」の回答者(n=868)

|    |         | n   | Q14                 |             |         |
|----|---------|-----|---------------------|-------------|---------|
|    |         |     | Android（Android OS） | iPhone（iOS） | その他のタイプ |
| 全体 |         | 868 | 32.5%               | 66.8%       | 0.7%    |
| 男性 | 15歳～19歳 | 50  | 12.0%               | 88.0%       | 0.0%    |
|    | 20歳～24歳 | 46  | 17.4%               | 82.6%       | 0.0%    |
|    | 25歳～29歳 | 48  | 33.3%               | 62.5%       | 4.2%    |
|    | 30歳～34歳 | 43  | 18.6%               | 81.4%       | 0.0%    |
|    | 35歳～39歳 | 41  | 46.3%               | 53.7%       | 0.0%    |
|    | 40歳～44歳 | 43  | 30.2%               | 69.8%       | 0.0%    |
|    | 45歳～49歳 | 40  | 35.0%               | 65.0%       | 0.0%    |
|    | 50歳～54歳 | 43  | 58.1%               | 41.9%       | 0.0%    |
|    | 55歳～59歳 | 37  | 45.9%               | 54.1%       | 0.0%    |
|    | 60歳～64歳 | 28  | 42.9%               | 57.1%       | 0.0%    |
|    | 65歳～69歳 | 17  | 70.6%               | 29.4%       | 0.0%    |
| 女性 | 15歳～19歳 | 48  | 16.7%               | 83.3%       | 0.0%    |
|    | 20歳～24歳 | 48  | 14.6%               | 85.4%       | 0.0%    |
|    | 25歳～29歳 | 47  | 19.1%               | 80.9%       | 0.0%    |
|    | 30歳～34歳 | 44  | 25.0%               | 75.0%       | 0.0%    |
|    | 35歳～39歳 | 47  | 34.0%               | 66.0%       | 0.0%    |
|    | 40歳～44歳 | 40  | 27.5%               | 72.5%       | 0.0%    |
|    | 45歳～49歳 | 37  | 35.1%               | 64.9%       | 0.0%    |
|    | 50歳～54歳 | 35  | 34.3%               | 62.9%       | 2.9%    |
|    | 55歳～59歳 | 33  | 45.5%               | 54.5%       | 0.0%    |
|    | 60歳～64歳 | 34  | 50.0%               | 47.1%       | 2.9%    |
|    | 65歳～69歳 | 19  | 68.4%               | 21.1%       | 10.5%   |

# スマートフォンのタイプ (5月)

※利用中の携帯電話が「スマートフォン」の回答者(n=875)

|         |         | n       | Q14                 |             |         |
|---------|---------|---------|---------------------|-------------|---------|
|         |         |         | Android（Android OS） | iPhone（iOS） | その他のタイプ |
| 全体      |         | 875     | 35.2%               | 64.0%       | 0.8%    |
| 男性      | 15歳～19歳 | 48      | 8.3%                | 91.7%       | 0.0%    |
|         | 20歳～24歳 | 43      | 16.3%               | 83.7%       | 0.0%    |
|         | 25歳～29歳 | 44      | 27.3%               | 72.7%       | 0.0%    |
|         | 30歳～34歳 | 45      | 28.9%               | 71.1%       | 0.0%    |
|         | 35歳～39歳 | 43      | 32.6%               | 62.8%       | 4.7%    |
|         | 40歳～44歳 | 39      | 38.5%               | 61.5%       | 0.0%    |
|         | 45歳～49歳 | 39      | 48.7%               | 51.3%       | 0.0%    |
|         | 50歳～54歳 | 42      | 42.9%               | 57.1%       | 0.0%    |
|         | 55歳～59歳 | 33      | 57.6%               | 42.4%       | 0.0%    |
|         | 60歳～64歳 | 34      | 61.8%               | 35.3%       | 2.9%    |
|         | 65歳～69歳 | 23      | 69.6%               | 30.4%       | 0.0%    |
|         | 女性      | 15歳～19歳 | 46                  | 8.7%        | 91.3%   |
| 20歳～24歳 |         | 50      | 8.0%                | 92.0%       | 0.0%    |
| 25歳～29歳 |         | 46      | 21.7%               | 78.3%       | 0.0%    |
| 30歳～34歳 |         | 48      | 33.3%               | 66.7%       | 0.0%    |
| 35歳～39歳 |         | 45      | 31.1%               | 68.9%       | 0.0%    |
| 40歳～44歳 |         | 46      | 47.8%               | 52.2%       | 0.0%    |
| 45歳～49歳 |         | 42      | 40.5%               | 59.5%       | 0.0%    |
| 50歳～54歳 |         | 37      | 45.9%               | 51.4%       | 2.7%    |
| 55歳～59歳 |         | 33      | 48.5%               | 48.5%       | 3.0%    |
| 60歳～64歳 |         | 28      | 57.1%               | 39.3%       | 3.6%    |
| 65歳～69歳 |         | 21      | 66.7%               | 28.6%       | 4.8%    |

# スマートフォンのタイプ（6月）

※利用中の携帯電話が「スマートフォン」の回答者(n=854)

|    |         | n   | Q14                 |             |         |
|----|---------|-----|---------------------|-------------|---------|
|    |         |     | Android（Android OS） | iPhone（iOS） | その他のタイプ |
| 全体 |         | 854 | 34.0%               | 65.2%       | 0.8%    |
| 男性 | 15歳～19歳 | 43  | 18.6%               | 79.1%       | 2.3%    |
|    | 20歳～24歳 | 45  | 13.3%               | 86.7%       | 0.0%    |
|    | 25歳～29歳 | 39  | 33.3%               | 66.7%       | 0.0%    |
|    | 30歳～34歳 | 43  | 27.9%               | 72.1%       | 0.0%    |
|    | 35歳～39歳 | 38  | 42.1%               | 57.9%       | 0.0%    |
|    | 40歳～44歳 | 39  | 38.5%               | 61.5%       | 0.0%    |
|    | 45歳～49歳 | 36  | 33.3%               | 66.7%       | 0.0%    |
|    | 50歳～54歳 | 41  | 48.8%               | 51.2%       | 0.0%    |
|    | 55歳～59歳 | 31  | 41.9%               | 54.8%       | 3.2%    |
|    | 60歳～64歳 | 35  | 60.0%               | 37.1%       | 2.9%    |
|    | 65歳～69歳 | 28  | 53.6%               | 46.4%       | 0.0%    |
| 女性 | 15歳～19歳 | 46  | 8.7%                | 91.3%       | 0.0%    |
|    | 20歳～24歳 | 46  | 10.9%               | 87.0%       | 2.2%    |
|    | 25歳～29歳 | 47  | 21.3%               | 78.7%       | 0.0%    |
|    | 30歳～34歳 | 45  | 44.4%               | 55.6%       | 0.0%    |
|    | 35歳～39歳 | 43  | 34.9%               | 65.1%       | 0.0%    |
|    | 40歳～44歳 | 44  | 38.6%               | 59.1%       | 2.3%    |
|    | 45歳～49歳 | 43  | 30.2%               | 69.8%       | 0.0%    |
|    | 50歳～54歳 | 39  | 43.6%               | 56.4%       | 0.0%    |
|    | 55歳～59歳 | 34  | 41.2%               | 58.8%       | 0.0%    |
|    | 60歳～64歳 | 31  | 41.9%               | 58.1%       | 0.0%    |
|    | 65歳～69歳 | 18  | 61.1%               | 27.8%       | 11.1%   |

# スマートフォンのタイプ（7月）

※利用中の携帯電話が「スマートフォン」の回答者(n=872)

|    |         | n   | Q14                 |             |         |
|----|---------|-----|---------------------|-------------|---------|
|    |         |     | Android（Android OS） | iPhone（iOS） | その他のタイプ |
| 全体 |         | 872 | 34.4%               | 65.1%       | 0.5%    |
| 男性 | 15歳～19歳 | 48  | 6.2%                | 93.8%       | 0.0%    |
|    | 20歳～24歳 | 49  | 18.4%               | 81.6%       | 0.0%    |
|    | 25歳～29歳 | 43  | 39.5%               | 58.1%       | 2.3%    |
|    | 30歳～34歳 | 44  | 29.5%               | 68.2%       | 2.3%    |
|    | 35歳～39歳 | 39  | 41.0%               | 59.0%       | 0.0%    |
|    | 40歳～44歳 | 44  | 31.8%               | 68.2%       | 0.0%    |
|    | 45歳～49歳 | 45  | 44.4%               | 55.6%       | 0.0%    |
|    | 50歳～54歳 | 41  | 46.3%               | 53.7%       | 0.0%    |
|    | 55歳～59歳 | 34  | 38.2%               | 61.8%       | 0.0%    |
|    | 60歳～64歳 | 30  | 66.7%               | 33.3%       | 0.0%    |
|    | 65歳～69歳 | 31  | 61.3%               | 38.7%       | 0.0%    |
| 女性 | 15歳～19歳 | 44  | 9.1%                | 88.6%       | 2.3%    |
|    | 20歳～24歳 | 47  | 12.8%               | 87.2%       | 0.0%    |
|    | 25歳～29歳 | 43  | 25.6%               | 74.4%       | 0.0%    |
|    | 30歳～34歳 | 46  | 39.1%               | 60.9%       | 0.0%    |
|    | 35歳～39歳 | 48  | 33.3%               | 66.7%       | 0.0%    |
|    | 40歳～44歳 | 40  | 22.5%               | 77.5%       | 0.0%    |
|    | 45歳～49歳 | 39  | 33.3%               | 66.7%       | 0.0%    |
|    | 50歳～54歳 | 36  | 50.0%               | 50.0%       | 0.0%    |
|    | 55歳～59歳 | 32  | 46.9%               | 50.0%       | 3.1%    |
|    | 60歳～64歳 | 27  | 48.1%               | 51.9%       | 0.0%    |
|    | 65歳～69歳 | 22  | 63.6%               | 36.4%       | 0.0%    |

# スマートフォンのタイプ（8月）

※利用中の携帯電話が「スマートフォン」の回答者(n=867)

|    |         | n   | Q14                 |             |         |
|----|---------|-----|---------------------|-------------|---------|
|    |         |     | Android（Android OS） | iPhone（iOS） | その他のタイプ |
| 全体 |         | 867 | 34.3%               | 64.9%       | 0.8%    |
| 男性 | 15歳～19歳 | 50  | 10.0%               | 86.0%       | 4.0%    |
|    | 20歳～24歳 | 43  | 16.3%               | 83.7%       | 0.0%    |
|    | 25歳～29歳 | 41  | 31.7%               | 68.3%       | 0.0%    |
|    | 30歳～34歳 | 44  | 34.1%               | 63.6%       | 2.3%    |
|    | 35歳～39歳 | 44  | 38.6%               | 61.4%       | 0.0%    |
|    | 40歳～44歳 | 38  | 36.8%               | 57.9%       | 5.3%    |
|    | 45歳～49歳 | 39  | 35.9%               | 64.1%       | 0.0%    |
|    | 50歳～54歳 | 33  | 33.3%               | 66.7%       | 0.0%    |
|    | 55歳～59歳 | 38  | 55.3%               | 44.7%       | 0.0%    |
|    | 60歳～64歳 | 30  | 46.7%               | 53.3%       | 0.0%    |
|    | 65歳～69歳 | 32  | 68.8%               | 31.2%       | 0.0%    |
| 女性 | 15歳～19歳 | 49  | 14.3%               | 85.7%       | 0.0%    |
|    | 20歳～24歳 | 47  | 10.6%               | 89.4%       | 0.0%    |
|    | 25歳～29歳 | 47  | 27.7%               | 70.2%       | 2.1%    |
|    | 30歳～34歳 | 43  | 20.9%               | 79.1%       | 0.0%    |
|    | 35歳～39歳 | 44  | 25.0%               | 75.0%       | 0.0%    |
|    | 40歳～44歳 | 42  | 50.0%               | 50.0%       | 0.0%    |
|    | 45歳～49歳 | 40  | 42.5%               | 57.5%       | 0.0%    |
|    | 50歳～54歳 | 41  | 43.9%               | 56.1%       | 0.0%    |
|    | 55歳～59歳 | 27  | 48.1%               | 51.9%       | 0.0%    |
|    | 60歳～64歳 | 32  | 56.2%               | 43.8%       | 0.0%    |
|    | 65歳～69歳 | 23  | 52.2%               | 43.5%       | 4.3%    |

# スマートフォンのタイプ (9月)

※利用中の携帯電話が「スマートフォン」の回答者(n=846)

|    |         | n   | Q14                 |             |         |
|----|---------|-----|---------------------|-------------|---------|
|    |         |     | Android（Android OS） | iPhone（iOS） | その他のタイプ |
| 全体 |         | 846 | 34.9%               | 64.7%       | 0.5%    |
| 男性 | 15歳～19歳 | 41  | 12.2%               | 87.8%       | 0.0%    |
|    | 20歳～24歳 | 49  | 12.2%               | 87.8%       | 0.0%    |
|    | 25歳～29歳 | 40  | 25.0%               | 72.5%       | 2.5%    |
|    | 30歳～34歳 | 42  | 38.1%               | 59.5%       | 2.4%    |
|    | 35歳～39歳 | 44  | 40.9%               | 59.1%       | 0.0%    |
|    | 40歳～44歳 | 41  | 48.8%               | 51.2%       | 0.0%    |
|    | 45歳～49歳 | 37  | 40.5%               | 59.5%       | 0.0%    |
|    | 50歳～54歳 | 39  | 41.0%               | 59.0%       | 0.0%    |
|    | 55歳～59歳 | 34  | 41.2%               | 58.8%       | 0.0%    |
|    | 60歳～64歳 | 36  | 55.6%               | 41.7%       | 2.8%    |
|    | 65歳～69歳 | 21  | 71.4%               | 28.6%       | 0.0%    |
| 女性 | 15歳～19歳 | 44  | 6.8%                | 93.2%       | 0.0%    |
|    | 20歳～24歳 | 47  | 10.6%               | 89.4%       | 0.0%    |
|    | 25歳～29歳 | 47  | 25.5%               | 74.5%       | 0.0%    |
|    | 30歳～34歳 | 46  | 45.7%               | 54.3%       | 0.0%    |
|    | 35歳～39歳 | 41  | 31.7%               | 68.3%       | 0.0%    |
|    | 40歳～44歳 | 43  | 41.9%               | 58.1%       | 0.0%    |
|    | 45歳～49歳 | 36  | 41.7%               | 58.3%       | 0.0%    |
|    | 50歳～54歳 | 43  | 48.8%               | 51.2%       | 0.0%    |
|    | 55歳～59歳 | 32  | 40.6%               | 59.4%       | 0.0%    |
|    | 60歳～64歳 | 26  | 34.6%               | 65.4%       | 0.0%    |
|    | 65歳～69歳 | 17  | 58.8%               | 35.3%       | 5.9%    |

# スマートフォンのタイプ（10月）

※利用中の携帯電話が「スマートフォン」の回答者(n=893)

|         |         | n       | Q14                 |             |         |
|---------|---------|---------|---------------------|-------------|---------|
|         |         |         | Android（Android OS） | iPhone（iOS） | その他のタイプ |
| 全体      |         | 893     | 35.3%               | 63.8%       | 0.9%    |
| 男性      | 15歳～19歳 | 45      | 8.9%                | 88.9%       | 2.2%    |
|         | 20歳～24歳 | 47      | 17.0%               | 83.0%       | 0.0%    |
|         | 25歳～29歳 | 42      | 40.5%               | 59.5%       | 0.0%    |
|         | 30歳～34歳 | 46      | 39.1%               | 60.9%       | 0.0%    |
|         | 35歳～39歳 | 45      | 44.4%               | 55.6%       | 0.0%    |
|         | 40歳～44歳 | 45      | 31.1%               | 68.9%       | 0.0%    |
|         | 45歳～49歳 | 40      | 30.0%               | 70.0%       | 0.0%    |
|         | 50歳～54歳 | 38      | 39.5%               | 60.5%       | 0.0%    |
|         | 55歳～59歳 | 35      | 54.3%               | 45.7%       | 0.0%    |
|         | 60歳～64歳 | 32      | 53.1%               | 46.9%       | 0.0%    |
|         | 65歳～69歳 | 28      | 60.7%               | 39.3%       | 0.0%    |
|         | 女性      | 15歳～19歳 | 49                  | 8.2%        | 87.8%   |
| 20歳～24歳 |         | 47      | 12.8%               | 87.2%       | 0.0%    |
| 25歳～29歳 |         | 47      | 21.3%               | 76.6%       | 2.1%    |
| 30歳～34歳 |         | 48      | 31.2%               | 68.8%       | 0.0%    |
| 35歳～39歳 |         | 48      | 31.2%               | 64.6%       | 4.2%    |
| 40歳～44歳 |         | 43      | 41.9%               | 55.8%       | 2.3%    |
| 45歳～49歳 |         | 44      | 50.0%               | 50.0%       | 0.0%    |
| 50歳～54歳 |         | 39      | 41.0%               | 59.0%       | 0.0%    |
| 55歳～59歳 |         | 32      | 53.1%               | 46.9%       | 0.0%    |
| 60歳～64歳 |         | 32      | 43.8%               | 53.1%       | 3.1%    |
| 65歳～69歳 |         | 21      | 81.0%               | 19.0%       | 0.0%    |

# スマートフォンのタイプ (11月)

※利用中の携帯電話が「スマートフォン」の回答者(n=873)

|    |         | n   | Q14                 |             |         |
|----|---------|-----|---------------------|-------------|---------|
|    |         |     | Android（Android OS） | iPhone（iOS） | その他のタイプ |
| 全体 |         | 873 | 37.0%               | 62.3%       | 0.7%    |
| 男性 | 15歳～19歳 | 45  | 6.7%                | 93.3%       | 0.0%    |
|    | 20歳～24歳 | 44  | 20.5%               | 79.5%       | 0.0%    |
|    | 25歳～29歳 | 47  | 42.6%               | 55.3%       | 2.1%    |
|    | 30歳～34歳 | 43  | 32.6%               | 67.4%       | 0.0%    |
|    | 35歳～39歳 | 41  | 43.9%               | 56.1%       | 0.0%    |
|    | 40歳～44歳 | 42  | 45.2%               | 54.8%       | 0.0%    |
|    | 45歳～49歳 | 42  | 38.1%               | 61.9%       | 0.0%    |
|    | 50歳～54歳 | 36  | 36.1%               | 63.9%       | 0.0%    |
|    | 55歳～59歳 | 35  | 62.9%               | 37.1%       | 0.0%    |
|    | 60歳～64歳 | 33  | 57.6%               | 42.4%       | 0.0%    |
|    | 65歳～69歳 | 27  | 63.0%               | 37.0%       | 0.0%    |
| 女性 | 15歳～19歳 | 45  | 17.8%               | 82.2%       | 0.0%    |
|    | 20歳～24歳 | 46  | 8.7%                | 89.1%       | 2.2%    |
|    | 25歳～29歳 | 46  | 37.0%               | 60.9%       | 2.2%    |
|    | 30歳～34歳 | 48  | 22.9%               | 77.1%       | 0.0%    |
|    | 35歳～39歳 | 46  | 30.4%               | 69.6%       | 0.0%    |
|    | 40歳～44歳 | 41  | 46.3%               | 53.7%       | 0.0%    |
|    | 45歳～49歳 | 36  | 33.3%               | 66.7%       | 0.0%    |
|    | 50歳～54歳 | 38  | 34.2%               | 65.8%       | 0.0%    |
|    | 55歳～59歳 | 37  | 54.1%               | 43.2%       | 2.7%    |
|    | 60歳～64歳 | 34  | 67.6%               | 32.4%       | 0.0%    |
|    | 65歳～69歳 | 21  | 57.1%               | 33.3%       | 9.5%    |

# スマートフォンのタイプ（12月）

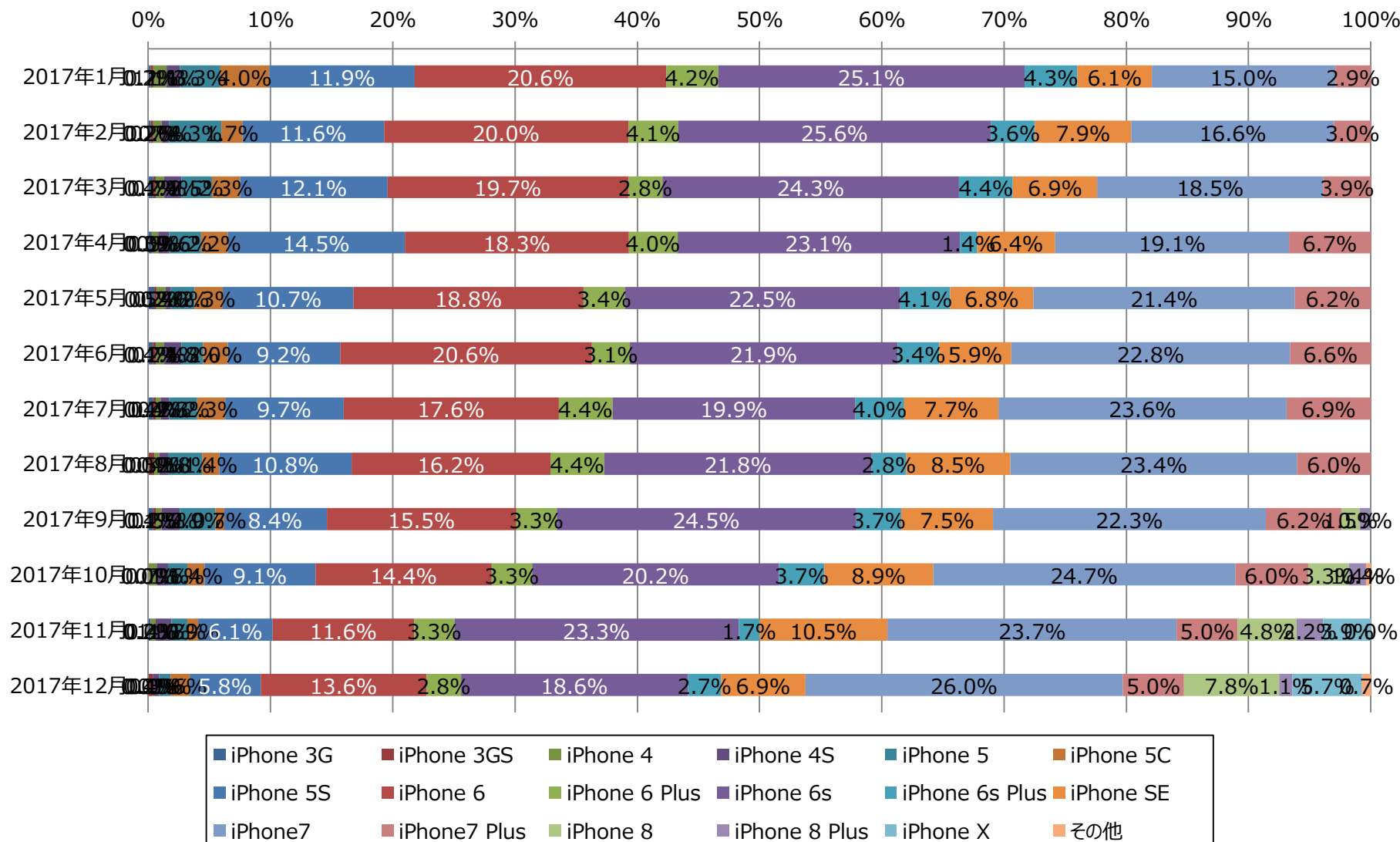
※利用中の携帯電話が「スマートフォン」の回答者(n=893)

|         |         | n       | Q14                 |             |         |
|---------|---------|---------|---------------------|-------------|---------|
|         |         |         | Android（Android OS） | iPhone（iOS） | その他のタイプ |
| 全体      |         | 893     | 36.3%               | 63.3%       | 0.4%    |
| 男性      | 15歳～19歳 | 47      | 12.8%               | 85.1%       | 2.1%    |
|         | 20歳～24歳 | 43      | 16.3%               | 83.7%       | 0.0%    |
|         | 25歳～29歳 | 46      | 30.4%               | 69.6%       | 0.0%    |
|         | 30歳～34歳 | 42      | 33.3%               | 66.7%       | 0.0%    |
|         | 35歳～39歳 | 39      | 20.5%               | 76.9%       | 2.6%    |
|         | 40歳～44歳 | 41      | 61.0%               | 39.0%       | 0.0%    |
|         | 45歳～49歳 | 43      | 41.9%               | 58.1%       | 0.0%    |
|         | 50歳～54歳 | 47      | 38.3%               | 61.7%       | 0.0%    |
|         | 55歳～59歳 | 32      | 59.4%               | 40.6%       | 0.0%    |
|         | 60歳～64歳 | 30      | 43.3%               | 56.7%       | 0.0%    |
|         | 65歳～69歳 | 27      | 63.0%               | 37.0%       | 0.0%    |
|         | 女性      | 15歳～19歳 | 46                  | 17.4%       | 82.6%   |
| 20歳～24歳 |         | 45      | 8.9%                | 91.1%       | 0.0%    |
| 25歳～29歳 |         | 50      | 28.0%               | 70.0%       | 2.0%    |
| 30歳～34歳 |         | 45      | 42.2%               | 57.8%       | 0.0%    |
| 35歳～39歳 |         | 44      | 38.6%               | 61.4%       | 0.0%    |
| 40歳～44歳 |         | 48      | 29.2%               | 70.8%       | 0.0%    |
| 45歳～49歳 |         | 43      | 39.5%               | 60.5%       | 0.0%    |
| 50歳～54歳 |         | 40      | 37.5%               | 62.5%       | 0.0%    |
| 55歳～59歳 |         | 36      | 52.8%               | 47.2%       | 0.0%    |
| 60歳～64歳 |         | 32      | 56.2%               | 43.8%       | 0.0%    |
| 65歳～69歳 |         | 27      | 74.1%               | 22.2%       | 3.7%    |

# iPhoneのタイプ

※利用中のスマートフォンが「iPhone」の回答者

- Q15 前問でご回答いただいた、あなたが現在ご利用のiPhoneの端末をお選びください。



# iPhoneのタイプ(1月)

※利用中のスマートフォンが「iPhone」の回答者(n=553)

|    | n       | Q2        |            |          |           |          |           |           |          |               |           |                |           |          |               |
|----|---------|-----------|------------|----------|-----------|----------|-----------|-----------|----------|---------------|-----------|----------------|-----------|----------|---------------|
|    |         | iPhone 3G | iPhone 3GS | iPhone 4 | iPhone 4S | iPhone 5 | iPhone 5C | iPhone 5S | iPhone 6 | iPhone 6 Plus | iPhone 6s | iPhone 6s Plus | iPhone SE | iPhone 7 | iPhone 7 Plus |
| 全体 | 553     | 0.2%      | 0.2%       | 1.1%     | 1.1%      | 3.3%     | 4.0%      | 11.9%     | 20.6%    | 4.2%          | 25.1%     | 4.3%           | 6.1%      | 15.0%    | 2.9%          |
| 男性 | 15歳～19歳 | 38        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 18.4%     | 23.7%    | 2.6%          | 28.9%     | 5.3%           | 10.5%     | 7.9%     | 2.6%          |
|    | 20歳～24歳 | 36        | 0.0%       | 0.0%     | 0.0%      | 2.8%     | 2.8%      | 16.7%     | 16.7%    | 2.8%          | 30.6%     | 2.8%           | 5.6%      | 19.4%    | 0.0%          |
|    | 25歳～29歳 | 31        | 0.0%       | 0.0%     | 3.2%      | 0.0%     | 6.5%      | 12.9%     | 25.8%    | 3.2%          | 6.5%      | 12.9%          | 6.5%      | 9.7%     | 3.2%          |
|    | 30歳～34歳 | 27        | 0.0%       | 0.0%     | 3.7%      | 0.0%     | 3.7%      | 3.7%      | 14.8%    | 7.4%          | 0.0%      | 33.3%          | 3.7%      | 3.7%     | 22.2%         |
|    | 35歳～39歳 | 26        | 0.0%       | 0.0%     | 3.8%      | 3.8%     | 7.7%      | 0.0%      | 19.2%    | 11.5%         | 0.0%      | 23.1%          | 7.7%      | 7.7%     | 11.5%         |
|    | 40歳～44歳 | 15        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 6.7%      | 0.0%      | 6.7%     | 33.3%         | 6.7%      | 13.3%          | 6.7%      | 13.3%    | 6.7%          |
|    | 45歳～49歳 | 25        | 0.0%       | 0.0%     | 0.0%      | 4.0%     | 0.0%      | 0.0%      | 12.0%    | 32.0%         | 4.0%      | 32.0%          | 4.0%      | 0.0%     | 8.0%          |
|    | 50歳～54歳 | 19        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 15.8%    | 5.3%          | 31.6%     | 15.8%          | 0.0%      | 15.8%    | 15.8%         |
|    | 55歳～59歳 | 14        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 14.3%     | 7.1%      | 0.0%     | 21.4%         | 14.3%     | 7.1%           | 0.0%      | 7.1%     | 28.6%         |
|    | 60歳～64歳 | 10        | 0.0%       | 0.0%     | 0.0%      | 10.0%    | 0.0%      | 0.0%      | 10.0%    | 30.0%         | 20.0%     | 30.0%          | 0.0%      | 0.0%     | 0.0%          |
|    | 65歳～69歳 | 10        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 20.0%    | 20.0%         | 0.0%      | 50.0%          | 10.0%     | 0.0%     | 0.0%          |
| 女性 | 15歳～19歳 | 47        | 2.1%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 8.5%      | 17.0%    | 19.1%         | 0.0%      | 31.9%          | 0.0%      | 6.4%     | 14.9%         |
|    | 20歳～24歳 | 45        | 0.0%       | 0.0%     | 2.2%      | 0.0%     | 0.0%      | 0.0%      | 6.7%     | 26.7%         | 0.0%      | 33.3%          | 2.2%      | 8.9%     | 20.0%         |
|    | 25歳～29歳 | 37        | 0.0%       | 0.0%     | 0.0%      | 2.7%     | 2.7%      | 2.7%      | 10.8%    | 24.3%         | 2.7%      | 32.4%          | 0.0%      | 5.4%     | 13.5%         |
|    | 30歳～34歳 | 29        | 0.0%       | 0.0%     | 3.4%      | 3.4%     | 6.9%      | 0.0%      | 10.3%    | 31.0%         | 3.4%      | 17.2%          | 3.4%      | 3.4%     | 13.8%         |
|    | 35歳～39歳 | 26        | 0.0%       | 0.0%     | 0.0%      | 3.8%     | 3.8%      | 7.7%      | 7.7%     | 34.6%         | 3.8%      | 15.4%          | 3.8%      | 0.0%     | 19.2%         |
|    | 40歳～44歳 | 27        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 3.7%      | 14.8%     | 3.7%     | 11.1%         | 0.0%      | 29.6%          | 11.1%     | 14.8%    | 11.1%         |
|    | 45歳～49歳 | 29        | 0.0%       | 3.4%     | 0.0%      | 0.0%     | 0.0%      | 6.9%      | 10.3%    | 17.2%         | 10.3%     | 20.7%          | 3.4%      | 6.9%     | 20.7%         |
|    | 50歳～54歳 | 25        | 0.0%       | 0.0%     | 4.0%      | 0.0%     | 4.0%      | 4.0%      | 8.0%     | 24.0%         | 4.0%      | 16.0%          | 0.0%      | 4.0%     | 28.0%         |
|    | 55歳～59歳 | 20        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 5.0%      | 5.0%      | 10.0%    | 10.0%         | 10.0%     | 10.0%          | 5.0%      | 15.0%    | 20.0%         |
|    | 60歳～64歳 | 9         | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 11.1%     | 0.0%      | 0.0%     | 22.2%         | 22.2%     | 11.1%          | 11.1%     | 0.0%     | 22.2%         |
|    | 65歳～69歳 | 8         | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 12.5%     | 0.0%      | 12.5%    | 37.5%         | 12.5%     | 12.5%          | 0.0%      | 12.5%    | 0.0%          |

# iPhoneのタイプ(2月)

※利用中のスマートフォンが「iPhone」の回答者(n=535)

|    |         | n   | Q2        |            |          |           |          |           |           |          |               |           |                |           |          |               |
|----|---------|-----|-----------|------------|----------|-----------|----------|-----------|-----------|----------|---------------|-----------|----------------|-----------|----------|---------------|
|    |         |     | iPhone 3G | iPhone 3GS | iPhone 4 | iPhone 4S | iPhone 5 | iPhone 5C | iPhone 5S | iPhone 6 | iPhone 6 Plus | iPhone 6s | iPhone 6s Plus | iPhone SE | iPhone 7 | iPhone 7 Plus |
| 全体 |         | 535 | 0.2%      | 0.2%       | 0.7%     | 0.6%      | 4.3%     | 1.7%      | 11.6%     | 20.0%    | 4.1%          | 25.6%     | 3.6%           | 7.9%      | 16.6%    | 3.0%          |
| 男性 | 15歳～19歳 | 31  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 6.5%     | 3.2%      | 16.1%     | 25.8%    | 0.0%          | 32.3%     | 0.0%           | 6.5%      | 6.5%     | 3.2%          |
|    | 20歳～24歳 | 33  | 0.0%      | 3.0%       | 6.1%     | 0.0%      | 3.0%     | 0.0%      | 18.2%     | 21.2%    | 0.0%          | 24.2%     | 3.0%           | 0.0%      | 21.2%    | 0.0%          |
|    | 25歳～29歳 | 28  | 0.0%      | 0.0%       | 0.0%     | 3.6%      | 10.7%    | 3.6%      | 14.3%     | 10.7%    | 3.6%          | 21.4%     | 7.1%           | 3.6%      | 17.9%    | 3.6%          |
|    | 30歳～34歳 | 28  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 3.6%     | 0.0%      | 17.9%     | 7.1%     | 3.6%          | 25.0%     | 3.6%           | 10.7%     | 25.0%    | 3.6%          |
|    | 35歳～39歳 | 25  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 4.0%      | 8.0%      | 8.0%     | 12.0%         | 16.0%     | 4.0%           | 12.0%     | 28.0%    | 8.0%          |
|    | 40歳～44歳 | 29  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 10.3%    | 0.0%      | 3.4%      | 17.2%    | 6.9%          | 10.3%     | 6.9%           | 6.9%      | 31.0%    | 6.9%          |
|    | 45歳～49歳 | 19  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 26.3%    | 5.3%          | 26.3%     | 5.3%           | 15.8%     | 15.8%    | 5.3%          |
|    | 50歳～54歳 | 22  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 4.5%      | 9.1%      | 40.9%    | 0.0%          | 27.3%     | 0.0%           | 4.5%      | 13.6%    | 0.0%          |
|    | 55歳～59歳 | 17  | 5.9%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 11.8%     | 29.4%    | 17.6%         | 17.6%     | 5.9%           | 5.9%      | 5.9%     | 0.0%          |
|    | 60歳～64歳 | 13  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 7.7%      | 15.4%    | 23.1%         | 38.5%     | 7.7%           | 0.0%      | 7.7%     | 0.0%          |
|    | 65歳～69歳 | 6   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 33.3%     | 16.7%    | 0.0%          | 33.3%     | 0.0%           | 0.0%      | 16.7%    | 0.0%          |
| 女性 | 15歳～19歳 | 42  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 4.8%      | 11.9%     | 16.7%    | 0.0%          | 40.5%     | 0.0%           | 9.5%      | 14.3%    | 2.4%          |
|    | 20歳～24歳 | 44  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 4.5%     | 0.0%      | 6.8%      | 18.2%    | 0.0%          | 38.6%     | 0.0%           | 6.8%      | 22.7%    | 2.3%          |
|    | 25歳～29歳 | 31  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 3.2%     | 0.0%      | 6.5%      | 19.4%    | 3.2%          | 19.4%     | 9.7%           | 16.1%     | 19.4%    | 3.2%          |
|    | 30歳～34歳 | 37  | 0.0%      | 0.0%       | 5.4%     | 2.7%      | 5.4%     | 0.0%      | 10.8%     | 24.3%    | 0.0%          | 29.7%     | 0.0%           | 8.1%      | 13.5%    | 0.0%          |
|    | 35歳～39歳 | 24  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 8.3%     | 0.0%      | 16.7%     | 16.7%    | 4.2%          | 37.5%     | 4.2%           | 4.2%      | 4.2%     | 4.2%          |
|    | 40歳～44歳 | 28  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 3.6%     | 7.1%      | 3.6%      | 17.9%    | 3.6%          | 21.4%     | 14.3%          | 3.6%      | 17.9%    | 7.1%          |
|    | 45歳～49歳 | 24  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 8.3%     | 4.2%      | 16.7%     | 25.0%    | 0.0%          | 16.7%     | 0.0%           | 12.5%     | 16.7%    | 0.0%          |
|    | 50歳～54歳 | 24  | 0.0%      | 0.0%       | 0.0%     | 4.2%      | 4.2%     | 0.0%      | 8.3%      | 33.3%    | 4.2%          | 16.7%     | 0.0%           | 12.5%     | 16.7%    | 0.0%          |
|    | 55歳～59歳 | 16  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 12.5%    | 0.0%      | 37.5%     | 12.5%    | 6.2%          | 6.2%      | 0.0%           | 12.5%     | 6.2%     | 6.2%          |
|    | 60歳～64歳 | 12  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 8.3%      | 16.7%    | 25.0%         | 16.7%     | 8.3%           | 8.3%      | 8.3%     | 8.3%          |
|    | 65歳～69歳 | 2   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 50.0%    | 0.0%          | 50.0%     | 0.0%           | 0.0%      | 0.0%     | 0.0%          |

# iPhoneのタイプ(3月)

※利用中のスマートフォンが「iPhone」の回答者(n=568)

|    | n       | Q2        |            |          |           |          |           |           |          |               |           |                |           |          |               |       |
|----|---------|-----------|------------|----------|-----------|----------|-----------|-----------|----------|---------------|-----------|----------------|-----------|----------|---------------|-------|
|    |         | iPhone 3G | iPhone 3GS | iPhone 4 | iPhone 4S | iPhone 5 | iPhone 5C | iPhone 5S | iPhone 6 | iPhone 6 Plus | iPhone 6s | iPhone 6s Plus | iPhone SE | iPhone 7 | iPhone 7 Plus |       |
| 全体 | 568     | 0.4%      | 0.2%       | 0.7%     | 1.4%      | 2.5%     | 2.3%      | 12.1%     | 19.7%    | 2.8%          | 24.3%     | 4.4%           | 6.9%      | 18.5%    | 3.9%          |       |
| 男性 | 15歳～19歳 | 41        | 0.0%       | 0.0%     | 4.9%      | 0.0%     | 0.0%      | 2.4%      | 17.1%    | 17.1%         | 2.4%      | 22.0%          | 7.3%      | 2.4%     | 22.0%         | 2.4%  |
|    | 20歳～24歳 | 37        | 0.0%       | 0.0%     | 5.4%      | 0.0%     | 5.4%      | 0.0%      | 8.1%     | 18.9%         | 2.7%      | 29.7%          | 0.0%      | 5.4%     | 21.6%         | 2.7%  |
|    | 25歳～29歳 | 27        | 3.7%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 18.5%    | 29.6%         | 0.0%      | 22.2%          | 3.7%      | 0.0%     | 18.5%         | 3.7%  |
|    | 30歳～34歳 | 33        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 6.1%      | 0.0%      | 9.1%     | 18.2%         | 12.1%     | 12.1%          | 3.0%      | 15.2%    | 21.2%         | 3.0%  |
|    | 35歳～39歳 | 28        | 0.0%       | 0.0%     | 0.0%      | 3.6%     | 0.0%      | 0.0%      | 3.6%     | 17.9%         | 3.6%      | 21.4%          | 7.1%      | 7.1%     | 28.6%         | 7.1%  |
|    | 40歳～44歳 | 20        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 5.0%      | 5.0%      | 5.0%     | 15.0%         | 0.0%      | 35.0%          | 0.0%      | 5.0%     | 25.0%         | 5.0%  |
|    | 45歳～49歳 | 23        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 4.3%      | 4.3%      | 8.7%     | 30.4%         | 4.3%      | 13.0%          | 13.0%     | 8.7%     | 8.7%          | 4.3%  |
|    | 50歳～54歳 | 19        | 0.0%       | 0.0%     | 0.0%      | 5.3%     | 0.0%      | 0.0%      | 21.1%    | 10.5%         | 0.0%      | 31.6%          | 5.3%      | 5.3%     | 10.5%         | 10.5% |
|    | 55歳～59歳 | 15        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 26.7%    | 20.0%         | 6.7%      | 20.0%          | 6.7%      | 0.0%     | 6.7%          | 13.3% |
|    | 60歳～64歳 | 17        | 0.0%       | 0.0%     | 0.0%      | 5.9%     | 17.6%     | 0.0%      | 17.6%    | 29.4%         | 0.0%      | 0.0%           | 5.9%      | 0.0%     | 17.6%         | 5.9%  |
|    | 65歳～69歳 | 11        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 9.1%     | 18.2%         | 0.0%      | 9.1%           | 18.2%     | 9.1%     | 27.3%         | 9.1%  |
| 女性 | 15歳～19歳 | 42        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 2.4%      | 21.4%    | 16.7%         | 0.0%      | 26.2%          | 0.0%      | 14.3%    | 16.7%         | 2.4%  |
|    | 20歳～24歳 | 45        | 2.2%       | 2.2%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 11.1%    | 20.0%         | 2.2%      | 33.3%          | 4.4%      | 4.4%     | 17.8%         | 2.2%  |
|    | 25歳～29歳 | 40        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 5.0%      | 7.5%      | 7.5%     | 20.0%         | 0.0%      | 30.0%          | 5.0%      | 10.0%    | 15.0%         | 0.0%  |
|    | 30歳～34歳 | 30        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 16.7%    | 3.3%          | 0.0%      | 33.3%          | 3.3%      | 6.7%     | 36.7%         | 0.0%  |
|    | 35歳～39歳 | 36        | 0.0%       | 0.0%     | 0.0%      | 5.6%     | 2.8%      | 8.3%      | 0.0%     | 16.7%         | 5.6%      | 30.6%          | 0.0%      | 5.6%     | 22.2%         | 2.8%  |
|    | 40歳～44歳 | 28        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 14.3%    | 35.7%         | 3.6%      | 25.0%          | 7.1%      | 3.6%     | 10.7%         | 0.0%  |
|    | 45歳～49歳 | 26        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 3.8%      | 7.7%      | 15.4%    | 19.2%         | 0.0%      | 19.2%          | 3.8%      | 11.5%    | 7.7%          | 11.5% |
|    | 50歳～54歳 | 19        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 5.3%      | 0.0%      | 10.5%    | 21.1%         | 10.5%     | 26.3%          | 5.3%      | 10.5%    | 10.5%         | 0.0%  |
|    | 55歳～59歳 | 14        | 0.0%       | 0.0%     | 0.0%      | 14.3%    | 0.0%      | 7.1%      | 7.1%     | 14.3%         | 7.1%      | 28.6%          | 7.1%      | 7.1%     | 0.0%          | 7.1%  |
|    | 60歳～64歳 | 8         | 0.0%       | 0.0%     | 0.0%      | 12.5%    | 0.0%      | 0.0%      | 12.5%    | 25.0%         | 0.0%      | 0.0%           | 0.0%      | 0.0%     | 50.0%         | 0.0%  |
|    | 65歳～69歳 | 9         | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 11.1%    | 33.3%         | 0.0%      | 22.2%          | 0.0%      | 11.1%    | 11.1%         | 11.1% |

# iPhoneのタイプ(4月)

※利用中のスマートフォンが「iPhone」の回答者(n=580)

|    | n       | Q2        |            |          |           |          |           |           |          |               |           |                |           |          |               |
|----|---------|-----------|------------|----------|-----------|----------|-----------|-----------|----------|---------------|-----------|----------------|-----------|----------|---------------|
|    |         | iPhone 3G | iPhone 3GS | iPhone 4 | iPhone 4S | iPhone 5 | iPhone 5C | iPhone 5S | iPhone 6 | iPhone 6 Plus | iPhone 6s | iPhone 6s Plus | iPhone SE | iPhone 7 | iPhone 7 Plus |
| 全体 | 580     | 0.3%      | 0.0%       | 0.5%     | 0.9%      | 2.6%     | 2.2%      | 14.5%     | 18.3%    | 4.0%          | 23.1%     | 1.4%           | 6.4%      | 19.1%    | 6.7%          |
| 男性 | 15歳～19歳 | 44        | 4.5%       | 0.0%     | 0.0%      | 0.0%     | 4.5%      | 20.5%     | 4.5%     | 0.0%          | 34.1%     | 0.0%           | 13.6%     | 13.6%    | 4.5%          |
|    | 20歳～24歳 | 38        | 0.0%       | 0.0%     | 2.6%      | 0.0%     | 0.0%      | 13.2%     | 13.2%    | 2.6%          | 34.2%     | 2.6%           | 13.2%     | 18.4%    | 0.0%          |
|    | 25歳～29歳 | 30        | 0.0%       | 0.0%     | 3.3%      | 0.0%     | 3.3%      | 0.0%      | 26.7%    | 10.0%         | 3.3%      | 26.7%          | 3.3%      | 3.3%     | 16.7%         |
|    | 30歳～34歳 | 35        | 0.0%       | 0.0%     | 0.0%      | 2.9%     | 0.0%      | 0.0%      | 22.9%    | 14.3%         | 0.0%      | 17.1%          | 0.0%      | 11.4%    | 22.9%         |
|    | 35歳～39歳 | 22        | 0.0%       | 0.0%     | 0.0%      | 4.5%     | 9.1%      | 0.0%      | 4.5%     | 22.7%         | 9.1%      | 13.6%          | 0.0%      | 0.0%     | 22.7%         |
|    | 40歳～44歳 | 30        | 0.0%       | 0.0%     | 0.0%      | 3.3%     | 3.3%      | 6.7%      | 10.0%    | 10.0%         | 3.3%      | 13.3%          | 3.3%      | 6.7%     | 33.3%         |
|    | 45歳～49歳 | 26        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 3.8%      | 3.8%      | 11.5%    | 19.2%         | 0.0%      | 26.9%          | 7.7%      | 11.5%    | 15.4%         |
|    | 50歳～54歳 | 18        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 5.6%      | 5.6%      | 5.6%     | 16.7%         | 5.6%      | 22.2%          | 0.0%      | 0.0%     | 22.2%         |
|    | 55歳～59歳 | 20        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 15.0%    | 35.0%         | 0.0%      | 25.0%          | 0.0%      | 10.0%    | 10.0%         |
|    | 60歳～64歳 | 16        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 6.2%     | 43.8%         | 0.0%      | 18.8%          | 0.0%      | 6.2%     | 12.5%         |
|    | 65歳～69歳 | 5         | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 20.0%     | 0.0%      | 0.0%     | 0.0%          | 40.0%     | 0.0%           | 0.0%      | 40.0%    | 0.0%          |
| 女性 | 15歳～19歳 | 40        | 0.0%       | 0.0%     | 2.5%      | 0.0%     | 0.0%      | 10.0%     | 12.5%    | 17.5%         | 0.0%      | 22.5%          | 0.0%      | 0.0%     | 35.0%         |
|    | 20歳～24歳 | 41        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 2.4%      | 9.8%     | 22.0%         | 0.0%      | 26.8%          | 0.0%      | 12.2%    | 24.4%         |
|    | 25歳～29歳 | 38        | 0.0%       | 0.0%     | 0.0%      | 2.6%     | 0.0%      | 0.0%      | 10.5%    | 31.6%         | 2.6%      | 23.7%          | 0.0%      | 0.0%     | 26.3%         |
|    | 30歳～34歳 | 33        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 3.0%      | 0.0%      | 21.2%    | 18.2%         | 3.0%      | 42.4%          | 0.0%      | 0.0%     | 6.1%          |
|    | 35歳～39歳 | 31        | 0.0%       | 0.0%     | 0.0%      | 3.2%     | 3.2%      | 3.2%      | 19.4%    | 29.0%         | 0.0%      | 3.2%           | 0.0%      | 6.5%     | 22.6%         |
|    | 40歳～44歳 | 29        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 6.9%      | 0.0%      | 17.2%    | 13.8%         | 17.2%     | 17.2%          | 0.0%      | 3.4%     | 17.2%         |
|    | 45歳～49歳 | 24        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 12.5%    | 8.3%          | 12.5%     | 25.0%          | 0.0%      | 8.3%     | 25.0%         |
|    | 50歳～54歳 | 22        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 9.1%      | 0.0%      | 27.3%    | 9.1%          | 13.6%     | 18.2%          | 0.0%      | 0.0%     | 13.6%         |
|    | 55歳～59歳 | 18        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 5.6%      | 5.6%      | 5.6%     | 27.8%         | 5.6%      | 11.1%          | 5.6%      | 11.1%    | 0.0%          |
|    | 60歳～64歳 | 16        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 6.2%      | 0.0%      | 6.2%     | 18.8%         | 18.8%     | 12.5%          | 12.5%     | 6.2%     | 12.5%         |
|    | 65歳～69歳 | 4         | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 0.0%     | 50.0%         | 0.0%      | 25.0%          | 0.0%      | 0.0%     | 25.0%         |

# iPhoneのタイプ(5月)

※利用中のスマートフォンが「iPhone」の回答者(n=560)

|    |         | n   | Q2        |            |          |           |          |           |           |          |               |           |                |           |          |               |
|----|---------|-----|-----------|------------|----------|-----------|----------|-----------|-----------|----------|---------------|-----------|----------------|-----------|----------|---------------|
|    |         |     | iPhone 3G | iPhone 3GS | iPhone 4 | iPhone 4S | iPhone 5 | iPhone 5C | iPhone 5S | iPhone 6 | iPhone 6 Plus | iPhone 6s | iPhone 6s Plus | iPhone SE | iPhone 7 | iPhone 7 Plus |
| 全体 |         | 560 | 0.5%      | 0.2%       | 0.7%     | 0.4%      | 2.0%     | 2.3%      | 10.7%     | 18.8%    | 3.4%          | 22.5%     | 4.1%           | 6.8%      | 21.4%    | 6.2%          |
| 男性 | 15歳～19歳 | 44  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 9.1%      | 22.7%     | 18.2%    | 0.0%          | 25.0%     | 0.0%           | 0.0%      | 15.9%    | 9.1%          |
|    | 20歳～24歳 | 36  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 2.8%      | 22.2%    | 2.8%          | 27.8%     | 5.6%           | 13.9%     | 19.4%    | 5.6%          |
|    | 25歳～29歳 | 32  | 0.0%      | 0.0%       | 0.0%     | 3.1%      | 3.1%     | 3.1%      | 12.5%     | 21.9%    | 0.0%          | 18.8%     | 3.1%           | 12.5%     | 12.5%    | 9.4%          |
|    | 30歳～34歳 | 32  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 6.2%     | 0.0%      | 18.8%     | 12.5%    | 6.2%          | 15.6%     | 3.1%           | 0.0%      | 28.1%    | 9.4%          |
|    | 35歳～39歳 | 27  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 7.4%      | 22.2%    | 0.0%          | 14.8%     | 7.4%           | 14.8%     | 25.9%    | 7.4%          |
|    | 40歳～44歳 | 24  | 0.0%      | 4.2%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 8.3%      | 8.3%     | 4.2%          | 20.8%     | 0.0%           | 4.2%      | 37.5%    | 12.5%         |
|    | 45歳～49歳 | 20  | 0.0%      | 0.0%       | 5.0%     | 0.0%      | 0.0%     | 0.0%      | 5.0%      | 20.0%    | 10.0%         | 35.0%     | 5.0%           | 0.0%      | 20.0%    | 0.0%          |
|    | 50歳～54歳 | 24  | 0.0%      | 0.0%       | 0.0%     | 4.2%      | 0.0%     | 0.0%      | 4.2%      | 12.5%    | 4.2%          | 20.8%     | 8.3%           | 8.3%      | 20.8%    | 16.7%         |
|    | 55歳～59歳 | 14  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 35.7%    | 7.1%          | 14.3%     | 7.1%           | 7.1%      | 21.4%    | 7.1%          |
|    | 60歳～64歳 | 12  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 16.7%    | 0.0%      | 8.3%      | 8.3%     | 0.0%          | 25.0%     | 8.3%           | 0.0%      | 25.0%    | 8.3%          |
|    | 65歳～69歳 | 7   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 14.3%     | 14.3%    | 28.6%         | 0.0%      | 0.0%           | 28.6%     | 0.0%     | 14.3%         |
| 女性 | 15歳～19歳 | 42  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 21.4%     | 19.0%    | 2.4%          | 21.4%     | 0.0%           | 7.1%      | 26.2%    | 2.4%          |
|    | 20歳～24歳 | 46  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 4.3%      | 13.0%     | 15.2%    | 2.2%          | 32.6%     | 0.0%           | 6.5%      | 21.7%    | 4.3%          |
|    | 25歳～29歳 | 36  | 2.8%      | 0.0%       | 2.8%     | 0.0%      | 0.0%     | 2.8%      | 8.3%      | 22.2%    | 0.0%          | 25.0%     | 2.8%           | 5.6%      | 22.2%    | 5.6%          |
|    | 30歳～34歳 | 32  | 3.1%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 9.4%      | 21.9%    | 3.1%          | 15.6%     | 12.5%          | 9.4%      | 21.9%    | 3.1%          |
|    | 35歳～39歳 | 31  | 3.2%      | 0.0%       | 0.0%     | 0.0%      | 3.2%     | 0.0%      | 6.5%      | 25.8%    | 3.2%          | 25.8%     | 6.5%           | 6.5%      | 12.9%    | 6.5%          |
|    | 40歳～44歳 | 24  | 0.0%      | 0.0%       | 4.2%     | 0.0%      | 8.3%     | 8.3%      | 4.2%      | 12.5%    | 4.2%          | 20.8%     | 12.5%          | 8.3%      | 12.5%    | 4.2%          |
|    | 45歳～49歳 | 25  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 8.0%     | 4.0%      | 8.0%      | 16.0%    | 4.0%          | 24.0%     | 4.0%           | 4.0%      | 24.0%    | 4.0%          |
|    | 50歳～54歳 | 19  | 0.0%      | 0.0%       | 5.3%     | 0.0%      | 5.3%     | 0.0%      | 5.3%      | 15.8%    | 10.5%         | 21.1%     | 0.0%           | 15.8%     | 15.8%    | 5.3%          |
|    | 55歳～59歳 | 16  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 12.5%     | 31.2%    | 0.0%          | 25.0%     | 0.0%           | 0.0%      | 31.2%    | 0.0%          |
|    | 60歳～64歳 | 11  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 18.2%     | 9.1%     | 0.0%          | 27.3%     | 0.0%           | 0.0%      | 45.5%    | 0.0%          |
|    | 65歳～69歳 | 6   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 33.3%     | 0.0%      | 33.3%    | 16.7%         | 0.0%      | 16.7%          | 0.0%      | 0.0%     | 0.0%          |

# iPhoneのタイプ(6月)

※利用中のスマートフォンが「iPhone」の回答者(n=557)

|    | n       | Q2        |            |          |           |          |           |           |          |               |           |                |           |          |               |
|----|---------|-----------|------------|----------|-----------|----------|-----------|-----------|----------|---------------|-----------|----------------|-----------|----------|---------------|
|    |         | iPhone 3G | iPhone 3GS | iPhone 4 | iPhone 4S | iPhone 5 | iPhone 5C | iPhone 5S | iPhone 6 | iPhone 6 Plus | iPhone 6s | iPhone 6s Plus | iPhone SE | iPhone 7 | iPhone 7 Plus |
| 全体 | 557     | 0.4%      | 0.2%       | 0.7%     | 1.4%      | 1.8%     | 2.0%      | 9.2%      | 20.6%    | 3.1%          | 21.9%     | 3.4%           | 5.9%      | 22.8%    | 6.6%          |
| 男性 | 15歳～19歳 | 34        | 2.9%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 17.6%     | 11.8%    | 2.9%          | 35.3%     | 0.0%           | 8.8%      | 20.6%    | 0.0%          |
|    | 20歳～24歳 | 39        | 0.0%       | 0.0%     | 0.0%      | 2.6%     | 0.0%      | 2.6%      | 7.7%     | 28.2%         | 2.6%      | 17.9%          | 2.6%      | 5.1%     | 25.6%         |
|    | 25歳～29歳 | 26        | 0.0%       | 0.0%     | 3.8%      | 3.8%     | 0.0%      | 3.8%      | 11.5%    | 19.2%         | 0.0%      | 15.4%          | 0.0%      | 3.8%     | 30.8%         |
|    | 30歳～34歳 | 31        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 12.9%     | 19.4%    | 0.0%          | 9.7%      | 0.0%           | 12.9%     | 45.2%    | 0.0%          |
|    | 35歳～39歳 | 22        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 4.5%      | 4.5%      | 4.5%     | 22.7%         | 0.0%      | 27.3%          | 4.5%      | 0.0%     | 27.3%         |
|    | 40歳～44歳 | 24        | 0.0%       | 0.0%     | 4.2%      | 0.0%     | 0.0%      | 4.2%      | 8.3%     | 25.0%         | 4.2%      | 12.5%          | 0.0%      | 8.3%     | 29.2%         |
|    | 45歳～49歳 | 24        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 12.5%     | 12.5%    | 4.2%          | 29.2%     | 4.2%           | 4.2%      | 16.7%    | 16.7%         |
|    | 50歳～54歳 | 21        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 9.5%      | 0.0%      | 9.5%     | 14.3%         | 0.0%      | 4.8%           | 19.0%     | 4.8%     | 14.3%         |
|    | 55歳～59歳 | 17        | 5.9%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 35.3%    | 11.8%         | 5.9%      | 5.9%           | 5.9%      | 23.5%    | 5.9%          |
|    | 60歳～64歳 | 13        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 38.5%    | 0.0%          | 23.1%     | 0.0%           | 7.7%      | 23.1%    | 7.7%          |
|    | 65歳～69歳 | 13        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 30.8%     | 30.8%    | 7.7%          | 15.4%     | 0.0%           | 0.0%      | 7.7%     | 7.7%          |
| 女性 | 15歳～19歳 | 42        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 2.4%      | 2.4%      | 7.1%     | 16.7%         | 0.0%      | 28.6%          | 0.0%      | 0.0%     | 40.5%         |
|    | 20歳～24歳 | 40        | 0.0%       | 2.5%     | 0.0%      | 0.0%     | 2.5%      | 2.5%      | 2.5%     | 27.5%         | 0.0%      | 30.0%          | 2.5%      | 10.0%    | 17.5%         |
|    | 25歳～29歳 | 37        | 0.0%       | 0.0%     | 2.7%      | 2.7%     | 2.7%      | 0.0%      | 2.7%     | 13.5%         | 0.0%      | 32.4%          | 5.4%      | 8.1%     | 24.3%         |
|    | 30歳～34歳 | 25        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 20.0%     | 20.0%    | 0.0%          | 36.0%     | 4.0%           | 4.0%      | 12.0%    | 4.0%          |
|    | 35歳～39歳 | 28        | 0.0%       | 0.0%     | 3.6%      | 3.6%     | 7.1%      | 3.6%      | 14.3%    | 17.9%         | 0.0%      | 17.9%          | 7.1%      | 0.0%     | 21.4%         |
|    | 40歳～44歳 | 26        | 0.0%       | 0.0%     | 0.0%      | 3.8%     | 3.8%      | 3.8%      | 3.8%     | 26.9%         | 0.0%      | 26.9%          | 7.7%      | 0.0%     | 15.4%         |
|    | 45歳～49歳 | 30        | 0.0%       | 0.0%     | 0.0%      | 3.3%     | 0.0%      | 3.3%      | 13.3%    | 10.0%         | 6.7%      | 16.7%          | 3.3%      | 3.3%     | 16.7%         |
|    | 50歳～54歳 | 22        | 0.0%       | 0.0%     | 0.0%      | 9.1%     | 0.0%      | 0.0%      | 4.5%     | 31.8%         | 4.5%      | 13.6%          | 4.5%      | 9.1%     | 13.6%         |
|    | 55歳～59歳 | 20        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 10.0%     | 10.0%    | 15.0%         | 15.0%     | 15.0%          | 0.0%      | 20.0%    | 10.0%         |
|    | 60歳～64歳 | 18        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 5.6%      | 0.0%      | 0.0%     | 16.7%         | 16.7%     | 22.2%          | 5.6%      | 11.1%    | 16.7%         |
|    | 65歳～69歳 | 5         | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 20.0%    | 20.0%         | 20.0%     | 20.0%          | 0.0%      | 0.0%     | 20.0%         |

# iPhoneのタイプ(7月)

※利用中のスマートフォンが「iPhone」の回答者(n=568)

|    | n       | Q2        |            |          |           |          |           |           |          |               |           |                |           |          |               |
|----|---------|-----------|------------|----------|-----------|----------|-----------|-----------|----------|---------------|-----------|----------------|-----------|----------|---------------|
|    |         | iPhone 3G | iPhone 3GS | iPhone 4 | iPhone 4S | iPhone 5 | iPhone 5C | iPhone 5S | iPhone 6 | iPhone 6 Plus | iPhone 6s | iPhone 6s Plus | iPhone SE | iPhone 7 | iPhone 7 Plus |
| 全体 | 568     | 0.4%      | 0.2%       | 0.4%     | 0.7%      | 2.3%     | 2.3%      | 9.7%      | 17.6%    | 4.4%          | 19.9%     | 4.0%           | 7.7%      | 23.6%    | 6.9%          |
| 男性 | 15歳～19歳 | 45        | 0.0%       | 0.0%     | 0.0%      | 2.2%     | 2.2%      | 13.3%     | 6.7%     | 0.0%          | 35.6%     | 0.0%           | 11.1%     | 22.2%    | 6.7%          |
|    | 20歳～24歳 | 40        | 0.0%       | 0.0%     | 2.5%      | 0.0%     | 0.0%      | 10.0%     | 30.0%    | 0.0%          | 17.5%     | 5.0%           | 12.5%     | 20.0%    | 2.5%          |
|    | 25歳～29歳 | 25        | 4.0%       | 0.0%     | 0.0%      | 0.0%     | 4.0%      | 16.0%     | 20.0%    | 4.0%          | 12.0%     | 0.0%           | 8.0%      | 20.0%    | 12.0%         |
|    | 30歳～34歳 | 30        | 0.0%       | 3.3%     | 0.0%      | 0.0%     | 3.3%      | 20.0%     | 3.3%     | 0.0%          | 26.7%     | 3.3%           | 6.7%      | 26.7%    | 6.7%          |
|    | 35歳～39歳 | 23        | 0.0%       | 0.0%     | 0.0%      | 4.3%     | 4.3%      | 0.0%      | 0.0%     | 21.7%         | 0.0%      | 17.4%          | 8.7%      | 8.7%     | 30.4%         |
|    | 40歳～44歳 | 30        | 0.0%       | 0.0%     | 0.0%      | 3.3%     | 10.0%     | 3.3%      | 6.7%     | 20.0%         | 3.3%      | 20.0%          | 13.3%     | 10.0%    | 0.0%          |
|    | 45歳～49歳 | 25        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 12.0%     | 20.0%    | 8.0%          | 8.0%      | 4.0%           | 16.0%     | 24.0%    | 8.0%          |
|    | 50歳～54歳 | 22        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 13.6%     | 18.2%    | 13.6%         | 9.1%      | 4.5%           | 4.5%      | 18.2%    | 18.2%         |
|    | 55歳～59歳 | 21        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 14.3%     | 28.6%    | 0.0%          | 19.0%     | 4.8%           | 4.8%      | 23.8%    | 4.8%          |
|    | 60歳～64歳 | 10        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 20.0%    | 10.0%         | 0.0%      | 0.0%           | 0.0%      | 40.0%    | 30.0%         |
|    | 65歳～69歳 | 12        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 8.3%      | 0.0%      | 0.0%     | 8.3%          | 33.3%     | 0.0%           | 0.0%      | 33.3%    | 16.7%         |
| 女性 | 15歳～19歳 | 39        | 2.6%       | 0.0%     | 0.0%      | 0.0%     | 2.6%      | 5.1%      | 2.6%     | 15.4%         | 0.0%      | 28.2%          | 2.6%      | 12.8%    | 28.2%         |
|    | 20歳～24歳 | 41        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 4.9%      | 0.0%      | 14.6%    | 19.5%         | 4.9%      | 22.0%          | 0.0%      | 9.8%     | 19.5%         |
|    | 25歳～29歳 | 32        | 0.0%       | 0.0%     | 0.0%      | 3.1%     | 0.0%      | 3.1%      | 9.4%     | 21.9%         | 3.1%      | 25.0%          | 9.4%      | 0.0%     | 21.9%         |
|    | 30歳～34歳 | 28        | 0.0%       | 0.0%     | 3.6%      | 3.6%     | 3.6%      | 0.0%      | 3.6%     | 21.4%         | 0.0%      | 17.9%          | 0.0%      | 10.7%    | 35.7%         |
|    | 35歳～39歳 | 32        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 12.5%    | 18.8%         | 12.5%     | 21.9%          | 3.1%      | 3.1%     | 15.6%         |
|    | 40歳～44歳 | 31        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 6.5%      | 6.5%     | 19.4%         | 9.7%      | 6.5%           | 3.2%      | 6.5%     | 38.7%         |
|    | 45歳～49歳 | 26        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 11.5%     | 0.0%     | 15.4%         | 3.8%      | 11.5%          | 3.8%      | 3.8%     | 26.9%         |
|    | 50歳～54歳 | 18        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 5.6%      | 5.6%      | 5.6%     | 11.1%         | 0.0%      | 33.3%          | 11.1%     | 0.0%     | 22.2%         |
|    | 55歳～59歳 | 16        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 12.5%    | 6.2%          | 12.5%     | 31.2%          | 6.2%      | 6.2%     | 25.0%         |
|    | 60歳～64歳 | 14        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 7.1%      | 7.1%     | 28.6%         | 14.3%     | 7.1%           | 7.1%      | 7.1%     | 14.3%         |
|    | 65歳～69歳 | 8         | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 12.5%     | 0.0%      | 37.5%    | 12.5%         | 12.5%     | 0.0%           | 0.0%      | 12.5%    | 0.0%          |

# iPhoneのタイプ(8月)

※利用中のスマートフォンが「iPhone」の回答者(n=563)

|    | n       | Q2        |            |          |           |          |           |           |          |               |           |                |           |          |               |       |
|----|---------|-----------|------------|----------|-----------|----------|-----------|-----------|----------|---------------|-----------|----------------|-----------|----------|---------------|-------|
|    |         | iPhone 3G | iPhone 3GS | iPhone 4 | iPhone 4S | iPhone 5 | iPhone 5C | iPhone 5S | iPhone 6 | iPhone 6 Plus | iPhone 6s | iPhone 6s Plus | iPhone SE | iPhone 7 | iPhone 7 Plus |       |
| 全体 | 563     | 0.0%      | 0.5%       | 0.4%     | 0.7%      | 2.8%     | 1.4%      | 10.8%     | 16.2%    | 4.4%          | 21.8%     | 2.8%           | 8.5%      | 23.4%    | 6.0%          |       |
| 男性 | 15歳～19歳 | 43        | 0.0%       | 0.0%     | 4.7%      | 0.0%     | 4.7%      | 0.0%      | 11.6%    | 11.6%         | 4.7%      | 20.9%          | 2.3%      | 9.3%     | 25.6%         | 4.7%  |
|    | 20歳～24歳 | 36        | 0.0%       | 2.8%     | 0.0%      | 0.0%     | 0.0%      | 5.6%      | 16.7%    | 11.1%         | 5.6%      | 16.7%          | 0.0%      | 13.9%    | 22.2%         | 5.6%  |
|    | 25歳～29歳 | 28        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 3.6%      | 3.6%      | 14.3%    | 17.9%         | 0.0%      | 17.9%          | 0.0%      | 10.7%    | 28.6%         | 3.6%  |
|    | 30歳～34歳 | 28        | 0.0%       | 3.6%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 10.7%    | 14.3%         | 0.0%      | 21.4%          | 3.6%      | 7.1%     | 35.7%         | 3.6%  |
|    | 35歳～39歳 | 27        | 0.0%       | 0.0%     | 0.0%      | 3.7%     | 3.7%      | 0.0%      | 18.5%    | 7.4%          | 0.0%      | 18.5%          | 7.4%      | 11.1%    | 22.2%         | 7.4%  |
|    | 40歳～44歳 | 22        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 4.5%      | 0.0%      | 13.6%    | 13.6%         | 9.1%      | 18.2%          | 0.0%      | 9.1%     | 22.7%         | 9.1%  |
|    | 45歳～49歳 | 25        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 0.0%     | 28.0%         | 0.0%      | 28.0%          | 8.0%      | 0.0%     | 24.0%         | 12.0% |
|    | 50歳～54歳 | 22        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 9.1%     | 22.7%         | 4.5%      | 13.6%          | 0.0%      | 18.2%    | 13.6%         | 18.2% |
|    | 55歳～59歳 | 17        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 11.8%    | 17.6%         | 5.9%      | 17.6%          | 5.9%      | 0.0%     | 23.5%         | 17.6% |
|    | 60歳～64歳 | 16        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 0.0%     | 18.8%         | 12.5%     | 18.8%          | 12.5%     | 6.2%     | 12.5%         | 18.8% |
|    | 65歳～69歳 | 10        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 20.0%    | 20.0%         | 10.0%     | 20.0%          | 0.0%      | 10.0%    | 10.0%         | 10.0% |
| 女性 | 15歳～19歳 | 42        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 4.8%      | 14.3%    | 11.9%         | 0.0%      | 35.7%          | 0.0%      | 21.4%    | 11.9%         | 0.0%  |
|    | 20歳～24歳 | 42        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 4.8%      | 0.0%      | 4.8%     | 19.0%         | 0.0%      | 26.2%          | 0.0%      | 2.4%     | 38.1%         | 4.8%  |
|    | 25歳～29歳 | 33        | 0.0%       | 0.0%     | 0.0%      | 3.0%     | 0.0%      | 0.0%      | 3.0%     | 12.1%         | 3.0%      | 27.3%          | 3.0%      | 6.1%     | 42.4%         | 0.0%  |
|    | 30歳～34歳 | 34        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 8.8%      | 0.0%      | 8.8%     | 29.4%         | 2.9%      | 20.6%          | 2.9%      | 5.9%     | 17.6%         | 2.9%  |
|    | 35歳～39歳 | 33        | 0.0%       | 3.0%     | 0.0%      | 6.1%     | 3.0%      | 3.0%      | 6.1%     | 18.2%         | 9.1%      | 12.1%          | 3.0%      | 6.1%     | 24.2%         | 6.1%  |
|    | 40歳～44歳 | 21        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 9.5%      | 0.0%      | 4.8%     | 19.0%         | 4.8%      | 28.6%          | 0.0%      | 9.5%     | 14.3%         | 9.5%  |
|    | 45歳～49歳 | 23        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 4.3%      | 0.0%      | 8.7%     | 17.4%         | 4.3%      | 17.4%          | 4.3%      | 8.7%     | 30.4%         | 4.3%  |
|    | 50歳～54歳 | 23        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 13.0%    | 4.3%          | 13.0%     | 34.8%          | 8.7%      | 4.3%     | 21.7%         | 0.0%  |
|    | 55歳～59歳 | 14        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 14.3%     | 28.6%    | 14.3%         | 7.1%      | 14.3%          | 0.0%      | 0.0%     | 7.1%          | 14.3% |
|    | 60歳～64歳 | 14        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 28.6%    | 21.4%         | 14.3%     | 14.3%          | 7.1%      | 7.1%     | 7.1%          | 0.0%  |
|    | 65歳～69歳 | 10        | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 20.0%     | 0.0%      | 10.0%    | 10.0%         | 10.0%     | 20.0%          | 0.0%      | 10.0%    | 20.0%         | 0.0%  |

# iPhoneのタイプ(9月)

※利用中のスマートフォンが「iPhone」の回答者(n=547)

|    |         | n   | Q2        |            |          |           |          |           |           |          |               |           |                |           |          |               |          |               |
|----|---------|-----|-----------|------------|----------|-----------|----------|-----------|-----------|----------|---------------|-----------|----------------|-----------|----------|---------------|----------|---------------|
|    |         |     | iPhone 3G | iPhone 3GS | iPhone 4 | iPhone 4S | iPhone 5 | iPhone 5C | iPhone 5S | iPhone 6 | iPhone 6 Plus | iPhone 6s | iPhone 6s Plus | iPhone SE | iPhone 7 | iPhone 7 Plus | iPhone 8 | iPhone 8 Plus |
| 全体 |         | 547 | 0.4%      | 0.2%       | 0.5%     | 1.5%      | 2.9%     | 0.7%      | 8.4%      | 15.5%    | 3.3%          | 24.5%     | 3.7%           | 7.5%      | 22.3%    | 6.2%          | 1.5%     | 0.9%          |
| 男性 | 15歳～19歳 | 36  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 5.6%     | 0.0%      | 5.6%      | 11.1%    | 0.0%          | 36.1%     | 0.0%           | 13.9%     | 19.4%    | 0.0%          | 0.0%     | 8.3%          |
|    | 20歳～24歳 | 43  | 4.7%      | 0.0%       | 0.0%     | 0.0%      | 2.3%     | 0.0%      | 11.6%     | 16.3%    | 4.7%          | 18.6%     | 2.3%           | 2.3%      | 32.6%    | 2.3%          | 2.3%     | 0.0%          |
|    | 25歳～29歳 | 29  | 0.0%      | 0.0%       | 3.4%     | 3.4%      | 0.0%     | 0.0%      | 3.4%      | 24.1%    | 0.0%          | 20.7%     | 0.0%           | 6.9%      | 31.0%    | 6.9%          | 0.0%     | 0.0%          |
|    | 30歳～34歳 | 25  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 4.0%     | 0.0%      | 20.0%     | 12.0%    | 0.0%          | 24.0%     | 0.0%           | 8.0%      | 24.0%    | 8.0%          | 0.0%     | 0.0%          |
|    | 35歳～39歳 | 26  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 7.7%     | 0.0%      | 3.8%      | 15.4%    | 7.7%          | 23.1%     | 19.2%          | 0.0%      | 7.7%     | 15.4%         | 0.0%     | 0.0%          |
|    | 40歳～44歳 | 21  | 0.0%      | 0.0%       | 0.0%     | 4.8%      | 4.8%     | 0.0%      | 9.5%      | 9.5%     | 4.8%          | 28.6%     | 0.0%           | 9.5%      | 14.3%    | 14.3%         | 0.0%     | 0.0%          |
|    | 45歳～49歳 | 22  | 0.0%      | 0.0%       | 0.0%     | 4.5%      | 0.0%     | 0.0%      | 4.5%      | 18.2%    | 0.0%          | 18.2%     | 4.5%           | 4.5%      | 22.7%    | 22.7%         | 0.0%     | 0.0%          |
|    | 50歳～54歳 | 23  | 0.0%      | 0.0%       | 4.3%     | 13.0%     | 0.0%     | 0.0%      | 4.3%      | 17.4%    | 4.3%          | 26.1%     | 4.3%           | 4.3%      | 8.7%     | 13.0%         | 0.0%     | 0.0%          |
|    | 55歳～59歳 | 20  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 15.0%     | 15.0%    | 5.0%          | 20.0%     | 5.0%           | 5.0%      | 30.0%    | 5.0%          | 0.0%     | 0.0%          |
|    | 60歳～64歳 | 15  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 6.7%     | 0.0%      | 6.7%      | 13.3%    | 6.7%          | 13.3%     | 0.0%           | 13.3%     | 26.7%    | 13.3%         | 0.0%     | 0.0%          |
| 女性 | 65歳～69歳 | 6   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 16.7%     | 33.3%    | 16.7%         | 33.3%     | 0.0%           | 0.0%      | 0.0%     | 0.0%          | 0.0%     | 0.0%          |
|    | 15歳～19歳 | 41  | 0.0%      | 2.4%       | 0.0%     | 0.0%      | 0.0%     | 2.4%      | 9.8%      | 9.8%     | 0.0%          | 34.1%     | 4.9%           | 4.9%      | 26.8%    | 2.4%          | 2.4%     | 0.0%          |
|    | 20歳～24歳 | 42  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 4.8%     | 0.0%      | 11.9%     | 9.5%     | 0.0%          | 26.2%     | 4.8%           | 7.1%      | 31.0%    | 0.0%          | 4.8%     | 0.0%          |
|    | 25歳～29歳 | 35  | 0.0%      | 0.0%       | 0.0%     | 2.9%      | 2.9%     | 2.9%      | 2.9%      | 14.3%    | 0.0%          | 25.7%     | 0.0%           | 20.0%     | 20.0%    | 2.9%          | 2.9%     | 2.9%          |
|    | 30歳～34歳 | 25  | 0.0%      | 0.0%       | 0.0%     | 4.0%      | 4.0%     | 0.0%      | 4.0%      | 12.0%    | 4.0%          | 40.0%     | 0.0%           | 4.0%      | 24.0%    | 4.0%          | 0.0%     | 0.0%          |
|    | 35歳～39歳 | 28  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 7.1%      | 25.0%    | 3.6%          | 17.9%     | 7.1%           | 7.1%      | 25.0%    | 0.0%          | 3.6%     | 3.6%          |
|    | 40歳～44歳 | 25  | 0.0%      | 0.0%       | 4.0%     | 0.0%      | 4.0%     | 4.0%      | 4.0%      | 32.0%    | 8.0%          | 24.0%     | 4.0%           | 4.0%      | 8.0%     | 4.0%          | 0.0%     | 0.0%          |
|    | 45歳～49歳 | 21  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 9.5%     | 0.0%      | 14.3%     | 14.3%    | 4.8%          | 19.0%     | 4.8%           | 0.0%      | 19.0%    | 14.3%         | 0.0%     | 0.0%          |
|    | 50歳～54歳 | 22  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 13.6%     | 22.7%    | 4.5%          | 31.8%     | 4.5%           | 4.5%      | 13.6%    | 4.5%          | 0.0%     | 0.0%          |
|    | 55歳～59歳 | 19  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 5.3%     | 5.3%      | 5.3%      | 10.5%    | 10.5%         | 21.1%     | 5.3%           | 10.5%     | 15.8%    | 5.3%          | 5.3%     | 0.0%          |
|    | 60歳～64歳 | 17  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 11.8%     | 11.8%    | 0.0%          | 5.9%      | 0.0%           | 29.4%     | 29.4%    | 5.9%          | 5.9%     | 0.0%          |
|    | 65歳～69歳 | 6   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 0.0%     | 16.7%         | 0.0%      | 16.7%          | 0.0%      | 50.0%    | 16.7%         | 0.0%     | 0.0%          |

# iPhoneのタイプ(10月)

※利用中のスマートフォンが「iPhone」の回答者(n=570)

|    |         | n   | Q2        |            |          |           |          |           |           |          |               |           |                |           |          |               |          |               |      |
|----|---------|-----|-----------|------------|----------|-----------|----------|-----------|-----------|----------|---------------|-----------|----------------|-----------|----------|---------------|----------|---------------|------|
|    |         |     | iPhone 3G | iPhone 3GS | iPhone 4 | iPhone 4S | iPhone 5 | iPhone 5C | iPhone 5S | iPhone 6 | iPhone 6 Plus | iPhone 6s | iPhone 6s Plus | iPhone SE | iPhone 7 | iPhone 7 Plus | iPhone 8 | iPhone 8 Plus | その他  |
| 全体 |         | 570 | 0.0%      | 0.0%       | 0.7%     | 0.9%      | 1.6%     | 1.4%      | 9.1%      | 14.4%    | 3.3%          | 20.2%     | 3.7%           | 8.9%      | 24.7%    | 6.0%          | 3.3%     | 1.4%          | 0.4% |
| 男性 | 15歳～19歳 | 40  | 0.0%      | 0.0%       | 0.0%     | 2.5%      | 0.0%     | 0.0%      | 5.0%      | 12.5%    | 2.5%          | 25.0%     | 2.5%           | 12.5%     | 30.0%    | 0.0%          | 2.5%     | 2.5%          | 2.5% |
|    | 20歳～24歳 | 39  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 2.6%      | 5.1%      | 17.9%    | 2.6%          | 15.4%     | 5.1%           | 12.8%     | 23.1%    | 7.7%          | 2.6%     | 5.1%          | 0.0% |
|    | 25歳～29歳 | 25  | 0.0%      | 0.0%       | 4.0%     | 0.0%      | 4.0%     | 0.0%      | 12.0%     | 20.0%    | 0.0%          | 28.0%     | 0.0%           | 8.0%      | 20.0%    | 0.0%          | 4.0%     | 0.0%          | 0.0% |
|    | 30歳～34歳 | 28  | 0.0%      | 0.0%       | 3.6%     | 0.0%      | 3.6%     | 0.0%      | 17.9%     | 10.7%    | 7.1%          | 10.7%     | 3.6%           | 3.6%      | 17.9%    | 10.7%         | 7.1%     | 3.6%          | 0.0% |
|    | 35歳～39歳 | 25  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 8.0%     | 4.0%      | 12.0%     | 12.0%    | 0.0%          | 8.0%      | 4.0%           | 16.0%     | 32.0%    | 0.0%          | 4.0%     | 0.0%          | 0.0% |
|    | 40歳～44歳 | 31  | 0.0%      | 0.0%       | 0.0%     | 3.2%      | 0.0%     | 3.2%      | 9.7%      | 22.6%    | 0.0%          | 25.8%     | 6.5%           | 6.5%      | 9.7%     | 6.5%          | 3.2%     | 3.2%          | 0.0% |
|    | 45歳～49歳 | 28  | 0.0%      | 0.0%       | 0.0%     | 3.6%      | 0.0%     | 0.0%      | 10.7%     | 7.1%     | 3.6%          | 32.1%     | 10.7%          | 7.1%      | 7.1%     | 10.7%         | 7.1%     | 0.0%          | 0.0% |
|    | 50歳～54歳 | 23  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 8.7%      | 4.3%     | 4.3%          | 13.0%     | 13.0%          | 4.3%      | 30.4%    | 13.0%         | 4.3%     | 4.3%          | 0.0% |
|    | 55歳～59歳 | 16  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 6.2%      | 12.5%    | 12.5%         | 12.5%     | 6.2%           | 12.5%     | 18.8%    | 18.8%         | 0.0%     | 0.0%          | 0.0% |
|    | 60歳～64歳 | 15  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 6.7%      | 13.3%    | 0.0%          | 13.3%     | 0.0%           | 6.7%      | 40.0%    | 13.3%         | 6.7%     | 0.0%          | 0.0% |
| 女性 | 65歳～69歳 | 11  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 18.2%    | 9.1%          | 27.3%     | 0.0%           | 18.2%     | 18.2%    | 9.1%          | 0.0%     | 0.0%          | 0.0% |
|    | 15歳～19歳 | 43  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 2.3%      | 7.0%      | 18.6%    | 0.0%          | 20.9%     | 2.3%           | 7.0%      | 32.6%    | 7.0%          | 2.3%     | 0.0%          | 0.0% |
|    | 20歳～24歳 | 41  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 2.4%      | 12.2%     | 7.3%     | 0.0%          | 22.0%     | 4.9%           | 9.8%      | 39.0%    | 0.0%          | 2.4%     | 0.0%          | 0.0% |
|    | 25歳～29歳 | 36  | 0.0%      | 0.0%       | 2.8%     | 2.8%      | 2.8%     | 0.0%      | 2.8%      | 11.1%    | 2.8%          | 22.2%     | 2.8%           | 5.6%      | 30.6%    | 5.6%          | 5.6%     | 2.8%          | 0.0% |
|    | 30歳～34歳 | 33  | 0.0%      | 0.0%       | 3.0%     | 0.0%      | 6.1%     | 3.0%      | 9.1%      | 24.2%    | 3.0%          | 15.2%     | 0.0%           | 6.1%      | 27.3%    | 3.0%          | 0.0%     | 0.0%          | 0.0% |
|    | 35歳～39歳 | 31  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 6.5%      | 12.9%    | 3.2%          | 19.4%     | 0.0%           | 16.1%     | 29.0%    | 6.5%          | 3.2%     | 0.0%          | 3.2% |
|    | 40歳～44歳 | 24  | 0.0%      | 0.0%       | 0.0%     | 4.2%      | 4.2%     | 0.0%      | 12.5%     | 8.3%     | 8.3%          | 25.0%     | 0.0%           | 8.3%      | 20.8%    | 4.2%          | 4.2%     | 0.0%          | 0.0% |
|    | 45歳～49歳 | 22  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 9.1%      | 18.2%    | 4.5%          | 13.6%     | 9.1%           | 18.2%     | 18.2%    | 9.1%          | 0.0%     | 0.0%          | 0.0% |
|    | 50歳～54歳 | 23  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 4.3%      | 17.4%     | 30.4%    | 8.7%          | 17.4%     | 0.0%           | 4.3%      | 13.0%    | 0.0%          | 4.3%     | 0.0%          | 0.0% |
|    | 55歳～59歳 | 15  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 6.7%      | 20.0%     | 13.3%    | 6.7%          | 13.3%     | 6.7%           | 6.7%      | 13.3%    | 13.3%         | 0.0%     | 0.0%          | 0.0% |
|    | 60歳～64歳 | 17  | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 5.9%     | 0.0%      | 5.9%      | 5.9%     | 5.9%          | 41.2%     | 0.0%           | 0.0%      | 23.5%    | 0.0%          | 5.9%     | 5.9%          | 0.0% |
|    | 65歳～69歳 | 4   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 0.0%     | 0.0%          | 25.0%     | 0.0%           | 0.0%      | 50.0%    | 25.0%         | 0.0%     | 0.0%          | 0.0% |

# iPhoneのタイプ(11月)

※利用中のスマートフォンが「iPhone」の回答者(n=544)

|         |         | n    | Q2        |            |          |           |          |           |           |          |               |           |                |           |          |               |          |               |          |      |
|---------|---------|------|-----------|------------|----------|-----------|----------|-----------|-----------|----------|---------------|-----------|----------------|-----------|----------|---------------|----------|---------------|----------|------|
|         |         |      | iPhone 3G | iPhone 3GS | iPhone 4 | iPhone 4S | iPhone 5 | iPhone 5C | iPhone 5S | iPhone 6 | iPhone 6 Plus | iPhone 6s | iPhone 6s Plus | iPhone SE | iPhone 7 | iPhone 7 Plus | iPhone 8 | iPhone 8 Plus | iPhone X | その他  |
| 全体      |         | 544  | 0.2%      | 0.0%       | 0.4%     | 1.3%      | 1.3%     | 0.9%      | 6.1%      | 11.6%    | 3.3%          | 23.3%     | 1.7%           | 10.5%     | 23.7%    | 5.0%          | 4.8%     | 2.2%          | 3.9%     | 0.0% |
| 男性      | 15歳～19歳 | 42   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 11.9%     | 16.7%    | 2.4%          | 21.4%     | 2.4%           | 9.5%      | 21.4%    | 2.4%          | 7.1%     | 0.0%          | 4.8%     | 0.0% |
|         | 20歳～24歳 | 35   | 0.0%      | 0.0%       | 2.9%     | 2.9%      | 0.0%     | 0.0%      | 2.9%      | 14.3%    | 2.9%          | 25.7%     | 2.9%           | 14.3%     | 17.1%    | 2.9%          | 2.9%     | 2.9%          | 5.7%     | 0.0% |
|         | 25歳～29歳 | 26   | 3.8%      | 0.0%       | 0.0%     | 3.8%      | 0.0%     | 0.0%      | 7.7%      | 3.8%     | 0.0%          | 30.8%     | 0.0%           | 11.5%     | 23.1%    | 0.0%          | 0.0%     | 7.7%          | 7.7%     | 0.0% |
|         | 30歳～34歳 | 29   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 6.9%      | 3.4%     | 3.4%          | 24.1%     | 0.0%           | 10.3%     | 24.1%    | 6.9%          | 17.2%    | 0.0%          | 3.4%     | 0.0% |
|         | 35歳～39歳 | 23   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 4.3%     | 0.0%      | 8.7%      | 4.3%     | 0.0%          | 17.4%     | 4.3%           | 17.4%     | 21.7%    | 13.0%         | 4.3%     | 4.3%          | 0.0%     | 0.0% |
|         | 40歳～44歳 | 23   | 0.0%      | 0.0%       | 0.0%     | 4.3%      | 8.7%     | 0.0%      | 8.7%      | 0.0%     | 4.3%          | 47.8%     | 0.0%           | 0.0%      | 17.4%    | 4.3%          | 0.0%     | 4.3%          | 0.0%     | 0.0% |
|         | 45歳～49歳 | 26   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 3.8%      | 11.5%    | 7.7%          | 26.9%     | 3.8%           | 7.7%      | 11.5%    | 15.4%         | 3.8%     | 3.8%          | 3.8%     | 0.0% |
|         | 50歳～54歳 | 23   | 0.0%      | 0.0%       | 0.0%     | 4.3%      | 0.0%     | 0.0%      | 4.3%      | 13.0%    | 8.7%          | 17.4%     | 0.0%           | 4.3%      | 17.4%    | 4.3%          | 4.3%     | 8.7%          | 13.0%    | 0.0% |
|         | 55歳～59歳 | 13   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 7.7%      | 7.7%     | 7.7%          | 23.1%     | 0.0%           | 0.0%      | 38.5%    | 0.0%          | 7.7%     | 0.0%          | 7.7%     | 0.0% |
|         | 60歳～64歳 | 14   | 0.0%      | 0.0%       | 0.0%     | 7.1%      | 0.0%     | 0.0%      | 0.0%      | 14.3%    | 7.1%          | 14.3%     | 0.0%           | 7.1%      | 28.6%    | 14.3%         | 0.0%     | 0.0%          | 7.1%     | 0.0% |
| 女性      | 65歳～69歳 | 10   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 10.0%    | 0.0%      | 0.0%      | 10.0%    | 10.0%         | 10.0%     | 10.0%          | 10.0%     | 10.0%    | 10.0%         | 0.0%     | 0.0%          | 20.0%    | 0.0% |
|         | 15歳～19歳 | 37   | 0.0%      | 0.0%       | 2.7%     | 2.7%      | 0.0%     | 2.7%      | 5.4%      | 8.1%     | 0.0%          | 24.3%     | 2.7%           | 18.9%     | 24.3%    | 0.0%          | 5.4%     | 0.0%          | 2.7%     | 0.0% |
|         | 20歳～24歳 | 41   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 2.4%     | 2.4%      | 0.0%      | 9.8%     | 0.0%          | 29.3%     | 0.0%           | 9.8%      | 39.0%    | 2.4%          | 2.4%     | 0.0%          | 2.4%     | 0.0% |
|         | 25歳～29歳 | 28   | 0.0%      | 0.0%       | 0.0%     | 3.6%      | 0.0%     | 3.6%      | 0.0%      | 17.9%    | 3.6%          | 25.0%     | 0.0%           | 10.7%     | 25.0%    | 0.0%          | 10.7%    | 0.0%          | 0.0%     | 0.0% |
|         | 30歳～34歳 | 37   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 5.4%      | 8.1%     | 0.0%          | 24.3%     | 0.0%           | 21.6%     | 24.3%    | 5.4%          | 8.1%     | 0.0%          | 2.7%     | 0.0% |
|         | 35歳～39歳 | 32   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 3.1%      | 6.2%      | 12.5%    | 0.0%          | 21.9%     | 3.1%           | 12.5%     | 18.8%    | 9.4%          | 3.1%     | 6.2%          | 3.1%     | 0.0% |
|         | 40歳～44歳 | 22   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 9.1%      | 31.8%    | 9.1%          | 22.7%     | 0.0%           | 0.0%      | 9.1%     | 9.1%          | 0.0%     | 4.5%          | 4.5%     | 0.0% |
|         | 45歳～49歳 | 24   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 16.7%     | 8.3%     | 0.0%          | 12.5%     | 8.3%           | 12.5%     | 29.2%    | 4.2%          | 4.2%     | 4.2%          | 0.0%     | 0.0% |
|         | 50歳～54歳 | 25   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 8.0%      | 20.0%    | 4.0%          | 12.0%     | 0.0%           | 8.0%      | 40.0%    | 0.0%          | 8.0%     | 0.0%          | 0.0%     | 0.0% |
|         | 55歳～59歳 | 16   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 6.2%      | 18.8%    | 6.2%          | 25.0%     | 0.0%           | 6.2%      | 25.0%    | 6.2%          | 0.0%     | 0.0%          | 6.2%     | 0.0% |
| 60歳～64歳 | 11      | 0.0% | 0.0%      | 0.0%       | 0.0%     | 9.1%      | 9.1%     | 0.0%      | 18.2%     | 0.0%     | 9.1%          | 0.0%      | 9.1%           | 45.5%     | 0.0%     | 0.0%          | 0.0%     | 0.0%          | 0.0%     |      |
| 65歳～69歳 | 7       | 0.0% | 0.0%      | 0.0%       | 0.0%     | 14.3%     | 0.0%     | 14.3%     | 0.0%      | 28.6%    | 28.6%         | 0.0%      | 0.0%           | 0.0%      | 14.3%    | 0.0%          | 0.0%     | 0.0%          | 0.0%     |      |

# iPhoneのタイプ(12月)

※利用中のスマートフォンが「iPhone」の回答者(n=565)

|         |         | n    | Q2        |            |          |           |          |           |           |          |               |           |                |           |          |               |          |               |          |      |
|---------|---------|------|-----------|------------|----------|-----------|----------|-----------|-----------|----------|---------------|-----------|----------------|-----------|----------|---------------|----------|---------------|----------|------|
|         |         |      | iPhone 3G | iPhone 3GS | iPhone 4 | iPhone 4S | iPhone 5 | iPhone 5C | iPhone 5S | iPhone 6 | iPhone 6 Plus | iPhone 6s | iPhone 6s Plus | iPhone SE | iPhone 7 | iPhone 7 Plus | iPhone 8 | iPhone 8 Plus | iPhone X | その他  |
| 全体      |         | 565  | 0.0%      | 0.4%       | 0.0%     | 0.5%      | 0.9%     | 1.6%      | 5.8%      | 13.6%    | 2.8%          | 18.6%     | 2.7%           | 6.9%      | 26.0%    | 5.0%          | 7.8%     | 1.1%          | 5.7%     | 0.7% |
| 男性      | 15歳～19歳 | 40   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 2.5%      | 15.0%    | 0.0%          | 32.5%     | 0.0%           | 7.5%      | 32.5%    | 2.5%          | 5.0%     | 0.0%          | 2.5%     | 0.0% |
|         | 20歳～24歳 | 36   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 5.6%     | 2.8%      | 2.8%      | 13.9%    | 0.0%          | 30.6%     | 5.6%           | 11.1%     | 16.7%    | 2.8%          | 8.3%     | 0.0%          | 0.0%     | 0.0% |
|         | 25歳～29歳 | 32   | 0.0%      | 3.1%       | 0.0%     | 0.0%      | 0.0%     | 6.2%      | 9.4%      | 12.5%    | 3.1%          | 3.1%      | 0.0%           | 12.5%     | 25.0%    | 6.2%          | 12.5%    | 3.1%          | 3.1%     | 0.0% |
|         | 30歳～34歳 | 28   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 3.6%      | 7.1%     | 0.0%          | 14.3%     | 7.1%           | 0.0%      | 28.6%    | 7.1%          | 17.9%    | 0.0%          | 14.3%    | 0.0% |
|         | 35歳～39歳 | 30   | 0.0%      | 0.0%       | 0.0%     | 3.3%      | 3.3%     | 0.0%      | 3.3%      | 13.3%    | 0.0%          | 13.3%     | 6.7%           | 6.7%      | 30.0%    | 13.3%         | 0.0%     | 0.0%          | 6.7%     | 0.0% |
|         | 40歳～44歳 | 16   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 6.2%      | 12.5%    | 0.0%          | 12.5%     | 0.0%           | 18.8%     | 37.5%    | 0.0%          | 0.0%     | 6.2%          | 6.2%     | 0.0% |
|         | 45歳～49歳 | 25   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 4.0%      | 8.0%     | 4.0%          | 20.0%     | 4.0%           | 4.0%      | 24.0%    | 4.0%          | 4.0%     | 0.0%          | 24.0%    | 0.0% |
|         | 50歳～54歳 | 29   | 0.0%      | 3.4%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 10.3%     | 6.9%     | 3.4%          | 20.7%     | 3.4%           | 3.4%      | 20.7%    | 3.4%          | 6.9%     | 3.4%          | 13.8%    | 0.0% |
|         | 55歳～59歳 | 13   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 7.7%      | 23.1%    | 0.0%          | 15.4%     | 0.0%           | 15.4%     | 7.7%     | 15.4%         | 0.0%     | 7.7%          | 7.7%     | 0.0% |
|         | 60歳～64歳 | 17   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 29.4%    | 0.0%          | 11.8%     | 5.9%           | 0.0%      | 23.5%    | 17.6%         | 0.0%     | 0.0%          | 11.8%    | 0.0% |
| 女性      | 65歳～69歳 | 10   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 10.0%     | 20.0%    | 0.0%          | 10.0%     | 0.0%           | 10.0%     | 0.0%     | 10.0%         | 20.0%    | 0.0%          | 20.0%    | 0.0% |
|         | 15歳～19歳 | 38   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 0.0%      | 21.1%    | 2.6%          | 23.7%     | 5.3%           | 18.4%     | 21.1%    | 0.0%          | 5.3%     | 0.0%          | 0.0%     | 2.6% |
|         | 20歳～24歳 | 41   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 4.9%      | 14.6%    | 0.0%          | 22.0%     | 0.0%           | 4.9%      | 46.3%    | 0.0%          | 4.9%     | 0.0%          | 0.0%     | 2.4% |
|         | 25歳～29歳 | 35   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 5.7%      | 8.6%      | 14.3%    | 5.7%          | 17.1%     | 0.0%           | 2.9%      | 20.0%    | 0.0%          | 20.0%    | 0.0%          | 2.9%     | 2.9% |
|         | 30歳～34歳 | 26   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 3.8%     | 3.8%      | 3.8%      | 7.7%     | 7.7%          | 19.2%     | 0.0%           | 7.7%      | 30.8%    | 7.7%          | 3.8%     | 0.0%          | 3.8%     | 0.0% |
|         | 35歳～39歳 | 27   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 11.1%     | 3.7%     | 11.1%         | 18.5%     | 0.0%           | 7.4%      | 25.9%    | 3.7%          | 11.1%    | 3.7%          | 3.7%     | 0.0% |
|         | 40歳～44歳 | 34   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 2.9%     | 8.8%      | 2.9%      | 17.6%    | 2.9%          | 20.6%     | 2.9%           | 0.0%      | 20.6%    | 0.0%          | 11.8%    | 0.0%          | 8.8%     | 0.0% |
|         | 45歳～49歳 | 26   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 7.7%      | 19.2%    | 3.8%          | 15.4%     | 0.0%           | 3.8%      | 34.6%    | 7.7%          | 3.8%     | 0.0%          | 3.8%     | 0.0% |
|         | 50歳～54歳 | 25   | 0.0%      | 0.0%       | 0.0%     | 4.0%      | 0.0%     | 0.0%      | 4.0%      | 16.0%    | 0.0%          | 24.0%     | 8.0%           | 0.0%      | 24.0%    | 8.0%          | 8.0%     | 4.0%          | 0.0%     | 0.0% |
|         | 55歳～59歳 | 17   | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 0.0%      | 23.5%     | 0.0%     | 5.9%          | 5.9%      | 5.9%           | 0.0%      | 35.3%    | 11.8%         | 11.8%    | 0.0%          | 0.0%     | 0.0% |
| 60歳～64歳 | 14      | 0.0% | 0.0%      | 0.0%       | 0.0%     | 0.0%      | 0.0%     | 7.1%      | 14.3%     | 7.1%     | 14.3%         | 0.0%      | 21.4%          | 14.3%     | 7.1%     | 7.1%          | 0.0%     | 0.0%          | 7.1%     |      |
| 65歳～69歳 | 6       | 0.0% | 0.0%      | 0.0%       | 16.7%    | 0.0%      | 0.0%     | 16.7%     | 16.7%     | 16.7%    | 0.0%          | 0.0%      | 0.0%           | 16.7%     | 0.0%     | 0.0%          | 0.0%     | 16.7%         | 0.0%     |      |

## 9章：主要メディアの年代別平均接触時間

**メディア接触時間として、テレビは10～50代で減少するも、全体では首位をキープ**

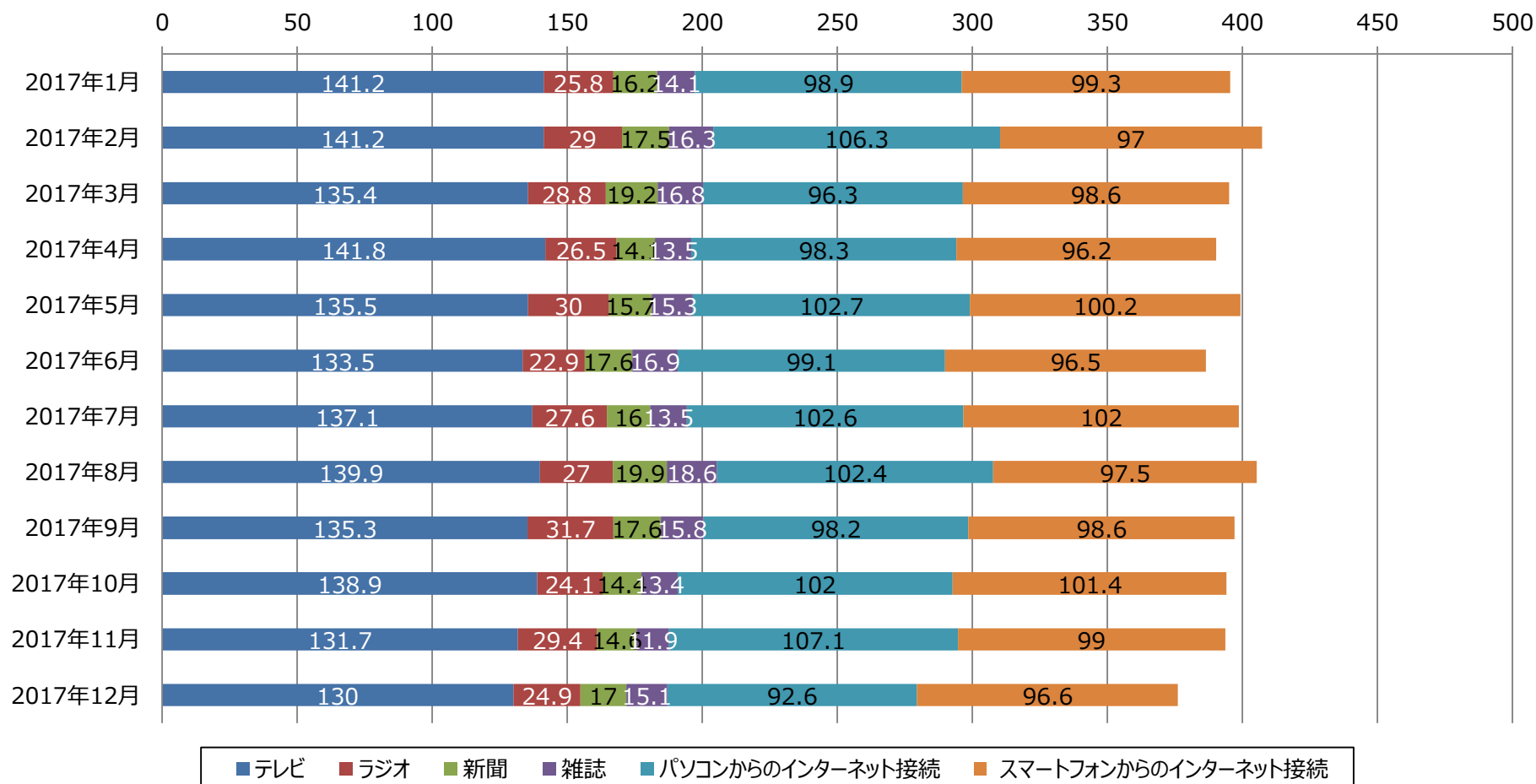
「テレビ」の1日の平均的なメディア接触時間は1月度調査において、10代（109.6分）、20代（123.6分）、30代（135.8分）、40代（153.2分）、50代（167.6分）、60代（161.0分）でした。12月度調査では10代（91.3分）、20代（101.8分）、30代（128.2分）、40代（124.6分）、50代（162.1分）、60代（173.5分）と10～50代で減少しましたが、60代では増加しました。また、全年代合計ではテレビへの接触時間は1月度調査で141.2分、12月度調査で130.0分となり、年間を通して1日の平均接触時間が最も長いメディアでした。

# 主要メディアの年代別平均接触時間

※プライベートで「スマートフォン」を利用の回答者

- Q18 各種メディアについて、プライベートであなたが1日に視聴したり閲覧したりする平均的な時間をお答えください。仕事上の視聴、閲覧の時間は除きます。もっともあてはまるものを1つだけお選びください。

## 【全体】

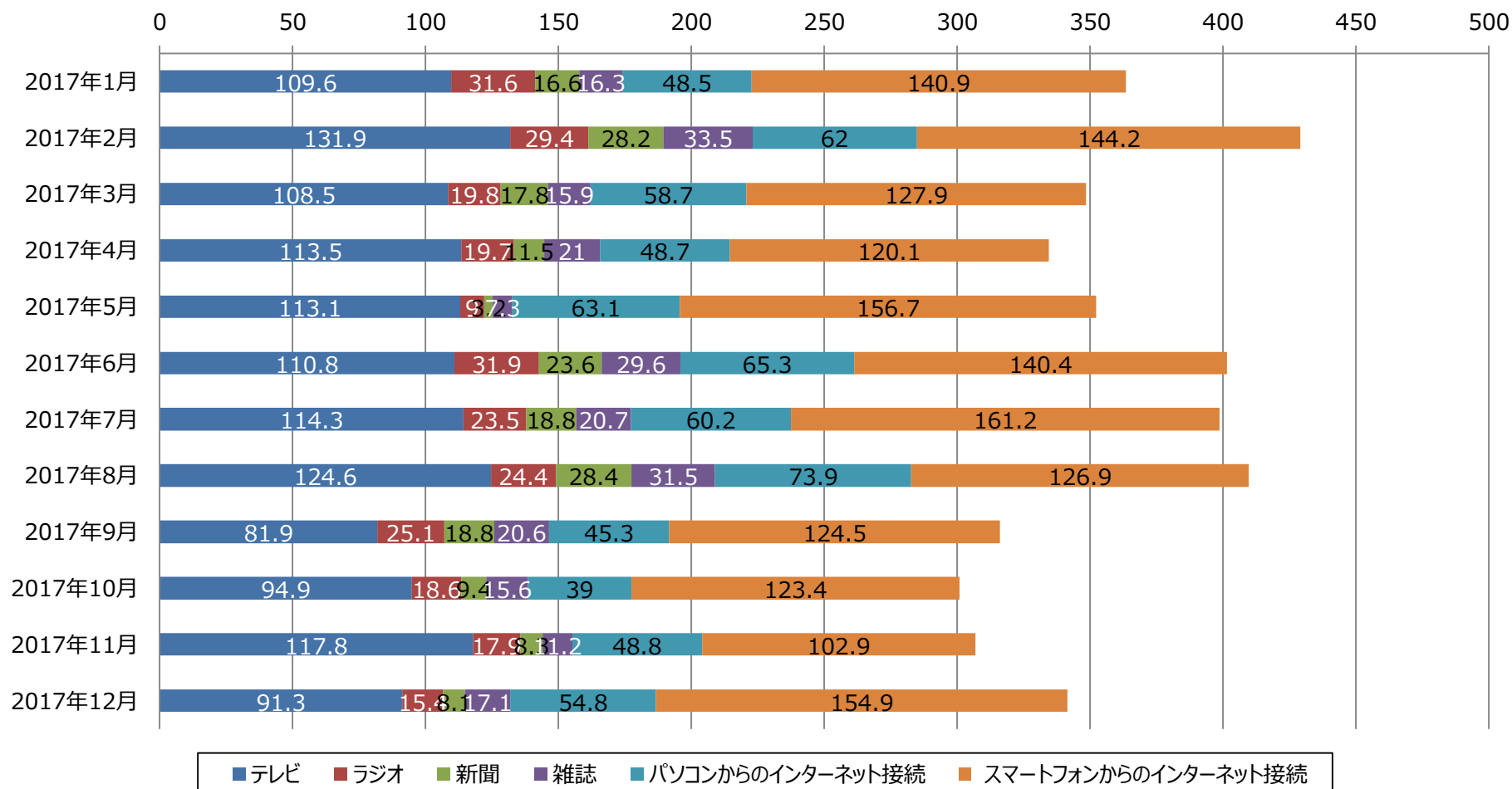


# 主要メディアの年代別平均接触時間

※プライベートで「スマートフォン」を利用の回答者

- Q18 各種メディアについて、プライベートであなたが1日に視聴したり閲覧したりする平均的な時間をお答えください。仕事上の視聴、閲覧の時間は除きます。もっともあてはまるものを1つだけお選びください。

## 【15～19歳】

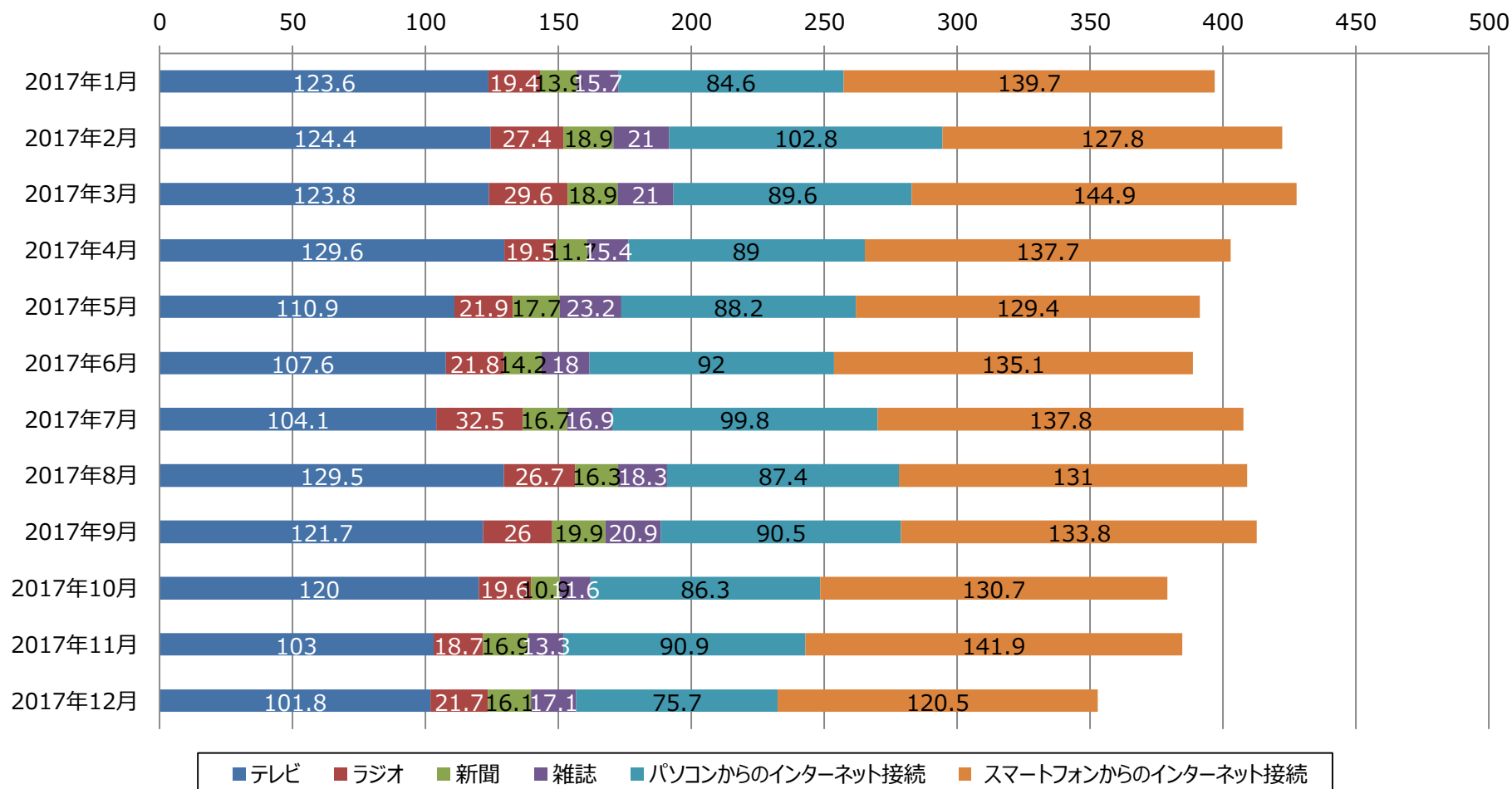


# 主要メディアの年代別平均接触時間

※プライベートで「スマートフォン」を利用の回答者

- Q18 各種メディアについて、プライベートであなたが1日に視聴したり閲覧したりする平均的な時間をお答えください。仕事上の視聴、閲覧の時間は除きます。もっともあてはまるものを1つだけお選びください。

## 【20～29歳】

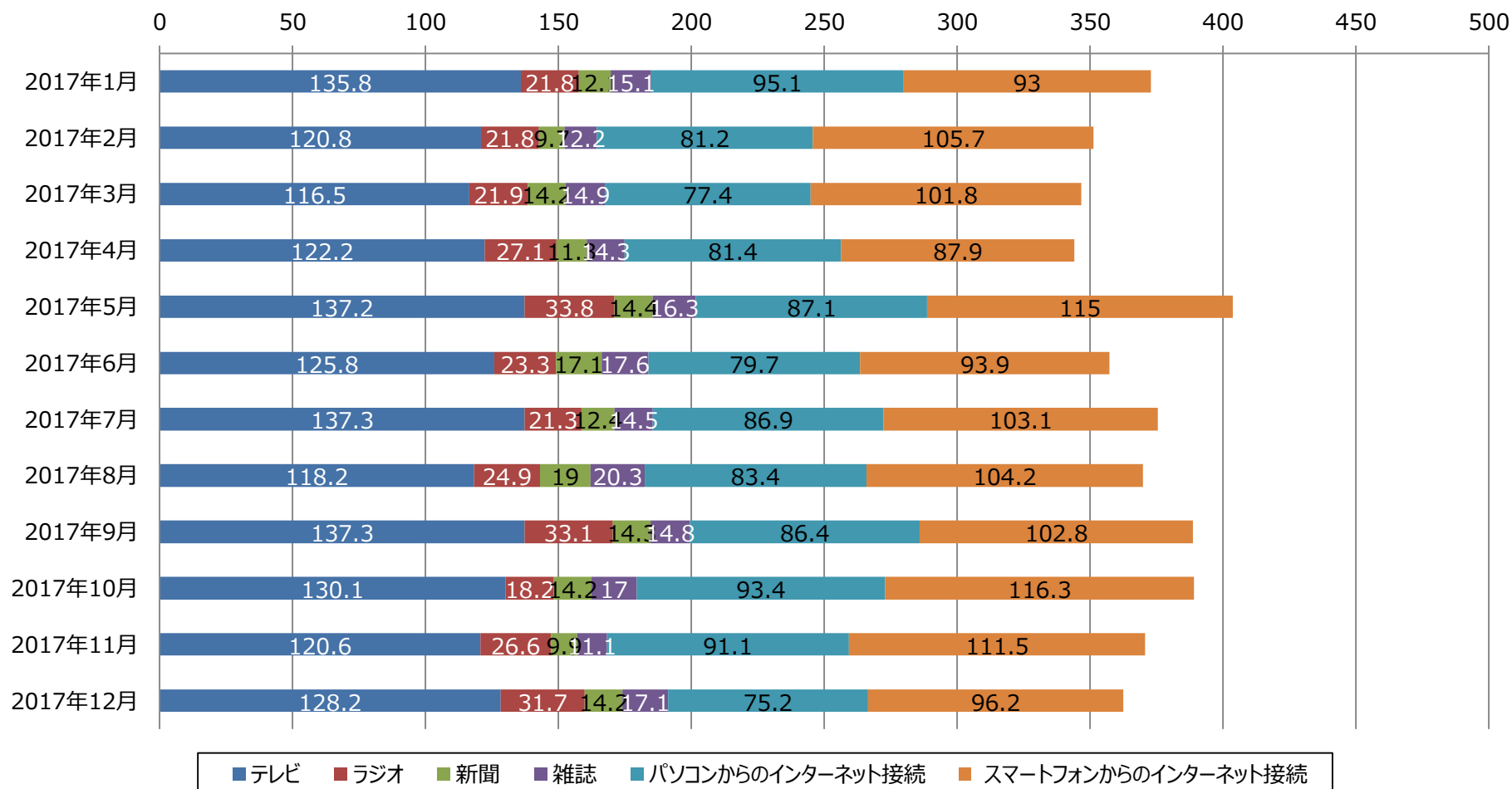


# 主要メディアの年代別平均接触時間

※プライベートで「スマートフォン」を利用の回答者

- Q18 各種メディアについて、プライベートであなたが1日に視聴したり閲覧したりする平均的な時間をお答えください。仕事上の視聴、閲覧の時間は除きます。もっともあてはまるものを1つだけお選びください。

## 【30～39歳】

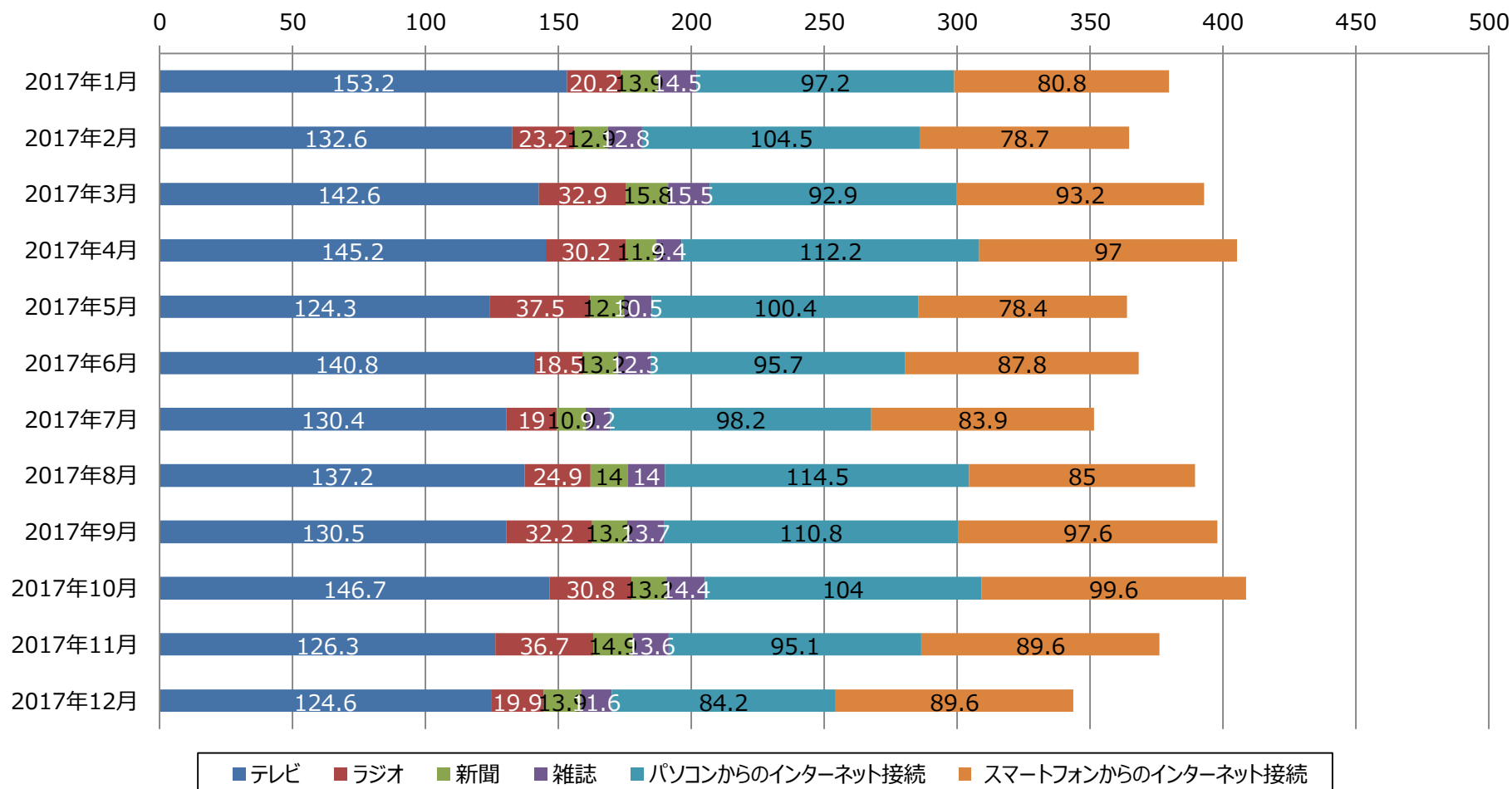


# 主要メディアの年代別平均接触時間

※プライベートで「スマートフォン」を利用の回答者

- Q18 各種メディアについて、プライベートであなたが1日に視聴したり閲覧したりする平均的な時間をお答えください。仕事上の視聴、閲覧の時間は除きます。もっともあてはまるものを1つだけお選びください。

## 【40～49歳】

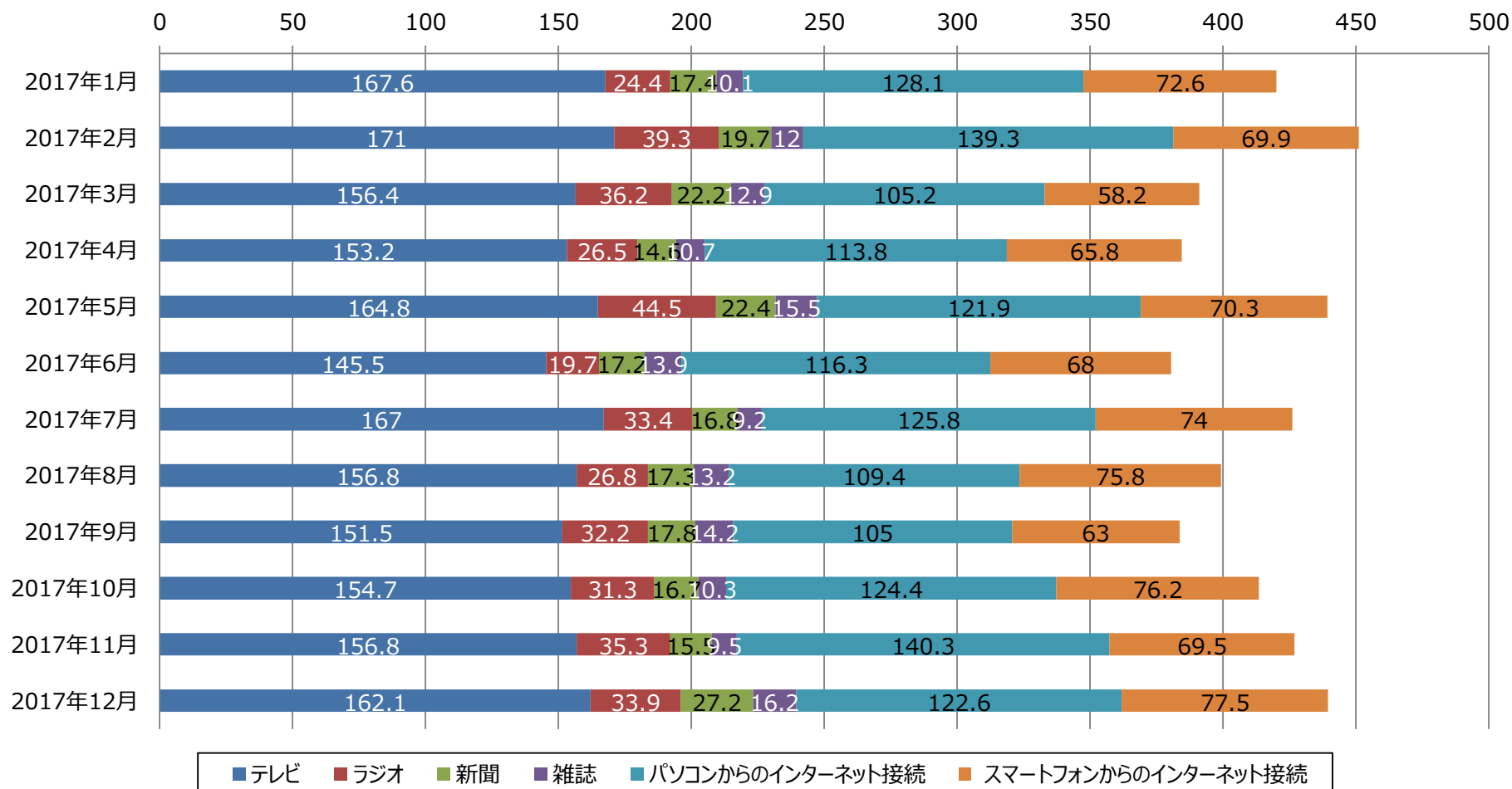


# 主要メディアの年代別平均接触時間

※プライベートで「スマートフォン」を利用の回答者

- Q18 各種メディアについて、プライベートであなたが1日に視聴したり閲覧したりする平均的な時間をお答えください。仕事上の視聴、閲覧の時間は除きます。もっともあてはまるものを1つだけお選びください。

## 【50～59歳】

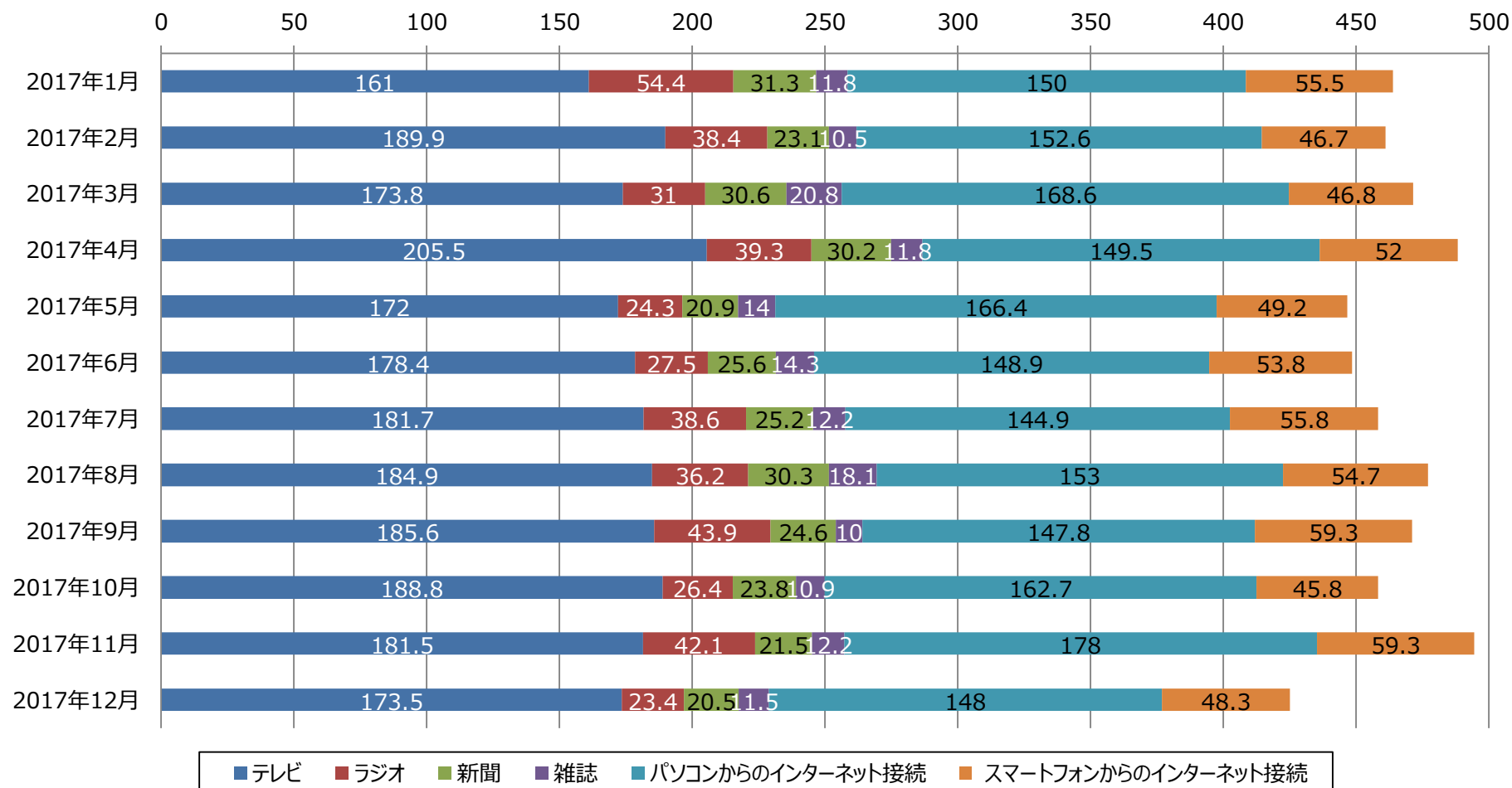


# 主要メディアの年代別平均接触時間

※プライベートで「スマートフォン」を利用の回答者

- Q18 各種メディアについて、プライベートであなたが1日に視聴したり閲覧したりする平均的な時間をお答えください。仕事上の視聴、閲覧の時間は除きます。もっともあてはまるものを1つだけお選びください。

## 【60～69歳】



# 主要メディアの年代別平均接触時間(テレビ)※1月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 テレビ |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|----|---------|-----|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体 |         | 839 | 6.6%    | 3.5%   | 1.8%   | 6.9%   | 13.6%       | 10.6%        | 20.4%        | 14.5%        | 8.8%         | 5.0%         | 3.2%         | 1.1%         | 0.4%         | 3.0%    | 0.7%  |
| 男性 | 15歳～19歳 | 45  | 4.4%    | 13.3%  | 8.9%   | 13.3%  | 24.4%       | 6.7%         | 8.9%         | 8.9%         | 2.2%         | 4.4%         | 0.0%         | 2.2%         | 0.0%         | 2.2%    | 0.0%  |
|    | 20歳～24歳 | 45  | 11.1%   | 2.2%   | 4.4%   | 11.1%  | 15.6%       | 13.3%        | 17.8%        | 15.6%        | 6.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.2%  |
|    | 25歳～29歳 | 46  | 13.0%   | 2.2%   | 2.2%   | 15.2%  | 15.2%       | 13.0%        | 15.2%        | 10.9%        | 4.3%         | 4.3%         | 0.0%         | 2.2%         | 0.0%         | 0.0%    | 2.2%  |
|    | 30歳～34歳 | 44  | 4.5%    | 4.5%   | 0.0%   | 15.9%  | 11.4%       | 13.6%        | 22.7%        | 13.6%        | 6.8%         | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|    | 35歳～39歳 | 44  | 6.8%    | 6.8%   | 2.3%   | 6.8%   | 18.2%       | 11.4%        | 25.0%        | 13.6%        | 0.0%         | 4.5%         | 2.3%         | 2.3%         | 0.0%         | 0.0%    | 0.0%  |
|    | 40歳～44歳 | 36  | 5.6%    | 0.0%   | 0.0%   | 11.1%  | 16.7%       | 8.3%         | 27.8%        | 13.9%        | 2.8%         | 2.8%         | 2.8%         | 2.8%         | 0.0%         | 5.6%    | 0.0%  |
|    | 45歳～49歳 | 44  | 9.1%    | 4.5%   | 4.5%   | 4.5%   | 20.5%       | 9.1%         | 18.2%        | 11.4%        | 4.5%         | 6.8%         | 2.3%         | 0.0%         | 0.0%         | 4.5%    | 0.0%  |
|    | 50歳～54歳 | 36  | 0.0%    | 2.8%   | 0.0%   | 2.8%   | 13.9%       | 25.0%        | 27.8%        | 11.1%        | 5.6%         | 5.6%         | 5.6%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 29  | 0.0%    | 0.0%   | 6.9%   | 3.4%   | 24.1%       | 13.8%        | 20.7%        | 10.3%        | 10.3%        | 3.4%         | 3.4%         | 0.0%         | 3.4%         | 0.0%    | 0.0%  |
|    | 60歳～64歳 | 26  | 3.8%    | 0.0%   | 0.0%   | 19.2%  | 11.5%       | 7.7%         | 23.1%        | 11.5%        | 3.8%         | 7.7%         | 7.7%         | 0.0%         | 0.0%         | 3.8%    | 0.0%  |
|    | 65歳～69歳 | 22  | 4.5%    | 4.5%   | 4.5%   | 0.0%   | 9.1%        | 9.1%         | 13.6%        | 31.8%        | 9.1%         | 0.0%         | 9.1%         | 0.0%         | 0.0%         | 4.5%    | 0.0%  |
| 女性 | 15歳～19歳 | 48  | 4.2%    | 0.0%   | 0.0%   | 10.4%  | 18.8%       | 10.4%        | 22.9%        | 14.6%        | 16.7%        | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 49  | 10.2%   | 8.2%   | 2.0%   | 2.0%   | 6.1%        | 2.0%         | 28.6%        | 10.2%        | 14.3%        | 2.0%         | 8.2%         | 2.0%         | 0.0%         | 4.1%    | 0.0%  |
|    | 25歳～29歳 | 48  | 4.2%    | 4.2%   | 0.0%   | 2.1%   | 20.8%       | 12.5%        | 12.5%        | 20.8%        | 4.2%         | 8.3%         | 2.1%         | 0.0%         | 0.0%         | 4.2%    | 4.2%  |
|    | 30歳～34歳 | 43  | 4.7%    | 4.7%   | 2.3%   | 7.0%   | 11.6%       | 9.3%         | 30.2%        | 4.7%         | 14.0%        | 7.0%         | 0.0%         | 0.0%         | 2.3%         | 2.3%    | 0.0%  |
|    | 35歳～39歳 | 44  | 4.5%    | 4.5%   | 0.0%   | 4.5%   | 6.8%        | 9.1%         | 18.2%        | 13.6%        | 18.2%        | 2.3%         | 6.8%         | 0.0%         | 0.0%         | 9.1%    | 2.3%  |
|    | 40歳～44歳 | 44  | 4.5%    | 0.0%   | 0.0%   | 4.5%   | 15.9%       | 11.4%        | 15.9%        | 22.7%        | 11.4%        | 2.3%         | 2.3%         | 2.3%         | 2.3%         | 4.5%    | 0.0%  |
|    | 45歳～49歳 | 39  | 7.7%    | 2.6%   | 0.0%   | 5.1%   | 2.6%        | 15.4%        | 12.8%        | 25.6%        | 7.7%         | 12.8%        | 2.6%         | 2.6%         | 0.0%         | 2.6%    | 0.0%  |
|    | 50歳～54歳 | 36  | 11.1%   | 0.0%   | 0.0%   | 2.8%   | 2.8%        | 2.8%         | 16.7%        | 16.7%        | 16.7%        | 11.1%        | 5.6%         | 2.8%         | 0.0%         | 11.1%   | 0.0%  |
|    | 55歳～59歳 | 32  | 9.4%    | 3.1%   | 0.0%   | 0.0%   | 9.4%        | 6.2%         | 21.9%        | 18.8%        | 9.4%         | 9.4%         | 9.4%         | 0.0%         | 0.0%         | 3.1%    | 0.0%  |
|    | 60歳～64歳 | 19  | 15.8%   | 0.0%   | 0.0%   | 0.0%   | 0.0%        | 15.8%        | 26.3%        | 15.8%        | 15.8%        | 5.3%         | 0.0%         | 5.3%         | 0.0%         | 0.0%    | 0.0%  |
|    | 65歳～69歳 | 20  | 5.0%    | 0.0%   | 0.0%   | 0.0%   | 10.0%       | 10.0%        | 30.0%        | 10.0%        | 15.0%        | 10.0%        | 5.0%         | 0.0%         | 0.0%         | 5.0%    | 0.0%  |

# 主要メディアの年代別平均接触時間(ラジオ)※1月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 ラジオ |        |        |        |             |              |              |              |              |              |              |              |              |         | わからない |
|----|---------|-----|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ |       |
| 全体 |         | 839 | 60.5%   | 9.1%   | 2.9%   | 9.3%   | 7.4%        | 3.0%         | 2.7%         | 1.7%         | 0.6%         | 0.6%         | 0.2%         | 0.4%         | 0.0%         | 0.5%    | 1.2%  |
| 男性 | 15歳～19歳 | 45  | 55.6%   | 8.9%   | 2.2%   | 6.7%   | 4.4%        | 11.1%        | 2.2%         | 4.4%         | 2.2%         | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 45  | 66.7%   | 4.4%   | 2.2%   | 11.1%  | 11.1%       | 2.2%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 25歳～29歳 | 46  | 50.0%   | 13.0%  | 2.2%   | 10.9%  | 8.7%        | 4.3%         | 6.5%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.2%  |
|    | 30歳～34歳 | 44  | 70.5%   | 4.5%   | 2.3%   | 15.9%  | 2.3%        | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|    | 35歳～39歳 | 44  | 56.8%   | 11.4%  | 0.0%   | 2.3%   | 9.1%        | 4.5%         | 9.1%         | 0.0%         | 4.5%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 40歳～44歳 | 36  | 44.4%   | 16.7%  | 2.8%   | 8.3%   | 19.4%       | 2.8%         | 2.8%         | 2.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 45歳～49歳 | 44  | 50.0%   | 13.6%  | 4.5%   | 11.4%  | 6.8%        | 4.5%         | 2.3%         | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|    | 50歳～54歳 | 36  | 41.7%   | 16.7%  | 2.8%   | 13.9%  | 19.4%       | 0.0%         | 2.8%         | 0.0%         | 0.0%         | 2.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 29  | 62.1%   | 10.3%  | 0.0%   | 0.0%   | 13.8%       | 3.4%         | 0.0%         | 3.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 3.4%    | 3.4%  |
|    | 60歳～64歳 | 26  | 38.5%   | 11.5%  | 7.7%   | 11.5%  | 11.5%       | 3.8%         | 11.5%        | 3.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 65歳～69歳 | 22  | 40.9%   | 18.2%  | 4.5%   | 4.5%   | 4.5%        | 9.1%         | 0.0%         | 9.1%         | 0.0%         | 0.0%         | 4.5%         | 0.0%         | 0.0%         | 4.5%    | 0.0%  |
| 女性 | 15歳～19歳 | 48  | 54.2%   | 6.2%   | 0.0%   | 27.1%  | 4.2%        | 4.2%         | 0.0%         | 4.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 49  | 73.5%   | 8.2%   | 2.0%   | 2.0%   | 8.2%        | 4.1%         | 0.0%         | 2.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 25歳～29歳 | 48  | 58.3%   | 6.2%   | 4.2%   | 6.2%   | 6.2%        | 4.2%         | 8.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 6.2%  |
|    | 30歳～34歳 | 43  | 76.7%   | 2.3%   | 4.7%   | 7.0%   | 2.3%        | 0.0%         | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |
|    | 35歳～39歳 | 44  | 75.0%   | 4.5%   | 2.3%   | 6.8%   | 4.5%        | 2.3%         | 4.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 40歳～44歳 | 44  | 84.1%   | 6.8%   | 0.0%   | 6.8%   | 2.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 45歳～49歳 | 39  | 59.0%   | 7.7%   | 7.7%   | 7.7%   | 10.3%       | 2.6%         | 0.0%         | 2.6%         | 0.0%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 50歳～54歳 | 36  | 69.4%   | 8.3%   | 2.8%   | 11.1%  | 5.6%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.8%  |
|    | 55歳～59歳 | 32  | 59.4%   | 6.2%   | 6.2%   | 15.6%  | 3.1%        | 0.0%         | 0.0%         | 0.0%         | 3.1%         | 3.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 3.1%  |
|    | 60歳～64歳 | 19  | 63.2%   | 15.8%  | 0.0%   | 5.3%   | 5.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 5.3%         | 0.0%         | 5.3%         | 0.0%         | 0.0%    | 0.0%  |
|    | 65歳～69歳 | 20  | 60.0%   | 10.0%  | 5.0%   | 5.0%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 5.0%         | 0.0%         | 5.0%         | 0.0%         | 5.0%    | 5.0%  |

# 主要メディアの年代別平均接触時間(新聞)※1月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 新聞 |        |        |        |             |              |              |              |              |              |              |              |              |         |      |
|----|---------|-----|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|------|
|    |         |     | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ |      |
| 全体 |         | 839 | 48.9%  | 17.2%  | 9.9%   | 13.8%  | 5.5%        | 1.8%         | 1.1%         | 0.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.1%    | 1.0% |
| 男性 | 15歳～19歳 | 45  | 46.7%  | 15.6%  | 8.9%   | 11.1%  | 2.2%        | 8.9%         | 0.0%         | 6.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 20歳～24歳 | 45  | 62.2%  | 22.2%  | 6.7%   | 4.4%   | 0.0%        | 4.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 25歳～29歳 | 46  | 47.8%  | 17.4%  | 8.7%   | 6.5%   | 8.7%        | 2.2%         | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.3% |
|    | 30歳～34歳 | 44  | 47.7%  | 27.3%  | 2.3%   | 20.5%  | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3% |
|    | 35歳～39歳 | 44  | 56.8%  | 9.1%   | 11.4%  | 18.2%  | 2.3%        | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 40歳～44歳 | 36  | 38.9%  | 19.4%  | 11.1%  | 16.7%  | 11.1%       | 0.0%         | 2.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 45歳～49歳 | 44  | 43.2%  | 11.4%  | 20.5%  | 18.2%  | 4.5%        | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 50歳～54歳 | 36  | 36.1%  | 25.0%  | 16.7%  | 16.7%  | 5.6%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 55歳～59歳 | 29  | 13.8%  | 24.1%  | 17.2%  | 31.0%  | 6.9%        | 3.4%         | 3.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 60歳～64歳 | 26  | 19.2%  | 0.0%   | 23.1%  | 30.8%  | 26.9%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 65歳～69歳 | 22  | 22.7%  | 9.1%   | 9.1%   | 18.2%  | 36.4%       | 4.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
| 女性 | 15歳～19歳 | 48  | 72.9%  | 10.4%  | 8.3%   | 6.2%   | 2.1%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 20歳～24歳 | 49  | 61.2%  | 24.5%  | 0.0%   | 6.1%   | 2.0%        | 2.0%         | 0.0%         | 4.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 25歳～29歳 | 48  | 64.6%  | 8.3%   | 6.2%   | 6.2%   | 0.0%        | 4.2%         | 2.1%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 6.2% |
|    | 30歳～34歳 | 43  | 72.1%  | 16.3%  | 2.3%   | 4.7%   | 0.0%        | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 0.0% |
|    | 35歳～39歳 | 44  | 68.2%  | 13.6%  | 6.8%   | 9.1%   | 0.0%        | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 40歳～44歳 | 44  | 59.1%  | 22.7%  | 6.8%   | 4.5%   | 6.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 45歳～49歳 | 39  | 53.8%  | 17.9%  | 5.1%   | 20.5%  | 2.6%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 50歳～54歳 | 36  | 38.9%  | 19.4%  | 16.7%  | 22.2%  | 0.0%        | 0.0%         | 2.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 55歳～59歳 | 32  | 25.0%  | 31.2%  | 18.8%  | 15.6%  | 6.2%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 3.1% |
|    | 60歳～64歳 | 19  | 21.1%  | 21.1%  | 15.8%  | 15.8%  | 15.8%       | 5.3%         | 5.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 65歳～69歳 | 20  | 15.0%  | 5.0%   | 15.0%  | 35.0%  | 20.0%       | 5.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 5.0% |

# 主要メディアの年代別平均接触時間(雑誌)※1月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 雑誌 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |  |
|----|---------|-----|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|--|
|    |         |     | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ |       |  |
| 全体 |         | 839 | 56.1%  | 18.0%  | 5.7%   | 9.9%   | 5.2%        | 1.7%         | 1.5%         | 0.2%         | 0.1%         | 0.1%         | 0.0%         | 0.0%         | 0.0%         | 0.1%    | 1.2%  |  |
| 男性 | 15歳～19歳 | 45  | 48.9%  | 6.7%   | 11.1%  | 8.9%   | 13.3%       | 4.4%         | 6.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |  |
|    | 20歳～24歳 | 45  | 64.4%  | 13.3%  | 4.4%   | 13.3%  | 0.0%        | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |  |
|    | 25歳～29歳 | 46  | 56.5%  | 6.5%   | 2.2%   | 13.0%  | 2.2%        | 8.7%         | 6.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.3%  |  |
|    | 30歳～34歳 | 44  | 56.8%  | 9.1%   | 6.8%   | 15.9%  | 9.1%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |  |
|    | 35歳～39歳 | 44  | 61.4%  | 18.2%  | 4.5%   | 9.1%   | 4.5%        | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |  |
|    | 40歳～44歳 | 36  | 36.1%  | 27.8%  | 11.1%  | 11.1%  | 5.6%        | 2.8%         | 2.8%         | 0.0%         | 2.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |  |
|    | 45歳～49歳 | 44  | 45.5%  | 20.5%  | 6.8%   | 15.9%  | 9.1%        | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |  |
|    | 50歳～54歳 | 36  | 52.8%  | 27.8%  | 2.8%   | 8.3%   | 8.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |  |
|    | 55歳～59歳 | 29  | 41.4%  | 34.5%  | 6.9%   | 10.3%  | 3.4%        | 0.0%         | 3.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |  |
|    | 60歳～64歳 | 26  | 42.3%  | 34.6%  | 7.7%   | 15.4%  | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |  |
|    | 65歳～69歳 | 22  | 59.1%  | 9.1%   | 4.5%   | 9.1%   | 18.2%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |  |
| 女性 | 15歳～19歳 | 48  | 68.8%  | 16.7%  | 2.1%   | 2.1%   | 8.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1%  |  |
|    | 20歳～24歳 | 49  | 57.1%  | 26.5%  | 2.0%   | 2.0%   | 6.1%        | 2.0%         | 2.0%         | 2.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |  |
|    | 25歳～29歳 | 48  | 58.3%  | 18.8%  | 2.1%   | 6.2%   | 2.1%        | 6.2%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.2%  |  |
|    | 30歳～34歳 | 43  | 69.8%  | 14.0%  | 7.0%   | 2.3%   | 2.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |  |
|    | 35歳～39歳 | 44  | 59.1%  | 15.9%  | 4.5%   | 9.1%   | 9.1%        | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |  |
|    | 40歳～44歳 | 44  | 56.8%  | 20.5%  | 6.8%   | 13.6%  | 2.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |  |
|    | 45歳～49歳 | 39  | 64.1%  | 12.8%  | 5.1%   | 10.3%  | 7.7%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |  |
|    | 50歳～54歳 | 36  | 58.3%  | 11.1%  | 11.1%  | 19.4%  | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |  |
|    | 55歳～59歳 | 32  | 46.9%  | 31.2%  | 12.5%  | 3.1%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 6.2%  |  |
|    | 60歳～64歳 | 19  | 47.4%  | 15.8%  | 5.3%   | 21.1%  | 0.0%        | 5.3%         | 5.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |  |
|    | 65歳～69歳 | 20  | 70.0%  | 15.0%  | 0.0%   | 5.0%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 10.0% |  |

# 主要メディアの年代別平均接触時間(PC)※1月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         |     | Q18 パソコンからのインターネット接続 |        |        |        |                 |                  |                  |                  |                  |                  |                  |                  |                  |                  |      |  |
|----|---------|-----|----------------------|--------|--------|--------|-----------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------|--|
|    |         | n   | 利用しない                | ～10分未満 | ～20分未満 | ～30分未満 | ～60分<br>(1時間)未満 | ～90分<br>(1時間半)未満 | ～120分<br>(2時間)未満 | ～180分<br>(3時間)未満 | ～240分<br>(4時間)未満 | ～300分<br>(5時間)未満 | ～360分<br>(6時間)未満 | ～420分<br>(7時間)未満 | ～480分<br>(8時間)未満 | 480分<br>(8時間)以上～ |      |  |
| 全体 |         | 839 | 16.7%                | 8.2%   | 4.5%   | 10.7%  | 15.9%           | 7.9%             | 14.3%            | 7.5%             | 2.9%             | 3.3%             | 2.3%             | 1.0%             | 0.6%             | 2.7%             | 1.5% |  |
| 男性 | 15歳～19歳 | 45  | 22.2%                | 13.3%  | 4.4%   | 13.3%  | 11.1%           | 8.9%             | 24.4%            | 0.0%             | 0.0%             | 2.2%             | 0.0%             | 0.0%             | 0.0%             | 0.0%             | 0.0% |  |
|    | 20歳～24歳 | 45  | 11.1%                | 6.7%   | 6.7%   | 17.8%  | 20.0%           | 6.7%             | 13.3%            | 4.4%             | 2.2%             | 4.4%             | 2.2%             | 0.0%             | 0.0%             | 2.2%             | 2.2% |  |
|    | 25歳～29歳 | 46  | 10.9%                | 4.3%   | 4.3%   | 6.5%   | 10.9%           | 17.4%            | 10.9%            | 10.9%            | 2.2%             | 6.5%             | 2.2%             | 2.2%             | 0.0%             | 8.7%             | 2.2% |  |
|    | 30歳～34歳 | 44  | 13.6%                | 6.8%   | 2.3%   | 13.6%  | 27.3%           | 6.8%             | 9.1%             | 6.8%             | 2.3%             | 2.3%             | 0.0%             | 0.0%             | 0.0%             | 4.5%             | 4.5% |  |
|    | 35歳～39歳 | 44  | 6.8%                 | 9.1%   | 4.5%   | 4.5%   | 22.7%           | 11.4%            | 13.6%            | 6.8%             | 0.0%             | 6.8%             | 2.3%             | 0.0%             | 2.3%             | 9.1%             | 0.0% |  |
|    | 40歳～44歳 | 36  | 16.7%                | 5.6%   | 0.0%   | 16.7%  | 13.9%           | 8.3%             | 8.3%             | 8.3%             | 8.3%             | 2.8%             | 5.6%             | 0.0%             | 0.0%             | 5.6%             | 0.0% |  |
|    | 45歳～49歳 | 44  | 4.5%                 | 6.8%   | 2.3%   | 11.4%  | 25.0%           | 4.5%             | 15.9%            | 13.6%            | 6.8%             | 0.0%             | 2.3%             | 4.5%             | 0.0%             | 2.3%             | 0.0% |  |
|    | 50歳～54歳 | 36  | 0.0%                 | 8.3%   | 0.0%   | 16.7%  | 16.7%           | 11.1%            | 22.2%            | 8.3%             | 8.3%             | 2.8%             | 2.8%             | 2.8%             | 0.0%             | 0.0%             | 0.0% |  |
|    | 55歳～59歳 | 29  | 0.0%                 | 0.0%   | 0.0%   | 17.2%  | 13.8%           | 10.3%            | 20.7%            | 13.8%            | 6.9%             | 3.4%             | 3.4%             | 3.4%             | 6.9%             | 0.0%             | 0.0% |  |
|    | 60歳～64歳 | 26  | 0.0%                 | 0.0%   | 3.8%   | 0.0%   | 26.9%           | 15.4%            | 19.2%            | 7.7%             | 3.8%             | 15.4%            | 3.8%             | 0.0%             | 0.0%             | 3.8%             | 0.0% |  |
|    | 65歳～69歳 | 22  | 0.0%                 | 0.0%   | 4.5%   | 4.5%   | 27.3%           | 4.5%             | 9.1%             | 31.8%            | 0.0%             | 4.5%             | 4.5%             | 4.5%             | 4.5%             | 0.0%             | 0.0% |  |
| 女性 | 15歳～19歳 | 48  | 39.6%                | 14.6%  | 8.3%   | 8.3%   | 10.4%           | 4.2%             | 4.2%             | 2.1%             | 2.1%             | 0.0%             | 0.0%             | 0.0%             | 0.0%             | 2.1%             | 4.2% |  |
|    | 20歳～24歳 | 49  | 28.6%                | 14.3%  | 6.1%   | 18.4%  | 10.2%           | 4.1%             | 8.2%             | 4.1%             | 2.0%             | 0.0%             | 0.0%             | 0.0%             | 0.0%             | 0.0%             | 4.1% |  |
|    | 25歳～29歳 | 48  | 22.9%                | 10.4%  | 6.2%   | 6.2%   | 12.5%           | 10.4%            | 16.7%            | 4.2%             | 2.1%             | 2.1%             | 2.1%             | 0.0%             | 0.0%             | 0.0%             | 4.2% |  |
|    | 30歳～34歳 | 43  | 39.5%                | 2.3%   | 4.7%   | 9.3%   | 9.3%            | 9.3%             | 4.7%             | 7.0%             | 0.0%             | 2.3%             | 4.7%             | 0.0%             | 2.3%             | 4.7%             | 0.0% |  |
|    | 35歳～39歳 | 44  | 22.7%                | 11.4%  | 6.8%   | 15.9%  | 11.4%           | 4.5%             | 20.5%            | 2.3%             | 2.3%             | 0.0%             | 0.0%             | 0.0%             | 0.0%             | 0.0%             | 2.3% |  |
|    | 40歳～44歳 | 44  | 20.5%                | 15.9%  | 4.5%   | 15.9%  | 9.1%            | 6.8%             | 15.9%            | 6.8%             | 2.3%             | 0.0%             | 0.0%             | 0.0%             | 0.0%             | 2.3%             | 0.0% |  |
|    | 45歳～49歳 | 39  | 20.5%                | 15.4%  | 12.8%  | 5.1%   | 17.9%           | 2.6%             | 7.7%             | 7.7%             | 0.0%             | 7.7%             | 0.0%             | 2.6%             | 0.0%             | 0.0%             | 0.0% |  |
|    | 50歳～54歳 | 36  | 8.3%                 | 11.1%  | 5.6%   | 5.6%   | 16.7%           | 5.6%             | 16.7%            | 5.6%             | 8.3%             | 8.3%             | 2.8%             | 0.0%             | 0.0%             | 5.6%             | 0.0% |  |
|    | 55歳～59歳 | 32  | 18.8%                | 3.1%   | 0.0%   | 9.4%   | 12.5%           | 3.1%             | 31.2%            | 6.2%             | 0.0%             | 3.1%             | 9.4%             | 0.0%             | 0.0%             | 0.0%             | 3.1% |  |
|    | 60歳～64歳 | 19  | 15.8%                | 0.0%   | 0.0%   | 5.3%   | 10.5%           | 15.8%            | 26.3%            | 15.8%            | 0.0%             | 0.0%             | 10.5%            | 0.0%             | 0.0%             | 0.0%             | 0.0% |  |
|    | 65歳～69歳 | 20  | 15.0%                | 0.0%   | 5.0%   | 0.0%   | 25.0%           | 5.0%             | 5.0%             | 15.0%            | 5.0%             | 5.0%             | 0.0%             | 5.0%             | 0.0%             | 10.0%            | 5.0% |  |

# 主要メディアの年代別平均接触時間(スマホ)※1月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 スマートフォンからのインターネット接続 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|----|---------|-----|-------------------------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない                   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 男性 | 全体      | 839 | 2.6%                    | 7.0%   | 5.5%   | 14.5%  | 21.7%       | 11.9%        | 15.7%        | 8.9%         | 4.6%         | 2.0%         | 0.7%         | 0.4%         | 0.7%         | 1.8%    | 1.8%  |
|    | 15歳～19歳 | 45  | 0.0%                    | 2.2%   | 0.0%   | 11.1%  | 20.0%       | 15.6%        | 24.4%        | 15.6%        | 4.4%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 4.4%    | 0.0%  |
|    | 20歳～24歳 | 45  | 2.2%                    | 2.2%   | 4.4%   | 4.4%   | 11.1%       | 13.3%        | 20.0%        | 17.8%        | 8.9%         | 4.4%         | 2.2%         | 0.0%         | 4.4%         | 0.0%    | 4.4%  |
|    | 25歳～29歳 | 46  | 0.0%                    | 2.2%   | 2.2%   | 13.0%  | 19.6%       | 15.2%        | 23.9%        | 4.3%         | 6.5%         | 4.3%         | 0.0%         | 0.0%         | 2.2%         | 4.3%    | 2.2%  |
|    | 30歳～34歳 | 44  | 0.0%                    | 2.3%   | 0.0%   | 22.7%  | 29.5%       | 15.9%        | 6.8%         | 6.8%         | 6.8%         | 4.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.5%  |
|    | 35歳～39歳 | 44  | 2.3%                    | 6.8%   | 13.6%  | 11.4%  | 20.5%       | 15.9%        | 18.2%        | 9.1%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 40歳～44歳 | 36  | 2.8%                    | 11.1%  | 2.8%   | 11.1%  | 19.4%       | 11.1%        | 13.9%        | 13.9%        | 8.3%         | 2.8%         | 0.0%         | 0.0%         | 0.0%         | 2.8%    | 0.0%  |
|    | 45歳～49歳 | 44  | 0.0%                    | 4.5%   | 6.8%   | 25.0%  | 31.8%       | 4.5%         | 15.9%        | 4.5%         | 4.5%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 50歳～54歳 | 36  | 0.0%                    | 5.6%   | 8.3%   | 22.2%  | 22.2%       | 19.4%        | 16.7%        | 0.0%         | 2.8%         | 0.0%         | 0.0%         | 2.8%         | 0.0%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 29  | 6.9%                    | 13.8%  | 10.3%  | 17.2%  | 20.7%       | 13.8%        | 6.9%         | 3.4%         | 3.4%         | 0.0%         | 3.4%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 60歳～64歳 | 26  | 3.8%                    | 30.8%  | 3.8%   | 7.7%   | 26.9%       | 7.7%         | 15.4%        | 3.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 65歳～69歳 | 22  | 9.1%                    | 4.5%   | 13.6%  | 40.9%  | 18.2%       | 4.5%         | 0.0%         | 9.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 女性 | 15歳～19歳 | 48  | 0.0%                    | 2.1%   | 0.0%   | 6.2%   | 20.8%       | 14.6%        | 22.9%        | 12.5%        | 10.4%        | 0.0%         | 2.1%         | 2.1%         | 2.1%         | 4.2%    | 0.0%  |
|    | 20歳～24歳 | 49  | 2.0%                    | 2.0%   | 0.0%   | 4.1%   | 18.4%       | 8.2%         | 24.5%        | 14.3%        | 6.1%         | 6.1%         | 0.0%         | 0.0%         | 2.0%         | 8.2%    | 4.1%  |
|    | 25歳～29歳 | 48  | 0.0%                    | 0.0%   | 2.1%   | 6.2%   | 12.5%       | 20.8%        | 25.0%        | 20.8%        | 4.2%         | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 2.1%    | 4.2%  |
|    | 30歳～34歳 | 43  | 4.7%                    | 4.7%   | 2.3%   | 18.6%  | 27.9%       | 2.3%         | 9.3%         | 11.6%        | 4.7%         | 7.0%         | 2.3%         | 0.0%         | 0.0%         | 4.7%    | 0.0%  |
|    | 35歳～39歳 | 44  | 4.5%                    | 2.3%   | 11.4%  | 9.1%   | 27.3%       | 18.2%        | 6.8%         | 13.6%        | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|    | 40歳～44歳 | 44  | 4.5%                    | 6.8%   | 11.4%  | 25.0%  | 20.5%       | 4.5%         | 9.1%         | 6.8%         | 4.5%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.5%  |
|    | 45歳～49歳 | 39  | 0.0%                    | 7.7%   | 7.7%   | 17.9%  | 23.1%       | 20.5%        | 17.9%        | 0.0%         | 0.0%         | 0.0%         | 2.6%         | 0.0%         | 0.0%         | 0.0%    | 2.6%  |
|    | 50歳～54歳 | 36  | 2.8%                    | 27.8%  | 11.1%  | 22.2%  | 11.1%       | 2.8%         | 5.6%         | 5.6%         | 8.3%         | 0.0%         | 0.0%         | 0.0%         | 2.8%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 32  | 3.1%                    | 9.4%   | 3.1%   | 12.5%  | 31.2%       | 9.4%         | 25.0%        | 0.0%         | 0.0%         | 3.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 3.1%  |
|    | 60歳～64歳 | 19  | 0.0%                    | 21.1%  | 10.5%  | 10.5%  | 26.3%       | 5.3%         | 15.8%        | 5.3%         | 5.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 65歳～69歳 | 20  | 25.0%                   | 15.0%  | 5.0%   | 15.0%  | 25.0%       | 5.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 5.0%    | 5.0%  |

# 主要メディアの年代別平均接触時間(テレビ)※2月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n    | Q18 テレビ |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|------|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |      | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体      |         | 842  | 5.2%    | 3.1%   | 1.9%   | 7.5%   | 14.7%       | 11.9%        | 20.4%        | 15.1%        | 8.1%         | 3.9%         | 3.4%         | 1.1%         | 0.4%         | 3.2%    | 0.1%  |
| 男性      | 15歳～19歳 | 43   | 4.7%    | 2.3%   | 4.7%   | 11.6%  | 18.6%       | 18.6%        | 16.3%        | 4.7%         | 7.0%         | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 7.0%    | 0.0%  |
|         | 20歳～24歳 | 48   | 16.7%   | 4.2%   | 2.1%   | 12.5%  | 12.5%       | 20.8%        | 14.6%        | 6.2%         | 6.2%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 2.1%    | 0.0%  |
|         | 25歳～29歳 | 45   | 11.1%   | 11.1%  | 0.0%   | 8.9%   | 13.3%       | 8.9%         | 24.4%        | 8.9%         | 4.4%         | 2.2%         | 2.2%         | 2.2%         | 0.0%         | 2.2%    | 0.0%  |
|         | 30歳～34歳 | 42   | 4.8%    | 7.1%   | 0.0%   | 7.1%   | 14.3%       | 19.0%        | 23.8%        | 14.3%        | 4.8%         | 0.0%         | 2.4%         | 0.0%         | 0.0%         | 2.4%    | 0.0%  |
|         | 35歳～39歳 | 40   | 5.0%    | 5.0%   | 5.0%   | 20.0%  | 10.0%       | 12.5%        | 15.0%        | 20.0%        | 5.0%         | 0.0%         | 2.5%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 41   | 7.3%    | 4.9%   | 0.0%   | 9.8%   | 22.0%       | 14.6%        | 29.3%        | 4.9%         | 4.9%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 41   | 9.8%    | 0.0%   | 2.4%   | 2.4%   | 24.4%       | 9.8%         | 31.7%        | 9.8%         | 4.9%         | 0.0%         | 2.4%         | 2.4%         | 0.0%         | 0.0%    | 0.0%  |
|         | 50歳～54歳 | 42   | 2.4%    | 0.0%   | 2.4%   | 11.9%  | 16.7%       | 9.5%         | 31.0%        | 9.5%         | 7.1%         | 7.1%         | 0.0%         | 0.0%         | 0.0%         | 2.4%    | 0.0%  |
|         | 55歳～59歳 | 37   | 0.0%    | 5.4%   | 0.0%   | 5.4%   | 18.9%       | 10.8%        | 29.7%        | 16.2%        | 8.1%         | 2.7%         | 0.0%         | 0.0%         | 0.0%         | 2.7%    | 0.0%  |
|         | 60歳～64歳 | 31   | 0.0%    | 6.5%   | 3.2%   | 12.9%  | 6.5%        | 3.2%         | 16.1%        | 38.7%        | 0.0%         | 3.2%         | 3.2%         | 3.2%         | 3.2%         | 0.0%    | 0.0%  |
| 65歳～69歳 | 18      | 0.0% | 0.0%    | 0.0%   | 5.6%   | 22.2%  | 0.0%        | 22.2%        | 27.8%        | 11.1%        | 0.0%         | 11.1%        | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |
| 女性      | 15歳～19歳 | 45   | 2.2%    | 2.2%   | 0.0%   | 4.4%   | 24.4%       | 8.9%         | 22.2%        | 20.0%        | 11.1%        | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 2.2%    | 0.0%  |
|         | 20歳～24歳 | 48   | 2.1%    | 4.2%   | 0.0%   | 8.3%   | 12.5%       | 12.5%        | 18.8%        | 20.8%        | 8.3%         | 6.2%         | 2.1%         | 2.1%         | 0.0%         | 2.1%    | 0.0%  |
|         | 25歳～29歳 | 46   | 4.3%    | 0.0%   | 2.2%   | 8.7%   | 15.2%       | 15.2%        | 21.7%        | 10.9%        | 6.5%         | 6.5%         | 2.2%         | 4.3%         | 0.0%         | 2.2%    | 0.0%  |
|         | 30歳～34歳 | 47   | 10.6%   | 0.0%   | 6.4%   | 4.3%   | 17.0%       | 17.0%        | 14.9%        | 6.4%         | 6.4%         | 4.3%         | 4.3%         | 0.0%         | 0.0%         | 6.4%    | 2.1%  |
|         | 35歳～39歳 | 40   | 0.0%    | 2.5%   | 5.0%   | 10.0%  | 17.5%       | 10.0%        | 15.0%        | 25.0%        | 12.5%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.5%    | 0.0%  |
|         | 40歳～44歳 | 42   | 4.8%    | 2.4%   | 0.0%   | 4.8%   | 19.0%       | 9.5%         | 19.0%        | 7.1%         | 11.9%        | 9.5%         | 2.4%         | 4.8%         | 2.4%         | 2.4%    | 0.0%  |
|         | 45歳～49歳 | 35   | 5.7%    | 2.9%   | 2.9%   | 0.0%   | 2.9%        | 14.3%        | 25.7%        | 20.0%        | 5.7%         | 8.6%         | 11.4%        | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 50歳～54歳 | 41   | 2.4%    | 2.4%   | 2.4%   | 2.4%   | 4.9%        | 12.2%        | 12.2%        | 22.0%        | 7.3%         | 4.9%         | 17.1%        | 0.0%         | 0.0%         | 9.8%    | 0.0%  |
|         | 55歳～59歳 | 33   | 6.1%    | 0.0%   | 0.0%   | 3.0%   | 9.1%        | 6.1%         | 12.1%        | 18.2%        | 21.2%        | 6.1%         | 6.1%         | 0.0%         | 0.0%         | 12.1%   | 0.0%  |
|         | 60歳～64歳 | 24   | 4.2%    | 0.0%   | 0.0%   | 0.0%   | 4.2%        | 0.0%         | 8.3%         | 25.0%        | 16.7%        | 16.7%        | 4.2%         | 4.2%         | 4.2%         | 12.5%   | 0.0%  |
| 65歳～69歳 | 13      | 0.0% | 0.0%    | 0.0%   | 0.0%   | 7.7%   | 7.7%        | 23.1%        | 23.1%        | 23.1%        | 15.4%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |

# 主要メディアの年代別平均接触時間(ラジオ)※2月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 ラジオ |        |        |        |             |              |              |              |              |              |              |              |              |         |      |
|----|---------|-----|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|------|
|    |         |     | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ |      |
| 全体 |         | 842 | 61.6%   | 8.7%   | 4.2%   | 8.6%   | 5.8%        | 3.1%         | 2.9%         | 1.1%         | 0.5%         | 1.1%         | 1.0%         | 0.1%         | 0.5%         | 0.5%    | 0.6% |
| 男性 | 15歳～19歳 | 43  | 69.8%   | 2.3%   | 2.3%   | 7.0%   | 4.7%        | 4.7%         | 2.3%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 4.7%         | 0.0%    | 0.0% |
|    | 20歳～24歳 | 48  | 62.5%   | 10.4%  | 2.1%   | 8.3%   | 8.3%        | 4.2%         | 2.1%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 25歳～29歳 | 45  | 46.7%   | 11.1%  | 8.9%   | 6.7%   | 11.1%       | 6.7%         | 2.2%         | 0.0%         | 0.0%         | 2.2%         | 4.4%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 30歳～34歳 | 42  | 59.5%   | 11.9%  | 4.8%   | 9.5%   | 2.4%        | 7.1%         | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 35歳～39歳 | 40  | 52.5%   | 7.5%   | 10.0%  | 10.0%  | 7.5%        | 0.0%         | 5.0%         | 2.5%         | 0.0%         | 0.0%         | 2.5%         | 0.0%         | 0.0%         | 0.0%    | 2.5% |
|    | 40歳～44歳 | 41  | 58.5%   | 17.1%  | 4.9%   | 9.8%   | 7.3%        | 0.0%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 45歳～49歳 | 41  | 43.9%   | 7.3%   | 4.9%   | 22.0%  | 7.3%        | 0.0%         | 4.9%         | 2.4%         | 2.4%         | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 50歳～54歳 | 42  | 50.0%   | 11.9%  | 0.0%   | 14.3%  | 16.7%       | 2.4%         | 0.0%         | 2.4%         | 0.0%         | 0.0%         | 2.4%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 55歳～59歳 | 37  | 45.9%   | 16.2%  | 2.7%   | 5.4%   | 10.8%       | 2.7%         | 8.1%         | 0.0%         | 0.0%         | 5.4%         | 0.0%         | 0.0%         | 2.7%         | 0.0%    | 0.0% |
|    | 60歳～64歳 | 31  | 54.8%   | 6.5%   | 9.7%   | 16.1%  | 3.2%        | 0.0%         | 3.2%         | 0.0%         | 0.0%         | 0.0%         | 6.5%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 65歳～69歳 | 18  | 50.0%   | 5.6%   | 5.6%   | 5.6%   | 11.1%       | 16.7%        | 5.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
| 女性 | 15歳～19歳 | 45  | 71.1%   | 4.4%   | 2.2%   | 8.9%   | 4.4%        | 6.7%         | 0.0%         | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 20歳～24歳 | 48  | 70.8%   | 10.4%  | 2.1%   | 8.3%   | 2.1%        | 0.0%         | 2.1%         | 4.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 25歳～29歳 | 46  | 63.0%   | 6.5%   | 2.2%   | 6.5%   | 4.3%        | 10.9%        | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.2%    | 0.0% |
|    | 30歳～34歳 | 47  | 80.9%   | 4.3%   | 2.1%   | 6.4%   | 2.1%        | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%    | 0.0% |
|    | 35歳～39歳 | 40  | 77.5%   | 7.5%   | 0.0%   | 7.5%   | 0.0%        | 0.0%         | 2.5%         | 0.0%         | 2.5%         | 0.0%         | 0.0%         | 0.0%         | 2.5%         | 0.0%    | 0.0% |
|    | 40歳～44歳 | 42  | 85.7%   | 4.8%   | 4.8%   | 2.4%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 45歳～49歳 | 35  | 62.9%   | 11.4%  | 2.9%   | 0.0%   | 5.7%        | 2.9%         | 8.6%         | 0.0%         | 0.0%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.9% |
|    | 50歳～54歳 | 41  | 63.4%   | 12.2%  | 2.4%   | 4.9%   | 7.3%        | 0.0%         | 0.0%         | 0.0%         | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 4.9%    | 0.0% |
|    | 55歳～59歳 | 33  | 54.5%   | 3.0%   | 12.1%  | 9.1%   | 3.0%        | 0.0%         | 3.0%         | 3.0%         | 0.0%         | 0.0%         | 3.0%         | 0.0%         | 0.0%         | 0.0%    | 9.1% |
|    | 60歳～64歳 | 24  | 58.3%   | 12.5%  | 0.0%   | 12.5%  | 4.2%        | 4.2%         | 8.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 65歳～69歳 | 13  | 46.2%   | 0.0%   | 15.4%  | 7.7%   | 7.7%        | 0.0%         | 7.7%         | 0.0%         | 0.0%         | 7.7%         | 0.0%         | 0.0%         | 0.0%         | 7.7%    | 0.0% |

# 主要メディアの年代別平均接触時間(新聞)※2月 ※プライベートで「スマートフォン」を利用の回答者

|         |         | n     | Q18 新聞 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|-------|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |       | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体      |         | 842   | 48.9%  | 15.8%  | 10.9%  | 13.9%  | 6.8%        | 1.4%         | 1.2%         | 0.0%         | 0.0%         | 0.0%         | 0.2%         | 0.0%         | 0.0%         | 0.4%    | 0.5%  |
| 男性      | 15歳～19歳 | 43    | 51.2%  | 4.7%   | 9.3%   | 16.3%  | 7.0%        | 0.0%         | 7.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 4.7%    | 0.0%  |
|         | 20歳～24歳 | 48    | 62.5%  | 12.5%  | 4.2%   | 14.6%  | 4.2%        | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 25歳～29歳 | 45    | 44.4%  | 24.4%  | 13.3%  | 6.7%   | 2.2%        | 4.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 4.4%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 30歳～34歳 | 42    | 45.2%  | 19.0%  | 14.3%  | 11.9%  | 4.8%        | 4.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 35歳～39歳 | 40    | 50.0%  | 17.5%  | 5.0%   | 15.0%  | 5.0%        | 0.0%         | 2.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 5.0%  |
|         | 40歳～44歳 | 41    | 43.9%  | 14.6%  | 24.4%  | 9.8%   | 7.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 41    | 34.1%  | 17.1%  | 12.2%  | 26.8%  | 9.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 50歳～54歳 | 42    | 33.3%  | 19.0%  | 9.5%   | 26.2%  | 11.9%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 37    | 32.4%  | 18.9%  | 13.5%  | 18.9%  | 13.5%       | 0.0%         | 2.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 31    | 29.0%  | 12.9%  | 9.7%   | 19.4%  | 25.8%       | 3.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 65歳～69歳 | 18      | 16.7% | 16.7%  | 22.2%  | 27.8%  | 16.7%  | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |
| 女性      | 15歳～19歳 | 45    | 66.7%  | 6.7%   | 11.1%  | 8.9%   | 2.2%        | 0.0%         | 4.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 48    | 68.8%  | 6.2%   | 12.5%  | 4.2%   | 6.2%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1%  |
|         | 25歳～29歳 | 46    | 47.8%  | 23.9%  | 4.3%   | 6.5%   | 6.5%        | 6.5%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.2%    | 0.0%  |
|         | 30歳～34歳 | 47    | 83.0%  | 10.6%  | 2.1%   | 4.3%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 35歳～39歳 | 40    | 70.0%  | 17.5%  | 2.5%   | 5.0%   | 2.5%        | 0.0%         | 2.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 42    | 64.3%  | 14.3%  | 7.1%   | 14.3%  | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 35    | 48.6%  | 17.1%  | 17.1%  | 5.7%   | 5.7%        | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.9%  |
|         | 50歳～54歳 | 41    | 36.6%  | 24.4%  | 17.1%  | 12.2%  | 4.9%        | 4.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 33    | 30.3%  | 18.2%  | 12.1%  | 24.2%  | 12.1%       | 0.0%         | 3.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 24    | 37.5%  | 16.7%  | 8.3%   | 25.0%  | 12.5%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 65歳～69歳 | 13      | 7.7%  | 23.1%  | 30.8%  | 38.5%  | 0.0%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |

# 主要メディアの年代別平均接触時間(雑誌)※2月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 雑誌 |        |        |        |             |              |              |              |              |              |              |              |              |         |      |
|----|---------|-----|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|------|
|    |         |     | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ |      |
| 全体 |         | 842 | 53.9%  | 14.6%  | 8.7%   | 12.0%  | 5.6%        | 2.1%         | 1.1%         | 0.1%         | 0.0%         | 0.1%         | 0.1%         | 0.0%         | 0.0%         | 0.4%    | 1.3% |
| 男性 | 15歳～19歳 | 43  | 46.5%  | 4.7%   | 9.3%   | 23.3%  | 2.3%        | 2.3%         | 7.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 4.7%    | 0.0% |
|    | 20歳～24歳 | 48  | 72.9%  | 2.1%   | 0.0%   | 14.6%  | 6.2%        | 4.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 25歳～29歳 | 45  | 44.4%  | 22.2%  | 11.1%  | 8.9%   | 6.7%        | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 30歳～34歳 | 42  | 42.9%  | 16.7%  | 16.7%  | 11.9%  | 2.4%        | 9.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 35歳～39歳 | 40  | 47.5%  | 17.5%  | 7.5%   | 10.0%  | 7.5%        | 0.0%         | 5.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 5.0% |
|    | 40歳～44歳 | 41  | 48.8%  | 19.5%  | 14.6%  | 12.2%  | 4.9%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 45歳～49歳 | 41  | 34.1%  | 14.6%  | 17.1%  | 19.5%  | 9.8%        | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.4% |
|    | 50歳～54歳 | 42  | 45.2%  | 19.0%  | 11.9%  | 16.7%  | 7.1%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 55歳～59歳 | 37  | 51.4%  | 18.9%  | 5.4%   | 13.5%  | 8.1%        | 0.0%         | 2.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 60歳～64歳 | 31  | 64.5%  | 29.0%  | 0.0%   | 3.2%   | 3.2%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 65歳～69歳 | 18  | 50.0%  | 11.1%  | 0.0%   | 22.2%  | 11.1%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 5.6% |
| 女性 | 15歳～19歳 | 45  | 57.8%  | 4.4%   | 4.4%   | 11.1%  | 17.8%       | 2.2%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 20歳～24歳 | 48  | 68.8%  | 6.2%   | 8.3%   | 4.2%   | 4.2%        | 4.2%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1% |
|    | 25歳～29歳 | 46  | 47.8%  | 15.2%  | 8.7%   | 6.5%   | 8.7%        | 8.7%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.2%    | 0.0% |
|    | 30歳～34歳 | 47  | 66.0%  | 12.8%  | 2.1%   | 12.8%  | 4.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1% |
|    | 35歳～39歳 | 40  | 75.0%  | 12.5%  | 5.0%   | 5.0%   | 0.0%        | 2.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 40歳～44歳 | 42  | 73.8%  | 9.5%   | 2.4%   | 9.5%   | 2.4%        | 0.0%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 45歳～49歳 | 35  | 45.7%  | 20.0%  | 17.1%  | 14.3%  | 0.0%        | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 50歳～54歳 | 41  | 41.5%  | 26.8%  | 19.5%  | 9.8%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.4% |
|    | 55歳～59歳 | 33  | 51.5%  | 12.1%  | 9.1%   | 15.2%  | 3.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 9.1% |
|    | 60歳～64歳 | 24  | 58.3%  | 12.5%  | 4.2%   | 16.7%  | 8.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 65歳～69歳 | 13  | 30.8%  | 30.8%  | 15.4%  | 7.7%   | 7.7%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 7.7% |

# 主要メディアの年代別平均接触時間(PC)※2月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n    | Q18 パソコンからのインターネット接続 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|------|----------------------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |      | 利用しない                | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体      |         | 842  | 15.9%                | 5.3%   | 4.9%   | 9.3%   | 16.4%       | 11.4%        | 12.1%        | 10.0%        | 4.6%         | 2.7%         | 1.7%         | 0.7%         | 1.2%         | 2.9%    | 1.0%  |
| 男性      | 15歳～19歳 | 43   | 37.2%                | 2.3%   | 4.7%   | 14.0%  | 9.3%        | 14.0%        | 4.7%         | 4.7%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 4.7%         | 2.3%    | 0.0%  |
|         | 20歳～24歳 | 48   | 18.8%                | 2.1%   | 4.2%   | 10.4%  | 20.8%       | 14.6%        | 6.2%         | 6.2%         | 6.2%         | 2.1%         | 4.2%         | 0.0%         | 0.0%         | 4.2%    | 0.0%  |
|         | 25歳～29歳 | 45   | 6.7%                 | 4.4%   | 4.4%   | 11.1%  | 13.3%       | 8.9%         | 22.2%        | 8.9%         | 4.4%         | 2.2%         | 4.4%         | 0.0%         | 0.0%         | 6.7%    | 2.2%  |
|         | 30歳～34歳 | 42   | 4.8%                 | 9.5%   | 11.9%  | 11.9%  | 7.1%        | 21.4%        | 11.9%        | 11.9%        | 7.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.4%    | 0.0%  |
|         | 35歳～39歳 | 40   | 12.5%                | 2.5%   | 0.0%   | 10.0%  | 12.5%       | 10.0%        | 22.5%        | 12.5%        | 5.0%         | 5.0%         | 0.0%         | 2.5%         | 0.0%         | 2.5%    | 2.5%  |
|         | 40歳～44歳 | 41   | 9.8%                 | 9.8%   | 4.9%   | 9.8%   | 22.0%       | 9.8%         | 19.5%        | 4.9%         | 0.0%         | 4.9%         | 0.0%         | 2.4%         | 0.0%         | 2.4%    | 0.0%  |
|         | 45歳～49歳 | 41   | 2.4%                 | 2.4%   | 7.3%   | 9.8%   | 19.5%       | 24.4%        | 9.8%         | 4.9%         | 4.9%         | 2.4%         | 2.4%         | 0.0%         | 2.4%         | 7.3%    | 0.0%  |
|         | 50歳～54歳 | 42   | 4.8%                 | 0.0%   | 0.0%   | 14.3%  | 19.0%       | 14.3%        | 11.9%        | 16.7%        | 9.5%         | 2.4%         | 0.0%         | 4.8%         | 2.4%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 37   | 2.7%                 | 0.0%   | 0.0%   | 2.7%   | 21.6%       | 24.3%        | 18.9%        | 10.8%        | 5.4%         | 10.8%        | 0.0%         | 0.0%         | 0.0%         | 2.7%    | 0.0%  |
|         | 60歳～64歳 | 31   | 0.0%                 | 0.0%   | 0.0%   | 3.2%   | 32.3%       | 16.1%        | 12.9%        | 16.1%        | 3.2%         | 0.0%         | 3.2%         | 0.0%         | 6.5%         | 6.5%    | 0.0%  |
| 65歳～69歳 | 18      | 0.0% | 0.0%                 | 5.6%   | 5.6%   | 11.1%  | 16.7%       | 16.7%        | 33.3%        | 0.0%         | 5.6%         | 5.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |
| 女性      | 15歳～19歳 | 45   | 33.3%                | 11.1%  | 2.2%   | 11.1%  | 13.3%       | 6.7%         | 11.1%        | 2.2%         | 4.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.4%  |
|         | 20歳～24歳 | 48   | 22.9%                | 12.5%  | 10.4%  | 8.3%   | 18.8%       | 4.2%         | 6.2%         | 6.2%         | 0.0%         | 4.2%         | 2.1%         | 0.0%         | 0.0%         | 2.1%    | 2.1%  |
|         | 25歳～29歳 | 46   | 19.6%                | 4.3%   | 13.0%  | 8.7%   | 8.7%        | 4.3%         | 15.2%        | 13.0%        | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 2.2%         | 4.3%    | 2.2%  |
|         | 30歳～34歳 | 47   | 38.3%                | 10.6%  | 0.0%   | 8.5%   | 14.9%       | 8.5%         | 8.5%         | 6.4%         | 0.0%         | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%    | 2.1%  |
|         | 35歳～39歳 | 40   | 30.0%                | 10.0%  | 10.0%  | 7.5%   | 17.5%       | 0.0%         | 12.5%        | 2.5%         | 5.0%         | 5.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 42   | 28.6%                | 11.9%  | 0.0%   | 4.8%   | 21.4%       | 11.9%        | 2.4%         | 14.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.4%         | 2.4%    | 0.0%  |
|         | 45歳～49歳 | 35   | 17.1%                | 2.9%   | 0.0%   | 14.3%  | 22.9%       | 8.6%         | 11.4%        | 2.9%         | 8.6%         | 0.0%         | 2.9%         | 0.0%         | 2.9%         | 2.9%    | 2.9%  |
|         | 50歳～54歳 | 41   | 4.9%                 | 4.9%   | 9.8%   | 4.9%   | 12.2%       | 7.3%         | 14.6%        | 19.5%        | 7.3%         | 0.0%         | 4.9%         | 0.0%         | 2.4%         | 7.3%    | 0.0%  |
|         | 55歳～59歳 | 33   | 9.1%                 | 3.0%   | 9.1%   | 6.1%   | 15.2%       | 12.1%        | 12.1%        | 6.1%         | 15.2%        | 6.1%         | 6.1%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 24   | 8.3%                 | 0.0%   | 0.0%   | 12.5%  | 16.7%       | 4.2%         | 4.2%         | 20.8%        | 12.5%        | 8.3%         | 4.2%         | 4.2%         | 0.0%         | 4.2%    | 0.0%  |
| 65歳～69歳 | 13      | 7.7% | 0.0%                 | 7.7%   | 15.4%  | 7.7%   | 15.4%       | 15.4%        | 23.1%        | 0.0%         | 7.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |

# 主要メディアの年代別平均接触時間(スマホ)※2月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 スマートフォンからのインターネット接続 |        |        |        |             |              |              |              |              |              |              |              |              |         |      |
|----|---------|-----|-------------------------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|------|
|    |         |     | 利用しない                   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ |      |
| 全体 |         | 842 | 3.1%                    | 7.6%   | 6.4%   | 16.3%  | 19.6%       | 12.1%        | 14.7%        | 8.9%         | 3.7%         | 2.6%         | 1.8%         | 0.6%         | 0.4%         | 1.2%    | 1.1% |
| 男性 | 15歳～19歳 | 43  | 7.0%                    | 4.7%   | 4.7%   | 18.6%  | 16.3%       | 11.6%        | 4.7%         | 14.0%        | 9.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 9.3%    | 0.0% |
|    | 20歳～24歳 | 48  | 2.1%                    | 4.2%   | 4.2%   | 14.6%  | 16.7%       | 8.3%         | 10.4%        | 12.5%        | 10.4%        | 8.3%         | 8.3%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 25歳～29歳 | 45  | 6.7%                    | 0.0%   | 2.2%   | 17.8%  | 24.4%       | 13.3%        | 15.6%        | 8.9%         | 4.4%         | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%    | 2.2% |
|    | 30歳～34歳 | 42  | 0.0%                    | 9.5%   | 2.4%   | 19.0%  | 16.7%       | 21.4%        | 21.4%        | 7.1%         | 0.0%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 35歳～39歳 | 40  | 5.0%                    | 2.5%   | 0.0%   | 10.0%  | 15.0%       | 17.5%        | 27.5%        | 10.0%        | 5.0%         | 5.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.5% |
|    | 40歳～44歳 | 41  | 2.4%                    | 4.9%   | 2.4%   | 12.2%  | 36.6%       | 12.2%        | 14.6%        | 14.6%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 45歳～49歳 | 41  | 0.0%                    | 7.3%   | 9.8%   | 19.5%  | 31.7%       | 14.6%        | 12.2%        | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.4%    | 0.0% |
|    | 50歳～54歳 | 42  | 0.0%                    | 9.5%   | 7.1%   | 26.2%  | 21.4%       | 4.8%         | 9.5%         | 11.9%        | 0.0%         | 7.1%         | 2.4%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 55歳～59歳 | 37  | 0.0%                    | 10.8%  | 10.8%  | 35.1%  | 27.0%       | 5.4%         | 8.1%         | 2.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 60歳～64歳 | 31  | 3.2%                    | 19.4%  | 19.4%  | 25.8%  | 6.5%        | 12.9%        | 6.5%         | 3.2%         | 0.0%         | 0.0%         | 3.2%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 65歳～69歳 | 18  | 0.0%                    | 44.4%  | 5.6%   | 27.8%  | 16.7%       | 0.0%         | 5.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
| 女性 | 15歳～19歳 | 45  | 2.2%                    | 0.0%   | 6.7%   | 11.1%  | 8.9%        | 15.6%        | 13.3%        | 11.1%        | 11.1%        | 4.4%         | 4.4%         | 4.4%         | 2.2%         | 2.2%    | 2.2% |
|    | 20歳～24歳 | 48  | 2.1%                    | 0.0%   | 2.1%   | 12.5%  | 18.8%       | 8.3%         | 18.8%        | 12.5%        | 6.2%         | 8.3%         | 0.0%         | 4.2%         | 2.1%         | 2.1%    | 2.1% |
|    | 25歳～29歳 | 46  | 2.2%                    | 0.0%   | 4.3%   | 6.5%   | 15.2%       | 8.7%         | 30.4%        | 15.2%        | 6.5%         | 4.3%         | 2.2%         | 0.0%         | 0.0%         | 2.2%    | 2.2% |
|    | 30歳～34歳 | 47  | 2.1%                    | 0.0%   | 2.1%   | 2.1%   | 31.9%       | 14.9%        | 17.0%        | 10.6%        | 6.4%         | 4.3%         | 2.1%         | 2.1%         | 0.0%         | 2.1%    | 2.1% |
|    | 35歳～39歳 | 40  | 2.5%                    | 5.0%   | 10.0%  | 10.0%  | 15.0%       | 12.5%        | 20.0%        | 15.0%        | 0.0%         | 2.5%         | 5.0%         | 0.0%         | 0.0%         | 0.0%    | 2.5% |
|    | 40歳～44歳 | 42  | 0.0%                    | 11.9%  | 2.4%   | 21.4%  | 11.9%       | 11.9%        | 19.0%        | 11.9%        | 2.4%         | 0.0%         | 2.4%         | 0.0%         | 2.4%         | 0.0%    | 2.4% |
|    | 45歳～49歳 | 35  | 11.4%                   | 14.3%  | 8.6%   | 14.3%  | 11.4%       | 14.3%        | 22.9%        | 0.0%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 50歳～54歳 | 41  | 4.9%                    | 9.8%   | 12.2%  | 17.1%  | 17.1%       | 19.5%        | 9.8%         | 4.9%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.4%    | 0.0% |
|    | 55歳～59歳 | 33  | 3.0%                    | 18.2%  | 15.2%  | 18.2%  | 15.2%       | 12.1%        | 9.1%         | 6.1%         | 3.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 60歳～64歳 | 24  | 4.2%                    | 8.3%   | 8.3%   | 25.0%  | 45.8%       | 8.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 65歳～69歳 | 13  | 15.4%                   | 30.8%  | 15.4%  | 0.0%   | 7.7%        | 7.7%         | 7.7%         | 0.0%         | 0.0%         | 0.0%         | 7.7%         | 0.0%         | 0.0%         | 0.0%    | 7.7% |

# 主要メディアの年代別平均接触時間(テレビ)※3月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 テレビ |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|----|---------|-----|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体 |         | 847 | 7.8%    | 1.4%   | 2.5%   | 7.1%   | 15.5%       | 10.9%        | 21.3%        | 13.1%        | 8.4%         | 4.4%         | 3.0%         | 1.2%         | 0.5%         | 2.5%    | 0.7%  |
| 男性 | 15歳～19歳 | 45  | 15.6%   | 0.0%   | 2.2%   | 22.2%  | 11.1%       | 15.6%        | 15.6%        | 8.9%         | 4.4%         | 0.0%         | 2.2%         | 2.2%         | 0.0%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 47  | 14.9%   | 4.3%   | 8.5%   | 10.6%  | 14.9%       | 12.8%        | 8.5%         | 8.5%         | 4.3%         | 0.0%         | 4.3%         | 0.0%         | 0.0%         | 6.4%    | 2.1%  |
|    | 25歳～29歳 | 40  | 10.0%   | 0.0%   | 2.5%   | 12.5%  | 12.5%       | 17.5%        | 15.0%        | 17.5%        | 5.0%         | 0.0%         | 2.5%         | 0.0%         | 0.0%         | 2.5%    | 2.5%  |
|    | 30歳～34歳 | 45  | 11.1%   | 4.4%   | 2.2%   | 11.1%  | 17.8%       | 13.3%        | 26.7%        | 6.7%         | 4.4%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 35歳～39歳 | 43  | 11.6%   | 2.3%   | 4.7%   | 7.0%   | 30.2%       | 11.6%        | 20.9%        | 2.3%         | 4.7%         | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 40歳～44歳 | 36  | 11.1%   | 2.8%   | 0.0%   | 5.6%   | 25.0%       | 5.6%         | 22.2%        | 22.2%        | 2.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.8%    | 0.0%  |
|    | 45歳～49歳 | 37  | 2.7%    | 2.7%   | 2.7%   | 8.1%   | 16.2%       | 13.5%        | 37.8%        | 8.1%         | 5.4%         | 0.0%         | 2.7%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 50歳～54歳 | 38  | 2.6%    | 2.6%   | 2.6%   | 2.6%   | 21.1%       | 5.3%         | 28.9%        | 23.7%        | 5.3%         | 2.6%         | 0.0%         | 2.6%         | 0.0%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 33  | 15.2%   | 0.0%   | 0.0%   | 3.0%   | 15.2%       | 12.1%        | 18.2%        | 18.2%        | 12.1%        | 0.0%         | 3.0%         | 0.0%         | 0.0%         | 3.0%    | 0.0%  |
|    | 60歳～64歳 | 33  | 6.1%    | 0.0%   | 0.0%   | 3.0%   | 12.1%       | 12.1%        | 27.3%        | 6.1%         | 15.2%        | 12.1%        | 6.1%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 65歳～69歳 | 23  | 8.7%    | 0.0%   | 4.3%   | 4.3%   | 4.3%        | 0.0%         | 34.8%        | 8.7%         | 13.0%        | 8.7%         | 8.7%         | 0.0%         | 0.0%         | 4.3%    | 0.0%  |
| 女性 | 15歳～19歳 | 46  | 2.2%    | 4.3%   | 2.2%   | 6.5%   | 28.3%       | 6.5%         | 13.0%        | 17.4%        | 13.0%        | 2.2%         | 4.3%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 48  | 4.2%    | 0.0%   | 2.1%   | 14.6%  | 18.8%       | 12.5%        | 22.9%        | 12.5%        | 6.2%         | 2.1%         | 0.0%         | 2.1%         | 0.0%         | 2.1%    | 0.0%  |
|    | 25歳～29歳 | 47  | 6.4%    | 0.0%   | 4.3%   | 4.3%   | 19.1%       | 6.4%         | 17.0%        | 14.9%        | 17.0%        | 2.1%         | 4.3%         | 0.0%         | 0.0%         | 4.3%    | 0.0%  |
|    | 30歳～34歳 | 44  | 9.1%    | 2.3%   | 2.3%   | 2.3%   | 20.5%       | 13.6%        | 18.2%        | 11.4%        | 11.4%        | 2.3%         | 0.0%         | 2.3%         | 0.0%         | 4.5%    | 0.0%  |
|    | 35歳～39歳 | 46  | 6.5%    | 0.0%   | 0.0%   | 4.3%   | 6.5%        | 10.9%        | 21.7%        | 19.6%        | 13.0%        | 6.5%         | 2.2%         | 4.3%         | 0.0%         | 0.0%    | 4.3%  |
|    | 40歳～44歳 | 43  | 4.7%    | 2.3%   | 0.0%   | 2.3%   | 4.7%        | 16.3%        | 25.6%        | 9.3%         | 16.3%        | 9.3%         | 0.0%         | 4.7%         | 2.3%         | 2.3%    | 0.0%  |
|    | 45歳～49歳 | 41  | 4.9%    | 0.0%   | 2.4%   | 7.3%   | 2.4%        | 12.2%        | 26.8%        | 17.1%        | 7.3%         | 9.8%         | 4.9%         | 0.0%         | 0.0%         | 4.9%    | 0.0%  |
|    | 50歳～54歳 | 33  | 6.1%    | 0.0%   | 3.0%   | 0.0%   | 24.2%       | 6.1%         | 18.2%        | 18.2%        | 9.1%         | 0.0%         | 3.0%         | 3.0%         | 3.0%         | 6.1%    | 0.0%  |
|    | 55歳～59歳 | 34  | 0.0%    | 0.0%   | 0.0%   | 2.9%   | 5.9%        | 8.8%         | 23.5%        | 20.6%        | 2.9%         | 14.7%        | 11.8%        | 0.0%         | 2.9%         | 2.9%    | 2.9%  |
|    | 60歳～64歳 | 26  | 11.5%   | 0.0%   | 0.0%   | 7.7%   | 7.7%        | 11.5%        | 11.5%        | 3.8%         | 3.8%         | 11.5%        | 7.7%         | 3.8%         | 0.0%         | 15.4%   | 3.8%  |
|    | 65歳～69歳 | 19  | 5.3%    | 0.0%   | 10.5%  | 5.3%   | 10.5%       | 5.3%         | 21.1%        | 10.5%        | 5.3%         | 21.1%        | 5.3%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |

# 主要メディアの年代別平均接触時間(ラジオ)※3月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n     | Q18 ラジオ |        |        |        |             |              |              |              |              |              |              |              |              |         |       |      |
|---------|---------|-------|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|------|
|         |         |       | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |      |
| 全体      |         | 847   | 58.1%   | 9.4%   | 4.4%   | 10.2%  | 6.8%        | 3.2%         | 2.6%         | 1.5%         | 0.8%         | 0.2%         | 0.6%         | 0.0%         | 0.2%         | 0.9%    | 0.9%  |      |
| 男性      | 15歳～19歳 | 45    | 53.3%   | 13.3%  | 2.2%   | 13.3%  | 8.9%        | 2.2%         | 4.4%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |      |
|         | 20歳～24歳 | 47    | 59.6%   | 4.3%   | 4.3%   | 10.6%  | 8.5%        | 6.4%         | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.1%    | 0.0%  |      |
|         | 25歳～29歳 | 40    | 40.0%   | 15.0%  | 2.5%   | 12.5%  | 5.0%        | 5.0%         | 7.5%         | 2.5%         | 2.5%         | 0.0%         | 2.5%         | 0.0%         | 0.0%         | 2.5%    | 2.5%  |      |
|         | 30歳～34歳 | 45    | 51.1%   | 11.1%  | 6.7%   | 13.3%  | 8.9%        | 2.2%         | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.2%  |      |
|         | 35歳～39歳 | 43    | 53.5%   | 11.6%  | 4.7%   | 7.0%   | 4.7%        | 7.0%         | 4.7%         | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |      |
|         | 40歳～44歳 | 36    | 50.0%   | 2.8%   | 11.1%  | 11.1%  | 11.1%       | 0.0%         | 2.8%         | 8.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.8%    | 0.0%  |      |
|         | 45歳～49歳 | 37    | 54.1%   | 13.5%  | 8.1%   | 2.7%   | 5.4%        | 2.7%         | 5.4%         | 2.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.7%  | 2.7% |
|         | 50歳～54歳 | 38    | 42.1%   | 15.8%  | 10.5%  | 10.5%  | 10.5%       | 7.9%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  | 0.0% |
|         | 55歳～59歳 | 33    | 39.4%   | 12.1%  | 6.1%   | 12.1%  | 18.2%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 3.0%         | 3.0%         | 0.0%         | 0.0%         | 6.1%    | 0.0%  |      |
|         | 60歳～64歳 | 33    | 57.6%   | 18.2%  | 3.0%   | 6.1%   | 6.1%        | 3.0%         | 0.0%         | 3.0%         | 3.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  | 0.0% |
| 65歳～69歳 | 23      | 43.5% | 4.3%    | 13.0%  | 17.4%  | 8.7%   | 4.3%        | 4.3%         | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |      |
| 女性      | 15歳～19歳 | 46    | 63.0%   | 10.9%  | 2.2%   | 10.9%  | 4.3%        | 6.5%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  | 0.0% |
|         | 20歳～24歳 | 48    | 72.9%   | 6.2%   | 0.0%   | 6.2%   | 6.2%        | 4.2%         | 4.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  | 0.0% |
|         | 25歳～29歳 | 47    | 68.1%   | 6.4%   | 0.0%   | 10.6%  | 10.6%       | 0.0%         | 0.0%         | 0.0%         | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  | 0.0% |
|         | 30歳～34歳 | 44    | 81.8%   | 4.5%   | 0.0%   | 6.8%   | 0.0%        | 4.5%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  | 0.0% |
|         | 35歳～39歳 | 46    | 71.7%   | 4.3%   | 2.2%   | 10.9%  | 2.2%        | 4.3%         | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  | 0.0% |
|         | 40歳～44歳 | 43    | 60.5%   | 11.6%  | 4.7%   | 9.3%   | 9.3%        | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  | 0.0% |
|         | 45歳～49歳 | 41    | 53.7%   | 4.9%   | 2.4%   | 22.0%  | 9.8%        | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.4%  | 2.4% |
|         | 50歳～54歳 | 33    | 63.6%   | 18.2%  | 6.1%   | 3.0%   | 3.0%        | 0.0%         | 3.0%         | 3.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  | 0.0% |
|         | 55歳～59歳 | 34    | 55.9%   | 5.9%   | 5.9%   | 11.8%  | 2.9%        | 0.0%         | 2.9%         | 2.9%         | 0.0%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 2.9%    | 0.0%  | 5.9% |
|         | 60歳～64歳 | 26    | 65.4%   | 7.7%   | 0.0%   | 7.7%   | 3.8%        | 0.0%         | 3.8%         | 0.0%         | 0.0%         | 0.0%         | 3.8%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  | 7.7% |
| 65歳～69歳 | 19      | 63.2% | 5.3%    | 10.5%  | 5.3%   | 0.0%   | 0.0%        | 0.0%         | 0.0%         | 5.3%         | 0.0%         | 10.5%        | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |      |

# 主要メディアの年代別平均接触時間(新聞)※3月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n     | Q18 新聞 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|-------|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |       | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体      |         | 847   | 48.6%  | 16.2%  | 9.8%   | 12.6%  | 7.2%        | 2.5%         | 0.9%         | 0.8%         | 0.1%         | 0.2%         | 0.1%         | 0.0%         | 0.1%         | 0.1%    | 0.6%  |
| 男性      | 15歳～19歳 | 45    | 48.9%  | 8.9%   | 15.6%  | 8.9%   | 8.9%        | 6.7%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 47    | 53.2%  | 10.6%  | 6.4%   | 8.5%   | 6.4%        | 12.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1%  |
|         | 25歳～29歳 | 40    | 32.5%  | 25.0%  | 10.0%  | 17.5%  | 2.5%        | 0.0%         | 5.0%         | 2.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.5%    | 2.5%  |
|         | 30歳～34歳 | 45    | 53.3%  | 20.0%  | 2.2%   | 11.1%  | 8.9%        | 2.2%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 35歳～39歳 | 43    | 67.4%  | 14.0%  | 9.3%   | 2.3%   | 2.3%        | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 36    | 41.7%  | 19.4%  | 11.1%  | 19.4%  | 8.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 37    | 35.1%  | 13.5%  | 16.2%  | 24.3%  | 10.8%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 50歳～54歳 | 38    | 36.8%  | 10.5%  | 18.4%  | 15.8%  | 15.8%       | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 33    | 15.2%  | 21.2%  | 9.1%   | 33.3%  | 18.2%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 3.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 33    | 21.2%  | 12.1%  | 6.1%   | 30.3%  | 21.2%       | 6.1%         | 0.0%         | 3.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 65歳～69歳 | 23      | 17.4% | 8.7%   | 17.4%  | 13.0%  | 39.1%  | 0.0%        | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |
| 女性      | 15歳～19歳 | 46    | 65.2%  | 19.6%  | 6.5%   | 2.2%   | 2.2%        | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 48    | 68.8%  | 8.3%   | 2.1%   | 12.5%  | 2.1%        | 2.1%         | 4.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 25歳～29歳 | 47    | 76.6%  | 10.6%  | 4.3%   | 4.3%   | 2.1%        | 0.0%         | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 30歳～34歳 | 44    | 77.3%  | 4.5%   | 9.1%   | 2.3%   | 0.0%        | 0.0%         | 2.3%         | 4.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 35歳～39歳 | 46    | 58.7%  | 17.4%  | 6.5%   | 8.7%   | 0.0%        | 6.5%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 43    | 55.8%  | 25.6%  | 7.0%   | 4.7%   | 4.7%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 41    | 48.8%  | 17.1%  | 14.6%  | 14.6%  | 2.4%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.4%  |
|         | 50歳～54歳 | 33    | 39.4%  | 27.3%  | 15.2%  | 12.1%  | 3.0%        | 0.0%         | 3.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 34    | 23.5%  | 35.3%  | 11.8%  | 14.7%  | 14.7%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 26    | 42.3%  | 19.2%  | 7.7%   | 19.2%  | 0.0%        | 3.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 7.7%  |
| 65歳～69歳 | 19      | 26.3% | 10.5%  | 26.3%  | 21.1%  | 5.3%   | 5.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 5.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |

# 主要メディアの年代別平均接触時間(雑誌)※3月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n     | Q18 雑誌 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|-------|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |       | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体      |         | 847   | 53.0%  | 16.6%  | 8.9%   | 11.0%  | 5.3%        | 2.0%         | 0.9%         | 0.8%         | 0.2%         | 0.2%         | 0.0%         | 0.0%         | 0.1%         | 0.1%    | 0.7%  |
| 男性      | 15歳～19歳 | 45    | 51.1%  | 11.1%  | 8.9%   | 11.1%  | 11.1%       | 2.2%         | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 47    | 48.9%  | 17.0%  | 6.4%   | 6.4%   | 2.1%        | 10.6%        | 2.1%         | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1%  |
|         | 25歳～29歳 | 40    | 35.0%  | 15.0%  | 15.0%  | 15.0%  | 5.0%        | 2.5%         | 5.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.5%    | 5.0%  |
|         | 30歳～34歳 | 45    | 48.9%  | 13.3%  | 2.2%   | 20.0%  | 11.1%       | 2.2%         | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 35歳～39歳 | 43    | 65.1%  | 20.9%  | 4.7%   | 2.3%   | 2.3%        | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 36    | 44.4%  | 19.4%  | 8.3%   | 25.0%  | 2.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 37    | 45.9%  | 35.1%  | 5.4%   | 10.8%  | 2.7%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 50歳～54歳 | 38    | 52.6%  | 13.2%  | 10.5%  | 13.2%  | 10.5%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 33    | 48.5%  | 12.1%  | 9.1%   | 24.2%  | 3.0%        | 0.0%         | 0.0%         | 3.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 33    | 36.4%  | 18.2%  | 15.2%  | 18.2%  | 6.1%        | 6.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 65歳～69歳 | 23      | 52.2% | 13.0%  | 8.7%   | 13.0%  | 4.3%   | 4.3%        | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |
| 女性      | 15歳～19歳 | 46    | 52.2%  | 23.9%  | 10.9%  | 6.5%   | 6.5%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 48    | 56.2%  | 14.6%  | 6.2%   | 10.4%  | 6.2%        | 4.2%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 25歳～29歳 | 47    | 76.6%  | 8.5%   | 4.3%   | 4.3%   | 4.3%        | 0.0%         | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 30歳～34歳 | 44    | 59.1%  | 13.6%  | 11.4%  | 6.8%   | 4.5%        | 0.0%         | 0.0%         | 4.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 35歳～39歳 | 46    | 60.9%  | 17.4%  | 4.3%   | 10.9%  | 2.2%        | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 43    | 46.5%  | 11.6%  | 20.9%  | 7.0%   | 9.3%        | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 41    | 56.1%  | 14.6%  | 9.8%   | 7.3%   | 9.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.4%  |
|         | 50歳～54歳 | 33    | 63.6%  | 18.2%  | 6.1%   | 6.1%   | 3.0%        | 0.0%         | 0.0%         | 3.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 34    | 50.0%  | 23.5%  | 11.8%  | 11.8%  | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.9%  |
|         | 60歳～64歳 | 26    | 61.5%  | 15.4%  | 7.7%   | 7.7%   | 0.0%        | 3.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 3.8%  |
| 65歳～69歳 | 19      | 42.1% | 21.1%  | 10.5%  | 10.5%  | 5.3%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 10.5%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |

# 主要メディアの年代別平均接触時間(PC)※3月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n    | Q18 パソコンからのインターネット接続 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|------|----------------------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |      | 利用しない                | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体      |         | 847  | 19.6%                | 6.4%   | 4.3%   | 10.9%  | 15.7%       | 10.3%        | 11.7%        | 7.3%         | 3.7%         | 3.9%         | 1.9%         | 0.4%         | 0.5%         | 2.7%    | 0.9%  |
| 男性      | 15歳～19歳 | 45   | 31.1%                | 8.9%   | 2.2%   | 17.8%  | 15.6%       | 8.9%         | 4.4%         | 6.7%         | 0.0%         | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 47   | 8.5%                 | 6.4%   | 8.5%   | 12.8%  | 17.0%       | 10.6%        | 6.4%         | 6.4%         | 6.4%         | 4.3%         | 0.0%         | 0.0%         | 2.1%         | 8.5%    | 2.1%  |
|         | 25歳～29歳 | 40   | 15.0%                | 2.5%   | 5.0%   | 12.5%  | 12.5%       | 17.5%        | 12.5%        | 7.5%         | 5.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 7.5%    | 2.5%  |
|         | 30歳～34歳 | 45   | 8.9%                 | 2.2%   | 0.0%   | 15.6%  | 28.9%       | 13.3%        | 11.1%        | 11.1%        | 4.4%         | 0.0%         | 4.4%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 35歳～39歳 | 43   | 23.3%                | 14.0%  | 4.7%   | 7.0%   | 23.3%       | 7.0%         | 4.7%         | 4.7%         | 7.0%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |
|         | 40歳～44歳 | 36   | 11.1%                | 2.8%   | 8.3%   | 8.3%   | 19.4%       | 16.7%        | 13.9%        | 2.8%         | 2.8%         | 11.1%        | 2.8%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 37   | 2.7%                 | 13.5%  | 0.0%   | 16.2%  | 10.8%       | 13.5%        | 21.6%        | 8.1%         | 2.7%         | 0.0%         | 2.7%         | 0.0%         | 0.0%         | 5.4%    | 2.7%  |
|         | 50歳～54歳 | 38   | 7.9%                 | 5.3%   | 0.0%   | 2.6%   | 34.2%       | 13.2%        | 13.2%        | 18.4%        | 0.0%         | 0.0%         | 2.6%         | 0.0%         | 0.0%         | 2.6%    | 0.0%  |
|         | 55歳～59歳 | 33   | 0.0%                 | 0.0%   | 3.0%   | 9.1%   | 18.2%       | 24.2%        | 21.2%        | 9.1%         | 9.1%         | 0.0%         | 3.0%         | 0.0%         | 0.0%         | 3.0%    | 0.0%  |
|         | 60歳～64歳 | 33   | 3.0%                 | 0.0%   | 3.0%   | 12.1%  | 21.2%       | 3.0%         | 18.2%        | 12.1%        | 6.1%         | 12.1%        | 3.0%         | 3.0%         | 0.0%         | 3.0%    | 0.0%  |
| 65歳～69歳 | 23      | 0.0% | 0.0%                 | 0.0%   | 8.7%   | 4.3%   | 8.7%        | 34.8%        | 17.4%        | 4.3%         | 13.0%        | 4.3%         | 0.0%         | 0.0%         | 4.3%         | 0.0%    |       |
| 女性      | 15歳～19歳 | 46   | 39.1%                | 10.9%  | 4.3%   | 8.7%   | 19.6%       | 2.2%         | 0.0%         | 2.2%         | 0.0%         | 6.5%         | 2.2%         | 0.0%         | 0.0%         | 2.2%    | 2.2%  |
|         | 20歳～24歳 | 48   | 33.3%                | 16.7%  | 4.2%   | 10.4%  | 6.2%        | 8.3%         | 4.2%         | 6.2%         | 0.0%         | 4.2%         | 0.0%         | 2.1%         | 0.0%         | 2.1%    | 2.1%  |
|         | 25歳～29歳 | 47   | 42.6%                | 6.4%   | 4.3%   | 10.6%  | 10.6%       | 6.4%         | 6.4%         | 4.3%         | 6.4%         | 0.0%         | 0.0%         | 0.0%         | 2.1%         | 0.0%    | 0.0%  |
|         | 30歳～34歳 | 44   | 20.5%                | 9.1%   | 9.1%   | 9.1%   | 18.2%       | 9.1%         | 9.1%         | 6.8%         | 4.5%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |
|         | 35歳～39歳 | 46   | 41.3%                | 4.3%   | 6.5%   | 6.5%   | 15.2%       | 2.2%         | 8.7%         | 0.0%         | 0.0%         | 6.5%         | 4.3%         | 0.0%         | 0.0%         | 0.0%    | 4.3%  |
|         | 40歳～44歳 | 43   | 25.6%                | 0.0%   | 7.0%   | 16.3%  | 4.7%        | 14.0%        | 18.6%        | 2.3%         | 2.3%         | 2.3%         | 2.3%         | 2.3%         | 2.3%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 41   | 26.8%                | 7.3%   | 4.9%   | 12.2%  | 7.3%        | 9.8%         | 9.8%         | 12.2%        | 4.9%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.4%  |
|         | 50歳～54歳 | 33   | 18.2%                | 12.1%  | 6.1%   | 9.1%   | 18.2%       | 15.2%        | 6.1%         | 6.1%         | 6.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 3.0%    | 0.0%  |
|         | 55歳～59歳 | 34   | 17.6%                | 2.9%   | 2.9%   | 11.8%  | 5.9%        | 11.8%        | 23.5%        | 5.9%         | 5.9%         | 8.8%         | 2.9%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 26   | 11.5%                | 3.8%   | 0.0%   | 7.7%   | 19.2%       | 7.7%         | 7.7%         | 15.4%        | 3.8%         | 3.8%         | 0.0%         | 0.0%         | 0.0%         | 19.2%   | 0.0%  |
| 65歳～69歳 | 19      | 0.0% | 0.0%                 | 5.3%   | 10.5%  | 10.5%  | 5.3%        | 31.6%        | 5.3%         | 0.0%         | 26.3%        | 0.0%         | 0.0%         | 5.3%         | 0.0%         | 0.0%    |       |

# 主要メディアの年代別平均接触時間(スマホ)※3月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | Q18 スマートフォンからのインターネット接続 |            |            |            |                     |                       |                      |                      |                      |                      |                      |                      |                      |                      |       |
|----|---------|-------------------------|------------|------------|------------|---------------------|-----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------|
|    | n       | 利用しない                   | ～10分<br>未満 | ～20分<br>未満 | ～30分<br>未満 | ～60分<br>(1時間)<br>未満 | ～90分<br>(1時間<br>半) 未満 | ～120分<br>(2時間)<br>未満 | ～180分<br>(3時間)<br>未満 | ～240分<br>(4時間)<br>未満 | ～300分<br>(5時間)<br>未満 | ～360分<br>(6時間)<br>未満 | ～420分<br>(7時間)<br>未満 | ～480分<br>(8時間)<br>未満 | 480分<br>(8時間)<br>以上～ | わからない |
| 男性 | 全体      | 847                     | 3.2%       | 8.4%       | 7.1%       | 13.3%               | 21.0%                 | 12.5%                | 13.2%                | 9.8%                 | 3.7%                 | 2.4%                 | 1.9%                 | 0.7%                 | 0.4%                 | 1.4%  |
|    | 15歳～19歳 | 45                      | 0.0%       | 6.7%       | 4.4%       | 13.3%               | 8.9%                  | 15.6%                | 26.7%                | 15.6%                | 2.2%                 | 2.2%                 | 2.2%                 | 2.2%                 | 0.0%                 | 0.0%  |
|    | 20歳～24歳 | 47                      | 0.0%       | 4.3%       | 2.1%       | 8.5%                | 21.3%                 | 10.6%                | 19.1%                | 8.5%                 | 4.3%                 | 2.1%                 | 8.5%                 | 2.1%                 | 0.0%                 | 6.4%  |
|    | 25歳～29歳 | 40                      | 5.0%       | 2.5%       | 5.0%       | 10.0%               | 20.0%                 | 7.5%                 | 17.5%                | 12.5%                | 5.0%                 | 5.0%                 | 5.0%                 | 0.0%                 | 0.0%                 | 2.5%  |
|    | 30歳～34歳 | 45                      | 2.2%       | 4.4%       | 4.4%       | 17.8%               | 26.7%                 | 13.3%                | 22.2%                | 6.7%                 | 2.2%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
|    | 35歳～39歳 | 43                      | 4.7%       | 7.0%       | 2.3%       | 9.3%                | 32.6%                 | 14.0%                | 11.6%                | 14.0%                | 4.7%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
|    | 40歳～44歳 | 36                      | 2.8%       | 8.3%       | 5.6%       | 13.9%               | 16.7%                 | 13.9%                | 11.1%                | 8.3%                 | 2.8%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 2.8%  |
|    | 45歳～49歳 | 37                      | 0.0%       | 5.4%       | 5.4%       | 21.6%               | 35.1%                 | 8.1%                 | 13.5%                | 5.4%                 | 0.0%                 | 0.0%                 | 2.7%                 | 0.0%                 | 2.7%                 | 0.0%  |
|    | 50歳～54歳 | 38                      | 2.6%       | 10.5%      | 10.5%      | 23.7%               | 34.2%                 | 7.9%                 | 5.3%                 | 2.6%                 | 2.6%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
|    | 55歳～59歳 | 33                      | 0.0%       | 15.2%      | 6.1%       | 30.3%               | 30.3%                 | 15.2%                | 0.0%                 | 3.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
|    | 60歳～64歳 | 33                      | 9.1%       | 15.2%      | 9.1%       | 27.3%               | 15.2%                 | 9.1%                 | 9.1%                 | 3.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 3.0%  |
| 女性 | 65歳～69歳 | 23                      | 4.3%       | 17.4%      | 26.1%      | 21.7%               | 21.7%                 | 4.3%                 | 0.0%                 | 0.0%                 | 4.3%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
|    | 15歳～19歳 | 46                      | 0.0%       | 8.7%       | 4.3%       | 4.3%                | 19.6%                 | 13.0%                | 13.0%                | 8.7%                 | 6.5%                 | 10.9%                | 6.5%                 | 0.0%                 | 0.0%                 | 2.2%  |
|    | 20歳～24歳 | 48                      | 4.2%       | 2.1%       | 2.1%       | 6.2%                | 20.8%                 | 10.4%                | 14.6%                | 18.8%                | 6.2%                 | 4.2%                 | 0.0%                 | 0.0%                 | 0.0%                 | 10.4% |
|    | 25歳～29歳 | 47                      | 4.3%       | 2.1%       | 6.4%       | 6.4%                | 17.0%                 | 8.5%                 | 17.0%                | 14.9%                | 12.8%                | 6.4%                 | 2.1%                 | 0.0%                 | 0.0%                 | 2.1%  |
|    | 30歳～34歳 | 44                      | 0.0%       | 4.5%       | 0.0%       | 4.5%                | 18.2%                 | 25.0%                | 15.9%                | 15.9%                | 4.5%                 | 4.5%                 | 2.3%                 | 2.3%                 | 0.0%                 | 2.3%  |
|    | 35歳～39歳 | 46                      | 2.2%       | 2.2%       | 10.9%      | 4.3%                | 15.2%                 | 19.6%                | 13.0%                | 21.7%                | 2.2%                 | 2.2%                 | 0.0%                 | 2.2%                 | 2.2%                 | 0.0%  |
|    | 40歳～44歳 | 43                      | 7.0%       | 2.3%       | 4.7%       | 11.6%               | 14.0%                 | 16.3%                | 18.6%                | 11.6%                | 4.7%                 | 2.3%                 | 2.3%                 | 2.3%                 | 2.3%                 | 0.0%  |
|    | 45歳～49歳 | 41                      | 4.9%       | 14.6%      | 7.3%       | 9.8%                | 17.1%                 | 22.0%                | 12.2%                | 9.8%                 | 2.4%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
|    | 50歳～54歳 | 33                      | 3.0%       | 24.2%      | 12.1%      | 12.1%               | 21.2%                 | 3.0%                 | 9.1%                 | 3.0%                 | 0.0%                 | 3.0%                 | 3.0%                 | 0.0%                 | 0.0%                 | 3.0%  |
|    | 55歳～59歳 | 34                      | 0.0%       | 26.5%      | 14.7%      | 17.6%               | 23.5%                 | 8.8%                 | 5.9%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 2.9%                 | 0.0%                 | 0.0%  |
|    | 60歳～64歳 | 26                      | 7.7%       | 11.5%      | 15.4%      | 23.1%               | 23.1%                 | 7.7%                 | 0.0%                 | 7.7%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 3.8%  |
|    | 65歳～69歳 | 19                      | 15.8%      | 5.3%       | 21.1%      | 21.1%               | 10.5%                 | 10.5%                | 10.5%                | 0.0%                 | 0.0%                 | 0.0%                 | 5.3%                 | 0.0%                 | 0.0%                 | 0.0%  |

# 主要メディアの年代別平均接触時間(テレビ)※4月

※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 テレビ |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|----|---------|-----|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体 |         | 868 | 6.0%    | 3.0%   | 1.8%   | 6.8%   | 14.1%       | 11.4%        | 20.9%        | 15.4%        | 6.8%         | 4.5%         | 2.3%         | 0.9%         | 2.0%         | 3.0%    | 1.2%  |
| 男性 | 15歳～19歳 | 50  | 4.0%    | 4.0%   | 4.0%   | 4.0%   | 26.0%       | 8.0%         | 20.0%        | 16.0%        | 10.0%        | 0.0%         | 0.0%         | 0.0%         | 4.0%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 46  | 10.9%   | 6.5%   | 2.2%   | 8.7%   | 17.4%       | 15.2%        | 10.9%        | 15.2%        | 2.2%         | 2.2%         | 6.5%         | 2.2%         | 0.0%         | 0.0%    | 0.0%  |
|    | 25歳～29歳 | 48  | 14.6%   | 4.2%   | 2.1%   | 10.4%  | 12.5%       | 12.5%        | 27.1%        | 8.3%         | 0.0%         | 4.2%         | 0.0%         | 0.0%         | 0.0%         | 4.2%    | 0.0%  |
|    | 30歳～34歳 | 43  | 11.6%   | 4.7%   | 0.0%   | 11.6%  | 14.0%       | 16.3%        | 14.0%        | 16.3%        | 2.3%         | 7.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|    | 35歳～39歳 | 41  | 7.3%    | 4.9%   | 7.3%   | 9.8%   | 29.3%       | 12.2%        | 12.2%        | 7.3%         | 2.4%         | 4.9%         | 0.0%         | 2.4%         | 0.0%         | 0.0%    | 0.0%  |
|    | 40歳～44歳 | 43  | 7.0%    | 7.0%   | 4.7%   | 16.3%  | 16.3%       | 4.7%         | 20.9%        | 23.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 45歳～49歳 | 40  | 5.0%    | 7.5%   | 0.0%   | 2.5%   | 15.0%       | 12.5%        | 20.0%        | 17.5%        | 5.0%         | 2.5%         | 2.5%         | 0.0%         | 0.0%         | 5.0%    | 5.0%  |
|    | 50歳～54歳 | 43  | 4.7%    | 2.3%   | 0.0%   | 9.3%   | 11.6%       | 14.0%        | 23.3%        | 14.0%        | 7.0%         | 4.7%         | 0.0%         | 4.7%         | 0.0%         | 2.3%    | 2.3%  |
|    | 55歳～59歳 | 37  | 8.1%    | 0.0%   | 0.0%   | 5.4%   | 8.1%        | 18.9%        | 29.7%        | 18.9%        | 8.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.7%    | 0.0%  |
|    | 60歳～64歳 | 28  | 10.7%   | 0.0%   | 0.0%   | 3.6%   | 3.6%        | 10.7%        | 25.0%        | 10.7%        | 10.7%        | 14.3%        | 3.6%         | 0.0%         | 7.1%         | 0.0%    | 0.0%  |
|    | 65歳～69歳 | 17  | 0.0%    | 5.9%   | 0.0%   | 0.0%   | 17.6%       | 17.6%        | 29.4%        | 0.0%         | 5.9%         | 5.9%         | 0.0%         | 0.0%         | 0.0%         | 17.6%   | 0.0%  |
| 女性 | 15歳～19歳 | 48  | 4.2%    | 2.1%   | 4.2%   | 10.4%  | 12.5%       | 16.7%        | 22.9%        | 18.8%        | 2.1%         | 4.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1%  |
|    | 20歳～24歳 | 48  | 4.2%    | 2.1%   | 2.1%   | 6.2%   | 14.6%       | 10.4%        | 18.8%        | 16.7%        | 10.4%        | 4.2%         | 8.3%         | 0.0%         | 0.0%         | 0.0%    | 2.1%  |
|    | 25歳～29歳 | 47  | 4.3%    | 0.0%   | 2.1%   | 6.4%   | 8.5%        | 10.6%        | 25.5%        | 17.0%        | 4.3%         | 2.1%         | 8.5%         | 0.0%         | 0.0%         | 6.4%    | 4.3%  |
|    | 30歳～34歳 | 44  | 4.5%    | 0.0%   | 2.3%   | 9.1%   | 13.6%       | 13.6%        | 22.7%        | 15.9%        | 6.8%         | 2.3%         | 2.3%         | 0.0%         | 4.5%         | 2.3%    | 0.0%  |
|    | 35歳～39歳 | 47  | 4.3%    | 4.3%   | 0.0%   | 4.3%   | 6.4%        | 6.4%         | 34.0%        | 19.1%        | 10.6%        | 6.4%         | 2.1%         | 2.1%         | 0.0%         | 0.0%    | 0.0%  |
|    | 40歳～44歳 | 40  | 0.0%    | 2.5%   | 2.5%   | 2.5%   | 15.0%       | 7.5%         | 25.0%        | 17.5%        | 7.5%         | 2.5%         | 0.0%         | 0.0%         | 5.0%         | 10.0%   | 2.5%  |
|    | 45歳～49歳 | 37  | 8.1%    | 0.0%   | 0.0%   | 0.0%   | 5.4%        | 13.5%        | 24.3%        | 16.2%        | 5.4%         | 8.1%         | 2.7%         | 0.0%         | 13.5%        | 0.0%    | 2.7%  |
|    | 50歳～54歳 | 35  | 2.9%    | 2.9%   | 0.0%   | 8.6%   | 20.0%       | 2.9%         | 20.0%        | 5.7%         | 14.3%        | 8.6%         | 5.7%         | 2.9%         | 2.9%         | 2.9%    | 0.0%  |
|    | 55歳～59歳 | 33  | 9.1%    | 0.0%   | 0.0%   | 3.0%   | 18.2%       | 9.1%         | 6.1%         | 18.2%        | 21.2%        | 3.0%         | 0.0%         | 3.0%         | 3.0%         | 6.1%    | 0.0%  |
|    | 60歳～64歳 | 34  | 0.0%    | 0.0%   | 0.0%   | 5.9%   | 8.8%        | 8.8%         | 8.8%         | 23.5%        | 8.8%         | 14.7%        | 2.9%         | 2.9%         | 0.0%         | 14.7%   | 0.0%  |
|    | 65歳～69歳 | 19  | 0.0%    | 5.3%   | 5.3%   | 0.0%   | 10.5%       | 10.5%        | 15.8%        | 10.5%        | 15.8%        | 5.3%         | 5.3%         | 0.0%         | 10.5%        | 5.3%    | 0.0%  |

# 主要メディアの年代別平均接触時間(ラジオ)※4月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n     | Q18 ラジオ |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|-------|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |       | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体      |         | 868   | 59.2%   | 8.3%   | 4.3%   | 8.5%   | 8.9%        | 3.3%         | 2.5%         | 1.0%         | 0.9%         | 0.2%         | 0.2%         | 0.1%         | 0.3%         | 0.6%    | 1.5%  |
| 男性      | 15歳～19歳 | 50    | 62.0%   | 0.0%   | 4.0%   | 14.0%  | 12.0%       | 4.0%         | 4.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 46    | 56.5%   | 4.3%   | 13.0%  | 13.0%  | 6.5%        | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 25歳～29歳 | 48    | 56.2%   | 8.3%   | 2.1%   | 8.3%   | 10.4%       | 8.3%         | 2.1%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1%  |
|         | 30歳～34歳 | 43    | 62.8%   | 11.6%  | 4.7%   | 9.3%   | 4.7%        | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 0.0%    | 2.3%  |
|         | 35歳～39歳 | 41    | 58.5%   | 9.8%   | 2.4%   | 7.3%   | 7.3%        | 0.0%         | 9.8%         | 0.0%         | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 43    | 48.8%   | 14.0%  | 4.7%   | 4.7%   | 9.3%        | 2.3%         | 7.0%         | 2.3%         | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |
|         | 45歳～49歳 | 40    | 40.0%   | 10.0%  | 2.5%   | 20.0%  | 10.0%       | 7.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.5%         | 0.0%         | 2.5%    | 5.0%  |
|         | 50歳～54歳 | 43    | 51.2%   | 11.6%  | 4.7%   | 14.0%  | 2.3%        | 2.3%         | 2.3%         | 4.7%         | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|         | 55歳～59歳 | 37    | 43.2%   | 8.1%   | 10.8%  | 18.9%  | 13.5%       | 2.7%         | 2.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 28    | 50.0%   | 3.6%   | 3.6%   | 7.1%   | 10.7%       | 10.7%        | 3.6%         | 0.0%         | 3.6%         | 0.0%         | 3.6%         | 0.0%         | 0.0%         | 0.0%    | 3.6%  |
| 65歳～69歳 | 17      | 17.6% | 23.5%   | 11.8%  | 5.9%   | 29.4%  | 11.8%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |
| 女性      | 15歳～19歳 | 48    | 68.8%   | 4.2%   | 4.2%   | 6.2%   | 8.3%        | 2.1%         | 4.2%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 48    | 62.5%   | 8.3%   | 0.0%   | 8.3%   | 12.5%       | 0.0%         | 4.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.2%  |
|         | 25歳～29歳 | 47    | 72.3%   | 6.4%   | 0.0%   | 2.1%   | 10.6%       | 2.1%         | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1%  |
|         | 30歳～34歳 | 44    | 75.0%   | 9.1%   | 0.0%   | 2.3%   | 2.3%        | 0.0%         | 4.5%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 2.3%    | 0.0%  |
|         | 35歳～39歳 | 47    | 66.0%   | 14.9%  | 2.1%   | 8.5%   | 2.1%        | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.1%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 40    | 65.0%   | 17.5%  | 0.0%   | 2.5%   | 12.5%       | 2.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 37    | 70.3%   | 2.7%   | 0.0%   | 8.1%   | 8.1%        | 0.0%         | 0.0%         | 0.0%         | 2.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 8.1%  |
|         | 50歳～54歳 | 35    | 68.6%   | 11.4%  | 2.9%   | 2.9%   | 11.4%       | 0.0%         | 0.0%         | 0.0%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 33    | 69.7%   | 3.0%   | 12.1%  | 3.0%   | 3.0%        | 0.0%         | 0.0%         | 6.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 3.0%    | 0.0%  |
|         | 60歳～64歳 | 34    | 44.1%   | 2.9%   | 14.7%  | 8.8%   | 17.6%       | 5.9%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.9%    | 0.0%  |
| 65歳～69歳 | 19      | 63.2% | 0.0%    | 0.0%   | 10.5%  | 0.0%   | 10.5%       | 0.0%         | 10.5%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 5.3%    |       |

# 主要メディアの年代別平均接触時間(新聞)※4月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n     | Q18 新聞 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|-------|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |       | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体      |         | 868   | 51.5%  | 17.4%  | 9.8%   | 12.0%  | 4.7%        | 1.4%         | 1.5%         | 0.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.1%         | 0.0%    | 1.4%  |
| 男性      | 15歳～19歳 | 50    | 60.0%  | 24.0%  | 0.0%   | 0.0%   | 8.0%        | 8.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 46    | 60.9%  | 21.7%  | 4.3%   | 4.3%   | 6.5%        | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 25歳～29歳 | 48    | 52.1%  | 16.7%  | 8.3%   | 12.5%  | 0.0%        | 2.1%         | 6.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1%  |
|         | 30歳～34歳 | 43    | 48.8%  | 25.6%  | 16.3%  | 7.0%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|         | 35歳～39歳 | 41    | 56.1%  | 17.1%  | 12.2%  | 12.2%  | 2.4%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 43    | 46.5%  | 14.0%  | 20.9%  | 14.0%  | 2.3%        | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 40    | 40.0%  | 17.5%  | 12.5%  | 17.5%  | 5.0%        | 0.0%         | 2.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 5.0%  |
|         | 50歳～54歳 | 43    | 41.9%  | 18.6%  | 20.9%  | 14.0%  | 4.7%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 37    | 32.4%  | 16.2%  | 21.6%  | 21.6%  | 5.4%        | 2.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 28    | 28.6%  | 3.6%   | 21.4%  | 21.4%  | 7.1%        | 7.1%         | 3.6%         | 3.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 3.6%  |
| 65歳～69歳 | 17      | 11.8% | 5.9%   | 5.9%   | 17.6%  | 47.1%  | 0.0%        | 5.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 5.9%    |       |
| 女性      | 15歳～19歳 | 48    | 62.5%  | 18.8%  | 8.3%   | 6.2%   | 2.1%        | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 48    | 64.6%  | 12.5%  | 4.2%   | 8.3%   | 4.2%        | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.2%  |
|         | 25歳～29歳 | 47    | 74.5%  | 8.5%   | 4.3%   | 2.1%   | 4.3%        | 0.0%         | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1%  |
|         | 30歳～34歳 | 44    | 77.3%  | 6.8%   | 6.8%   | 0.0%   | 2.3%        | 0.0%         | 4.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 0.0%    | 0.0%  |
|         | 35歳～39歳 | 47    | 63.8%  | 25.5%  | 6.4%   | 2.1%   | 0.0%        | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 40    | 65.0%  | 17.5%  | 5.0%   | 5.0%   | 7.5%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 37    | 59.5%  | 18.9%  | 8.1%   | 8.1%   | 2.7%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.7%  |
|         | 50歳～54歳 | 35    | 31.4%  | 34.3%  | 5.7%   | 25.7%  | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.9%  |
|         | 55歳～59歳 | 33    | 39.4%  | 18.2%  | 3.0%   | 36.4%  | 3.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 34    | 29.4%  | 17.6%  | 8.8%   | 35.3%  | 5.9%        | 0.0%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 65歳～69歳 | 19      | 10.5% | 10.5%  | 21.1%  | 26.3%  | 15.8%  | 10.5%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 5.3%    |       |

# 主要メディアの年代別平均接触時間(雑誌)※4月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n     | Q18 雑誌 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|-------|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |       | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体      |         | 868   | 56.1%  | 16.2%  | 6.1%   | 11.4%  | 5.3%        | 1.4%         | 0.8%         | 0.2%         | 0.2%         | 0.1%         | 0.0%         | 0.0%         | 0.1%         | 0.0%    | 2.0%  |
| 男性      | 15歳～19歳 | 50    | 54.0%  | 6.0%   | 4.0%   | 16.0%  | 8.0%        | 4.0%         | 8.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 46    | 67.4%  | 15.2%  | 8.7%   | 0.0%   | 6.5%        | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 25歳～29歳 | 48    | 56.2%  | 6.2%   | 8.3%   | 12.5%  | 6.2%        | 4.2%         | 0.0%         | 2.1%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1%  |
|         | 30歳～34歳 | 43    | 58.1%  | 16.3%  | 4.7%   | 14.0%  | 4.7%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|         | 35歳～39歳 | 41    | 51.2%  | 29.3%  | 7.3%   | 7.3%   | 2.4%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.4%  |
|         | 40歳～44歳 | 43    | 62.8%  | 18.6%  | 14.0%  | 2.3%   | 2.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 40    | 47.5%  | 12.5%  | 7.5%   | 17.5%  | 7.5%        | 2.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 5.0%  |
|         | 50歳～54歳 | 43    | 46.5%  | 23.3%  | 9.3%   | 9.3%   | 9.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|         | 55歳～59歳 | 37    | 56.8%  | 10.8%  | 8.1%   | 21.6%  | 2.7%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 28    | 42.9%  | 10.7%  | 10.7%  | 17.9%  | 10.7%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 7.1%  |
| 65歳～69歳 | 17      | 35.3% | 35.3%  | 5.9%   | 23.5%  | 0.0%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |
| 女性      | 15歳～19歳 | 48    | 47.9%  | 16.7%  | 8.3%   | 14.6%  | 6.2%        | 4.2%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 48    | 54.2%  | 14.6%  | 2.1%   | 12.5%  | 4.2%        | 4.2%         | 2.1%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.2%  |
|         | 25歳～29歳 | 47    | 72.3%  | 10.6%  | 0.0%   | 6.4%   | 6.4%        | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1%  |
|         | 30歳～34歳 | 44    | 63.6%  | 9.1%   | 4.5%   | 4.5%   | 13.6%       | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 0.0%    | 0.0%  |
|         | 35歳～39歳 | 47    | 59.6%  | 23.4%  | 2.1%   | 8.5%   | 4.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 40    | 60.0%  | 27.5%  | 2.5%   | 10.0%  | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 37    | 56.8%  | 16.2%  | 2.7%   | 10.8%  | 8.1%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 5.4%  |
|         | 50歳～54歳 | 35    | 45.7%  | 25.7%  | 5.7%   | 20.0%  | 0.0%        | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 33    | 63.6%  | 12.1%  | 12.1%  | 9.1%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 3.0%  |
|         | 60歳～64歳 | 34    | 58.8%  | 11.8%  | 2.9%   | 14.7%  | 2.9%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 8.8%  |
| 65歳～69歳 | 19      | 52.6% | 21.1%  | 5.3%   | 10.5%  | 5.3%   | 5.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |

# 主要メディアの年代別平均接触時間(PC)※4月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n    | Q18 パソコンからのインターネット接続 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|------|----------------------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |      | 利用しない                | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体      |         | 868  | 15.6%                | 5.9%   | 3.5%   | 11.9%  | 17.6%       | 8.4%         | 12.4%        | 9.6%         | 4.5%         | 2.9%         | 1.8%         | 0.5%         | 0.7%         | 2.2%    | 2.6%  |
| 男性      | 15歳～19歳 | 50   | 18.0%                | 4.0%   | 4.0%   | 26.0%  | 20.0%       | 16.0%        | 0.0%         | 8.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.0%  |
|         | 20歳～24歳 | 46   | 26.1%                | 2.2%   | 6.5%   | 15.2%  | 17.4%       | 0.0%         | 2.2%         | 4.3%         | 15.2%        | 2.2%         | 2.2%         | 0.0%         | 2.2%         | 4.3%    | 0.0%  |
|         | 25歳～29歳 | 48   | 14.6%                | 4.2%   | 0.0%   | 14.6%  | 10.4%       | 10.4%        | 12.5%        | 6.2%         | 12.5%        | 2.1%         | 4.2%         | 0.0%         | 0.0%         | 2.1%    | 6.2%  |
|         | 30歳～34歳 | 43   | 9.3%                 | 4.7%   | 4.7%   | 16.3%  | 18.6%       | 14.0%        | 16.3%        | 9.3%         | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|         | 35歳～39歳 | 41   | 7.3%                 | 9.8%   | 2.4%   | 7.3%   | 31.7%       | 4.9%         | 12.2%        | 12.2%        | 0.0%         | 4.9%         | 2.4%         | 0.0%         | 2.4%         | 2.4%    | 0.0%  |
|         | 40歳～44歳 | 43   | 4.7%                 | 4.7%   | 7.0%   | 9.3%   | 25.6%       | 11.6%        | 20.9%        | 7.0%         | 4.7%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |
|         | 45歳～49歳 | 40   | 2.5%                 | 2.5%   | 0.0%   | 5.0%   | 22.5%       | 15.0%        | 22.5%        | 2.5%         | 7.5%         | 5.0%         | 0.0%         | 0.0%         | 0.0%         | 10.0%   | 5.0%  |
|         | 50歳～54歳 | 43   | 4.7%                 | 4.7%   | 0.0%   | 4.7%   | 23.3%       | 14.0%        | 27.9%        | 14.0%        | 4.7%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 37   | 5.4%                 | 0.0%   | 0.0%   | 8.1%   | 27.0%       | 10.8%        | 18.9%        | 13.5%        | 5.4%         | 0.0%         | 2.7%         | 2.7%         | 0.0%         | 2.7%    | 2.7%  |
|         | 60歳～64歳 | 28   | 0.0%                 | 3.6%   | 0.0%   | 0.0%   | 17.9%       | 7.1%         | 25.0%        | 21.4%        | 7.1%         | 3.6%         | 7.1%         | 0.0%         | 3.6%         | 3.6%    | 0.0%  |
| 65歳～69歳 | 17      | 0.0% | 0.0%                 | 5.9%   | 11.8%  | 17.6%  | 23.5%       | 17.6%        | 0.0%         | 5.9%         | 5.9%         | 0.0%         | 0.0%         | 0.0%         | 11.8%        | 0.0%    |       |
| 女性      | 15歳～19歳 | 48   | 22.9%                | 10.4%  | 10.4%  | 22.9%  | 14.6%       | 4.2%         | 4.2%         | 2.1%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.1%    | 4.2%  |
|         | 20歳～24歳 | 48   | 25.0%                | 14.6%  | 0.0%   | 8.3%   | 16.7%       | 0.0%         | 12.5%        | 6.2%         | 6.2%         | 2.1%         | 4.2%         | 0.0%         | 0.0%         | 0.0%    | 4.2%  |
|         | 25歳～29歳 | 47   | 40.4%                | 6.4%   | 2.1%   | 8.5%   | 12.8%       | 2.1%         | 2.1%         | 10.6%        | 4.3%         | 2.1%         | 2.1%         | 0.0%         | 0.0%         | 0.0%    | 6.4%  |
|         | 30歳～34歳 | 44   | 25.0%                | 15.9%  | 6.8%   | 6.8%   | 4.5%        | 15.9%        | 9.1%         | 11.4%        | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 2.3%         | 0.0%    | 0.0%  |
|         | 35歳～39歳 | 47   | 25.5%                | 6.4%   | 8.5%   | 14.9%  | 14.9%       | 4.3%         | 8.5%         | 8.5%         | 0.0%         | 6.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1%  |
|         | 40歳～44歳 | 40   | 27.5%                | 7.5%   | 0.0%   | 5.0%   | 17.5%       | 2.5%         | 15.0%        | 15.0%        | 0.0%         | 5.0%         | 0.0%         | 0.0%         | 0.0%         | 2.5%    | 2.5%  |
|         | 45歳～49歳 | 37   | 16.2%                | 0.0%   | 5.4%   | 8.1%   | 18.9%       | 5.4%         | 8.1%         | 5.4%         | 8.1%         | 5.4%         | 8.1%         | 2.7%         | 0.0%         | 0.0%    | 8.1%  |
|         | 50歳～54歳 | 35   | 22.9%                | 2.9%   | 0.0%   | 17.1%  | 11.4%       | 5.7%         | 14.3%        | 14.3%        | 5.7%         | 2.9%         | 0.0%         | 0.0%         | 2.9%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 33   | 3.0%                 | 15.2%  | 3.0%   | 18.2%  | 6.1%        | 9.1%         | 9.1%         | 18.2%        | 3.0%         | 3.0%         | 6.1%         | 0.0%         | 3.0%         | 3.0%    | 0.0%  |
|         | 60歳～64歳 | 34   | 5.9%                 | 0.0%   | 2.9%   | 14.7%  | 17.6%       | 14.7%        | 11.8%        | 8.8%         | 2.9%         | 5.9%         | 0.0%         | 0.0%         | 0.0%         | 8.8%    | 5.9%  |
| 65歳～69歳 | 19      | 0.0% | 0.0%                 | 5.3%   | 10.5%  | 26.3%  | 0.0%        | 21.1%        | 21.1%        | 0.0%         | 5.3%         | 5.3%         | 5.3%         | 0.0%         | 0.0%         | 0.0%    |       |

# 主要メディアの年代別平均接触時間(スマホ)※4月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 スマートフォンからのインターネット接続 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|----|---------|-----|-------------------------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない                   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体 |         | 868 | 2.4%                    | 5.6%   | 6.1%   | 15.2%  | 23.6%       | 11.6%        | 15.1%        | 8.3%         | 5.1%         | 1.7%         | 0.9%         | 0.5%         | 0.6%         | 1.3%    | 2.0%  |
| 男性 | 15歳～19歳 | 50  | 0.0%                    | 4.0%   | 0.0%   | 12.0%  | 30.0%       | 16.0%        | 8.0%         | 12.0%        | 8.0%         | 6.0%         | 0.0%         | 0.0%         | 0.0%         | 4.0%    | 0.0%  |
|    | 20歳～24歳 | 46  | 6.5%                    | 4.3%   | 0.0%   | 6.5%   | 13.0%       | 15.2%        | 19.6%        | 13.0%        | 8.7%         | 0.0%         | 2.2%         | 4.3%         | 2.2%         | 4.3%    | 0.0%  |
|    | 25歳～29歳 | 48  | 0.0%                    | 2.1%   | 2.1%   | 8.3%   | 14.6%       | 20.8%        | 16.7%        | 8.3%         | 16.7%        | 4.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 6.2%  |
|    | 30歳～34歳 | 43  | 0.0%                    | 0.0%   | 7.0%   | 27.9%  | 34.9%       | 14.0%        | 4.7%         | 4.7%         | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|    | 35歳～39歳 | 41  | 4.9%                    | 9.8%   | 2.4%   | 9.8%   | 41.5%       | 7.3%         | 14.6%        | 7.3%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 40歳～44歳 | 43  | 0.0%                    | 2.3%   | 4.7%   | 18.6%  | 32.6%       | 11.6%        | 23.3%        | 2.3%         | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 45歳～49歳 | 40  | 0.0%                    | 7.5%   | 5.0%   | 17.5%  | 20.0%       | 7.5%         | 22.5%        | 5.0%         | 0.0%         | 2.5%         | 0.0%         | 0.0%         | 0.0%         | 7.5%    | 5.0%  |
|    | 50歳～54歳 | 43  | 0.0%                    | 7.0%   | 9.3%   | 30.2%  | 27.9%       | 11.6%        | 4.7%         | 2.3%         | 0.0%         | 4.7%         | 2.3%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 37  | 2.7%                    | 8.1%   | 8.1%   | 45.9%  | 16.2%       | 5.4%         | 8.1%         | 2.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.7%  |
|    | 60歳～64歳 | 28  | 0.0%                    | 10.7%  | 17.9%  | 25.0%  | 25.0%       | 7.1%         | 3.6%         | 7.1%         | 3.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 65歳～69歳 | 17  | 5.9%                    | 17.6%  | 35.3%  | 29.4%  | 0.0%        | 5.9%         | 5.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 女性 | 15歳～19歳 | 48  | 2.1%                    | 0.0%   | 8.3%   | 4.2%   | 22.9%       | 14.6%        | 27.1%        | 4.2%         | 4.2%         | 4.2%         | 0.0%         | 0.0%         | 2.1%         | 2.1%    | 4.2%  |
|    | 20歳～24歳 | 48  | 2.1%                    | 2.1%   | 8.3%   | 6.2%   | 25.0%       | 2.1%         | 16.7%        | 12.5%        | 12.5%        | 2.1%         | 0.0%         | 4.2%         | 0.0%         | 4.2%    | 2.1%  |
|    | 25歳～29歳 | 47  | 2.1%                    | 0.0%   | 2.1%   | 10.6%  | 21.3%       | 10.6%        | 8.5%         | 19.1%        | 8.5%         | 2.1%         | 6.4%         | 0.0%         | 2.1%         | 2.1%    | 4.3%  |
|    | 30歳～34歳 | 44  | 2.3%                    | 2.3%   | 4.5%   | 4.5%   | 22.7%       | 18.2%        | 15.9%        | 15.9%        | 9.1%         | 0.0%         | 2.3%         | 0.0%         | 2.3%         | 0.0%    | 0.0%  |
|    | 35歳～39歳 | 47  | 4.3%                    | 4.3%   | 2.1%   | 17.0%  | 23.4%       | 10.6%        | 21.3%        | 12.8%        | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 40歳～44歳 | 40  | 0.0%                    | 10.0%  | 0.0%   | 7.5%   | 27.5%       | 15.0%        | 17.5%        | 12.5%        | 5.0%         | 2.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.5%  |
|    | 45歳～49歳 | 37  | 2.7%                    | 5.4%   | 5.4%   | 8.1%   | 13.5%       | 8.1%         | 27.0%        | 10.8%        | 5.4%         | 2.7%         | 2.7%         | 0.0%         | 0.0%         | 0.0%    | 8.1%  |
|    | 50歳～54歳 | 35  | 8.6%                    | 11.4%  | 8.6%   | 11.4%  | 28.6%       | 8.6%         | 14.3%        | 2.9%         | 2.9%         | 0.0%         | 2.9%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 33  | 0.0%                    | 9.1%   | 12.1%  | 18.2%  | 27.3%       | 9.1%         | 15.2%        | 6.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 3.0%         | 0.0%    | 0.0%  |
|    | 60歳～64歳 | 34  | 2.9%                    | 8.8%   | 5.9%   | 17.6%  | 17.6%       | 23.5%        | 14.7%        | 5.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.9%  |
|    | 65歳～69歳 | 19  | 15.8%                   | 21.1%  | 15.8%  | 21.1%  | 15.8%       | 0.0%         | 10.5%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |

# 主要メディアの年代別平均接触時間(テレビ)※5月

※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 テレビ |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|----|---------|-----|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体 |         | 875 | 8.9%    | 2.4%   | 2.4%   | 5.8%   | 15.0%       | 10.4%        | 18.9%        | 15.9%        | 6.3%         | 4.9%         | 3.7%         | 0.6%         | 0.8%         | 2.6%    | 1.5%  |
| 男性 | 15歳～19歳 | 48  | 8.3%    | 2.1%   | 4.2%   | 8.3%   | 20.8%       | 12.5%        | 25.0%        | 10.4%        | 4.2%         | 0.0%         | 4.2%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 43  | 11.6%   | 7.0%   | 7.0%   | 9.3%   | 16.3%       | 11.6%        | 9.3%         | 14.0%        | 4.7%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 4.7%  |
|    | 25歳～29歳 | 44  | 15.9%   | 4.5%   | 6.8%   | 4.5%   | 25.0%       | 9.1%         | 15.9%        | 11.4%        | 2.3%         | 0.0%         | 4.5%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 30歳～34歳 | 45  | 6.7%    | 2.2%   | 0.0%   | 11.1%  | 24.4%       | 8.9%         | 22.2%        | 4.4%         | 6.7%         | 4.4%         | 6.7%         | 0.0%         | 0.0%         | 0.0%    | 2.2%  |
|    | 35歳～39歳 | 43  | 7.0%    | 2.3%   | 0.0%   | 9.3%   | 18.6%       | 7.0%         | 23.3%        | 20.9%        | 2.3%         | 4.7%         | 0.0%         | 2.3%         | 0.0%         | 2.3%    | 0.0%  |
|    | 40歳～44歳 | 39  | 23.1%   | 2.6%   | 5.1%   | 7.7%   | 17.9%       | 7.7%         | 10.3%        | 7.7%         | 7.7%         | 2.6%         | 2.6%         | 0.0%         | 0.0%         | 2.6%    | 2.6%  |
|    | 45歳～49歳 | 39  | 17.9%   | 0.0%   | 0.0%   | 12.8%  | 5.1%        | 12.8%        | 30.8%        | 12.8%        | 5.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.6%    | 0.0%  |
|    | 50歳～54歳 | 42  | 2.4%    | 2.4%   | 2.4%   | 14.3%  | 16.7%       | 9.5%         | 19.0%        | 16.7%        | 2.4%         | 0.0%         | 4.8%         | 0.0%         | 4.8%         | 0.0%    | 4.8%  |
|    | 55歳～59歳 | 33  | 0.0%    | 3.0%   | 0.0%   | 0.0%   | 15.2%       | 15.2%        | 24.2%        | 15.2%        | 6.1%         | 12.1%        | 6.1%         | 0.0%         | 3.0%         | 0.0%    | 0.0%  |
|    | 60歳～64歳 | 34  | 5.9%    | 0.0%   | 2.9%   | 0.0%   | 11.8%       | 11.8%        | 14.7%        | 26.5%        | 5.9%         | 11.8%        | 2.9%         | 0.0%         | 0.0%         | 2.9%    | 2.9%  |
|    | 65歳～69歳 | 23  | 17.4%   | 0.0%   | 0.0%   | 0.0%   | 4.3%        | 8.7%         | 17.4%        | 30.4%        | 13.0%        | 0.0%         | 4.3%         | 0.0%         | 0.0%         | 4.3%    | 0.0%  |
| 女性 | 15歳～19歳 | 46  | 2.2%    | 0.0%   | 2.2%   | 6.5%   | 21.7%       | 19.6%        | 15.2%        | 17.4%        | 8.7%         | 2.2%         | 4.3%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 50  | 14.0%   | 6.0%   | 0.0%   | 10.0%  | 6.0%        | 10.0%        | 22.0%        | 18.0%        | 4.0%         | 2.0%         | 2.0%         | 2.0%         | 0.0%         | 2.0%    | 2.0%  |
|    | 25歳～29歳 | 46  | 2.2%    | 4.3%   | 0.0%   | 4.3%   | 10.9%       | 8.7%         | 19.6%        | 28.3%        | 6.5%         | 6.5%         | 2.2%         | 0.0%         | 2.2%         | 0.0%    | 4.3%  |
|    | 30歳～34歳 | 48  | 6.2%    | 0.0%   | 2.1%   | 8.3%   | 12.5%       | 8.3%         | 18.8%        | 10.4%        | 10.4%        | 6.2%         | 6.2%         | 0.0%         | 2.1%         | 6.2%    | 2.1%  |
|    | 35歳～39歳 | 45  | 13.3%   | 2.2%   | 4.4%   | 2.2%   | 17.8%       | 17.8%        | 6.7%         | 13.3%        | 11.1%        | 2.2%         | 2.2%         | 2.2%         | 0.0%         | 4.4%    | 0.0%  |
|    | 40歳～44歳 | 46  | 15.2%   | 6.5%   | 0.0%   | 2.2%   | 17.4%       | 6.5%         | 26.1%        | 13.0%        | 0.0%         | 2.2%         | 6.5%         | 0.0%         | 0.0%         | 4.3%    | 0.0%  |
|    | 45歳～49歳 | 42  | 7.1%    | 0.0%   | 4.8%   | 0.0%   | 7.1%        | 9.5%         | 21.4%        | 19.0%        | 9.5%         | 11.9%        | 2.4%         | 0.0%         | 0.0%         | 4.8%    | 2.4%  |
|    | 50歳～54歳 | 37  | 2.7%    | 2.7%   | 5.4%   | 0.0%   | 13.5%       | 16.2%        | 13.5%        | 13.5%        | 5.4%         | 8.1%         | 5.4%         | 2.7%         | 2.7%         | 8.1%    | 0.0%  |
|    | 55歳～59歳 | 33  | 3.0%    | 0.0%   | 3.0%   | 3.0%   | 15.2%       | 3.0%         | 24.2%        | 9.1%         | 9.1%         | 9.1%         | 6.1%         | 3.0%         | 3.0%         | 6.1%    | 3.0%  |
|    | 60歳～64歳 | 28  | 10.7%   | 0.0%   | 0.0%   | 3.6%   | 10.7%       | 7.1%         | 21.4%        | 17.9%        | 10.7%        | 10.7%        | 0.0%         | 0.0%         | 0.0%         | 7.1%    | 0.0%  |
|    | 65歳～69歳 | 21  | 0.0%    | 0.0%   | 0.0%   | 0.0%   | 9.5%        | 0.0%         | 9.5%         | 38.1%        | 9.5%         | 23.8%        | 9.5%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |

# 主要メディアの年代別平均接触時間(ラジオ)※5月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 ラジオ |        |        |        |             |              |              |              |              |              |              |              |              |              |       |
|----|---------|-----|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------|
|    |         |     | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分(8時間)以上～ | わからない |
| 全体 |         | 875 | 59.7%   | 8.5%   | 3.0%   | 8.1%   | 9.0%        | 3.1%         | 2.3%         | 1.3%         | 0.8%         | 0.6%         | 0.5%         | 0.0%         | 0.7%         | 0.8%         | 1.8%  |
| 男性 | 15歳～19歳 | 48  | 75.0%   | 12.5%  | 4.2%   | 4.2%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 4.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|    | 20歳～24歳 | 43  | 51.2%   | 11.6%  | 0.0%   | 7.0%   | 11.6%       | 7.0%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 7.0%  |
|    | 25歳～29歳 | 44  | 63.6%   | 4.5%   | 0.0%   | 11.4%  | 13.6%       | 6.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|    | 30歳～34歳 | 45  | 53.3%   | 11.1%  | 6.7%   | 6.7%   | 11.1%       | 2.2%         | 4.4%         | 0.0%         | 0.0%         | 4.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|    | 35歳～39歳 | 43  | 44.2%   | 9.3%   | 4.7%   | 11.6%  | 9.3%        | 4.7%         | 7.0%         | 0.0%         | 2.3%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 4.7%         | 0.0%  |
|    | 40歳～44歳 | 39  | 53.8%   | 2.6%   | 5.1%   | 7.7%   | 12.8%       | 7.7%         | 2.6%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.6%         | 2.6%  |
|    | 45歳～49歳 | 39  | 51.3%   | 12.8%  | 5.1%   | 7.7%   | 5.1%        | 5.1%         | 7.7%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.6%         | 0.0%  |
|    | 50歳～54歳 | 42  | 42.9%   | 7.1%   | 4.8%   | 11.9%  | 11.9%       | 0.0%         | 2.4%         | 2.4%         | 0.0%         | 2.4%         | 0.0%         | 0.0%         | 7.1%         | 0.0%         | 7.1%  |
|    | 55歳～59歳 | 33  | 48.5%   | 6.1%   | 3.0%   | 12.1%  | 15.2%       | 6.1%         | 0.0%         | 0.0%         | 3.0%         | 0.0%         | 3.0%         | 0.0%         | 0.0%         | 0.0%         | 3.0%  |
|    | 60歳～64歳 | 34  | 50.0%   | 8.8%   | 5.9%   | 14.7%  | 14.7%       | 0.0%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.9%         | 0.0%         | 0.0%  |
|    | 65歳～69歳 | 23  | 56.5%   | 13.0%  | 4.3%   | 8.7%   | 13.0%       | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
| 女性 | 15歳～19歳 | 46  | 84.8%   | 6.5%   | 0.0%   | 4.3%   | 4.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|    | 20歳～24歳 | 50  | 68.0%   | 6.0%   | 0.0%   | 8.0%   | 10.0%       | 2.0%         | 2.0%         | 4.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|    | 25歳～29歳 | 46  | 67.4%   | 6.5%   | 6.5%   | 2.2%   | 6.5%        | 2.2%         | 2.2%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 4.3%  |
|    | 30歳～34歳 | 48  | 68.8%   | 4.2%   | 2.1%   | 8.3%   | 8.3%        | 0.0%         | 4.2%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.1%  |
|    | 35歳～39歳 | 45  | 53.3%   | 13.3%  | 0.0%   | 8.9%   | 11.1%       | 6.7%         | 4.4%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|    | 40歳～44歳 | 46  | 69.6%   | 4.3%   | 2.2%   | 4.3%   | 8.7%        | 2.2%         | 0.0%         | 2.2%         | 2.2%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 2.2%  |
|    | 45歳～49歳 | 42  | 54.8%   | 9.5%   | 4.8%   | 14.3%  | 0.0%        | 2.4%         | 0.0%         | 2.4%         | 2.4%         | 2.4%         | 2.4%         | 0.0%         | 2.4%         | 0.0%         | 2.4%  |
|    | 50歳～54歳 | 37  | 56.8%   | 13.5%  | 0.0%   | 8.1%   | 16.2%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.7%         | 2.7%         | 0.0%  |
|    | 55歳～59歳 | 33  | 51.5%   | 9.1%   | 3.0%   | 3.0%   | 6.1%        | 3.0%         | 9.1%         | 3.0%         | 0.0%         | 3.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 9.1%  |
|    | 60歳～64歳 | 28  | 78.6%   | 3.6%   | 3.6%   | 3.6%   | 7.1%        | 3.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|    | 65歳～69歳 | 21  | 57.1%   | 14.3%  | 0.0%   | 14.3%  | 4.8%        | 4.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 4.8%         | 0.0%  |

# 主要メディアの年代別平均接触時間(新聞)※5月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n     | Q18 新聞 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|-------|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |       | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体      |         | 875   | 51.7%  | 14.5%  | 9.4%   | 13.7%  | 5.9%        | 1.3%         | 1.1%         | 0.5%         | 0.1%         | 0.0%         | 0.0%         | 0.1%         | 0.0%         | 0.1%    | 1.6%  |
| 男性      | 15歳～19歳 | 48    | 68.8%  | 25.0%  | 6.2%   | 0.0%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 43    | 53.5%  | 11.6%  | 2.3%   | 11.6%  | 9.3%        | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 7.0%  |
|         | 25歳～29歳 | 44    | 61.4%  | 6.8%   | 4.5%   | 13.6%  | 11.4%       | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 30歳～34歳 | 45    | 57.8%  | 17.8%  | 8.9%   | 2.2%   | 11.1%       | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 35歳～39歳 | 43    | 55.8%  | 7.0%   | 16.3%  | 11.6%  | 4.7%        | 0.0%         | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 39    | 51.3%  | 10.3%  | 10.3%  | 17.9%  | 5.1%        | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.6%  |
|         | 45歳～49歳 | 39    | 41.0%  | 25.6%  | 10.3%  | 17.9%  | 2.6%        | 0.0%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 50歳～54歳 | 42    | 28.6%  | 4.8%   | 21.4%  | 28.6%  | 7.1%        | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.4%         | 0.0%         | 0.0%    | 4.8%  |
|         | 55歳～59歳 | 33    | 30.3%  | 15.2%  | 15.2%  | 21.2%  | 9.1%        | 6.1%         | 3.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 34    | 23.5%  | 14.7%  | 11.8%  | 35.3%  | 8.8%        | 2.9%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 65歳～69歳 | 23      | 26.1% | 13.0%  | 13.0%  | 34.8%  | 13.0%  | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |
| 女性      | 15歳～19歳 | 46    | 82.6%  | 10.9%  | 4.3%   | 2.2%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 50    | 60.0%  | 16.0%  | 0.0%   | 14.0%  | 2.0%        | 0.0%         | 4.0%         | 2.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.0%  |
|         | 25歳～29歳 | 46    | 71.7%  | 2.2%   | 4.3%   | 6.5%   | 6.5%        | 0.0%         | 0.0%         | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.3%  |
|         | 30歳～34歳 | 48    | 66.7%  | 8.3%   | 4.2%   | 8.3%   | 6.2%        | 0.0%         | 4.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1%  |
|         | 35歳～39歳 | 45    | 57.8%  | 17.8%  | 8.9%   | 4.4%   | 8.9%        | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 46    | 63.0%  | 15.2%  | 6.5%   | 8.7%   | 6.5%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 42    | 35.7%  | 28.6%  | 11.9%  | 16.7%  | 2.4%        | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.4%  |
|         | 50歳～54歳 | 37    | 40.5%  | 18.9%  | 16.2%  | 16.2%  | 5.4%        | 2.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 33    | 39.4%  | 12.1%  | 9.1%   | 21.2%  | 3.0%        | 3.0%         | 3.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 9.1%  |
|         | 60歳～64歳 | 28    | 39.3%  | 32.1%  | 14.3%  | 10.7%  | 3.6%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 65歳～69歳 | 21      | 23.8% | 9.5%   | 23.8%  | 28.6%  | 9.5%   | 4.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |

# 主要メディアの年代別平均接触時間(雑誌)※5月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 雑誌 |        |        |        |             |              |              |              |              |              |              |              |              |         |      |
|----|---------|-----|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|------|
|    |         |     | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ |      |
| 全体 |         | 875 | 53.6%  | 16.0%  | 6.7%   | 11.5%  | 6.5%        | 1.6%         | 1.0%         | 0.3%         | 0.1%         | 0.1%         | 0.1%         | 0.0%         | 0.0%         | 0.1%    | 2.2% |
| 男性 | 15歳～19歳 | 48  | 66.7%  | 18.8%  | 2.1%   | 8.3%   | 4.2%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 20歳～24歳 | 43  | 51.2%  | 16.3%  | 4.7%   | 4.7%   | 9.3%        | 7.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 4.7% |
|    | 25歳～29歳 | 44  | 47.7%  | 4.5%   | 9.1%   | 15.9%  | 18.2%       | 4.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 30歳～34歳 | 45  | 55.6%  | 15.6%  | 4.4%   | 13.3%  | 4.4%        | 0.0%         | 4.4%         | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 35歳～39歳 | 43  | 48.8%  | 16.3%  | 7.0%   | 16.3%  | 7.0%        | 0.0%         | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 40歳～44歳 | 39  | 56.4%  | 12.8%  | 7.7%   | 10.3%  | 5.1%        | 2.6%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.6% |
|    | 45歳～49歳 | 39  | 64.1%  | 23.1%  | 5.1%   | 5.1%   | 2.6%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 50歳～54歳 | 42  | 28.6%  | 19.0%  | 9.5%   | 21.4%  | 7.1%        | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 2.4%         | 0.0%         | 0.0%         | 0.0%    | 7.1% |
|    | 55歳～59歳 | 33  | 33.3%  | 27.3%  | 3.0%   | 21.2%  | 3.0%        | 6.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 6.1% |
|    | 60歳～64歳 | 34  | 26.5%  | 35.3%  | 8.8%   | 23.5%  | 2.9%        | 0.0%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 65歳～69歳 | 23  | 47.8%  | 17.4%  | 8.7%   | 21.7%  | 0.0%        | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
| 女性 | 15歳～19歳 | 46  | 67.4%  | 15.2%  | 0.0%   | 15.2%  | 2.2%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 20歳～24歳 | 50  | 56.0%  | 10.0%  | 6.0%   | 8.0%   | 12.0%       | 2.0%         | 2.0%         | 2.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.0% |
|    | 25歳～29歳 | 46  | 54.3%  | 13.0%  | 2.2%   | 8.7%   | 8.7%        | 2.2%         | 2.2%         | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.3% |
|    | 30歳～34歳 | 48  | 60.4%  | 8.3%   | 6.2%   | 6.2%   | 12.5%       | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.2% |
|    | 35歳～39歳 | 45  | 57.8%  | 13.3%  | 13.3%  | 8.9%   | 4.4%        | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 40歳～44歳 | 46  | 58.7%  | 15.2%  | 2.2%   | 8.7%   | 8.7%        | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.3% |
|    | 45歳～49歳 | 42  | 54.8%  | 21.4%  | 7.1%   | 9.5%   | 4.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.4% |
|    | 50歳～54歳 | 37  | 59.5%  | 18.9%  | 10.8%  | 5.4%   | 5.4%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 55歳～59歳 | 33  | 60.6%  | 15.2%  | 6.1%   | 9.1%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 9.1% |
|    | 60歳～64歳 | 28  | 64.3%  | 7.1%   | 7.1%   | 14.3%  | 7.1%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 65歳～69歳 | 21  | 42.9%  | 14.3%  | 33.3%  | 4.8%   | 4.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |

# 主要メディアの年代別平均接触時間(PC)※5月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 パソコンからのインターネット接続 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|----|---------|-----|----------------------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない                | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体 |         | 875 | 17.9%                | 5.7%   | 3.9%   | 9.7%   | 15.3%       | 8.2%         | 13.8%        | 9.5%         | 3.5%         | 5.0%         | 1.5%         | 0.7%         | 0.6%         | 2.5%    | 2.1%  |
| 男性 | 15歳～19歳 | 48  | 33.3%                | 8.3%   | 2.1%   | 8.3%   | 12.5%       | 4.2%         | 8.3%         | 18.8%        | 0.0%         | 4.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 43  | 9.3%                 | 4.7%   | 7.0%   | 20.9%  | 18.6%       | 4.7%         | 11.6%        | 4.7%         | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 7.0%    | 7.0%  |
|    | 25歳～29歳 | 44  | 18.2%                | 2.3%   | 6.8%   | 11.4%  | 11.4%       | 6.8%         | 15.9%        | 4.5%         | 2.3%         | 9.1%         | 2.3%         | 0.0%         | 2.3%         | 6.8%    | 0.0%  |
|    | 30歳～34歳 | 45  | 11.1%                | 15.6%  | 4.4%   | 11.1%  | 13.3%       | 2.2%         | 6.7%         | 11.1%        | 6.7%         | 6.7%         | 4.4%         | 2.2%         | 0.0%         | 2.2%    | 2.2%  |
|    | 35歳～39歳 | 43  | 0.0%                 | 7.0%   | 7.0%   | 9.3%   | 25.6%       | 11.6%        | 11.6%        | 14.0%        | 4.7%         | 2.3%         | 0.0%         | 2.3%         | 0.0%         | 2.3%    | 2.3%  |
|    | 40歳～44歳 | 39  | 10.3%                | 5.1%   | 7.7%   | 7.7%   | 12.8%       | 17.9%        | 7.7%         | 10.3%        | 7.7%         | 5.1%         | 0.0%         | 2.6%         | 0.0%         | 2.6%    | 2.6%  |
|    | 45歳～49歳 | 39  | 10.3%                | 2.6%   | 0.0%   | 12.8%  | 35.9%       | 2.6%         | 20.5%        | 2.6%         | 2.6%         | 7.7%         | 2.6%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 50歳～54歳 | 42  | 0.0%                 | 2.4%   | 2.4%   | 16.7%  | 21.4%       | 9.5%         | 16.7%        | 7.1%         | 4.8%         | 4.8%         | 0.0%         | 0.0%         | 2.4%         | 7.1%    | 4.8%  |
|    | 55歳～59歳 | 33  | 3.0%                 | 0.0%   | 0.0%   | 9.1%   | 15.2%       | 9.1%         | 42.4%        | 9.1%         | 3.0%         | 3.0%         | 0.0%         | 0.0%         | 3.0%         | 0.0%    | 3.0%  |
|    | 60歳～64歳 | 34  | 5.9%                 | 2.9%   | 0.0%   | 8.8%   | 11.8%       | 2.9%         | 17.6%        | 20.6%        | 8.8%         | 5.9%         | 2.9%         | 0.0%         | 5.9%         | 5.9%    | 0.0%  |
|    | 65歳～69歳 | 23  | 0.0%                 | 0.0%   | 4.3%   | 8.7%   | 8.7%        | 4.3%         | 30.4%        | 17.4%        | 17.4%        | 0.0%         | 8.7%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 女性 | 15歳～19歳 | 46  | 41.3%                | 6.5%   | 8.7%   | 8.7%   | 6.5%        | 8.7%         | 10.9%        | 0.0%         | 0.0%         | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 2.2%    | 2.2%  |
|    | 20歳～24歳 | 50  | 30.0%                | 8.0%   | 4.0%   | 12.0%  | 14.0%       | 12.0%        | 12.0%        | 0.0%         | 0.0%         | 2.0%         | 2.0%         | 0.0%         | 0.0%         | 2.0%    | 2.0%  |
|    | 25歳～29歳 | 46  | 34.8%                | 4.3%   | 8.7%   | 4.3%   | 10.9%       | 4.3%         | 8.7%         | 8.7%         | 6.5%         | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%    | 6.5%  |
|    | 30歳～34歳 | 48  | 31.2%                | 8.3%   | 2.1%   | 8.3%   | 12.5%       | 12.5%        | 10.4%        | 6.2%         | 2.1%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.2%  |
|    | 35歳～39歳 | 45  | 28.9%                | 6.7%   | 6.7%   | 8.9%   | 20.0%       | 6.7%         | 8.9%         | 4.4%         | 4.4%         | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 40歳～44歳 | 46  | 26.1%                | 6.5%   | 0.0%   | 8.7%   | 13.0%       | 10.9%        | 8.7%         | 13.0%        | 2.2%         | 6.5%         | 2.2%         | 0.0%         | 0.0%         | 2.2%    | 0.0%  |
|    | 45歳～49歳 | 42  | 16.7%                | 9.5%   | 4.8%   | 4.8%   | 11.9%       | 14.3%        | 14.3%        | 14.3%        | 0.0%         | 4.8%         | 0.0%         | 0.0%         | 0.0%         | 2.4%    | 2.4%  |
|    | 50歳～54歳 | 37  | 18.9%                | 5.4%   | 2.7%   | 10.8%  | 24.3%       | 5.4%         | 10.8%        | 10.8%        | 0.0%         | 8.1%         | 2.7%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 33  | 18.2%                | 9.1%   | 0.0%   | 6.1%   | 0.0%        | 9.1%         | 12.1%        | 12.1%        | 3.0%         | 24.2%        | 0.0%         | 0.0%         | 0.0%         | 3.0%    | 3.0%  |
|    | 60歳～64歳 | 28  | 10.7%                | 0.0%   | 0.0%   | 7.1%   | 17.9%       | 7.1%         | 17.9%        | 14.3%        | 0.0%         | 7.1%         | 3.6%         | 3.6%         | 0.0%         | 10.7%   | 0.0%  |
|    | 65歳～69歳 | 21  | 0.0%                 | 0.0%   | 0.0%   | 4.8%   | 19.0%       | 14.3%        | 23.8%        | 19.0%        | 9.5%         | 0.0%         | 4.8%         | 4.8%         | 0.0%         | 0.0%    | 0.0%  |

# 主要メディアの年代別平均接触時間(スマホ)※5月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 スマートフォンからのインターネット接続 |        |        |        |             |              |              |              |              |              |              |              |              |         | わからない |
|----|---------|-----|-------------------------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない                   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ |       |
| 全体 |         | 875 | 3.8%                    | 8.3%   | 5.4%   | 12.8%  | 20.3%       | 10.3%        | 16.2%        | 9.6%         | 4.5%         | 3.3%         | 1.1%         | 0.6%         | 0.3%         | 1.4%    | 2.1%  |
| 男性 | 15歳～19歳 | 48  | 0.0%                    | 4.2%   | 0.0%   | 6.2%   | 10.4%       | 10.4%        | 25.0%        | 8.3%         | 16.7%        | 12.5%        | 0.0%         | 4.2%         | 2.1%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 43  | 4.7%                    | 0.0%   | 2.3%   | 11.6%  | 23.3%       | 18.6%        | 9.3%         | 14.0%        | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 4.7%    | 7.0%  |
|    | 25歳～29歳 | 44  | 6.8%                    | 2.3%   | 2.3%   | 6.8%   | 27.3%       | 9.1%         | 11.4%        | 15.9%        | 6.8%         | 4.5%         | 0.0%         | 0.0%         | 2.3%         | 4.5%    | 0.0%  |
|    | 30歳～34歳 | 45  | 2.2%                    | 4.4%   | 4.4%   | 13.3%  | 11.1%       | 17.8%        | 15.6%        | 13.3%        | 4.4%         | 4.4%         | 2.2%         | 0.0%         | 0.0%         | 4.4%    | 2.2%  |
|    | 35歳～39歳 | 43  | 2.3%                    | 7.0%   | 2.3%   | 9.3%   | 37.2%       | 9.3%         | 18.6%        | 2.3%         | 7.0%         | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 40歳～44歳 | 39  | 2.6%                    | 7.7%   | 2.6%   | 15.4%  | 28.2%       | 10.3%        | 15.4%        | 12.8%        | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.6%  |
|    | 45歳～49歳 | 39  | 5.1%                    | 5.1%   | 7.7%   | 12.8%  | 33.3%       | 7.7%         | 12.8%        | 7.7%         | 2.6%         | 0.0%         | 5.1%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 50歳～54歳 | 42  | 2.4%                    | 16.7%  | 7.1%   | 14.3%  | 23.8%       | 9.5%         | 9.5%         | 2.4%         | 0.0%         | 2.4%         | 2.4%         | 0.0%         | 2.4%         | 0.0%    | 7.1%  |
|    | 55歳～59歳 | 33  | 0.0%                    | 3.0%   | 12.1%  | 21.2%  | 21.2%       | 9.1%         | 21.2%        | 9.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 3.0%  |
|    | 60歳～64歳 | 34  | 8.8%                    | 17.6%  | 17.6%  | 14.7%  | 11.8%       | 11.8%        | 14.7%        | 0.0%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 65歳～69歳 | 23  | 4.3%                    | 30.4%  | 8.7%   | 21.7%  | 13.0%       | 13.0%        | 8.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 女性 | 15歳～19歳 | 46  | 0.0%                    | 2.2%   | 6.5%   | 8.7%   | 10.9%       | 8.7%         | 26.1%        | 13.0%        | 2.2%         | 13.0%        | 4.3%         | 0.0%         | 0.0%         | 2.2%    | 2.2%  |
|    | 20歳～24歳 | 50  | 6.0%                    | 4.0%   | 6.0%   | 4.0%   | 16.0%       | 6.0%         | 16.0%        | 24.0%        | 2.0%         | 4.0%         | 0.0%         | 6.0%         | 0.0%         | 4.0%    | 2.0%  |
|    | 25歳～29歳 | 46  | 2.2%                    | 4.3%   | 4.3%   | 0.0%   | 10.9%       | 8.7%         | 30.4%        | 15.2%        | 15.2%        | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.3%  |
|    | 30歳～34歳 | 48  | 0.0%                    | 6.2%   | 2.1%   | 14.6%  | 18.8%       | 6.2%         | 25.0%        | 8.3%         | 2.1%         | 8.3%         | 4.2%         | 0.0%         | 0.0%         | 0.0%    | 4.2%  |
|    | 35歳～39歳 | 45  | 2.2%                    | 0.0%   | 2.2%   | 6.7%   | 28.9%       | 11.1%        | 24.4%        | 11.1%        | 4.4%         | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 4.4%    | 0.0%  |
|    | 40歳～44歳 | 46  | 4.3%                    | 10.9%  | 6.5%   | 26.1%  | 15.2%       | 13.0%        | 10.9%        | 4.3%         | 8.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 45歳～49歳 | 42  | 2.4%                    | 9.5%   | 2.4%   | 23.8%  | 26.2%       | 4.8%         | 9.5%         | 16.7%        | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.4%  |
|    | 50歳～54歳 | 37  | 8.1%                    | 13.5%  | 5.4%   | 16.2%  | 24.3%       | 2.7%         | 21.6%        | 2.7%         | 0.0%         | 0.0%         | 2.7%         | 0.0%         | 0.0%         | 2.7%    | 0.0%  |
|    | 55歳～59歳 | 33  | 3.0%                    | 21.2%  | 9.1%   | 18.2%  | 12.1%       | 18.2%        | 3.0%         | 6.1%         | 3.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 6.1%  |
|    | 60歳～64歳 | 28  | 10.7%                   | 17.9%  | 10.7%  | 14.3%  | 21.4%       | 10.7%        | 3.6%         | 7.1%         | 0.0%         | 3.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 65歳～69歳 | 21  | 14.3%                   | 23.8%  | 4.8%   | 14.3%  | 23.8%       | 14.3%        | 4.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |

# 主要メディアの年代別平均接触時間(テレビ)※6月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 テレビ |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|----|---------|-----|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体 |         | 854 | 6.6%    | 2.3%   | 2.5%   | 7.4%   | 14.1%       | 11.0%        | 21.7%        | 16.5%        | 6.0%         | 4.2%         | 2.2%         | 1.3%         | 0.5%         | 2.6%    | 1.3%  |
| 男性 | 15歳～19歳 | 43  | 4.7%    | 4.7%   | 9.3%   | 18.6%  | 14.0%       | 11.6%        | 7.0%         | 14.0%        | 4.7%         | 7.0%         | 2.3%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |
|    | 20歳～24歳 | 45  | 6.7%    | 13.3%  | 8.9%   | 13.3%  | 13.3%       | 8.9%         | 17.8%        | 11.1%        | 2.2%         | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 25歳～29歳 | 39  | 20.5%   | 0.0%   | 12.8%  | 5.1%   | 10.3%       | 12.8%        | 23.1%        | 10.3%        | 0.0%         | 5.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 30歳～34歳 | 43  | 7.0%    | 2.3%   | 4.7%   | 14.0%  | 23.3%       | 20.9%        | 11.6%        | 9.3%         | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|    | 35歳～39歳 | 38  | 2.6%    | 7.9%   | 5.3%   | 5.3%   | 18.4%       | 10.5%        | 28.9%        | 7.9%         | 2.6%         | 5.3%         | 0.0%         | 0.0%         | 0.0%         | 2.6%    | 2.6%  |
|    | 40歳～44歳 | 39  | 15.4%   | 0.0%   | 2.6%   | 15.4%  | 15.4%       | 20.5%        | 15.4%        | 7.7%         | 0.0%         | 2.6%         | 2.6%         | 0.0%         | 2.6%         | 0.0%    | 0.0%  |
|    | 45歳～49歳 | 36  | 2.8%    | 0.0%   | 2.8%   | 11.1%  | 16.7%       | 13.9%        | 25.0%        | 16.7%        | 2.8%         | 0.0%         | 0.0%         | 2.8%         | 2.8%         | 2.8%    | 0.0%  |
|    | 50歳～54歳 | 41  | 4.9%    | 0.0%   | 2.4%   | 4.9%   | 12.2%       | 9.8%         | 26.8%        | 29.3%        | 7.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.4%    | 0.0%  |
|    | 55歳～59歳 | 31  | 12.9%   | 6.5%   | 0.0%   | 6.5%   | 16.1%       | 6.5%         | 32.3%        | 12.9%        | 3.2%         | 3.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 60歳～64歳 | 35  | 8.6%    | 0.0%   | 0.0%   | 2.9%   | 17.1%       | 5.7%         | 14.3%        | 14.3%        | 14.3%        | 14.3%        | 2.9%         | 2.9%         | 0.0%         | 2.9%    | 0.0%  |
|    | 65歳～69歳 | 28  | 0.0%    | 0.0%   | 0.0%   | 0.0%   | 3.6%        | 14.3%        | 21.4%        | 14.3%        | 25.0%        | 10.7%        | 3.6%         | 7.1%         | 0.0%         | 0.0%    | 0.0%  |
| 女性 | 15歳～19歳 | 46  | 8.7%    | 2.2%   | 0.0%   | 8.7%   | 21.7%       | 13.0%        | 21.7%        | 15.2%        | 6.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.2%    | 0.0%  |
|    | 20歳～24歳 | 46  | 4.3%    | 2.2%   | 0.0%   | 10.9%  | 17.4%       | 6.5%         | 21.7%        | 19.6%        | 6.5%         | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 2.2%    | 4.3%  |
|    | 25歳～29歳 | 47  | 6.4%    | 2.1%   | 0.0%   | 4.3%   | 17.0%       | 10.6%        | 21.3%        | 21.3%        | 0.0%         | 4.3%         | 0.0%         | 6.4%         | 0.0%         | 2.1%    | 4.3%  |
|    | 30歳～34歳 | 45  | 2.2%    | 0.0%   | 2.2%   | 8.9%   | 15.6%       | 8.9%         | 15.6%        | 20.0%        | 4.4%         | 4.4%         | 2.2%         | 4.4%         | 2.2%         | 4.4%    | 4.4%  |
|    | 35歳～39歳 | 43  | 7.0%    | 0.0%   | 0.0%   | 7.0%   | 14.0%       | 14.0%        | 20.9%        | 14.0%        | 9.3%         | 2.3%         | 9.3%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |
|    | 40歳～44歳 | 44  | 4.5%    | 6.8%   | 0.0%   | 6.8%   | 18.2%       | 9.1%         | 18.2%        | 13.6%        | 11.4%        | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 6.8%    | 2.3%  |
|    | 45歳～49歳 | 43  | 4.7%    | 0.0%   | 0.0%   | 7.0%   | 9.3%        | 7.0%         | 27.9%        | 11.6%        | 4.7%         | 7.0%         | 9.3%         | 4.7%         | 0.0%         | 7.0%    | 0.0%  |
|    | 50歳～54歳 | 39  | 5.1%    | 0.0%   | 0.0%   | 0.0%   | 5.1%        | 10.3%        | 33.3%        | 23.1%        | 7.7%         | 5.1%         | 2.6%         | 0.0%         | 2.6%         | 2.6%    | 2.6%  |
|    | 55歳～59歳 | 34  | 2.9%    | 0.0%   | 0.0%   | 0.0%   | 8.8%        | 11.8%        | 29.4%        | 26.5%        | 2.9%         | 2.9%         | 5.9%         | 0.0%         | 0.0%         | 8.8%    | 0.0%  |
|    | 60歳～64歳 | 31  | 0.0%    | 0.0%   | 0.0%   | 0.0%   | 6.5%        | 9.7%         | 29.0%        | 32.3%        | 9.7%         | 9.7%         | 0.0%         | 0.0%         | 0.0%         | 3.2%    | 0.0%  |
|    | 65歳～69歳 | 18  | 16.7%   | 0.0%   | 0.0%   | 0.0%   | 0.0%        | 0.0%         | 22.2%        | 27.8%        | 16.7%        | 0.0%         | 11.1%        | 0.0%         | 0.0%         | 0.0%    | 5.6%  |

# 主要メディアの年代別平均接触時間(ラジオ)※6月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n     | Q18 ラジオ |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|-------|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |       | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体      |         | 854   | 63.1%   | 7.5%   | 4.6%   | 9.1%   | 6.9%        | 1.8%         | 2.6%         | 1.6%         | 0.6%         | 0.4%         | 0.7%         | 0.0%         | 0.2%         | 0.1%    | 0.8%  |
| 男性      | 15歳～19歳 | 43    | 44.2%   | 9.3%   | 0.0%   | 16.3%  | 11.6%       | 2.3%         | 4.7%         | 4.7%         | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 2.3%         | 0.0%    | 2.3%  |
|         | 20歳～24歳 | 45    | 57.8%   | 6.7%   | 4.4%   | 13.3%  | 13.3%       | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 25歳～29歳 | 39    | 46.2%   | 5.1%   | 10.3%  | 15.4%  | 7.7%        | 5.1%         | 2.6%         | 2.6%         | 0.0%         | 0.0%         | 2.6%         | 0.0%         | 0.0%         | 2.6%    | 0.0%  |
|         | 30歳～34歳 | 43    | 60.5%   | 7.0%   | 9.3%   | 7.0%   | 7.0%        | 4.7%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 35歳～39歳 | 38    | 44.7%   | 10.5%  | 7.9%   | 13.2%  | 10.5%       | 2.6%         | 5.3%         | 0.0%         | 0.0%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.6%  |
|         | 40歳～44歳 | 39    | 66.7%   | 7.7%   | 5.1%   | 15.4%  | 0.0%        | 2.6%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 36    | 50.0%   | 11.1%  | 5.6%   | 13.9%  | 11.1%       | 0.0%         | 2.8%         | 5.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 50歳～54歳 | 41    | 63.4%   | 12.2%  | 0.0%   | 9.8%   | 9.8%        | 0.0%         | 0.0%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.4%  |
|         | 55歳～59歳 | 31    | 58.1%   | 3.2%   | 3.2%   | 9.7%   | 22.6%       | 0.0%         | 0.0%         | 0.0%         | 3.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 35    | 57.1%   | 5.7%   | 11.4%  | 11.4%  | 2.9%        | 2.9%         | 2.9%         | 0.0%         | 5.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 65歳～69歳 | 28      | 42.9% | 10.7%   | 7.1%   | 14.3%  | 10.7%  | 0.0%        | 10.7%        | 3.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |
| 女性      | 15歳～19歳 | 46    | 67.4%   | 8.7%   | 6.5%   | 10.9%  | 2.2%        | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 46    | 73.9%   | 6.5%   | 0.0%   | 2.2%   | 4.3%        | 6.5%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.3%  |
|         | 25歳～29歳 | 47    | 85.1%   | 2.1%   | 4.3%   | 2.1%   | 4.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 30歳～34歳 | 45    | 71.1%   | 6.7%   | 2.2%   | 4.4%   | 6.7%        | 2.2%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.2%         | 0.0%    | 2.2%  |
|         | 35歳～39歳 | 43    | 74.4%   | 2.3%   | 11.6%  | 2.3%   | 0.0%        | 0.0%         | 4.7%         | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 44    | 65.9%   | 11.4%  | 4.5%   | 0.0%   | 6.8%        | 2.3%         | 4.5%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|         | 45歳～49歳 | 43    | 74.4%   | 7.0%   | 0.0%   | 14.0%  | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 50歳～54歳 | 39    | 74.4%   | 5.1%   | 2.6%   | 2.6%   | 2.6%        | 0.0%         | 7.7%         | 2.6%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 34    | 64.7%   | 11.8%  | 0.0%   | 11.8%  | 5.9%        | 0.0%         | 2.9%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 31    | 71.0%   | 9.7%   | 3.2%   | 6.5%   | 9.7%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 65歳～69歳 | 18      | 55.6% | 5.6%    | 0.0%   | 11.1%  | 11.1%  | 0.0%        | 5.6%         | 0.0%         | 0.0%         | 11.1%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |

# 主要メディアの年代別平均接触時間(新聞)※6月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 新聞 |        |        |        |             |              |              |              |              |              |              |              |              |         |      |
|----|---------|-----|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|------|
|    |         |     | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ |      |
| 全体 |         | 854 | 52.2%  | 14.2%  | 9.8%   | 13.1%  | 5.9%        | 1.6%         | 0.9%         | 0.7%         | 0.5%         | 0.0%         | 0.0%         | 0.0%         | 0.2%         | 0.1%    | 0.7% |
| 男性 | 15歳～19歳 | 43  | 34.9%  | 20.9%  | 7.0%   | 16.3%  | 7.0%        | 2.3%         | 4.7%         | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 0.0% |
|    | 20歳～24歳 | 45  | 57.8%  | 13.3%  | 4.4%   | 11.1%  | 6.7%        | 4.4%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 25歳～29歳 | 39  | 53.8%  | 5.1%   | 15.4%  | 10.3%  | 7.7%        | 2.6%         | 2.6%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 30歳～34歳 | 43  | 58.1%  | 11.6%  | 7.0%   | 11.6%  | 4.7%        | 4.7%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 35歳～39歳 | 38  | 57.9%  | 15.8%  | 7.9%   | 7.9%   | 5.3%        | 0.0%         | 0.0%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.6% |
|    | 40歳～44歳 | 39  | 66.7%  | 15.4%  | 10.3%  | 7.7%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 45歳～49歳 | 36  | 44.4%  | 13.9%  | 11.1%  | 16.7%  | 5.6%        | 0.0%         | 2.8%         | 0.0%         | 2.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.8% |
|    | 50歳～54歳 | 41  | 36.6%  | 19.5%  | 4.9%   | 24.4%  | 12.2%       | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 55歳～59歳 | 31  | 41.9%  | 16.1%  | 12.9%  | 19.4%  | 6.5%        | 3.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 60歳～64歳 | 35  | 28.6%  | 0.0%   | 20.0%  | 22.9%  | 20.0%       | 5.7%         | 0.0%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 65歳～69歳 | 28  | 7.1%   | 3.6%   | 21.4%  | 42.9%  | 17.9%       | 3.6%         | 3.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
| 女性 | 15歳～19歳 | 46  | 73.9%  | 10.9%  | 4.3%   | 6.5%   | 2.2%        | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 20歳～24歳 | 46  | 73.9%  | 13.0%  | 2.2%   | 4.3%   | 2.2%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.3% |
|    | 25歳～29歳 | 47  | 83.0%  | 2.1%   | 6.4%   | 0.0%   | 4.3%        | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.1%         | 0.0%    | 0.0% |
|    | 30歳～34歳 | 45  | 55.6%  | 20.0%  | 6.7%   | 6.7%   | 0.0%        | 2.2%         | 2.2%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 2.2%         | 0.0%    | 2.2% |
|    | 35歳～39歳 | 43  | 62.8%  | 20.9%  | 9.3%   | 0.0%   | 4.7%        | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 40歳～44歳 | 44  | 50.0%  | 22.7%  | 11.4%  | 9.1%   | 4.5%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3% |
|    | 45歳～49歳 | 43  | 55.8%  | 14.0%  | 9.3%   | 14.0%  | 4.7%        | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 50歳～54歳 | 39  | 48.7%  | 23.1%  | 7.7%   | 15.4%  | 5.1%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 55歳～59歳 | 34  | 38.2%  | 8.8%   | 20.6%  | 23.5%  | 5.9%        | 0.0%         | 0.0%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 60歳～64歳 | 31  | 32.3%  | 19.4%  | 25.8%  | 19.4%  | 3.2%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 65歳～69歳 | 18  | 44.4%  | 22.2%  | 0.0%   | 27.8%  | 5.6%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |

# 主要メディアの年代別平均接触時間(雑誌)※6月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 雑誌 |        |        |        |             |              |              |              |              |              |              |              |              |         |      |
|----|---------|-----|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|------|
|    |         |     | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ |      |
| 全体 |         | 854 | 54.6%  | 16.0%  | 7.1%   | 11.5%  | 5.5%        | 1.9%         | 0.9%         | 0.6%         | 0.4%         | 0.1%         | 0.2%         | 0.0%         | 0.1%         | 0.1%    | 0.9% |
| 男性 | 15歳～19歳 | 43  | 48.8%  | 2.3%   | 9.3%   | 14.0%  | 9.3%        | 7.0%         | 2.3%         | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 0.0% |
|    | 20歳～24歳 | 45  | 51.1%  | 13.3%  | 11.1%  | 13.3%  | 6.7%        | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 25歳～29歳 | 39  | 46.2%  | 12.8%  | 12.8%  | 7.7%   | 7.7%        | 7.7%         | 0.0%         | 5.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 30歳～34歳 | 43  | 48.8%  | 25.6%  | 4.7%   | 9.3%   | 4.7%        | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3% |
|    | 35歳～39歳 | 38  | 50.0%  | 21.1%  | 7.9%   | 10.5%  | 2.6%        | 0.0%         | 2.6%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.6% |
|    | 40歳～44歳 | 39  | 69.2%  | 10.3%  | 2.6%   | 17.9%  | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 45歳～49歳 | 36  | 38.9%  | 22.2%  | 13.9%  | 5.6%   | 8.3%        | 2.8%         | 2.8%         | 2.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.8% |
|    | 50歳～54歳 | 41  | 46.3%  | 19.5%  | 4.9%   | 17.1%  | 9.8%        | 0.0%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 55歳～59歳 | 31  | 61.3%  | 16.1%  | 6.5%   | 9.7%   | 3.2%        | 3.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 60歳～64歳 | 35  | 57.1%  | 8.6%   | 11.4%  | 11.4%  | 8.6%        | 0.0%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 65歳～69歳 | 28  | 46.4%  | 17.9%  | 21.4%  | 3.6%   | 3.6%        | 3.6%         | 3.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
| 女性 | 15歳～19歳 | 46  | 45.7%  | 17.4%  | 6.5%   | 17.4%  | 10.9%       | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 20歳～24歳 | 46  | 63.0%  | 15.2%  | 4.3%   | 8.7%   | 0.0%        | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%    | 4.3% |
|    | 25歳～29歳 | 47  | 72.3%  | 12.8%  | 4.3%   | 0.0%   | 6.4%        | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 30歳～34歳 | 45  | 53.3%  | 17.8%  | 4.4%   | 8.9%   | 6.7%        | 0.0%         | 2.2%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 2.2%         | 0.0%    | 2.2% |
|    | 35歳～39歳 | 43  | 67.4%  | 16.3%  | 4.7%   | 9.3%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 40歳～44歳 | 44  | 52.3%  | 22.7%  | 2.3%   | 13.6%  | 4.5%        | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3% |
|    | 45歳～49歳 | 43  | 67.4%  | 7.0%   | 4.7%   | 16.3%  | 4.7%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 50歳～54歳 | 39  | 53.8%  | 20.5%  | 5.1%   | 15.4%  | 2.6%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.6% |
|    | 55歳～59歳 | 34  | 47.1%  | 20.6%  | 8.8%   | 14.7%  | 5.9%        | 0.0%         | 0.0%         | 0.0%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 60歳～64歳 | 31  | 51.6%  | 16.1%  | 6.5%   | 19.4%  | 6.5%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 65歳～69歳 | 18  | 55.6%  | 22.2%  | 5.6%   | 5.6%   | 11.1%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |

# 主要メディアの年代別平均接触時間(PC)※6月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 パソコンからのインターネット接続 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|----|---------|-----|----------------------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない                | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体 |         | 854 | 17.8%                | 6.9%   | 4.1%   | 11.6%  | 15.6%       | 8.0%         | 14.5%        | 7.8%         | 3.4%         | 2.7%         | 2.1%         | 0.5%         | 1.1%         | 2.8%    | 1.2%  |
| 男性 | 15歳～19歳 | 43  | 18.6%                | 7.0%   | 4.7%   | 14.0%  | 18.6%       | 7.0%         | 16.3%        | 4.7%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 4.7%    | 2.3%  |
|    | 20歳～24歳 | 45  | 11.1%                | 13.3%  | 11.1%  | 11.1%  | 13.3%       | 2.2%         | 6.7%         | 8.9%         | 2.2%         | 4.4%         | 4.4%         | 0.0%         | 2.2%         | 8.9%    | 0.0%  |
|    | 25歳～29歳 | 39  | 10.3%                | 5.1%   | 7.7%   | 7.7%   | 15.4%       | 12.8%        | 10.3%        | 12.8%        | 5.1%         | 2.6%         | 2.6%         | 2.6%         | 0.0%         | 5.1%    | 0.0%  |
|    | 30歳～34歳 | 43  | 18.6%                | 9.3%   | 9.3%   | 9.3%   | 18.6%       | 2.3%         | 18.6%        | 9.3%         | 2.3%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 35歳～39歳 | 38  | 10.5%                | 13.2%  | 0.0%   | 10.5%  | 21.1%       | 5.3%         | 13.2%        | 7.9%         | 2.6%         | 2.6%         | 5.3%         | 0.0%         | 2.6%         | 2.6%    | 2.6%  |
|    | 40歳～44歳 | 39  | 10.3%                | 12.8%  | 2.6%   | 10.3%  | 12.8%       | 5.1%         | 23.1%        | 15.4%        | 5.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.6%    | 0.0%  |
|    | 45歳～49歳 | 36  | 2.8%                 | 0.0%   | 2.8%   | 13.9%  | 22.2%       | 19.4%        | 16.7%        | 5.6%         | 2.8%         | 2.8%         | 2.8%         | 0.0%         | 2.8%         | 5.6%    | 0.0%  |
|    | 50歳～54歳 | 41  | 4.9%                 | 4.9%   | 2.4%   | 14.6%  | 22.0%       | 7.3%         | 22.0%        | 9.8%         | 4.9%         | 4.9%         | 0.0%         | 0.0%         | 0.0%         | 2.4%    | 0.0%  |
|    | 55歳～59歳 | 31  | 3.2%                 | 0.0%   | 0.0%   | 16.1%  | 16.1%       | 19.4%        | 25.8%        | 6.5%         | 3.2%         | 0.0%         | 3.2%         | 3.2%         | 0.0%         | 3.2%    | 0.0%  |
|    | 60歳～64歳 | 35  | 0.0%                 | 0.0%   | 2.9%   | 0.0%   | 17.1%       | 8.6%         | 28.6%        | 14.3%        | 11.4%        | 11.4%        | 2.9%         | 0.0%         | 0.0%         | 2.9%    | 0.0%  |
|    | 65歳～69歳 | 28  | 0.0%                 | 0.0%   | 0.0%   | 10.7%  | 3.6%        | 10.7%        | 17.9%        | 25.0%        | 14.3%        | 7.1%         | 7.1%         | 0.0%         | 3.6%         | 0.0%    | 0.0%  |
| 女性 | 15歳～19歳 | 46  | 32.6%                | 10.9%  | 8.7%   | 15.2%  | 21.7%       | 2.2%         | 0.0%         | 4.3%         | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 2.2%    | 0.0%  |
|    | 20歳～24歳 | 46  | 34.8%                | 13.0%  | 6.5%   | 19.6%  | 6.5%        | 4.3%         | 4.3%         | 4.3%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.3%  |
|    | 25歳～29歳 | 47  | 31.9%                | 4.3%   | 0.0%   | 10.6%  | 10.6%       | 12.8%        | 8.5%         | 8.5%         | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 2.1%         | 2.1%    | 6.4%  |
|    | 30歳～34歳 | 45  | 33.3%                | 8.9%   | 4.4%   | 11.1%  | 13.3%       | 6.7%         | 6.7%         | 4.4%         | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 2.2%         | 0.0%    | 4.4%  |
|    | 35歳～39歳 | 43  | 37.2%                | 4.7%   | 7.0%   | 7.0%   | 16.3%       | 4.7%         | 9.3%         | 2.3%         | 0.0%         | 4.7%         | 0.0%         | 0.0%         | 4.7%         | 2.3%    | 0.0%  |
|    | 40歳～44歳 | 44  | 25.0%                | 13.6%  | 0.0%   | 15.9%  | 13.6%       | 6.8%         | 11.4%        | 6.8%         | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |
|    | 45歳～49歳 | 43  | 20.9%                | 9.3%   | 4.7%   | 7.0%   | 18.6%       | 14.0%        | 14.0%        | 2.3%         | 0.0%         | 2.3%         | 2.3%         | 2.3%         | 0.0%         | 2.3%    | 0.0%  |
|    | 50歳～54歳 | 39  | 15.4%                | 5.1%   | 5.1%   | 15.4%  | 15.4%       | 5.1%         | 15.4%        | 10.3%        | 2.6%         | 2.6%         | 2.6%         | 0.0%         | 0.0%         | 2.6%    | 2.6%  |
|    | 55歳～59歳 | 34  | 14.7%                | 0.0%   | 2.9%   | 5.9%   | 5.9%        | 11.8%        | 26.5%        | 8.8%         | 11.8%        | 2.9%         | 0.0%         | 2.9%         | 2.9%         | 2.9%    | 0.0%  |
|    | 60歳～64歳 | 31  | 6.5%                 | 0.0%   | 0.0%   | 16.1%  | 22.6%       | 9.7%         | 25.8%        | 0.0%         | 0.0%         | 6.5%         | 6.5%         | 0.0%         | 0.0%         | 6.5%    | 0.0%  |
|    | 65歳～69歳 | 18  | 27.8%                | 5.6%   | 0.0%   | 11.1%  | 16.7%       | 0.0%         | 16.7%        | 5.6%         | 11.1%        | 0.0%         | 5.6%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |

# 主要メディアの年代別平均接触時間(スマホ)※6月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 スマートフォンからのインターネット接続 |        |        |        |             |              |              |              |              |              |              |              |              |         |      |
|----|---------|-----|-------------------------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|------|
|    |         |     | 利用しない                   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ |      |
| 全体 |         | 854 | 3.7%                    | 7.7%   | 5.5%   | 13.7%  | 24.7%       | 11.9%        | 11.9%        | 9.0%         | 4.0%         | 1.9%         | 1.1%         | 0.6%         | 0.6%         | 1.9%    | 1.8% |
| 男性 | 15歳～19歳 | 43  | 2.3%                    | 2.3%   | 2.3%   | 4.7%   | 23.3%       | 4.7%         | 11.6%        | 18.6%        | 9.3%         | 0.0%         | 4.7%         | 2.3%         | 2.3%         | 7.0%    | 4.7% |
|    | 20歳～24歳 | 45  | 0.0%                    | 4.4%   | 8.9%   | 2.2%   | 26.7%       | 13.3%        | 6.7%         | 20.0%        | 2.2%         | 0.0%         | 2.2%         | 6.7%         | 4.4%         | 2.2%    | 0.0% |
|    | 25歳～29歳 | 39  | 2.6%                    | 2.6%   | 7.7%   | 2.6%   | 30.8%       | 20.5%        | 10.3%        | 12.8%        | 7.7%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 30歳～34歳 | 43  | 0.0%                    | 7.0%   | 9.3%   | 14.0%  | 25.6%       | 18.6%        | 18.6%        | 4.7%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 35歳～39歳 | 38  | 10.5%                   | 0.0%   | 2.6%   | 5.3%   | 36.8%       | 10.5%        | 15.8%        | 13.2%        | 0.0%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.6% |
|    | 40歳～44歳 | 39  | 2.6%                    | 7.7%   | 2.6%   | 7.7%   | 41.0%       | 2.6%         | 17.9%        | 7.7%         | 10.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 45歳～49歳 | 36  | 0.0%                    | 8.3%   | 0.0%   | 22.2%  | 25.0%       | 19.4%        | 19.4%        | 2.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.8%    | 0.0% |
|    | 50歳～54歳 | 41  | 0.0%                    | 7.3%   | 9.8%   | 26.8%  | 31.7%       | 9.8%         | 7.3%         | 2.4%         | 4.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 55歳～59歳 | 31  | 3.2%                    | 25.8%  | 9.7%   | 9.7%   | 25.8%       | 9.7%         | 6.5%         | 6.5%         | 0.0%         | 0.0%         | 3.2%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 60歳～64歳 | 35  | 5.7%                    | 14.3%  | 8.6%   | 14.3%  | 22.9%       | 8.6%         | 14.3%        | 5.7%         | 2.9%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 65歳～69歳 | 28  | 7.1%                    | 17.9%  | 7.1%   | 32.1%  | 21.4%       | 14.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
| 女性 | 15歳～19歳 | 46  | 6.5%                    | 8.7%   | 4.3%   | 8.7%   | 13.0%       | 15.2%        | 6.5%         | 10.9%        | 4.3%         | 8.7%         | 4.3%         | 0.0%         | 0.0%         | 2.2%    | 6.5% |
|    | 20歳～24歳 | 46  | 2.2%                    | 0.0%   | 2.2%   | 8.7%   | 15.2%       | 21.7%        | 17.4%        | 6.5%         | 8.7%         | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 6.5%    | 6.5% |
|    | 25歳～29歳 | 47  | 4.3%                    | 4.3%   | 0.0%   | 2.1%   | 10.6%       | 19.1%        | 17.0%        | 10.6%        | 12.8%        | 2.1%         | 4.3%         | 0.0%         | 2.1%         | 4.3%    | 6.4% |
|    | 30歳～34歳 | 45  | 0.0%                    | 2.2%   | 0.0%   | 20.0%  | 13.3%       | 22.2%        | 13.3%        | 11.1%        | 4.4%         | 2.2%         | 0.0%         | 2.2%         | 2.2%         | 2.2%    | 4.4% |
|    | 35歳～39歳 | 43  | 7.0%                    | 2.3%   | 0.0%   | 9.3%   | 37.2%       | 7.0%         | 16.3%        | 16.3%        | 0.0%         | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 40歳～44歳 | 44  | 4.5%                    | 6.8%   | 6.8%   | 22.7%  | 25.0%       | 11.4%        | 9.1%         | 6.8%         | 4.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3% |
|    | 45歳～49歳 | 43  | 0.0%                    | 11.6%  | 7.0%   | 16.3%  | 27.9%       | 4.7%         | 9.3%         | 14.0%        | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 7.0%    | 0.0% |
|    | 50歳～54歳 | 39  | 7.7%                    | 10.3%  | 15.4%  | 20.5%  | 28.2%       | 0.0%         | 5.1%         | 2.6%         | 2.6%         | 5.1%         | 0.0%         | 0.0%         | 0.0%         | 2.6%    | 0.0% |
|    | 55歳～59歳 | 34  | 2.9%                    | 5.9%   | 5.9%   | 29.4%  | 26.5%       | 5.9%         | 8.8%         | 11.8%        | 0.0%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 60歳～64歳 | 31  | 3.2%                    | 16.1%  | 9.7%   | 22.6%  | 29.0%       | 6.5%         | 12.9%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 65歳～69歳 | 18  | 22.2%                   | 27.8%  | 5.6%   | 11.1%  | 0.0%        | 11.1%        | 16.7%        | 0.0%         | 5.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |

# 主要メディアの年代別平均接触時間(テレビ)※7月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 テレビ |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|----|---------|-----|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体 |         | 872 | 7.3%    | 2.8%   | 1.6%   | 7.6%   | 16.7%       | 10.1%        | 17.7%        | 14.6%        | 8.8%         | 4.0%         | 3.1%         | 1.0%         | 1.4%         | 2.3%    | 1.0%  |
| 男性 | 15歳～19歳 | 48  | 6.2%    | 6.2%   | 2.1%   | 18.8%  | 16.7%       | 8.3%         | 12.5%        | 12.5%        | 6.2%         | 4.2%         | 0.0%         | 2.1%         | 0.0%         | 2.1%    | 2.1%  |
|    | 20歳～24歳 | 49  | 16.3%   | 6.1%   | 0.0%   | 18.4%  | 26.5%       | 2.0%         | 14.3%        | 6.1%         | 0.0%         | 4.1%         | 0.0%         | 2.0%         | 0.0%         | 2.0%    | 2.0%  |
|    | 25歳～29歳 | 43  | 20.9%   | 2.3%   | 0.0%   | 9.3%   | 20.9%       | 7.0%         | 16.3%        | 4.7%         | 14.0%        | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |
|    | 30歳～34歳 | 44  | 2.3%    | 4.5%   | 4.5%   | 9.1%   | 18.2%       | 11.4%        | 29.5%        | 4.5%         | 6.8%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 4.5%    | 2.3%  |
|    | 35歳～39歳 | 39  | 2.6%    | 7.7%   | 2.6%   | 5.1%   | 17.9%       | 12.8%        | 17.9%        | 17.9%        | 12.8%        | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 40歳～44歳 | 44  | 11.4%   | 2.3%   | 2.3%   | 4.5%   | 20.5%       | 15.9%        | 18.2%        | 13.6%        | 4.5%         | 2.3%         | 0.0%         | 0.0%         | 2.3%         | 0.0%    | 2.3%  |
|    | 45歳～49歳 | 45  | 8.9%    | 2.2%   | 0.0%   | 17.8%  | 20.0%       | 11.1%        | 20.0%        | 6.7%         | 8.9%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 2.2%    | 0.0%  |
|    | 50歳～54歳 | 41  | 7.3%    | 2.4%   | 2.4%   | 2.4%   | 12.2%       | 9.8%         | 22.0%        | 17.1%        | 9.8%         | 12.2%        | 2.4%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 34  | 5.9%    | 2.9%   | 0.0%   | 8.8%   | 17.6%       | 14.7%        | 17.6%        | 8.8%         | 5.9%         | 8.8%         | 2.9%         | 0.0%         | 5.9%         | 0.0%    | 0.0%  |
|    | 60歳～64歳 | 30  | 0.0%    | 0.0%   | 0.0%   | 3.3%   | 16.7%       | 13.3%        | 13.3%        | 23.3%        | 13.3%        | 6.7%         | 3.3%         | 0.0%         | 6.7%         | 0.0%    | 0.0%  |
|    | 65歳～69歳 | 31  | 0.0%    | 0.0%   | 6.5%   | 3.2%   | 6.5%        | 16.1%        | 12.9%        | 25.8%        | 12.9%        | 0.0%         | 9.7%         | 0.0%         | 3.2%         | 3.2%    | 0.0%  |
| 女性 | 15歳～19歳 | 44  | 2.3%    | 9.1%   | 2.3%   | 11.4%  | 20.5%       | 11.4%        | 15.9%        | 9.1%         | 9.1%         | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 4.5%    | 2.3%  |
|    | 20歳～24歳 | 47  | 6.4%    | 0.0%   | 0.0%   | 4.3%   | 21.3%       | 8.5%         | 19.1%        | 14.9%        | 10.6%        | 4.3%         | 4.3%         | 2.1%         | 0.0%         | 0.0%    | 4.3%  |
|    | 25歳～29歳 | 43  | 16.3%   | 2.3%   | 0.0%   | 9.3%   | 23.3%       | 11.6%        | 11.6%        | 14.0%        | 2.3%         | 4.7%         | 2.3%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|    | 30歳～34歳 | 46  | 8.7%    | 2.2%   | 2.2%   | 2.2%   | 21.7%       | 10.9%        | 19.6%        | 17.4%        | 6.5%         | 2.2%         | 4.3%         | 2.2%         | 0.0%         | 0.0%    | 0.0%  |
|    | 35歳～39歳 | 48  | 4.2%    | 0.0%   | 2.1%   | 6.2%   | 10.4%       | 8.3%         | 14.6%        | 22.9%        | 16.7%        | 2.1%         | 2.1%         | 0.0%         | 2.1%         | 8.3%    | 0.0%  |
|    | 40歳～44歳 | 40  | 7.5%    | 0.0%   | 2.5%   | 2.5%   | 12.5%       | 20.0%        | 17.5%        | 15.0%        | 7.5%         | 7.5%         | 5.0%         | 0.0%         | 0.0%         | 2.5%    | 0.0%  |
|    | 45歳～49歳 | 39  | 7.7%    | 2.6%   | 0.0%   | 2.6%   | 10.3%       | 5.1%         | 20.5%        | 20.5%        | 12.8%        | 2.6%         | 7.7%         | 5.1%         | 0.0%         | 2.6%    | 0.0%  |
|    | 50歳～54歳 | 36  | 0.0%    | 0.0%   | 2.8%   | 2.8%   | 19.4%       | 5.6%         | 22.2%        | 11.1%        | 8.3%         | 5.6%         | 2.8%         | 2.8%         | 2.8%         | 11.1%   | 2.8%  |
|    | 55歳～59歳 | 32  | 6.2%    | 0.0%   | 0.0%   | 6.2%   | 9.4%        | 6.2%         | 12.5%        | 28.1%        | 9.4%         | 3.1%         | 9.4%         | 3.1%         | 3.1%         | 3.1%    | 0.0%  |
|    | 60歳～64歳 | 27  | 7.4%    | 3.7%   | 3.7%   | 3.7%   | 0.0%        | 3.7%         | 18.5%        | 22.2%        | 11.1%        | 11.1%        | 7.4%         | 3.7%         | 3.7%         | 0.0%    | 0.0%  |
|    | 65歳～69歳 | 22  | 4.5%    | 0.0%   | 0.0%   | 4.5%   | 9.1%        | 9.1%         | 22.7%        | 18.2%        | 9.1%         | 4.5%         | 13.6%        | 0.0%         | 4.5%         | 0.0%    | 0.0%  |

# 主要メディアの年代別平均接触時間(ラジオ)※7月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n     | Q18 ラジオ |        |        |        |             |              |              |              |              |              |              |              |              |         | わからない |      |
|---------|---------|-------|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|------|
|         |         |       | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ |       |      |
| 全体      |         | 872   | 61.5%   | 8.5%   | 4.5%   | 6.2%   | 8.4%        | 3.2%         | 2.4%         | 1.5%         | 0.7%         | 0.3%         | 1.0%         | 0.1%         | 0.1%         | 0.6%    | 1.0%  |      |
| 男性      | 15歳～19歳 | 48    | 64.6%   | 4.2%   | 8.3%   | 0.0%   | 14.6%       | 2.1%         | 2.1%         | 2.1%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |      |
|         | 20歳～24歳 | 49    | 55.1%   | 4.1%   | 4.1%   | 12.2%  | 6.1%        | 2.0%         | 10.2%        | 2.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.0%    | 2.0%  |      |
|         | 25歳～29歳 | 43    | 58.1%   | 9.3%   | 2.3%   | 9.3%   | 7.0%        | 2.3%         | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 4.7%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |      |
|         | 30歳～34歳 | 44    | 56.8%   | 6.8%   | 9.1%   | 13.6%  | 9.1%        | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |      |
|         | 35歳～39歳 | 39    | 64.1%   | 12.8%  | 0.0%   | 7.7%   | 7.7%        | 2.6%         | 2.6%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |      |
|         | 40歳～44歳 | 44    | 61.4%   | 15.9%  | 4.5%   | 0.0%   | 9.1%        | 2.3%         | 2.3%         | 4.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |      |
|         | 45歳～49歳 | 45    | 53.3%   | 15.6%  | 4.4%   | 6.7%   | 4.4%        | 4.4%         | 2.2%         | 0.0%         | 0.0%         | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%    | 4.4%  |      |
|         | 50歳～54歳 | 41    | 53.7%   | 7.3%   | 9.8%   | 9.8%   | 7.3%        | 2.4%         | 0.0%         | 2.4%         | 2.4%         | 0.0%         | 2.4%         | 0.0%         | 0.0%         | 0.0%    | 2.4%  |      |
|         | 55歳～59歳 | 34    | 29.4%   | 17.6%  | 5.9%   | 11.8%  | 26.5%       | 5.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.9%  | 0.0% |
|         | 60歳～64歳 | 30    | 53.3%   | 10.0%  | 0.0%   | 10.0%  | 13.3%       | 3.3%         | 3.3%         | 0.0%         | 3.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 3.3%  |      |
| 65歳～69歳 | 31      | 41.9% | 9.7%    | 12.9%  | 12.9%  | 9.7%   | 6.5%        | 3.2%         | 3.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |      |
| 女性      | 15歳～19歳 | 44    | 63.6%   | 9.1%   | 4.5%   | 6.8%   | 11.4%       | 0.0%         | 0.0%         | 0.0%         | 4.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |      |
|         | 20歳～24歳 | 47    | 59.6%   | 4.3%   | 4.3%   | 4.3%   | 6.4%        | 6.4%         | 4.3%         | 4.3%         | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%    | 4.3%  |      |
|         | 25歳～29歳 | 43    | 67.4%   | 11.6%  | 2.3%   | 0.0%   | 7.0%        | 4.7%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 2.3%  |      |
|         | 30歳～34歳 | 46    | 67.4%   | 8.7%   | 2.2%   | 6.5%   | 4.3%        | 6.5%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |      |
|         | 35歳～39歳 | 48    | 77.1%   | 2.1%   | 0.0%   | 6.2%   | 8.3%        | 0.0%         | 4.2%         | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |      |
|         | 40歳～44歳 | 40    | 72.5%   | 10.0%  | 5.0%   | 2.5%   | 5.0%        | 2.5%         | 0.0%         | 0.0%         | 2.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |      |
|         | 45歳～49歳 | 39    | 79.5%   | 7.7%   | 2.6%   | 0.0%   | 5.1%        | 2.6%         | 0.0%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |      |
|         | 50歳～54歳 | 36    | 66.7%   | 8.3%   | 2.8%   | 2.8%   | 5.6%        | 0.0%         | 2.8%         | 2.8%         | 2.8%         | 0.0%         | 2.8%         | 0.0%         | 0.0%         | 0.0%    | 2.8%  | 0.0% |
|         | 55歳～59歳 | 32    | 75.0%   | 3.1%   | 6.2%   | 6.2%   | 3.1%        | 3.1%         | 3.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  | 0.0% |
|         | 60歳～64歳 | 27    | 66.7%   | 7.4%   | 3.7%   | 7.4%   | 3.7%        | 7.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 3.7%         | 0.0%         | 0.0%    | 0.0%  | 0.0% |
| 65歳～69歳 | 22      | 54.5% | 0.0%    | 4.5%   | 0.0%   | 13.6%  | 4.5%        | 4.5%         | 4.5%         | 0.0%         | 0.0%         | 9.1%         | 0.0%         | 4.5%         | 0.0%         | 0.0%    | 0.0%  |      |

# 主要メディアの年代別平均接触時間(新聞)※7月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n     | Q18 新聞 |        |        |        |             |              |              |              |              |              |              |              |              |              |       |
|---------|---------|-------|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------|
|         |         |       | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分(8時間)以上～ | わからない |
| 全体      |         | 872   | 51.8%  | 15.6%  | 9.6%   | 12.4%  | 6.7%        | 1.4%         | 0.7%         | 0.5%         | 0.1%         | 0.0%         | 0.1%         | 0.0%         | 0.0%         | 0.2%         | 0.9%  |
| 男性      | 15歳～19歳 | 48    | 58.3%  | 16.7%  | 4.2%   | 12.5%  | 2.1%        | 2.1%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.1%         | 0.0%  |
|         | 20歳～24歳 | 49    | 63.3%  | 10.2%  | 2.0%   | 6.1%   | 8.2%        | 2.0%         | 2.0%         | 2.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 4.1%  |
|         | 25歳～29歳 | 43    | 51.2%  | 16.3%  | 9.3%   | 4.7%   | 7.0%        | 2.3%         | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 2.3%  |
|         | 30歳～34歳 | 44    | 56.8%  | 13.6%  | 4.5%   | 15.9%  | 6.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 0.0%  |
|         | 35歳～39歳 | 39    | 53.8%  | 15.4%  | 12.8%  | 15.4%  | 2.6%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|         | 40歳～44歳 | 44    | 40.9%  | 27.3%  | 15.9%  | 9.1%   | 6.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|         | 45歳～49歳 | 45    | 51.1%  | 22.2%  | 8.9%   | 13.3%  | 2.2%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.2%  |
|         | 50歳～54歳 | 41    | 48.8%  | 7.3%   | 9.8%   | 22.0%  | 9.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.4%  |
|         | 55歳～59歳 | 34    | 35.3%  | 5.9%   | 17.6%  | 20.6%  | 17.6%       | 0.0%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|         | 60歳～64歳 | 30    | 20.0%  | 20.0%  | 16.7%  | 33.3%  | 6.7%        | 3.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
| 65歳～69歳 | 31      | 6.5%  | 0.0%   | 25.8%  | 41.9%  | 19.4%  | 3.2%        | 3.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         |       |
| 女性      | 15歳～19歳 | 44    | 68.2%  | 11.4%  | 6.8%   | 6.8%   | 4.5%        | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|         | 20歳～24歳 | 47    | 66.0%  | 10.6%  | 6.4%   | 2.1%   | 2.1%        | 6.4%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 4.3%  |
|         | 25歳～29歳 | 43    | 67.4%  | 11.6%  | 2.3%   | 2.3%   | 9.3%        | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%  |
|         | 30歳～34歳 | 46    | 67.4%  | 10.9%  | 8.7%   | 6.5%   | 2.2%        | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|         | 35歳～39歳 | 48    | 77.1%  | 14.6%  | 2.1%   | 2.1%   | 2.1%        | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|         | 40歳～44歳 | 40    | 50.0%  | 22.5%  | 10.0%  | 15.0%  | 2.5%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|         | 45歳～49歳 | 39    | 41.0%  | 30.8%  | 10.3%  | 15.4%  | 2.6%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|         | 50歳～54歳 | 36    | 44.4%  | 19.4%  | 11.1%  | 19.4%  | 5.6%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|         | 55歳～59歳 | 32    | 43.8%  | 25.0%  | 9.4%   | 9.4%   | 12.5%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|         | 60歳～64歳 | 27    | 40.7%  | 14.8%  | 25.9%  | 11.1%  | 7.4%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
| 65歳～69歳 | 22      | 40.9% | 18.2%  | 9.1%   | 4.5%   | 22.7%  | 0.0%        | 0.0%         | 4.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         |       |

# 主要メディアの年代別平均接触時間(雑誌)※7月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 雑誌 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|----|---------|-----|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体 |         | 872 | 56.0%  | 18.6%  | 7.6%   | 10.0%  | 4.5%        | 1.1%         | 0.7%         | 0.3%         | 0.1%         | 0.0%         | 0.1%         | 0.0%         | 0.0%         | 0.2%    | 0.8%  |
| 男性 | 15歳～19歳 | 48  | 64.6%  | 10.4%  | 4.2%   | 10.4%  | 4.2%        | 2.1%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.1%    | 0.0%  |
|    | 20歳～24歳 | 49  | 53.1%  | 16.3%  | 6.1%   | 14.3%  | 2.0%        | 2.0%         | 2.0%         | 2.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.0%  |
|    | 25歳～29歳 | 43  | 55.8%  | 16.3%  | 4.7%   | 4.7%   | 7.0%        | 0.0%         | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%    | 4.7%  |
|    | 30歳～34歳 | 44  | 56.8%  | 15.9%  | 4.5%   | 13.6%  | 4.5%        | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |
|    | 35歳～39歳 | 39  | 53.8%  | 25.6%  | 7.7%   | 7.7%   | 5.1%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 40歳～44歳 | 44  | 47.7%  | 36.4%  | 2.3%   | 11.4%  | 2.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 45歳～49歳 | 45  | 48.9%  | 15.6%  | 6.7%   | 17.8%  | 8.9%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.2%  |
|    | 50歳～54歳 | 41  | 61.0%  | 12.2%  | 12.2%  | 9.8%   | 4.9%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 34  | 55.9%  | 26.5%  | 8.8%   | 8.8%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 60歳～64歳 | 30  | 63.3%  | 10.0%  | 10.0%  | 3.3%   | 13.3%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 65歳～69歳 | 31  | 38.7%  | 22.6%  | 16.1%  | 9.7%   | 12.9%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 女性 | 15歳～19歳 | 44  | 52.3%  | 15.9%  | 6.8%   | 13.6%  | 9.1%        | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 47  | 57.4%  | 17.0%  | 4.3%   | 4.3%   | 4.3%        | 6.4%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.3%  |
|    | 25歳～29歳 | 43  | 58.1%  | 23.3%  | 2.3%   | 0.0%   | 7.0%        | 7.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|    | 30歳～34歳 | 46  | 58.7%  | 13.0%  | 13.0%  | 10.9%  | 2.2%        | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 35歳～39歳 | 48  | 58.3%  | 14.6%  | 6.2%   | 12.5%  | 6.2%        | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 40歳～44歳 | 40  | 50.0%  | 27.5%  | 7.5%   | 15.0%  | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 45歳～49歳 | 39  | 66.7%  | 20.5%  | 10.3%  | 2.6%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 50歳～54歳 | 36  | 44.4%  | 22.2%  | 16.7%  | 13.9%  | 2.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 32  | 71.9%  | 9.4%   | 6.2%   | 9.4%   | 0.0%        | 0.0%         | 3.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 60歳～64歳 | 27  | 51.9%  | 25.9%  | 7.4%   | 14.8%  | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 65歳～69歳 | 22  | 63.6%  | 13.6%  | 9.1%   | 9.1%   | 0.0%        | 0.0%         | 4.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |

# 主要メディアの年代別平均接触時間(PC)※7月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n    | Q18 パソコンからのインターネット接続 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|------|----------------------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |      | 利用しない                | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体      |         | 872  | 16.9%                | 6.4%   | 3.9%   | 10.4%  | 15.4%       | 7.2%         | 14.0%        | 9.9%         | 5.8%         | 3.9%         | 1.8%         | 0.5%         | 0.1%         | 2.4%    | 1.4%  |
| 男性      | 15歳～19歳 | 48   | 29.2%                | 4.2%   | 4.2%   | 27.1%  | 16.7%       | 4.2%         | 0.0%         | 2.1%         | 6.2%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 2.1%    | 2.1%  |
|         | 20歳～24歳 | 49   | 12.2%                | 8.2%   | 6.1%   | 12.2%  | 6.1%        | 8.2%         | 12.2%        | 8.2%         | 6.1%         | 6.1%         | 2.0%         | 4.1%         | 0.0%         | 4.1%    | 4.1%  |
|         | 25歳～29歳 | 43   | 14.0%                | 7.0%   | 0.0%   | 9.3%   | 14.0%       | 7.0%         | 27.9%        | 2.3%         | 4.7%         | 2.3%         | 7.0%         | 2.3%         | 0.0%         | 2.3%    | 0.0%  |
|         | 30歳～34歳 | 44   | 15.9%                | 4.5%   | 6.8%   | 4.5%   | 29.5%       | 2.3%         | 11.4%        | 11.4%        | 6.8%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 4.5%    | 0.0%  |
|         | 35歳～39歳 | 39   | 15.4%                | 5.1%   | 2.6%   | 7.7%   | 20.5%       | 7.7%         | 10.3%        | 17.9%        | 7.7%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 2.6%    | 0.0%  |
|         | 40歳～44歳 | 44   | 13.6%                | 9.1%   | 6.8%   | 6.8%   | 15.9%       | 6.8%         | 18.2%        | 13.6%        | 2.3%         | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 4.5%    | 0.0%  |
|         | 45歳～49歳 | 45   | 8.9%                 | 4.4%   | 4.4%   | 2.2%   | 22.2%       | 11.1%        | 24.4%        | 13.3%        | 2.2%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 4.4%    | 0.0%  |
|         | 50歳～54歳 | 41   | 7.3%                 | 2.4%   | 2.4%   | 12.2%  | 14.6%       | 7.3%         | 14.6%        | 22.0%        | 4.9%         | 9.8%         | 0.0%         | 0.0%         | 0.0%         | 2.4%    | 0.0%  |
|         | 55歳～59歳 | 34   | 5.9%                 | 2.9%   | 2.9%   | 2.9%   | 17.6%       | 2.9%         | 23.5%        | 14.7%        | 17.6%        | 5.9%         | 0.0%         | 0.0%         | 0.0%         | 2.9%    | 0.0%  |
|         | 60歳～64歳 | 30   | 3.3%                 | 0.0%   | 3.3%   | 6.7%   | 13.3%       | 3.3%         | 23.3%        | 16.7%        | 16.7%        | 10.0%        | 0.0%         | 0.0%         | 0.0%         | 3.3%    | 0.0%  |
| 65歳～69歳 | 31      | 3.2% | 0.0%                 | 0.0%   | 9.7%   | 6.5%   | 9.7%        | 25.8%        | 19.4%        | 9.7%         | 9.7%         | 3.2%         | 0.0%         | 3.2%         | 0.0%         | 0.0%    |       |
| 女性      | 15歳～19歳 | 44   | 29.5%                | 13.6%  | 9.1%   | 15.9%  | 13.6%       | 0.0%         | 9.1%         | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 4.5%    | 0.0%  |
|         | 20歳～24歳 | 47   | 19.1%                | 12.8%  | 6.4%   | 6.4%   | 14.9%       | 8.5%         | 8.5%         | 2.1%         | 6.4%         | 2.1%         | 2.1%         | 0.0%         | 0.0%         | 4.3%    | 6.4%  |
|         | 25歳～29歳 | 43   | 25.6%                | 11.6%  | 4.7%   | 7.0%   | 16.3%       | 11.6%        | 2.3%         | 11.6%        | 0.0%         | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.7%  |
|         | 30歳～34歳 | 46   | 26.1%                | 8.7%   | 4.3%   | 8.7%   | 21.7%       | 2.2%         | 8.7%         | 8.7%         | 2.2%         | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%    | 4.3%  |
|         | 35歳～39歳 | 48   | 25.0%                | 10.4%  | 4.2%   | 22.9%  | 12.5%       | 0.0%         | 4.2%         | 10.4%        | 4.2%         | 2.1%         | 2.1%         | 0.0%         | 0.0%         | 2.1%    | 0.0%  |
|         | 40歳～44歳 | 40   | 22.5%                | 7.5%   | 2.5%   | 17.5%  | 15.0%       | 12.5%        | 12.5%        | 0.0%         | 2.5%         | 2.5%         | 2.5%         | 0.0%         | 0.0%         | 2.5%    | 0.0%  |
|         | 45歳～49歳 | 39   | 25.6%                | 7.7%   | 2.6%   | 7.7%   | 7.7%        | 10.3%        | 12.8%        | 15.4%        | 2.6%         | 7.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 50歳～54歳 | 36   | 19.4%                | 0.0%   | 0.0%   | 8.3%   | 19.4%       | 8.3%         | 13.9%        | 5.6%         | 11.1%        | 5.6%         | 2.8%         | 0.0%         | 0.0%         | 2.8%    | 2.8%  |
|         | 55歳～59歳 | 32   | 18.8%                | 0.0%   | 3.1%   | 12.5%  | 12.5%       | 3.1%         | 21.9%        | 3.1%         | 9.4%         | 9.4%         | 3.1%         | 0.0%         | 0.0%         | 0.0%    | 3.1%  |
|         | 60歳～64歳 | 27   | 0.0%                 | 3.7%   | 3.7%   | 7.4%   | 11.1%       | 25.9%        | 18.5%        | 14.8%        | 3.7%         | 0.0%         | 11.1%        | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 65歳～69歳 | 22      | 9.1% | 9.1%                 | 0.0%   | 4.5%   | 9.1%   | 18.2%       | 22.7%        | 9.1%         | 9.1%         | 4.5%         | 4.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |

# 主要メディアの年代別平均接触時間(スマホ)※7月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n     | Q18 スマートフォンからのインターネット接続 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|-------|-------------------------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |       | 利用しない                   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分（1時間）未満 | ～90分（1時間半）未満 | ～120分（2時間）未満 | ～180分（3時間）未満 | ～240分（4時間）未満 | ～300分（5時間）未満 | ～360分（6時間）未満 | ～420分（7時間）未満 | ～480分（8時間）未満 | 480分以上～ | わからない |
| 全体      |         | 872   | 3.8%                    | 7.6%   | 6.4%   | 15.7%  | 21.0%       | 7.9%         | 14.9%        | 9.9%         | 4.0%         | 2.9%         | 1.6%         | 0.5%         | 0.5%         | 2.2%    | 1.3%  |
| 男性      | 15歳～19歳 | 48    | 2.1%                    | 0.0%   | 2.1%   | 4.2%   | 14.6%       | 18.8%        | 18.8%        | 10.4%        | 10.4%        | 4.2%         | 2.1%         | 2.1%         | 0.0%         | 8.3%    | 2.1%  |
|         | 20歳～24歳 | 49    | 4.1%                    | 6.1%   | 0.0%   | 14.3%  | 20.4%       | 6.1%         | 10.2%        | 14.3%        | 4.1%         | 4.1%         | 2.0%         | 4.1%         | 2.0%         | 6.1%    | 2.0%  |
|         | 25歳～29歳 | 43    | 9.3%                    | 2.3%   | 4.7%   | 14.0%  | 23.3%       | 2.3%         | 20.9%        | 11.6%        | 2.3%         | 7.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 30歳～34歳 | 44    | 4.5%                    | 4.5%   | 9.1%   | 13.6%  | 22.7%       | 4.5%         | 13.6%        | 13.6%        | 4.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 4.5%    | 4.5%  |
|         | 35歳～39歳 | 39    | 0.0%                    | 2.6%   | 7.7%   | 12.8%  | 28.2%       | 15.4%        | 17.9%        | 10.3%        | 2.6%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 44    | 2.3%                    | 9.1%   | 6.8%   | 15.9%  | 20.5%       | 11.4%        | 20.5%        | 13.6%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 45    | 2.2%                    | 2.2%   | 8.9%   | 20.0%  | 20.0%       | 13.3%        | 15.6%        | 13.3%        | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%    | 2.2%  |
|         | 50歳～54歳 | 41    | 0.0%                    | 9.8%   | 7.3%   | 17.1%  | 34.1%       | 4.9%         | 14.6%        | 4.9%         | 4.9%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 34    | 5.9%                    | 17.6%  | 17.6%  | 14.7%  | 26.5%       | 0.0%         | 11.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.9%         | 2.9%    | 0.0%  |
|         | 60歳～64歳 | 30    | 0.0%                    | 20.0%  | 6.7%   | 13.3%  | 33.3%       | 3.3%         | 10.0%        | 3.3%         | 3.3%         | 3.3%         | 0.0%         | 0.0%         | 0.0%         | 3.3%    | 0.0%  |
| 65歳～69歳 | 31      | 6.5%  | 32.3%                   | 3.2%   | 25.8%  | 16.1%  | 6.5%        | 9.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |
| 女性      | 15歳～19歳 | 44    | 2.3%                    | 0.0%   | 9.1%   | 11.4%  | 22.7%       | 2.3%         | 9.1%         | 11.4%        | 9.1%         | 9.1%         | 4.5%         | 0.0%         | 0.0%         | 6.8%    | 2.3%  |
|         | 20歳～24歳 | 47    | 0.0%                    | 2.1%   | 0.0%   | 6.4%   | 17.0%       | 6.4%         | 17.0%        | 12.8%        | 14.9%        | 6.4%         | 8.5%         | 0.0%         | 0.0%         | 4.3%    | 4.3%  |
|         | 25歳～29歳 | 43    | 0.0%                    | 2.3%   | 2.3%   | 14.0%  | 18.6%       | 20.9%        | 7.0%         | 16.3%        | 4.7%         | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 4.7%    | 4.7%  |
|         | 30歳～34歳 | 46    | 2.2%                    | 0.0%   | 4.3%   | 10.9%  | 28.3%       | 4.3%         | 21.7%        | 13.0%        | 4.3%         | 4.3%         | 0.0%         | 0.0%         | 2.2%         | 2.2%    | 2.2%  |
|         | 35歳～39歳 | 48    | 6.2%                    | 10.4%  | 4.2%   | 10.4%  | 14.6%       | 10.4%        | 20.8%        | 16.7%        | 0.0%         | 2.1%         | 4.2%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 40    | 2.5%                    | 10.0%  | 5.0%   | 12.5%  | 22.5%       | 10.0%        | 27.5%        | 5.0%         | 0.0%         | 2.5%         | 2.5%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 39    | 5.1%                    | 12.8%  | 7.7%   | 17.9%  | 15.4%       | 5.1%         | 15.4%        | 7.7%         | 7.7%         | 5.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 50歳～54歳 | 36    | 5.6%                    | 11.1%  | 2.8%   | 30.6%  | 11.1%       | 11.1%        | 11.1%        | 5.6%         | 2.8%         | 2.8%         | 0.0%         | 2.8%         | 2.8%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 32    | 9.4%                    | 6.2%   | 12.5%  | 28.1%  | 25.0%       | 0.0%         | 9.4%         | 9.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 27    | 0.0%                    | 14.8%  | 18.5%  | 37.0%  | 11.1%       | 7.4%         | 7.4%         | 3.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 65歳～69歳 | 22      | 22.7% | 9.1%                    | 13.6%  | 22.7%  | 13.6%  | 0.0%        | 4.5%         | 4.5%         | 9.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |

# 主要メディアの年代別平均接触時間(テレビ)※8月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 テレビ |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|----|---------|-----|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体 |         | 867 | 6.7%    | 1.0%   | 3.1%   | 6.0%   | 15.6%       | 8.7%         | 19.4%        | 17.2%        | 8.4%         | 5.5%         | 2.7%         | 0.5%         | 0.5%         | 2.9%    | 2.0%  |
| 男性 | 15歳～19歳 | 50  | 10.0%   | 2.0%   | 4.0%   | 10.0%  | 26.0%       | 8.0%         | 18.0%        | 0.0%         | 6.0%         | 4.0%         | 2.0%         | 0.0%         | 0.0%         | 6.0%    | 4.0%  |
|    | 20歳～24歳 | 43  | 4.7%    | 0.0%   | 7.0%   | 11.6%  | 20.9%       | 4.7%         | 18.6%        | 14.0%        | 2.3%         | 7.0%         | 0.0%         | 0.0%         | 0.0%         | 4.7%    | 4.7%  |
|    | 25歳～29歳 | 41  | 9.8%    | 2.4%   | 2.4%   | 9.8%   | 19.5%       | 7.3%         | 19.5%        | 9.8%         | 14.6%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.4%    | 2.4%  |
|    | 30歳～34歳 | 44  | 11.4%   | 0.0%   | 6.8%   | 15.9%  | 13.6%       | 13.6%        | 15.9%        | 9.1%         | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 4.5%    | 4.5%  |
|    | 35歳～39歳 | 44  | 13.6%   | 4.5%   | 11.4%  | 0.0%   | 15.9%       | 13.6%        | 18.2%        | 13.6%        | 4.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.5%  |
|    | 40歳～44歳 | 38  | 10.5%   | 0.0%   | 2.6%   | 15.8%  | 21.1%       | 5.3%         | 21.1%        | 7.9%         | 0.0%         | 7.9%         | 7.9%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 45歳～49歳 | 39  | 2.6%    | 2.6%   | 0.0%   | 2.6%   | 20.5%       | 12.8%        | 23.1%        | 25.6%        | 2.6%         | 5.1%         | 0.0%         | 0.0%         | 0.0%         | 2.6%    | 0.0%  |
|    | 50歳～54歳 | 33  | 3.0%    | 3.0%   | 3.0%   | 0.0%   | 24.2%       | 6.1%         | 24.2%        | 15.2%        | 6.1%         | 12.1%        | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 3.0%  |
|    | 55歳～59歳 | 38  | 5.3%    | 0.0%   | 0.0%   | 2.6%   | 13.2%       | 10.5%        | 31.6%        | 21.1%        | 13.2%        | 0.0%         | 2.6%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 60歳～64歳 | 30  | 0.0%    | 0.0%   | 0.0%   | 0.0%   | 13.3%       | 3.3%         | 26.7%        | 30.0%        | 13.3%        | 0.0%         | 0.0%         | 3.3%         | 0.0%         | 6.7%    | 3.3%  |
|    | 65歳～69歳 | 32  | 3.1%    | 0.0%   | 0.0%   | 3.1%   | 3.1%        | 6.2%         | 21.9%        | 31.2%        | 15.6%        | 6.2%         | 3.1%         | 0.0%         | 3.1%         | 3.1%    | 0.0%  |
| 女性 | 15歳～19歳 | 49  | 6.1%    | 0.0%   | 2.0%   | 0.0%   | 24.5%       | 8.2%         | 24.5%        | 18.4%        | 8.2%         | 4.1%         | 2.0%         | 0.0%         | 0.0%         | 2.0%    | 0.0%  |
|    | 20歳～24歳 | 47  | 6.4%    | 0.0%   | 2.1%   | 10.6%  | 17.0%       | 12.8%        | 17.0%        | 19.1%        | 4.3%         | 4.3%         | 4.3%         | 0.0%         | 0.0%         | 2.1%    | 0.0%  |
|    | 25歳～29歳 | 47  | 8.5%    | 0.0%   | 2.1%   | 4.3%   | 14.9%       | 10.6%        | 27.7%        | 4.3%         | 8.5%         | 4.3%         | 4.3%         | 0.0%         | 4.3%         | 4.3%    | 2.1%  |
|    | 30歳～34歳 | 43  | 7.0%    | 2.3%   | 2.3%   | 9.3%   | 20.9%       | 4.7%         | 7.0%         | 20.9%        | 4.7%         | 11.6%        | 4.7%         | 0.0%         | 0.0%         | 4.7%    | 0.0%  |
|    | 35歳～39歳 | 44  | 2.3%    | 4.5%   | 6.8%   | 9.1%   | 9.1%        | 11.4%        | 15.9%        | 18.2%        | 13.6%        | 4.5%         | 2.3%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |
|    | 40歳～44歳 | 42  | 9.5%    | 0.0%   | 4.8%   | 7.1%   | 14.3%       | 7.1%         | 9.5%         | 16.7%        | 9.5%         | 9.5%         | 4.8%         | 0.0%         | 0.0%         | 2.4%    | 4.8%  |
|    | 45歳～49歳 | 40  | 5.0%    | 0.0%   | 2.5%   | 2.5%   | 15.0%       | 12.5%        | 15.0%        | 22.5%        | 5.0%         | 5.0%         | 7.5%         | 2.5%         | 0.0%         | 2.5%    | 2.5%  |
|    | 50歳～54歳 | 41  | 2.4%    | 0.0%   | 2.4%   | 2.4%   | 4.9%        | 7.3%         | 29.3%        | 31.7%        | 7.3%         | 7.3%         | 0.0%         | 4.9%         | 0.0%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 27  | 3.7%    | 0.0%   | 0.0%   | 3.7%   | 0.0%        | 3.7%         | 14.8%        | 25.9%        | 33.3%        | 3.7%         | 3.7%         | 0.0%         | 0.0%         | 7.4%    | 0.0%  |
|    | 60歳～64歳 | 32  | 12.5%   | 0.0%   | 0.0%   | 0.0%   | 3.1%        | 6.2%         | 9.4%         | 25.0%        | 12.5%        | 12.5%        | 6.2%         | 0.0%         | 3.1%         | 6.2%    | 3.1%  |
|    | 65歳～69歳 | 23  | 4.3%    | 0.0%   | 0.0%   | 4.3%   | 13.0%       | 8.7%         | 17.4%        | 13.0%        | 13.0%        | 17.4%        | 4.3%         | 0.0%         | 0.0%         | 0.0%    | 4.3%  |

# 主要メディアの年代別平均接触時間(ラジオ)※8月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 ラジオ |        |        |        |             |              |              |              |              |              |              |              |              |         | わからない |
|----|---------|-----|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ |       |
| 全体 |         | 867 | 60.8%   | 7.8%   | 4.0%   | 9.7%   | 7.5%        | 2.2%         | 2.5%         | 0.9%         | 0.6%         | 1.2%         | 0.2%         | 0.2%         | 0.5%         | 0.5%    | 1.4%  |
| 男性 | 15歳～19歳 | 50  | 52.0%   | 6.0%   | 6.0%   | 14.0%  | 10.0%       | 8.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 4.0%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 43  | 55.8%   | 4.7%   | 4.7%   | 9.3%   | 9.3%        | 7.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 4.7%    | 0.0%  |
|    | 25歳～29歳 | 41  | 48.8%   | 7.3%   | 7.3%   | 17.1%  | 7.3%        | 4.9%         | 2.4%         | 0.0%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.4%  |
|    | 30歳～34歳 | 44  | 59.1%   | 4.5%   | 4.5%   | 18.2%  | 6.8%        | 0.0%         | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |
|    | 35歳～39歳 | 44  | 52.3%   | 9.1%   | 2.3%   | 9.1%   | 11.4%       | 4.5%         | 0.0%         | 2.3%         | 0.0%         | 2.3%         | 0.0%         | 2.3%         | 0.0%         | 0.0%    | 4.5%  |
|    | 40歳～44歳 | 38  | 44.7%   | 13.2%  | 0.0%   | 13.2%  | 10.5%       | 0.0%         | 10.5%        | 5.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.6%  |
|    | 45歳～49歳 | 39  | 56.4%   | 15.4%  | 5.1%   | 10.3%  | 5.1%        | 2.6%         | 2.6%         | 0.0%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 50歳～54歳 | 33  | 42.4%   | 12.1%  | 15.2%  | 3.0%   | 12.1%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 9.1%         | 3.0%         | 0.0%         | 0.0%         | 0.0%    | 3.0%  |
|    | 55歳～59歳 | 38  | 50.0%   | 10.5%  | 2.6%   | 18.4%  | 7.9%        | 5.3%         | 2.6%         | 0.0%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 60歳～64歳 | 30  | 36.7%   | 6.7%   | 6.7%   | 20.0%  | 10.0%       | 3.3%         | 3.3%         | 0.0%         | 3.3%         | 3.3%         | 3.3%         | 0.0%         | 0.0%         | 0.0%    | 3.3%  |
|    | 65歳～69歳 | 32  | 46.9%   | 9.4%   | 3.1%   | 12.5%  | 12.5%       | 3.1%         | 9.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 3.1%         | 0.0%    | 0.0%  |
| 女性 | 15歳～19歳 | 49  | 75.5%   | 6.1%   | 2.0%   | 4.1%   | 10.2%       | 2.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 47  | 66.0%   | 6.4%   | 2.1%   | 8.5%   | 8.5%        | 0.0%         | 4.3%         | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1%  |
|    | 25歳～29歳 | 47  | 74.5%   | 2.1%   | 4.3%   | 8.5%   | 4.3%        | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.3%  |
|    | 30歳～34歳 | 43  | 69.8%   | 2.3%   | 4.7%   | 7.0%   | 7.0%        | 2.3%         | 2.3%         | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 35歳～39歳 | 44  | 77.3%   | 4.5%   | 2.3%   | 4.5%   | 6.8%        | 0.0%         | 4.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 40歳～44歳 | 42  | 73.8%   | 4.8%   | 2.4%   | 4.8%   | 2.4%        | 0.0%         | 4.8%         | 0.0%         | 0.0%         | 2.4%         | 0.0%         | 0.0%         | 2.4%         | 0.0%    | 2.4%  |
|    | 45歳～49歳 | 40  | 62.5%   | 15.0%  | 2.5%   | 7.5%   | 5.0%        | 0.0%         | 2.5%         | 0.0%         | 0.0%         | 2.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.5%  |
|    | 50歳～54歳 | 41  | 70.7%   | 12.2%  | 4.9%   | 0.0%   | 4.9%        | 2.4%         | 0.0%         | 2.4%         | 0.0%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 27  | 81.5%   | 3.7%   | 0.0%   | 3.7%   | 3.7%        | 0.0%         | 0.0%         | 3.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 3.7%  |
|    | 60歳～64歳 | 32  | 68.8%   | 6.2%   | 6.2%   | 15.6%  | 3.1%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 65歳～69歳 | 23  | 60.9%   | 17.4%  | 0.0%   | 4.3%   | 4.3%        | 0.0%         | 4.3%         | 0.0%         | 0.0%         | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 4.3%    | 0.0%  |

# 主要メディアの年代別平均接触時間(新聞)※8月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n     | Q18 新聞 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|-------|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |       | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体      |         | 867   | 48.7%  | 17.5%  | 9.9%   | 11.3%  | 6.5%        | 2.1%         | 1.4%         | 0.6%         | 0.0%         | 0.1%         | 0.2%         | 0.0%         | 0.0%         | 0.6%    | 1.2%  |
| 男性      | 15歳～19歳 | 50    | 36.0%  | 14.0%  | 14.0%  | 14.0%  | 4.0%        | 12.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.0%         | 0.0%         | 0.0%         | 4.0%    | 0.0%  |
|         | 20歳～24歳 | 43    | 53.5%  | 16.3%  | 4.7%   | 11.6%  | 4.7%        | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |
|         | 25歳～29歳 | 41    | 48.8%  | 24.4%  | 9.8%   | 7.3%   | 2.4%        | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.4%  |
|         | 30歳～34歳 | 44    | 52.3%  | 11.4%  | 11.4%  | 6.8%   | 6.8%        | 0.0%         | 6.8%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |
|         | 35歳～39歳 | 44    | 63.6%  | 20.5%  | 4.5%   | 2.3%   | 4.5%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.5%  |
|         | 40歳～44歳 | 38    | 50.0%  | 23.7%  | 5.3%   | 13.2%  | 7.9%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 39    | 43.6%  | 25.6%  | 5.1%   | 10.3%  | 10.3%       | 5.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 50歳～54歳 | 33    | 33.3%  | 33.3%  | 3.0%   | 15.2%  | 12.1%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 3.0%  |
|         | 55歳～59歳 | 38    | 36.8%  | 10.5%  | 18.4%  | 26.3%  | 5.3%        | 0.0%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 30    | 20.0%  | 3.3%   | 23.3%  | 23.3%  | 30.0%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 65歳～69歳 | 32      | 6.2%  | 12.5%  | 18.8%  | 28.1%  | 18.8%  | 6.2%        | 6.2%         | 3.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |
| 女性      | 15歳～19歳 | 49    | 73.5%  | 16.3%  | 6.1%   | 2.0%   | 0.0%        | 0.0%         | 2.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 47    | 70.2%  | 8.5%   | 2.1%   | 10.6%  | 2.1%        | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1%  |
|         | 25歳～29歳 | 47    | 74.5%  | 10.6%  | 2.1%   | 2.1%   | 6.4%        | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1%  |
|         | 30歳～34歳 | 43    | 69.8%  | 11.6%  | 7.0%   | 4.7%   | 2.3%        | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |
|         | 35歳～39歳 | 44    | 56.8%  | 25.0%  | 4.5%   | 4.5%   | 4.5%        | 0.0%         | 0.0%         | 4.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 42    | 66.7%  | 19.0%  | 4.8%   | 2.4%   | 0.0%        | 0.0%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.8%  |
|         | 45歳～49歳 | 40    | 37.5%  | 20.0%  | 20.0%  | 12.5%  | 5.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.5%  |
|         | 50歳～54歳 | 41    | 41.5%  | 22.0%  | 9.8%   | 17.1%  | 4.9%        | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 27    | 14.8%  | 29.6%  | 29.6%  | 18.5%  | 3.7%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 3.7%  |
|         | 60歳～64歳 | 32    | 40.6%  | 15.6%  | 18.8%  | 9.4%   | 12.5%       | 0.0%         | 3.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 65歳～69歳 | 23      | 21.7% | 17.4%  | 13.0%  | 30.4%  | 8.7%   | 4.3%        | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |

# 主要メディアの年代別平均接触時間(雑誌)※8月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n     | Q18 雑誌 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|-------|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |       | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ |       |
| 全体      |         | 867   | 51.6%  | 17.5%  | 8.5%   | 8.9%   | 5.9%        | 2.5%         | 1.0%         | 0.5%         | 0.0%         | 0.0%         | 0.2%         | 0.0%         | 0.0%         | 0.7%    | 2.7%  |
| 男性      | 15歳～19歳 | 50    | 38.0%  | 20.0%  | 6.0%   | 10.0%  | 6.0%        | 12.0%        | 4.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 4.0%    | 0.0%  |
|         | 20歳～24歳 | 43    | 55.8%  | 7.0%   | 7.0%   | 9.3%   | 9.3%        | 4.7%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |
|         | 25歳～29歳 | 41    | 48.8%  | 9.8%   | 12.2%  | 9.8%   | 7.3%        | 4.9%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.9%  |
|         | 30歳～34歳 | 44    | 47.7%  | 18.2%  | 15.9%  | 9.1%   | 2.3%        | 2.3%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |
|         | 35歳～39歳 | 44    | 54.5%  | 18.2%  | 9.1%   | 6.8%   | 6.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.5%  |
|         | 40歳～44歳 | 38    | 44.7%  | 23.7%  | 7.9%   | 13.2%  | 10.5%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 39    | 38.5%  | 17.9%  | 10.3%  | 20.5%  | 7.7%        | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.6%  |
|         | 50歳～54歳 | 33    | 66.7%  | 9.1%   | 6.1%   | 3.0%   | 12.1%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 3.0%  |
|         | 55歳～59歳 | 38    | 42.1%  | 26.3%  | 7.9%   | 10.5%  | 5.3%        | 0.0%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 5.3%  |
|         | 60歳～64歳 | 30    | 36.7%  | 20.0%  | 16.7%  | 10.0%  | 10.0%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 3.3%    | 3.3%  |
| 65歳～69歳 | 32      | 43.8% | 25.0%  | 3.1%   | 12.5%  | 6.2%   | 3.1%        | 3.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 3.1%    |       |
| 女性      | 15歳～19歳 | 49    | 59.2%  | 14.3%  | 10.2%  | 4.1%   | 8.2%        | 0.0%         | 2.0%         | 2.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 47    | 61.7%  | 10.6%  | 6.4%   | 10.6%  | 2.1%        | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.3%  |
|         | 25歳～29歳 | 47    | 68.1%  | 12.8%  | 4.3%   | 6.4%   | 6.4%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1%  |
|         | 30歳～34歳 | 43    | 55.8%  | 16.3%  | 11.6%  | 4.7%   | 2.3%        | 4.7%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |
|         | 35歳～39歳 | 44    | 54.5%  | 22.7%  | 6.8%   | 6.8%   | 0.0%        | 4.5%         | 0.0%         | 4.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 42    | 50.0%  | 23.8%  | 0.0%   | 9.5%   | 4.8%        | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 9.5%  |
|         | 45歳～49歳 | 40    | 55.0%  | 20.0%  | 7.5%   | 2.5%   | 2.5%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.5%         | 0.0%         | 0.0%         | 0.0%    | 10.0% |
|         | 50歳～54歳 | 41    | 58.5%  | 17.1%  | 2.4%   | 9.8%   | 7.3%        | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 27    | 33.3%  | 29.6%  | 14.8%  | 11.1%  | 7.4%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 3.7%  |
|         | 60歳～64歳 | 32    | 56.2%  | 12.5%  | 15.6%  | 9.4%   | 3.1%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 3.1%  |
| 65歳～69歳 | 23      | 52.2% | 17.4%  | 13.0%  | 8.7%   | 4.3%   | 4.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |

# 主要メディアの年代別平均接触時間(PC)※8月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 パソコンからのインターネット接続 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|----|---------|-----|----------------------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない                | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体 |         | 867 | 17.4%                | 5.3%   | 4.4%   | 12.0%  | 14.4%       | 9.3%         | 13.6%        | 9.6%         | 3.2%         | 2.9%         | 1.5%         | 0.7%         | 0.6%         | 3.6%    | 1.5%  |
| 男性 | 15歳～19歳 | 50  | 18.0%                | 6.0%   | 2.0%   | 22.0%  | 18.0%       | 8.0%         | 4.0%         | 8.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.0%         | 8.0%    | 4.0%  |
|    | 20歳～24歳 | 43  | 14.0%                | 7.0%   | 4.7%   | 16.3%  | 14.0%       | 4.7%         | 11.6%        | 9.3%         | 4.7%         | 2.3%         | 2.3%         | 4.7%         | 0.0%         | 2.3%    | 2.3%  |
|    | 25歳～29歳 | 41  | 14.6%                | 4.9%   | 4.9%   | 9.8%   | 26.8%       | 9.8%         | 7.3%         | 2.4%         | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 9.8%    | 4.9%  |
|    | 30歳～34歳 | 44  | 9.1%                 | 11.4%  | 2.3%   | 18.2%  | 13.6%       | 13.6%        | 18.2%        | 2.3%         | 4.5%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 4.5%    | 0.0%  |
|    | 35歳～39歳 | 44  | 18.2%                | 4.5%   | 4.5%   | 11.4%  | 18.2%       | 6.8%         | 6.8%         | 6.8%         | 4.5%         | 2.3%         | 4.5%         | 2.3%         | 0.0%         | 4.5%    | 4.5%  |
|    | 40歳～44歳 | 38  | 7.9%                 | 2.6%   | 5.3%   | 7.9%   | 2.6%        | 13.2%        | 23.7%        | 13.2%        | 2.6%         | 7.9%         | 5.3%         | 0.0%         | 0.0%         | 7.9%    | 0.0%  |
|    | 45歳～49歳 | 39  | 7.7%                 | 5.1%   | 0.0%   | 10.3%  | 12.8%       | 17.9%        | 28.2%        | 10.3%        | 0.0%         | 5.1%         | 0.0%         | 0.0%         | 2.6%         | 0.0%    | 0.0%  |
|    | 50歳～54歳 | 33  | 0.0%                 | 6.1%   | 6.1%   | 12.1%  | 15.2%       | 3.0%         | 21.2%        | 15.2%        | 12.1%        | 6.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 3.0%  |
|    | 55歳～59歳 | 38  | 0.0%                 | 2.6%   | 2.6%   | 5.3%   | 28.9%       | 10.5%        | 18.4%        | 15.8%        | 7.9%         | 2.6%         | 2.6%         | 0.0%         | 0.0%         | 2.6%    | 0.0%  |
|    | 60歳～64歳 | 30  | 0.0%                 | 3.3%   | 3.3%   | 6.7%   | 16.7%       | 23.3%        | 16.7%        | 13.3%        | 3.3%         | 3.3%         | 0.0%         | 0.0%         | 0.0%         | 10.0%   | 0.0%  |
|    | 65歳～69歳 | 32  | 3.1%                 | 0.0%   | 0.0%   | 3.1%   | 15.6%       | 6.2%         | 25.0%        | 21.9%        | 9.4%         | 3.1%         | 3.1%         | 3.1%         | 0.0%         | 6.2%    | 0.0%  |
| 女性 | 15歳～19歳 | 49  | 44.9%                | 8.2%   | 6.1%   | 6.1%   | 10.2%       | 2.0%         | 12.2%        | 6.1%         | 0.0%         | 4.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 47  | 31.9%                | 4.3%   | 10.6%  | 12.8%  | 14.9%       | 6.4%         | 8.5%         | 8.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1%  |
|    | 25歳～29歳 | 47  | 23.4%                | 6.4%   | 4.3%   | 10.6%  | 12.8%       | 10.6%        | 8.5%         | 8.5%         | 4.3%         | 2.1%         | 4.3%         | 0.0%         | 0.0%         | 2.1%    | 2.1%  |
|    | 30歳～34歳 | 43  | 41.9%                | 4.7%   | 7.0%   | 9.3%   | 14.0%       | 4.7%         | 7.0%         | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 4.7%    | 0.0%  |
|    | 35歳～39歳 | 44  | 34.1%                | 6.8%   | 2.3%   | 18.2%  | 18.2%       | 4.5%         | 6.8%         | 4.5%         | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |
|    | 40歳～44歳 | 42  | 26.2%                | 2.4%   | 0.0%   | 14.3%  | 9.5%        | 9.5%         | 7.1%         | 14.3%        | 0.0%         | 4.8%         | 0.0%         | 2.4%         | 2.4%         | 2.4%    | 4.8%  |
|    | 45歳～49歳 | 40  | 15.0%                | 10.0%  | 17.5%  | 15.0%  | 2.5%        | 12.5%        | 5.0%         | 7.5%         | 2.5%         | 2.5%         | 2.5%         | 0.0%         | 0.0%         | 5.0%    | 2.5%  |
|    | 50歳～54歳 | 41  | 17.1%                | 4.9%   | 4.9%   | 9.8%   | 19.5%       | 4.9%         | 14.6%        | 17.1%        | 4.9%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 27  | 11.1%                | 3.7%   | 3.7%   | 7.4%   | 14.8%       | 22.2%        | 14.8%        | 7.4%         | 7.4%         | 7.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 60歳～64歳 | 32  | 6.2%                 | 3.1%   | 0.0%   | 12.5%  | 6.2%        | 9.4%         | 31.2%        | 9.4%         | 6.2%         | 3.1%         | 3.1%         | 0.0%         | 6.2%         | 3.1%    | 0.0%  |
|    | 65歳～69歳 | 23  | 4.3%                 | 4.3%   | 0.0%   | 21.7%  | 8.7%        | 13.0%        | 21.7%        | 13.0%        | 0.0%         | 4.3%         | 4.3%         | 0.0%         | 0.0%         | 4.3%    | 0.0%  |

# 主要メディアの年代別平均接触時間(スマホ)※8月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | Q18 スマートフォンからのインターネット接続 |            |            |            |                     |                       |                      |                      |                      |                      |                      |                      |                      |                      |       |
|----|---------|-------------------------|------------|------------|------------|---------------------|-----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------|
|    | n       | 利用しない                   | ～10分<br>未満 | ～20分<br>未満 | ～30分<br>未満 | ～60分<br>(1時間)<br>未満 | ～90分<br>(1時間<br>半) 未満 | ～120分<br>(2時間)<br>未満 | ～180分<br>(3時間)<br>未満 | ～240分<br>(4時間)<br>未満 | ～300分<br>(5時間)<br>未満 | ～360分<br>(6時間)<br>未満 | ～420分<br>(7時間)<br>未満 | ～480分<br>(8時間)<br>未満 | 480分<br>(8時間)<br>以上～ | わからない |
| 男性 | 全体      | 867                     | 2.3%       | 8.0%       | 5.2%       | 16.1%               | 22.7%                 | 11.0%                | 13.0%                | 10.6%                | 3.5%                 | 2.8%                 | 0.7%                 | 0.2%                 | 0.9%                 | 1.5%  |
|    | 15歳～19歳 | 50                      | 2.0%       | 2.0%       | 2.0%       | 8.0%                | 36.0%                 | 10.0%                | 8.0%                 | 12.0%                | 2.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 8.0%                 | 6.0%  |
|    | 20歳～24歳 | 43                      | 4.7%       | 2.3%       | 0.0%       | 9.3%                | 18.6%                 | 11.6%                | 25.6%                | 9.3%                 | 9.3%                 | 2.3%                 | 0.0%                 | 0.0%                 | 0.0%                 | 4.7%  |
|    | 25歳～29歳 | 41                      | 2.4%       | 2.4%       | 2.4%       | 17.1%               | 22.0%                 | 9.8%                 | 22.0%                | 7.3%                 | 4.9%                 | 4.9%                 | 0.0%                 | 0.0%                 | 0.0%                 | 2.4%  |
|    | 30歳～34歳 | 44                      | 4.5%       | 4.5%       | 6.8%       | 6.8%                | 31.8%                 | 22.7%                | 15.9%                | 2.3%                 | 0.0%                 | 2.3%                 | 0.0%                 | 0.0%                 | 0.0%                 | 2.3%  |
|    | 35歳～39歳 | 44                      | 4.5%       | 4.5%       | 0.0%       | 13.6%               | 25.0%                 | 18.2%                | 6.8%                 | 18.2%                | 2.3%                 | 2.3%                 | 0.0%                 | 0.0%                 | 0.0%                 | 4.5%  |
|    | 40歳～44歳 | 38                      | 2.6%       | 7.9%       | 5.3%       | 15.8%               | 28.9%                 | 13.2%                | 13.2%                | 7.9%                 | 2.6%                 | 2.6%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
|    | 45歳～49歳 | 39                      | 0.0%       | 15.4%      | 2.6%       | 25.6%               | 28.2%                 | 10.3%                | 5.1%                 | 7.7%                 | 2.6%                 | 0.0%                 | 2.6%                 | 0.0%                 | 0.0%                 | 0.0%  |
|    | 50歳～54歳 | 33                      | 0.0%       | 12.1%      | 3.0%       | 12.1%               | 24.2%                 | 9.1%                 | 15.2%                | 18.2%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 3.0%                 | 0.0%  |
|    | 55歳～59歳 | 38                      | 0.0%       | 10.5%      | 10.5%      | 31.6%               | 21.1%                 | 10.5%                | 10.5%                | 2.6%                 | 2.6%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
|    | 60歳～64歳 | 30                      | 0.0%       | 10.0%      | 13.3%      | 20.0%               | 36.7%                 | 3.3%                 | 6.7%                 | 6.7%                 | 0.0%                 | 3.3%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
| 女性 | 65歳～69歳 | 32                      | 6.2%       | 25.0%      | 15.6%      | 21.9%               | 18.8%                 | 0.0%                 | 0.0%                 | 12.5%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
|    | 15歳～19歳 | 49                      | 0.0%       | 6.1%       | 2.0%       | 8.2%                | 20.4%                 | 18.4%                | 18.4%                | 12.2%                | 10.2%                | 4.1%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
|    | 20歳～24歳 | 47                      | 2.1%       | 0.0%       | 6.4%       | 10.6%               | 19.1%                 | 4.3%                 | 12.8%                | 17.0%                | 4.3%                 | 12.8%                | 4.3%                 | 0.0%                 | 2.1%                 | 0.0%  |
|    | 25歳～29歳 | 47                      | 4.3%       | 0.0%       | 2.1%       | 10.6%               | 19.1%                 | 6.4%                 | 23.4%                | 8.5%                 | 6.4%                 | 6.4%                 | 4.3%                 | 0.0%                 | 2.1%                 | 4.3%  |
|    | 30歳～34歳 | 43                      | 0.0%       | 2.3%       | 0.0%       | 18.6%               | 16.3%                 | 14.0%                | 11.6%                | 20.9%                | 7.0%                 | 2.3%                 | 2.3%                 | 2.3%                 | 0.0%                 | 2.3%  |
|    | 35歳～39歳 | 44                      | 2.3%       | 2.3%       | 2.3%       | 18.2%               | 18.2%                 | 13.6%                | 18.2%                | 15.9%                | 4.5%                 | 2.3%                 | 0.0%                 | 0.0%                 | 2.3%                 | 0.0%  |
|    | 40歳～44歳 | 42                      | 2.4%       | 11.9%      | 4.8%       | 16.7%               | 16.7%                 | 4.8%                 | 16.7%                | 11.9%                | 0.0%                 | 4.8%                 | 0.0%                 | 0.0%                 | 0.0%                 | 4.8%  |
|    | 45歳～49歳 | 40                      | 0.0%       | 7.5%       | 12.5%      | 17.5%               | 20.0%                 | 12.5%                | 10.0%                | 12.5%                | 0.0%                 | 2.5%                 | 0.0%                 | 2.5%                 | 0.0%                 | 0.0%  |
|    | 50歳～54歳 | 41                      | 0.0%       | 19.5%      | 7.3%       | 22.0%               | 9.8%                  | 12.2%                | 12.2%                | 7.3%                 | 4.9%                 | 2.4%                 | 0.0%                 | 0.0%                 | 0.0%                 | 2.4%  |
|    | 55歳～59歳 | 27                      | 7.4%       | 11.1%      | 7.4%       | 18.5%               | 29.6%                 | 7.4%                 | 11.1%                | 3.7%                 | 3.7%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
|    | 60歳～64歳 | 32                      | 0.0%       | 18.8%      | 12.5%      | 25.0%               | 21.9%                 | 9.4%                 | 3.1%                 | 9.4%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
|    | 65歳～69歳 | 23                      | 8.7%       | 17.4%      | 4.3%       | 21.7%               | 21.7%                 | 13.0%                | 8.7%                 | 0.0%                 | 4.3%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |

# 主要メディアの年代別平均接触時間(テレビ)※9月

※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 テレビ |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|----|---------|-----|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体 |         | 846 | 7.0%    | 2.0%   | 2.6%   | 6.9%   | 13.9%       | 11.2%        | 19.5%        | 16.4%        | 8.3%         | 3.9%         | 2.8%         | 0.6%         | 0.7%         | 2.5%    | 1.7%  |
| 男性 | 15歳～19歳 | 41  | 14.6%   | 12.2%  | 0.0%   | 9.8%   | 19.5%       | 14.6%        | 17.1%        | 0.0%         | 7.3%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.4%  |
|    | 20歳～24歳 | 49  | 12.2%   | 2.0%   | 8.2%   | 18.4%  | 10.2%       | 14.3%        | 14.3%        | 6.1%         | 2.0%         | 0.0%         | 2.0%         | 0.0%         | 0.0%         | 6.1%    | 4.1%  |
|    | 25歳～29歳 | 40  | 12.5%   | 0.0%   | 10.0%  | 5.0%   | 15.0%       | 15.0%        | 20.0%        | 15.0%        | 2.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 5.0%    | 0.0%  |
|    | 30歳～34歳 | 42  | 7.1%    | 0.0%   | 4.8%   | 14.3%  | 14.3%       | 7.1%         | 19.0%        | 14.3%        | 2.4%         | 14.3%        | 0.0%         | 0.0%         | 0.0%         | 2.4%    | 0.0%  |
|    | 35歳～39歳 | 44  | 11.4%   | 2.3%   | 2.3%   | 2.3%   | 22.7%       | 13.6%        | 15.9%        | 9.1%         | 13.6%        | 4.5%         | 0.0%         | 2.3%         | 0.0%         | 0.0%    | 0.0%  |
|    | 40歳～44歳 | 41  | 9.8%    | 7.3%   | 0.0%   | 12.2%  | 26.8%       | 9.8%         | 14.6%        | 17.1%        | 0.0%         | 0.0%         | 2.4%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 45歳～49歳 | 37  | 2.7%    | 5.4%   | 0.0%   | 0.0%   | 13.5%       | 8.1%         | 32.4%        | 16.2%        | 10.8%        | 2.7%         | 2.7%         | 0.0%         | 0.0%         | 2.7%    | 2.7%  |
|    | 50歳～54歳 | 39  | 0.0%    | 2.6%   | 2.6%   | 5.1%   | 12.8%       | 12.8%        | 28.2%        | 23.1%        | 2.6%         | 0.0%         | 7.7%         | 0.0%         | 2.6%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 34  | 14.7%   | 0.0%   | 5.9%   | 2.9%   | 5.9%        | 5.9%         | 23.5%        | 23.5%        | 14.7%        | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 60歳～64歳 | 36  | 0.0%    | 2.8%   | 2.8%   | 2.8%   | 2.8%        | 16.7%        | 27.8%        | 25.0%        | 16.7%        | 2.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 65歳～69歳 | 21  | 9.5%    | 0.0%   | 4.8%   | 4.8%   | 0.0%        | 9.5%         | 19.0%        | 33.3%        | 9.5%         | 4.8%         | 0.0%         | 0.0%         | 4.8%         | 0.0%    | 0.0%  |
| 女性 | 15歳～19歳 | 44  | 2.3%    | 2.3%   | 0.0%   | 11.4%  | 31.8%       | 15.9%        | 18.2%        | 6.8%         | 4.5%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.5%  |
|    | 20歳～24歳 | 47  | 8.5%    | 0.0%   | 0.0%   | 12.8%  | 10.6%       | 17.0%        | 14.9%        | 17.0%        | 8.5%         | 2.1%         | 2.1%         | 2.1%         | 0.0%         | 2.1%    | 2.1%  |
|    | 25歳～29歳 | 47  | 6.4%    | 0.0%   | 2.1%   | 4.3%   | 12.8%       | 8.5%         | 19.1%        | 19.1%        | 10.6%        | 6.4%         | 0.0%         | 4.3%         | 2.1%         | 0.0%    | 4.3%  |
|    | 30歳～34歳 | 46  | 6.5%    | 0.0%   | 2.2%   | 6.5%   | 13.0%       | 13.0%        | 15.2%        | 17.4%        | 13.0%        | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 4.3%    | 4.3%  |
|    | 35歳～39歳 | 41  | 4.9%    | 2.4%   | 2.4%   | 4.9%   | 12.2%       | 2.4%         | 19.5%        | 22.0%        | 9.8%         | 4.9%         | 2.4%         | 0.0%         | 0.0%         | 7.3%    | 4.9%  |
|    | 40歳～44歳 | 43  | 7.0%    | 2.3%   | 2.3%   | 7.0%   | 14.0%       | 7.0%         | 16.3%        | 18.6%        | 14.0%        | 0.0%         | 4.7%         | 0.0%         | 2.3%         | 2.3%    | 2.3%  |
|    | 45歳～49歳 | 36  | 5.6%    | 0.0%   | 5.6%   | 2.8%   | 8.3%        | 16.7%        | 25.0%        | 11.1%        | 13.9%        | 2.8%         | 2.8%         | 0.0%         | 2.8%         | 2.8%    | 0.0%  |
|    | 50歳～54歳 | 43  | 2.3%    | 0.0%   | 0.0%   | 2.3%   | 4.7%        | 11.6%        | 18.6%        | 37.2%        | 11.6%        | 4.7%         | 4.7%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |
|    | 55歳～59歳 | 32  | 3.1%    | 0.0%   | 0.0%   | 3.1%   | 25.0%       | 12.5%        | 25.0%        | 9.4%         | 0.0%         | 6.2%         | 9.4%         | 0.0%         | 3.1%         | 3.1%    | 0.0%  |
|    | 60歳～64歳 | 26  | 3.8%    | 0.0%   | 0.0%   | 3.8%   | 7.7%        | 0.0%         | 19.2%        | 23.1%        | 3.8%         | 11.5%        | 15.4%        | 0.0%         | 0.0%         | 11.5%   | 0.0%  |
|    | 65歳～69歳 | 17  | 5.9%    | 0.0%   | 0.0%   | 5.9%   | 11.8%       | 5.9%         | 5.9%         | 0.0%         | 11.8%        | 23.5%        | 17.6%        | 5.9%         | 0.0%         | 5.9%    | 0.0%  |

# 主要メディアの年代別平均接触時間(ラジオ)※9月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 ラジオ |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|----|---------|-----|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体 |         | 846 | 56.0%   | 9.2%   | 3.9%   | 7.9%   | 8.5%        | 3.9%         | 3.1%         | 2.2%         | 1.4%         | 0.5%         | 0.5%         | 0.2%         | 0.1%         | 0.6%    | 1.9%  |
| 男性 | 15歳～19歳 | 41  | 48.8%   | 4.9%   | 7.3%   | 4.9%   | 7.3%        | 17.1%        | 4.9%         | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 49  | 59.2%   | 2.0%   | 4.1%   | 14.3%  | 6.1%        | 4.1%         | 2.0%         | 0.0%         | 4.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.0%    | 2.0%  |
|    | 25歳～29歳 | 40  | 42.5%   | 7.5%   | 2.5%   | 17.5%  | 12.5%       | 7.5%         | 7.5%         | 2.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 30歳～34歳 | 42  | 47.6%   | 19.0%  | 2.4%   | 2.4%   | 4.8%        | 7.1%         | 16.7%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 35歳～39歳 | 44  | 38.6%   | 6.8%   | 4.5%   | 13.6%  | 13.6%       | 4.5%         | 2.3%         | 4.5%         | 2.3%         | 0.0%         | 4.5%         | 2.3%         | 0.0%         | 0.0%    | 2.3%  |
|    | 40歳～44歳 | 41  | 58.5%   | 9.8%   | 7.3%   | 12.2%  | 7.3%        | 2.4%         | 0.0%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 45歳～49歳 | 37  | 40.5%   | 10.8%  | 2.7%   | 5.4%   | 16.2%       | 2.7%         | 2.7%         | 8.1%         | 0.0%         | 0.0%         | 5.4%         | 0.0%         | 2.7%         | 0.0%    | 2.7%  |
|    | 50歳～54歳 | 39  | 46.2%   | 15.4%  | 5.1%   | 12.8%  | 12.8%       | 2.6%         | 0.0%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.6%    | 0.0%  |
|    | 55歳～59歳 | 34  | 50.0%   | 14.7%  | 5.9%   | 8.8%   | 14.7%       | 2.9%         | 0.0%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 60歳～64歳 | 36  | 27.8%   | 19.4%  | 8.3%   | 5.6%   | 13.9%       | 5.6%         | 8.3%         | 2.8%         | 0.0%         | 2.8%         | 0.0%         | 0.0%         | 0.0%         | 2.8%    | 2.8%  |
|    | 65歳～69歳 | 21  | 52.4%   | 14.3%  | 4.8%   | 0.0%   | 14.3%       | 4.8%         | 0.0%         | 0.0%         | 0.0%         | 9.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 女性 | 15歳～19歳 | 44  | 65.9%   | 13.6%  | 4.5%   | 6.8%   | 2.3%        | 6.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 47  | 70.2%   | 6.4%   | 0.0%   | 4.3%   | 6.4%        | 4.3%         | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.3%  |
|    | 25歳～29歳 | 47  | 72.3%   | 6.4%   | 0.0%   | 2.1%   | 4.3%        | 2.1%         | 0.0%         | 2.1%         | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 6.4%  |
|    | 30歳～34歳 | 46  | 76.1%   | 2.2%   | 2.2%   | 4.3%   | 6.5%        | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.2%  |
|    | 35歳～39歳 | 41  | 61.0%   | 4.9%   | 2.4%   | 7.3%   | 9.8%        | 2.4%         | 4.9%         | 0.0%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.9%  |
|    | 40歳～44歳 | 43  | 60.5%   | 18.6%  | 7.0%   | 2.3%   | 7.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 2.3%  |
|    | 45歳～49歳 | 36  | 63.9%   | 0.0%   | 5.6%   | 8.3%   | 8.3%        | 0.0%         | 2.8%         | 5.6%         | 2.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.8%  |
|    | 50歳～54歳 | 43  | 58.1%   | 9.3%   | 2.3%   | 9.3%   | 9.3%        | 0.0%         | 0.0%         | 4.7%         | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|    | 55歳～59歳 | 32  | 50.0%   | 9.4%   | 3.1%   | 6.2%   | 6.2%        | 3.1%         | 6.2%         | 6.2%         | 6.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 3.1%  |
|    | 60歳～64歳 | 26  | 73.1%   | 7.7%   | 3.8%   | 11.5%  | 3.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 65歳～69歳 | 17  | 64.7%   | 0.0%   | 0.0%   | 17.6%  | 0.0%        | 0.0%         | 0.0%         | 5.9%         | 0.0%         | 0.0%         | 0.0%         | 5.9%         | 0.0%         | 5.9%    | 0.0%  |

# 主要メディアの年代別平均接触時間(新聞)※9月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n     | Q18 新聞 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|-------|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |       | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体      |         | 846   | 50.9%  | 16.3%  | 9.5%   | 11.6%  | 5.3%        | 2.7%         | 1.2%         | 0.6%         | 0.4%         | 0.0%         | 0.1%         | 0.0%         | 0.1%         | 0.1%    | 1.2%  |
| 男性      | 15歳～19歳 | 41    | 48.8%  | 12.2%  | 9.8%   | 9.8%   | 9.8%        | 4.9%         | 0.0%         | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 49    | 53.1%  | 14.3%  | 6.1%   | 12.2%  | 8.2%        | 0.0%         | 0.0%         | 4.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.0%    | 0.0%  |
|         | 25歳～29歳 | 40    | 47.5%  | 15.0%  | 7.5%   | 15.0%  | 5.0%        | 7.5%         | 0.0%         | 2.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 30歳～34歳 | 42    | 47.6%  | 26.2%  | 9.5%   | 4.8%   | 2.4%        | 4.8%         | 4.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 35歳～39歳 | 44    | 56.8%  | 15.9%  | 6.8%   | 15.9%  | 2.3%        | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 41    | 61.0%  | 7.3%   | 9.8%   | 12.2%  | 9.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 37    | 45.9%  | 18.9%  | 13.5%  | 10.8%  | 5.4%        | 0.0%         | 2.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.7%  |
|         | 50歳～54歳 | 39    | 30.8%  | 28.2%  | 10.3%  | 17.9%  | 7.7%        | 5.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 34    | 38.2%  | 5.9%   | 17.6%  | 20.6%  | 8.8%        | 5.9%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 36    | 30.6%  | 2.8%   | 22.2%  | 19.4%  | 16.7%       | 5.6%         | 2.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 65歳～69歳 | 21      | 28.6% | 0.0%   | 23.8%  | 19.0%  | 14.3%  | 9.5%        | 4.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |
| 女性      | 15歳～19歳 | 44    | 65.9%  | 18.2%  | 4.5%   | 2.3%   | 2.3%        | 4.5%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 47    | 70.2%  | 12.8%  | 4.3%   | 2.1%   | 2.1%        | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.1%         | 0.0%    | 4.3%  |
|         | 25歳～29歳 | 47    | 76.6%  | 6.4%   | 0.0%   | 8.5%   | 0.0%        | 2.1%         | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.3%  |
|         | 30歳～34歳 | 46    | 69.6%  | 6.5%   | 6.5%   | 6.5%   | 2.2%        | 0.0%         | 2.2%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.3%  |
|         | 35歳～39歳 | 41    | 58.5%  | 7.3%   | 9.8%   | 7.3%   | 4.9%        | 4.9%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.9%  |
|         | 40歳～44歳 | 43    | 48.8%  | 27.9%  | 9.3%   | 9.3%   | 2.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|         | 45歳～49歳 | 36    | 58.3%  | 27.8%  | 2.8%   | 2.8%   | 2.8%        | 2.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.8%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 50歳～54歳 | 43    | 46.5%  | 30.2%  | 11.6%  | 7.0%   | 4.7%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 32    | 12.5%  | 40.6%  | 18.8%  | 21.9%  | 3.1%        | 3.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 26    | 42.3%  | 19.2%  | 7.7%   | 23.1%  | 3.8%        | 3.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 65歳～69歳 | 17      | 35.3% | 11.8%  | 11.8%  | 35.3%  | 5.9%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |

# 主要メディアの年代別平均接触時間(雑誌)※9月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n     | Q18 雑誌 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|-------|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |       | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分（1時間）未満 | ～90分（1時間半）未満 | ～120分（2時間）未満 | ～180分（3時間）未満 | ～240分（4時間）未満 | ～300分（5時間）未満 | ～360分（6時間）未満 | ～420分（7時間）未満 | ～480分（8時間）未満 | 480分以上～ | わからない |
| 全体      |         | 846   | 55.4%  | 14.8%  | 7.7%   | 9.9%   | 5.7%        | 2.7%         | 0.6%         | 0.8%         | 0.2%         | 0.0%         | 0.0%         | 0.0%         | 0.1%         | 0.1%    | 1.9%  |
| 男性      | 15歳～19歳 | 41    | 56.1%  | 7.3%   | 4.9%   | 9.8%   | 4.9%        | 9.8%         | 0.0%         | 4.9%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 49    | 55.1%  | 4.1%   | 6.1%   | 10.2%  | 12.2%       | 6.1%         | 2.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.0%    | 2.0%  |
|         | 25歳～29歳 | 40    | 57.5%  | 0.0%   | 7.5%   | 20.0%  | 7.5%        | 5.0%         | 0.0%         | 2.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 30歳～34歳 | 42    | 47.6%  | 16.7%  | 7.1%   | 14.3%  | 2.4%        | 7.1%         | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 35歳～39歳 | 44    | 45.5%  | 22.7%  | 4.5%   | 18.2%  | 4.5%        | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|         | 40歳～44歳 | 41    | 63.4%  | 7.3%   | 9.8%   | 12.2%  | 4.9%        | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 37    | 40.5%  | 21.6%  | 13.5%  | 10.8%  | 8.1%        | 2.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.7%  |
|         | 50歳～54歳 | 39    | 48.7%  | 10.3%  | 12.8%  | 10.3%  | 15.4%       | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 34    | 52.9%  | 11.8%  | 14.7%  | 5.9%   | 8.8%        | 2.9%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 36    | 63.9%  | 11.1%  | 11.1%  | 11.1%  | 2.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 65歳～69歳 | 21      | 52.4% | 19.0%  | 4.8%   | 14.3%  | 9.5%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |
| 女性      | 15歳～19歳 | 44    | 63.6%  | 15.9%  | 2.3%   | 11.4%  | 2.3%        | 4.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 47    | 61.7%  | 8.5%   | 6.4%   | 8.5%   | 4.3%        | 2.1%         | 2.1%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.3%  |
|         | 25歳～29歳 | 47    | 59.6%  | 12.8%  | 4.3%   | 8.5%   | 6.4%        | 2.1%         | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.3%  |
|         | 30歳～34歳 | 46    | 63.0%  | 15.2%  | 2.2%   | 4.3%   | 4.3%        | 2.2%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 6.5%  |
|         | 35歳～39歳 | 41    | 43.9%  | 24.4%  | 7.3%   | 9.8%   | 4.9%        | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 7.3%  |
|         | 40歳～44歳 | 43    | 60.5%  | 18.6%  | 11.6%  | 2.3%   | 2.3%        | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|         | 45歳～49歳 | 36    | 69.4%  | 13.9%  | 5.6%   | 2.8%   | 5.6%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.8%         | 0.0%    | 0.0%  |
|         | 50歳～54歳 | 43    | 58.1%  | 23.3%  | 2.3%   | 7.0%   | 2.3%        | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.7%  |
|         | 55歳～59歳 | 32    | 46.9%  | 28.1%  | 12.5%  | 6.2%   | 6.2%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 26    | 50.0%  | 19.2%  | 7.7%   | 19.2%  | 3.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 65歳～69歳 | 17      | 47.1% | 29.4%  | 23.5%  | 0.0%   | 0.0%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |

# 主要メディアの年代別平均接触時間(PC)※9月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 パソコンからのインターネット接続 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|----|---------|-----|----------------------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない                | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体 |         | 846 | 19.4%                | 4.7%   | 3.7%   | 10.9%  | 15.7%       | 8.2%         | 13.9%        | 9.5%         | 4.1%         | 2.0%         | 1.3%         | 0.8%         | 1.2%         | 2.5%    | 2.1%  |
| 男性 | 15歳～19歳 | 41  | 31.7%                | 4.9%   | 4.9%   | 14.6%  | 17.1%       | 12.2%        | 9.8%         | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 49  | 12.2%                | 2.0%   | 12.2%  | 12.2%  | 14.3%       | 6.1%         | 4.1%         | 12.2%        | 4.1%         | 0.0%         | 6.1%         | 2.0%         | 0.0%         | 6.1%    | 6.1%  |
|    | 25歳～29歳 | 40  | 12.5%                | 0.0%   | 5.0%   | 17.5%  | 25.0%       | 10.0%        | 15.0%        | 0.0%         | 5.0%         | 2.5%         | 0.0%         | 2.5%         | 2.5%         | 2.5%    | 0.0%  |
|    | 30歳～34歳 | 42  | 7.1%                 | 0.0%   | 4.8%   | 11.9%  | 23.8%       | 14.3%        | 16.7%        | 9.5%         | 2.4%         | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 2.4%    | 2.4%  |
|    | 35歳～39歳 | 44  | 18.2%                | 9.1%   | 2.3%   | 11.4%  | 11.4%       | 6.8%         | 13.6%        | 6.8%         | 2.3%         | 4.5%         | 0.0%         | 4.5%         | 2.3%         | 6.8%    | 0.0%  |
|    | 40歳～44歳 | 41  | 14.6%                | 0.0%   | 4.9%   | 12.2%  | 24.4%       | 9.8%         | 17.1%        | 12.2%        | 4.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 45歳～49歳 | 37  | 8.1%                 | 2.7%   | 2.7%   | 5.4%   | 13.5%       | 8.1%         | 18.9%        | 18.9%        | 8.1%         | 0.0%         | 5.4%         | 0.0%         | 2.7%         | 2.7%    | 2.7%  |
|    | 50歳～54歳 | 39  | 0.0%                 | 7.7%   | 2.6%   | 10.3%  | 17.9%       | 15.4%        | 23.1%        | 12.8%        | 5.1%         | 0.0%         | 2.6%         | 0.0%         | 2.6%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 34  | 5.9%                 | 0.0%   | 2.9%   | 8.8%   | 17.6%       | 5.9%         | 29.4%        | 14.7%        | 8.8%         | 0.0%         | 2.9%         | 0.0%         | 0.0%         | 0.0%    | 2.9%  |
|    | 60歳～64歳 | 36  | 0.0%                 | 5.6%   | 0.0%   | 5.6%   | 13.9%       | 19.4%        | 22.2%        | 27.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.8%         | 2.8%    | 0.0%  |
|    | 65歳～69歳 | 21  | 0.0%                 | 0.0%   | 0.0%   | 9.5%   | 9.5%        | 14.3%        | 9.5%         | 28.6%        | 4.8%         | 0.0%         | 4.8%         | 4.8%         | 4.8%         | 9.5%    | 0.0%  |
| 女性 | 15歳～19歳 | 44  | 50.0%                | 9.1%   | 6.8%   | 9.1%   | 4.5%        | 4.5%         | 6.8%         | 2.3%         | 4.5%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 47  | 27.7%                | 8.5%   | 2.1%   | 17.0%  | 12.8%       | 2.1%         | 10.6%        | 2.1%         | 2.1%         | 6.4%         | 0.0%         | 0.0%         | 0.0%         | 2.1%    | 6.4%  |
|    | 25歳～29歳 | 47  | 34.0%                | 6.4%   | 2.1%   | 6.4%   | 19.1%       | 6.4%         | 6.4%         | 4.3%         | 2.1%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 4.3%    | 6.4%  |
|    | 30歳～34歳 | 46  | 39.1%                | 10.9%  | 8.7%   | 6.5%   | 4.3%        | 2.2%         | 13.0%        | 6.5%         | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%    | 6.5%  |
|    | 35歳～39歳 | 41  | 29.3%                | 2.4%   | 0.0%   | 22.0%  | 12.2%       | 4.9%         | 12.2%        | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 2.4%         | 0.0%         | 2.4%    | 7.3%  |
|    | 40歳～44歳 | 43  | 23.3%                | 4.7%   | 4.7%   | 9.3%   | 18.6%       | 4.7%         | 18.6%        | 4.7%         | 9.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |
|    | 45歳～49歳 | 36  | 19.4%                | 2.8%   | 0.0%   | 2.8%   | 16.7%       | 11.1%        | 8.3%         | 13.9%        | 8.3%         | 8.3%         | 0.0%         | 0.0%         | 5.6%         | 2.8%    | 0.0%  |
|    | 50歳～54歳 | 43  | 18.6%                | 9.3%   | 2.3%   | 11.6%  | 20.9%       | 7.0%         | 11.6%        | 9.3%         | 4.7%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 2.3%    | 0.0%  |
|    | 55歳～59歳 | 32  | 18.8%                | 6.2%   | 0.0%   | 6.2%   | 21.9%       | 6.2%         | 12.5%        | 15.6%        | 3.1%         | 3.1%         | 0.0%         | 0.0%         | 3.1%         | 3.1%    | 0.0%  |
|    | 60歳～64歳 | 26  | 11.5%                | 3.8%   | 3.8%   | 11.5%  | 7.7%        | 3.8%         | 23.1%        | 15.4%        | 0.0%         | 3.8%         | 3.8%         | 3.8%         | 3.8%         | 3.8%    | 0.0%  |
|    | 65歳～69歳 | 17  | 17.6%                | 0.0%   | 0.0%   | 17.6%  | 17.6%       | 11.8%        | 11.8%        | 0.0%         | 11.8%        | 11.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |

# 主要メディアの年代別平均接触時間(スマホ)※9月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 スマートフォンからのインターネット接続 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|----|---------|-----|-------------------------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない                   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分（1時間）未満 | ～90分（1時間半）未満 | ～120分（2時間）未満 | ～180分（3時間）未満 | ～240分（4時間）未満 | ～300分（5時間）未満 | ～360分（6時間）未満 | ～420分（7時間）未満 | ～480分（8時間）未満 | 480分以上～ | わからない |
| 全体 |         | 846 | 2.2%                    | 6.5%   | 6.7%   | 13.8%  | 24.6%       | 10.0%        | 14.7%        | 7.9%         | 3.9%         | 3.1%         | 1.7%         | 0.7%         | 0.5%         | 1.3%    | 2.4%  |
| 男性 | 15歳～19歳 | 41  | 2.4%                    | 7.3%   | 7.3%   | 14.6%  | 14.6%       | 14.6%        | 4.9%         | 12.2%        | 9.8%         | 4.9%         | 2.4%         | 0.0%         | 0.0%         | 2.4%    | 2.4%  |
|    | 20歳～24歳 | 49  | 0.0%                    | 2.0%   | 0.0%   | 14.3%  | 26.5%       | 12.2%        | 10.2%        | 16.3%        | 0.0%         | 2.0%         | 8.2%         | 0.0%         | 0.0%         | 6.1%    | 2.0%  |
|    | 25歳～29歳 | 40  | 2.5%                    | 2.5%   | 7.5%   | 12.5%  | 25.0%       | 22.5%        | 7.5%         | 7.5%         | 5.0%         | 2.5%         | 0.0%         | 0.0%         | 2.5%         | 0.0%    | 2.5%  |
|    | 30歳～34歳 | 42  | 2.4%                    | 2.4%   | 4.8%   | 9.5%   | 28.6%       | 11.9%        | 16.7%        | 9.5%         | 2.4%         | 9.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.4%  |
|    | 35歳～39歳 | 44  | 2.3%                    | 4.5%   | 4.5%   | 13.6%  | 31.8%       | 13.6%        | 13.6%        | 0.0%         | 2.3%         | 4.5%         | 0.0%         | 2.3%         | 4.5%         | 2.3%    | 0.0%  |
|    | 40歳～44歳 | 41  | 0.0%                    | 7.3%   | 4.9%   | 12.2%  | 29.3%       | 14.6%        | 22.0%        | 7.3%         | 0.0%         | 0.0%         | 2.4%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 45歳～49歳 | 37  | 0.0%                    | 10.8%  | 10.8%  | 8.1%   | 24.3%       | 10.8%        | 21.6%        | 5.4%         | 2.7%         | 2.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.7%  |
|    | 50歳～54歳 | 39  | 2.6%                    | 7.7%   | 10.3%  | 20.5%  | 28.2%       | 5.1%         | 23.1%        | 0.0%         | 0.0%         | 0.0%         | 2.6%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 34  | 2.9%                    | 14.7%  | 11.8%  | 23.5%  | 26.5%       | 0.0%         | 11.8%        | 5.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.9%  |
|    | 60歳～64歳 | 36  | 2.8%                    | 8.3%   | 22.2%  | 16.7%  | 30.6%       | 5.6%         | 8.3%         | 2.8%         | 0.0%         | 2.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 65歳～69歳 | 21  | 4.8%                    | 28.6%  | 14.3%  | 9.5%   | 28.6%       | 0.0%         | 14.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 女性 | 15歳～19歳 | 44  | 4.5%                    | 2.3%   | 4.5%   | 9.1%   | 20.5%       | 4.5%         | 18.2%        | 11.4%        | 9.1%         | 4.5%         | 0.0%         | 2.3%         | 0.0%         | 4.5%    | 4.5%  |
|    | 20歳～24歳 | 47  | 2.1%                    | 0.0%   | 0.0%   | 10.6%  | 17.0%       | 6.4%         | 21.3%        | 12.8%        | 6.4%         | 6.4%         | 2.1%         | 2.1%         | 0.0%         | 6.4%    | 6.4%  |
|    | 25歳～29歳 | 47  | 2.1%                    | 0.0%   | 4.3%   | 10.6%  | 17.0%       | 8.5%         | 12.8%        | 10.6%        | 14.9%        | 10.6%        | 4.3%         | 0.0%         | 0.0%         | 0.0%    | 4.3%  |
|    | 30歳～34歳 | 46  | 4.3%                    | 4.3%   | 2.2%   | 10.9%  | 19.6%       | 19.6%        | 19.6%        | 4.3%         | 2.2%         | 0.0%         | 4.3%         | 0.0%         | 0.0%         | 0.0%    | 8.7%  |
|    | 35歳～39歳 | 41  | 0.0%                    | 0.0%   | 2.4%   | 4.9%   | 31.7%       | 14.6%        | 17.1%        | 14.6%        | 7.3%         | 0.0%         | 2.4%         | 0.0%         | 0.0%         | 0.0%    | 4.9%  |
|    | 40歳～44歳 | 43  | 0.0%                    | 0.0%   | 7.0%   | 20.9%  | 20.9%       | 7.0%         | 18.6%        | 11.6%        | 7.0%         | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|    | 45歳～49歳 | 36  | 2.8%                    | 5.6%   | 11.1%  | 11.1%  | 22.2%       | 8.3%         | 5.6%         | 16.7%        | 0.0%         | 5.6%         | 2.8%         | 5.6%         | 2.8%         | 0.0%    | 0.0%  |
|    | 50歳～54歳 | 43  | 4.7%                    | 11.6%  | 11.6%  | 14.0%  | 25.6%       | 7.0%         | 14.0%        | 7.0%         | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 32  | 0.0%                    | 12.5%  | 6.2%   | 21.9%  | 28.1%       | 9.4%         | 21.9%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 60歳～64歳 | 26  | 0.0%                    | 11.5%  | 3.8%   | 26.9%  | 34.6%       | 7.7%         | 3.8%         | 3.8%         | 0.0%         | 0.0%         | 0.0%         | 3.8%         | 0.0%         | 3.8%    | 0.0%  |
|    | 65歳～69歳 | 17  | 11.8%                   | 35.3%  | 5.9%   | 17.6%  | 11.8%       | 5.9%         | 5.9%         | 0.0%         | 5.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |

# 主要メディアの年代別平均接触時間(テレビ)※10月

※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 テレビ |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|----|---------|-----|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体 |         | 893 | 6.5%    | 2.8%   | 2.6%   | 6.4%   | 14.6%       | 11.4%        | 21.3%        | 13.2%        | 8.4%         | 4.1%         | 2.7%         | 0.9%         | 0.9%         | 3.2%    | 1.0%  |
| 男性 | 15歳～19歳 | 45  | 20.0%   | 2.2%   | 6.7%   | 11.1%  | 22.2%       | 11.1%        | 17.8%        | 0.0%         | 4.4%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 2.2%    | 0.0%  |
|    | 20歳～24歳 | 47  | 4.3%    | 10.6%  | 6.4%   | 4.3%   | 14.9%       | 12.8%        | 10.6%        | 12.8%        | 6.4%         | 10.6%        | 2.1%         | 0.0%         | 0.0%         | 0.0%    | 4.3%  |
|    | 25歳～29歳 | 42  | 16.7%   | 2.4%   | 4.8%   | 7.1%   | 33.3%       | 9.5%         | 9.5%         | 2.4%         | 7.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 4.8%    | 2.4%  |
|    | 30歳～34歳 | 46  | 8.7%    | 4.3%   | 4.3%   | 8.7%   | 13.0%       | 15.2%        | 21.7%        | 10.9%        | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 6.5%    | 2.2%  |
|    | 35歳～39歳 | 45  | 8.9%    | 6.7%   | 0.0%   | 6.7%   | 6.7%        | 13.3%        | 26.7%        | 13.3%        | 4.4%         | 6.7%         | 0.0%         | 2.2%         | 0.0%         | 4.4%    | 0.0%  |
|    | 40歳～44歳 | 45  | 6.7%    | 4.4%   | 2.2%   | 17.8%  | 15.6%       | 15.6%        | 24.4%        | 8.9%         | 4.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 45歳～49歳 | 40  | 5.0%    | 2.5%   | 0.0%   | 2.5%   | 15.0%       | 12.5%        | 25.0%        | 27.5%        | 5.0%         | 2.5%         | 0.0%         | 2.5%         | 0.0%         | 0.0%    | 0.0%  |
|    | 50歳～54歳 | 38  | 2.6%    | 0.0%   | 0.0%   | 10.5%  | 10.5%       | 2.6%         | 23.7%        | 18.4%        | 18.4%        | 7.9%         | 5.3%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 35  | 5.7%    | 0.0%   | 2.9%   | 2.9%   | 20.0%       | 14.3%        | 34.3%        | 14.3%        | 2.9%         | 0.0%         | 2.9%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 60歳～64歳 | 32  | 0.0%    | 0.0%   | 0.0%   | 0.0%   | 9.4%        | 15.6%        | 25.0%        | 21.9%        | 15.6%        | 3.1%         | 0.0%         | 3.1%         | 0.0%         | 6.2%    | 0.0%  |
|    | 65歳～69歳 | 28  | 0.0%    | 0.0%   | 0.0%   | 0.0%   | 10.7%       | 10.7%        | 21.4%        | 25.0%        | 17.9%        | 3.6%         | 0.0%         | 0.0%         | 3.6%         | 3.6%    | 3.6%  |
| 女性 | 15歳～19歳 | 49  | 2.0%    | 2.0%   | 2.0%   | 8.2%   | 28.6%       | 16.3%        | 14.3%        | 14.3%        | 8.2%         | 4.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 47  | 14.9%   | 4.3%   | 4.3%   | 8.5%   | 6.4%        | 10.6%        | 25.5%        | 14.9%        | 6.4%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 2.1%    | 0.0%  |
|    | 25歳～29歳 | 47  | 2.1%    | 2.1%   | 4.3%   | 8.5%   | 14.9%       | 10.6%        | 17.0%        | 10.6%        | 10.6%        | 6.4%         | 6.4%         | 0.0%         | 2.1%         | 4.3%    | 0.0%  |
|    | 30歳～34歳 | 48  | 4.2%    | 2.1%   | 8.3%   | 4.2%   | 22.9%       | 4.2%         | 29.2%        | 8.3%         | 2.1%         | 6.2%         | 0.0%         | 2.1%         | 2.1%         | 2.1%    | 2.1%  |
|    | 35歳～39歳 | 48  | 8.3%    | 6.2%   | 0.0%   | 10.4%  | 10.4%       | 14.6%        | 14.6%        | 10.4%        | 12.5%        | 2.1%         | 6.2%         | 0.0%         | 0.0%         | 4.2%    | 0.0%  |
|    | 40歳～44歳 | 43  | 7.0%    | 2.3%   | 2.3%   | 2.3%   | 11.6%       | 7.0%         | 27.9%        | 11.6%        | 2.3%         | 4.7%         | 4.7%         | 0.0%         | 2.3%         | 11.6%   | 2.3%  |
|    | 45歳～49歳 | 44  | 0.0%    | 2.3%   | 0.0%   | 0.0%   | 9.1%        | 11.4%        | 25.0%        | 20.5%        | 4.5%         | 9.1%         | 6.8%         | 2.3%         | 0.0%         | 6.8%    | 2.3%  |
|    | 50歳～54歳 | 39  | 5.1%    | 0.0%   | 0.0%   | 7.7%   | 0.0%        | 12.8%        | 23.1%        | 23.1%        | 12.8%        | 2.6%         | 10.3%        | 0.0%         | 0.0%         | 0.0%    | 2.6%  |
|    | 55歳～59歳 | 32  | 3.1%    | 0.0%   | 3.1%   | 3.1%   | 18.8%       | 9.4%         | 12.5%        | 12.5%        | 9.4%         | 6.2%         | 12.5%        | 3.1%         | 0.0%         | 6.2%    | 0.0%  |
|    | 60歳～64歳 | 32  | 6.2%    | 0.0%   | 0.0%   | 0.0%   | 12.5%       | 12.5%        | 21.9%        | 6.2%         | 18.8%        | 12.5%        | 0.0%         | 3.1%         | 6.2%         | 0.0%    | 0.0%  |
|    | 65歳～69歳 | 21  | 4.8%    | 0.0%   | 0.0%   | 9.5%   | 4.8%        | 4.8%         | 19.0%        | 9.5%         | 23.8%        | 0.0%         | 0.0%         | 4.8%         | 9.5%         | 9.5%    | 0.0%  |

# 主要メディアの年代別平均接触時間(ラジオ)※10月

※プライベートで「スマートフォン」を利用の回答者

|         |         | n     | Q18 ラジオ |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|-------|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |       | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体      |         | 893   | 62.2%   | 7.7%   | 3.6%   | 11.0%  | 5.9%        | 2.8%         | 2.8%         | 0.9%         | 0.9%         | 0.6%         | 0.4%         | 0.0%         | 0.3%         | 0.2%    | 0.7%  |
| 男性      | 15歳～19歳 | 45    | 62.2%   | 8.9%   | 2.2%   | 11.1%  | 6.7%        | 6.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.2%    | 0.0%  |
|         | 20歳～24歳 | 47    | 61.7%   | 6.4%   | 2.1%   | 19.1%  | 2.1%        | 2.1%         | 2.1%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1%  |
|         | 25歳～29歳 | 42    | 64.3%   | 4.8%   | 2.4%   | 7.1%   | 11.9%       | 0.0%         | 2.4%         | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.4%  |
|         | 30歳～34歳 | 46    | 60.9%   | 6.5%   | 4.3%   | 15.2%  | 4.3%        | 2.2%         | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.2%         | 0.0%    | 0.0%  |
|         | 35歳～39歳 | 45    | 66.7%   | 4.4%   | 2.2%   | 8.9%   | 11.1%       | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.2%  |
|         | 40歳～44歳 | 45    | 44.4%   | 8.9%   | 6.7%   | 20.0%  | 4.4%        | 4.4%         | 2.2%         | 0.0%         | 4.4%         | 0.0%         | 0.0%         | 0.0%         | 2.2%         | 0.0%    | 2.2%  |
|         | 45歳～49歳 | 40    | 62.5%   | 2.5%   | 2.5%   | 7.5%   | 10.0%       | 5.0%         | 10.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 50歳～54歳 | 38    | 36.8%   | 13.2%  | 2.6%   | 15.8%  | 15.8%       | 5.3%         | 2.6%         | 5.3%         | 0.0%         | 0.0%         | 2.6%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 35    | 54.3%   | 11.4%  | 5.7%   | 8.6%   | 5.7%        | 8.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.9%         | 0.0%         | 2.9%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 32    | 53.1%   | 9.4%   | 6.2%   | 15.6%  | 3.1%        | 3.1%         | 3.1%         | 3.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 3.1%    | 0.0%  |
| 65歳～69歳 | 28      | 35.7% | 10.7%   | 7.1%   | 21.4%  | 10.7%  | 3.6%        | 3.6%         | 0.0%         | 0.0%         | 3.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 3.6%    |       |
| 女性      | 15歳～19歳 | 49    | 65.3%   | 10.2%  | 2.0%   | 12.2%  | 10.2%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 47    | 66.0%   | 8.5%   | 4.3%   | 8.5%   | 8.5%        | 2.1%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 25歳～29歳 | 47    | 63.8%   | 6.4%   | 6.4%   | 10.6%  | 4.3%        | 0.0%         | 4.3%         | 0.0%         | 2.1%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 30歳～34歳 | 48    | 77.1%   | 4.2%   | 0.0%   | 4.2%   | 0.0%        | 4.2%         | 4.2%         | 6.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 35歳～39歳 | 48    | 83.3%   | 6.2%   | 0.0%   | 6.2%   | 2.1%        | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 43    | 67.4%   | 7.0%   | 4.7%   | 9.3%   | 2.3%        | 4.7%         | 2.3%         | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 44    | 63.6%   | 9.1%   | 2.3%   | 4.5%   | 2.3%        | 0.0%         | 6.8%         | 2.3%         | 2.3%         | 0.0%         | 4.5%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|         | 50歳～54歳 | 39    | 74.4%   | 7.7%   | 2.6%   | 5.1%   | 0.0%        | 2.6%         | 0.0%         | 0.0%         | 5.1%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 32    | 62.5%   | 12.5%  | 0.0%   | 12.5%  | 6.2%        | 3.1%         | 3.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 32    | 65.6%   | 9.4%   | 6.2%   | 9.4%   | 6.2%        | 3.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 65歳～69歳 | 21      | 52.4% | 4.8%    | 14.3%  | 14.3%  | 4.8%   | 0.0%        | 9.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |

# 主要メディアの年代別平均接触時間(新聞)※10月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n     | Q18 新聞 |        |        |        |             |              |              |              |              |              |              |              |              |         |      |
|---------|---------|-------|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|------|
|         |         |       | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ |      |
| 全体      |         | 893   | 52.4%  | 17.1%  | 7.7%   | 13.9%  | 6.0%        | 1.2%         | 0.6%         | 0.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.2%    | 0.6% |
| 男性      | 15歳～19歳 | 45    | 62.2%  | 2.2%   | 8.9%   | 15.6%  | 8.9%        | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 20歳～24歳 | 47    | 55.3%  | 23.4%  | 8.5%   | 6.4%   | 4.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1% |
|         | 25歳～29歳 | 42    | 64.3%  | 14.3%  | 4.8%   | 2.4%   | 7.1%        | 4.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.4% |
|         | 30歳～34歳 | 46    | 47.8%  | 21.7%  | 4.3%   | 13.0%  | 8.7%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 4.3%    | 0.0% |
|         | 35歳～39歳 | 45    | 62.2%  | 17.8%  | 6.7%   | 11.1%  | 2.2%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 40歳～44歳 | 45    | 48.9%  | 17.8%  | 17.8%  | 4.4%   | 6.7%        | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.2% |
|         | 45歳～49歳 | 40    | 42.5%  | 17.5%  | 12.5%  | 17.5%  | 10.0%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 50歳～54歳 | 38    | 47.4%  | 10.5%  | 7.9%   | 26.3%  | 7.9%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 55歳～59歳 | 35    | 25.7%  | 11.4%  | 11.4%  | 31.4%  | 17.1%       | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 60歳～64歳 | 32    | 25.0%  | 9.4%   | 18.8%  | 31.2%  | 12.5%       | 3.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
| 65歳～69歳 | 28      | 17.9% | 3.6%   | 3.6%   | 32.1%  | 25.0%  | 10.7%       | 3.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 3.6%    |      |
| 女性      | 15歳～19歳 | 49    | 75.5%  | 16.3%  | 2.0%   | 4.1%   | 2.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 20歳～24歳 | 47    | 59.6%  | 21.3%  | 2.1%   | 6.4%   | 4.3%        | 4.3%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 25歳～29歳 | 47    | 68.1%  | 14.9%  | 2.1%   | 10.6%  | 2.1%        | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 30歳～34歳 | 48    | 72.9%  | 10.4%  | 4.2%   | 6.2%   | 2.1%        | 4.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 35歳～39歳 | 48    | 79.2%  | 10.4%  | 2.1%   | 4.2%   | 4.2%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 40歳～44歳 | 43    | 39.5%  | 39.5%  | 9.3%   | 9.3%   | 0.0%        | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 45歳～49歳 | 44    | 52.3%  | 18.2%  | 6.8%   | 18.2%  | 0.0%        | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3% |
|         | 50歳～54歳 | 39    | 41.0%  | 28.2%  | 7.7%   | 17.9%  | 5.1%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 55歳～59歳 | 32    | 40.6%  | 21.9%  | 12.5%  | 21.9%  | 3.1%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 60歳～64歳 | 32    | 34.4%  | 25.0%  | 18.8%  | 18.8%  | 3.1%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
| 65歳～69歳 | 21      | 38.1% | 19.0%  | 4.8%   | 28.6%  | 9.5%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |      |

# 主要メディアの年代別平均接触時間(雑誌)※10月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n     | Q18 雑誌 |        |        |        |             |              |              |              |              |              |              |              |              |         |      |
|---------|---------|-------|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|------|
|         |         |       | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ |      |
| 全体      |         | 893   | 55.2%  | 16.6%  | 9.3%   | 11.0%  | 4.6%        | 1.6%         | 0.3%         | 0.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.2%    | 0.8% |
| 男性      | 15歳～19歳 | 45    | 53.3%  | 8.9%   | 13.3%  | 11.1%  | 6.7%        | 4.4%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 20歳～24歳 | 47    | 63.8%  | 14.9%  | 4.3%   | 10.6%  | 2.1%        | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.1% |
|         | 25歳～29歳 | 42    | 52.4%  | 19.0%  | 11.9%  | 2.4%   | 7.1%        | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.4% |
|         | 30歳～34歳 | 46    | 41.3%  | 28.3%  | 4.3%   | 13.0%  | 8.7%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 4.3%    | 0.0% |
|         | 35歳～39歳 | 45    | 44.4%  | 24.4%  | 8.9%   | 17.8%  | 4.4%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 40歳～44歳 | 45    | 42.2%  | 20.0%  | 13.3%  | 15.6%  | 4.4%        | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.2% |
|         | 45歳～49歳 | 40    | 47.5%  | 7.5%   | 15.0%  | 15.0%  | 10.0%       | 5.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 50歳～54歳 | 38    | 57.9%  | 10.5%  | 10.5%  | 13.2%  | 5.3%        | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 55歳～59歳 | 35    | 48.6%  | 20.0%  | 5.7%   | 14.3%  | 11.4%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 60歳～64歳 | 32    | 56.2%  | 6.2%   | 18.8%  | 6.2%   | 9.4%        | 3.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
| 65歳～69歳 | 28      | 42.9% | 10.7%  | 14.3%  | 21.4%  | 3.6%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 7.1% |
| 女性      | 15歳～19歳 | 49    | 55.1%  | 16.3%  | 6.1%   | 16.3%  | 2.0%        | 4.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 20歳～24歳 | 47    | 68.1%  | 14.9%  | 4.3%   | 4.3%   | 4.3%        | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 25歳～29歳 | 47    | 51.1%  | 21.3%  | 10.6%  | 10.6%  | 4.3%        | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 30歳～34歳 | 48    | 66.7%  | 8.3%   | 4.2%   | 8.3%   | 6.2%        | 4.2%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 35歳～39歳 | 48    | 64.6%  | 18.8%  | 10.4%  | 6.2%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 40歳～44歳 | 43    | 55.8%  | 27.9%  | 2.3%   | 7.0%   | 2.3%        | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3% |
|         | 45歳～49歳 | 44    | 56.8%  | 13.6%  | 9.1%   | 11.4%  | 4.5%        | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3% |
|         | 50歳～54歳 | 39    | 69.2%  | 15.4%  | 10.3%  | 5.1%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 55歳～59歳 | 32    | 56.2%  | 18.8%  | 9.4%   | 12.5%  | 3.1%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|         | 60歳～64歳 | 32    | 53.1%  | 18.8%  | 12.5%  | 15.6%  | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
| 65歳～69歳 | 21      | 66.7% | 14.3%  | 14.3%  | 4.8%   | 0.0%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |

# 主要メディアの年代別平均接触時間(PC)※10月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 パソコンからのインターネット接続 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|----|---------|-----|----------------------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない                | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体 |         | 893 | 20.2%                | 4.9%   | 3.6%   | 10.6%  | 15.7%       | 7.6%         | 12.2%        | 9.4%         | 6.0%         | 3.2%         | 1.7%         | 0.6%         | 0.7%         | 2.6%    | 1.0%  |
| 男性 | 15歳～19歳 | 45  | 26.7%                | 4.4%   | 13.3%  | 6.7%   | 20.0%       | 6.7%         | 8.9%         | 8.9%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.2%  |
|    | 20歳～24歳 | 47  | 19.1%                | 4.3%   | 2.1%   | 23.4%  | 12.8%       | 4.3%         | 6.4%         | 8.5%         | 8.5%         | 6.4%         | 0.0%         | 0.0%         | 2.1%         | 0.0%    | 2.1%  |
|    | 25歳～29歳 | 42  | 31.0%                | 4.8%   | 4.8%   | 0.0%   | 9.5%        | 9.5%         | 7.1%         | 7.1%         | 7.1%         | 0.0%         | 2.4%         | 2.4%         | 0.0%         | 9.5%    | 4.8%  |
|    | 30歳～34歳 | 46  | 10.9%                | 8.7%   | 0.0%   | 13.0%  | 28.3%       | 8.7%         | 2.2%         | 4.3%         | 4.3%         | 2.2%         | 2.2%         | 2.2%         | 6.5%         | 6.5%    | 0.0%  |
|    | 35歳～39歳 | 45  | 15.6%                | 6.7%   | 2.2%   | 15.6%  | 17.8%       | 11.1%        | 13.3%        | 11.1%        | 2.2%         | 0.0%         | 2.2%         | 0.0%         | 2.2%         | 0.0%    | 0.0%  |
|    | 40歳～44歳 | 45  | 8.9%                 | 2.2%   | 0.0%   | 13.3%  | 31.1%       | 6.7%         | 11.1%        | 8.9%         | 2.2%         | 6.7%         | 4.4%         | 0.0%         | 2.2%         | 2.2%    | 0.0%  |
|    | 45歳～49歳 | 40  | 2.5%                 | 5.0%   | 5.0%   | 17.5%  | 17.5%       | 5.0%         | 17.5%        | 15.0%        | 7.5%         | 2.5%         | 0.0%         | 2.5%         | 0.0%         | 0.0%    | 2.5%  |
|    | 50歳～54歳 | 38  | 5.3%                 | 0.0%   | 2.6%   | 5.3%   | 18.4%       | 18.4%        | 15.8%        | 21.1%        | 5.3%         | 7.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 35  | 0.0%                 | 2.9%   | 0.0%   | 8.6%   | 20.0%       | 11.4%        | 11.4%        | 22.9%        | 8.6%         | 5.7%         | 0.0%         | 0.0%         | 0.0%         | 8.6%    | 0.0%  |
|    | 60歳～64歳 | 32  | 3.1%                 | 0.0%   | 6.2%   | 9.4%   | 6.2%        | 6.2%         | 21.9%        | 21.9%        | 9.4%         | 3.1%         | 6.2%         | 0.0%         | 0.0%         | 6.2%    | 0.0%  |
|    | 65歳～69歳 | 28  | 0.0%                 | 0.0%   | 0.0%   | 3.6%   | 7.1%        | 7.1%         | 32.1%        | 10.7%        | 21.4%        | 0.0%         | 3.6%         | 0.0%         | 0.0%         | 10.7%   | 3.6%  |
| 女性 | 15歳～19歳 | 49  | 53.1%                | 10.2%  | 6.1%   | 14.3%  | 6.1%        | 2.0%         | 6.1%         | 0.0%         | 2.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 47  | 44.7%                | 6.4%   | 0.0%   | 8.5%   | 23.4%       | 8.5%         | 2.1%         | 0.0%         | 2.1%         | 2.1%         | 2.1%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 25歳～29歳 | 47  | 31.9%                | 10.6%  | 8.5%   | 8.5%   | 8.5%        | 6.4%         | 6.4%         | 4.3%         | 6.4%         | 0.0%         | 2.1%         | 2.1%         | 0.0%         | 4.3%    | 0.0%  |
|    | 30歳～34歳 | 48  | 35.4%                | 2.1%   | 4.2%   | 12.5%  | 20.8%       | 4.2%         | 6.2%         | 2.1%         | 4.2%         | 2.1%         | 2.1%         | 0.0%         | 0.0%         | 4.2%    | 0.0%  |
|    | 35歳～39歳 | 48  | 27.1%                | 12.5%  | 4.2%   | 6.2%   | 18.8%       | 6.2%         | 10.4%        | 4.2%         | 6.2%         | 2.1%         | 2.1%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 40歳～44歳 | 43  | 27.9%                | 4.7%   | 0.0%   | 14.0%  | 16.3%       | 4.7%         | 11.6%        | 7.0%         | 2.3%         | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 4.7%    | 2.3%  |
|    | 45歳～49歳 | 44  | 22.7%                | 6.8%   | 0.0%   | 15.9%  | 2.3%        | 6.8%         | 15.9%        | 15.9%        | 2.3%         | 4.5%         | 2.3%         | 2.3%         | 0.0%         | 0.0%    | 2.3%  |
|    | 50歳～54歳 | 39  | 10.3%                | 2.6%   | 7.7%   | 10.3%  | 10.3%       | 12.8%        | 12.8%        | 20.5%        | 7.7%         | 2.6%         | 2.6%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 32  | 15.6%                | 0.0%   | 9.4%   | 9.4%   | 25.0%       | 0.0%         | 21.9%        | 6.2%         | 3.1%         | 6.2%         | 0.0%         | 0.0%         | 0.0%         | 3.1%    | 0.0%  |
|    | 60歳～64歳 | 32  | 6.2%                 | 3.1%   | 0.0%   | 6.2%   | 6.2%        | 12.5%        | 28.1%        | 9.4%         | 12.5%        | 9.4%         | 3.1%         | 0.0%         | 0.0%         | 0.0%    | 3.1%  |
|    | 65歳～69歳 | 21  | 4.8%                 | 0.0%   | 0.0%   | 0.0%   | 9.5%        | 14.3%        | 28.6%        | 9.5%         | 23.8%        | 9.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |

# 主要メディアの年代別平均接触時間(スマホ)※10月

※プライベートで「スマートフォン」を利用の回答者

|    |         | Q18 スマートフォンからのインターネット接続 |            |            |            |                     |                       |                      |                      |                      |                      |                      |                      |                      |                      |       |
|----|---------|-------------------------|------------|------------|------------|---------------------|-----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------|
|    | n       | 利用しない                   | ～10分<br>未満 | ～20分<br>未満 | ～30分<br>未満 | ～60分<br>(1時間)<br>未満 | ～90分<br>(1時間<br>半) 未満 | ～120分<br>(2時間)<br>未満 | ～180分<br>(3時間)<br>未満 | ～240分<br>(4時間)<br>未満 | ～300分<br>(5時間)<br>未満 | ～360分<br>(6時間)<br>未満 | ～420分<br>(7時間)<br>未満 | ～480分<br>(8時間)<br>未満 | 480分<br>(8時間)<br>以上～ | わからない |
| 男性 | 全体      | 893                     | 4.0%       | 8.6%       | 5.6%       | 12.8%               | 20.9%                 | 11.8%                | 14.7%                | 9.7%                 | 3.8%                 | 2.4%                 | 1.9%                 | 0.4%                 | 0.6%                 | 1.8%  |
|    | 15歳～19歳 | 45                      | 2.2%       | 2.2%       | 11.1%      | 8.9%                | 20.0%                 | 15.6%                | 11.1%                | 8.9%                 | 6.7%                 | 2.2%                 | 2.2%                 | 0.0%                 | 0.0%                 | 6.7%  |
|    | 20歳～24歳 | 47                      | 2.1%       | 2.1%       | 8.5%       | 6.4%                | 8.5%                  | 8.5%                 | 17.0%                | 21.3%                | 6.4%                 | 8.5%                 | 4.3%                 | 0.0%                 | 0.0%                 | 2.1%  |
|    | 25歳～29歳 | 42                      | 11.9%      | 2.4%       | 2.4%       | 7.1%                | 16.7%                 | 16.7%                | 11.9%                | 16.7%                | 4.8%                 | 2.4%                 | 0.0%                 | 0.0%                 | 0.0%                 | 2.4%  |
|    | 30歳～34歳 | 46                      | 6.5%       | 4.3%       | 2.2%       | 10.9%               | 23.9%                 | 17.4%                | 10.9%                | 15.2%                | 2.2%                 | 0.0%                 | 0.0%                 | 0.0%                 | 4.3%                 | 2.2%  |
|    | 35歳～39歳 | 45                      | 4.4%       | 8.9%       | 2.2%       | 11.1%               | 24.4%                 | 13.3%                | 13.3%                | 11.1%                | 0.0%                 | 2.2%                 | 6.7%                 | 0.0%                 | 2.2%                 | 0.0%  |
|    | 40歳～44歳 | 45                      | 0.0%       | 0.0%       | 0.0%       | 17.8%               | 35.6%                 | 8.9%                 | 17.8%                | 6.7%                 | 6.7%                 | 4.4%                 | 0.0%                 | 2.2%                 | 0.0%                 | 0.0%  |
|    | 45歳～49歳 | 40                      | 0.0%       | 10.0%      | 7.5%       | 20.0%               | 22.5%                 | 2.5%                 | 22.5%                | 10.0%                | 2.5%                 | 0.0%                 | 2.5%                 | 0.0%                 | 0.0%                 | 0.0%  |
|    | 50歳～54歳 | 38                      | 0.0%       | 10.5%      | 5.3%       | 5.3%                | 34.2%                 | 10.5%                | 18.4%                | 5.3%                 | 5.3%                 | 2.6%                 | 0.0%                 | 0.0%                 | 0.0%                 | 2.6%  |
|    | 55歳～59歳 | 35                      | 5.7%       | 14.3%      | 14.3%      | 17.1%               | 31.4%                 | 5.7%                 | 11.4%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
|    | 60歳～64歳 | 32                      | 0.0%       | 21.9%      | 18.8%      | 28.1%               | 6.2%                  | 12.5%                | 12.5%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
| 女性 | 65歳～69歳 | 28                      | 3.6%       | 25.0%      | 14.3%      | 28.6%               | 14.3%                 | 0.0%                 | 7.1%                 | 3.6%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 3.6%  |
|    | 15歳～19歳 | 49                      | 2.0%       | 2.0%       | 2.0%       | 12.2%               | 14.3%                 | 14.3%                | 18.4%                | 14.3%                | 8.2%                 | 4.1%                 | 4.1%                 | 0.0%                 | 0.0%                 | 0.0%  |
|    | 20歳～24歳 | 47                      | 4.3%       | 2.1%       | 2.1%       | 6.4%                | 19.1%                 | 12.8%                | 21.3%                | 19.1%                | 2.1%                 | 0.0%                 | 4.3%                 | 0.0%                 | 0.0%                 | 6.4%  |
|    | 25歳～29歳 | 47                      | 2.1%       | 8.5%       | 0.0%       | 8.5%                | 12.8%                 | 23.4%                | 17.0%                | 14.9%                | 2.1%                 | 0.0%                 | 2.1%                 | 4.3%                 | 0.0%                 | 4.3%  |
|    | 30歳～34歳 | 48                      | 4.2%       | 4.2%       | 2.1%       | 10.4%               | 16.7%                 | 14.6%                | 16.7%                | 6.2%                 | 12.5%                | 8.3%                 | 0.0%                 | 2.1%                 | 0.0%                 | 2.1%  |
|    | 35歳～39歳 | 48                      | 4.2%       | 8.3%       | 8.3%       | 8.3%                | 16.7%                 | 16.7%                | 18.8%                | 4.2%                 | 4.2%                 | 2.1%                 | 6.2%                 | 0.0%                 | 0.0%                 | 2.1%  |
|    | 40歳～44歳 | 43                      | 4.7%       | 7.0%       | 2.3%       | 18.6%               | 23.3%                 | 9.3%                 | 11.6%                | 9.3%                 | 7.0%                 | 4.7%                 | 0.0%                 | 0.0%                 | 0.0%                 | 2.3%  |
|    | 45歳～49歳 | 44                      | 2.3%       | 9.1%       | 2.3%       | 20.5%               | 22.7%                 | 13.6%                | 9.1%                 | 6.8%                 | 0.0%                 | 2.3%                 | 4.5%                 | 0.0%                 | 2.3%                 | 2.3%  |
|    | 50歳～54歳 | 39                      | 0.0%       | 17.9%      | 12.8%      | 12.8%               | 20.5%                 | 2.6%                 | 17.9%                | 10.3%                | 0.0%                 | 2.6%                 | 0.0%                 | 0.0%                 | 2.6%                 | 0.0%  |
|    | 55歳～59歳 | 32                      | 12.5%      | 9.4%       | 6.2%       | 9.4%                | 21.9%                 | 9.4%                 | 18.8%                | 12.5%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
|    | 60歳～64歳 | 32                      | 3.1%       | 25.0%      | 3.1%       | 9.4%                | 40.6%                 | 15.6%                | 3.1%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
|    | 65歳～69歳 | 21                      | 23.8%      | 19.0%      | 4.8%       | 14.3%               | 19.0%                 | 0.0%                 | 4.8%                 | 4.8%                 | 9.5%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |

# 主要メディアの年代別平均接触時間(テレビ)※11月

※プライベートで「スマートフォン」を利用の回答者

|         |         | n    | Q18 テレビ |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|------|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |      | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体      |         | 873  | 7.7%    | 3.4%   | 1.6%   | 7.0%   | 15.3%       | 10.2%        | 20.0%        | 15.9%        | 5.8%         | 4.7%         | 2.1%         | 1.0%         | 0.9%         | 2.5%    | 1.7%  |
| 男性      | 15歳～19歳 | 45   | 11.1%   | 6.7%   | 0.0%   | 2.2%   | 24.4%       | 11.1%        | 13.3%        | 15.6%        | 6.7%         | 2.2%         | 0.0%         | 0.0%         | 4.4%         | 0.0%    | 2.2%  |
|         | 20歳～24歳 | 44   | 9.1%    | 11.4%  | 6.8%   | 18.2%  | 15.9%       | 6.8%         | 11.4%        | 4.5%         | 6.8%         | 4.5%         | 0.0%         | 2.3%         | 0.0%         | 2.3%    | 0.0%  |
|         | 25歳～29歳 | 47   | 19.1%   | 2.1%   | 2.1%   | 2.1%   | 27.7%       | 8.5%         | 19.1%        | 10.6%        | 2.1%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 2.1%    | 2.1%  |
|         | 30歳～34歳 | 43   | 11.6%   | 9.3%   | 4.7%   | 9.3%   | 16.3%       | 16.3%        | 14.0%        | 4.7%         | 2.3%         | 4.7%         | 0.0%         | 0.0%         | 2.3%         | 2.3%    | 2.3%  |
|         | 35歳～39歳 | 41   | 2.4%    | 4.9%   | 0.0%   | 4.9%   | 39.0%       | 9.8%         | 22.0%        | 7.3%         | 4.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.4%    | 2.4%  |
|         | 40歳～44歳 | 42   | 9.5%    | 2.4%   | 2.4%   | 7.1%   | 11.9%       | 14.3%        | 26.2%        | 9.5%         | 11.9%        | 4.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 42   | 4.8%    | 0.0%   | 0.0%   | 16.7%  | 19.0%       | 9.5%         | 21.4%        | 19.0%        | 4.8%         | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 50歳～54歳 | 36   | 0.0%    | 2.8%   | 0.0%   | 5.6%   | 25.0%       | 16.7%        | 11.1%        | 19.4%        | 8.3%         | 5.6%         | 2.8%         | 0.0%         | 0.0%         | 2.8%    | 0.0%  |
|         | 55歳～59歳 | 35   | 5.7%    | 2.9%   | 0.0%   | 0.0%   | 8.6%        | 22.9%        | 31.4%        | 11.4%        | 8.6%         | 8.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 33   | 0.0%    | 9.1%   | 0.0%   | 6.1%   | 6.1%        | 6.1%         | 21.2%        | 21.2%        | 15.2%        | 3.0%         | 6.1%         | 0.0%         | 3.0%         | 3.0%    | 0.0%  |
| 65歳～69歳 | 27      | 0.0% | 0.0%    | 0.0%   | 3.7%   | 7.4%   | 7.4%        | 29.6%        | 33.3%        | 3.7%         | 7.4%         | 0.0%         | 0.0%         | 0.0%         | 3.7%         | 3.7%    |       |
| 女性      | 15歳～19歳 | 45   | 6.7%    | 2.2%   | 6.7%   | 11.1%  | 6.7%        | 11.1%        | 22.2%        | 17.8%        | 4.4%         | 4.4%         | 2.2%         | 0.0%         | 0.0%         | 2.2%    | 2.2%  |
|         | 20歳～24歳 | 46   | 23.9%   | 2.2%   | 2.2%   | 13.0%  | 13.0%       | 8.7%         | 17.4%        | 10.9%        | 0.0%         | 4.3%         | 0.0%         | 0.0%         | 4.3%         | 0.0%    | 0.0%  |
|         | 25歳～29歳 | 46   | 6.5%    | 4.3%   | 0.0%   | 10.9%  | 13.0%       | 10.9%        | 13.0%        | 8.7%         | 2.2%         | 6.5%         | 4.3%         | 0.0%         | 0.0%         | 6.5%    | 13.0% |
|         | 30歳～34歳 | 48   | 8.3%    | 2.1%   | 4.2%   | 10.4%  | 12.5%       | 6.2%         | 12.5%        | 14.6%        | 6.2%         | 6.2%         | 6.2%         | 4.2%         | 0.0%         | 6.2%    | 0.0%  |
|         | 35歳～39歳 | 46   | 6.5%    | 2.2%   | 0.0%   | 2.2%   | 28.3%       | 8.7%         | 17.4%        | 28.3%        | 4.3%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 41   | 4.9%    | 4.9%   | 0.0%   | 7.3%   | 24.4%       | 9.8%         | 17.1%        | 17.1%        | 2.4%         | 4.9%         | 0.0%         | 4.9%         | 0.0%         | 2.4%    | 0.0%  |
|         | 45歳～49歳 | 36   | 5.6%    | 0.0%   | 0.0%   | 8.3%   | 8.3%        | 5.6%         | 27.8%        | 19.4%        | 5.6%         | 11.1%        | 2.8%         | 0.0%         | 2.8%         | 0.0%    | 2.8%  |
|         | 50歳～54歳 | 38   | 10.5%   | 0.0%   | 0.0%   | 2.6%   | 2.6%        | 10.5%        | 23.7%        | 26.3%        | 7.9%         | 2.6%         | 2.6%         | 0.0%         | 2.6%         | 2.6%    | 5.3%  |
|         | 55歳～59歳 | 37   | 5.4%    | 2.7%   | 0.0%   | 0.0%   | 2.7%        | 2.7%         | 29.7%        | 27.0%        | 8.1%         | 2.7%         | 5.4%         | 5.4%         | 0.0%         | 8.1%    | 0.0%  |
|         | 60歳～64歳 | 34   | 2.9%    | 0.0%   | 0.0%   | 2.9%   | 5.9%        | 11.8%        | 29.4%        | 17.6%        | 8.8%         | 8.8%         | 0.0%         | 5.9%         | 0.0%         | 5.9%    | 0.0%  |
| 65歳～69歳 | 21      | 0.0% | 0.0%    | 4.8%   | 0.0%   | 0.0%   | 9.5%        | 23.8%        | 19.0%        | 9.5%         | 14.3%        | 14.3%        | 0.0%         | 0.0%         | 4.8%         | 0.0%    |       |

# 主要メディアの年代別平均接触時間(ラジオ)※11月

※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 ラジオ |        |        |        |             |              |              |              |              |              |              |              |              |              |       |
|----|---------|-----|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------|
|    |         |     | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分(8時間)以上～ | わからない |
| 全体 |         | 873 | 59.9%   | 8.0%   | 4.7%   | 9.2%   | 6.3%        | 2.9%         | 2.6%         | 0.6%         | 1.6%         | 0.7%         | 0.8%         | 0.3%         | 0.3%         | 0.5%         | 1.6%  |
| 男性 | 15歳～19歳 | 45  | 57.8%   | 6.7%   | 8.9%   | 6.7%   | 8.9%        | 2.2%         | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 2.2%  |
|    | 20歳～24歳 | 44  | 65.9%   | 2.3%   | 4.5%   | 13.6%  | 2.3%        | 6.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 2.3%  |
|    | 25歳～29歳 | 47  | 63.8%   | 6.4%   | 2.1%   | 12.8%  | 8.5%        | 0.0%         | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%  |
|    | 30歳～34歳 | 43  | 58.1%   | 7.0%   | 2.3%   | 11.6%  | 9.3%        | 2.3%         | 4.7%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.3%  |
|    | 35歳～39歳 | 41  | 43.9%   | 12.2%  | 7.3%   | 4.9%   | 4.9%        | 7.3%         | 12.2%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.4%         | 2.4%         | 2.4%  |
|    | 40歳～44歳 | 42  | 47.6%   | 4.8%   | 4.8%   | 21.4%  | 2.4%        | 0.0%         | 7.1%         | 2.4%         | 2.4%         | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 2.4%         | 0.0%  |
|    | 45歳～49歳 | 42  | 50.0%   | 11.9%  | 7.1%   | 4.8%   | 9.5%        | 4.8%         | 4.8%         | 0.0%         | 2.4%         | 0.0%         | 2.4%         | 0.0%         | 2.4%         | 0.0%         | 0.0%  |
|    | 50歳～54歳 | 36  | 38.9%   | 11.1%  | 2.8%   | 13.9%  | 16.7%       | 2.8%         | 5.6%         | 0.0%         | 5.6%         | 0.0%         | 2.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|    | 55歳～59歳 | 35  | 31.4%   | 20.0%  | 2.9%   | 20.0%  | 5.7%        | 8.6%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 2.9%         | 0.0%         | 2.9%         | 0.0%         | 2.9%  |
|    | 60歳～64歳 | 33  | 33.3%   | 21.2%  | 0.0%   | 21.2%  | 9.1%        | 0.0%         | 0.0%         | 3.0%         | 9.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 3.0%         | 0.0%  |
|    | 65歳～69歳 | 27  | 51.9%   | 14.8%  | 7.4%   | 11.1%  | 7.4%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 3.7%         | 0.0%         | 0.0%         | 0.0%         | 3.7%  |
| 女性 | 15歳～19歳 | 45  | 77.8%   | 8.9%   | 2.2%   | 4.4%   | 2.2%        | 4.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|    | 20歳～24歳 | 46  | 78.3%   | 6.5%   | 2.2%   | 4.3%   | 2.2%        | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.2%  |
|    | 25歳～29歳 | 46  | 56.5%   | 2.2%   | 8.7%   | 8.7%   | 4.3%        | 4.3%         | 0.0%         | 0.0%         | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 10.9% |
|    | 30歳～34歳 | 48  | 72.9%   | 4.2%   | 4.2%   | 6.2%   | 8.3%        | 2.1%         | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|    | 35歳～39歳 | 46  | 76.1%   | 2.2%   | 10.9%  | 2.2%   | 2.2%        | 2.2%         | 0.0%         | 0.0%         | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|    | 40歳～44歳 | 41  | 75.6%   | 2.4%   | 0.0%   | 4.9%   | 9.8%        | 0.0%         | 2.4%         | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|    | 45歳～49歳 | 36  | 61.1%   | 5.6%   | 5.6%   | 11.1%  | 8.3%        | 0.0%         | 2.8%         | 0.0%         | 0.0%         | 2.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.8%  |
|    | 50歳～54歳 | 38  | 73.7%   | 2.6%   | 0.0%   | 7.9%   | 0.0%        | 5.3%         | 0.0%         | 2.6%         | 2.6%         | 5.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|    | 55歳～59歳 | 37  | 67.6%   | 8.1%   | 5.4%   | 5.4%   | 5.4%        | 2.7%         | 2.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.7%  |
|    | 60歳～64歳 | 34  | 55.9%   | 20.6%  | 8.8%   | 2.9%   | 8.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%  |
|    | 65歳～69歳 | 21  | 57.1%   | 4.8%   | 4.8%   | 4.8%   | 4.8%        | 4.8%         | 4.8%         | 0.0%         | 0.0%         | 4.8%         | 0.0%         | 4.8%         | 0.0%         | 4.8%         | 0.0%  |

# 主要メディアの年代別平均接触時間(新聞)※11月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 新聞 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|----|---------|-----|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ |       |
| 全体 |         | 873 | 54.5%  | 13.9%  | 9.7%   | 12.0%  | 5.7%        | 1.3%         | 0.9%         | 0.2%         | 0.0%         | 0.0%         | 0.0%         | 0.2%         | 0.0%         | 0.1%    | 1.4%  |
| 男性 | 15歳～19歳 | 45  | 62.2%  | 17.8%  | 6.7%   | 4.4%   | 2.2%        | 2.2%         | 4.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 44  | 54.5%  | 18.2%  | 2.3%   | 11.4%  | 9.1%        | 0.0%         | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 25歳～29歳 | 47  | 59.6%  | 10.6%  | 10.6%  | 8.5%   | 6.4%        | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.1%    | 0.0%  |
|    | 30歳～34歳 | 43  | 67.4%  | 14.0%  | 9.3%   | 7.0%   | 0.0%        | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 35歳～39歳 | 41  | 53.7%  | 9.8%   | 7.3%   | 17.1%  | 2.4%        | 4.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.4%         | 0.0%         | 0.0%    | 2.4%  |
|    | 40歳～44歳 | 42  | 47.6%  | 14.3%  | 21.4%  | 11.9%  | 4.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 45歳～49歳 | 42  | 38.1%  | 4.8%   | 14.3%  | 21.4%  | 16.7%       | 4.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 50歳～54歳 | 36  | 38.9%  | 11.1%  | 16.7%  | 27.8%  | 5.6%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 35  | 28.6%  | 20.0%  | 17.1%  | 22.9%  | 8.6%        | 0.0%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 60歳～64歳 | 33  | 33.3%  | 21.2%  | 9.1%   | 18.2%  | 12.1%       | 3.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 3.0%  |
|    | 65歳～69歳 | 27  | 18.5%  | 7.4%   | 11.1%  | 37.0%  | 14.8%       | 7.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 3.7%  |
| 女性 | 15歳～19歳 | 45  | 84.4%  | 6.7%   | 4.4%   | 2.2%   | 2.2%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 46  | 78.3%  | 13.0%  | 0.0%   | 0.0%   | 4.3%        | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.2%  |
|    | 25歳～29歳 | 46  | 58.7%  | 10.9%  | 4.3%   | 4.3%   | 6.5%        | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%    | 10.9% |
|    | 30歳～34歳 | 48  | 75.0%  | 12.5%  | 6.2%   | 6.2%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 35歳～39歳 | 46  | 76.1%  | 10.9%  | 4.3%   | 4.3%   | 0.0%        | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.2%  |
|    | 40歳～44歳 | 41  | 65.9%  | 17.1%  | 2.4%   | 4.9%   | 9.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 45歳～49歳 | 36  | 50.0%  | 11.1%  | 16.7%  | 8.3%   | 11.1%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.8%  |
|    | 50歳～54歳 | 38  | 42.1%  | 23.7%  | 13.2%  | 15.8%  | 2.6%        | 0.0%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 37  | 45.9%  | 21.6%  | 10.8%  | 16.2%  | 2.7%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.7%  |
|    | 60歳～64歳 | 34  | 32.4%  | 20.6%  | 17.6%  | 23.5%  | 2.9%        | 0.0%         | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 65歳～69歳 | 21  | 38.1%  | 9.5%   | 23.8%  | 14.3%  | 9.5%        | 4.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |

# 主要メディアの年代別平均接触時間(雑誌)※11月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n     | Q18 雑誌 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|-------|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |       | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分（1時間）未満 | ～90分（1時間半）未満 | ～120分（2時間）未満 | ～180分（3時間）未満 | ～240分（4時間）未満 | ～300分（5時間）未満 | ～360分（6時間）未満 | ～420分（7時間）未満 | ～480分（8時間）未満 | 480分以上～ |       |
| 全体      |         | 873   | 58.2%  | 15.6%  | 7.2%   | 9.9%   | 3.8%        | 1.9%         | 0.9%         | 0.2%         | 0.0%         | 0.0%         | 0.1%         | 0.0%         | 0.0%         | 0.0%    | 2.2%  |
| 男性      | 15歳～19歳 | 45    | 66.7%  | 17.8%  | 4.4%   | 2.2%   | 4.4%        | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 44    | 72.7%  | 11.4%  | 0.0%   | 2.3%   | 4.5%        | 6.8%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 25歳～29歳 | 47    | 59.6%  | 10.6%  | 6.4%   | 12.8%  | 8.5%        | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 30歳～34歳 | 43    | 60.5%  | 14.0%  | 9.3%   | 16.3%  | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 35歳～39歳 | 41    | 56.1%  | 19.5%  | 0.0%   | 12.2%  | 4.9%        | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.4%         | 0.0%         | 0.0%         | 0.0%    | 2.4%  |
|         | 40歳～44歳 | 42    | 47.6%  | 16.7%  | 11.9%  | 11.9%  | 4.8%        | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.4%  |
|         | 45歳～49歳 | 42    | 42.9%  | 23.8%  | 11.9%  | 9.5%   | 4.8%        | 2.4%         | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 50歳～54歳 | 36    | 47.2%  | 16.7%  | 8.3%   | 25.0%  | 2.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 35    | 51.4%  | 22.9%  | 11.4%  | 14.3%  | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 33    | 60.6%  | 12.1%  | 3.0%   | 9.1%   | 9.1%        | 3.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 3.0%  |
| 65歳～69歳 | 27      | 48.1% | 11.1%  | 7.4%   | 18.5%  | 11.1%  | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 3.7%  |
| 女性      | 15歳～19歳 | 45    | 62.2%  | 6.7%   | 8.9%   | 13.3%  | 4.4%        | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.2%  |
|         | 20歳～24歳 | 46    | 69.6%  | 8.7%   | 4.3%   | 6.5%   | 2.2%        | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.3%  |
|         | 25歳～29歳 | 46    | 47.8%  | 10.9%  | 10.9%  | 4.3%   | 8.7%        | 6.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 10.9% |
|         | 30歳～34歳 | 48    | 62.5%  | 20.8%  | 8.3%   | 4.2%   | 2.1%        | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 35歳～39歳 | 46    | 63.0%  | 13.0%  | 8.7%   | 6.5%   | 0.0%        | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.3%  |
|         | 40歳～44歳 | 41    | 75.6%  | 4.9%   | 7.3%   | 7.3%   | 0.0%        | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.4%  |
|         | 45歳～49歳 | 36    | 58.3%  | 16.7%  | 0.0%   | 13.9%  | 5.6%        | 0.0%         | 2.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.8%  |
|         | 50歳～54歳 | 38    | 57.9%  | 21.1%  | 5.3%   | 13.2%  | 0.0%        | 0.0%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 37    | 62.2%  | 21.6%  | 8.1%   | 2.7%   | 2.7%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.7%  |
|         | 60歳～64歳 | 34    | 47.1%  | 26.5%  | 11.8%  | 5.9%   | 2.9%        | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.9%  |
| 65歳～69歳 | 21      | 42.9% | 23.8%  | 14.3%  | 14.3%  | 0.0%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.8%  |

# 主要メディアの年代別平均接触時間(PC)※11月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | Q18 パソコンからのインターネット接続 |       |            |            |            |                     |                       |                      |                      |                      |                      |                      |                      |                      |                      |       |
|---------|---------|----------------------|-------|------------|------------|------------|---------------------|-----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------|
|         |         | n                    | 利用しない | ～10分<br>未満 | ～20分<br>未満 | ～30分<br>未満 | ～60分<br>(1時間)<br>未満 | ～90分<br>(1時間<br>半) 未満 | ～120分<br>(2時間)<br>未満 | ～180分<br>(3時間)<br>未満 | ～240分<br>(4時間)<br>未満 | ～300分<br>(5時間)<br>未満 | ～360分<br>(6時間)<br>未満 | ～420分<br>(7時間)<br>未満 | ～480分<br>(8時間)<br>未満 | 480分<br>(8時間)<br>以上～ | わからない |
| 全体      |         | 873                  | 20.0% | 4.5%       | 4.0%       | 9.4%       | 15.7%               | 7.2%                  | 12.6%                | 8.9%                 | 4.6%                 | 3.1%                 | 2.3%                 | 0.8%                 | 1.1%                 | 3.4%                 | 2.3%  |
| 男性      | 15歳～19歳 | 45                   | 24.4% | 6.7%       | 4.4%       | 13.3%      | 17.8%               | 8.9%                  | 8.9%                 | 6.7%                 | 2.2%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 2.2%                 | 4.4%  |
|         | 20歳～24歳 | 44                   | 22.7% | 2.3%       | 9.1%       | 13.6%      | 6.8%                | 6.8%                  | 20.5%                | 2.3%                 | 2.3%                 | 2.3%                 | 0.0%                 | 4.5%                 | 2.3%                 | 2.3%                 | 2.3%  |
|         | 25歳～29歳 | 47                   | 19.1% | 6.4%       | 0.0%       | 12.8%      | 14.9%               | 8.5%                  | 8.5%                 | 12.8%                | 0.0%                 | 2.1%                 | 0.0%                 | 2.1%                 | 2.1%                 | 6.4%                 | 4.3%  |
|         | 30歳～34歳 | 43                   | 14.0% | 14.0%      | 7.0%       | 7.0%       | 18.6%               | 4.7%                  | 4.7%                 | 9.3%                 | 4.7%                 | 4.7%                 | 0.0%                 | 2.3%                 | 2.3%                 | 7.0%                 | 0.0%  |
|         | 35歳～39歳 | 41                   | 14.6% | 2.4%       | 7.3%       | 7.3%       | 22.0%               | 7.3%                  | 14.6%                | 4.9%                 | 4.9%                 | 2.4%                 | 0.0%                 | 0.0%                 | 0.0%                 | 7.3%                 | 4.9%  |
|         | 40歳～44歳 | 42                   | 4.8%  | 2.4%       | 7.1%       | 4.8%       | 31.0%               | 4.8%                  | 19.0%                | 4.8%                 | 9.5%                 | 2.4%                 | 0.0%                 | 0.0%                 | 4.8%                 | 2.4%                 | 2.4%  |
|         | 45歳～49歳 | 42                   | 2.4%  | 14.3%      | 0.0%       | 14.3%      | 19.0%               | 11.9%                 | 19.0%                | 9.5%                 | 0.0%                 | 4.8%                 | 2.4%                 | 2.4%                 | 0.0%                 | 0.0%                 | 0.0%  |
|         | 50歳～54歳 | 36                   | 8.3%  | 0.0%       | 2.8%       | 8.3%       | 25.0%               | 13.9%                 | 11.1%                | 8.3%                 | 8.3%                 | 2.8%                 | 2.8%                 | 0.0%                 | 0.0%                 | 8.3%                 | 0.0%  |
|         | 55歳～59歳 | 35                   | 2.9%  | 0.0%       | 0.0%       | 2.9%       | 25.7%               | 11.4%                 | 11.4%                | 17.1%                | 5.7%                 | 8.6%                 | 2.9%                 | 0.0%                 | 0.0%                 | 11.4%                | 0.0%  |
|         | 60歳～64歳 | 33                   | 3.0%  | 0.0%       | 0.0%       | 3.0%       | 18.2%               | 9.1%                  | 6.1%                 | 30.3%                | 6.1%                 | 6.1%                 | 6.1%                 | 0.0%                 | 3.0%                 | 9.1%                 | 0.0%  |
| 65歳～69歳 | 27      | 0.0%                 | 0.0%  | 0.0%       | 0.0%       | 7.4%       | 14.8%               | 29.6%                 | 18.5%                | 3.7%                 | 7.4%                 | 7.4%                 | 0.0%                 | 0.0%                 | 7.4%                 | 3.7%                 |       |
| 女性      | 15歳～19歳 | 45                   | 51.1% | 6.7%       | 6.7%       | 8.9%       | 8.9%                | 2.2%                  | 6.7%                 | 4.4%                 | 2.2%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 2.2%  |
|         | 20歳～24歳 | 46                   | 43.5% | 4.3%       | 2.2%       | 10.9%      | 8.7%                | 2.2%                  | 8.7%                 | 6.5%                 | 4.3%                 | 0.0%                 | 2.2%                 | 2.2%                 | 0.0%                 | 2.2%                 | 2.2%  |
|         | 25歳～29歳 | 46                   | 32.6% | 4.3%       | 2.2%       | 6.5%       | 6.5%                | 8.7%                  | 13.0%                | 2.2%                 | 6.5%                 | 0.0%                 | 4.3%                 | 0.0%                 | 0.0%                 | 2.2%                 | 10.9% |
|         | 30歳～34歳 | 48                   | 33.3% | 6.2%       | 4.2%       | 12.5%      | 16.7%               | 2.1%                  | 8.3%                 | 6.2%                 | 2.1%                 | 2.1%                 | 0.0%                 | 0.0%                 | 2.1%                 | 2.1%                 | 2.1%  |
|         | 35歳～39歳 | 46                   | 23.9% | 6.5%       | 6.5%       | 19.6%      | 17.4%               | 4.3%                  | 2.2%                 | 10.9%                | 2.2%                 | 2.2%                 | 2.2%                 | 0.0%                 | 0.0%                 | 0.0%                 | 2.2%  |
|         | 40歳～44歳 | 41                   | 39.0% | 7.3%       | 2.4%       | 9.8%       | 7.3%                | 7.3%                  | 17.1%                | 2.4%                 | 4.9%                 | 2.4%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
|         | 45歳～49歳 | 36                   | 19.4% | 0.0%       | 5.6%       | 13.9%      | 19.4%               | 5.6%                  | 11.1%                | 8.3%                 | 0.0%                 | 2.8%                 | 2.8%                 | 0.0%                 | 2.8%                 | 2.8%                 | 5.6%  |
|         | 50歳～54歳 | 38                   | 26.3% | 5.3%       | 5.3%       | 2.6%       | 10.5%               | 5.3%                  | 18.4%                | 10.5%                | 5.3%                 | 2.6%                 | 5.3%                 | 0.0%                 | 2.6%                 | 0.0%                 | 0.0%  |
|         | 55歳～59歳 | 37                   | 13.5% | 0.0%       | 5.4%       | 13.5%      | 8.1%                | 10.8%                 | 13.5%                | 13.5%                | 8.1%                 | 2.7%                 | 5.4%                 | 2.7%                 | 0.0%                 | 2.7%                 | 0.0%  |
|         | 60歳～64歳 | 34                   | 0.0%  | 0.0%       | 2.9%       | 8.8%       | 14.7%               | 11.8%                 | 17.6%                | 11.8%                | 8.8%                 | 14.7%                | 8.8%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
| 65歳～69歳 | 21      | 9.5%                 | 0.0%  | 4.8%       | 0.0%       | 28.6%      | 0.0%                | 19.0%                 | 4.8%                 | 19.0%                | 0.0%                 | 4.8%                 | 0.0%                 | 4.8%                 | 4.8%                 | 0.0%                 |       |

# 主要メディアの年代別平均接触時間(スマホ)※11月

※プライベートで「スマートフォン」を利用の回答者

|         |         | n    | Q18 スマートフォンからのインターネット接続 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|------|-------------------------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |      | 利用しない                   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体      |         | 873  | 3.1%                    | 6.3%   | 6.5%   | 14.2%  | 24.4%       | 9.9%         | 14.8%        | 7.7%         | 4.2%         | 2.6%         | 1.1%         | 0.7%         | 0.5%         | 1.9%    | 2.1%  |
| 男性      | 15歳～19歳 | 45   | 4.4%                    | 2.2%   | 8.9%   | 13.3%  | 17.8%       | 8.9%         | 20.0%        | 8.9%         | 11.1%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.4%  |
|         | 20歳～24歳 | 44   | 0.0%                    | 0.0%   | 9.1%   | 13.6%  | 25.0%       | 11.4%        | 18.2%        | 4.5%         | 2.3%         | 4.5%         | 0.0%         | 2.3%         | 2.3%         | 4.5%    | 2.3%  |
|         | 25歳～29歳 | 47   | 0.0%                    | 0.0%   | 2.1%   | 8.5%   | 31.9%       | 17.0%        | 6.4%         | 10.6%        | 6.4%         | 0.0%         | 4.3%         | 2.1%         | 0.0%         | 6.4%    | 4.3%  |
|         | 30歳～34歳 | 43   | 7.0%                    | 7.0%   | 4.7%   | 14.0%  | 27.9%       | 9.3%         | 11.6%        | 7.0%         | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 7.0%    | 0.0%  |
|         | 35歳～39歳 | 41   | 0.0%                    | 0.0%   | 7.3%   | 4.9%   | 39.0%       | 7.3%         | 22.0%        | 4.9%         | 2.4%         | 4.9%         | 2.4%         | 0.0%         | 0.0%         | 0.0%    | 4.9%  |
|         | 40歳～44歳 | 42   | 2.4%                    | 0.0%   | 7.1%   | 19.0%  | 19.0%       | 11.9%        | 26.2%        | 7.1%         | 4.8%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 42   | 2.4%                    | 7.1%   | 7.1%   | 9.5%   | 31.0%       | 14.3%        | 16.7%        | 2.4%         | 4.8%         | 4.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 50歳～54歳 | 36   | 0.0%                    | 2.8%   | 8.3%   | 19.4%  | 36.1%       | 13.9%        | 11.1%        | 2.8%         | 2.8%         | 2.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 35   | 2.9%                    | 17.1%  | 0.0%   | 22.9%  | 28.6%       | 11.4%        | 11.4%        | 2.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.9%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 33   | 0.0%                    | 12.1%  | 6.1%   | 15.2%  | 27.3%       | 6.1%         | 15.2%        | 12.1%        | 0.0%         | 3.0%         | 0.0%         | 0.0%         | 0.0%         | 3.0%    | 0.0%  |
| 65歳～69歳 | 27      | 3.7% | 11.1%                   | 7.4%   | 29.6%  | 33.3%  | 3.7%        | 3.7%         | 3.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 3.7%    |       |
| 女性      | 15歳～19歳 | 45   | 4.4%                    | 0.0%   | 8.9%   | 17.8%  | 15.6%       | 6.7%         | 13.3%        | 11.1%        | 8.9%         | 4.4%         | 0.0%         | 2.2%         | 0.0%         | 2.2%    | 4.4%  |
|         | 20歳～24歳 | 46   | 10.9%                   | 0.0%   | 2.2%   | 8.7%   | 13.0%       | 10.9%        | 10.9%        | 13.0%        | 6.5%         | 8.7%         | 2.2%         | 4.3%         | 0.0%         | 6.5%    | 2.2%  |
|         | 25歳～29歳 | 46   | 2.2%                    | 0.0%   | 2.2%   | 4.3%   | 23.9%       | 6.5%         | 10.9%        | 19.6%        | 4.3%         | 4.3%         | 4.3%         | 0.0%         | 2.2%         | 4.3%    | 10.9% |
|         | 30歳～34歳 | 48   | 2.1%                    | 6.2%   | 2.1%   | 8.3%   | 25.0%       | 12.5%        | 12.5%        | 10.4%        | 6.2%         | 4.2%         | 4.2%         | 2.1%         | 0.0%         | 4.2%    | 0.0%  |
|         | 35歳～39歳 | 46   | 2.2%                    | 2.2%   | 4.3%   | 15.2%  | 28.3%       | 8.7%         | 17.4%        | 8.7%         | 4.3%         | 2.2%         | 2.2%         | 0.0%         | 2.2%         | 0.0%    | 2.2%  |
|         | 40歳～44歳 | 41   | 7.3%                    | 4.9%   | 4.9%   | 17.1%  | 22.0%       | 12.2%        | 19.5%        | 0.0%         | 9.8%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 36   | 0.0%                    | 8.3%   | 2.8%   | 13.9%  | 16.7%       | 16.7%        | 19.4%        | 13.9%        | 2.8%         | 0.0%         | 2.8%         | 0.0%         | 0.0%         | 0.0%    | 2.8%  |
|         | 50歳～54歳 | 38   | 2.6%                    | 5.3%   | 10.5%  | 21.1%  | 28.9%       | 5.3%         | 15.8%        | 7.9%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 55歳～59歳 | 37   | 2.7%                    | 24.3%  | 10.8%  | 18.9%  | 10.8%       | 5.4%         | 16.2%        | 8.1%         | 0.0%         | 2.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 34   | 5.9%                    | 23.5%  | 11.8%  | 20.6%  | 20.6%       | 2.9%         | 14.7%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 65歳～69歳 | 21      | 4.8% | 28.6%                   | 28.6%  | 4.8%   | 14.3%  | 9.5%        | 4.8%         | 0.0%         | 0.0%         | 4.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |

# 主要メディアの年代別平均接触時間(テレビ)※12月

※プライベートで「スマートフォン」を利用の回答者

|         |         | n     | Q18 テレビ |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|-------|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |       | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体      |         | 893   | 8.8%    | 2.4%   | 2.8%   | 9.2%   | 17.1%       | 8.8%         | 16.9%        | 14.4%        | 7.4%         | 4.5%         | 1.9%         | 1.7%         | 1.2%         | 2.0%    | 0.8%  |
| 男性      | 15歳～19歳 | 47    | 10.6%   | 4.3%   | 8.5%   | 19.1%  | 10.6%       | 2.1%         | 19.1%        | 8.5%         | 4.3%         | 2.1%         | 2.1%         | 0.0%         | 0.0%         | 2.1%    | 6.4%  |
|         | 20歳～24歳 | 43    | 11.6%   | 4.7%   | 9.3%   | 9.3%   | 18.6%       | 9.3%         | 20.9%        | 11.6%        | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 25歳～29歳 | 46    | 26.1%   | 2.2%   | 6.5%   | 21.7%  | 10.9%       | 6.5%         | 13.0%        | 6.5%         | 4.3%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 30歳～34歳 | 42    | 9.5%    | 2.4%   | 9.5%   | 7.1%   | 28.6%       | 4.8%         | 14.3%        | 7.1%         | 2.4%         | 4.8%         | 2.4%         | 0.0%         | 0.0%         | 4.8%    | 2.4%  |
|         | 35歳～39歳 | 39    | 10.3%   | 2.6%   | 7.7%   | 5.1%   | 23.1%       | 7.7%         | 17.9%        | 15.4%        | 7.7%         | 0.0%         | 2.6%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 41    | 7.3%    | 2.4%   | 4.9%   | 12.2%  | 22.0%       | 7.3%         | 31.7%        | 12.2%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 43    | 14.0%   | 0.0%   | 0.0%   | 4.7%   | 16.3%       | 16.3%        | 23.3%        | 14.0%        | 7.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|         | 50歳～54歳 | 47    | 4.3%    | 2.1%   | 2.1%   | 10.6%  | 19.1%       | 10.6%        | 21.3%        | 14.9%        | 8.5%         | 2.1%         | 2.1%         | 0.0%         | 0.0%         | 2.1%    | 0.0%  |
|         | 55歳～59歳 | 32    | 9.4%    | 3.1%   | 0.0%   | 6.2%   | 15.6%       | 9.4%         | 12.5%        | 18.8%        | 12.5%        | 9.4%         | 0.0%         | 0.0%         | 3.1%         | 0.0%    | 0.0%  |
|         | 60歳～64歳 | 30    | 3.3%    | 0.0%   | 0.0%   | 6.7%   | 10.0%       | 10.0%        | 16.7%        | 33.3%        | 16.7%        | 3.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 65歳～69歳 | 27      | 3.7%  | 3.7%    | 0.0%   | 7.4%   | 7.4%   | 7.4%        | 22.2%        | 11.1%        | 14.8%        | 14.8%        | 0.0%         | 0.0%         | 3.7%         | 3.7%         | 0.0%    |       |
| 女性      | 15歳～19歳 | 46    | 8.7%    | 2.2%   | 4.3%   | 10.9%  | 30.4%       | 6.5%         | 17.4%        | 10.9%        | 4.3%         | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 20歳～24歳 | 45    | 6.7%    | 4.4%   | 2.2%   | 8.9%   | 15.6%       | 17.8%        | 15.6%        | 8.9%         | 8.9%         | 2.2%         | 0.0%         | 2.2%         | 0.0%         | 6.7%    | 0.0%  |
|         | 25歳～29歳 | 50    | 14.0%   | 2.0%   | 0.0%   | 8.0%   | 28.0%       | 8.0%         | 8.0%         | 14.0%        | 4.0%         | 8.0%         | 2.0%         | 2.0%         | 2.0%         | 0.0%    | 0.0%  |
|         | 30歳～34歳 | 45    | 8.9%    | 0.0%   | 0.0%   | 8.9%   | 17.8%       | 11.1%        | 15.6%        | 15.6%        | 6.7%         | 8.9%         | 0.0%         | 2.2%         | 0.0%         | 4.4%    | 0.0%  |
|         | 35歳～39歳 | 44    | 9.1%    | 0.0%   | 0.0%   | 11.4%  | 18.2%       | 11.4%        | 15.9%        | 9.1%         | 4.5%         | 4.5%         | 6.8%         | 4.5%         | 2.3%         | 2.3%    | 0.0%  |
|         | 40歳～44歳 | 48    | 6.2%    | 2.1%   | 0.0%   | 16.7%  | 20.8%       | 6.2%         | 8.3%         | 22.9%        | 8.3%         | 2.1%         | 2.1%         | 2.1%         | 2.1%         | 0.0%    | 0.0%  |
|         | 45歳～49歳 | 43    | 0.0%    | 0.0%   | 2.3%   | 7.0%   | 16.3%       | 7.0%         | 18.6%        | 18.6%        | 11.6%        | 4.7%         | 2.3%         | 4.7%         | 0.0%         | 7.0%    | 0.0%  |
|         | 50歳～54歳 | 40    | 5.0%    | 2.5%   | 0.0%   | 0.0%   | 0.0%        | 20.0%        | 12.5%        | 17.5%        | 17.5%        | 7.5%         | 0.0%         | 5.0%         | 7.5%         | 5.0%    | 0.0%  |
|         | 55歳～59歳 | 36    | 2.8%    | 5.6%   | 0.0%   | 2.8%   | 13.9%       | 2.8%         | 22.2%        | 13.9%        | 11.1%        | 8.3%         | 5.6%         | 2.8%         | 5.6%         | 0.0%    | 2.8%  |
|         | 60歳～64歳 | 32    | 6.2%    | 3.1%   | 0.0%   | 0.0%   | 9.4%        | 6.2%         | 9.4%         | 18.8%        | 6.2%         | 6.2%         | 12.5%        | 12.5%        | 3.1%         | 3.1%    | 3.1%  |
| 65歳～69歳 | 27      | 11.1% | 3.7%    | 0.0%   | 7.4%   | 11.1%  | 3.7%        | 18.5%        | 25.9%        | 3.7%         | 11.1%        | 0.0%         | 0.0%         | 0.0%         | 3.7%         | 0.0%    |       |

# 主要メディアの年代別平均接触時間(ラジオ)※12月

※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 ラジオ |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|----|---------|-----|---------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|    |         |     | 利用しない   | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体 |         | 893 | 61.9%   | 9.1%   | 3.4%   | 7.8%   | 7.3%        | 3.7%         | 3.2%         | 1.0%         | 0.6%         | 0.4%         | 0.4%         | 0.1%         | 0.3%         | 0.2%    | 0.4%  |
| 男性 | 15歳～19歳 | 47  | 70.2%   | 6.4%   | 6.4%   | 0.0%   | 4.3%        | 4.3%         | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.3%  |
|    | 20歳～24歳 | 43  | 72.1%   | 9.3%   | 7.0%   | 4.7%   | 0.0%        | 2.3%         | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 0.0%    | 0.0%  |
|    | 25歳～29歳 | 46  | 47.8%   | 13.0%  | 6.5%   | 8.7%   | 17.4%       | 2.2%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 30歳～34歳 | 42  | 59.5%   | 7.1%   | 2.4%   | 4.8%   | 9.5%        | 4.8%         | 4.8%         | 4.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.4%    | 0.0%  |
|    | 35歳～39歳 | 39  | 53.8%   | 15.4%  | 2.6%   | 12.8%  | 5.1%        | 5.1%         | 2.6%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 40歳～44歳 | 41  | 46.3%   | 9.8%   | 0.0%   | 22.0%  | 12.2%       | 0.0%         | 7.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.4%  |
|    | 45歳～49歳 | 43  | 62.8%   | 4.7%   | 0.0%   | 11.6%  | 11.6%       | 2.3%         | 2.3%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3%  |
|    | 50歳～54歳 | 47  | 55.3%   | 14.9%  | 2.1%   | 10.6%  | 6.4%        | 0.0%         | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 4.3%         | 0.0%         | 2.1%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 32  | 46.9%   | 9.4%   | 6.2%   | 12.5%  | 6.2%        | 9.4%         | 6.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 3.1%    | 0.0%  |
|    | 60歳～64歳 | 30  | 43.3%   | 16.7%  | 3.3%   | 10.0%  | 10.0%       | 6.7%         | 6.7%         | 3.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 65歳～69歳 | 27  | 55.6%   | 3.7%   | 0.0%   | 14.8%  | 18.5%       | 3.7%         | 3.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
| 女性 | 15歳～19歳 | 46  | 73.9%   | 8.7%   | 4.3%   | 2.2%   | 0.0%        | 6.5%         | 2.2%         | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 20歳～24歳 | 45  | 68.9%   | 4.4%   | 2.2%   | 11.1%  | 6.7%        | 4.4%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 25歳～29歳 | 50  | 68.0%   | 4.0%   | 2.0%   | 8.0%   | 6.0%        | 4.0%         | 8.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 30歳～34歳 | 45  | 64.4%   | 6.7%   | 2.2%   | 8.9%   | 2.2%        | 0.0%         | 8.9%         | 2.2%         | 0.0%         | 4.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 35歳～39歳 | 44  | 68.2%   | 6.8%   | 2.3%   | 4.5%   | 9.1%        | 2.3%         | 0.0%         | 0.0%         | 4.5%         | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 0.0%    | 0.0%  |
|    | 40歳～44歳 | 48  | 70.8%   | 4.2%   | 4.2%   | 6.2%   | 6.2%        | 2.1%         | 2.1%         | 2.1%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 45歳～49歳 | 43  | 65.1%   | 16.3%  | 2.3%   | 2.3%   | 7.0%        | 2.3%         | 4.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 50歳～54歳 | 40  | 60.0%   | 17.5%  | 2.5%   | 2.5%   | 2.5%        | 12.5%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.5%         | 0.0%    | 0.0%  |
|    | 55歳～59歳 | 36  | 69.4%   | 8.3%   | 2.8%   | 0.0%   | 11.1%       | 2.8%         | 0.0%         | 2.8%         | 0.0%         | 0.0%         | 2.8%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 60歳～64歳 | 32  | 68.8%   | 9.4%   | 3.1%   | 6.2%   | 9.4%        | 3.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|    | 65歳～69歳 | 27  | 55.6%   | 3.7%   | 11.1%  | 14.8%  | 3.7%        | 3.7%         | 3.7%         | 0.0%         | 0.0%         | 3.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |

# 主要メディアの年代別平均接触時間(新聞)※12月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 新聞 |        |        |        |             |              |              |              |              |              |              |              |              |         |      |
|----|---------|-----|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|------|
|    |         |     | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ |      |
| 全体 |         | 893 | 51.6%  | 17.2%  | 8.4%   | 12.2%  | 6.9%        | 1.0%         | 0.8%         | 0.9%         | 0.1%         | 0.0%         | 0.1%         | 0.1%         | 0.1%         | 0.1%    | 0.3% |
| 男性 | 15歳～19歳 | 47  | 63.8%  | 10.6%  | 2.1%   | 12.8%  | 4.3%        | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 4.3% |
|    | 20歳～24歳 | 43  | 65.1%  | 16.3%  | 4.7%   | 4.7%   | 7.0%        | 0.0%         | 0.0%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 25歳～29歳 | 46  | 58.7%  | 10.9%  | 8.7%   | 6.5%   | 6.5%        | 4.3%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 30歳～34歳 | 42  | 52.4%  | 19.0%  | 2.4%   | 4.8%   | 11.9%       | 2.4%         | 0.0%         | 4.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.4%    | 0.0% |
|    | 35歳～39歳 | 39  | 46.2%  | 33.3%  | 7.7%   | 12.8%  | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 40歳～44歳 | 41  | 39.0%  | 19.5%  | 17.1%  | 7.3%   | 12.2%       | 0.0%         | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 45歳～49歳 | 43  | 44.2%  | 20.9%  | 7.0%   | 11.6%  | 9.3%        | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3% |
|    | 50歳～54歳 | 47  | 36.2%  | 17.0%  | 12.8%  | 21.3%  | 12.8%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 55歳～59歳 | 32  | 34.4%  | 6.2%   | 15.6%  | 15.6%  | 15.6%       | 3.1%         | 3.1%         | 3.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 3.1%    | 0.0% |
|    | 60歳～64歳 | 30  | 33.3%  | 16.7%  | 13.3%  | 23.3%  | 10.0%       | 3.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 65歳～69歳 | 27  | 29.6%  | 11.1%  | 7.4%   | 29.6%  | 18.5%       | 0.0%         | 0.0%         | 3.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
| 女性 | 15歳～19歳 | 46  | 82.6%  | 10.9%  | 0.0%   | 0.0%   | 4.3%        | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 20歳～24歳 | 45  | 66.7%  | 6.7%   | 6.7%   | 8.9%   | 6.7%        | 0.0%         | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 25歳～29歳 | 50  | 64.0%  | 18.0%  | 2.0%   | 6.0%   | 4.0%        | 4.0%         | 2.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 30歳～34歳 | 45  | 77.8%  | 11.1%  | 4.4%   | 4.4%   | 0.0%        | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 35歳～39歳 | 44  | 65.9%  | 20.5%  | 9.1%   | 0.0%   | 4.5%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 40歳～44歳 | 48  | 68.8%  | 25.0%  | 4.2%   | 0.0%   | 0.0%        | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 45歳～49歳 | 43  | 44.2%  | 34.9%  | 2.3%   | 16.3%  | 2.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 50歳～54歳 | 40  | 27.5%  | 20.0%  | 22.5%  | 15.0%  | 12.5%       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.5%         | 0.0%         | 0.0%    | 0.0% |
|    | 55歳～59歳 | 36  | 22.2%  | 19.4%  | 8.3%   | 41.7%  | 8.3%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 60歳～64歳 | 32  | 34.4%  | 21.9%  | 18.8%  | 21.9%  | 3.1%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 65歳～69歳 | 27  | 33.3%  | 3.7%   | 22.2%  | 33.3%  | 7.4%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |

# 主要メディアの年代別平均接触時間(雑誌)※12月

## ※プライベートで「スマートフォン」を利用の回答者

|    |         | n   | Q18 雑誌 |        |        |        |             |              |              |              |              |              |              |              |              |         |      |
|----|---------|-----|--------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|------|
|    |         |     | 利用しない  | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ |      |
| 全体 |         | 893 | 56.4%  | 20.3%  | 5.9%   | 9.1%   | 4.4%        | 0.9%         | 1.0%         | 0.3%         | 0.4%         | 0.4%         | 0.1%         | 0.0%         | 0.1%         | 0.1%    | 0.4% |
| 男性 | 15歳～19歳 | 47  | 61.7%  | 6.4%   | 4.3%   | 10.6%  | 6.4%        | 2.1%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.1%         | 0.0%    | 4.3% |
|    | 20歳～24歳 | 43  | 74.4%  | 11.6%  | 0.0%   | 4.7%   | 4.7%        | 2.3%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 25歳～29歳 | 46  | 56.5%  | 8.7%   | 13.0%  | 6.5%   | 8.7%        | 0.0%         | 4.3%         | 0.0%         | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 30歳～34歳 | 42  | 50.0%  | 11.9%  | 9.5%   | 19.0%  | 0.0%        | 0.0%         | 2.4%         | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.4%    | 0.0% |
|    | 35歳～39歳 | 39  | 48.7%  | 35.9%  | 0.0%   | 7.7%   | 2.6%        | 2.6%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 40歳～44歳 | 41  | 43.9%  | 29.3%  | 7.3%   | 7.3%   | 7.3%        | 0.0%         | 0.0%         | 0.0%         | 4.9%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 45歳～49歳 | 43  | 58.1%  | 25.6%  | 4.7%   | 9.3%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 2.3% |
|    | 50歳～54歳 | 47  | 46.8%  | 25.5%  | 2.1%   | 17.0%  | 6.4%        | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 55歳～59歳 | 32  | 53.1%  | 6.2%   | 6.2%   | 15.6%  | 12.5%       | 0.0%         | 3.1%         | 0.0%         | 0.0%         | 3.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 60歳～64歳 | 30  | 50.0%  | 20.0%  | 0.0%   | 23.3%  | 3.3%        | 3.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 65歳～69歳 | 27  | 48.1%  | 14.8%  | 3.7%   | 22.2%  | 7.4%        | 0.0%         | 3.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
| 女性 | 15歳～19歳 | 46  | 58.7%  | 19.6%  | 8.7%   | 6.5%   | 4.3%        | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 20歳～24歳 | 45  | 57.8%  | 13.3%  | 13.3%  | 6.7%   | 6.7%        | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 25歳～29歳 | 50  | 62.0%  | 20.0%  | 2.0%   | 4.0%   | 2.0%        | 4.0%         | 2.0%         | 2.0%         | 0.0%         | 2.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 30歳～34歳 | 45  | 64.4%  | 20.0%  | 6.7%   | 0.0%   | 6.7%        | 0.0%         | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 35歳～39歳 | 44  | 61.4%  | 20.5%  | 6.8%   | 4.5%   | 6.8%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 40歳～44歳 | 48  | 64.6%  | 22.9%  | 4.2%   | 6.2%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 45歳～49歳 | 43  | 58.1%  | 25.6%  | 7.0%   | 9.3%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 50歳～54歳 | 40  | 30.0%  | 37.5%  | 12.5%  | 12.5%  | 5.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 55歳～59歳 | 36  | 66.7%  | 25.0%  | 2.8%   | 5.6%   | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |
|    | 60歳～64歳 | 32  | 56.2%  | 28.1%  | 6.2%   | 0.0%   | 6.2%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 3.1% |
|    | 65歳～69歳 | 27  | 63.0%  | 18.5%  | 7.4%   | 11.1%  | 0.0%        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0% |

# 主要メディアの年代別平均接触時間(PC)※12月

## ※プライベートで「スマートフォン」を利用の回答者

|         |         | n     | Q18 パソコンからのインターネット接続 |        |        |        |             |              |              |              |              |              |              |              |              |         |       |
|---------|---------|-------|----------------------|--------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------|-------|
|         |         |       | 利用しない                | ～10分未満 | ～20分未満 | ～30分未満 | ～60分(1時間)未満 | ～90分(1時間半)未満 | ～120分(2時間)未満 | ～180分(3時間)未満 | ～240分(4時間)未満 | ～300分(5時間)未満 | ～360分(6時間)未満 | ～420分(7時間)未満 | ～480分(8時間)未満 | 480分以上～ | わからない |
| 全体      |         | 893   | 18.5%                | 6.2%   | 5.3%   | 12.7%  | 15.9%       | 8.6%         | 12.3%        | 6.8%         | 3.9%         | 3.4%         | 1.7%         | 0.3%         | 0.8%         | 2.2%    | 1.5%  |
| 男性      | 15歳～19歳 | 47    | 25.5%                | 4.3%   | 8.5%   | 12.8%  | 14.9%       | 6.4%         | 6.4%         | 8.5%         | 2.1%         | 0.0%         | 0.0%         | 0.0%         | 2.1%         | 2.1%    | 6.4%  |
|         | 20歳～24歳 | 43    | 14.0%                | 9.3%   | 9.3%   | 9.3%   | 16.3%       | 9.3%         | 11.6%        | 4.7%         | 4.7%         | 2.3%         | 4.7%         | 2.3%         | 0.0%         | 2.3%    | 0.0%  |
|         | 25歳～29歳 | 46    | 8.7%                 | 4.3%   | 4.3%   | 10.9%  | 26.1%       | 13.0%        | 13.0%        | 8.7%         | 2.2%         | 6.5%         | 2.2%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 30歳～34歳 | 42    | 11.9%                | 4.8%   | 4.8%   | 19.0%  | 16.7%       | 14.3%        | 9.5%         | 7.1%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 7.1%    | 2.4%  |
|         | 35歳～39歳 | 39    | 5.1%                 | 15.4%  | 10.3%  | 17.9%  | 17.9%       | 7.7%         | 12.8%        | 2.6%         | 5.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 5.1%    | 0.0%  |
|         | 40歳～44歳 | 41    | 0.0%                 | 4.9%   | 9.8%   | 17.1%  | 29.3%       | 7.3%         | 22.0%        | 0.0%         | 2.4%         | 2.4%         | 0.0%         | 0.0%         | 0.0%         | 4.9%    | 0.0%  |
|         | 45歳～49歳 | 43    | 16.3%                | 0.0%   | 0.0%   | 14.0%  | 14.0%       | 9.3%         | 14.0%        | 7.0%         | 9.3%         | 9.3%         | 2.3%         | 0.0%         | 0.0%         | 2.3%    | 2.3%  |
|         | 50歳～54歳 | 47    | 8.5%                 | 6.4%   | 2.1%   | 10.6%  | 17.0%       | 10.6%        | 25.5%        | 4.3%         | 6.4%         | 2.1%         | 2.1%         | 0.0%         | 0.0%         | 4.3%    | 0.0%  |
|         | 55歳～59歳 | 32    | 6.2%                 | 3.1%   | 0.0%   | 6.2%   | 25.0%       | 15.6%        | 9.4%         | 12.5%        | 6.2%         | 3.1%         | 0.0%         | 0.0%         | 3.1%         | 9.4%    | 0.0%  |
|         | 60歳～64歳 | 30    | 3.3%                 | 0.0%   | 13.3%  | 10.0%  | 13.3%       | 6.7%         | 13.3%        | 16.7%        | 10.0%        | 6.7%         | 3.3%         | 0.0%         | 0.0%         | 3.3%    | 0.0%  |
| 65歳～69歳 | 27      | 7.4%  | 0.0%                 | 0.0%   | 3.7%   | 18.5%  | 18.5%       | 18.5%        | 7.4%         | 11.1%        | 11.1%        | 0.0%         | 3.7%         | 0.0%         | 0.0%         | 0.0%    |       |
| 女性      | 15歳～19歳 | 46    | 52.2%                | 8.7%   | 4.3%   | 15.2%  | 4.3%        | 0.0%         | 4.3%         | 2.2%         | 2.2%         | 0.0%         | 4.3%         | 0.0%         | 0.0%         | 0.0%    | 2.2%  |
|         | 20歳～24歳 | 45    | 31.1%                | 8.9%   | 6.7%   | 13.3%  | 22.2%       | 6.7%         | 6.7%         | 2.2%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 25歳～29歳 | 50    | 30.0%                | 8.0%   | 4.0%   | 22.0%  | 12.0%       | 6.0%         | 8.0%         | 4.0%         | 2.0%         | 0.0%         | 0.0%         | 0.0%         | 2.0%         | 2.0%    | 0.0%  |
|         | 30歳～34歳 | 45    | 31.1%                | 6.7%   | 6.7%   | 13.3%  | 13.3%       | 4.4%         | 11.1%        | 8.9%         | 0.0%         | 4.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 35歳～39歳 | 44    | 31.8%                | 13.6%  | 2.3%   | 4.5%   | 15.9%       | 13.6%        | 6.8%         | 6.8%         | 2.3%         | 2.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    | 0.0%  |
|         | 40歳～44歳 | 48    | 31.2%                | 8.3%   | 6.2%   | 10.4%  | 16.7%       | 10.4%        | 0.0%         | 6.2%         | 2.1%         | 0.0%         | 0.0%         | 2.1%         | 0.0%         | 0.0%    | 6.2%  |
|         | 45歳～49歳 | 43    | 23.3%                | 9.3%   | 4.7%   | 16.3%  | 16.3%       | 7.0%         | 4.7%         | 7.0%         | 4.7%         | 0.0%         | 2.3%         | 0.0%         | 0.0%         | 2.3%    | 2.3%  |
|         | 50歳～54歳 | 40    | 7.5%                 | 2.5%   | 7.5%   | 15.0%  | 15.0%       | 10.0%        | 20.0%        | 2.5%         | 2.5%         | 5.0%         | 5.0%         | 0.0%         | 5.0%         | 0.0%    | 2.5%  |
|         | 55歳～59歳 | 36    | 11.1%                | 8.3%   | 5.6%   | 13.9%  | 8.3%        | 2.8%         | 13.9%        | 19.4%        | 2.8%         | 8.3%         | 0.0%         | 0.0%         | 0.0%         | 2.8%    | 2.8%  |
|         | 60歳～64歳 | 32    | 12.5%                | 0.0%   | 0.0%   | 6.2%   | 3.1%        | 6.2%         | 21.9%        | 12.5%        | 6.2%         | 12.5%        | 6.2%         | 0.0%         | 6.2%         | 3.1%    | 3.1%  |
| 65歳～69歳 | 27      | 11.1% | 0.0%                 | 3.7%   | 7.4%   | 11.1%  | 7.4%        | 33.3%        | 7.4%         | 3.7%         | 7.4%         | 7.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%    |       |

# 主要メディアの年代別平均接触時間(スマホ)※12月

※プライベートで「スマートフォン」を利用の回答者

|    |         | Q18 スマートフォンからのインターネット接続 |            |            |            |                     |                       |                      |                      |                      |                      |                      |                      |                      |                      |       |
|----|---------|-------------------------|------------|------------|------------|---------------------|-----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------|
|    | n       | 利用しない                   | ～10分<br>未満 | ～20分<br>未満 | ～30分<br>未満 | ～60分<br>(1時間)<br>未満 | ～90分<br>(1時間<br>半) 未満 | ～120分<br>(2時間)<br>未満 | ～180分<br>(3時間)<br>未満 | ～240分<br>(4時間)<br>未満 | ～300分<br>(5時間)<br>未満 | ～360分<br>(6時間)<br>未満 | ～420分<br>(7時間)<br>未満 | ～480分<br>(8時間)<br>未満 | 480分<br>(8時間)<br>以上～ | わからない |
| 男性 | 全体      | 893                     | 1.9%       | 9.1%       | 5.9%       | 17.5%               | 23.5%                 | 9.4%                 | 13.7%                | 7.7%                 | 3.2%                 | 2.7%                 | 1.0%                 | 0.6%                 | 1.0%                 | 1.8%  |
|    | 15歳～19歳 | 47                      | 2.1%       | 2.1%       | 2.1%       | 19.1%               | 17.0%                 | 6.4%                 | 12.8%                | 17.0%                | 4.3%                 | 2.1%                 | 4.3%                 | 0.0%                 | 2.1%                 | 4.3%  |
|    | 20歳～24歳 | 43                      | 2.3%       | 9.3%       | 2.3%       | 4.7%                | 20.9%                 | 18.6%                | 23.3%                | 0.0%                 | 11.6%                | 2.3%                 | 2.3%                 | 2.3%                 | 0.0%                 | 0.0%  |
|    | 25歳～29歳 | 46                      | 2.2%       | 0.0%       | 8.7%       | 8.7%                | 26.1%                 | 19.6%                | 17.4%                | 8.7%                 | 2.2%                 | 6.5%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
|    | 30歳～34歳 | 42                      | 0.0%       | 2.4%       | 2.4%       | 14.3%               | 35.7%                 | 16.7%                | 14.3%                | 4.8%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 2.4%                 | 4.8%  |
|    | 35歳～39歳 | 39                      | 0.0%       | 7.7%       | 5.1%       | 25.6%               | 33.3%                 | 0.0%                 | 20.5%                | 7.7%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
|    | 40歳～44歳 | 41                      | 0.0%       | 9.8%       | 2.4%       | 26.8%               | 22.0%                 | 7.3%                 | 17.1%                | 7.3%                 | 2.4%                 | 2.4%                 | 0.0%                 | 0.0%                 | 2.4%                 | 0.0%  |
|    | 45歳～49歳 | 43                      | 0.0%       | 11.6%      | 2.3%       | 18.6%               | 18.6%                 | 16.3%                | 18.6%                | 4.7%                 | 4.7%                 | 2.3%                 | 0.0%                 | 0.0%                 | 0.0%                 | 2.3%  |
|    | 50歳～54歳 | 47                      | 4.3%       | 12.8%      | 6.4%       | 14.9%               | 29.8%                 | 6.4%                 | 17.0%                | 6.4%                 | 2.1%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
|    | 55歳～59歳 | 32                      | 0.0%       | 6.2%       | 6.2%       | 31.2%               | 28.1%                 | 3.1%                 | 12.5%                | 6.2%                 | 3.1%                 | 0.0%                 | 0.0%                 | 3.1%                 | 0.0%                 | 0.0%  |
|    | 60歳～64歳 | 30                      | 3.3%       | 13.3%      | 3.3%       | 16.7%               | 33.3%                 | 13.3%                | 13.3%                | 3.3%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
|    | 65歳～69歳 | 27                      | 7.4%       | 22.2%      | 7.4%       | 25.9%               | 29.6%                 | 0.0%                 | 7.4%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |
| 女性 | 15歳～19歳 | 46                      | 0.0%       | 0.0%       | 10.9%      | 4.3%                | 13.0%                 | 13.0%                | 6.5%                 | 17.4%                | 10.9%                | 8.7%                 | 4.3%                 | 0.0%                 | 0.0%                 | 8.7%  |
|    | 20歳～24歳 | 45                      | 0.0%       | 2.2%       | 2.2%       | 11.1%               | 22.2%                 | 15.6%                | 22.2%                | 6.7%                 | 6.7%                 | 4.4%                 | 0.0%                 | 0.0%                 | 0.0%                 | 4.4%  |
|    | 25歳～29歳 | 50                      | 0.0%       | 2.0%       | 6.0%       | 18.0%               | 20.0%                 | 6.0%                 | 12.0%                | 12.0%                | 6.0%                 | 8.0%                 | 4.0%                 | 0.0%                 | 2.0%                 | 4.0%  |
|    | 30歳～34歳 | 45                      | 4.4%       | 2.2%       | 4.4%       | 17.8%               | 31.1%                 | 8.9%                 | 13.3%                | 2.2%                 | 0.0%                 | 4.4%                 | 2.2%                 | 2.2%                 | 4.4%                 | 2.2%  |
|    | 35歳～39歳 | 44                      | 0.0%       | 9.1%       | 9.1%       | 18.2%               | 13.6%                 | 20.5%                | 11.4%                | 11.4%                | 2.3%                 | 2.3%                 | 0.0%                 | 0.0%                 | 2.3%                 | 0.0%  |
|    | 40歳～44歳 | 48                      | 0.0%       | 6.2%       | 8.3%       | 22.9%               | 22.9%                 | 6.2%                 | 10.4%                | 10.4%                | 2.1%                 | 6.2%                 | 0.0%                 | 0.0%                 | 4.2%                 | 0.0%  |
|    | 45歳～49歳 | 43                      | 2.3%       | 20.9%      | 9.3%       | 18.6%               | 20.9%                 | 4.7%                 | 11.6%                | 4.7%                 | 0.0%                 | 0.0%                 | 0.0%                 | 2.3%                 | 0.0%                 | 4.7%  |
|    | 50歳～54歳 | 40                      | 5.0%       | 15.0%      | 5.0%       | 12.5%               | 20.0%                 | 12.5%                | 7.5%                 | 12.5%                | 5.0%                 | 0.0%                 | 0.0%                 | 2.5%                 | 0.0%                 | 2.5%  |
|    | 55歳～59歳 | 36                      | 5.6%       | 19.4%      | 0.0%       | 16.7%               | 30.6%                 | 0.0%                 | 5.6%                 | 11.1%                | 2.8%                 | 0.0%                 | 2.8%                 | 0.0%                 | 0.0%                 | 2.8%  |
|    | 60歳～64歳 | 32                      | 0.0%       | 15.6%      | 15.6%      | 31.2%               | 15.6%                 | 0.0%                 | 12.5%                | 3.1%                 | 0.0%                 | 3.1%                 | 0.0%                 | 0.0%                 | 0.0%                 | 3.1%  |
|    | 65歳～69歳 | 27                      | 7.4%       | 29.6%      | 14.8%      | 18.5%               | 18.5%                 | 0.0%                 | 7.4%                 | 3.7%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%  |

## ●セルフ×クラウド型ネットリサーチ「Fastask（ファストアスク）」

株式会社ジャストシステムの「Fastask（ファストアスク）」は、調査工程をクラウド化し、低価格（従来の約1/3）でスピーディーな調査を実現したセルフ型リサーチです。

【本調査】 1問 1 サンプル回収あたり  
一律: **10円**（税別）

【スクリーニング調査】 2,000サンプル回収あたり  
一律: **10,000円**（税別）



### ■ Fastaskに関するお問い合わせ

株式会社ジャストシステム  
法人インフォメーションセンター  
TEL:03-5324-7655  
<https://www.fast-ask.com/>

**サンプル調査（出現率調査）を  
【無料】で承っております。  
お気軽にご相談ください。**